

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

GENERAL MOTORS CORP  
Form 8-K  
November 01, 2001

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549-1004

FORM 8-K  
CURRENT REPORT PURSUANT TO SECTION 13 OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report  
(Date of earliest event reported) November 1, 2001  
-----

GENERAL MOTORS CORPORATION  
-----  
(Exact name of registrant as specified in its charter)

STATE OF DELAWARE ----- (State or other jurisdiction of incorporation)	1-143 ----- (Commission File Number)	38-0572515 ----- (I.R.S. Employer Identification No.)
---	--	--

300 Renaissance Center, Detroit, Michigan ----- (Address of principal executive offices)	48265-3000 ----- (Zip Code)
--	-----------------------------------

Registrant's telephone number, including area code (313) 556-5000  
-----

ITEM 5. OTHER ITEMS

On November 1, 2001, General Motors Corporation (GM) issued a news release announcing October production results and fourth quarter production plans. The

## Edgar Filing: GENERAL MOTORS CORP - Form 8-K

release is as follows:

### GM October 'Keep America Rolling' Sales Up 31%

-----

- Best Sales Since September 1986
- GM October Truck Sales up 47%, GM Car Sales up 16%
- GM SUVs Continue on Industry Record Pace
- Total Sales up despite decline in fleet sales

### GM Announces October Production Results and Fourth Quarter Production Plans

DETROIT -- General Motors dealers sold 554,652 new cars and trucks in October in the United States, spurred on by GM's Keep America Rolling program. Vehicle sales were significantly stronger than expected, keeping the industry on pace for the third-best year ever. GM October sales were the best since September 1986.

"What else can you say about October sales but WOW! Keep America Rolling clearly brought buyers into our dealerships with GM sales up 31 percent, despite a decline of 60 percent in daily rental fleet sales," said Bill Lovejoy, group vice president of North America Vehicle Sales, Service and Marketing. "Our intent was to promote a clear, simple program that would make a significant impact. Not only did we exceed all sales expectations but early indications show a significant increase in new buyer conquest rates, proof once again that GM products being launched this year are bringing in new customers."

Lovejoy continued, "These outstanding results would not have been possible without our dealers strong support and local promotional efforts."

### GM TRUCK SALES HIGHLIGHTS

-----

GM increased its industry truck leadership with 310,538 sales in October (up 47 percent), an all-time monthly sales record, putting GM on pace to have its best truck sales year in history. For October, GM's industry-leading truck lineup was led once again by midsize utilities, full-size utilities and full-size pickups, which all reported records. The strongest results in October came from sport utility vehicle (SUV) sales, keeping GM on pace to set an all-time industry SUV calendar year record. GM's full-size utilities (64,894 units - up 63 percent over last year) dominated the industry once again in October led by the Chevrolet Tahoe and Suburban, GMC Yukon, Yukon XL as well as the all-new Cadillac Escalade.

GM's all-new midsize SUVs, the Chevrolet TrailBlazer, GMC Envoy, Oldsmobile Bravada and Buick Rendezvous continued to gain sales momentum, increasing GM's midsize utility sales (56,323 units) by 47 percent over last October. GM also maintained its leadership in full-size pickups in October (129,805 units - up 103 percent over last year) and is on pace for the best year since 1978. GM expects its total truck sales leadership performance to continue through the end of the year with Buick Rendezvous, Chevrolet Avalanche and Cadillac Escalade all increasing in availability.

### GM Car Sales Highlights

-----

In October, GM car sales of 244,113 were up 16 percent. For the month Cadillac achieved its best October retail car sales since 1993. In addition, solid sellers, Chevrolet Impala, Malibu and Cavalier, as well as the Pontiac Grand Am remained in the top-10 best selling cars CYTD. Furthermore, GM is expecting to build momentum in the luxury and entry level markets with all-new

## Edgar Filing: GENERAL MOTORS CORP - Form 8-K

vehicles, Cadillac CTS, Saturn Vue and Pontiac Vibe coming to market within the next few months.

