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FOR IMMEDIATE RELEASE

## GRUPO TELEVISIA REPORTS FOURTH QUARTER AND FULL YEAR 2002 RESULTS

- TOTAL REVENUES INCREASED 3.7% -
  - CONSOLIDATED EBITDA INCREASED 7.1% -
    - UPFRONT SALES INCREASED 2.4% -
  - AUDIENCE SHARE INCREASED TO 74.4% -
  - THE BOARD TO PROPOSE DIVIDEND PAYMENTS -
- o NET SALES for 2002 increased 3.7% to Ps.21,559,269 thousand despite a difficult economic environment in Mexico and abroad. The growth in revenues was a result of higher sales in the Television Broadcasting, Publishing Distribution and Programming for Pay Television segments.
- o For 2002, EBITDA increased 7.1% to Ps.6,100,017 thousand. The improvement in EBITDA is attributable to higher net sales and lower administrative expenses. The Television Broadcasting EBITDA also increased 7.4% compared to last year.
- o As of December 31, 2002, we had received aggregate UPFRONT ADVERTISING DEPOSITS for television advertising of approximately Ps.11,305 million. The deposits as of December 31, 2002 represented a 7.9% nominal increase, or 2.4% in real terms, as compared to the prior year.
- o National urban RATINGS and AUDIENCE SHARE reported by IBOPE confirm that in 2002, Televisa increased its ratings and audience share. In prime-time, audience share amounted to 72.5% and in sign-on to sign-off, audience share increased to 74.4%. Televisa aired 93 of the 100 most popular programs in 2002, maintaining its dominant position in prime-time.
- o The Board of Directors decided today to propose at our next shareholder meeting an annual DIVIDEND PAYMENT plan, starting in 2003. The amount of the dividend payments will be proposed on an annual basis by the Board of Directors based on the Company's results of operations, financial condition, investments and other relevant factors. For 2003, the Board decided to propose the payment of a dividend in the amount of Ps.550 million.

GRUPO TELEVISIA, S.A., Av. Vasco de Quiroga 2000,  
Col. Santa Fe, Mexico, D.F.01210

FOURTH QUARTER AND FULL YEAR 2002 RESULTS

GRUPO TELEVISIA, S.A.

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CONSOLIDATED RESULTS  
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MEXICO CITY, D.F., February 26, 2003 -- Grupo Televisa, S.A. (NYSE:TV; BMV: TLEVISA CPO) today announced results for the fourth quarter and



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Television Broadcasting segment, as well as a higher provision of doubtful trade accounts in the Programming Licensing division, partially offset by the lower selling expenses in the Other Businesses and Cable Television segments. This net increase was partially offset by a 4.8% reduction in administrative expenses, resulting primarily from the Other Businesses, Publishing, Television Broadcasting, Radio and Programming Licensing segments, partially offset by higher administrative expenses in the Publishing Distribution and Cable Television segments.

**EBITDA** EBITDA increased 7.1% to Ps.6,100,017 thousand in 2002 from Ps.5,693,640 thousand reported in 2001. EBITDA margin increased to 28.3% in 2002 from 27.4% reported last year. These increases are primarily related to higher net sales and lower administrative expenses, partially offset by higher cost of sales and selling expenses.

**OPERATING INCOME** Operating income increased 7.2% to Ps.4,650,330 thousand in 2002 as compared to Ps.4,339,600 thousand in 2001, due to higher net sales and lower administrative expenses, partially offset by higher depreciation and amortization costs, mainly in the Television Broadcasting, Cable Television, Other Businesses and Publishing Distribution segments, as well as higher cost of sales and selling expenses.

**INTEGRAL COST OF FINANCING** Integral cost of financing for the twelve months ended December 31, 2002 and 2001, consisted of (in thousands):

	2002	2001	Increase (decrease)
Interest expense	Ps. 1,199,168	Ps. 1,102,268	Ps. 96,900
Restatement of investment units ("UDIs")	189,649	171,040	18,609
Gain on interest swap contracts	(17,664)	-	(17,664)
Interest income	(589,627)	(978,417)	388,790
Foreign exchange loss - net	584,396	(143,608)	728,004
Foreign exchange loss - hedged	(795,225)	-	(795,225)
Forward exchange contracts	-	106,268	(106,268)
Loss from monetary position - net	42,275	179,367	(137,092)
	Ps. 612,972	Ps. 436,918	Ps. 176,054

The expenses attributable to integral cost of financing increased by Ps.176,054 thousand, or 40.3%, to Ps.612,972 thousand for the year ended December 31, 2002 from Ps.436,918 thousand for the year ended December 31, 2001. This increase reflects: (a) a Ps.728,004 thousand increase in

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net foreign exchange loss, primarily due to the 14.01% depreciation of the Mexican peso as compared to the U.S. dollar during the year ended December 31, 2002, versus a 4.5% appreciation of the Mexican peso as compared to the U.S. dollar during the year ended December 31, 2001, as well as a result of a higher net liability foreign currency monetary position of the Company during the year ended December 31, 2002 as compared to the year ended December 31, 2001; (b) a Ps.388,790 thousand decrease in interest income, primarily as a result of a reduction in interest rates during the year ended December 31, 2002 as compared to the year ended December 31, 2001, which was partially offset by a higher average amount of temporary investments during the year ended December 31, 2002 as compared to the year ended December 31, 2001; (c) a Ps.96,900 thousand increase in interest expense, primarily as a result of a higher level of debt outstanding during the year ended December 31, 2002 as compared to the year ended December 31, 2001, which was partially offset by a reduction in interest rates attributable to certain Company's debt during the year ended December 31, 2002 as compared to the year ended December 31, 2001; and (d) a Ps.18,609 thousand increase in the restatement of the Company's UDI denominated debt, primarily due to a higher inflation during the year ended December 31, 2002 as compared to the year ended December 31, 2001.

