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AMERICAN MEDICAL SECURITY GROUP INC

Form 8-K

November 05, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) NOVEMBER 5, 2004 (NOVEMBER 1, 2004)

AMERICAN MEDICAL SECURITY GROUP, INC.

-----  
(Exact name of registrant as specified in its charter)

Wisconsin

1-13154

39-1431799

-----  
(State or other jurisdiction of  
incorporation)

(Commission  
File Number)

(IRS Employer  
Identification No.)

3100 AMS Boulevard  
Green Bay, Wisconsin  
(Address of principal executive offices)

54313  
(Zip Code)

Registrant's telephone number, including area code (920) 661-1111

-----  
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure.

On November 5, 2004, American Medical Security Group, Inc. ("AMS") issued a press release announcing that on November 4, 2004, the Antitrust Division of the Department of Justice and the Federal Trade Commission granted

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early termination of the waiting period under the Hart-Scott-Rodino Antitrust Improvements Act of 1976 applicable to AMS' proposed merger with PacifiCare Health Systems, Inc. ("PacifiCare"). The press release also announced that the date of the special meeting of shareholders of AMS, which will be held for the purpose of approving the proposed merger with PacifiCare, has been set as December 2, 2004. A copy of the press release is filed as Exhibit 99 hereto and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.  
(c) Exhibits  
99 Press Release issued on November 5, 2004

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN MEDICAL SECURITY GROUP, INC.

By: /s/ Timothy J. Moore  
-----  
Name: Timothy J. Moore  
Title: Senior Vice President of  
Corporate Affairs, General  
Counsel and Secretary

Date: November 5, 2004

EXHIBIT INDEX

EXHIBIT NO. -----	DOCUMENT -----
99	Press Release issued on November 5, 2004