CHURCH & DWIGHT CO INC /DE/ Form 10-Q November 03, 2014

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF

THE SECURITIES EXCHANGE ACT OF 1934

For the quarter ended September 30, 2014

Commission file number 1-10585

CHURCH & DWIGHT CO., INC.

(Exact name of registrant as specified in its charter)

Delaware13-4996950(State or other jurisdiction of(I.R.S. Employer

incorporation or organization) Identification No.) 500 Charles Ewing Boulevard, Ewing, N.J. 08628

(Address of principal executive offices)

Registrant's telephone number, including area code: (609) 806-1200

Securities registered pursuant to Section 12(b) of the Act:

Name of each exchange

Title of each classon which registeredCommon Stock, \$1 par valueNew York Stock ExchangeSecurities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding twelve months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No "

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x No "

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer x Accelerated filer

Non-accelerated filer "Smaller reporting company " Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes "No x

As of October 29, 2014, there were 133,774,605 shares of Common Stock outstanding.

TABLE OF CONTENTS

PART I

	Item 1.	Financial Statements	Page 3
	2.	Management's Discussion and Analysis of Financial Condition and Results of Operations	19
	3.	Quantitative and Qualitative Disclosures about Market Risk	25
PART	4. II	Controls and Procedures	26

1.	Legal Proceedings	26
1A.	. <u>Risk Factors</u>	27
2.	Unregistered Sales of Equity Securities and Use of Proceeds	27
6.	<u>Exhibits</u>	28

PART I – FINANCIAL INFORMATION

ITEM 1: FINANCIAL STATEMENTS CHURCH & DWIGHT CO., INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF INCOME

(Unaudited)

(In millions, except per share data)

	Three M	Ionths		
	Ended		Nine Mor	ths Ended
	Septeml	September	Septembe	r September
	30,	30,	30,	30,
	2014	2013	2014	2013
Net Sales	\$841.8	\$ 804.8	\$2,432.1	\$ 2,371.7
Cost of sales	474.3	439.6	1,368.8	1,305.4
Gross Profit	367.5	365.2	1,063.3	1,066.3
Marketing expenses	96.6	99.7	297.8	282.3
Selling, general and administrative expenses	93.7	97.7	288.1	306.4
Income from Operations	177.2	167.8	477.4	477.6
Equity in earnings (losses) of affiliates	3.4	1.9	7.9	1.4
Investment earnings	0.6	0.6	1.7	2.0
Other income (expense), net	(1.1)	(0.1)	(1.6)	(1.4)
Interest expense	(6.9)	(7.0)	(20.5)	(21.0)
Income before Income Taxes	173.2	163.2	464.9	458.6
Income taxes	57.3	55.3	157.6	156.4
Net Income	\$115.9	\$ 107.9	\$307.3	\$ 302.2
Weighted average shares outstanding - Basic	133.7	138.8	135.5	138.5
Weighted average shares outstanding - Diluted	136.0	141.3	137.9	141.1
Net income per share - Basic	\$0.87	\$ 0.78	\$2.27	\$2.18
Net income per share - Diluted	\$0.85	\$ 0.76	\$2.23	\$2.14
Cash dividends per share	\$0.31	\$ 0.28	\$0.93	\$ 0.84

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(Unaudited)

(In millions)

	2014	2013	2014	2013	
Net Income	\$115.9	\$ 107.9	\$307.3	\$ 302.2	
Other comprehensive income, net of tax:					
Foreign exchange translation adjustments	(19.3)	7.8	(14.8)	(7.0)
Defined benefit plan adjustments	0.0	(0.1) 0.7	0.2	
Income (loss) from derivative agreements	0.9	(0.2) 0.0	0.0	
Other comprehensive income (loss)	(18.4)	7.5	(14.1)	(6.8)
Comprehensive income	\$97.5	\$ 115.4	\$293.2	\$ 295.4	

See Notes to Condensed Consolidated Financial Statements.

CHURCH & DWIGHT CO., INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED BALANCE SHEETS

(Unaudited)

(In millions, except share and per share data)

	September 30, 2014	December 31, 2013
Assets		
Current Assets		
Cash and cash equivalents	\$370.2	\$496.9
Accounts receivable, less allowances of \$1.5 and \$0.8	321.3	330.2
Inventories	261.6	250.5
Deferred income taxes	19.5	16.6
Other current assets	20.2	21.6
Total Current Assets	992.8	1,115.8
Property, Plant and Equipment, Net	595.8	594.1
Equity Investment in Affiliates	24.8	24.5
Tradenames and Other Intangibles, Net	1,283.1	1,204.3
Goodwill	1,325.0	1,222.2
Other Assets	104.3	98.8
Total Assets	\$4,325.8	\$4,259.7
Liabilities and Stockholders' Equity		
Current Liabilities		
Short-term borrowings	\$404.1	\$153.8
Accounts payable and accrued expenses	502.3	495.1
Income taxes payable	12.0	2.3
Total Current Liabilities	918.4	651.2
Long-term Debt	649.6	649.5
Deferred Income Taxes	490.6	476.0
Deferred and Other Long-term Liabilities	155.8	157.5
Pension, Postretirement and Postemployment Benefits	24.0	25.5
Total Liabilities	2,238.4	1,959.7
Commitments and Contingencies		
Stockholders' Equity		
Preferred Stock, \$1.00 par value, Authorized 2,500,000 shares; none issued	0.0	0.0
Common Stock, \$1.00 par value, Authorized 300,000,000 shares; 146,427,550 shares issued	146.4	146.4
Additional paid-in capital	363.4	352.9
Retained earnings	2,349.8	2,168.5
Accumulated other comprehensive income (loss)	(13.9)	0.2
Common stock in treasury, at cost: 12,806,896 shares in 2014 and 7,462,913 shares in 2013	(758.4)	(368.1)
Total Church & Dwight Co., Inc. Stockholders' Equity	2,087.3	2,299.9

Noncontrolling interest	0.1	0.1
Total Stockholders' Equity	2,087.4	2,300.0
Total Liabilities and Stockholders' Equity	\$4,325.8	\$4,259.7

See Notes to Condensed Consolidated Financial Statements.

CHURCH & DWIGHT CO., INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOW

(Unaudited)

(In millions)

	Nine M Septem 2014	onths Ended ber 30,		Septeml 2013	per 30,	
Cash Flow From						
Operating Activities						
Net Income	\$	307.3		\$	302.2	
Adjustments to						
reconcile net income to	С					
net cash provided by						
operating activities:						
Depreciation expense		43.3			44.9	
Amortization expense		24.4			23.0	
Deferred income taxes		10.5			11.9	
Equity in net (earnings	5)					
losses of affiliates		(7.9)		(1.4)
Distributions from						
unconsolidated						
affiliates		8.4			4.5	
Non cash compensatio	n					
expense		15.0			14.6	
Asset impairment						
charge and other asset						
write-offs		5.6			1.1	
Other		1.1			1.6	
Change in assets and liabilities:						
Accounts receivable		5.0			(24.4)
Inventories		(10.0)		(14.8)
Other current assets		2.1			(3.5)
Accounts payable and						
accrued expenses		(2.6)		53.7	
Income taxes payable		26.4			(24.5)
Excess tax benefit on						
stock options exercised	ł	(14.6)		(9.8)
Other operating assets						
and liabilities, net		(5.3)		(2.5)
Net Cash Provided By						
Operating Activities		408.7			376.6	
Cash Flow From						
Investing Activities						
		(36.2)		(30.3)