These increases in the integral cost of financing were partially offset by: (a) a Ps.795,225 thousand decrease in the foreign exchange loss incurred in connection with the Company's U.S.\$600 million long-term debt securities maturing in 2011 and 2032, which principal amount is being hedged by the Company's net investment in Univision since March 1, 2002; (b) a Ps.106,268 thousand decrease in loss attributable to foreign exchange contracts which were settled down in the fourth quarter of 2001; (c) a Ps.137,092 thousand decrease in loss from monetary position primarily as a result of a lower net asset monetary position during the year ended December 31, 2002 as compared to the year ended December 31, 2001, which was partially offset by higher inflation in Mexico during the year ended December 31, 2002 (5.7%) as compared to the year ended December 31, 2001 (4.4%); and (d) a Ps.17,664 thousand gain attributable to interest swap contracts outstanding during the fourth quarter of 2002.

### RESTRUCTURING AND NON-RECURRING CHARGES

Restructuring and non-recurring charges increased by Ps.267,526 thousand, or 46.6%, to Ps.841,863 thousand for the year ended December 31, 2002 from Ps.574,337 thousand for the year ended December 31, 2001. This increase primarily reflects a Ps.325,383 thousand non-recurring charge taken in connection with the write-off of exclusive rights

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letters for soccer players, as well as a Ps.163,431 thousand non-recurring charge related to the drawdown by DirecTV under a letter of credit posted by the Company in connection with certain arrangements between DirecTV and the Company to broadcast the 2002 World Cup, which amount is in dispute by the parties. This increase was partially offset by a reduction in restructuring charges due to fewer work force reductions in the year ended December 31, 2002 as compared to the year ended December 31, 2001.

### OTHER EXPENSE-NET

Other expense-net increased by Ps.1,446,722 thousand to Ps.2,141,208 thousand for the year ended December 31, 2002, as compared to Ps.694,486 thousand for the year ended December 31, 2001. This increase primarily reflects a Ps.230,769 thousand increase in the amortization of goodwill, primarily in connection with the acquisition of shares of Univision in December 2001 and April 2002; a Ps.844,286 thousand increase in the write-off of unamortized goodwill, resulting from the evaluation of the recoverability of certain long-lived assets; and a Ps.330,791 thousand increase in the loss on disposition of investments for the year ended December 31, 2002, as compared to the gain for the year ended December 31, 2001, which primarily included the gain on sale of a 50% limited voting stake in the Company's radio subsidiary in October 2001.

Other expense-net for the year ended December 31, 2002 primarily reflects non-cash charges in connection with the amortization of goodwill in the amount of Ps.433,163 thousand and the write-off of unamortized goodwill in the amount of Ps.1,066,997 thousand; as well as fees and expenses for professional services, donations and a net loss in disposition of certain investments and non-current assets for an aggregate amount of Ps.388,485 thousand.

### INCOME TAXES

Income tax, assets tax and employees' profit sharing decreased by Ps.272,086 thousand to Ps.299,347 thousand for the year ended December 31, 2002 from a tax provision of Ps.571,433 thousand for the year ended December 31, 2001. This decrease primarily reflects a tax benefit resulting from an annual decrease in the corporate income tax rate starting in 2003 and continuing through 2005 when the corporate rate will be 32%, and applicable to Mexican companies in accordance with the Mexican Income Tax Law. The provision for income taxes primarily reflected the effect of recognizing assets tax (alternative minimum tax) rather than income tax for consolidation tax purposes in Mexico for the years ended December 31, 2002 and 2001, as well as income taxes attributable to foreign subsidiaries of the Company for the year ended December 31, 2002.

### EQUITY IN RESULTS

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### OF AFFILIATES

Equity in results of affiliates increased by Ps.562,695 thousand to a loss of Ps.1,114,566 thousand for the year ended December 31, 2002 from a loss of Ps.551,871 thousand for the year ended December 31, 2001. This increase primarily reflects the recognition of additional equity losses of the Company's DTH joint venture in Mexico ("Innova") and the Company's multi-country DTH joint venture ("Sky Multi-Country Partners") with current operations in Colombia and Chile, as described below. This increase was slightly offset by the increase of the equity in income relating to the Company's investment in Univision.

During the years ended December 31, 2001 and 2002, the Company's investment in Innova has been represented by a net liability position on the Company's consolidated balance sheet. This net liability position currently represents equity losses recognized in excess of the Company's capital contributions and long-term loans to Innova, but not in excess of the outstanding total debt incurred by this joint venture in connection with a transponder capital lease being guaranteed by the Company. During the year ended December 31, 2002, the Company recognized additional equity in losses of Innova, which primarily reflected the additional funding to Innova provided by the Company in the first quarter of 2002, as well as the increase in the outstanding debt of Innova being guaranteed by the Company, as a result of the depreciation of the Mexican peso as compared to the U.S. Dollar for the year ended December 31, 2002. As of December 31, 2002, the Company's investment in Innova was represented by a liability position of Ps.852,993 thousand.

During the years ended December 31, 2001 and 2002, the Company's investment in Sky Multi-Country Partners has been represented by a net liability position on the Company's consolidated balance sheet. This net liability position has represented equity losses recognized in excess of the Company's capital contributions to Sky Multi-Country Partners, but not in excess of the outstanding total debt incurred by this joint venture in connection with a transponder capital lease being guaranteed by the Company. In the fourth quarter of 2002, as a result of the economic difficulties of this joint venture in South America, the Company recognized an additional equity loss of Ps.464,968 thousand to cover the outstanding total debt incurred by this joint venture being guaranteed by the Company. As of December 31, 2002, the Company's investment in Sky Multi-Country Partners was represented by a liability position of Ps.792,249 thousand.

