

Edgar Filing: ALLMERICA FINANCIAL CORP - Form 8-K

ALLMERICA FINANCIAL CORP  
Form 8-K  
September 27, 2002

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

Current Report  
Pursuant to  
Section 13 or 15(d) of  
The Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): September 27, 2002

ALLMERICA FINANCIAL CORPORATION  
(Exact name of Registrant as specified in its charter)

|   |                          |                                  |
|---|--------------------------|----------------------------------|
| Delaware  | 1-13754                  | 04-3263626                       |
| (State or other jurisdic-<br>tion of Incorporation) | (Commission File Number) | (I.R.S. Employer I.D.<br>Number) |

440 Lincoln Street, Worcester, Massachusetts 01653  
(Address of Principal Executive Offices)  
(Zip Code)

(508) 855-1000  
(Registrant's Telephone Number including area code)

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Item 5. Other Events.

On September 27, 2002, Allmerica Financial Corporation announced plans to consider strategic alternatives with regard to its Allmerica Financial Services business unit, which includes the company's life insurance and annuity operations.

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Item 7. Financial Statements and Exhibits.

Exhibit 99            Press Release dated September 27, 2002, announcing Allmerica  
Financial Corporation's Plans to Consider Strategic  
Alternatives for Life and Annuity Operations.

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SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Allmerica Financial Corporation  
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Registrant

By: /s/ Edward J. Parry III  
-----  
Edward J. Parry III  
Vice President, Chief Financial Officer  
and Principal Accounting Officer

Date: September 27, 2002

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Exhibit Index

Exhibit 99            Press Release dated September 27, 2002, announcing Allmerica  
Financial Corporation's Plans to Consider Strategic  
Alternatives for Life and Annuity Operations.

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Exhibit 99

Allmerica Announces Plans to Consider Strategic Alternatives for Life and Annuity Operations

WORCESTER, Mass., September 27, 2002 - Allmerica Financial Corporation (NYSE: AFC; "Allmerica") today announced plans to consider strategic alternatives with regard to its Allmerica Financial Services business unit, which includes the company's life insurance and annuity operations. This action was prompted by the continued sharp decline and volatility in the equity

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markets, and resultant impact of these factors on this business.

The company noted that as of the close of business yesterday, the S&P 500 index was off 44% from its peak in March 2000. The company also noted that year-to-date, the index has declined over 25%, and since the end of the second quarter, has declined 14%. The decline in the equity markets results in, among other things, increased Guaranteed Minimum Death Benefit ("GMDB") expenses, lower fee income, higher deferred acquisition cost amortization and higher statutory capital reserve requirements. The reduction in statutory profits associated with these items also exacerbates the strain on statutory capital associated with continued sales of variable annuities.

Among the strategic alternatives the company is considering is capital raising in some form, including, but not limited to, raising external capital, making use of reinsurance of certain lines of business, and potentially selling certain appreciated lines of business in its life insurance companies. It is contemplated that the company will significantly reduce sales of proprietary variable annuities and life insurance products, primarily in its Select and Partner channels. Allmerica also plans to reduce its operating expenses. The company noted that the actions announced today do not involve the holding company, Allmerica's property & casualty operations, or its third-party asset management business, all of which remain well positioned.

"The prolonged downturn in the equity markets, which represents arguably the worst bear market since the Depression, has placed a strain on the statutory capital base of our life insurance and annuity business," said John F. O'Brien, Allmerica's President and Chief Executive Officer. "The uncertain economic outlook and the potential for further uncertainty in the equity markets makes these actions the prudent response to these difficult conditions in order to manage the risk and maximize the value of our enterprise for all of our stakeholders. As we implement these changes to our life and annuity operations, Allmerica will become a smaller asset accumulation operation, focused primarily on management of the existing in-force assets in our products as well as continuing to increase the distribution of third-party asset accumulation products through our Advisor channel. We will also remain committed to pursuing the excellent opportunities for continued profitable growth in our property & casualty insurance business, which is experiencing increased earnings this year."

The company expects to provide further details on the strategic actions being considered and implemented when it announces its third quarter results, currently expected to be October 28, 2002.

Certain statements in this release, including Mr. O'Brien's comments, may be considered to be forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. Use of the words "believes", "anticipates", "expects" and similar expressions is intended to identify forward-looking statements. The company cautions investors that any such forward-looking statements are not guarantees of future performance, and actual results could differ materially. Investors are directed to consider the risks and uncertainties in our business that may affect future performance and that are discussed in readily available documents, including the company's annual report, the Quarterly Report on Form 10-Q for the quarter ended June 30, 2002, and other documents filed by Allmerica with the Securities and Exchange Commission. These uncertainties include the possibility of adverse catastrophe experience and severe weather, adverse loss development and adverse trends in mortality and morbidity, changes in the stock and financial markets, heightened competition, adverse state and federal legislation or regulation, and various other factors.

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Allmerica Financial Corporation is the holding company for a diversified group of insurance and financial services companies headquartered in Worcester, Mass.

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