Additions to property,						
plant and equipment						
Acquisitions, net of		(216.1))		0.0	
cash acquired Investment interest in		(216.1)		0.0	
		(0.8)		(57	``
joint venture		× .)		(5.7)
Other Net Cash Used In		(0.5)		(3.1)
		(252)	`		(20.1	``
Investing Activities		(253.6)		(39.1)
Cash Flow From						
Financing Activities Short-term debt						
borrowings		250 4			(00.5	`
(repayments)		250.4			(99.5)
Proceeds from stock		245			16.0	
options exercised		24.5			16.2	
Excess tax benefit on	1	14.6			0.9	
stock options exercised	a	14.6			9.8	
Payment of cash		(10(0	`		(116.2	```
dividends		(126.0)		(116.3)
Purchase of treasury		(125.0	`		(50.0	``
stock		(435.0)		(50.0)
Lease incentive		0.0			10.0	
proceeds		0.0			10.9	
Lease principal		(0.0	`		(0.0	``
payments		(0.9)		(0.8)
Other		0.8			(0.3)
Net Cash Used In		(071.6	`		(220.0	``
Financing Activities		(271.6)		(230.0)
Effect of exchange rate	e					
changes on cash and		(10.2)	`		(5.0	``
cash equivalents		(10.2)		(5.0)
Net Change In Cash		(10) 7	``		102 5	
and Cash Equivalents		(126.7)		102.5	
Cash and Cash						
Equivalents at		1000			242.0	
Beginning of Period		496.9			343.0	
Cash and Cash						
Equivalents at End of	¢	270.2		¢	1 1 E E	
Period	\$	370.2		\$	445.5	

See Notes to Condensed Consolidated Financial Statements.

CHURCH & DWIGHT CO., INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOW-CONTINUED

(Unaudited)

(In millions)

	Nine Me Ended Septeml	onths September
	30, 2014	30, 2013
Cash paid during the year for:	2014	2013
Interest (net of amounts capitalized)	\$14.2	\$ 14.9
Income taxes	\$122.2	\$ 171.1
Supplemental disclosure of non-cash investing activities:		
Property, plant and equipment expenditures included in Accounts Payable	\$11.9	\$ 4.0

See Notes to Condensed Consolidated Financial Statements.

CHURCH & DWIGHT CO., INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

For the Nine Months Ended September 30, 2014 and 2013

(Unaudited)

(In millions, except per share data)

Number of

	Shares		Amount	ts				Total			
						Accumu	lated	Church &			
				Additior	nal	Other		Dwight Co., Inc.		Total	
	Commo	ofTreasu	ryCommo	nPaid-In	Retained	Compre		Stockhold	erNoncon	tr Stibirk gholde	ers'
	Stock	Stock	Stock	Capital	Earnings	(Loss)	Stock	Equity	Interest	Equity	
December 31, 2012	146.4	· · · · ·) \$146.4	\$318.8	\$1,929.3	\$ 2.5		\$2,060.9	\$ 0.2	\$2,061.1	
Net income	0.0	0.0	0.0	0.0	302.2	0.0	0.0	302.2	0.0	302.2	
Other comprehensive											
income	0.0	0.0	0.0	0.0	0.0	(6.8) 0.0	(0.0) 0.0	(6.8))
Cash dividends	0.0	0.0	0.0	0.0	(116.3)		0.0) 0.0	(116.3))
Stock purchases Stock based compensation	0.0	(0.9) 0.0	0.0	0.0	0.0	(50.0)	(50.0) 0.0	(50.0))
expense and stock option plan											
transactions, including related											
income tax benefits of \$10.0	0.0	0.8	0.0	36.1	0.0	0.0	4.4	40.5	0.0	40.5	
September 30,											
2013	146.4	(7.7) \$146.4	\$354.9	\$2,115.2	\$ (4.3) \$(381.7)	\$ 2,230.5	\$ 0.2	\$2,230.7	
December 31,											
2013	146.4) \$146.4	\$352.9	\$2,168.5	\$ 0.2		\$2,299.9	\$ 0.1	\$2,300.0	
Net income	0.0	0.0	0.0	0.0	307.3	0.0	0.0	307.3	0.0	307.3	
	0.0	0.0	0.0	0.0	0.0	(14.1) 0.0	(14.1) 0.0	(14.1))

Other

comprehensive

income										
Cash dividends	0.0	0.0	0.0	0.0	(126.0)	0.0	0.0	(126.0) 0.0	(126.0)
Stock purchases	0.0	(6.4)	0.0	0.0	0.0	0.0	(435.0)	(435.0) 0.0	(435.0)
Stock based										
compensation										
expense and stock option plan										
transactions,										
including related										
income tax										
benefits of \$14.9	0.0	1.0	0.0	9.9	0.0	0.0	43.6	53.5	0.0	53.5
Other stock										
issuances	0.0	0.1	0.0	0.6	0.0	0.0	1.1	1.7	0.0	1.7
September 30,										
2014	146.4	(12.8)	\$146.4	\$363.4	\$2,349.8	\$ (13.9) \$(758.4)	\$2,087.3	\$ 0.1	\$2,087.4

See Notes to Condensed Consolidated Financial Statements.

CHURCH & DWIGHT CO., INC. AND SUBSIDIARIES

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

(In millions, except per share data)

1. Basis of Presentation

The condensed consolidated balance sheets as of September 30, 2014 and December 31, 2013, the condensed consolidated statements of income and comprehensive income for the three and nine months ended September 30, 2014 and September 30, 2013, and the condensed consolidated statements of cash flow and stockholders' equity for the nine months ended September 30, 2014 and September 30, 2013 have been prepared by Church & Dwight Co., Inc. (the "Company"). In the opinion of management, all adjustments (which include only normal recurring adjustments) necessary to present fairly the financial position at September 30, 2014 and results of operations and cash flow for all periods presented have been made.

Certain information and footnote disclosures normally included in financial statements prepared in accordance with generally accepted accounting principles ("GAAP") have been condensed or omitted. These condensed consolidated financial statements should be read in conjunction with the financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2013 (the "Form 10-K"). The results of operations for the period ended September 30, 2014 are not necessarily indicative of the operating results for the full year.

The Company incurred research and development expenses in the third quarter of 2014 and 2013 of \$14.8 and \$16.3, respectively. The Company incurred research and development expenses in the first nine months of 2014 and 2013 of \$42.3 and \$45.0, respectively. These expenses are included in selling, general and administrative expenses.

2. New Accounting Pronouncements Adopted

In May 2014, the Financial Accounting Standards Board issued new guidance that clarifies the principles for recognizing revenue. The new guidance provides that an entity should recognize revenue for the transfer of goods or services equal to the amount that it expects to receive for those goods or services. The new guidance is effective for annual and interim periods beginning after December 15, 2016, and allows companies to apply the requirements retrospectively, either to all prior periods presented or through a cumulative adjustment in the year of adoption. Early adoption is not allowed. The Company is currently evaluating the impact, if any, that the adoption of the new guidance will have on its consolidated financial position, results of operations or cash flows.