### DISCONTINUED OPERATIONS

In December 2001, the Company entered into an agreement to sell its music recording operations to Univision, and consummated this sale in April

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2002. The Company no longer engages in the music recording business, and the results of the Company's music recording segment for the year ended December 31, 2001 and for the subsequent period were classified as discontinued operations. As consideration for the sale of this business, the Company received 6,000,000 shares and 100,000 warrants (expiring in 2017) to purchase shares of Univision common stock, which were recognized at their fair value on the agreement date. As a result of this transaction, the Company recognized a gain on disposition of the music recording business of Ps.1,098,334 thousand, net of related costs, expenses and taxes, which were also reflected as discontinued operations. In conjunction with this disposal, the Company may have to pay certain adjustments to Univision in connection with an audit of the Music Recording business by Univision, which is in the process of being resolved by the parties. While the Company's management does not believe that any of these adjustments will be material in amount or impact, the Company can give no assurances in this regard.

### MINORITY INTEREST

The minority interest reflects the portion of the operating results attributable to the interest held by third parties in the businesses which are not wholly-owned by the Company, including the Company's Cable Television, Radio (since October 2001), and nationwide paging businesses.

Minority interest decreased by Ps.97,674 to a gain of Ps.68,833 thousand for the year ended December 31, 2002 from a loss of Ps.28,841 thousand for the year ended December 31, 2001. This decrease primarily reflects a decrease in the net income of the Company's Cable Television and nationwide paging businesses for the year ended December 31, 2002, as compared to the year ended December 31, 2001.

### NET INCOME

In 2002, the Company had a net income of Ps.807,541 thousand compared to a net income of Ps.1,422,375 thousand in 2001. The decrease of Ps.614,834 thousand is due principally to:

- o an increase in integral cost of financing of Ps.176,054 thousand;
- o an increase in restructuring and non-recurring charges of Ps.267,526 thousand;
- o an increase in other expense net of Ps.1,446,722 thousand; and
- o an increased equity in losses of affiliates of Ps.562,695 thousand.

These negative variances were partially offset by an increase in operating income of Ps.310,730 thousand; a decrease in income taxes of Ps.272,086 thousand; a net increase in income from discontinued operations of Ps.1,084,271 thousand; a decrease in cumulative loss effect of accounting change in 2001 of Ps.73,402 thousand; and a



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reduction in minority interest of Ps.97,674 thousand.

During the year ended December 31, 2002, the Company recognized certain significant non-recurring charges that unfavorably affected its net income for the year, as follows:

- o a non-cash Ps.325,383 thousand charge in connection with the write-off of exclusive right letters for soccer players;
- o a Ps.163,431 thousand charge related to the drawdown by DirecTV under a letter of credit posted by the Company in connection with certain broadcast arrangements and related expenses;
- o a non-cash Ps.1,066,997 thousand charge in connection with the write-off of unamortized goodwill related to certain businesses acquired by the Company in prior years, which long-lived assets were evaluated for recoverability; and
- o a non-cash Ps.464,968 thousand charge for the recognition of additional equity losses to cover the total outstanding capital lease debt balance of the multi-country DTH joint venture in South America being guaranteed by the Company.

Had these significant non-recurring charges not been recognized by the Company in the year ended December 31, 2002, the net income for the year, after the related income tax effect, would have increased to Ps.2,660,489 thousand.

### RESULTS BY BUSINESS SEGMENT

The following tables set forth the net sales, EBITDA and operating income (loss) for each of the Company's business segments for the YEARS ENDED DECEMBER 31, 2002 AND 2001:

	Twelve months ended December 31,		% Change	Contribution to 2002 segment revenues
	2002	2001		
<b>NET SALES</b>				
Television Broadcasting	Ps. 14,038,272	Ps. 13,445,481	4.4%	64.3%
Programming for Pay Television	608,031	543,553	11.9%	2.8%
Programming Licensing	1,405,174	1,484,983	(5.4%)	6.4%
Publishing	1,670,715	1,676,316	(0.3%)	7.6%
Publishing Distribution	1,343,765	948,231	41.7%	6.1%
Cable Television	1,108,200	1,143,932	(3.1%)	5.1%
Radio	187,062	249,151	(24.9%)	0.9%

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Other Businesses	1,481,611	1,607,436	(7.8%)	6.8%
Segment Revenues	21,842,830	21,099,083	3.5%	100.0%
Intersegment Operations(1)	(363,153)	(549,671)	-	
Disposed Operations(2)	79,592	236,170	-	
CONSOLIDATED REVENUES	Ps. 21,559,269	Ps. 20,785,582	3.7%	

	2002	Twelve Months Ended December 31, Margin	2001	Twelve Months Ended December 31, Margin
EBITDA				
Television Broadcasting	Ps. 5,482,451	39.1%	Ps. 5,102,620	38.0%
Programming for Pay Television	103,335	17.0%	84,986	15.6%
Programming Licensing	229,457	16.3%	321,997	21.7%
Publishing	279,885	16.8%	298,565	17.8%
Publishing Distribution	14,902	1.1%	21,584	2.3%
Cable Television	324,350	29.3%	350,146	30.6%
Radio	(29,269)	(15.6%)	6,729	2.7%
Other Businesses	(153,939)	(10.4%)	(340,803)	(21.2%)
Corporate expenses	(143,515)	(0.7%)	(142,877)	(0.7%)
Segment EBITDA	6,107,657	28.0%	5,702,947	27.0%
Disposed Operations(2)	(7,640)	-	(9,307)	-
CONSOLIDATED EBITDA	Ps. 6,100,017	28.3%	Ps. 5,693,640	27.4%

