

Edgar Filing: ACTIVISION INC /NY - Form 4

ACTIVISION INC /NY  
Form 4  
July 10, 2001

U.S. SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934  
Section 17(a) of the Public Utility Holding Company Act of 1935  
or Section 30(f) of the Investment Company Act of 1940

|                                          |                |          |                                                                  |                                                |       |
|------------------------------------------|----------------|----------|------------------------------------------------------------------|------------------------------------------------|-------|
| 1. Name and Address of Reporting Person* |                |          | Issuer Name and Ticker or Trading Symbol                         |                                                | 6.    |
| Steele                                   | Richard        | Andrew   | Activision, Inc. (ATVI)                                          |                                                |       |
| <hr/>                                    |                |          | <hr/>                                                            |                                                | <hr/> |
| (Last)                                   | (First)        | (Middle) | 3. IRS or Social Security Number of Reporting Person (Voluntary) | 4. Statement for Month/Year                    | 6.    |
| c/o CentreSoft Ltd.                      | Ltd.           |          |                                                                  | June 2001                                      | Exe   |
| Units 4 & 5                              |                |          |                                                                  |                                                |       |
| Holford Way                              |                |          |                                                                  |                                                |       |
| <hr/>                                    |                |          | <hr/>                                                            |                                                | <hr/> |
| Holford                                  | (Street)       |          |                                                                  | 5. If Amendment, Date of Original (Month/Year) | 7.    |
|                                          | Birmingham,    |          |                                                                  |                                                |       |
|                                          | United Kingdom | B6 7AX   |                                                                  |                                                |       |
| <hr/>                                    |                |          | <hr/>                                                            |                                                | <hr/> |
| (City)                                   | (State)        | (Zip)    |                                                                  |                                                |       |

Table I - Non-Derivative Securities Acquired, Disposed

| 1. Title of Security (Instr.3)               | 2. Transaction Date (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |           | 5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4) |
|----------------------------------------------|--------------------------------------|--------------------------------|-------------------------------------------------------------------|-----------|-----------------------------------------------------------------------------|
|                                              |                                      |                                | Amount                                                            | Price     |                                                                             |
| Common Stock, par value \$ .000001 per share | 6/6/01                               | S                              | 20,000                                                            | D \$37.13 |                                                                             |
| Common Stock, par value \$ .000001 per share | 6/11/01                              | S                              | 10,000                                                            | D \$38.76 |                                                                             |
| Common Stock, par value \$ .000001 per share | 6/13/01                              | S                              | 10,000                                                            | D \$40.46 | 100,774                                                                     |

\* If the form is filed by more than one Reporting Person, see Instruction 4(b)(v).  
Reminder: Report on a separate line for each class of securities beneficially owned directly or

(Print or Type Responses)