Sowar Gerard D Form 4 March 04, 2011

FORM 4

OMB

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OMB APPROVAL

Check this box if no longer subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

3235-0287 Number: January 31, Expires:

Section 16. Form 4 or Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

2005 Estimated average burden hours per response... 0.5

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1 Name and Address of Departing De

03/02/2011

03/02/2011

Stock

Stock

Common

1. Name and Address of Reporting Person Sowar Gerard D			2. Issuer Name and Ticker or Trading Symbol					5. Relationship of Reporting Person(s) to Issuer				
		STANDARD REGISTER CO [SR]					(Check all applicable)					
(Last)	(First)	(Middle)	3. Date of	Earliest Tra	ansaction							
			(Month/D	ay/Year)				Director		Owner		
THE STAN	DARD REGIS	TER	03/02/20)11				_X_ Officer (giv		er (specify		
COMPANY	, 600 ALBAN	Y						below)	below) al Counsel & Se	cretary		
STREET								VI Genera	ii counsei & se	cretary		
	4 If Δ mer	4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check						
		th/Day/Year	_									
			T TICU(IVIOII	ui/Day/Teal,				Applicable Line) _X_ Form filed by	One Reporting Pe	erson		
DAYTON, OH 45417								Form filed by More than One Reporting				
DATION,	011 45417							Person				
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	Securi	ties Acc	quired, Disposed o	of, or Beneficial	ly Owned		
1.Title of	2. Transaction D	Date 2A. De	emed	3.	4. Securi	ties A	cauired	5. Amount of	6. Ownership	7. Nature of		
Security	(Month/Day/Year) Execution Dat		ion Date, if					Securities	Form: Direct	Indirect		
(Instr. 3) any			Code	(D)			Beneficially	(D) or	Beneficial			
		(Month	/Day/Year)	(Instr. 8) (Instr. 3, 4 and 5)			5)	Owned Indirect (I) Ownersh				
								Following	(Instr. 4)	(Instr. 4)		
						(A)		Reported				
						or		Transaction(s) (Instr. 3 and 4)				
				Code V	Amount	(D)	Price	(msu. 5 and 4)				
Common	02/02/2011			D (1)	1 500	D	٠.۵	14.062	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $D_{\underline{-}}^{(1)}$

 $F^{(2)}$

4,582

784

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

\$0

14,063

13,279

D

D

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date		4.	5.	6. Date Exer		7. Title		8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration D	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secur
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ties	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Own
	Security	rity Acquired								Follo	
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration		or		
						Exercisable	Date	Title	le Number		
						Excicisable			of		
				Code V	(A) (D)				Shares		

Reporting Owners

Relationships Reporting Owner Name / Address Officer 10% Owner Other Director

Sowar Gerard D THE STANDARD REGISTER COMPANY 600 ALBANY STREET DAYTON, OH 45417

VP General Counsel & Secretary

Signatures

/s/Gerard D. 03/03/2011 Sowar

**Signature of Date Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Cancellation of certain performance-based restricted stock due to Company's failure to achieve target operating profit objectives.
- (2) Automatic repurchase by the Company of certain shares of restricted stock upon vesting to pay applicable taxes.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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