	2002	Twelve Months Ended December 31, Margin	2001	Twelve Months Ended December 31, Margin
OPERATING INCOME (LOSS)				
Television Broadcasting	Ps. 4,564,368	32.5%	Ps. 4,251,993	31.6%
Programming for Pay Television	60,260	9.9%	45,302	8.3%
Programming Licensing	217,989	15.5%	307,153	20.7%
Publishing	252,320	15.1%	251,182	15.0%
Publishing Distribution	(1,854)	(0.1%)	8,544	0.9%
Cable Television	201,464	18.2%	250,614	21.9%
Radio	(45,738)	(24.5%)	(15,929)	(6.4%)
Other Businesses	(447,324)	(30.2%)	(602,128)	(37.5%)
Corporate expenses	(143,515)	(0.7%)	(142,877)	(0.7%)
Segment Operating Income	4,657,970	21.3%	4,353,854	20.6%
Disposed Operations(1)	(7,640)	-	(14,254)	-
Consolidated Operating Income	Ps. 4,650,330	21.6%	Ps. 4,339,600	20.9%

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The following tables set forth the net sales, EBITDA and operating income (loss) for each of the Company's business segments for the FOURTH QUARTERS ENDED DECEMBER 31, 2002 AND 2001:

	Three months ended December 31,			Contribution to segment revenues
	2002	2001	% Change	
NET SALES	-----	-----	-----	-----
Television Broadcasting	Ps. 4,389,940	Ps. 4,206,580	4.4%	67.7%
Programming for Pay Television	169,342	153,940	10.0%	2.6%
Programming Licensing	352,808	359,862	(2.0%)	5.5%
Publishing	505,601	461,571	9.5%	7.8%
Publishing Distribution	395,196	234,707	68.4%	6.1%
Cable Television	255,548	313,730	(18.5%)	3.9%
Radio	50,388	52,342	(3.7%)	0.8%
Other Businesses	365,222	372,056	(1.8%)	5.6%
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Segment Revenues	6,484,045	6,154,788	5.3%	100.0%
				=====
Intersegment Operations(1)	(133,412)	(238,328)	-	
Disposed Operations(2)	12,396	68,356	-	
	-----	-----		
CONSOLIDATED REVENUES	Ps. 6,363,029	Ps. 5,984,816	6.3%	
	=====	=====		

	2002	Twelve Months Ended December 31,		Margin
		Margin	2001	
EBITDA	-----	-----	-----	-----
Television Broadcasting	Ps. 1,820,158	41.5	Ps. 1,745,054	41.5%
Programming for Pay Television	27,655	16.3%	20,317	13.2%
Programming Licensing	51,467	14.6%	38,792	10.8%
Publishing	91,570	18.1%	81,171	17.6%
Publishing Distribution	(13,531)	(3.4%)	(3,398)	(1.4%)
Cable Television	69,956	27.4%	112,922	36.0%
Radio	2,966	5.9%	(13,115)	(25.1%)
Other Businesses	(48,812)	(13.4%)	(154,295)	(41.5%)
Corporate expenses	(29,848)	(0.5%)	(27,348)	(0.4%)
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Segment EBITDA	1,971,581	30.4%	1,800,100	29.2%
Disposed Operations(1)	(8,725)	-	(7,029)	-
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CONSOLIDATED EBITDA	Ps. 1,962,856	30.8%	Ps. 1,793,071	30.0%
	=====		=====	

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	2002	Margin	Twelve Months Ended December 31, 2001	Margin
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OPERATING INCOME (LOSS)				
Television Broadcasting	Ps. 1,583,814	36.1%	Ps. 1,549,275	36.8%
Programming for Pay Television	16,185	9.6%	9,610	6.2%
Programming Licensing	48,048	13.6%	34,994	9.7%
Publishing	83,813	16.6%	68,396	14.8%
Publishing Distribution	(17,908)	(4.5%)	(6,231)	(2.7%)
Cable Television	46,047	18.0%	88,657	28.3%
Radio	(1,125)	(2.2%)	(17,484)	(33.4%)
Other Businesses	(133,743)	(36.6%)	(202,900)	(54.5%)
Corporate expenses	(29,848)	(0.5%)	(27,348)	(0.4%)
	-----		-----	
Segment Operating Income	1,595,283	24.6%	1,496,969	24.3%
Disposed Operations(1)	(8,725)	-	(7,029)	-
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Consolidated Operating Income	Ps. 1,586,558	24.9%	Ps. 1,489,940	24.9%
	=====		=====	

TELEVISION BROADCASTING Television Broadcasting sales increased 4.4% to Ps.14,038,272 thousand in 2002 from Ps.13,445,481 thousand in 2001. This increase is largely attributable to the transmission of the World Cup in the second quarter of 2002 and the record increase of 19.5% in our local sales driven by Channel 4. Excluding the World Cup, Television Broadcasting sales increased 1.7% in 2002. IN THE FOURTH QUARTER, Television Broadcasting sales increased 4.4% to Ps.4,389,940 thousand from Ps.4,206,580 thousand, due to higher advertising time sold.

Television Broadcasting cost of sales increased 2.3% mainly due to the transmission of the World Cup in the second quarter of 2002. Excluding this special event, cost of sales decreased 0.2%, due to lower costs associated with improvements and efficiencies in the production of telenovelas, newscasts and sitcoms.

