

Edgar Filing: WEYERHAEUSER CO - Form DEFA14A

WEYERHAEUSER CO  
Form DEFA14A  
January 19, 2001

SCHEDULE 14A

SCHEDULE 14A INFORMATION

PROXY STATEMENT PURSUANT TO SECTION 14(A)

OF THE SECURITIES EXCHANGE ACT OF 1934

Filed by the Registrant [ ]

Filed by a Party other than the Registrant [ X ]

Check the appropriate box:

- [ ] Preliminary Proxy Statement
- [ ] Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- [ ] Definitive Proxy Statement
- [ ] Definitive Additional Materials
- [ X ] Soliciting Material Pursuant to Section 240.14a-12

WILLAMETTE INDUSTRIES, INC.

-----  
(Name of Registrant as Specified in its Charter)  
-----

WEYERHAEUSER COMPANY

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- [X] No fee required.
- [ ] Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
  - (1) Title of each class of securities to which transaction applies:
  - (2) Aggregate number of securities to which transaction applies:
  - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
  - (4) Proposed maximum aggregate value of transactions:
  - (5) Total fee paid:

- 
- [ ] Fee paid previously with preliminary materials.
  - [ ] Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
    - (1) Amount Previously Paid:
    - (2) Form, Schedule or Registration Statement No.:
    - (3) Filing Party:
    - (4) Date Filed:

Edgar Filing: WEYERHAEUSER CO - Form DEFA14A

[Weyerhaeuser Company logo]

January 19, 2001

Dear Willamette Shareholder:

As you know, Weyerhaeuser, one of the world's leading forest products companies, has commenced a tender offer to acquire all of the outstanding shares of Willamette Industries for \$48.00 per share in cash. The combination of Weyerhaeuser and Willamette will create a new global paper and forest products leader headquartered in the Pacific Northwest and will strengthen the region's role in the forest products industry.

The Weyerhaeuser offer will provide you with a substantial premium for your shares. Based on Willamette's closing share price on Friday, November 10, 2000, the last trading day prior to Weyerhaeuser's announcement of the proposal, our offer represents a premium of approximately 38 percent. It is also a substantial premium of approximately 60 percent to Willamette's average share price for the 60 days prior to the announcement.

Despite the fact that Weyerhaeuser's all cash offer would provide substantial value to you at a premium well beyond what Willamette could achieve alone, now or later, the Willamette board of directors has rejected the offer and continues to refuse to negotiate. A rapid negotiated resolution would be in the best interest of both companies, their shareholders, and other constituencies.

SEND A MESSAGE TO WILLAMETTE'S BOARD OF DIRECTORS.

By tendering your shares, you will be sending a strong message to your board of directors that you, the real owners of the company, want to receive substantial value now for your Willamette investment. You are also telling your board of directors that they should negotiate with Weyerhaeuser because a combination of Weyerhaeuser and Willamette is too compelling to ignore.

Weyerhaeuser's tender offer is scheduled to expire on February 1, 2001, unless extended. While no one can predict what Willamette's share price would be absent the Weyerhaeuser offer, remember that within the last six months Willamette shares have traded as low as \$25.50.

INDEPENDENT INVESTMENT PROFESSIONALS OVERWHELMINGLY SUPPORT THE COMBINATION. HERE'S WHAT THEY HAVE TO SAY\*:

"[W]e view the potential combination as a win-win for shareholders of both companies."

First Call, Lehman Brothers: Peter Ruschmeier, January 8, 2001.

"Investors trying to decide whether or not to tender their Willamette shares are asking the wrong question. As we see it, the question isn't whether or not to tender, but rather whether to tender or to sell."

First Call, Credit Suisse First Boston: Mark Connelly, December 20, 2000.

"[W]e continue to believe that [Willamette's] stand alone ability to

Edgar Filing: WEYERHAEUSER CO - Form DEFA14A

significantly improve its profile cannot match that of what's possible through a combination with [Weyerhaeuser]."

First Call, CIBC World Markets: Don Roberts, December 13, 2000.

"This is a good deal that should happen for the sake of [Willamette] and [Weyerhaeuser] shareholders."

First Call, Bear Stearns: Linda Lieberman, December 5, 2000.

"We haven't met an outside shareholder that wouldn't like to see the two companies sit down."

First Call, Deutsche Banc Alex. Brown: Mark Wilde, November 29, 2000.

"Willamette and Weyerhaeuser would fit together superbly."

First Call, D.A. Davidson: Steven Chercover, November 13, 2000.

\*Permission was neither obtained nor sought for the use of these quotations

CALL YOUR BROKER, BANKER OR OTHER FINANCIAL ADVISOR TODAY. ASK WHAT  
COURSE OF ACTION IS IN YOUR BEST INTEREST.

The experts agree that the Weyerhaeuser offer creates greater value than Willamette can generate as a stand-alone company. The choice is clear - tender your shares today. Don't miss out on the opportunity to receive maximum value.

Sincerely yours,

/s/ STEVEN R. ROGEL

Steven R. Rogel  
Chairman, President and Chief Executive Officer

IMPORTANT

If you hold your shares in "street-name", only your bank or broker can tender your shares. We urge you to contact your bank or broker today.

If you are a participant in the Willamette stock purchase plan, you must contact the plan trustee, Wells Fargo Bank, to tender your shares.

If you have any questions, or need any assistance in tendering your shares, please contact our Information Agent, Innisfree M&A Incorporated, toll-free at 877-750-5838.

ADDITIONAL INFORMATION

## Edgar Filing: WEYERHAEUSER CO - Form DEFA14A

Company Holdings, Inc. ("CHI"), a wholly owned subsidiary of Weyerhaeuser Company ("Weyerhaeuser"), has commenced a tender offer for all the outstanding shares of common stock of Willamette Industries, Inc. ("Willamette") at \$48.00 per share, net to the seller in cash, without interest. The offer currently is scheduled to expire at 5:00 p.m., New York City time, on Thursday, February 1, 2001. CHI may extend the offer. If the offer is extended, CHI will notify the depository for the offer and issue a press release announcing the extension on or before 9:00 a.m. New York City time on the first business day following the date the offer was scheduled to expire.

On January 8, 2001, Weyerhaeuser and CHI filed with the Securities and Exchange Commission a preliminary proxy statement in connection with the election of the nominees of Weyerhaeuser and CHI (the "Weyerhaeuser Nominees") to the Willamette board of directors at the Willamette 2001 annual meeting of shareholders. Weyerhaeuser will prepare and file with the Commission a definitive proxy statement regarding the election of the Weyerhaeuser Nominees and may file other proxy solicitation material regarding the election of the Weyerhaeuser Nominees or the proposed business combination between Weyerhaeuser and Willamette. Investors and security holders are urged to read the definitive proxy statement and any other proxy material, when they become available, because they will contain important information. The definitive proxy statement will be sent to shareholders of Willamette seeking their support of the election of the Weyerhaeuser Nominees to the Willamette board of directors. Investors and security holders may obtain a free copy of the tender offer statement, the definitive proxy statement (when it is available) and other documents filed by Weyerhaeuser with the Commission at the Commission's website at <http://www.sec.gov>. The tender offer statement, the definitive proxy statement (when it is available) and these other documents may also be obtained for free from Weyerhaeuser by directing a request to Kathryn McAuley at (253) 924- 2058.

Detailed information regarding the names, affiliations and interests of individuals who may be deemed participants in the solicitation of proxies of Willamette shareholders is available in the preliminary proxy statement filed by Weyerhaeuser and CHI with the Commission on Schedule 14A on January 8, 2001.