There have been no other accounting pronouncements issued but not yet adopted by the Company which are expected to have a material impact on the Company's consolidated financial position, results of operations or cash flows.

	September	December
	30,	31,
	2014	2013
Raw materials and supplies	\$ 68.4	\$ 70.2
Work in process	27.0	30.4
Finished goods	166.2	149.9
Total	\$ 261.6	\$ 250.5

4. Property, Plant and Equipment, Net ("PP&E") PP&E consist of the following:

	September	December
	30,	31,
	2014	2013
Land	\$25.6	\$25.7
Buildings and improvements	281.1	280.4
Machinery and equipment	596.1	577.5
Software	84.1	83.0
Office equipment and other assets	61.4	57.7
Construction in progress	59.2	42.9
Gross Property, Plant and Equipment	1,107.5	1,067.2
Less accumulated depreciation and amortization	511.7	473.1
Net Property, Plant and Equipment	\$ 595.8	\$ 594.1

	Three Ended	Months	Nine M Ended	Ionths
	Septen	n Særptember	Septen	n Sæ ptember
	30,	30,	30,	30,
	2014	2013	2014	2013
Depreciation and amortization on PP&E	\$13.9	\$ 14.1	\$43.3	\$ 44.9
Interest charges capitalized (in construction in				
progress)	\$0.2	\$ 0.1	\$0.5	\$ 0.3

5. Earnings Per Share ("EPS")

Basic EPS is calculated based on income available to holders of the Company's common stock ("Common Stock") and the weighted-average number of shares outstanding during the reported period. Diluted EPS includes additional dilution from potential Common Stock issuable pursuant to the exercise of outstanding stock options.

The following table sets forth a reconciliation of the weighted-average number of shares of Common Stock outstanding to the weighted-average number of shares outstanding on a diluted basis:

Three M	Months	Nine M	lonths		
Ended		Ended			
Septembseptember		SeptembSeptember			
30,	30,	30,	30,		
2014	2013	2014	2013		

6				
basic	133.7	138.8	135.5	138.5
Dilutive effect of stock options	2.3	2.5	2.4	2.6
Weighted average common shares outstanding -				
diluted	136.0	141.3	137.9	141.1
Antidilutive stock options outstanding	1.2	1.6	1.2	1.6

Weighted average common shares outstanding -

On January 29, 2014, the Company's board of directors ("the Board") authorized a new share repurchase program, under which the Company may repurchase up to \$500 of its common stock ("Common Stock"). This share repurchase program replaced the Company's share repurchase program previously announced on November 5, 2012. In addition, the Board authorized a new evergreen share repurchase program, under which the Company may repurchase, from time to time, Common Stock to reduce or eliminate dilution associated with issuances of Common Stock under the Company's incentive plans.

As part of the new share repurchase programs, in the first nine months of 2014 the Company entered into accelerated share repurchase ("ASR") contracts with a commercial bank to purchase approximately 6.4 million shares of Common Stock for \$435, of which \$74 was purchased under the evergreen program and \$361 was purchased under the share repurchase program. As a result of these purchases, there remains \$139 under the share repurchase program.

6. Stock Based Compensation Plans

The following table provides a summary of option activity during the nine months ended September 30, 2014:

			Weighted-	
		Weighted-	Average	
		Average	Remaining	Aggregate
		Exercise	Contractual	Intrinsic
	Options	Price	Term	Value
Outstanding at December 31, 2013	8.8	\$ 39.47		
Granted	1.1	69.60		
Exercised	(1.0) 24.23		
Cancelled	(0.1) 55.32		
Outstanding at September 30, 2014	8.8	\$ 44.90	6.3	\$ 222.1
Exercisable at September 30, 2014	4.5	\$ 29.79	4.3	\$ 182.5

The following table provides information regarding the intrinsic value of stock options exercised and stock compensation expense related to stock option awards:

	Three Months Ended September		1 1	
	30,	30,	30,	30,
	2014	2013	2014	2013
Intrinsic Value of Stock Options Exercised	\$7.3	\$ 5.1	\$44.5	\$ 31.0
Stock Compensation Expense Related to Stock				
Option Awards	\$1.7	\$ 1.9	\$13.5	\$ 13.3
Issued Stock Options	0.0	0.0	1.1	1.6
Weighted Average Fair Value of Stock Options				
issued (per share)	\$12.76	\$ 11.31	\$12.84	\$ 10.90
Fair Value of Stock Options Issued	\$0.1	\$ 0.5	\$14.7	\$ 17.8

The following table provides a summary of the assumptions used in the valuation of issued stock options:

	Three M	Ionths	Nine M	onths
	Ended		Ended	
	Septem	b Se ptember	Septem	b Se ptember
	30,	30,	30,	30,
	2014	2013	2014	2013
Risk-free interest rate	2.0 %	1.7 %	2.0 %	1.4 %

Expected life in Years	6.1	6.1		6.2	6.2	
Expected volatility	20.4%	21.2	%	20.4%	21.2	%
Dividend Yield	1.8 %	1.8	%	1.8 %	1.8	%

The fair value of stock options is based upon the Black Scholes option pricing model. The Company determined the stock options' lives based on historical exercise behavior and their expected volatility and dividend yield based on the historical changes in stock price and dividend payments. The risk free interest rate is based on the yield of an applicable term Treasury instrument.

7. Fair Value Measurements Fair Value Hierarchy

Accounting guidance on fair value measurements and disclosures establishes a hierarchy that prioritizes the inputs used to measure fair value (generally, assumptions that market participants would use in pricing an asset or liability) based on the quality and reliability of the information provided by the inputs, as follows:

Level 1: Quoted market prices in active markets for identical assets or liabilities.

Level 2: Observable market-based inputs or unobservable inputs that are corroborated by market data.

Level 3: Unobservable inputs that are not corroborated by market data.

The Company recognizes transfers between input levels as of the actual date of the event. There were no transfers between input levels during the nine months ended September 30, 2014.

Fair Values of Other Financial Instruments

The following table presents the carrying amounts and estimated fair values of the Company's other financial instruments at September 30, 2014 and December 31, 2013:

		Septemb 2014	oer 30,	Decemb 2013	er 31,
	Input	Carrying	gFair	Carrying	gFair
	Level	Amount	Value	Amount	Value
Financial Assets:					
Cash equivalents	Level 2	\$240.3	\$240.3	\$318.5	\$318.5
Financial Liabilities:					
Short-term borrowing	s Level 2	404.1	404.1	153.8	153.8
2.875% Senior notes	Level 2	399.7	386.7	399.7	369.8
3.35% Senior notes	Level 2	249.9	258.0	249.8	258.2

The following methods and assumptions were used to estimate the fair value of each class of financial instruments reflected in the Consolidated Balance Sheets:

Cash Equivalents: Cash equivalents consist of highly liquid short-term investments and term bank deposits, which mature within three months. The estimated fair value of the Company's cash equivalents approximates their carrying value.

Short-Term Borrowings: The carrying amounts of the Company's unsecured lines of credit and commercial paper issuances approximates fair value because of their short maturities and variable interest rates.

Senior Notes: The Company determines the fair value of its senior notes based on their quoted market value or broker quotes, when possible. In the absence of observable market quotes, the notes are valued using non-binding market consensus prices that the Company seeks to corroborate with observable market data.

