COSENTINO ANTHONY VAN

Form 4 March 18, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB 3235-0287

Washington, D.C. 20549 Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

	(Time of Type Re	aponses)									
1. Name and Address of Reporting Person ** COSENTINO ANTHONY VAN				Symbol		Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
	(Last)	(First)	(Middle)	3. Date of I		nsaction	Director		10% Owner		
	4 600 555 6		v	(Month/Da	•		_X_ Officer (g	below)			
	1600 BRIDG	EWOOD COU	JRT	03/18/2013			EVP & CFO				
(Street)				4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check				
· /				Filed(Month/Day/Year) Applicable Line)							
							X Form filed by One Reporting Person				
	DEFIANCE,	ame and Address of Reporting Person SENTINO ANTHONY VAN (Last) (First) (Middle) 0 BRIDGEWOOD COURT (Street) FIANCE, OH 43512 (City) (State) (Zip) le of 2. Transaction Date 2A rity (Month/Day/Year) Ex r. 3)					Form filed by More than One Reporting Person				
	(City)	(State)	(Zip)	Table	I - Non-De	erivative Securities Ac	quired, Disposed	l of, or Benefi	cially Owned		
	1.Title of	2. Transaction D	ate 2A. De	emed	3.	4. Securities	5. Amount of	6.	7. Nature of		
	Security	(Month/Day/Yea	ar) Execut	ion Date, if	Transaction	onAcquired (A) or	Securities	Ownership	Indirect		
	(Instr. 3)		any		Code	Disposed of (D)	Beneficially	Form:	Beneficial		
			(Month	/Day/Year)	(Instr. 8)	(Instr. 3, 4 and 5)	Owned	Direct (D)	Ownership		
							Following	or Indirect	(Instr. 4)		

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3, 4)	(A) or of (D) 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
COMMON STOCK					(-)		5,000	D	
COMMON STOCK							644	I	ESPP
COMMON STOCK							1,746	I	ESOP
COMMON STOCK							200	I	JT W/MINOR
COMMON STOCK	02/05/2013		P	1,500 (1)	A	\$ 0	1,500	D	

COMMON STOCK 100 I JT W/SPOUSE

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4. Transactio	5. orNumber	6. Date Exerc Expiration D		7. Title Amour		8. Price of Derivative	9. Nu Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underl	ying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securit	ties	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Own
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						_			or		
						Date Exercisable	Expiration Date		Number		
									of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

COSENTINO ANTHONY VAN 1600 BRIDGEWOOD COURT DEFIANCE, OH 43512

EVP & CFO

Signatures

ANTHONY V. COSENTINO 03/18/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The shares were acquired pursuant to a grant of restricted stock units under the Rurban Financial Corp. 2008 Stock Incentive Plan. The award vests in four equal installments beginning February 5, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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