Television Broadcasting operating income increased 7.3% related to higher sales, partially offset by higher costs associated with the transmission of the World Cup; an increase in operating expenses related to a higher provision for doubtful trade accounts; as well as higher depreciation costs due to technical and transportation equipment. Excluding the transmission of the World Cup, Television Broadcasting operating income increased 2.9%.

PROGRAMMING FOR  
PAY TELEVISION

The increase in Programming for Pay Television sales of 11.9% to Ps.608,031 thousand in 2002 as

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compared to Ps.543,553 thousand in 2001 was due to higher revenues from signals sold to pay television systems in Mexico, partially offset by lower revenues from signals sold to pay television systems in Latin America and Spain, as well as lower advertising sales. IN THE FOURTH QUARTER, Programming for Pay Television sales increased 10.0%, due to higher revenues from signals sold to pay television systems in Mexico, partially offset by lower revenues from signals sold to pay television systems in Latin America and Spain.

Programming for Pay Television operating income increased 33.0% due to higher sales, partially offset by higher signal costs and operating expenses due to an increase in the provision for doubtful trade accounts related to Latin America.

### PROGRAMMING LICENSING

The decrease in Programming Licensing sales of 5.4% to Ps.1,405,174 thousand in 2002 compared to Ps.1,484,983 thousand in 2001 reflects lower export sales to Latin America due to the difficult economic conditions in that region as well as in Europe. These decreases were partially offset by higher export sales to Asia and Africa. In 2002, the Company received U.S.\$77.7 million in royalties from Univision, related to the Univision and Galavision networks. Beginning in 2003, we will receive from Univision an additional 12% in royalties from the net time sales of the Telefuturo network, subject to certain adjustments. DURING THE FOURTH QUARTER, Programming Licensing sales decreased 2.0%, due to lower exports to Latin America and Europe, partially offset by higher export sales to Asia and Africa, as well.

Programming Licensing operating income decreased 29.0% in 2002, reflecting lower sales and an increase in selling expenses due to a higher provision for doubtful trade accounts in Latin America, partially offset by lower cost of sales and administrative expenses, associated with a cost reduction of producing, distributing and dubbing our programs.

### PUBLISHING

Publishing sales marginally decreased 0.3% to Ps.1,670,715 thousand in 2002 from Ps.1,676,316 thousand in 2001 due to a lower circulation of magazines in the domestic market and abroad, as well as a reduction in the number of advertising pages sold in the international market. These decreases were partially offset by an increase in the number of advertising pages sold in the domestic market due to the launch of new magazines, and by the translation effect on foreign-currency denominated sales which amounted to Ps.46,394 thousand. DURING THE FOURTH QUARTER, Publishing sales increased 9.5% due to higher circulation and advertising pages sold in Mexico and by the translation effect on foreign-currency denominated sales which amounted to Ps.35,151

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thousand, partially offset by lower circulation and advertising pages sold abroad.

Publishing operating income increased marginally 0.5% in 2002 as compared with 2001.

PUBLISHING DISTRIBUTION Publishing Distribution sales increased 41.7% to Ps.1,343,765 thousand in 2002 as compared with Ps.948,231 thousand in 2001, due to the integration of revenue from the acquisition of the operations in Chile in the second quarter. Excluding this acquisition, Publishing Distribution sales decreased 9.7%. IN THE FOURTH QUARTER, Publishing Distribution sales increased 68.4% as compared with the same period of last year, due to the acquisition in Chile mentioned above. Excluding this acquisition, Publishing Distribution sales in the fourth quarter decreased 17.8% as compared with the fourth quarter of last year.

Publishing Distribution operating income decreased by Ps.10,398 thousand to a loss of Ps.1,854 thousand in 2002 due to higher cost of sales and operating expenses, partially offset by higher sales reflecting the acquisition of the distribution platforms in Chile. Without this acquisition, operating income decreased by Ps.20,039 thousand to a loss of Ps.11,495 thousand as compared with 2001.

CABLE TELEVISION Cable Television sales decreased 3.1% in 2002 as compared with 2001. This decrease is attributable to three factors: the negative impact of the new 10% tax on telecommunications services, effective since January 1, 2002; the loss of subscribers during 2002 as compared to last year; and a decrease in advertising sales. This decrease in Cable Television sales was partially offset by a 23.1% and 10.3% increase in the basic and digital packages, respectively, as well as higher revenues from our cable modem service. IN THE FOURTH QUARTER, Cable Television sales decreased 18.5%, due to the reasons mentioned above. At the end of the fourth quarter of 2002 basic subscribers totaled over 412,000, of which approximately 65,000 are digital subscribers.

Cable Television operating income decreased 19.6% in 2002 as compared with 2001 due to lower sales and higher signal and depreciation costs, due to the upgrading process in the network, and the acquisition of digital boxes. This decrease was partially offset by lower selling expenses related to lower marketing costs.

RADIO Radio sales decreased 24.9% in 2002 as compared to 2001 due to a decline in advertising time sold, reflecting the difficult economic environment that is adversely affecting the Mexican radio industry. IN THE FOURTH QUARTER, sales decreased 3.7% as compared with the fourth quarter of 2001.

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Radio operating loss increased by Ps.29,809 thousand in 2002 as compared with 2001 reflecting the reduction in revenues. This decrease was partially offset by a reduction in cost of sales as well as in operating expenses, due to personnel layoffs and lower sales commissions.

