

FIRST FINANCIAL BANCORP /OH/

Form 10-Q

May 05, 2006

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FORM 10-Q
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington D.C. 20549

QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2006

OR

TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission file number 0-12379

FIRST FINANCIAL BANCORP.

(Exact name of registrant as specified in its charter)

Ohio

31-1042001

(State or other jurisdiction of
incorporation or organization)

(I.R.S. Employer
Identification No.)

300 High Street, Hamilton, Ohio

45011

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code (513) 867-5447

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes No

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act).

Large accelerated filer Accelerated filer Non-accelerated filer

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of Exchange Act).

Yes No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Class

Outstanding at May 2, 2006

Common stock, No par value

39,607,945

**FIRST FINANCIAL BANCORP.
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PART I FINANCIAL INFORMATION
ITEM I FINANCIAL STATEMENTS
FIRST FINANCIAL BANCORP. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
(Dollars in thousands)

| | March 31, 2006 (Unaudited) | December 31, 2005 |
|---|----------------------------------|----------------------|
| ASSETS | | |
| Cash and due from banks | \$ 160,915 | \$ 163,281 |
| Federal funds sold and securities purchased under agreements to resell | 132,500 | 98,000 |
| Investment securities held-to-maturity (market value \$10,403 at March 31, 2006 and \$12,768 at December 31, 2005) | 10,232 | 12,555 |
| Investment securities available-for-sale, at market value (cost \$346,424 at March 31, 2006 and \$555,157 at December 31, 2005) | 344,136 | 554,673 |
| Other investments | 34,398 | 40,755 |
| Loans: | | |
| Commercial | 596,936 | 582,594 |
| Real estate construction | 84,958 | 86,022 |
| Real estate commercial | 651,698 | 646,079 |
| Real estate retail | 761,891 | 772,334 |
| Installment, net of unearned | 493,526 | 515,200 |
| Credit card | 21,648 | 22,936 |
| Lease financing | 1,838 | 2,258 |
| Total loans | 2,612,495 | 2,627,423 |
| Less: | | |
| Allowance for loan losses | 40,656 | 42,485 |
| Net loans | 2,571,839 | 2,584,938 |
| Premises and equipment | 73,963 | 73,025 |
| Goodwill | 28,261 | 28,116 |
| Other intangibles | 7,408 | 7,920 |
| Accrued interest and other assets | 125,901 | 127,545 |
| TOTAL ASSETS | \$ 3,489,553 | \$ 3,690,808 |
| LIABILITIES | | |
| Deposits: | | |
| Noninterest-bearing | \$ 451,176 | \$ 440,988 |
| Interest-bearing | 2,499,228 | 2,484,451 |
| Total deposits | 2,950,404 | 2,925,439 |
| Short-term borrowings: | | |
| Federal funds purchased and securities sold under agreements to repurchase | 46,004 | 66,634 |
| Other | 47,000 | 45,000 |

| | | |
|--|---------------------|---------------------|
| Total short-term borrowings | 93,004 | 111,634 |
| Federal Home Loan Bank long-term debt | 83,482 | 286,655 |
| Other long-term debt | 30,930 | 30,930 |
| Accrued interest and other liabilities | 35,119 | 36,269 |
| TOTAL LIABILITIES | 3,192,939 | 3,390,927 |
| SHAREHOLDERS EQUITY | | |
| Common stock no par value Authorized 160,000,000 shares Issued 48,558,614 shares in 2006 and 2005 | 392,838 | 392,607 |
| Retained earnings | 72,986 | 75,357 |
| Accumulated comprehensive income | (9,010) | (7,876) |
| Treasury Stock, at cost, 8,966,264 shares in 2006 and 8,995,134 shares in 2005 | (160,200) | (160,207) |
| TOTAL SHAREHOLDERS EQUITY | 296,614 | 299,881 |
| TOTAL LIABILITIES AND SHAREHOLDERS EQUITY | \$ 3,489,553 | \$ 3,690,808 |

See notes to consolidated financial statements.

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FIRST FINANCIAL BANCORP. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF EARNINGS
(Dollars in thousands, except per share data)
(Unaudited)

| | Three months ended March 31, | |
|--|---------------------------------|-----------|
| | 2006 | 2005 |
| Interest income | | |
| Loans, including fees | \$ 42,857 | \$ 42,378 |
| Investment securities | | |
| Taxable | 5,141 | 5,408 |
| Tax-exempt | 1,104 | 1,230 |
| Total investment securities interest | 6,245 | 6,638 |
| Interest-bearing deposits with other banks | 0 | 1 |
| Federal funds sold and securities purchased under agreements to resell | 1,582 | 104 |
| Total interest income | 50,684 | 49,121 |
| Interest expense | | |
| Deposits | 14,933 | 10,426 |
| Short-term borrowings | 896 | 461 |
| Long-term borrowings | 2,058 | 3,808 |
| Subordinated debentures and capital securities | 598 | 446 |
| Total interest expense | 18,485 | 15,141 |
| Net interest income | 32,199 | 33,980 |
| Provision for loan losses | 752 | 455 |
| Net interest income after provision for loan losses | 31,447 | 33,525 |
| Noninterest income | | |
| Service charges on deposit accounts | 5,089 | 4,166 |
| Trust revenues | 4,053 | 4,094 |
| Bankcard interchange income | 1,648 | 1,420 |
| Investment advisory fees | 846 | 840 |
| Gains from sales of loans | 245 | 464 |
| Losses on sales of investment securities | (476) | (6) |
| Other | 3,349 | 4,058 |
| Total noninterest income | 14,754 | 15,036 |
| Noninterest expenses | | |
| Salaries and employee benefits | 20,217 | 18,910 |
| Net occupancy | 2,839 | 2,349 |
| Furniture and equipment | 1,480 | 1,621 |
| Data processing | 1,807 | 1,589 |
| Marketing | 683 | 511 |

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| | | |
|-----------------------------|--------|--------|
| Communication | 667 | 781 |
| Professional services | 1,307 | 1,386 |
| Debt extinguishment | 4,295 | 0 |
| Amortization of intangibles | 217 | 220 |
| Other | 7,148 | 5,793 |
| Total noninterest expenses | 40,660 | 33,160 |

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| | Three months ended March 31, | |
|---|---------------------------------|------------|
| | 2006 | 2005 |
| Earnings from continuing operations before income taxes | 5,541 | 15,401 |
| Income tax expense | 1,574 | 4,869 |
| Earnings from continuing operations | 3,967 | 10,532 |
| Discontinued operations | | |
| Earnings from discontinued operations before income taxes | 0 | 307 |
| Income tax expense | 0 | 113 |
| Earnings from discontinued operations | 0 | 194 |
| Net Earnings | \$ 3,967 | \$ 10,726 |
| Earnings per share from continuing operations: | | |
| Basic | \$ 0.10 | \$ 0.25 |
| Diluted | \$ 0.10 | \$ 0.25 |
| Earnings per share from discontinued operations: | | |
| Basic | \$ 0.00 | \$ 0.00 |
| Diluted | \$ 0.00 | \$ 0.00 |
| Earnings per share: | | |
| Basic | \$ 0.10 | \$ 0.25 |
| Diluted | \$ 0.10 | \$ 0.25 |
| Cash dividends declared per share | \$ 0.16 | \$ 0.16 |
| Average basic shares outstanding | 39,560,109 | 43,601,128 |
| Average diluted shares outstanding | 39,612,496 | 43,673,090 |

See notes to consolidated financial statements.

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FIRST FINANCIAL BANCORP. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited, dollars in thousands)

| | Three months ended March 31, | |
|--|---------------------------------|-----------|
| | 2006 | 2005 |
| Operating activities | | |
| Earnings from continuing operations | \$ 3,967 | \$ 10,726 |
| Adjustments to reconcile net cash provided by operating activities | | |
| Provision for loan losses | 752 | 455 |
| Provision for depreciation and amortization | 1,975 | 1,890 |
| Stock-based compensation expense | 319 | 426 |
| Net amortization of premiums and accretion of discounts on investment securities | (272) | 421 |
| Losses on sales of investment securities | 476 | 6 |
| Originations of loans held for sale | (18,559) | (21,286) |
| Gains from sales of loans held for sale | (245) | (464) |
| Proceeds from sale of loans held for sale | 18,622 | 21,552 |
| Deferred income taxes | (175) | (24) |
| Decrease in interest receivable | 1,418 | 369 |
| Increase in cash surrender value of life insurance | (852) | (2,037) |
| Increase in prepaid expenses | (1,040) | (574) |
| (Decrease) increase in accrued expenses | (708) | 500 |
| (Decrease) increase in interest payable | (60) | 493 |
| Other | 1,864 | 3,989 |
| Net decrease from discontinued operations | 0 | 153 |
| Net cash provided by operating activities | 7,482 | 16,595 |
| Investing activities | | |
| Proceeds from sales of securities available-for-sale | 184,902 | 680 |
| Proceeds from calls, paydowns and maturities of securities available-for-sale | 32,331 | 29,002 |
| Purchases of securities available-for-sale | (2,348) | (9,720) |
| Proceeds from calls, paydowns and maturities of securities held-to-maturity | 2,323 | 1,429 |
| Purchases of securities held-to-maturity | 0 | (2,050) |
| Net decrease in interest-bearing deposits with other banks | 0 | 495 |
| Net increase in federal funds sold and securities purchased under agreements to resell | (34,500) | (14,401) |
| Net decrease in loans and leases | 11,347 | 18,864 |
| Recoveries from loans and leases previously charged off | 684 | 1,313 |
| Proceeds from disposal of other real estate owned | 804 | 853 |
| Purchases of premises and equipment | (2,500) | (2,956) |
| Net decrease from discontinued operations | 0 | 195 |
| Net cash provided by investing activities | 193,043 | 23,704 |
| Financing activities | | |
| Net increase in total deposits | 24,965 | 52,110 |

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| | | |
|---|----------------|----------------|
| Net decrease in short-term borrowings | (18,630) | (68,760) |
| Repayments of long-term borrowings | (203,173) | (2,139) |
| Cash dividends | (6,338) | (6,972) |
| Purchase of common stock | 0 | (1,906) |
| Proceeds from exercise of stock options, | 236 | 19 |
| Excess tax benefit on share-based compensation | 49 | 0 |
| Net decrease from discontinued operations | 0 | (1,251) |
| Net cash used in financing activities | (202,891) | (28,899) |
| Cash and cash equivalents: | | |
| Net (decrease) increase in cash and cash equivalents | (2,366) | 11,400 |
| Cash and cash equivalents at beginning of period | 163,281 | 155,353 |
| Cash and cash equivalents at end of period | \$ 160,915 | \$ 166,753 |
| Cash and cash equivalents consist of the following: | | |
| Cash and cash equivalents from continuing operations | 160,915 | 163,806 |
| Cash and cash equivalents from discontinued operations | 0 | 2,947 |
| Cash and cash equivalents at end of period | \$ 160,915 | \$ 166,753 |

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FIRST FINANCIAL BANCORP. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited, dollars in thousands)

| | Three months ended March 31, | |
|---|---------------------------------|-----------|
| | 2006 | 2005 |
| Supplemental disclosures | | |
| Interest paid | \$ 18,545 | \$ 15,141 |
| Income taxes paid | \$ 0 | \$ 0 |
| Recognition of deferred tax assets attributable to SFAS No. 115 | \$ 670 | \$ 2,890 |
| Acquisition of other real estate owned through foreclosure | \$ 316 | \$ 2,078 |
| Issuance of restricted stock awards | \$ 35 | \$ 0 |

See notes to consolidated financial statements.

