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FORTUNE BRANDS INC
Form 8-K
February 18, 2003

[Conformed copy]

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

February 18, 2003 (February 18, 2003)

Date of Report (Date of earliest event reported)

FORTUNE BRANDS, INC.

(Exact name of registrant as specified in its charter)

Delaware	1-9076	13-3295276
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(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

300 Tower Parkway, Lincolnshire, Illinois 60069

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (847) 484-4400

INFORMATION TO BE INCLUDED IN THE REPORT

Item 7. Financial Statements and Exhibits.

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(c) Exhibits.

- 99.1 Press Release dated February 18, 2003
- 99.2 Investor Brochure dated February 18, 2002.

Item 9. Regulation FD Disclosure.

Registrant's press release dated February 18, 2003, reporting the remarks of Chief Executive Officer Norm Wesley regarding the Company's first quarter performance, is filed herewith as Exhibit 99.1 and is incorporated herein by reference.

On February 18, 2003, the Registrant will begin distribution of the investor brochure attached as Exhibit 99.2 relating to the Registrant and its business.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this Current Report to be signed on its behalf by the undersigned thereunto duly authorized.

FORTUNE BRANDS, INC.

(Registrant)

By /s/ Mark A. Roche

Mark A. Roche
Senior Vice President,
General Counsel and Secretary

Date: February 18, 2003

EXHIBIT INDEX

Exhibit -----		Sequentially Numbered Page -----
99.1	Press Release of Registrant dated February 18, 2003	
99.2	Investor brochure of Registrant dated February 18, 2003.	