### OTHER BUSINESSES

The decrease in Other Businesses sales of 7.8% in 2002 as compared with 2001 was primarily due to lower sales in the nationwide paging business and in our Internet portal. These decreases were partially offset by higher sales in the sports events and in the distribution of feature film productions businesses. IN THE FOURTH QUARTER, Other Businesses sales decreased 1.8% reflecting lower sales in the nationwide paging business, partially offset by higher sales in the distribution of feature films, Internet and dubbing businesses.

Other Businesses operating loss decreased by Ps.154,804 thousand in 2002 as compared with 2001 due to a reduction in costs of sales and operating expenses partially offset by lower revenues.

### DIRECT TO HOME SATELLITE SERVICES

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#### SKY

Innova, S. de R.L. de C.V., the pay-TV market leader in Mexico, providing direct-to-home (DTH) satellite television services under the SKY brand name, reported results for the fourth quarter and full year 2002. Financial and operating highlights are as follows:

- o Gross active subscribers increased 2.0% to 705,900 as of December 31, 2002 from 692,000 at the end of the previous year.
- o EBITDA for the full year 2002 increased 37.0% to Ps.934.1 million from Ps.681.8 million for the prior year. As a result, EBITDA margin increased 30.8% from 20.8% to 27.2%.
- o EBIT for the full year 2002 improved Ps.275.7 million to Ps.9.0 million from an operating loss of Ps.266.7 million for the prior year. As a result, EBIT margin substantially increased from a negative 8.2% to a positive 0.3%.
- o Sky did not require funding from its shareholders during the last three quarters of 2002.
- o Sky continues to offer the highest quality content in the Mexican pay TV industry.

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For further reference, see the Innova, S. de R.L. de C.V. fourth quarter and full year 2002 results press release.

### OTHER RELATED INFORMATION

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#### CAPITAL EXPENDITURES, ACQUISITIONS AND INVESTMENTS

During 2002, the Company invested approximately U.S.\$135.2 million in property, plant and equipment as capital expenditures of which approximately U.S.\$18.8 million is related to Cablevision. Additionally, in the last year the Company invested approximately U.S.\$32.5 in our DTH ventures (U.S.\$17.7 million in the Mexico DTH venture, Innova, in the form of long-term loans and U.S.\$14.8 million in the Multi-Country DTH venture in South America).

In October 2002, the Company acquired 40% of OCESA Entretenimiento S.A. de C.V., a newly formed subsidiary of Corporacion Interamericana de Entretenimiento, S.A. de C.V. (CIE), that owns all of the assets related to CIE's live entertainment business unit in Mexico, for U.S.\$107.2 million. Grupo Televisa made an initial payment of approximately U.S.\$67 million and it is expected that the remaining balance will be paid during the first quarter of 2003.

#### DEBT

As of December 31, 2002, the Company's long-term debt amounted to Ps.13,345,215 thousand, and its current debt was Ps.1,239,880 thousand, as compared to Ps.13,550,537 thousand and Ps.353,889 thousand, respectively, as of December 31, 2001.

Effective March 1, 2002, the Company designated its net investment in shares of Univision as an effective hedge of both its U.S.\$300 million Senior Notes due in 2011 and U.S.\$300 million Senior Notes due in 2032. Consequently, beginning March 1, 2002, any foreign exchange gain or loss attributable to this U.S. dollar long-term debt will be credited or charged directly to other comprehensive income or loss in stockholders' equity, as being hedged by the Company's net investment in shares of Univision.

#### SHARE BUYBACK PROGRAM

In September 2002, the Company announced a share repurchase program. Under the terms of the program, the Company may, at management's discretion, acquire stock subject to legal, market and other conditions at the time of purchase. The Company started repurchasing shares in 2003, and as of February 26, 2003, 19,030,200 shares in the form of 6,343,400 CPOs had been repurchased by the



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Company under this program for an aggregate amount of Ps.84,631 thousand.

### DIVIDEND PAYMENT

The Board of Directors decided today to propose at our next shareholder meeting an annual dividend payment plan, starting in 2003. The amount of the dividend payments will be proposed on an annual basis by the Board of Directors based on the Company's results of operations, financial condition, investments and other relevant factors. For 2003, the Board decided to propose the payment of a dividend in the amount of Ps.550 million.

### ADVERTISING SALES PLAN

As of December 31, 2002, we had received aggregate upfront advertising deposits for television advertising of approximately Ps.11,305 million. The deposits as of December 31, 2002 represented a 7.9% nominal increase, or 2.4% in real terms, as compared to the prior year.

Approximately 62.6% of the advanced payment deposits as of December 31, 2002 were in the form of short-term, non-interest bearing notes receivable the following year, with the remainder consisting of cash deposits. The weighted average maturity of these notes on December 31, 2002 was 3.5 months. In comparison, approximately 60.6% of the deposits as of December 31, 2001, were in the form of short-term, non-interest bearing notes, with the remainder consisting of cash deposits. The weighted average maturity of these notes on December 31, 2001 was 4.0 months.

### TELEVISION RATINGS AND AUDIENCE SHARE

National urban RATINGS and AUDIENCE SHARE reported by IBOPE confirm that in 2002, Televisa increased its ratings and audience share. During prime-time, audience share amounted to 72.5%; from 16:00 to 23:00 hours, audience share amounted to 72.4%; and in sign-on to sign-off, audience share amounted to 74.4%.

In 2002, Televisa aired 93 of the 100 most popular programs. Channel 2 continues to be the leader in Mexican television largely due to the success of the following telenovelas: "El Manantial," "Salome," "Entre el Amor y el Odio" and "Las Vias del Amor."

