ICAHN BRETT Form 4 August 02, 2018

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16. Form 4 or

Washington, D.C. 20549

January 31, Expires: 2005

Form 5 obligations STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b).

(Print or Type Responses)

Common

Common

Stock

Stock

08/01/2018

1. Name and Address of Reporting Person * ICAHN BRETT			2. Issuer Name and Ticker or Trading Symbol NEWELL BRANDS INC [NWL]				5. Relationship of Reporting Person(s) to Issuer				
							(Check all applicable)				
(Last)	(First) (M	Middle)	3. Date of Earliest Transaction					• •			
			(Month/D	ay/Year)		_	_X_ Director	1	0% Owner		
C/O NEWE	ELL BRANDS IN		08/01/20	-		_ L		ve titleO	ther (specify		
RIVER ST	REET					ι	pelow)	below)			
(Street)			4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check				
		1	Filed(Month/Day/Year)				Applicable Line)				
						_	_X_ Form filed by Form filed by				
HOBOKEN	N, NJ 07030						Person	Wiore than One	Reporting		
(City)	(State)	(Zip)	Table	e I - Non-D	Perivative Securities	Acqui	ired, Disposed	of, or Benefic	ially Owned		
1.Title of	2. Transaction Date	2A. Deeme	ed	3.	4. Securities	5.	Amount of	6.	7. Nature o		
Security	(Month/Day/Year)	Execution	Date, if	Transactio	onAcquired (A) or	Se	curities	Ownership	Indirect		
(Instr. 3)		any		Code	Disposed of (D)	Be	eneficially	Form: Direct	Beneficial		
		(Month/Da	ny/Year)	(Instr. 8)	(Instr. 3, 4 and 5)	Ov	wned	(D) or	Ownership		
						Fo	llowing	Indirect (I)	(Instr. 4)		
					(A)	Re	ported	(Instr. 4)			
					(A)	Tr	ancaction(c)				

Code V

Α

or

(D)

Price

\$0

Amount

1,098

(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

(Instr. 3 and 4)

D

I

251,098

250,000

Charitable

Foundation

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title o	of 2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Title	and	8. Price of	9. Nu
Derivativ	ve Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration D	ate	Amoun	it of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underl	ying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securit	ies	(Instr. 5)	Bene
	Derivative				Securities			(Instr. 3	3 and 4)		Own
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									A		
									Amount		
						Date Exercisable	Expiration Date		or		
									Number		
				C + V	(A) (D)				of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

ICAHN BRETT

C/O NEWELL BRANDS INC.
221 RIVER STREET

HOBOKEN, NJ 07030

Signatures

/s/ Leah Lower, attorney-in-fact for Brett Icahn 08/02/2018

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Effective August 1, 2018, the Company's non-employee director compensation program permits non-executive directors to elect to receive their director fees in the form of shares of Common Stock issued under the 2013 Incentive Plan. The number of shares of Common Stock represents the portion of third quarter 2018 director fees paid in Common Stock based on the Company's closing price on August 1, 2018 of \$26.18.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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