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FIRST FINANCIAL BANCORP. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY
(Unaudited, dollars in thousands)

| | Three months ended | |
|--|--------------------|-------------------|
| | March 31, | |
| | 2006 | 2005 |
| Balances at January 1 | \$ 299,881 | \$ 371,455 |
| Net earnings | 3,967 | 10,726 |
| Other comprehensive income, net of taxes: | | |
| Changes in unrealized losses on securities, available for sale | (1,134) | (4,961) |
| Comprehensive income | 2,833 | 5,765 |
| Cash dividends declared | (6,338) | (6,972) |
| Purchase of common stock | 0 | (1,906) |
| Excess tax benefit on share-based compensation | 49 | 0 |
| Exercise of stock options, net of shares purchased | 221 | 19 |
| Restricted stock awards | (351) | (640) |
| Share-based compensation expense | 319 | 426 |
| Balances at March 31 | \$ 296,614 | \$ 368,147 |

See notes to consolidated financial statements.

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**FIRST FINANCIAL BANCORP. AND SUBSIDIARIES
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
MARCH 31, 2006**

(Unaudited, dollars in thousands, except per share data)

The consolidated financial statements for interim periods are unaudited; however, in the opinion of the management of First Financial Bancorp. (First Financial), all adjustments (consisting of only normal recurring adjustments) necessary for a fair presentation have been included.

NOTE 1: BASIS OF PRESENTATION

The consolidated financial statements of First Financial, a bank holding company, include the accounts of First Financial and its wholly-owned subsidiaries First Financial Bank, N.A. and First Financial Capital Advisors LLC, a registered investment advisory company. All significant intercompany transactions and accounts have been eliminated in consolidation.

The accompanying financial statements have been prepared in accordance with the instructions for Form 10-Q and, therefore, do not include all information and footnotes necessary to be in conformity with U.S. generally accepted accounting principles for annual financial statements.

The consolidated balance sheet at December 31, 2005, has been derived from the audited financial statements at that date, but does not include all of the information and footnotes required by U.S. generally accepted accounting principles for complete financial statements for annual periods. For further information, refer to the consolidated financial statements and footnotes thereto included in the First Financial Bancorp. Annual Report on Form 10-K for the year ended December 31, 2005.

First Financial adopted the provisions of SFAS No. 123(R), Share-Based Payment, effective January 1, 2006, using the modified-prospective transition method which requires measurement of compensation cost for all stock-based awards at fair value on date of grant and recognition of compensation expense over the service period for awards expected to vest. This Statement applies to all awards granted after January 1, 2006 and to awards modified, repurchased, or cancelled after that date. Prior to January 1, 2006, First Financial accounted for its stock options under the intrinsic value method of APB Opinion No. 25, Accounting for Stock Issued To Employees and related Interpretations, and applied the disclosure-only provisions of SFAS No. 123, Accounting for Stock-Based Compensation. First Financial's employee stock options have fixed terms and the exercise price of the stock options equals the market price on the date of grant. Therefore, no compensation cost was recognized for stock options prior to January 1, 2006.

Certain reclassifications of prior year's amounts have been made to conform to current year presentation. Such reclassifications had no effect on earnings.

NOTE 2: DISCONTINUED OPERATIONS

On September 16, 2005, First Financial completed the sale of substantially all of the assets and certain liabilities of its Fidelity Federal Savings Bank subsidiary to Mutual Federal Savings Bank, a subsidiary of *MutualFirst* Financial, Inc. of Muncie, Indiana. Fidelity Federal is reported as a discontinued operation for financial reporting purposes for all prior periods presented. The results of its operations and its cash flows have been removed from First Financial's results of continuing operations for all periods presented.

The results of Fidelity Federal are presented as discontinued operations in a separate category on the income statement following the results from continuing operations. The income from discontinued operations for the three months ended March 31, 2005 is as follows:

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| | Three months ended March 31, 2005 |
|--|--|
| Interest income | |
| Loans, including fees | \$ 1,441 |
| Investment securities | 130 |
| Interest-bearing deposits with other banks | 22 |
| Federal funds sold and securities purchased under agreements to resell | 29 |
| Total interest income | 1,622 |
| Interest expense | |
| Deposits | 390 |
| Long-term borrowings | 301 |
| Total interest expense | 691 |
| Net interest income | 931 |
| Provision for loan losses | 50 |
| Net interest income after provision for loan losses | 881 |
| Noninterest income | |
| Service charges on deposit accounts | 51 |
| Other | 37 |
| Total noninterest income | 88 |
| Noninterest expenses | |
| Salaries and employee benefits | 314 |
| Net occupancy | 24 |
| Furniture and equipment | 17 |
| Data processing | 136 |
| Other | 171 |
| Total noninterest expenses | 662 |
| Income before taxes | 307 |
| Income tax expense | 113 |
| Net earnings | \$ 194 |

Table of Contents**NOTE 3: FINANCIAL INSTRUMENTS WITH OFF-BALANCE SHEET RISK**

In the normal course of business, First Financial offers a variety of financial instruments with off-balance sheet risk to its customers to aid them in meeting their requirements for liquidity and credit enhancement and to reduce its own exposure to fluctuations in interest rates. These financial instruments include standby letters of credit and commitments outstanding to extend credit. A discussion of these instruments follows.

First Financial's exposure to credit loss in the event of nonperformance by the other party to the financial instrument for standby letters of credit and commitments outstanding to extend credit is represented by the contractual amounts of those instruments. First Financial uses the same credit policies in making commitments and conditional obligations as it does for on-balance sheet instruments. Following is a discussion of these transactions.

Standby letters of credit are conditional commitments issued by First Financial to guarantee the performance of a customer to a third party. First Financial's portfolio of standby letters of credit consists primarily of performance assurances made on behalf of customers who have a contractual commitment to produce or deliver goods or services. The risk to First Financial arises from its obligation to make payment in the event of the customer's contractual default. As of March 31, 2006, First Financial had issued standby letters of credit aggregating \$31,913 compared to \$38,296 issued as of December 31, 2005. Management conducts regular reviews of these instruments on an individual customer basis, and the results are considered in assessing the need to provide for losses. Management does not anticipate any material losses as a result of these letters of credit.

Loan commitments are agreements to lend to a customer as long as there is no violation of any condition established in the contract. Commitments generally have fixed expiration dates or other termination clauses and may require payment of a fee. Since many of the commitments are expected to expire without being drawn upon, the total commitment amounts do not necessarily represent future cash requirements. First Financial evaluates each customer's creditworthiness on an individual basis. The amount of collateral obtained, if deemed necessary by First Financial upon extension of credit, is based on management's credit evaluation of the counterparty. The collateral held varies, but may include securities, real estate, inventory, plant, or equipment. First Financial had commitments outstanding to extend credit totaling \$550,895 at March 31, 2006, and \$523,276 at December 31, 2005. Management does not anticipate any material losses as a result of these commitments.

NOTE 4: COMPREHENSIVE INCOME

First Financial discloses comprehensive income in the Consolidated Statements of Changes in Shareholders' Equity. Disclosure of the reclassification adjustments for the three months ended March 31, 2006, and 2005 are shown in the table below.

| | Three months ended March 31, | |
|---|---------------------------------|-----------------|
| | 2006 | 2005 |
| Net Income | \$ 3,967 | \$ 10,726 |
| Other comprehensive income, net of tax: | | |
| Unrealized holding (losses) gains arising during period | (1,435) | (4,965) |
| Less: reclassification adjustment for (losses) gains included in net income | (301) | (4) |
| Other comprehensive income | (1,134) | (4,961) |
| Comprehensive income | \$ 2,833 | \$ 5,765 |

At March 31, 2006, the unfunded pension losses, net of taxes, recorded as accumulated comprehensive income are \$7,562.

Table of Contents**NOTE 5: DERIVATIVES**

The use of derivative instruments allows a bank to meet the needs of its customers while reducing the interest-rate risk associated with certain transactions. In 2001, First Financial's board of directors approved a policy authorizing the use of certain derivative products. The approved derivative instruments included interest rate caps, floors, and swaps. Currently, First Financial utilizes interest rate swaps as a means to offer long-term fixed-rate loans to commercial borrowers while maintaining the variable-rate income that better suits First Financial's funding position. In this way, First Financial is able to effectively modify its exposure to interest-rate risk by converting certain fixed-rate assets to floating rate.

First Financial's portfolio consists of interest-rate swaps that are accounted for as fair-value hedges. These swap agreements are designated as hedges of specific assets and are accounted for under the short-cut method. First Financial's swap agreements involve the receipt of floating rate amounts in exchange for fixed interest payments over the life of the agreements without an exchange of the underlying principal amount.

First Financial had interest rate swaps with a notional value of \$25,725 at March 31, 2006, \$23,909 at December 31, 2005, and \$13,750 at March 31, 2005. The fair value of the swaps was an unrealized gain of \$809 at March 31, 2006, \$243 at December 31, 2005, and \$195 at March 31, 2005. These amounts are included with other assets on the balance sheet. The corresponding fair-value adjustment is also included on the balance sheet with the hedged item.

NOTE 6: OTHER LONG-TERM DEBT

Other long-term debt, which appears on the balance sheet, consists of junior subordinated debentures owed to two unconsolidated subsidiary trusts. Capital securities were issued in the third quarter of 2003 by a statutory business trust—First Financial (OH) Statutory Trust II and in the third quarter of 2002 by another statutory business trust—First Financial (OH) Statutory Trust I. First Financial owns 100% of the common equity of both of the trusts. The trusts were formed with the sole purpose of issuing the capital securities and investing the proceeds from the sale of such capital securities in the debentures. The debentures held by the trust are the sole assets of each trust. Distributions on the capital securities are payable quarterly at a variable rate of interest, which is equal to the interest rate being earned by the trust on the debentures and are recorded as interest expense of First Financial. The interest rate is variable and is subject to change every three months. The base index is the three-month LIBOR (London Inter-Bank Offered Rate). On March 31, 2006, the rates on Trust I and Trust II were 8.36% and 8.06%, respectively. First Financial has the option to defer interest for up to five years on the debentures. However, the covenants prevent the payment of dividends on common stock if the interest is deferred. The capital securities are subject to mandatory redemption, in whole or in part, upon repayment of the debentures. First Financial has entered into agreements which, taken collectively, fully or unconditionally guarantee the capital securities subject to the terms of the guarantees. The debentures qualify as Tier I capital under Federal Reserve Board guidelines. The debentures issued in 2003 are first redeemable, in whole or in part, by First Financial on September 30, 2008 and mature on September 30, 2033. The amount outstanding, net of offering costs, as of March 31, 2006, was \$20,000. The debentures issued in 2002 are first redeemable, in whole or in part, by First Financial on September 25, 2007, and mature on September 25, 2032. The amount outstanding, net of offering costs, as of March 31, 2006, was \$10,000.