8. Derivative Instruments and Risk Management

The following tables summarize the fair value of the Company's derivative instruments and the effect of such derivative instruments on the Company's Consolidated Statements of Income and on Other Comprehensive Income ("OCI"):

		Notional	Fair Value at Septen Dær ember
		Amount	30, 31,
		September	
	Balance Sheet Location	30, 2014	2014 2013
Derivatives designated as hedging			

Asset Derivatives					
		Not			
Diesel fuel contracts	Other current assets	Applicable	\$0.0	\$	0.3
Foreign exchange contracts	Other current assets	\$ 68.6	1.7		0.5
Total assets			\$1.7	\$	0.8
Liability Derivatives					
	Accounts payable and accrued				
Diesel fuel contracts	expenses	5.7 gallons	\$1.1	\$	0.0
Total liabilities			\$1.1	\$	0.0
Derivatives not designated as hedging					
instruments					
Asset Derivatives		• • • • •		¢	
Equity derivatives	Other current assets	\$ 26.6	\$0.3		
Total assets			\$0.3	\$	2.4
Liability Derivatives					
	Accounts payable and accrued				
Foreign exchange contracts	expenses	\$ 1.6	\$0.1		
Total liabilities			\$0.1	\$	0.0
11					

Derivatives designated as hadging instruments	Other Comprehensive Income (Loss) Location	Amount of Gain (Loss) Recognized in OCI from Derivatives for the Three Months Ended Septem Sep tember 30, 30, 2014 2013
Derivatives designated as hedging instruments Diesel fuel contracts (net of taxes)	Other comprehensive income (loss)	\$(0.8) \$ 0.2
	Other comprehensive income (loss)	
Foreign exchange contracts (net of taxes)	Other comprehensive income (loss)	
Total gain (loss) recognized in OCI		\$0.9 \$ (0.2)
Derivatives not designated as hedging	Income Statement Location	Amount of Gain (Loss) Recognized in Income for the Three Months Ended Septem Sep tember 30, 30, 2014 2013
Equity derivatives	Selling, general and administrative expenses	\$0.1 \$ (0.7)
Foreign exchange contracts	Selling, general and administrative expenses	0.0 (0.1)
Total gain (loss) recognized in income	Sening, general and administrative expenses	\$0.1 \$ (0.8)
Derivatives designated as hedging instruments	Other Comprehensive Income (Loss) Location	Amount of Gain (Loss) Recognized in OCI for the Nine Months Ended Septem Sep tember 30, 30, 2014 2013
Diesel fuel contracts (net of taxes)	Other comprehensive income (loss)	\$(1.0) \$ 0.0
Foreign exchange contracts (net of taxes)	Other comprehensive income (loss)	1.0 0.0
Total gain (loss) recognized in OCI	1	\$0.0 \$ 0.0
o () o o o o		

Amount of Gain (Loss) Recognized in Income

Derivatives not designated as hedging instruments	Income Statement Location		e Nine ns Ended m Sep temb 30, 2013	oer
Equity derivatives	Selling, general and administrative expenses	\$1.4	\$ 2.6	
Foreign exchange contracts	Selling, general and administrative expenses	0.0	(0.1)
Total gain (loss) recognized in income		\$1.4	\$ 2.5	

The notional amount of a derivative instrument is the nominal or face amount used to calculate payments made on that instrument. The fair values of the derivative instruments disclosed above were measured based on Level 2 inputs (observable market-based inputs or unobservable inputs that are corroborated by market data).

9. Acquisition

On September 19, 2014, the Company acquired certain feminine care brands, including REPHRESH and REPLENS, from Lil' Drug Store Products, Inc., ("Lil' Drug Store Brands Acquisition") for cash consideration of \$216.1. The Company paid for the acquisition with additional debt. The annual sales of the acquired brands are approximately \$46.0. These feminine care brands will be managed within the Consumer Domestic and Consumer International segments.

The preliminary fair values of the net assets acquired are set forth as follows:

	Lil' Drug
	Store
Inventory and other working capital	\$3.6
Property, plant and equipment	0.7
Tradenames and other intangibles	109.0
Goodwill	102.8
Purchase Price	\$216.1

The life of the amortizable intangible assets recognized from the Lil' Drug Store Brands Acquisition ranges from 5 - 20 years. Pro forma results are not presented because the impact is not material to the Company's consolidated financial results.

10. Goodwill and Other Intangibles, Net

The following table provides information related to the carrying value of all intangible assets, other than goodwill:

	Septeml	per 30, 2014			Decemb	er 31, 2013	
	Gross			Amortization	Gross		
	Carryin	gAccumulate	d	Period	Carrying	gAccumulated	
	Amount	Amortizatio	n Net	(Years)	Amount	Amortization	Net
Amortizable intangible assets	8:						
Tradenames	\$254.8	\$ (80.1) \$174.7	3-20	\$166.8	\$ (73.9) \$92.9
Customer Relationships	347.3	(114.9) 232.4	15-20	333.0	(100.4) 232.6
Patents/Formulas	48.6	(37.9) 10.7	4-20	43.5	(31.4) 12.1
Non Compete Agreement	1.4	(1.4) 0.0	5-10	1.4	(1.3) 0.1
Total	\$652.1	\$ (234.3) \$417.8		\$544.7	\$ (207.0) \$337.7

Indefinite lived intangible assets - Carrying value

September	December
30,	31,
2014	2013
Tradenames \$865.3	\$ 866.6

During the second quarter of 2014, the Company recorded an impairment charge of \$5.0 for an intangible asset related to the Consumer Domestic segment. This charge is included in selling, general and administrative expenses in this segment and was the result of reduced sales and profitability related to the product line. The amount of the charge was determined from estimating that future cash flows would not be sufficient to recover the carrying amount of the asset.

Intangible amortization expense amounted to \$7.5 and \$7.0 for the third quarter of 2014 and 2013, respectively. Intangible amortization expense amounted to \$22.7 and \$21.5 for the first nine months of 2014 and 2013, respectively. The Company estimates that intangible amortization expense will be approximately \$31.6 in 2014 and approximately \$35.0 in each of the next five years.

The carrying amount of goodwill as of September 30, 2014 and December 31, 2013, respectively, is as follows:

	Consumer	Consumer	Specialty	
	Domestic	International	Products	Total
Balance December 31, 2013	\$1,154.8	\$ 47.2	\$ 20.2	\$1,222.2
Lil' Drug Store Brands acquired goodwill	102.8	0.0	0.0	102.8
Balance September 30, 2014	\$1,257.6	\$ 47.2	\$ 20.2	\$1,325.0

The increase in goodwill and amortizable assets is due to the Lil' Drug Store Brands Acquisition.

The result of the Company's annual goodwill impairment test, performed in the beginning of the second quarter of 2014, determined that the estimated fair value substantially exceeded the carrying values of all reporting units.

