

Schultz Frank
Form 4
December 07, 2011

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Schultz Frank

(Last) (First) (Middle)

C/O ELLIE MAE, INC., 4155
HOPYARD ROAD, SUITE 200

(Street)

PLEASANTON, CA 94588

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ELLIE MAE INC [ELLI]

3. Date of Earliest Transaction
(Month/Day/Year)
12/05/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------|
| | | | Code | V | Amount or Price | | |
| Common Stock | 12/05/2011 | | A | | 3,333 | D | |
| Common Stock | 12/05/2011 | | S | | \$ 3,333 | D | |
| Common Stock | 12/05/2011 | | A | | \$ 1.38 666 | D | |
| Common Stock | 12/05/2011 | | S | | \$ 5.3016 0 | D | |
| | 12/05/2011 | | A | | \$ 1.38 5,000 | D | |

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| | | | | | | | | |
|--------------|------------|--|---|--------|---|-------------------------|--------|---|
| Common Stock | | | | | | | | |
| Common Stock | 12/05/2011 | | S | 5,000 | D | \$ <u>(1)</u> 5.3016 | 0 | D |
| Common Stock | 12/05/2011 | | A | 5,000 | A | \$ 1.38 | 5,000 | D |
| Common Stock | 12/05/2011 | | S | 5,000 | D | \$ <u>(1)</u> 5.3016 | 0 | D |
| Common Stock | 12/05/2011 | | A | 5,000 | A | \$ 1.38 | 5,000 | D |
| Common Stock | 12/05/2011 | | S | 5,000 | D | \$ <u>(1)</u> 5.3016 | 0 | D |
| Common Stock | 12/05/2011 | | A | 5,883 | A | \$ 1.38 | 5,883 | D |
| Common Stock | 12/05/2011 | | S | 5,883 | D | \$ <u>(1)</u> 5.3016 | 0 | D |
| Common Stock | 12/06/2011 | | A | 10,117 | A | \$ 1.38 | 10,117 | D |
| Common Stock | 12/06/2011 | | S | 10,117 | D | \$ 5.3 | 0 | D |
| Common Stock | 12/06/2011 | | S | 100 | D | \$ 5.3 | 0 | I |

by
Managed
Account
(2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------------|
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------------|

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forth in footnote (1) to this Form 4.

- (2) These securities are held by Charles Schwab & Co. Inc. Custodian FBO Frank J. Schultz Roth Contributory IRA.
- (3) Reflects a 1-for-3 reverse stock split of the Issuer's outstanding securities effected immediately prior to the effectiveness of the Issuer's S-1 Registration Statement (Commission File No. 333-166438).
- (4) 100% of the shares subject to the option are fully vested and exercisable.
- (5) Option vests with respect to 1/24th of the shares subject thereto monthly commencing on April 23, 2009, such that the option will be fully vested and exercisable on April 23, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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