-----  
October Sales Records  
-----

GM Trucks  
Chevrolet Trucks  
GM Pickups  
Chevrolet Pickups  
GMC Pickups  
GM Full-size Pickups  
Chevrolet Silverado  
GMC Sierra  
GMC Utilities  
GM Midsize Utilities  
GM Utilities  
Chevrolet Tracker  
GM Full-Size Utilities  
Chevrolet Suburban  
Chevrolet Tahoe  
GMC Full-Size utilities  
GMC Yukon XL  
Cadillac Escalade  
Chevrolet Impala  
Chevrolet Cavalier  
Saturn L-Series

CYTD Records  
-----

GM Trucks  
GM Pickups  
Chevrolet Trucks  
GM Utilities  
-----

CYTD Records (Cont'd)  
-----

Chevrolet Utilities  
GMC Utilities  
Chevrolet Tracker  
GM Midsize utilities  
GM Full-Size utilities  
Chevrolet Suburban  
Chevrolet Tahoe  
GMC Yukon and Yukon XL  
Cadillac Escalade  
Chevrolet Impala  
Saturn L-Series

Best Month Ever  
-----

GM Trucks  
Chevrolet Trucks  
GM Pickups  
Chevrolet Pickups  
GMC Pickups  
GM Full-Size Pickups  
Chevrolet Silverado  
GMC Sierra  
GM Utilities  
GM Midsize Utilities  
GM Full-Size Utilities  
Chevrolet Impala  
-----

GM reported another strong sales month of approximately 16,900 total used certified vehicles, including the Cadillac and Saturn certified brands. The GM Certified Used Vehicle brand achieved record numbers for the fifth consecutive month exceeding 13,800 sales.

GM Announces October Results and Fourth Quarter Production Plans  
-----

In October, GM produced 485,500 vehicles (215,500 cars and 270,000 trucks) in North America, down from 527,000 vehicles (261,000 cars and 266,000 trucks) produced in October 2000. (Production totals include joint venture production of 10,000 vehicles in October 2001 and 13,000 vehicles in October 2000.)

Because GM's Keep America Rolling campaign has led to two strong months of retail sales, GM is reaffirming its previous fourth-quarter production guidance of 1.27 million vehicles (563,000 cars and 707,000 trucks).

GM also announced the following production estimates for its international regions:

- o GM Europe - The fourth-quarter estimate is 439,000 vehicles, unchanged.
- o GM Asia Pacific - The fourth-quarter estimate is 77,000 vehicles, down from the previous estimate of 83,000 vehicles.

## Edgar Filing: GENERAL MOTORS CORP - Form 8-K

- o GM Latin America, Africa and the Middle East -The fourth-quarter estimate is 122,000 vehicles, down from the previous estimate of 145,000 vehicles.

Note: GM sales and production results are available on GM Media Online at <http://media.gm.com> by clicking on the Sales/Production icon.

In this press release and related comments by General Motors management, our use of the words "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions is intended to identify forward looking statements. While these statements represent our current judgement on what the future may hold, and we believe these judgements are reasonable, actual results may differ materially due to numerous important factors that are described in GM's most recent report on SEC Form 10-K (at page II-20) which may be revised or supplemented in subsequent reports on SEC Forms 10-Q and 8-K. Such factors include, among others, the following: changes in economic conditions, currency exchange rates or political stability; shortages of fuel, labor strikes or work stoppages; market acceptance of the corporation's new products; significant changes in the competitive environment; changes in laws, regulations and tax rates; and, the ability of the corporation to achieve reductions in cost and employment levels to realize production efficiencies and implement capital expenditures at levels and times planned by management.