11. Accounts Payable and Accrued Expenses

Accounts payable and accrued expenses consist of the following:

	September	December
	30,	31,
	2014	2013
Trade accounts payable	\$ 278.2	\$ 256.7
Accrued marketing and promotion costs	125.0	123.7
Accrued wages and related benefit costs	45.5	67.0
Other accrued current liabilities	53.6	47.7
Total	\$ 502.3	\$ 495.1

12. Short-Term Borrowings and Long-Term Debt Short-term borrowings and long-term debt consist of the following:

	September 30, 2014	December 31, 2013
Short-term borrowings		
Commercial paper issuances	\$ 400.0	\$ 150.0
Various debt due to international banks	4.1	3.8
Total short-term borrowings	\$ 404.1	\$ 153.8
Long-term debt		
2.875% Senior notes due October 1, 2022	\$ 400.0	\$ 400.0
Less: Discount	(0.3)	(0.3)
3.35% Senior notes due December 15, 2015	250.0	250.0
Less: Discount	(0.1)	(0.2)
Net long-term debt	\$ 649.6	\$ 649.5

13. Accumulated Other Comprehensive Income

The components of changes in accumulated other comprehensive income ("AOCI") for the nine months ended September 30, 2014 and September 30, 2013 are as follows:

			Accumulated
Foreign	Defined		Other
Currency	Benefit	Derivative	Comprehensive

	Adjustments	Plans A	greements	Income (Los	s)
Balance December 31, 2012	\$ 22.8	\$(20.5) \$	0.2	\$ 2.5	
Other comprehensive income before reclassifications	(7.0) 0.0	0.0	(7.0)
Amounts reclassified to consolidated statement of					
income ^(a) ^(b)	0.0	0.2	0.0	0.2	
Other comprehensive income (loss)	(7.0) 0.2	0.0	(6.8)
Balance September 30, 2013	\$ 15.8	\$(20.3)\$	0.2	\$ (4.3)
_					
Balance December 31, 2013	\$ 12.7	\$(13.0)\$	0.5	\$ 0.2	
Other comprehensive income before reclassifications	(14.8) 1.0	0.4	(13.4)
Amounts reclassified to consolidated statement of					
income ^{(a) (b)}	0.0	0.0	(0.6)	(0.6)
Tax benefit (expense)	0.0	(0.3)	0.2	(0.1)
Other comprehensive income (loss)	(14.8) 0.7	0.0	(14.1)
Balance September 30, 2014	\$ (2.1) \$(12.3) \$	0.5	\$ (13.9)

^(a) Amounts classified to cost of sales and selling, general and administrative expenses.

^(b)The Company reclassified a gain of \$0.2 and \$0.1 out of AOCI to the consolidated statement of income during the three months ended September 30, 2014 and 2013, respectively.

14. Benefit Plans

The following tables provide information regarding the net periodic benefit costs for the Company's international pension plans and domestic and international nonpension postretirement plans:

			Pension Costs Nine Months	
	ended		Ended	
	Septem	b &c ptember	Septem	b &c ptember
	30,	30,	30,	30,
	2014	2013	2014	2013
Components of Net Periodic Benefit Cost:				
Service cost	\$0.2	\$ 0.3	\$0.6	\$ 0.9
Interest cost	1.1	0.9	3.3	2.9
Expected return on plan assets	(1.6)	(1.1)	(4.6)	(3.1)
Amortization of prior service cost	0.6	0.3	0.8	0.7
Net periodic benefit cost (income)	\$0.3	\$ 0.4	\$0.1	\$ 1.4

	Nonpension		Nonpension	
	Postreti	rement	Postretirement	
	Costs		Costs	
	Three M	Ionths	Nine Months	
	Ended		Ended	
	Septem	b Se ptember	Septeml	b Sc ptember
	30,	30,	30,	30,
	2014	2013	2014	2013
Components of Net Periodic Benefit Cost:				
Service cost	\$0.1	\$ 0.1	\$0.2	\$ 0.3
Interest cost	0.3	0.2	0.8	0.8
Amortization of prior service cost	(0.4)	(0.4)	(1.1)	(0.6)
Net periodic benefit cost (income)	\$0.0	\$ (0.1)	\$(0.1)	\$ 0.5

The Company made cash contributions of approximately \$2.4 to its pension plans during the first nine months of 2014. The Company estimates it will be required to make additional cash contributions to its pension plans of approximately \$1.1 in the remainder of 2014 to offset 2014 benefit payments and administrative costs in excess of investment returns.

On May 7, 2014, the Company authorized the termination, effective December 31, 2014, of an international defined benefit pension plan under which approximately 280 participants, including 97 active employees, have accrued benefits. The Company anticipates completing the termination of this plan by the end of the second quarter of 2015, once regulatory approvals are obtained. To effect the termination, the Company estimates, based on May 31, 2014 valuations, that the plan has sufficient assets to purchase annuities for retired participants and make certain deposits to

the existing defined contribution plan of active employee participants. The Company estimates that it will incur a one-time non-cash expense of approximately \$9 to \$12 (\$7 to \$9 after tax) in 2015 when the plan settlement is completed. This expense is primarily attributable to pension settlement accounting rules which require accelerated recognition of actuarial losses that were to be amortized over the expected benefit lives of participants. The estimated expense is subject to change based on valuations at the actual date of settlement.

15. Commitments, Contingencies and Guarantees Commitments

a. The Company has a partnership with a supplier of raw materials that mines and processes sodium-based mineral deposits. The Company purchases the majority of its sodium-based raw material requirements from the partnership. The partnership agreement for the partnership terminates upon two years' written notice by either partner. Under the partnership agreement, the Company has an annual commitment to purchase 240,000 tons of sodium-based raw materials at the prevailing market price. With the exception of the Natronx Technologies LLC ("Natronx") joint venture, in which the Company and the partner supplier are each one-third owners, the Company is not engaged in any other material transactions with the partnership or the partner supplier.

b. As of September 30, 2014, the Company had commitments through 2019 of approximately \$231.3. These commitments include the purchase of raw materials, packaging supplies and services from its vendors at market prices to enable the Company to respond quickly to changes in customer orders or requirements, as well as costs associated with licensing and promotion agreements.

c. As of September 30, 2014, the Company had the following guarantees: (i) \$4.7 in outstanding letters of credit drawn on several banks which guarantee payment for such things as insurance claims in the event of the Company's insolvency, (ii) an insolvency protection guarantee of approximately \$19.0 to one of its United Kingdom pension plans effective January 1, 2011, and (iii) \$3.5 worth of assets subject to guarantees for its Brazil operations for value added tax assessments and labor related cases currently under appeal.

d. On November 8, 2011, the Company acquired a license for certain oral care technology for cash consideration of \$4.3. In addition to this initial payment, the Company is required to make advance royalty payments of up to \$5.5 upon the launch of a product utilizing the licensed technology, of which \$4.3 had been made as of September 30, 2014. The Company is required to make an additional \$7.0 license payment upon the approval of certain New Drug Applications by the U.S. Food and Drug Administration for products incorporating the acquired technology.