### OUTLOOK FOR 2003

Assuming a continued gradual improvement in the economic climate, we believe that Television Broadcasting sales will reflect a marginal increase in the first quarter of 2003, as compared to the first quarter of last year. This trend should gain momentum in the second quarter of 2003, during Mexico's mid-term election season and the resulting political advertising campaigns. For the full year 2003, we expect Television Broadcasting sales to increase in the low single digit range, and Television Broadcasting and Consolidated EBITDA margin to be at 40% and 30%,

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respectively.

Grupo Televisa S.A., is the largest media company in the Spanish-speaking world, and a major player in the international entertainment business. It has interests in television production and broadcasting, programming for pay television, international distribution of television programming, direct-to-home satellite services, publishing and publishing distribution, cable television, radio production and broadcasting, professional sports and show business promotions, paging services, feature film production and distribution, dubbing, and the operation of a horizontal Internet portal. Grupo Televisa also has an unconsolidated equity stake in Univision, the leading Spanish-language television company in the United States.

This press release contains forward-looking statements regarding the Company's results and prospects. Actual results could differ materially from these statements. The forward-looking statements in this press release should be read in conjunction with the factors described in "Item 1. Description of Business - Cautionary Statement" in the Company's Annual Report on Form 20-F, which, among others, could cause actual results to differ materially for those contained in forward-looking statements made in this press release and in oral statements made by authorized officers of the Company. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

(Please see attached tables for financial information and ratings data)

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Contacts:

IN MEXICO:

ALBERTO ISLAS  
Grupo Televisa, S.A.  
Av. Vasco de Quiroga No. 2000  
Colonia Santa Fe  
01210 Mexico, D.F.  
(5255) 5261-2000

IN U.S. & EUROPE:

ADAM MILLER / ROBERT MALIN  
The Abernathy MacGregor Group  
501 Madison Avenue  
New York, NY 10022  
(212) 371-5999

GRUPO TELEVISIA, S. A.

CONSOLIDATED BALANCE SHEETS AS OF DECEMBER 31, 2002 AND 2001  
(THOUSANDS OF MEXICAN PESOS IN PURCHASING POWER AS OF DECEMBER 31, 2002)

ASSETS

December 31, 2002 (Unaudited)	December 31, 2001 (Audited)
-----	-----

Current:

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Available:		
Cash	Ps. 1,613,176	Ps. 513,376
Temporary investments	7,173,633	5,432,399
	-----	-----
	8,786,809	5,945,775
Trade notes and accounts receivable-net	9,563,636	9,268,759
Other accounts and notes receivable-net	860,720	952,628
Due from affiliated companies-net	361,941	435,247
Transmission rights, programs, films and production talent advances	4,638,431	4,282,478
Inventories	508,684	562,871
Other current assets	417,325	603,389
Current assets of discontinued operations	-	729,650
	-----	-----
Total current assets	25,137,546	22,780,797
Transmission rights, programs and films	3,619,111	3,633,503
Investments	1,438,695	4,233,553
Property, plant and equipment-net	14,688,162	14,173,640
Goodwill and trademarks-net	7,966,199	3,053,495
Deferred costs-net	2,081,424	2,289,338
Other assets	371,395	690,821
Non-current assets of discontinued operations	-	40,837
	-----	-----
Total assets	Ps. 55,302,532	Ps. 50,895,984
	=====	=====

GRUPO TELEVISAS, S. A.  
CONSOLIDATED BALANCE SHEETS AS OF DECEMBER 31, 2002 AND 2001  
(THOUSANDS OF MEXICAN PESOS IN PURCHASING POWER AS OF DECEMBER 31, 2002)

LIABILITIES

	December 31, 2002 (Unaudited)	December 31, 2001 (Audited)
	-----	-----
Current:		
Current portion of long-term debt	Ps. 1,239,880	Ps. 353,889
Trade accounts payable	2,228,507	2,083,571
Taxes payable	886,387	285,787
Accrued interest	307,468	220,092
Other accrued liabilities	1,148,484	656,364
Current liabilities of discontinued operations	-	179,824
	-----	-----
Total current liabilities	5,810,726	3,779,527
	-----	-----
Long-term:		
Long-term debt	13,345,215	13,550,537
Other long-term liabilities	771,879	482,452
	-----	-----
Total long-term liabilities	14,117,094	14,032,989
	-----	-----
Deferred credits:		

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Customer deposits and advances	11,768,381	11,416,678
	-----	-----
Other liabilities:		
Deferred taxes	2,057,207	1,830,814
Pension plans and seniority premiums	70,838	39,477
	-----	-----
	2,128,045	1,870,291
	-----	-----
Total liabilities	33,824,246	31,099,485
	-----	-----

STOCKHOLDERS' EQUITY

Contributed capital:		
Capital stock, no par value:		
Issued	7,613,827	7,613,820
Repurchased	(245,121)	(238,529)
	-----	-----
Outstanding	7,368,706	7,375,291
Additional paid-in capital	216,458	216,056
	-----	-----
	7,585,164	7,591,347
	-----	-----
Earned capital:		
Legal reserve	1,184,044	1,112,925
Reserve for repurchase of shares	5,516,855	5,516,855
Unappropriated earnings	10,196,964	8,876,211
Accumulated other comprehensive loss	(4,951,858)	(5,754,643)
Net income for the year	807,541	1,422,375
	-----	-----
	12,753,546	11,173,723
	-----	-----
Total majority interest	20,338,710	18,765,070
Minority interest	1,139,576	1,031,429
	-----	-----
Total stockholders' equity	21,478,286	19,796,499
	-----	-----
Total liabilities and stockholders' equity	Ps. 55,302,532	Ps. 50,895,984
	=====	=====

