

ENTERGY CORP /DE/  
Form 4  
November 15, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
CONLEY E RENAE

(Last) (First) (Middle)

ENTERGY LOUISIANA, INC., 446  
NORTH BLVD.

(Street)

BATON ROUGE, LA 70808

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ENTERGY CORP /DE/ [ETR]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/13/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below)  Other (specify below)

"Officer" Under Sec. 16 Rules

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	11/13/2007		M		7,500	A	\$ 28.06 8,293
Common Stock	11/13/2007		S		7,500	D	\$ 116.93 793 <u>(1)</u>
Common Stock	11/13/2007		M		34,600	A	\$ 37 35,393
Common Stock	11/13/2007		S		34,600	D	\$ 116.38 793 <u>(2)</u>
	11/13/2007		M		40,000	A	\$ 41.69 40,793

Common  
Stock

Common Stock	11/13/2007	S	40,000	D	\$ 116.15	793 <sup>(4)</sup>	D
					<u>(3)</u>		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Employee Stock Option (Right to Buy)	\$ 28.06	11/13/2007		M	7,500	<u>(5)</u>	03/01/2009	Common Stock	7,500
Employee Stock Option (Right to Buy)	\$ 37	11/13/2007		M	34,600	<u>(6)</u>	01/25/2011	Common Stock	34,600
Employee Stock Option (Right to Buy)	\$ 41.69	11/13/2007		M	40,000	<u>(7)</u>	02/11/2012	Common Stock	40,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
				"Officer" Under Sec. 16 Rules

CONLEY E RENAE  
ENTERGY LOUISIANA, INC.  
446 NORTH BLVD.  
BATON ROUGE, LA 70808

## Signatures

Paul A. Castanon for E. Renae  
Conley

11/15/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents weighted average sales price: 1,900 at 116.60; 100 at 116.61; 300 at 116.76; 100 at 116.78; 600 at 116.79; 200 at 116.81; 100 at 116.83; 200 at 116.85; 100 at 116.88; 100 at 116.89; 100 at 116.90; 200 at 116.93; 500 at 116.97; 700 at 117.04; 100 at 117.09; 200 at 117.10; 400 at 117.12; 100 at 117.14; 1,000 at 117.36; and 500 at 117.37.

(2) Represents weighted average sales price: 500 at 115.96; 300 at 115.98; 500 at 115.99; 100 at 116.00; 1,300 at 116.01; 500 at 116.02; 2,400 at 116.03; 1,200 at 116.04; 1,600 at 116.05; 1,800 at 116.06; 600 at 116.07; 900 at 116.08; 100 at 116.09; 100 at 116.10; 100 at 116.11; 200 at 116.13; 100 at 116.04; 400 at 116.15; 200 at 116.16; 200 at 116.18; 100 at 116.19; 700 at 116.22; 100 at 116.23; 400 at 116.24; 700 at 116.25; 700 at 116.26; 100 at 116.27; 1,400 at 116.29; 600 at 116.30; 400 at 116.31; 700 at 116.33; 600 at 116.40; 200 at 116.42; 200 at 116.44; 6,400 at 116.50; 400 at 116.51; 800 at 116.52; 300 at 116.53; 100 at 116.54; 500 at 116.65; 100 at 116.70; 400 at 116.71; 100 at 116.72; 400 at 116.75; 200 at 116.91; 200 at 116.92; 100 at 116.94; 700 at 116.96; 400 at 117.00; 100 at 117.01; 900 at 117.05; 100 at 117.06; 200 at 117.08; 100 at 117.09; 900 at 117.15; 300 at 117.16; 400 at 117.17; and 500 at 117.26.

(3) Represents weighted average sales price: 25,000 at 115.97; 400 at 116.00; 400 at 116.01; 1,000 at 116.04; 700 at 116.05; 500 at 116.06; 100 at 116.07; 300 at 116.08; 800 at 116.09; 400 at 116.10; 100 at 116.13; 300 at 116.18; 600 at 116.20; 900 at 116.21; 200 at 116.22; 500 at 116.23; 300 at 116.29; 100 at 116.46; 100 at 116.48; 700 at 116.50; 500 at 116.52; 100 at 116.53; 2,000 at 116.60; 200 at 116.62; 100 at 116.64; 100 at 116.77; 100 at 116.78; 400 at 116.83; 300 at 116.84; 300 at 116.85; 100 at 116.89; 100 at 116.91; 100 at 116.93; 200 at 116.95; 600 at 117.03; 200 at 117.04; 300 at 117.06; 100 at 117.08; 500 at 117.09; 100 at 117.10; and 200 at 117.12.

(4) As of November 12, 2007, the filing individual had a balance of 2,471 shares of Entergy common stock in the Company Savings Plan.

(5) The option vested in three equal installments on March 1, 2000, 2001 and 2002.

(6) The option vested in three equal installments on January 25, 2002, 2003 and 2004.

(7) The option vested in three equal installments on February 11, 2003, 2004 and 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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