Environmental matter

e. In 2000, the Company acquired majority ownership in its Brazilian subsidiary, Quimica Geral Do Nordeste S.A. ("QGN"). The acquired operations included an inorganic salt manufacturing plant which began site operations in the late 1970's. Located on the site were two closed landfills, two active landfills and a pond for the management of process waste streams. In 2009, OGN was advised by the environmental authority in the State of Bahia, the Institute of the Environment ("IMA"), that the plant was discharging contaminants into an adjacent creek. After learning of the discharge, OGN took immediate action to cease the discharge and retained two nationally recognized environmental firms to prepare a site investigation / remedial action ("SI/RA") report. The SI/RA report was submitted by QGN to IMA in April 2010. The report concluded that the likely sources of the discharge were the failure of the pond and closed landfills. QGN ceased site operations in August 2010. In November 2010, IMA responded to QGN's recommendation for an additional study by issuing a notification requiring a broad range of remediation measures (the "Remediation Notification"), which included the shutdown and removal of two on-site landfills. In addition, despite repeated discussions with IMA at QGN's request to consider QGN's proposed remediation alternatives, in December 2010, IMA imposed a fine of five million Brazilian Real (approximately U.S. \$2.0 at current exchange rates) for the discharge of contaminants above allowable limits. The description of the fine included a reference to aggravating factors that may indicate that local "management's intent" was considered in determining the severity of the fine, which could result in criminal liability for members of local management. In January 2011, QGN filed with IMA an administrative defense to the fine, suspending any enforcement activities pending its defense. IMA has not yet formally responded to QGN's administrative defense.

With respect to the Remediation Notification, QGN engaged in discussions with IMA during which QGN asserted that a number of the remediation measures, including the removal of the landfills, and the timeframes for implementation were not appropriate and requested that the Remediation Notification be withdrawn. In response, in February 2011, IMA issued a revised Remediation Notification (the "Revised Remediation Notification") providing for further site analysis by QGN, including further study of the integrity of the landfills. The Revised Remediation Notification did not include a requirement to remove the landfills; however, it did not foreclose the possibility of such a requirement. OGN has responded to the Revised Remediation Notification providing further information regarding the remediation measures, and is in discussions with the Institute of Environment and Waste Management ("INEMA"), successor to IMA, to seek agreement on an appropriate remediation plan. In mid-2011, QGN, consistent with the Revised Remediation Notice, began an additional site investigation and capped the two active landfills. In 2012, QGN drained the waste pond. During the third quarter of 2013, INEMA approved the first step in QGN's proposed remediation plans, the installation of a trench drain to capture and treat groundwater at the site. Construction of the trench drain began during the first quarter of 2014 and is expected to be completed during the fourth quarter 2014. In June 2014, QGN formally submitted to INEMA a technical report, including a remediation plan for the site and a proposed agreement regarding the fine and QGN's ongoing obligations at the site. In July 2014, an initial meeting was held with INEMA to review and discuss the report and the proposed agreement. After the meeting QGN has provided additional

information regarding the remediation plan in response to requests by INEMA.

As a result of the foregoing events, the Company accrued approximately \$3.0 in 2009 and \$4.8 in 2010 for remediation, fines and related costs. Since 2009, the costs of remediation activities and foreign exchange rate changes have reduced the accrual by approximately \$4.4 to a current amount of \$3.4. As a result of INEMA's approval of the first step in QGN's remediation plans, the Company does not believe that QGN will be required to remove the landfills. However, it remains reasonably possible that INEMA will require such removal, and the Company could be unsuccessful in appealing such decision. The Company estimates the cost of such landfill removal to be in the range of \$30 to \$50.

Legal and tax proceedings

f. The Company has recorded liabilities for uncertain income tax positions that, although supportable, may be challenged by tax authorities. The Company's liabilities for uncertain income tax positions are \$4.4 as of September 30, 2014. The Company does not expect a material change in the liabilities for uncertain income tax positions within the next twelve months.

g. In addition, in conjunction with the Company's acquisition and divestiture activities, the Company entered into select guarantees and indemnifications of performance with respect to the fulfillment of the Company's commitments under applicable purchase and sale agreements. The arrangements generally indemnify the buyer or seller for damages associated with breach of contract, inaccuracies in representations and warranties surviving the closing date and satisfaction of liabilities and commitments retained under the applicable contract. Representations and warranties that survive the closing date generally survive for periods up to five years or the expiration of the applicable statutes of limitations. Potential losses under the indemnifications are generally limited to a portion of the original transaction price, or to other lesser specific dollar amounts for select provisions. With respect to sale transactions, the Company also routinely enters into non-competition agreements for varying periods of time. Guarantees and indemnifications with respect to acquisition and divestiture activities, if triggered, could have a materially adverse impact on the Company's financial condition and results of operations.

h. The Company, in the ordinary course of its business, is the subject of, or party to, various pending or threatened legal and regulatory proceedings. Such proceedings are subject to many uncertainties, and the outcome of certain individual litigated matters and other proceedings, whether actual or threatened, may not be reasonably predictable and any related damages or liability may not be estimable. Certain legal and regulatory proceedings, including those described above, could result in an adverse outcome for the Company, and any such adverse outcome could have a material adverse effect on the Company's business, financial condition, results of operations and cash flows.

16. Related Party Transactions

The following summarizes the balances and transactions between the Company and each of (i) Armand Products Company ("Armand") and The ArmaKleen Company ("ArmaKleen"), in which the Company holds a 50% ownership interest, and (ii) Natronx, in which the Company holds a one-third ownership interest:

	Arman Nine M		ArmaKleen Nine Months	Natronx Nine Months
	Ended		Ended	Ended
	Septen	n Sæ ptember	Septem Steptember	SeptenStopptember
	30,	30,	30, 30,	30, 30,
	2014	2013	2014 2013	2014 2013
Purchases by Company	\$20.3	\$ 17.1	\$0.0 \$ 0.0	\$0.0 \$ 0.0
Sales by Company	\$0.0	\$ 0.0	\$0.9 \$ 1.0	\$1.5 \$ 1.3
Outstanding Accounts				
	\$0.2	\$ 0.5	\$0.6 \$ 0.4	\$0.1 \$ 0.1
Receivable				
Outstanding Accounts Payable	\$2.8	\$ 2.0	\$0.0 \$ 0.0	\$0.0 \$ 0.0
Administration & Management				
Oversight Services ⁽¹⁾	\$1.7	\$ 1.4	\$1.5 \$ 1.6	\$0.6 \$ 0.9

⁽¹⁾ Billed by Company and recorded as a reduction of selling, general and administrative expenses.

The Company recorded a \$3.2 impairment charge associated with one of its affiliates in the second quarter of 2013. The charge, recorded in Equity in Earnings (Losses) of Affiliates, is a result of the Company's assessment of the

financial impact from the delay in anticipated discounted cash flows from the affiliate.

17.Segments Segment Information

The Company operates three reportable segments: Consumer Domestic, Consumer International and Specialty Products Division ("SPD"). These segments are determined based on differences in the nature of products and organizational and ownership structures. The Company also has a Corporate segment.

Segment revenues are derived from the sale of the following products:

Segment	Products
	Household
	and
	personal
Consumer	care
Domestic	products
	Primarily
	personal
Consumer	care
International	products
	Specialty
	chemical
SPD	products

The Corporate segment income consists of equity in earnings (losses) of affiliates. As of September 30, 2014, the Company held 50% ownership interests in each of Armand and ArmaKleen, respectively, and a one-third ownership interest in Natronx. The

Company's equity in earnings (losses) of Armand, ArmaKleen and Natronx for the three and nine months ended September 30, 2014 and September 30, 2013 are included in the Corporate segment.

Some of the subsidiaries that are included in the Consumer International segment manufacture and sell personal care products to the Consumer Domestic segment. These sales are eliminated from the Consumer International segment results set forth in the table below.