NOTE 7: STOCK OPTIONS

First Financial adopted the provisions of SFAS No. 123(R) effective January 1, 2006, using the modified-prospective transition method, which requires measurement of compensation cost for all stock-based awards at fair value on the date of grant and recognition of compensation expense over the service period for awards expected to vest. Share-based compensation expense for stock options and restricted stock awards included in salaries and employee benefits expense was \$319 at March 31, 2006. Total unrecognized compensation cost related to nonvested share-based compensation was \$2,991 at March 31, 2006 and is expected to be recognized over a weighted average period of 2.6 years.

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Under the intrinsic method of accounting, compensation expense had not been recognized in the prior year statements of earnings for stock-based compensation plans, other than for restricted stock awards. The following table illustrates the effect on net earnings and earnings per share if First Financial had applied the fair value recognition provisions of SFAS No. 123 to stock-based compensation in the first quarter 2005:

| | Three Months Ended March 31, 2005 |
|---|--|
| Net earnings, as reported | \$ 10,726 |
| Add: restricted stock expense, net of taxes, included in net income | 277 |
| Deduct: Total stock-based employee compensation expense determined under the fair value based method for all awards, net of related tax effects | 321 |
| Pro forma net earnings | \$ 10,682 |
| Earnings per share | |
| Basic as reported | \$ 0.25 |
| Basic pro forma | \$ 0.25 |
| Diluted as reported | \$ 0.25 |
| Diluted pro forma | \$ 0.24 |

As of March 31, 2006, First Financial had two stock-based compensation plans. The 1991 Stock Incentive Plan provides incentive stock options and stock awards to certain key employees and non-qualified stock options to directors of First Financial who are not employees for up to 1,691,036 common shares of First Financial. The options are not exercisable for at least one year from the date of grant and are thereafter exercisable for such periods (which may not exceed 10 years) as the board of directors, or a committee thereof, specifies, provided that the optionee has remained in the employment of First Financial and its subsidiaries. All options expire at the end of the exercise period, and forfeited or expired options become available for re-issuance. On April 27, 1999, the shareholders approved the 1999 Stock Incentive Plan which provides for 7,507,500 shares for similar awards and options.

The fair value of stock options is determined using the Black-Scholes valuation model. The expected dividend yield is based on historical dividend payouts; the expected volatility is based on historical volatilities of company stock for a period approximating the expected life; the risk-free rate is based on the U.S. Treasury yield curve in effect at the time of grant for periods corresponding with the expected life of the option; and the expected life represents the period of time the options are expected to be outstanding and is based on historical trends. The weighted average assumptions used in the computations are as follows (no stock options were granted during the first quarter 2005):

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| | Three Months Ended March 31, 2006 | 2005 Pro Forma N/A |
|-------------------------------|---|--------------------------|
| Fair value of options granted | \$ 3.35 | N/A |
| Expected dividend yield | 3.58% | N/A |
| Expected volatility | 0.218 | N/A |
| Risk-free interest rate | 4.31% | N/A |
| Expected life | 6.88 | N/A |

Activity in the above plan for the first quarter 2006 is summarized as follows:

| | Number of shares | Weighted Average Exercise Price | Three Months Ended March 31, 2006 Weighted Average Remaining Contractual Life | Aggregate Intrinsic Value |
|-------------------------------------|---------------------|--|---|---------------------------------|
| Outstanding at beginning of quarter | 1,609,945 | \$ 17.43 | | |
| Granted | 9,800 | 17.90 | | |
| Exercised | (57,370) | 14.75 | | |
| Forfeited or expired | (40,580) | 17.25 | | |
| Outstanding at end of quarter | 1,521,795 | \$ 17.54 | 5.92 | \$ 236,226 |
| Exercisable at end of quarter | 1,083,243 | \$ 17.50 | 4.63 | \$ 236,226 |

Intrinsic value for stock options is defined as the difference between the current market value and the grant price. The total intrinsic value of options exercised during the first quarter 2006 was \$180. The weighted average grant date fair value of options granted during the first quarter 2006 was \$3.35. Cash received from stock options exercised during the quarter was \$236, and the related tax benefit for tax deductions from stock options exercised totaled \$101. First Financial uses treasury shares purchased under the company's share repurchase program to satisfy share-based exercises.

Restricted stock awards have historically been recorded as deferred compensation, a component of shareholders' equity at the fair value of these awards at the grant date and amortized on a straight-line basis to salaries and benefits expense over the specified vesting periods, which is currently four years. For awards granted prior to 2005, the vesting of the awards only required a service period to be met. Therefore, 25% of each grant would vest each of the four years. For

the 2005 and 2006 restricted stock awards to vest, the company must meet a performance goal of 12.00% return on equity. Since the return on equity goal was not met in 2005 and the first quarter of 2006, 25% of the awards granted in 2005 and the first quarter of 2006 will not vest. However, if average return on equity for 2005 and 2006 is 12.00% or higher, the first year's awards, as well as the second year's awards, will vest in 2006.

The following is a summary of activity in restricted stock for the first quarter 2006:

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| | Three Months Ended March 31, 2006 | |
|-----------------------------------|--------------------------------------|---|
| | Number of shares | Weighted Average Grant Date Fair Value |
| Nonvested at beginning of quarter | 218,054 | \$ 17.22 |
| Granted | 2,000 | 17.91 |
| Vested | (64,145) | 16.97 |
| Forfeited | (5,998) | 17.03 |
| Nonvested at end of quarter | 149,911 | \$ 17.33 |

The fair value of restricted stock is determined based on the number of shares granted and the quoted price of First Financial's common stock. The total fair value of restricted stock vested during the first quarter 2006 was \$1,089.

NOTE 8: EMPLOYEE BENEFIT PLANS

First Financial sponsors a non-contributory defined benefit pension plan covering substantially all employees. First Financial expects to contribute \$7,578 to its pension plan in 2006. The following table sets forth information concerning amounts recognized in First Financial's Consolidated Balance Sheets and Consolidated Statements of Earnings.

| | Three months ended March 31, | |
|---|---------------------------------|-----------------|
| | 2006 | 2005 |
| Service cost | \$ 1,098 | \$ 955 |
| Interest cost | 744 | 748 |
| Expected return on plan assets | (687) | (678) |
| Amortization of transition asset | (14) | (16) |
| Amortization of unrecognized prior service cost | 14 | 15 |
| Amortization of actuarial loss | 342 | 248 |
| Net periodic benefit cost | \$ 1,497 | \$ 1,272 |

Some of First Financial's subsidiaries maintain health care and, in limited instances, life insurance plans for current retired employees. The following table sets forth the components of net periodic postretirement benefit costs.

| | Three months ended March 31, | |
|---|---------------------------------|--------------|
| | 2006 | 2005 |
| Service cost | \$ 21 | \$ 20 |
| Amortization of unrecognized prior service cost | (1) | (1) |
| Amortization of actuarial loss | (1) | (9) |
| Net periodic postretirement benefit cost | \$ 19 | \$ 10 |

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NOTE 9: OTHER MATTERS

Core deposit intangibles are amortized on a straight-line basis over their useful lives. Core deposit balances are being amortized over varying periods, none of which exceeds 10 years.

NOTE 10: SUBSEQUENT EVENT

On April 25, 2006, First Financial's subsidiary, First Financial Bank, N.A, signed a definitive agreement to sell its Southeastern Indiana banking offices to MainSource Bank, a subsidiary of MainSource Financial Group, Inc. of Greensburg, Indiana.

First Financial Bank signed a purchase and assumption agreement with MainSource Bank for the sale of approximately \$30,000 in loans and property of the banking offices, and the assumption of approximately \$56,000 in deposit accounts. The resulting financial impact for First Financial is an estimated pre-tax gain of approximately \$4,500. Subject to regulatory approval, the sale is expected to be completed on or before September 30, 2006.

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**ITEM 2-MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL
CONDITION AND RESULTS OF OPERATIONS
FIRST FINANCIAL BANCORP. AND SUBSIDIARIES**

(Unaudited, dollars in thousands)

SELECTED QUARTERLY FINANCIAL DATA

| | 2006 | | 2005 | | |
|--|------------------|------------------|------------------|------------------|------------------|
| | Mar. 31 | Dec. 31 | Sep. 30 | June 30 | Mar. 31 |
| Average Consolidated Balance Sheet Items: | | | | | |
| Loans less unearned income | \$ 2,596,755 | \$ 2,657,156 | \$ 2,783,315 | \$ 2,795,754 | \$ 2,788,075 |
| Investment securities | 497,528 | 620,868 | 625,418 | 635,982 | 655,114 |
| Other earning assets | 141,513 | 127,701 | 20,938 | 17,188 | 18,141 |
| Total Earning Assets | 3,235,796 | 3,405,725 | 3,429,671 | 3,448,924 | 3,461,330 |
| Total assets | 3,545,412 | 3,719,197 | 3,827,395 | 3,846,259 | 3,853,336 |
| Noninterest-bearing deposits | 417,061 | 433,228 | 428,881 | 433,379 | 425,365 |
| Interest-bearing deposits | 2,486,336 | 2,488,062 | 2,473,697 | 2,476,112 | 2,468,148 |
| Total deposits | 2,903,397 | 2,921,290 | 2,902,578 | 2,909,491 | 2,893,513 |
| Borrowings | 313,743 | 418,388 | 446,939 | 445,141 | 464,300 |
| Shareholders' equity | 298,578 | 350,934 | 367,472 | 369,477 | 370,829 |
| Key Ratios: | | | | | |
| Average equity to average total assets | 8.42% | 9.44% | 9.60% | 9.61% | 9.62% |
| Return on average total assets | 0.45% | 0.30% | 1.50% | 1.03% | 1.13% |
| Return on average equity | 5.39% | 3.20% | 15.64% | 10.74% | 11.73% |
| Return on average tangible equity | 6.12% | 3.57% | 17.32% | 11.90% | 13.00% |
| Net interest margin | 4.04% | 3.72% | 3.83% | 3.94% | 3.98% |
| Net interest margin (fully tax equivalent) | 4.12% | 3.80% | 3.92% | 4.03% | 4.07% |

These ratios include earnings from continuing and discontinued operations.

SUMMARY**STRATEGIC PLAN UPDATE**

On March 14, 2005, First Financial announced its new strategic plan for the organization. First Financial has made steady progress toward completing key elements of the plan in 2006. The areas of focus are the organizational restructure which was completed in 2005, the balance sheet restructure discussed in the net interest income section, the growth plan, and the Performance Improvement Plan.

The growth plan is moving forward. First Financial continues to work with a branding firm to evaluate its market position and brand identity in all markets and business lines and to define a brand strategy for the future. This process should be completed in the first half of 2006. The headquarters for the Cincinnati and Dayton markets have been selected. First Financial will continue to recruit sales staff, evaluate metropolitan markets for expansion, and consider strategic acquisitions to extend and expand the franchise.