# # #

Detroit -- General Motors dealers in the United States today reported the following vehicle sales:

	October		% Chg per S/D	Calendar Year-to-Date January - October		
	2001	2000		2001	2000	% Chg
Curr S/D: 27						
Prev S/D: 26						
Vehicle Total	554,652	407,168	31.2	4,178,125	4,294,199	-2.7
Car Total	244,113	203,396	15.6	2,001,256	2,212,348	-9.5
Truck Total	310,539	203,772	46.8	2,176,869	2,081,851	4.6
Light Truck Total	306,800	201,819	46.4	2,142,238	2,048,458	4.6
Light Vehicle Total	550,913	405,215	30.9	4,143,494	4,260,806	-2.8

Market Division Vehicle Total	October		% Chg per S/D	Calendar Year-to-Date January - October		
	2001	2000		2001	2000	% Chg
Buick	45,926	33,948	30.3	346,580	355,871	-2.6
Cadillac	20,155	13,668	42.0	145,128	162,058	-10.4
Chevrolet	313,747	207,850	45.4	2,271,399	2,255,503	0.7

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

GMC	65,957	43,250	46.9	457,714	454,775	0.6
Hummer	67	59	9.4	638	773	-17.5
Oldsmobile	18,533	25,489	-30.0	208,003	250,126	-16.8
Other - Isuzu	1,102	0	***.*	12,958	0	***.*
Pontiac	54,409	60,469	-13.4	473,308	547,240	-13.5
Saab	4,820	3,681	26.1	32,234	32,595	-1.1
Saturn	29,936	18,754	53.7	230,163	235,258	-2.2

-----  
Sales of Domestically Produced Vehicles

Car	238,723	199,027	15.5	1,959,620	2,165,345	-9.5
Light Truck	306,800	201,819	46.4	2,142,238	2,048,458	4.6

-----  
Twenty-seven selling days for the October period this year and twenty-six for last year.

\*American Isuzu Motors, Inc., dealer sales of commercial vehicles distributed by General Motors Corporation as reported to General Motors by American Isuzu Motors, Inc.

Please Note: The Light sub-totals will be different than reported the prior year due to the implementation of 2001 Segmentation, which moved some Light Trucks to Medium.

2-1P  
GM Car Deliveries - (United States)  
October 2001

	(1)	October		Calendar Year-to-Date January - October		
	2001	2000	%Chg per S/D	2001	2000	%Chg
Selling Days (S/D)	27	26				
Century	14,870	10,421	37.4	123,161	129,336	-4.8
LeSabre	15,939	11,754	30.6	126,854	127,386	-0.4
Park Avenue	3,841	4,272	-13.4	30,535	40,504	-24.6
Regal	4,783	7,500	-38.6	44,590	58,603	-23.9
Riviera	2	1	92.6	6	42	-85.7
Buick Total	39,435	33,948	11.9	325,146	355,871	-8.6
Catera	570	688	-20.2	9,402	14,408	-34.7
DeVille	10,369	8,130	22.8	81,230	92,740	-12.4
Eldorado	1,311	1,156	9.2	8,820	10,175	-13.3
Seville	3,308	2,050	55.4	21,250	24,300	-12.6
Cadillac Total	15,558	12,024	24.6	120,702	141,623	-14.8