Segment Net Sales and Income before Income Taxes for the three and nine months ended September 30, 2014 and September 30, 2013 are as follows:

	Consumer	Consumer				
	Domestic	International	SPD	Co	rporate ⁽³⁾	Total
Net Sales ⁽¹⁾					-	
Third Quarter 2014	\$627.2	\$ 136.2	\$78.4	\$	0.0	\$841.8
Third Quarter 2013	605.3	134.5	65.0		0.0	804.8
First Nine Months of 2014	\$1,819.4	\$ 396.6	\$216.1	\$	0.0	\$2,432.1
First Nine Months of 2013	1,790.8	396.5	184.4		0.0	2,371.7
Income before Income Taxes ⁽²⁾						
Third Quarter 2014	\$141.4	\$ 15.0	\$13.4	\$	3.4	\$173.2
Third Quarter 2013	136.0	15.5	9.8		1.9	163.2
First Nine Months of 2014	\$376.0	\$ 47.5	\$33.5	\$	7.9	\$464.9
First Nine Months of 2013	383.2	53.0	21.0		1.4	458.6

⁽¹⁾ Intersegment sales from Consumer International to Consumer Domestic were \$0.3 and \$0.7 for the quarters ended September 30, 2014 and September 30, 2013, respectively, and were \$0.8 and \$1.9 for the nine months ended September 30, 2014 and September 30, 2013, respectively.

⁽²⁾In determining Income before Income Taxes, interest expense, investment earnings and other income (expense) were allocated among segments based upon each segment's relative operating profit.

⁽³⁾Corporate consists of equity in earnings (losses) of affiliates from Armand, ArmaKleen and Natronx. Product line revenues from external customers are as follows:

	Three M	Ionths			
	Ended		Nine Months Ended		
	September		September September		
	30,	30,	30,	30,	
	2014	2013	2014	2013	
Household Products	\$379.5	\$ 369.0	\$1,087.2	\$1,081.8	
Personal Care Products	247.7	236.3	732.2	709.0	
Total Consumer Domestic	627.2	605.3	1,819.4	1,790.8	
Total Consumer International	136.2	134.5	396.6	396.5	
Total SPD	78.4	65.0	216.1	184.4	
Total Consolidated Net Sales	\$841.8	\$ 804.8	\$2,432.1	2,371.7	

Household Products include laundry, deodorizing, and cleaning products. Personal Care Products include condoms, pregnancy kits, oral care products, skin care products and gummy dietary supplements.

CHURCH & DWIGHT CO., INC. AND SUBSIDIARIES

(In millions, except per share data)

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Results of Operations

Consolidated results

Net Sales

Net sales for the quarter ended September 30, 2014 were \$841.8, an increase of \$37.0 or 4.6% over the third quarter of 2013. Net sales for the nine months ended September 30, 2014 were \$2,432.1, an increase of \$60.4 or 2.5% over the comparable nine month period of 2013. The components of the net sales increase are as follows:

	Three		Nine	
	Months		Months	
	Ended		Ended	
	September		September	
	30,		30,	
Net Sales - Consolidated	2014		2014	
Product volumes sold	5.2	%	4.4	%
Pricing/Product mix	(0.5	%)	(1.4	%)
Foreign exchange rate fluctuations	0.0	%	(0.3	%)
Acquired product lines ⁽¹⁾	0.1	%	0.0	%
Divested product lines	(0.2	%)	(0.2	%)
Net Sales increase	4.6	%	2.5	%

⁽¹⁾ On September 19, 2014, the Company acquired certain feminine care brands from Lil' Drug Store Products Inc. ("Lil' Drug Store Brands Acquisition"). Net sales of the brands acquired in the Lil' Drug Store Brands Acquisition are included in the Company's results since the date of acquisition.

For the three months ended September 30, 2014, the volume change primarily reflects increased product sales in all segments. Unfavorable price/mix in Consumer Domestic and Consumer International, primarily due to higher trade spending, was partially offset by favorable price/mix in SPD. For the nine months ended September 30, 2014, unfavorable price/mix in Consumer Domestic, primarily due to new product introductory costs, and Consumer International was partially offset by favorable price/mix in SPD.

Gross Profit

The Company's gross profit was \$367.5 for the quarter ended September 30, 2014, a \$2.3 increase as compared to the same period in 2013 due primarily to higher sales volume partially offset by higher commodity costs and trade promotion spending. The Company's gross profit was \$1,063.3 for the nine month period ended September 30, 2014,

a \$3.0 decrease as compared to the same period in 2013 due to the effect of the costs associated with new product launches and higher commodity costs, partially offset by higher sales volumes. Gross margin decreased 170 basis points to 43.7% in the third quarter of 2014 as compared to 45.4% in same period in 2013, and gross margin decreased 130 basis points to 43.7% in the first nine months of 2014 as compared to 45.0% in the same period of 2013. Gross margin was lower due to higher trade promotion, coupon, slotting and commodity costs, partially offset by the positive impact of productivity improvement programs.

Operating Costs

Marketing expenses for the third quarter of 2014 were \$96.6, a decrease of \$3.1 as compared to the same period in 2013. In the third quarter of 2014, higher marketing costs associated with introductory products were offset by lower costs on other brands. Marketing expenses as a percentage of net sales were 11.5% in the third quarter of 2014 as compared to 12.4% in the same period in 2013. Marketing expenses for the first nine months of 2014 were \$297.8, an increase of \$15.5 as compared to the same period in 2013 due primarily to expenses in support of new product launches and increased expenses in certain other power brands. Marketing expenses as a percentage of net sales were 12.2% in the first nine months of 2014 as compared to 11.9% in the same period in 2013.

Selling, general and administrative ("SG&A") expenses were \$93.7 in the third quarter of 2014, a decrease of \$4.0 as compared to the same period in 2013 due primarily to lower compensation and benefit costs and research and development costs recorded in the current period, and cease use charges recorded in 2013 associated with the Company's Princeton leased buildings, partially offset by higher litigation costs. SG&A for the first nine months of 2014 were \$288.1, a decrease of \$18.3 as compared to the same period in

2013 due primarily to lower compensation costs and research and development costs partially offset by a \$5.0 intangible asset impairment charge. Additionally, in 2013 the Company incurred costs related to the integration of the gummy dietary supplements business and recorded cease use charges associated with the Company's Princeton leased buildings. SG&A as a percentage of net sales was 11.1% in the third quarter of 2014 as compared to approximately 12.2% in the same period in 2013. SG&A as a percentage of net sales was 11.9% in the first nine months of 2014 as compared to approximately 13.0% in the same period in 2013.

Other Income and Expenses

Equity in earnings of affiliates increased by \$1.5 and \$6.5 for the three and nine month periods ended September 30, 2014, respectively, as compared to the same periods in 2013. The increase in earnings was due primarily to profit improvement from Armand and lower expenses at Natronx. Also, in the second quarter of 2013, the Company recorded an impairment charge associated with one of its affiliates.

Other expense increased \$1.0 million in the current quarter due to the effect of changes in foreign currencies.

Interest expense in the three and nine month periods ended September 30, 2014 decreased \$0.1 and \$0.5, respectively, compared to the same periods in 2013.

