

Edgar Filing: COCA COLA CO - Form 8-K

COCA COLA CO  
Form 8-K  
September 15, 2004

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):  
September 15, 2004

THE COCA-COLA COMPANY  
(Exact name of Registrant as specified in its charter)

|                   |              |                     |
|-------------------|--------------|---------------------|
| Delaware          | 001-02217    | 58-0628465          |
| (State or other   | (Commission  | (IRS Employer       |
| jurisdiction      | File Number) | Identification No.) |
| of incorporation) |              |                     |

|  |            |
|--|------------|
| One Coca-Cola Plaza                      |            |
| Atlanta, Georgia                         | 30313      |
| (Address of principal executive offices) | (Zip Code) |

Registrant's telephone number, including area code: (404)676-2121

Item 7.01. Regulation FD Disclosure

Attached as Exhibit 99.1 is a copy of a press release of The Coca-Cola Company, dated September 15, 2004. Such information shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

Item 9.01(c). Exhibits

Exhibit 99.1 Press Release of The Coca-Cola Company, dated September 15, 2004.

Edgar Filing: COCA COLA CO - Form 8-K

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE COCA-COLA COMPANY  
(REGISTRANT)

Date: September 15, 2004

By: /s/ Geoffrey J. Kelly

-----

Geoffrey J. Kelly  
Senior Vice President and  
Chief Deputy General Counsel

Exhibit Index

Exhibit No.

-----

Exhibit 99.1 Press Release of The Coca-Cola Company, dated September 15, 2004.