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

-----	-----	-----	-----	-----	-----	-----
Camaro	4,955	2,961	61.1	30,529	36,613	-16.6
Cavalier	30,713	18,010	64.2	204,822	204,212	0.3
Corvette	4,647	2,748	62.8	29,097	26,498	9.8
Impala	27,661	12,254	117.4	178,260	149,120	19.5
Lumina	34	4,505	-99.3	17,618	36,661	-51.9
Malibu	13,597	15,489	-15.5	159,172	185,968	-14.4
Metro	5	2,063	-99.8	6,478	29,116	-77.8
Monte Carlo	9,767	4,316	117.9	63,839	58,176	9.7
Prizm	2,665	3,164	-18.9	41,655	44,749	-6.9
Chevrolet Total	94,044	65,510	38.2	731,470	771,113	-5.1
-----	-----	-----	-----	-----	-----	-----
Alero	6,883	9,596	-30.9	97,669	109,003	-10.4
Aurora	2,499	2,407	0.0	22,453	22,529	-0.3
Cutlass	0	9	***.*	19	1,185	-98.4
Eighty Eight	0	5	***.*	4	448	-99.1
Intrigue	3,483	5,191	-35.4	35,955	56,148	-36.0
Oldsmobile Total	12,865	17,208	-28.0	156,100	189,313	-17.5
-----	-----	-----	-----	-----	-----	-----
Bonneville	5,144	11,140	-55.5	43,000	59,570	-27.8
Firebird	3,519	2,111	60.5	22,167	27,234	-18.6
Grand Am	15,717	21,021	-28.0	164,282	194,670	-15.6
Grand Prix	15,311	12,121	21.6	111,293	133,088	-16.4
Sunfire	7,764	5,878	27.2	64,699	72,013	-10.2
Pontiac Total	47,455	52,271	-12.6	405,441	486,575	-16.7
-----	-----	-----	-----	-----	-----	-----
900	0	0	***.*	0	58	***.*
9000	0	0	***.*	0	18	***.*
9-3	2,518	1,253	93.5	16,560	16,379	1.1
9-5	2,302	2,428	-8.7	15,674	16,140	-2.9
Saab Total	4,820	3,681	26.1	32,234	32,595	-1.1
-----	-----	-----	-----	-----	-----	-----
Saturn EV1	0	0	***.*	0	411	***.*
Saturn L Series	11,261	5,916	83.3	86,632	80,615	7.5
Saturn S Series	18,675	12,838	40.1	143,531	154,232	-6.9
Saturn Total	29,936	18,754	53.7	230,163	235,258	-2.2
-----	-----	-----	-----	-----	-----	-----
GM Total	244,113	203,396	15.6	2,001,256	2,212,348	-9.5
-----	-----	-----	-----	-----	-----	-----
GM Car Deliveries by Production Source						
-----	-----	-----	-----	-----	-----	-----
GM North America *	238,723	199,027	15.5	1,959,620	2,165,345	-9.5
-----	-----	-----	-----	-----	-----	-----
GM Import	5,390	4,369	18.8	41,636	47,003	-11.4
-----	-----	-----	-----	-----	-----	-----
GM Total	244,113	203,396	15.6	2,001,256	2,212,348	-9.5
-----	-----	-----	-----	-----	-----	-----

\* Includes U.S./Canada/Mexico

2-1P  
GM Car Deliveries - (United States)  
October 2001

(1)	October		Calendar Year-to-Date January - October			
	2001	2000	%Chg per S/D	2001	2000	%Chg
Selling Days (S/D)	27	26				
-----	-----	-----	-----	-----	-----	-----

## Edgar Filing: GENERAL MOTORS CORP - Form 8-K

### GM Car Deliveries by Production Source and Marketing Division

Buick Total	39,435	33,948	11.9	325,146	355,871	-8.6
Cadillac Total	14,988	11,336	27.3	111,300	127,215	-12.5
Chevrolet Total	94,044	65,510	38.2	731,470	771,113	-5.1
Oldsmobile Total	12,865	17,208	-28.0	156,100	189,313	-17.5
Pontiac Total	47,455	52,271	-12.6	405,441	486,575	-16.7
Saturn Total	29,936	18,754	53.7	230,163	235,258	-2.2
GM North America Total*	238,723	199,027	15.5	1,959,620	2,165,345	-9.5

Cadillac Total	570	688	-20.2	9,402	14,408	-34.7
Saab Total	4,820	3,681	26.1	32,234	32,595	-1.1
GM Import Total	5,390	4,369	18.8	41,636	47,003	-11.4

