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FIRST AMERICAN CORP Form 8-K March 23, 2004

SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported) March 23, 2004

THE FIRST AMERICAN CORPORATION

(Exact Name of the Registrant as Specified in Charter)

California 0-3658 95-1068610

(State or Other Jurisdiction (Commission (IRS Employer of Incorporation) File Number) Identification No.)

of Incorporation) File Number) Identification No.)

1 First American Way, Santa Ana, California 92707-5913

(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code (714) 800-3000

Not Applicable.

(Former Name or Former Address, if Changed Since Last Report)

Item 7. Exhibits.

Exhibit No. Description

99.1 Press Release.

Item 9. Regulation FD Disclosure.

On March 23, 2004, The First American Corporation issued a press release announcing that its board of directors has approved the redemption of First American's 4.50% Senior Convertible Debentures Due 2008, and that First American plans to redeem such debentures on April 15, 2004. The full text of the press release issued in connection with the announcement is attached hereto as Exhibit 99.1.

The information in this current report and in the exhibit hereto is deemed

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to be "furnished" pursuant to Item 9 of Form 8-K and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act, and is not incorporated by reference into any filings with the SEC unless it shall be explicitly so incorporated in such filings.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

THE FIRST AMERICAN CORPORATION

Date: March 23, 2004 By: /s/ Thomas A. Klemens

Name: Thomas A. Klemens

Title: Senior Executive Vice President and Chief Financial Officer