

GOLD JAMES J  
Form 4  
October 22, 2004

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**GOLD JAMES J**

2. Issuer Name and Ticker or Trading Symbol  
**NEIMAN MARCUS GROUP INC [NMGA]**

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
**10/21/2004**

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
**CEO, Bergdorf Goodman**

**THE NEIMAN MARCUS GROUP, INC., 1618 MAIN STREET**  
  
(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**DALLAS, TX 75201**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock, Class A	10/21/2004	10/21/2004	M		400	A	\$ 23.125
							1,058
							D
Common Stock, Class A	10/21/2004	10/21/2004	M		1,200	A	\$ 35.625
							2,258
							D
Common Stock, Class A	10/21/2004	10/21/2004	M		700	A	\$ 24.5
							2,958
							D
Common Stock, Class A	10/21/2004	10/21/2004	S		2,300	D	\$ 58
							658
							D

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Stock, Class  
A

Common  
Stock, Class  
A  
(Restricted)

5,300 D

Common  
Stock, Class  
A (PRS)

6,500 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	8. Amount or Number of Shares
Employee Stock Option (right to buy) <sup>(1)</sup>	\$ 23.125	10/21/2004	10/21/2004	M	400	10/06/2000 <sup>(1)</sup> 10/06/2009 <sup>(1)</sup>	Class A Common Stock	400
Employee Stock Option (right to buy) <sup>(1)</sup>	\$ 35.625	10/21/2004	10/21/2004	M	1,200	09/22/2001 <sup>(1)</sup> 09/22/2010 <sup>(1)</sup>	Class A Common Stock	1,200
Employee Stock Option (right to buy) <sup>(1)</sup>	\$ 24.5	10/21/2004	10/21/2004	M	700	09/21/2002 <sup>(1)</sup> 09/21/2011 <sup>(1)</sup>	Class A Common Stock	700

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GOLD JAMES J THE NEIMAN MARCUS GROUP, INC. 1618 MAIN STREET DALLAS, TX 75201			CEO, Bergdorf Goodman	

## Signatures

James Gold                      10/22/2004

\_\_Signature of                      Date  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
Option granted pursuant to The Neiman Marcus Group, Inc. 1997 Incentive Plan, which includes tax withholding rights, in a transaction  
(1) exempt from Section 16(b) under Rule 16b-3. Options vest 20% on the anniversary date of the award and expire ten years from the anniversary date of the award.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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