### GM Vehicle Deliveries by Marketing Division

Buick Total	45,926	33,948	30.3	346,580	355,871	-2.6
Cadillac Total	20,155	13,668	42.0	145,128	162,058	-10.4
Chevrolet Total	313,747	207,850	45.4	2,271,399	2,255,503	0.7
GMC Total	65,957	43,250	46.9	457,714	454,775	0.6
Hummer Total	67	59	9.4	638	773	-17.5
Oldsmobile Total	18,533	25,489	-30.0	208,003	250,126	-16.8
Other-Isuzu Total	1,102	0	***.*	12,958	0	***.*
Pontiac Total	54,409	60,469	-13.4	473,308	547,240	-13.5
Saab Total	4,820	3,681	26.1	32,234	32,595	-1.1
Saturn Total	29,936	18,754	53.7	230,163	235,258	-2.2
GM Total	554,652	407,168	31.2	4,178,125	4,294,199	-2.7

\* Includes US/Canada/Mexico

### 3-1P GM Truck Deliveries - (United States) October 2001

	(1)		%Chg per S/D	Calendar Year-to-Date January - October		
	October 2001	October 2000		2001	2000	%Chg
Selling Days (S/D)	27	26				
Rendezvous	6,491	0	***.*	21,434	0	***.*
Total Buick	6,491	0	***.*	21,434	0	***.*
Escalade	4,597	1,644	169.3	24,426	20,435	19.5
Total Cadillac	4,597	1,644	169.3	24,426	20,435	19.5
Astro	4,595	6,201	-28.6	51,423	83,030	-38.1
C/K Suburban(Chevy)	18,609	10,230	75.2	127,346	110,913	14.8
Chevy C/T Series	833	470	70.7	5,430	7,149	-24.0
Chevy P Models & Mtr Hms	0	21	***.*	73	567	-87.1
Chevy W Series	188	208	-13.0	1,650	2,001	-17.5
Express Cutaway/G Cut	1,700	1,721	-4.9	13,863	17,906	-22.6
Express Panel/G Van	6,232	5,885	2.0	55,816	67,703	-17.6
Express/G Sportvan	718	1,019	-32.1	12,846	12,854	-0.1
S/T Blazer	9,407	21,946	-58.7	133,808	201,835	-33.7

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

S/T Pickup	15,307	19,502	-24.4	140,211	190,983	-26.6
Tahoe	23,474	13,037	73.4	167,980	120,955	38.9
Tracker	4,845	3,390	37.6	45,408	41,334	9.9
TrailBlazer	24,531	0	***.*	80,218	0	***.*
Venture	7,468	10,754	-33.1	76,645	87,224	-12.1
.....						
Avalanche	12,915	0	***.*	35,988	0	***.*
Silverado-C/K						
Pick-up	88,881	47,956	78.5	591,224	539,936	9.5
Chevrolet Fullsize						
Pick-ups	101,796	47,956	104.4	627,212	539,936	16.2
.....						
Chevrolet Total	219,703	142,340	48.6	1,539,929	1,484,390	3.7
-----						
C/K Suburban (GMC)	3	37	-92.2	37	4,738	-99.2
Envoy	9,026	0	***.*	35,852	0	***.*
GMC C/T Series	1,256	945	28.0	10,912	19,472	-44.0
GMC W Series	359	301	14.9	3,592	3,772	-4.8
P Models & Mtr Hms (GMC)	1	8	-88.0	16	432	-96.3
S/T Jimmy	1,196	9,013	-87.2	29,884	70,009	-57.3
Safari (GMC)	1,418	1,566	-12.8	16,318	28,196	-42.1
Savana Panel/G Classic	2,191	2,142	-1.5	20,822	26,151	-20.4
Savana Special/G Cut	486	681	-31.3	9,202	8,240	11.7
Savana/Rally	179	256	-32.7	2,147	3,244	-33.8
Sierra	28,009	13,621	98.0	172,329	159,965	7.7
Sonoma	3,689	5,667	-37.3	35,810	46,016	-22.2
Yukon	9,139	4,715	86.6	63,815	45,914	39.0
Yukon XL	9,005	4,298	101.8	56,978	38,626	47.5
GMC Total	65,957	43,250	46.9	457,714	454,775	0.6
-----						
Hummer H1	67	59	9.4	638	773	-17.5
Hummer Total	67	59	9.4	638	773	-17.5
-----						
Bravada	2,942	3,020	-6.2	19,890	26,073	-23.7
Silhouette	2,726	5,261	-50.1	32,013	34,740	-7.8
Oldsmobile Total	5,668	8,281	-34.1	51,903	60,813	-14.7
-----						
Other-Isuzu F Series	204	0	***.*	1,919	0	***.*
Other-Isuzu N Series	898	0	***.*	11,039	0	***.*
Other-Isuzu Total	1,102	0	***.*	12,958	0	***.*
-----						
Aztek	2,730	2,926	-10.2	24,748	6,681	270.4
Montana	4,224	5,269	-22.8	43,119	53,944	-20.1
Trans Sport	0	3	***.*	0	40	***.*
Pontiac Total	6,954	8,198	-18.3	67,867	60,665	11.9
-----						
GM Total	310,539	203,772	46.8	2,176,869	2,081,851	4.6
-----						
GM TRUCK Deliveries by Production Source						
-----						
GM North America *	309,290	203,463	46.4	2,163,996	2,077,952	4.1
-----						
GM Import	1,249	309	289.2	12,873	3,899	230.2
-----						
GM Total	310,539	203,772	46.8	2,176,869	2,081,851	4.6
-----						
GM Light Duty Truck Deliveries by Production Source						
-----						
GM North America *	306,800	201,819	46.4	2,142,238	2,048,458	4.6
-----						
GM Import	0	0	***.*	0	0	***.*
-----						



