

SPDR GOLD TRUST
Form FWP
August 04, 2010

Filed Pursuant To Rule 433
Registration No. 333-167132
August 4, 2010

The Trust has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the Trust has filed with the SEC for more complete information about the Trust and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov. Alternatively, the Trust or any authorized participant will arrange to send you the prospectus if you request it by calling 866.320.4053.

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First issued: October 15, 2009. This Free Writing Prospectus is being filed in reliance on Rule 164(b).

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