

PROGRESSIVE CORP/OH/  
Form 8-K  
March 12, 2004

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SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) March 12, 2004

THE PROGRESSIVE CORPORATION

(Exact name of registrant as specified in its charter)

Ohio	1-9518	34-0963169
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)
<u>6300 Wilson Mills Road, Mayfield Village, Ohio 44143</u>		
(Address of principal executive offices) (Zip Code)		
Registrant's telephone number, including area code <u>440-461-5000</u>		
<u>Not Applicable</u>		
(Former name or former address, if changed since last report)		

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Item 9. Regulation FD Disclosure.

SIGNATURES

Exhibit 99.1 Press Release

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Item 9. Regulation FD Disclosure.

On March 12, 2004, The Progressive Corporation (the Company ) issued a News Release containing financial results of the Company for the month and year-to-date period ended February 2004 (the News Release ). A copy of the News Release is attached hereto as Exhibit 99.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: March 12, 2004

THE PROGRESSIVE  
CORPORATION

By: /s/ Jeffrey W. Basch  
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Name: Jeffrey W. Basch  
Title: Vice President and  
Chief Accounting Officer

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**EXHIBIT INDEX**

<u>Exhibit No.</u>	<u>Form</u>	<u>Description</u>
<u>601</u>	<u>8-K</u> <u>Exhibit</u> <u>No.</u>	
99	99	News Release dated March 12, 2004, containing financial results of The Progressive Corporation for the month and year-to-date period ended February 2004