Edgar Filing: GENERAL MOTORS CORP - Form 8-K

GM Total 306,800 201,819 46.4 2,142,238 2,048,458 4.6

\* Includes U.S./Canada/Mexico

3-1P  
GM Truck Deliveries - (United States)  
October 2001

	(1)	Calendar Year-to-Date				
		October		January - October		
			%Chg			%Chg
	2001	2000	per S/D	2001	2000	
Selling Days (S/D)	27	26				

GM TRUCK Deliveries by Production Source and Marketing Division

Buick Total	6,491	0	***.*	21,434	0	***.*
Cadillac Total	4,597	1,644	169.3	24,426	20,435	19.5
Chevrolet Total	219,558	142,199	48.7	1,538,774	1,482,944	3.8
GMC Total	65,660	43,082	46.8	455,585	452,322	0.7
Hummer Total	67	59	9.4	638	773	-17.5
Oldsmobile Total	5,668	8,281	-34.1	51,903	60,813	-14.7
Other-Isuzu Total	295	0	***.*	3,369	0	***.*
Pontiac Total	6,954	8,198	-18.3	67,867	60,665	11.9
GM North America Total*	309,290	203,463	46.4	2,163,996	2,077,952	4.1
Chevrolet Total	145	141	-1.0	1,155	1,446	-20.1
GMC Total	297	168	70.2	2,129	2,453	-13.2
Other-Isuzu Total	807	0	***.*	9,589	0	***.*
GM Import Total	1,249	309	289.2	12,873	3,899	230.2

GM Light Truck Deliveries by Production Source and Marketing Division

Buick Total	6,491	0	***.*	21,434	0	***.*
Cadillac Total	4,597	1,644	169.3	24,426	20,435	19.5
Chevrolet Total	218,682	141,641	48.7	1,532,776	1,474,673	3.9
GMC Total	64,341	41,996	47.5	443,194	431,099	2.8
Hummer Total	67	59	9.4	638	773	-17.5
Oldsmobile Total	5,668	8,281	-34.1	51,903	60,813	-14.7
Pontiac Total	6,954	8,198	-18.3	67,867	60,665	11.9
GM North America Total*	306,800	201,819	46.4	2,142,238	2,048,458	4.6

