

DOLLAR GENERAL CORP  
Form 8-K  
March 04, 2004

**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

Current Report

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 4, 2004

Dollar General Corporation

(Exact Name of Registrant as Specified in Charter)

Tennessee

001-11421

61-0502302

(State or Other Jurisdiction  
of Incorporation)

(Commission File Number)

(I.R.S. Employer  
Identification No.)

100 Mission Ridge

Goodlettsville, Tennessee

37072

(Address of Principal Executive Offices)

(Zip Code)

Registrant's telephone number, including area code: (615) 855-4000

**ITEM 7.**

**FINANCIAL STATEMENTS, PRO FORMA FINANCIAL INFORMATION AND EXHIBITS**

(a)

Financial Statements.

None.

(b)

Pro Forma Financial Information. None.

(c)

Exhibits. See Exhibit Index immediately following the signature page hereto.

**ITEM 9.**

**REGULATION FD DISCLOSURE**

On March 4, 2004, Dollar General Corporation issued a news release regarding sales results and new store openings for the four-week period ended February 27, 2004, and announcing a conference call to be held to discuss the Company's fiscal 2003 earnings. The news release is attached hereto as Exhibit 99 and incorporated by reference as if fully set forth herein.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: March 4, 2004

DOLLAR GENERAL CORPORATION

By:

/s/ Susan S. Lanigan  
Susan S. Lanigan

Senior Vice President, General Counsel and  
Corporate Secretary

**EXHIBIT INDEX**

**Exhibit No.**

**Description**

99

News release dated March 4, 2004.