GRUPO TELEVISAS, S. A.  
CONSOLIDATED STATEMENTS OF INCOME FOR THE THREE AND TWELVE MONTHS  
ENDED DECEMBER 31, 2002 AND 2001  
(THOUSANDS OF MEXICAN PESOS IN PURCHASING POWER AS OF DECEMBER 31, 2002)

	Three months ended December 31, 2002 (Unaudited)	2001 (Unaudited)	Twelve months 2002 (Unaudited)
	-----	-----	-----
Net sales	Ps. 6,363,029	Ps. 5,984,816	Ps. 21,559,26
Cost of sales	3,538,112	3,382,693	12,418,08
	-----	-----	-----
Gross profit	2,824,917	2,602,123	9,141,18
	-----	-----	-----
Operating expenses:			

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Selling	508,726	446,298	1,685,54
Administrative	353,335	362,754	1,355,61
	-----	-----	-----
	862,061	809,052	3,041,16
	-----	-----	-----
EBITDA*	1,962,856	1,793,071	6,100,01
Depreciation and amortization	376,298	303,131	1,449,68
	-----	-----	-----
Operating income	1,586,558	1,489,940	4,650,33
	-----	-----	-----
Integral cost of (income from) financing:			
Interest expense	304,535	239,465	1,181,50
Restatement of Investment Units ("UDIs")	64,472	49,196	189,64
Interest income	(128,787)	(183,267)	(589,62)
Foreign exchange loss (gain) - net	93,770	(99,621)	584,39
Foreign exchange loss hedged	(141,078)	-	(795,22)
Forward exchange contracts	-	6,125	-
(Gain) loss from monetary position - net	(72,217)	(90,312)	42,27
	-----	-----	-----
	120,695	(78,414)	612,97
	-----	-----	-----
Restructuring and non-recurring charges	238,765	84,976	841,86
	-----	-----	-----
Other expense-net	1,471,243	233,439	2,141,20
	-----	-----	-----
(Loss) income before taxes	(244,145)	1,249,939	1,054,28
	-----	-----	-----
Income tax and assets tax - current	275,793	176,195	898,60
Employees' profit sharing - current	(135,728)	89,879	(603,35)
Deferred income taxes	(16,862)	(1,463)	4,09
	-----	-----	-----
	123,203	264,611	299,34
	-----	-----	-----
(Loss) income before equity in results of affiliates, discontinued operations, cumulative effect of accounting change and minority interest	(367,348)	985,328	754,94
Equity in losses of affiliates - net	(598,754)	(84,624)	(1,114,56)
(Loss) income from discontinued operations-net	(1,949)	6,022	1,098,33
Cumulative gain (loss) effect of accounting change - net	-	515	-
Minority interest	99,921	46,804	68,83
	-----	-----	-----
Net (loss) income	Ps. (868,130)	Ps. 954,045	Ps. 807,54
	=====	=====	=====

GRUPO TELEVISIA, S. A.

NATIONAL URBAN RATINGS AND AUDIENCE SHARE FOR 1Q,  
(SIGN-ON TO SIGN-OFF -- 6:00 AM TO MIDNIGHT) (1)

2002  
Jan Feb Mar 1 Q Apr May Jun 2 Q Jul Aug Sep 3

CHANNEL 2

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RATING	12.8	12.3	11.6	12.2	12.2	12.0	12.3	12.2	12.2	11.8	11.6	11.6
SHARE (%)	33.2	32.5	30.8	32.1	32.4	32.3	33.1	32.6	31.8	31.3	31.0	31.0
TOTAL TELEVISIA (2)												
RATING	28.2	28.1	28.3	28.2	28.7	29.1	28.4	28.7	29.7	27.6	27.3	28.0
SHARE (%)	73.0	74.2	75.0	74.1	76.5	78.0	76.1	76.9	77.6	73.5	72.9	74.0

NATIONAL URBAN RATINGS AND AUDIENCE SHARE FOR 1Q,  
(4:00 PM TO 11:00PM) (1) MONDAY TO S

	Jan	Feb	Mar	1 Q	Apr	May	Jun	2 Q	Jul	Aug	Sep	3 Q
CHANNEL 2												
RATING	20.0	18.9	17.3	18.7	17.6	18.2	18.3	18.0	18.2	17.9	17.8	18.0
SHARE (%)	35.0	34.2	31.4	33.6	32.2	33.6	34.7	33.5	33.0	33.1	32.6	32.6
TOTAL TELEVISIA (2)												
RATING	40.1	39.8	39.8	39.9	40.9	41.6	39.7	40.7	42.3	38.4	38.5	39.0
SHARE (%)	70.3	71.9	72.5	71.6	74.6	76.9	75.2	75.6	76.5	71.3	70.7	72.0

NATIONAL URBAN RATINGS AND AUDIENCE SHARE FOR 1Q,  
(TELEVISIA PRIME-TIME--7:00 PM TO 11:00P.M.) (1) (

	Jan	Feb	Mar	1 Q	Apr	May	Jun	2 Q	Jul	Aug	Sep	3 Q
CHANNEL 2												
RATING	24.5	23.7	21.1	23.1	21.5	21.6	21.9	21.7	20.8	22.3	22.8	22.0
SHARE (%)	37.2	36.8	33.4	35.8	34.1	35.2	36.7	35.4	33.6	37.2	37.2	36.0
TOTAL TELEVISIA (2)												
RATING	44.9	44.9	45.0	44.9	46.5	47.9	45.5	46.6	48.0	43.5	43.7	45.0
SHARE (%)	68.1	69.9	71.3	69.8	73.9	77.9	76.4	76.1	77.5	72.5	71.2	73.0