The objective of the Performance Improvement Plan is to maximize revenue and develop the proper cost structure for the consolidated organization to achieve a peer-level efficiency ratio. First Financial has established a long-term target efficiency ratio of between 55% and 60%. Management remains confident that it can achieve this target. The largest component of the improvement is a \$7,500 to \$8,000 planned reduction in salary and benefits through eliminating

approximately 200 staff positions. Over half of the staff changes will occur in the second quarter of 2006 and the remainder will occur before the end of the fourth quarter of 2006. These staff reductions are in addition to the estimated \$5,000 in consolidation-related staff reductions announced and achieved as part of the strategic plan in March of 2005. Estimated severance charges associated with this staff reduction are \$1,300 and will be recognized when incurred.

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To date, approximately \$1,500 to \$2,000 in revenue enhancements have been identified. Enhancements are associated with better management of internal processes such as cash balances in branches and a planned redeployment in low and nonearning assets. These improvements will occur in the second and third quarters of 2006.

BRANCH PLAN

First Financial has completed its branch evaluation. The evaluation was conducted using a balanced approach that considered both geography and financial performance.

The remaining offices are expected to meet or exceed financial performance goals and are aligned with the strategic intentions of the company. First Financial will continue to concentrate future growth plans and capital investments in larger metropolitan markets, and continuing to operate in smaller markets. Smaller markets have historically provided stable, low-cost funding sources to First Financial and are an important part of the funding plan for the expansion in the commercial lending market. Furthermore, First Financial's historical strength in a number of these markets should enable it to hold market share.

First Financial's branch strategy is to serve a combination of metropolitan and non-metropolitan markets in Indiana, Ohio, and Kentucky. In addition to geographic fit, each market must have growth potential and the ability to meet profit targets.

Seven offices have been offered for sale in two distinct market areas: Michigan and Southern Indiana. Total deposits and loans for the offered offices are approximately \$101,116 and \$101,928, respectively. The Michigan market area includes 2 offices, Hastings and Gun Lake; and the Southern Indiana market includes 5 offices, Vevay, Vevay Drive-up, East Enterprise, Liberty, and Madison. Subject to regulatory approval, the sale of the Southern Indiana market is expected to be completed on or before September 30, 2006.

First Financial will close an additional 12 offices: in Ohio: Willshire, Mariemont, and Montgomery; in Indiana: West College Corner, Carthage, Montpelier, Winchester, Wabash, Warsaw, Ft. Wayne, and Burlington; in Kentucky: Petersburg. These closures are expected to have a minimal effect on the \$72,000 in deposits and \$84,000 in loans that will be serviced by other offices. The timing of the closures is expected to be in the third quarter of 2006 and the closures are subject to regulatory approval.

After the branch plan is executed, First Financial will have 87 offices serving 9 distinct markets with an average branch size of approximately \$33 million. The operating model for growth includes market presidents managing distinct markets with the authority to make decisions at the point of client contact. The net financial impact of the branch sales is immaterial.

INFORMATION TECHNOLOGY UPDATE

First Financial has entered into an agreement with Jack Henry & Associates Inc. to license their software applications, which will be used to provide primary core data processing. This in-house solution provides First Financial with a more cost-effective model. It is expected that the conversion to the Jack Henry system will occur in October of 2006, and should enhance First Financial's capability to deliver client services in a better, faster, and more efficient manner. This decision is consistent with its strategic plan and is an integral component of our comprehensive review of the use of technology. This review includes analysis of First Financial's data and voice telecommunication usage, on-line and ATM services, and other ancillary services. Expected savings as a result of this comprehensive review are estimated to be between \$3,000 and \$4,000 per year and should be fully recognized in 2007. Costs associated with this conversion will include the early termination of some existing contracts. To-date, between \$500 and \$1,000 in likely early-termination penalties have been identified and will be recognized when incurred.

Table of Contents**OPERATING RESULTS**

Net earnings for the first three months of 2006 were \$3,967 or \$0.10 in diluted earnings per share versus \$10,726 or \$0.25 for the first three months of 2005. Income from continuing operations for the three months ended March 31, 2006, was \$3,967 or \$0.10 in diluted earnings per share versus \$10,532 or \$0.25 in diluted earnings per share for the same period in 2005. The \$6,565 decrease in income from continuing operations was due to several material items. The effects of the balance sheet restructure of \$4,295 in prepayment penalties and the \$476 in additional losses on investment securities had a combined effect of \$0.08 per share in the quarter. Additionally, other items including losses on property sales, professional services related to the balance-sheet restructure, severance charges, and other expenses amounted to approximately \$1,300 or \$0.02 per share. In addition to the items above, First Financial has had increased recurring expenses related to the execution of its strategic plan of roughly \$600 or \$0.01 per share in reduced net interest income due to parent company borrowings used in the repurchase of shares in the fourth quarter of 2005. Additionally, the effects of mortgage loan runoff as part of the intended loan mix shift discussed in the strategic plan totaled approximately \$400 or \$0.01 per share in reduced net interest income. Other recurring items include increased pension expense and the effects of FAS 123R and state franchise taxes of approximately \$600 or \$0.01 cent per share.

Return on average assets of 0.45% for the first three months of 2006 compared to 1.13% for the same period in 2005. Return on average shareholders' equity was 5.39% for the first three months of 2006 versus 11.73% for the comparable period in 2005.

First-quarter 2006 noninterest income was \$14,754, a decrease of \$282 or 1.88% from the first quarter of 2005, due primarily to the loss on investment securities of \$476. Excluding the effects of the loss on sales of investment securities, noninterest income increased \$194 or 1.29% over the same period. First Financial had quarterly increases in service charges on deposit accounts income of \$923 which included the positive effects of its new overdraft program. Bankcard interchange income increased \$228 due to both increased debit card issuance and usage, while life insurance income decreased \$613 due to lower investment performance on a portion of the portfolio and gains on mortgage loan sales decreased \$219 due to operating in an increasing rate environment.

On a linked-quarter basis, total noninterest income was up \$5,375 or 57.31%. This increase was primarily due to the \$6,519 impairment on investment securities recorded in the fourth quarter of 2005. This increase was somewhat offset by a decrease of \$787 from a gain on mortgage loans sold in the fourth quarter. Excluding the effects of the loan sales and the impairment on investment securities, noninterest income increased \$141 or 0.93% which was primarily due to an increase in recurring executive life insurance income of \$229.

Trust revenues were relatively unchanged on both a linked-quarter and year-over-year basis due to the stability in market values of trust assets under management over the periods. First Financial has hired several new Wealth Resources Group personnel to facilitate its growth plans in this business.

Total noninterest expense increased \$7,500 or 22.62% for the first quarter of 2006 from the first quarter of 2005. This increase was primarily due to \$4,295 in debt extinguishment expense associated with the payoff of Federal Home Loan Bank borrowings of approximately \$185,000 in the first quarter of 2006. Excluding the effect of the debt extinguishment, noninterest expense would have increased \$3,205. Salaries and employee benefits increased \$1,307 or 6.91% over the same period in 2005 due to \$345 in increased salaries as additional sales and support staff was added. Also included in the quarter were \$155 in severance charges and \$537 in increased pension expense due to the use of updated mortality tables and adjustments made to reflect actual plan experience. Occupancy expense increased \$490 due primarily to increased maintenance costs, utilities, and new building rent consistent with First Financial's growth plans. Other noninterest expenses increased \$1,355 or 23.39% due primarily to increases in credit and collection expense of \$216 and loss on the sale of real estate owned and other property owned of \$354.

On a linked-quarter basis (first quarter 2006 compared to fourth quarter 2005), noninterest expense was relatively flat excluding the effects of the prepayment penalty and an increase in data processing expenses more than offset by a reduction in professional services associated with restructuring. First Financial anticipates additional restructuring related expenses primarily in the data processing, professional services,

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and severance charges. These amounts will be disclosed when quantified and recognized in the period in which they are incurred.

NET INTEREST INCOME

Net interest income, First Financial's principal source of earnings, is the amount by which interest and fees generated by earning assets exceed the interest costs of liabilities obtained to fund them. For analytical purposes, net interest income is also presented in the table that follows, adjusted to a tax equivalent basis assuming a 35% marginal tax rate for interest earned on tax-exempt assets such as municipal loans, tax-free leases, and investments. This is to recognize the income tax savings that facilitates a comparison between taxable and tax-exempt assets. Management believes that it is a standard practice in the banking industry to present net interest margin and net interest income on a fully tax equivalent basis. Therefore, management believes these measures provide useful information to investors by allowing them to make peer comparisons. Management also uses these measures to make peer comparisons.

| | 2006 | | 2005 | | |
|--|-----------|-----------|-----------|-----------|-----------|
| | Mar. 31 | Dec. 31 | Sep. 30 | June 30 | Mar. 31 |
| Interest income | \$ 50,684 | \$ 50,717 | \$ 50,740 | \$ 50,119 | \$ 49,121 |
| Interest expense | 18,485 | 18,778 | 17,597 | 16,214 | 15,141 |
| Net interest income | 32,199 | 31,939 | 33,143 | 33,905 | 33,980 |
| Tax equivalent adjustment to interest income | 661 | 723 | 746 | 756 | 758 |
| Net interest income (fully tax equivalent) | \$ 32,860 | \$ 32,662 | \$ 33,889 | \$ 34,661 | \$ 34,738 |
| Average earning assets | 3,235,796 | 3,405,725 | 3,429,671 | 3,448,924 | 3,461,330 |
| Net interest margin * | 4.04% | 3.72% | 3.83% | 3.94% | 3.98% |
| Net interest margin (tax equivalent) | 4.12% | 3.80% | 3.92% | 4.03% | 4.07% |

* Margins are calculated using net interest income annualized divided by average earning assets

Net interest income for the first quarter of 2006 was \$32,199, compared to \$33,980 in the first quarter of 2005, a decline of 5.24% or \$1,781. This decrease is due primarily to a managed decline in asset levels and borrowings at the parent company with a quarterly cost of \$643. The borrowings at the parent company will be paid down over the next several quarters as dividends are paid from the subsidiary bank to the parent company. Net interest income on a linked-quarter basis increased \$260 or 0.81%. This increase is due primarily to the mid-quarter impact of the balance-sheet restructure. First Financial's net interest margin increased to 4.04% in the first quarter of 2006 from 3.98% in the first quarter of 2005. Linked-quarter net interest margin increased 32 basis points from 3.72% to 4.04% due to the combined effects of: the balance sheet restructure, 31 basis points; the asset sensitivity of the balance sheet, 7 basis points; and the negative effect of mortgage and indirect loan runoff, 6 basis points. Earning asset rates

increased on approximately 30% of the loan portfolio with the Prime rate adjustments during the quarter. Approximately 90% of this \$766 million Prime and Fed Funds-based portfolio repriced during the first quarter of 2006.

The Statistical Information that follows is presented on a GAAP basis.