GM Light Truck Deliveries by Marketing Division

Buick Total	6,491	0	***.*	21,434	0	***.*
Cadillac Total	4,597	1,644	169.3	24,426	20,435	19.5
Chevrolet Total	218,682	141,641	48.7	1,532,776	1,474,673	3.9
GMC Total	64,341	41,996	47.5	443,194	431,099	2.8
Hummer Total	67	59	9.4	638	773	-17.5
Oldsmobile Total	5,668	8,281	-34.1	51,903	60,813	-14.7
Pontiac Total	6,954	8,198	-18.3	67,867	60,665	11.9
GM Total	306,800	201,819	46.4	2,142,238	2,048,458	4.6

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

\* Includes US/Canada/Mexico

GM Production Schedule - 11/01

Units 000s	GMNA			GME**	GMLAAM	GMAP	Total	Memo:	
	Car*	Truck*	Total				Worldwide	NUMMI	CAMI
2001 Q4 #	563	707	1,270	439	122	77	1,908	9	16
O/(U) prior	^See footnote below								
forecast:€	NA	NA	NA	0	(23)	(6)	NA	0	0

Units 000s	GMNA			GME	GMLAAM	GMAP	Total	Memo:	
	Car	Truck	Total				Worldwide	NUMMI	CAMI
1997									
1st Qtr.	797	645	1,442	472	130	32	2,076	16	30
2nd Qtr.	809	650	1,459	521	162	33	2,175	17	29
3rd Qtr.	712	557	1,269	417	170	31	1,887	13	21
4th Qtr.	765	693	1,458	464	142	37	2,101	11	18
CY	3,083	2,545	5,628	1,873	604	133	8,238	57	98
1998									
1st Qtr.	673	702	1,375	424	146	36	1,981	16	10
2nd Qtr.	615	557	1,172	479	153	39	1,843	7	14
3rd Qtr.	592	410	1,002	440	137	37	1,616	11	3
4th Qtr.	819	691	1,510	522	89	36	2,157	12	18
CY	2,699	2,360	5,059	1,864	525	148	7,596	46	45
1999									
1st Qtr.	781	725	1,506	524	93	38	2,161	12	23
2nd Qtr.	760	795	1,555	533	110	25	2,223	12	23
3rd Qtr.	660	699	1,359	427	112	47	1,945	13	17
4th Qtr.	759	694	1,453	530	97	47	2,127	12	26
CY	2,960	2,913	5,873	2,014	412	157	8,456	49	89
2000									
1st Qtr.	746	775	1,521	572	118	40	2,251	13	24
2nd Qtr.	787	781	1,568	534	140	45	2,287	13	23
3rd Qtr.	689	630	1,319	374	151	53	1,897	12	22
4th Qtr.	670	694	1,364	513	135	47	2,059	12	23
CY	2,892	2,880	5,772	1,993	544	185	8,494	50	92
2001									

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

1st Qtr.	581	633	1,214	538	137	51	1,940	13	14
2nd Qtr.	638	726	1,364	491	165	64	2,084	13	16
3rd Qtr.	573	664	1,237	375	145	75	1,832	11	15
4th Qtr. #	563	707	1,270	439	122	77	1,908	9	16
	----	----	----	----	----	----	----	---	---
CY	2,355	2,731	5,086	1,843	569	267	7,765	46	61
	-----	-----	-----	-----	---	---	-----		

^ The October 2, 2001 production forecast included a range for Q4'01 of 1.270M - 1.290M units. Therefore, the variance to prior forecast is not applicable for this month's production forecast.

@ Numbers may not add due to rounding

\* NUMMI units included in GMNA Car, CAMI units included in GMNA Car and Truck figures.

\*\* GME Production includes Saab back to 1999

# Denotes estimate

Note: Beginning with Q1 2001, a reclassification has been made in the International regions to count vehicles as production in the region of final assembly. 1999 and 2000 data has been adjusted to reflect this reclassification.

This report is governed by the Safe Harbor language found in the Terms and Conditions on the GM Institutional Investor Web site.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION

-----

November 1, 2001

-----

By

/s/Peter R. Bible

-----

(Peter R. Bible,  
Chief Accounting Officer)