Taxation

The effective tax rate in the three and nine month periods ended September 30, 2014 was 33.1% and 33.9% respectively, compared to 33.9% and 34.1% respectively, in the same periods in 2013. The reduction in the current quarter rate is primarily due to the impact of favorable discrete adjustments related to uncertain income tax positions. The 2014 annual effective tax rate is projected to be approximately 34%.

Segment results

The Company operates three reportable segments: Consumer Domestic, Consumer International and SPD. These segments are determined based on differences in the nature of products and organizational and ownership structures. The Company also has a Corporate segment.

Segment	Products
-	Household
	and
	personal
Consumer	care
Domestic	products
	Primarily
	personal
Consumer	care
International	products
	Specialty
	chemical
SPD	products

The Corporate segment income consists of equity in earnings (losses) of affiliates. As of September 30, 2014, the Company held 50% ownership interests in each of Armand and ArmaKleen, respectively, and a one-third ownership interest in Natronx. The Company's equity in earnings (losses) of Armand, ArmaKleen and Natronx for the three and nine month periods ended September 30, 2014 and September 30, 2013 are included in the Corporate segment.

Some of the subsidiaries that are included in the Consumer International segment manufacture and sell personal care products to the Consumer Domestic segment. These sales are eliminated from the Consumer International segment results set forth below.

Segment net sales and income before income taxes for the three and nine month periods ended September 30, 2014 and September 30, 2013 are as follows:

	Consumer Domestic	Consumer International	SPD	Co	orporate ⁽³⁾	Total
Net Sales ⁽¹⁾	Domestic	International	51 D	CU	iporate	Total
Third Quarter 2014	\$627.2	\$ 136.2	\$78.4	\$	0.0	\$841.8
Third Quarter 2013	605.3	134.5	65.0		0.0	804.8
First Nine Months of 2014	\$1,819.4	\$ 396.6	\$216.1	\$	0.0	\$2,432.1
First Nine Months of 2013	1,790.8	396.5	184.4		0.0	2,371.7
Income before Income Taxes ⁽²⁾						
Third Quarter 2014	\$141.4	\$ 15.0	\$13.4	\$	3.4	\$173.2
Third Quarter 2013	136.0	15.5	9.8		1.9	163.2
First Nine Months of 2014	\$376.0	\$ 47.5	\$33.5	\$	7.9	\$464.9
First Nine Months of 2013	383.2	53.0	21.0		1.4	458.6

(1) Intersegment sales from Consumer International to Consumer Domestic, which are not reflected in the table, were \$0.3 and \$0.7 for the quarter ended September 30, 2014 and September 30, 2013, respectively, and \$0.8 and \$1.9 for the nine months ended September 30, 2014 and September 30, 2013, respectively.

⁽²⁾ In determining Income before Income Taxes, interest expense, investment earnings, and other income (expense) were allocated among the segments based upon each segment's relative Income from Operations.

⁽³⁾ Corporate segment consists of equity in earnings (losses) of affiliates from Armand, ArmaKleen and Natronx. Product line revenues from external customers are as follows:

	Three M	Ionths			
	Ended		Nine Months Ended		
	September		September September		
	30,	30,	30,	30,	
	2014	2013	2014	2013	
Household Products	\$379.5	\$ 369.0	\$1,087.2	\$1,081.8	
Personal Care Products	247.7	236.3	732.2	709.0	
Total Consumer Domestic	627.2	605.3	1,819.4	1,790.8	
Total Consumer International	136.2	134.5	396.6	396.5	
Total SPD	78.4	65.0	216.1	184.4	
Total Consolidated Net Sales	\$841.8	\$ 804.8	\$2,432.1	2,371.7	

Household Products include laundry, deodorizing, and cleaning products. Personal Care Products include condoms, pregnancy kits, oral care products, skin care products and gummy dietary supplements.

Consumer Domestic

Consumer Domestic net sales in the third quarter of 2014 were \$627.2, an increase of \$21.9 or 3.6% as compared to the same period in 2013. Consumer Domestic net sales for the nine months ended September 30, 2014 were \$1,819.4, an increase of \$28.6 or 1.6% as compared to the same period in 2013. The components of the net sales change are the following:

	Three		Nine	
	Months		Months	
	Ended		Ended	
	Septembe	er	Septemb	ber
	30,		30,	
Net Sales - Consumer Domestic	2014		2014	
Product volumes sold	4.3	%	3.4	%
Pricing/Product mix	(0.8	%)	(1.8	%)
Acquired product lines ⁽¹⁾	0.1	%	0.0	%
Net Sales increase	3.6	%	1.6	%

⁽¹⁾ Includes net sales of the brands acquired in the Lil' Drug Store Brands Acquisition since the date of acquisition. 21

In the third quarter of 2014, the increase in net sales reflects higher sales for the recently introduced ARM & HAMMER CLUMP & SEAL cat litter and OXICLEAN liquid laundry detergent, and higher sales for TROJAN condoms and VITAFUSION gummy dietary supplements, partially offset by declining sales in XTRA laundry detergent, L'IL CRITTER gummy dietary supplements and ARM & HAMMER unit dose and powder laundry detergents. The increase in net sales for the nine months ended September 30, 2014 includes the new product launches of ARM & HAMMER CLUMP & SEAL cat litter and OXICLEAN liquid laundry detergent, and higher sales of OXICLEAN laundry additive products, TROJAN products, VITAFUSION gummy dietary supplements and NAIR depilatories, partially offset by declining sales in XTRA laundry detergent, L'IL CRITTER gummy dietary supplements and NAIR laundry detergents and ARM & HAMMER laundry detergent.

Since the 2012 introduction in the U.S. of unit dose laundry detergent by various manufacturers, including the Company, there has been significant product and price competition in the laundry detergent category, contributing to an overall category decline. During 2013, the category declined by 3.2%. In 2014, the Procter & Gamble Company, one of the Company's major competitors and the market leader in laundry detergent, has taken several competitive actions, including launching a lower-priced laundry detergent that competes directly with the Company's core value laundry detergents. This, together with expected ongoing weak consumer spending and aggressive price competition by other laundry competitors, has negatively impacted the Company's laundry detergent business. Over the last twelve months, the category declined 3.0%. The Company is vigorously combating these pressures through, among other things, significant new product introductions and increased marketing spending. There is no assurance that the category will not decline further and that the Company will be able to offset any such category decline.

Consumer Domestic income before income taxes for the third quarter of 2014 was \$141.4, a \$5.4 increase as compared to the third quarter of 2013. The increase is due primarily to the impact of higher sales volumes, manufacturing costs savings resulting from productivity improvement projects and lower marketing and SG&A costs, partially offset by higher trade promotion spending and higher commodity costs. For the nine month period ended September 30, 2014, income before income taxes was \$376.0, a \$7.2 decrease as compared to the first nine months of 2013 due to introductory trade promotion, coupon and marketing costs in support of new product launches, higher commodity costs and a \$5.0 intangible asset impairment charge, partially offset by the impact of higher sales volumes, manufacturing costs savings resulting from productivity improvement projects and lower marketing and SG&A costs.

Consumer International

Consumer International net sales were \$136.2 in the third quarter of 2014, an increase of \$1.7 or 1.3% as compared to the same period in 2013. Consumer International net sales in the first nine months of 2014 were \$396.6, an increase of \$0.1 as compared to the same period in 2013. The components of the net sales change are the following:

Three	Nine
Months	Months
Ended	Ended
September	
30,	