Table of Contents**STATISTICAL INFORMATION**

| Three months ended (in thousands) | March 31, 2006 | | | December 31, 2005 | | | March 31, 2005 | | |
|--------------------------------------|---------------------|---------------------|-----------------|---------------------|---------------------|-----------------|---------------------|---------------------|-----------------|
| | Average Balance | Average Interest | Average Rate | Average Balance | Average Interest | Average Rate | Average Balance | Average Interest | Average Rate |
| Earning Assets | | | | | | | | | |
| Investments: | | | | | | | | | |
| Interest-bearing | | | | | | | | | |
| deposits with other | | | | | | | | | |
| banks | \$ | \$ | 0.00% | \$ | \$ | 0.00% | \$ 149 | \$ 1 | 2.72% |
| Federal funds sold | 141,513 | 1,582 | 4.53% | 127,701 | 1,297 | 4.03% | 17,992 | 104 | 2.34% |
| Investment securities | 497,528 | 6,245 | 5.09% | 620,868 | 6,654 | 4.25% | 655,114 | 6,638 | 4.11% |
| Loans ⁽¹⁾ : | | | | | | | | | |
| Commercial loans | 580,681 | 10,964 | 7.66% | 575,075 | 10,461 | 7.22% | 618,700 | 9,649 | 6.32% |
| Real estate | | | | | | | | | |
| construction | 85,672 | 1,537 | 7.28% | 96,529 | 1,539 | 6.33% | 84,022 | 1,192 | 5.75% |
| Real estate | | | | | | | | | |
| mortgage | 1,404,739 | 20,554 | 5.93% | 1,436,013 | 20,911 | 5.78% | 1,483,108 | 21,086 | 5.77% |
| Installment | 501,857 | 8,237 | 6.66% | 525,350 | 8,343 | 6.30% | 576,969 | 8,598 | 6.04% |
| Credit card | 21,748 | 599 | 11.17% | 21,517 | 571 | 10.53% | 20,549 | 528 | 10.42% |
| Lease financing | 2,058 | 30 | 5.91% | 2,672 | 38 | 5.64% | 4,727 | 75 | 6.46% |
| Loan fees | | 936 | | | 903 | | | 1,250 | |
| Total loans | 2,596,755 | 42,857 | 6.69% | 2,657,156 | 42,766 | 6.39% | 2,788,075 | 42,378 | 6.16% |
| Total earning assets | 3,235,796 | 50,684 | 6.35% | 3,405,725 | 50,717 | 5.91% | 3,461,330 | 49,121 | 5.76% |
| Nonearning Assets | | | | | | | | | |
| Cash and due from | | | | | | | | | |
| banks | 123,129 | | | 129,663 | | | 119,590 | | |
| Allowance for loan | | | | | | | | | |
| losses | (42,402) | | | (41,741) | | | (44,823) | | |
| Premises and | | | | | | | | | |
| equipment | 73,556 | | | 72,351 | | | 67,098 | | |
| Other assets | 155,333 | | | 153,199 | | | 144,971 | | |
| Assets related to | | | | | | | | | |
| discontinued | | | | | | | | | |
| operations | | | | | | | 105,170 | | |
| Total assets | \$ 3,545,412 | | | \$ 3,719,197 | | | \$ 3,853,336 | | |
| Interest-bearing liabilities | | | | | | | | | |
| Deposits: | | | | | | | | | |
| Interest-bearing | | | | | | | | | |
| demand | 203,363 | 1,332 | 2.66% | 180,999 | 954 | 2.09% | 159,949 | 487 | 1.23% |
| Savings deposits | 1,040,940 | 2,987 | 1.16% | 1,018,271 | 2,362 | 0.92% | 1,048,855 | 1,301 | 0.50% |
| Time deposits | 1,242,033 | 10,614 | 3.47% | 1,288,792 | 10,699 | 3.29% | 1,259,344 | 8,638 | 2.78% |

| | | | | | | | | | |
|--|---------------------|------------------|--------------|---------------------|------------------|--------------|---------------------|------------------|--------------|
| Short-term borrowings | 97,414 | 896 | 3.73% | 72,132 | 473 | 2.60% | 104,477 | 461 | 1.79% |
| Long-term borrowings | 216,329 | 2,656 | 4.98% | 346,256 | 4,290 | 4.92% | 359,823 | 4,254 | 4.79% |
| Total interest-bearing liabilities | 2,800,079 | 18,485 | 2.68% | 2,906,450 | 18,778 | 2.56% | 2,932,448 | 15,141 | 2.09% |
| Noninterest-bearing liabilities and shareholders equity | | | | | | | | | |
| Noninterest-bearing demand | 417,061 | | | 433,228 | | | 425,365 | | |
| Other liabilities | 29,694 | | | 28,585 | | | 27,517 | | |
| Liabilities related to discontinued operations | | | | | | | 97,177 | | |
| Shareholders equity | 298,578 | | | 350,934 | | | 370,829 | | |
| Total liabilities and shareholders equity | \$ 3,545,412 | | | \$ 3,719,197 | | | \$ 3,853,336 | | |
| Net interest income | | \$ 32,199 | | | \$ 31,939 | | | \$ 33,980 | |
| Net interest spread | | | 3.68% | | | 3.34% | | | 3.66% |
| Contribution of noninterest-bearing sources of funds | | | 0.36% | | | 0.38% | | | 0.32% |
| Net interest margin (2) | | | 4.04% | | | 3.72% | | | 3.98% |

(1) Nonaccrual loans are included in average balances for each applicable loan category.

(2) Because noninterest-bearing funding sources, demand deposits, other liabilities, and shareholders equity also support earning assets, the net interest margin

exceeds the interest
spread.

Table of Contents**RATE/VOLUME ANALYSIS**

The impact of changes in volume and interest rates on net interest income is illustrated in the following table. As shown, the increase in market interest rates had a significant effect on First Financial's rates impacting both interest income and interest expense for the three months ended March 31, 2006, in comparison to 2005. First Financial's adjustable and variable rate loans repriced upward more slowly than the increase in deposit costs. The decrease in volume on earning assets affected interest income more than the decrease in volume on interest-bearing liabilities affected interest expense, resulting in a decrease to net interest income.

| | Three Months Ended Mar. 31, 2006 Over 2005 | Change Due To: | |
|---------------------|--|----------------|-----------|
| | | Rate | Volume |
| Interest income | \$ 1,563 | \$ 5,096 | (\$3,533) |
| Interest expense | 3,344 | 4,218 | (874) |
| Net interest income | (\$ 1,781) | \$ 878 | (\$2,659) |

ASSETS

Average loans, net of unearned income, for the first quarter of 2006 decreased \$191,320 or 6.86% from the comparable period a year ago. On a linked-quarter basis, average outstanding loan balances decreased \$60,401 or 2.27%. The decrease in the loan portfolio was affected by the sale of \$42 million in indirect marine and recreational vehicle loans at the end of the third quarter of 2005 and the sale in the fourth quarter of approximately \$64,000 in retail mortgage loans that no longer fit the risk profile of the company. Furthermore, indirect installment originations ceased in the third quarter of 2005, resulting in approximately \$21,000 in quarterly runoff of this portfolio. Since the end of the first quarter of 2005, the indirect loan portfolio has decreased approximately \$95,000. Additionally, First Financial has made the strategic decision to sell most of the mortgage loan production into the secondary market instead of keeping the loans in its portfolio.

Loan pricing dependency is distributed as follows on average balances for the quarter: prime, Fed Funds, LIBOR, and Treasury based loans represent approximately 65% of the portfolio and 35% are fixed rate.

Securities available for sale were \$344,136 at March 31, 2006, compared to \$554,673 at December 31, 2005, and \$587,880 at March 31, 2005. The combined investment portfolio was 11.14%, 16.47%, and 16.46% of total assets for March 31, 2006, December 31, 2005, and March 31, 2005, respectively. In February of 2006, First Financial sold \$179,000 in investment securities and paid down approximately \$185,000 in Federal Home Loan Bank borrowings. Reliance on wholesale borrowings has been greatly reduced as a result of the restructuring and is likely to continue for the next several quarters as the bank continues to use excess liquidity to fund future growth.

DEPOSITS

Average deposit balances for the first quarter increased \$9,884 or 0.34% from the comparable period a year ago due primarily to increases in average interest-bearing checking accounts. Average deposits have decreased 0.61% on a linked-quarter basis primarily due to decreases in time deposits offset by strong growth in the interest-bearing transactional deposits of 3.76% or 15.02% annualized. Interest expense on deposits increased as a result of overall market rate increases rather than a shift in our competitive position in the markets we serve.

Deposit pricing dependency is distributed as follows on average balances for the quarter: prime, Fed Funds, indexed, and managed rate deposits represent approximately 42% of the portfolio and 58% are fixed.

Table of Contents**INCOME TAXES**

Income tax expense for the first three months of 2006 was \$1,574 versus \$4,982 in 2005. Tax expense relating to operating income totaled \$1,574 and \$4,869 for the three months ended March 31, 2006 and 2005, respectively, with a tax benefit related to securities transactions of \$175 and \$2 for the three months ended March 31, 2006 and 2005, respectively. Tax expense related to discontinued operations totaled \$0 and \$113 for the three months ended March 31, 2006, and 2005, respectively.

First Financial's overall effective tax rates for the first three months of 2006 and 2005 were 28.41% and 31.72%, respectively. Effective tax rates for income from continuing operations was 28.41% and 31.61% for the three months ended March 31, 2006, and 2005, respectively. Effective tax rates for income from discontinued operations was 36.81% for the three months ended March 31, 2005.

The decline in the effective tax rate for 2006 was due to increased tax-exempt income as a percentage of total income in the first quarter of 2006 when compared to the same period in 2005.

ALLOWANCE FOR LOAN LOSSES

The allowance for loan losses is maintained at a level believed adequate by management to absorb estimated probable credit losses. Management's periodic evaluation of the adequacy of the allowance is based on First Financial's past loan loss experience, known and inherent risks in the portfolio, adverse situations that may affect the borrower's ability to repay (including the timing of future payments), the estimated value of any underlying collateral, composition of the loan portfolio, current economic conditions, and other relevant factors. This evaluation is inherently subjective, as it requires material estimates including the amounts and timing of future cash flows expected to be received on impaired loans that may be susceptible to significant change. The evaluation of these factors is completed by a group of senior officers from the risk management, credit administration, financial, and lending areas.

The provision for loan losses for the first quarter of 2006 was \$752 compared to \$455 for the same period in 2005. Net charge-offs of \$2,581 for the first quarter were \$1,222 more than the \$1,359 net charge-offs for the first quarter of 2005. Increases in commercial loans charged-off were the primary source of the increase in net charge-offs for the first quarter of 2006 compared to the same period in 2005 and the residual effects of the increased bankruptcy rates attributable to the recent bankruptcy law changes also effected the first quarter of 2006. Management believes that this increase is not indicative of any macro changes to the credit quality in the portfolios. The percentage of net charge-offs to average loans for the first quarter of 2006 was 0.40% compared to 0.20% for the same period in 2005.

First Financial continued to maintain appropriate reserves with an allowance to ending loans ratio of 1.56% at quarter end versus 1.59% for the same quarter a year ago and 1.62% on the linked-quarter. A large percentage of the underperforming loans are secured by real estate. It is management's belief that the allowance for loan losses of \$40,656 is adequate to absorb probably credit losses inherent in the portfolio, and the changes in the allowance and the resultant provision are consistent with the internal assessment of the risk in the loan portfolios.

IMPAIRED LOANS

At March 31, 2006, and 2005, the recorded investment in loans that are considered to be impaired under FASB Statement No. 114 was \$2,979 and \$2,173, respectively. The related allowance for loan losses on these impaired loans was \$1,184 at March 31, 2006, and \$705 at March 31, 2005. At March 31, 2006 and 2005, there were no impaired loans that did not have an allowance for loan losses. The average recorded investment in impaired loans for the quarters ended March 31, 2006, and 2005, was approximately \$3,024 and \$2,264. For the quarter ended March 31, 2006, First Financial recognized interest income on those impaired loans of \$38 compared to \$21 for the same period in 2005. First Financial recognizes income on impaired loans using the cash basis method. The table that follows indicates the activity in the allowance for loan losses for the quarters presented.

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| | Quarter Ended | | | | |
|--------------------------------|-----------------|-----------|-----------------|-----------|-----------|
| | 2006 Mar. 31 | Dec. 31 | 2005 Sep. 30 | June 30 | Mar. 31 |
| Balance at beginning of period | \$ 42,485 | \$ 42,036 | \$ 43,506 | \$ 44,172 | \$ 45,076 |
| Provision for loan losses | 752 | 3,015 | 1,351 | 750 | 455 |
| Loans charged off | (3,265) | (3,318) | (3,333) | (2,267) | (2,672) |
| Recoveries | 684 | 752 | 512 | 851 | 1,313 |
| Net charge-offs | (2,581) | (2,566) | (2,821) | (1,416) | (1,359) |
| Balance at end of period | \$ 40,656 | \$ 42,485 | \$ 42,036 | \$ 43,506 | \$ 44,172 |

Ratios:

| | | | | | |
|---|--------|--------|--------|--------|--------|
| Allowance to period end loans, net of unearned income | 1.56% | 1.62% | 1.54% | 1.55% | 1.59% |
| Recoveries to charge-offs | 20.95% | 22.66% | 15.36% | 37.54% | 49.14% |
| Allowance as a multiple of net charge-offs | 15.75 | 16.56 | 14.90 | 30.72 | 32.50 |

NONPERFORMING/UNDERPERFORMING ASSETS

Total underperforming assets, which includes nonaccrual loans, restructured loans, other real estate owned, and loans 90 days or more past due and still accruing, increased \$13,935 to \$33,910 at the end of the first quarter of 2006 from \$19,975 at the end of the first quarter of 2005. Nonaccrual loans increased \$10,805 which consisted of several commercial credits and a few larger commercial real estate loans. Restructured loans increased \$2,408 which is attributed to two unrelated commercial loans. Accruing loans past due 90 days or more increased \$752. However, other real estate owned decreased \$30. On a linked quarter basis, total underperforming assets increased \$1,020. This increase is due primarily to a \$1,877 increase in nonaccrual loans that involves one large commercial real estate credits and several smaller commercial loans with an aggregate outstanding balance at March 31, 2006 of approximately \$2,642. These credits have been appropriately considered in establishing the allowance for loan losses at March 31, 2006. This level of nonperforming assets remains within an acceptable range. The level of reserves to nonperforming loans is 134.93%.

The nonperforming assets to ending loans ratio increased to 1.25% as of March 31, 2006, from 0.70% as of the end of the first quarter of 2005.

Accruing loans, including loans impaired under FASB Statement No. 114, which are past due 90 days or more, for which there is not a likelihood of becoming current, are transferred to nonaccrual loans. However, those loans which management believes will become current and therefore accruing are classified as Accruing loans 90 days or more past due until they become current. First Financial does not have a concentration of credit in any particular industry. The table that follows shows the categories that are included in nonperforming and underperforming assets.

| | Quarter Ended | | | | |
|----------------------------|-----------------|-----------|-----------------|-----------|-----------|
| | 2006 Mar. 31 | Dec. 31 | 2005 Sep. 30 | June 30 | Mar. 31 |
| Nonaccrual loans | \$ 26,838 | \$ 24,961 | \$ 24,563 | \$ 20,408 | \$ 16,033 |
| Restructured loans | 3,293 | 3,408 | 808 | 884 | 885 |
| Other real estate owned | 2,675 | 3,162 | 2,595 | 2,673 | 2,705 |
| Total nonperforming assets | 32,806 | 31,531 | 27,966 | 23,965 | 19,623 |

| | | | | | |
|--|-----------|-----------|-----------|-----------|-----------|
| Accruing loans past due 90 days or more | 1,104 | 1,359 | 1,779 | 764 | 352 |
| Total underperforming assets | \$ 33,910 | \$ 32,890 | \$ 29,745 | \$ 24,729 | \$ 19,975 |

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| | Quarter Ended | | | | |
|--|-----------------|---------|-----------------|---------|---------|
| | 2006 Mar. 31 | Dec. 31 | 2005 Sep. 30 | June 30 | Mar. 31 |
| Allowance for loan losses to total underperforming assets | 119.89% | 129.17% | 141.32% | 175.93% | 221.14% |
| Nonperforming assets as a percentage of loans, net of unearned income plus other real estate owned | 1.25% | 1.20% | 1.02% | 0.85% | 0.70% |
| Underperforming assets as a percentage of loans, net of unearned income plus other real estate owned | 1.30% | 1.25% | 1.09% | 0.88% | 0.72% |

LIQUIDITY AND CAPITAL RESOURCES

Liquidity management is the process by which First Financial provides for the continuing flow of funds necessary to meet its financial commitments on a timely basis. These commitments include withdrawals by depositors, funding credit commitments to borrowers, shareholder dividends, paying expenses of operations, and funding capital expenditures. Liquidity is monitored and closely managed by First Financial's asset/liability committee.

Liquidity is derived primarily from deposit growth, maturing loans, the maturity of investment securities, access to other funding sources and markets, and a strong capital position. Total year-to-date average deposits are up \$9,884 from the prior year. Average deposits on a linked quarter basis decreased \$17,893. Short-term borrowings increased \$25,282 from year-end, and long-term borrowings decreased \$129,927.

The principal source of asset-funded liquidity is marketable investment securities, particularly those of shorter maturities. At March 31, 2006, securities maturing in one year or less amounted to \$12,043, representing 3.10% of the total of the investment securities portfolio. In addition, other types of assets such as cash and due from banks, federal funds sold and securities purchased under agreements to resell, as well as loans and interest-bearing deposits with other banks maturing within one year, are sources of liquidity. Total asset-funded sources of liquidity at March 31, 2006, amounted to \$753,413, representing 21.59% of total assets. Sources of long-term asset funded liquidity are derived from the maturity of investment securities and maturing loans in excess of one year.

At March 31, 2006, First Financial had classified \$344,136 in investment securities available-for-sale. Management examines First Financial's liquidity needs in establishing this classification in accordance with the FASB Statement No. 115 on accounting for certain investments in debt and equity securities.

Liquidity may be used to fund capital expenditures. Capital expenditures were \$2,500 for the first three months of 2006. In addition, remodeling is a planned and ongoing process given the 105 offices of First Financial and its subsidiaries. Material commitments for capital expenditures as of March 31, 2006, were approximately \$5,292.

Management believes that First Financial has sufficient liquidity to fund its current commitments.

First Financial monitors and manages its liquidity position so that funds will be available at a reasonable cost to meet financial commitments, to finance business expansion, and to take advantage of unforeseen opportunities. First Financial manages liquidity to pay dividends to shareholders, to service debt, to invest in subsidiaries, and to satisfy other operating requirements. It also manages the liquidity of its subsidiary bank to meet client cash flow needs while maintaining funds available for loan and investment opportunities. First Financial's subsidiary bank derives liquidity through core deposit growth, maturity of money market investments, and maturity and sale of investment securities and loans. Additionally, its subsidiary bank has access to financial market borrowing sources on an unsecured, as well as a collateralized basis, for both short-term and long-term purposes including, but not limited to, the Federal Reserve and FHLB where the subsidiary bank is a member.

The primary sources of liquidity for First Financial Bancorp are dividends from and returns on investments in its subsidiaries. The bank subsidiary is subject to dividend limits under the rules established by the Office of the

Comptroller of the Currency. The Office of the Comptroller of the Currency allows a member bank to make dividends or other capital distributions in an amount not exceeding the current calendar year's net income, plus retained net income of the preceding two years. Distributions in excess of this limit require prior

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regulatory approval. As of March 31, 2006, the subsidiary bank was able to pay \$5,526 in dividends to the Holding Company without prior regulatory approval.

An additional source of liquidity is the ability of the Holding Company to borrow funds on both a short-term and long-term basis. The Holding Company maintains a \$75,000 short-term revolving credit facility with two unaffiliated banks. As of March 31, 2006, there was \$47,000 outstanding under this credit facility. The current facility matured and was renewed during the third quarter of 2005. The credit agreement also requires First Financial to maintain certain covenants including covenants related to asset quality and capital levels. The Corporation was in full compliance with all material covenants as of March 31, 2006.

CAPITAL ADEQUACY

Banks and bank holding companies are subject to regulatory capital requirements administered by federal banking agencies. Capital adequacy guidelines and, additionally for banks, prompt corrective action regulations involve quantitative measures of assets, liabilities, and certain off-balance sheet items calculated under regulatory accounting practices. Capital amounts and classifications are also subject to qualitative judgments by regulators. Failure to meet minimum capital requirements can initiate regulatory action.

Quantitative measures established by regulation to ensure capital adequacy require First Financial to maintain minimum amounts and ratios of total and Tier 1 capital (as defined by the regulations) to risk-weighted assets and of Tier 1 capital to average assets. Management believes, as of March 31, 2006, that First Financial met all capital adequacy requirements to which it was subject. At March 31, 2006, and December 31, 2005, the most recent regulatory notifications categorized First Financial as well-capitalized under the regulatory framework for prompt corrective action. To be categorized as well-capitalized, First Financial must maintain minimum total risk-based, Tier 1 risk-based, and Tier 1 leverage ratios as set forth in the table. There are no conditions or events since that notification that management believes have changed the institution's category.

The following table illustrates the actual and required capital amounts and ratios for the three months ended March 31, 2006 and the year ended December 31, 2005.

| (Dollars in thousands) | Actual | | For Capital Adequacy Purposes | | To Be Well Capitalized Under Prompt Corrective Action Provisions | |
|--|------------|--------|-------------------------------|-------|--|--------|
| | Amount | Ratio | Amount | Ratio | Amount | Ratio |
| March 31, 2006 | | | | | | |
| Total capital to risk-weighted assets | | | | | | |
| Consolidated | \$ 329,897 | 12.83% | \$ 205,668 | 8.00% | N/A | 10.00% |
| First Financial Bank | 328,626 | 12.99% | 202,463 | 8.00% | \$ 253,079 | 10.00% |
| Tier 1 capital to risk-weighted assets | | | | | | |
| Consolidated | 297,602 | 11.58% | 102,834 | 4.00% | N/A | 6.00% |
| First Financial Bank | 289,397 | 11.44% | 101,231 | 4.00% | 151,847 | 6.00% |
| Tier 1 capital to average assets | | | | | | |
| Consolidated | 297,602 | 8.47% | 140,599 | 4.00% | N/A | 5.00% |

| | | | | | | |
|----------------------|---------|-------|---------|-------|---------|-------|
| First Financial Bank | 289,397 | 8.33% | 139,003 | 4.00% | 173,754 | 5.00% |
|----------------------|---------|-------|---------|-------|---------|-------|

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| | Actual | | For Capital Adequacy Purposes | | To Be Well Capitalized Under Prompt Corrective Action Provisions | |
|--|------------|--------|-------------------------------|-------|--|--------|
| | Amount | Ratio | Amount | Ratio | Amount | Ratio |
| December 31, 2005 | | | | | | |
| Total capital to risk-weighted assets | | | | | | |
| Consolidated | \$ 332,458 | 12.75% | \$ 208,653 | 8.00% | N/A | 10.00% |
| First Financial Bank | 337,657 | 13.15% | 205,493 | 8.00% | \$ 256,866 | 10.00% |
| Tier 1 capital to risk-weighted assets | | | | | | |
| Consolidated | 299,680 | 11.49% | 104,327 | 4.00% | N/A | 6.00% |
| First Financial Bank | 297,944 | 11.60% | 102,746 | 4.00% | 154,120 | 6.00% |
| Tier 1 capital to average assets | | | | | | |
| Consolidated | 299,680 | 7.93% | 151,229 | 4.00% | N/A | 5.00% |
| First Financial Bank | 297,944 | 8.16% | 145,986 | 4.00% | 182,483 | 5.00% |

FORWARD LOOKING INFORMATION

This document, the documents incorporated by reference and the documents to which we refer you contain statements that are not historical facts and constitute projections, forecasts or forward-looking statements. Words such as estimate, project, plan, believe, expect, anticipate, intend, planned, potential and similar expressions are used in this document to identify forward-looking statements. These forward-looking statements involve risks and uncertainties and are subject to change based on various important factors, many of which may be beyond our control. Accordingly, our future performance and results may differ materially from those expressed or implied in any such forward-looking statements. The following factors, among others, in some cases have affected and in the future could affect our financial performance and actual results:

the timing and occurrence or non-occurrence of events, including the conditions to our offer, may be subject to circumstances beyond our control;

material adverse changes in economic conditions in the markets of our company;

the potential impact of national and international security concerns on the banking environment, including any possible military action, terrorist attacks or other hostilities;

future regulatory actions;

our ability to implement our strategic and operational initiatives;

the impact of competition;

the demand for financial services in our area;

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changes in interest rates;

risks related to consumer acceptance of our products and our ability to develop new products;

the ability to retain, hire and train key personnel;

other risks and uncertainty inherent in the banking and financial services businesses;

In addition, please refer to our Annual Report on Form 10-K for the year ended December 31, 2005, as well as our other filings with the Commission, for a more detailed discussion of these risks and uncertainties and other factors. We are not under any obligation and do not undertake to make publicly available any update or other revision to any of these forward-looking statements to reflect circumstances existing after the date of this filing or to reflect the occurrence of future events even if experience or future changes make it clear that any projected results expressed or implied herein or in any other document will not be realized.

CRITICAL ACCOUNTING POLICIES

The accounting and reporting policies of First Financial comply with U.S. generally accepted accounting principles and conform to general practices within the banking industry. These policies require estimates and assumptions. Changes in underlying factors, assumptions, or estimates in any of these areas could have a material impact on First Financial's future financial condition and results of operations. In management's opinion, some of these areas have a more significant impact than others on First Financial's financial reporting. For First Financial, these areas currently include accounting for the allowance for loan losses, pension costs, and goodwill.

Allowance for Loan Losses The level of the allowance for loan losses is based upon management's evaluation of the loan and lease portfolios, past loan loss experience, known and inherent risks in the portfolio, adverse situations that may affect the borrower's ability to repay (including the timing of future payments), the estimated value of any underlying collateral, composition of the loan portfolio, economic conditions, and other pertinent factors. This evaluation is inherently subjective, as it requires material estimates including the amounts and timing of future cash flows expected to be received on impaired loans that may be susceptible to significant change. The level of allowance maintained is believed by management to be adequate to cover losses inherent in the portfolio. The allowance is increased by provisions charged to expense and decreased by charge-offs, net of recoveries of amounts previously charged-off. Changes in the allowance can result from changes in economic events, changes in the creditworthiness of the borrowers, or changes in collateral values. The effect of these changes is reflected when known. Though management believes the allowance for loan losses to be adequate as of March 31, 2006, ultimate losses may vary from estimates.

Pension First Financial sponsors a non-contributory defined benefit pension plan covering substantially all employees. In accordance with applicable accounting rules, First Financial does not consolidate the assets and liabilities associated with the pension plan. At the end of 2005, First Financial's fair value of the plan assets was less than its benefit obligation. Therefore, First Financial recognized an accrued benefit liability. Since First Financial was required to recognize an additional minimum liability, it recognized an intangible asset to the extent of its unrecognized prior service cost, which is recalculated on an annual basis. The measurement of the accrued benefit liability and the annual pension expense involves actuarial and economic assumptions. The assumptions used in pension accounting relate to the discount rates, the expected return on plan assets, and the rate of compensation increase.

Goodwill Statement of Financial Accounting Standards No. 142 Goodwill and Other Intangible Assets establishes standards for the amortization of intangible assets with indefinite lives and impairment assessment of goodwill. Under these rules, goodwill and intangible assets deemed to have indefinite lives, if any, are not amortized, but are subject to annual impairment tests in accordance with the Statement. First Financial tests for impairment of goodwill as of October 1 each year. If any material events occurred during a quarter that would affect goodwill, impairment testing would be performed. Through its annual impairment testing as of October 1, 2005, First Financial did not identify any impairment of its goodwill. No events

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occurred since October 1, 2005, requiring another impairment test of goodwill. Assurance cannot be given that future goodwill impairment tests will not result in a charge to income.

ACCOUNTING AND REGULATORY MATTERS

First Financial adopted the provisions of SFAS No. 123(R), Share-Based Payment, effective January 1, 2006, using the modified-prospective transition method. Prior to January 1, 2006, First Financial accounted for its stock options under the intrinsic value method of APB Opinion No. 25, Accounting for Stock Issued To Employees and related Interpretations, and applied the disclosure-only provisions of SFAS No. 123, Accounting for Stock-Based Compensation.

First Financial determined the fair value of stock options in the current year using the Black-Scholes valuation model, consistent with the valuation method utilized in prior years under the disclosure-only provisions of SFAS 123.

Share-based compensation expense for stock options and restricted stock awards included in salaries and employee benefits expense was \$319 at March 31, 2006. Total unrecognized compensation cost related to nonvested share-based compensation was \$2,991 at March 31, 2006 and is expected to be recognized over a weighted average period of 2.6 years.

Management is not aware of any events or regulatory recommendations that, if implemented, are likely to have a material effect on First Financial's liquidity, capital resources, or operations.

Table of Contents**ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

Market risk is the risk of loss arising from adverse changes in the fair value of financial instruments due to changes in interest rates, foreign exchange rates, and equity prices. The primary source of market risk for First Financial is interest rate risk. Interest rate risk arises in the normal course of business to the extent that there is a difference between the amount of First Financial's interest earning assets and the amount of interest earning liabilities that are prepaid/withdrawn, reprice or mature in specified periods. First Financial seeks to achieve consistent growth in net interest income and capital while managing volatility arising from shifts in market interest rates. The Asset and Liability Committee (ALCO) oversees market risk management, establishing risk measures, limits, and policy guidelines for managing the amount of interest rate risk and its effect on net interest income and capital.

Interest rate risk for First Financial's consolidated balance sheet consists of reprice, option, and basis risks. Reprice risk results from differences in the maturity, or repricing, of asset and liability portfolios. Option risk arises from embedded options such as loan prepayments and security and debt callability. Basis risk refers to the potential for changes in the underlying relationship between market rates or indices, which subsequently result in a narrowing of the net interest margin. Basis risk is also present in managed rate liabilities, such as interest bearing checking accounts and savings accounts, where historical pricing relationships to market rates may change due to the level or directional change in market interest rates.

The interest rate risk position is measured and monitored using earnings simulation models and economic value of equity sensitivity analysis that capture both short-term and long-term interest rate risk exposure. Earnings simulation involves forecasting net interest income under a variety of interest rate scenarios including instantaneous shocks and a forecast of likely interest rate scenarios. Market based prepayment speeds are incorporated into the analysis for loan and securities portfolios.

Presented below is First Financial's interest rate risk position as of March 31, 2006 assuming immediate, parallel shifts in the yield curve:

| | -200 basis points | -100 basis points | +100 basis points | +200 basis points |
|----------------|-------------------|-------------------|-------------------|-------------------|
| March 31, 2006 | (5.80%) | (1.31%) | 1.82% | 2.60% |

Modeling the sensitivity of net interest income to changes in market interest rates is highly dependent on numerous assumptions incorporated into the modeling process. Market based prepayment speeds are factored into the analysis for loan and securities portfolios. Rate sensitivity for transactional deposit accounts is modeled based on results from an external core deposit study.

Additional scenarios are modeled utilizing most-likely interest rates over the next twelve months. Based on this scenario, First Financial has a neutral rate risk position of 0.29% when compared to a base-case scenario with interest rates held constant.

First Financial uses economic value of equity sensitivity analysis to understand the impact of long-term cash flows on earnings and capital. Economic value of equity is based on discounting the cash flows for all balance sheet instruments under different interest rate scenarios. Deposit premiums are based on results from an external core deposit study. Presented below is First Financial's economic value of equity position as of March 31, 2006 assuming immediate, parallel shifts in the yield curve:

| | -200 basis points | -100 basis points | +100 basis points | +200 basis points |
|----------------|-------------------|-------------------|-------------------|-------------------|
| March 31, 2006 | (20.10%) | (6.61%) | 2.62% | 2.14% |

See also Item 2-Management's Discussion and Analysis of Financial Condition and Results of Operations Net Interest Income.

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ITEM 4. CONTROLS AND PROCEDURES

Disclosure Controls and Procedures

Management is responsible for establishing and maintaining effective disclosure controls and procedures, as defined under Rule 13a-15 of the Securities Exchange Act of 1934, that are designed to cause the material information required to be disclosed by First Financial in the reports it files or submits under the Securities Exchange Act of 1934 to be recorded, processed, summarized, and reported to the extent applicable within the time periods required by the Securities and Exchange Commission's rules and forms. In designing and evaluating the disclosure controls and procedures, management recognized that a control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within a company have been detected.

As of the end of the period covered by this report, First Financial performed an evaluation under the supervision and with the participation of management, including the Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of its disclosure controls and procedures pursuant to Rule 13a-15 of the Securities Exchange Act of 1934. Based upon that evaluation, the Chief Executive Officer and Chief Financial Officer concluded that the disclosure controls and procedures were effective at the reasonable assurance level.

Changes in Internal Control over Financial Reporting

No changes were made to the Corporation's internal control over financial reporting (as defined in Rule 13a-15 under the Securities Exchange Act of 1934) during the last fiscal quarter that materially affected, or are reasonably likely to materially affect, the Corporation's internal control over financial reporting.

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Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

(c) The following table shows the total number of shares repurchased in the first quarter of 2006.

Issuer Purchases of Equity Securities

| Period | (a) | (b) | (c) | (d) |
|--------------------------------------|--|--|--|--|
| | Total Number of Shares Purchased (1) | Average Price Paid Per Share | Total Number of Shares Purchased as Part of Publicly Announced Plans (2) | Maximum Number of Shares that may yet be purchased Under the Plans |
| January 1 through January 31, 2006 | 35,105 | \$ 18.20 | 0 | 7,373,105 |
| February 1 through February 28, 2006 | 14,999 | 17.67 | 0 | 7,373,105 |
| March 1 through March 31, 2006 | 0 | 0 | 0 | 7,373,105 |
| Total | 50,104 | \$ 18.04 | 0 | 7,373,105 |

(1) The number of shares purchased in column (a) and the average price paid per share in column (b) include the purchase of shares other than through publicly announced plans. The shares purchased other than through publicly announced plans were purchased pursuant to First Financial's Thrift Plan, Director Fee Stock Plan, 1999 Stock Option Plan for Non-Employee

Directors and
1999 Stock
Incentive Plan
for Officers and
Employees.

(The last two
plans are
referred to
hereafter as the
Stock Option
Plans.) The
following tables
show the
number of
shares
purchased
pursuant to
those plans and
the average
price paid per
share. The
purchases for
the Thrift Plan
and the Director
Fee Stock Plan
were made in
open-market
transactions.
Under the Stock
Option Plans,
shares were
purchased from
plan participants
at the then
current market
value in
satisfaction of
stock option
exercise prices.

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| Period | (a) Total Number of Shares Purchased | (b) Average Price Paid Per Share |
|--|--|---|
| First Financial Bancorp Thrift Plan | | |
| January 1 through January 31, 2006 | 0 | \$ 0.00 |
| February 1 through February 28, 2006 | 14,100 | 17.70 |
| March 1 through March 31, 2006 | 0 | 0.00 |
| Total | 14,100 | \$ 17.70 |
| Director Fee Stock Plan | | |
| January 1 through January 31, 2006 | 1,606 | \$ 18.10 |
| February 1 through February 28, 2006 | 0 | 0.00 |
| March 1 through March 31, 2006 | 0 | 0.00 |
| Total | 1,606 | \$ 18.10 |
| Stock Option Plans | | |
| January 1 through January 31, 2006 | 33,499 | \$ 18.20 |
| February 1 through February 28, 2006 | 899 | 17.26 |
| March 1 through March 31, 2006 | 0 | 0.00 |
| Total | 34,398 | \$ 18.18 |

(2) First Financial has two publicly announced stock repurchase plans under which it is currently authorized to purchase shares of its common stock. Neither of the plans expired during this quarter. No shares were purchased under these plans during the three months ended March 31, 2006.

The table that follows provides additional information regarding those plans.

| Announcement Date | Total Shares Approved for Repurchase | Expiration Date |
|-------------------|--------------------------------------|-----------------|
| 2/25/2003 | 2,243,715 | None |
| 1/25/2000 | 7,507,500 | None |

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Item 6. Exhibits

(a) Exhibits:

- 3.1 Articles of Incorporation, as amended as of April 27, 1999, and incorporated herein by reference to Exhibit 3 to the Form 10-Q for the quarter ended June 30, 1999. File No. 000-12379.
- 3.2 Amended and Restated Regulations, as amended as of April 22, 2003, and incorporated herein by reference to Exhibit 3.2 to the Form 10-Q for the quarter ended June 30, 2003. File No. 000-12379.
- 4.1 Rights Agreement between First Financial Bancorp. and First National Bank of Southwestern Ohio dated as of November 23, 1993, and incorporated herein by reference to Exhibit 4 to the Form 10-K for year ended December 31, 1998. File No. 000-12379.
- 4.2 First Amendment to Rights Agreement dated as of May 1, 1998, and incorporated herein by reference to Exhibit 4.1 to the Form 10-Q for the quarter ended March 31, 1998. File No. 000-12379.
- 4.3 Second Amendment to Rights Agreement dated as of December 5, 2003, and incorporated herein by reference to Exhibit 4.1 to First Financial's Form 8-K filed on December 5, 2003. File No. 000-12379.
- 4.4 No instruments defining the rights of holders of long-term debt of First Financial are filed herewith. Pursuant to (b)(4)(iii) of Item 601 of Regulation S-K, First Financial agrees to furnish a copy of any such agreements to the Securities and Exchange Commission upon request.
- 10.1 Agreement between Mark W. Immelt and First Financial Bancorp. dated August 4, 2000, and incorporated herein by reference to Exhibit 10.3 to the Form 10-Q for the quarter ended September 30, 2000. File No. 000-12379.
- 10.2 Amendment to Employment Agreement between Mark W. Immelt and First Financial Bancorp. dated May 20, 2003, and incorporated herein by reference to Exhibit 10.4 to the Form 10-Q for the quarter ended June 30, 2003. File No. 000-12379.
- 10.3 Agreement between James C. Hall and First Financial Bancorp. dated June 21, 2001, and incorporated herein by reference to Exhibit 10.5 to the Form 10-K for the year ended December 31, 2001. File No. 000-12379.
- 10.4 Amendment to Employment Agreement between James C. Hall and First Financial Bancorp. dated May 13, 2003, and incorporated herein by reference to Exhibit 10.3 to the Form 10-Q for the quarter ended June 30, 2003. File No. 000-12379.
- 10.5 Agreement between Charles D. Lefferson and First Financial Bancorp. dated August 4, 2000, and incorporated herein by reference to Exhibit 10.5 to the Form 10-K for the year ended December 31, 2002. File No. 000-12379.
- 10.6 Amendment to Employment Agreement between Charles D. Lefferson and First Financial Bancorp. dated May 23, 2003, and incorporated herein by reference to Exhibit 10.5 to the Form 10-Q for the quarter ended June 30, 2003. File No. 000-12379.
- 10.7 Agreement between C. Thomas Murrell, III and First Financial Bancorp. dated April 30, 2003, and incorporated herein by reference to Exhibit 10.6 to the Form 10-Q for the quarter ended June 30, 2003. File No. 000-12379.

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- 10.8 First Financial Bancorp. 1991 Stock Incentive Plan, dated September 24, 1991, and incorporated herein by reference to a Registration Statement on Form S-8, Registration No. 33.46819.
- 10.9 First Financial Bancorp. Dividend Reinvestment and Share Purchase Plan, dated April 24, 1997, and incorporated by reference to a Registration Statement on Form S-3, No. 333-25745.
- 10.10 First Financial Bancorp. 1999 Stock Incentive Plan for Officers and Employees, dated April 27, 1999, and incorporated herein by reference to a Registration Statement on Form S-3, Registration No. 333-86781.
- 10.11 First Financial Bancorp. 1999 Non-Employee Director Stock Plan, as dated April 27, 1999 and amended and restated as of April 25, 2006.
- 10.12 First Financial Bancorp. Director Fee Stock Plan amended and restated effective April 20, 2004, and incorporated herein by reference to Exhibit 10.12 to the Form 10-Q for the quarter ended June 30, 2004. File No. 000-12379.
- 10.13 Form of Executive Supplemental Retirement Agreement, incorporated herein by reference to Exhibit 10.11 to the Form 10-K for the year ended December 31, 2002. File No. 000-12379.
- 10.14 Form of Endorsement Method Split Dollar Agreement, incorporated herein by reference to Exhibit 10.12 to the Form 10-K for the year ended December 31, 2002. File No. 000-12379.
- 10.15 First Financial Bancorp. Deferred Compensation Plan, effective June 1, 2003, and incorporated herein by reference to Exhibit 10.1 to the Form 10-Q for the quarter ended June 30, 2003. File No. 000-12379.
- 10.16 Agreement between Claude E. Davis and First Financial Bancorp. dated September 21, 2004, and incorporated herein by reference to Exhibit 99.1 to First Financial Bancorp's Form 8-K filed on September 24, 2004. File No. 000-12379.
- 10.17 Form of Stock Option Agreement for Incentive Stock Options, incorporated herein by reference to Exhibit 10.1 to the Form 8-K filed on January 27, 2005. File No. 000-12379.
- 10.18 Form of Stock Option Agreement for Nonqualified Stock Options, incorporated herein by reference to Exhibit 10.2 of the Form 8-K filed on January 27, 2005. File No. 000-12379.
- 10.19 Form of First Financial Bancorp. 1999 Stock Incentive Plan for Officers and Employees Agreement for Restricted Stock Award, incorporated herein by reference to Exhibit 10.3 to the Form 8-K filed on January 27, 2005. File No. 000-12379.
- 10.20 Terms of First Financial Bancorp. Performance Incentive Compensation Plan, incorporated herein by reference to the Form 8-K filed on January 27, 2005. File No. 000-12379.
- 10.21 First Financial Bancorp. Schedule of Directors' Fees and incorporated by reference to Exhibit 10.1 to the form 8-K filed on November 9, 2005. File No. 000-12379.
- 10.22 Form of Stock Option Agreement for Incentive Stock Options, incorporated herein by reference to Exhibit 10.1 to the Form 8-K filed on April 22, 2005. File No. 000-12379.
- 10.23

Form of Stock Option Agreement for Nonqualified Stock Options, incorporated herein by reference to Exhibit 10.2 of the Form 8-K filed on April 22, 2005. File No. 000-12379.

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- 10.24 Form of Agreement for Restricted Stock Award, incorporated herein by reference to Exhibit 10.3 to the Form 8-K filed on April 22, 2005. File No. 000-12379.
- 10.25 Severance Agreement and Release between C. Thomas Murrell and First Financial Bancorp. dated December 4, 2005, and incorporated by reference to Exhibit 10.27 to the Form 10-K for the year ended December 31, 2005. File No. 000-12379.
- 10.26 Severance Agreement and Release between Rex A. Hockemeyer and First Financial Bancorp. dated January 28, 2006, and incorporated by reference to Exhibit 10.28 to the Form 10-K for the year ended December 31, 2005. File No. 000-12379.
- 10.27 Terms of First Financial Bancorp. Short-Term Incentive Plan, incorporated herein by reference to the Form 8-K filed on April 28, 2005. File No. 000-12379.
- 31.1 Certification by Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.2 Certification by Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32.1 Certification of Periodic Financial Report by Chief Executive Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.2 Certification of Periodic Financial Report by Chief Financial Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FIRST FINANCIAL
BANCORP.
(Registrant)

/s/ J. Franklin Hall

/s/ Elizabeth E. Fontaine

J. Franklin Hall
Senior Vice President and Chief
Financial Officer

Elizabeth E. Fontaine
Vice President and Controller
(Principal Accounting Officer)

Date 5/5/06

Date 5/5/06
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