

POLARIS INDUSTRIES INC/MN

Form 10-Q

July 23, 2013

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

(Mark  
one)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2013

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the transition period from to  
Commission File Number 1-11411

POLARIS INDUSTRIES INC.  
(Exact name of registrant as specified in its charter)

Minnesota 41-1790959  
(State or other jurisdiction of (I.R.S. Employer  
incorporation or organization) Identification No.)

2100 Highway 55, Medina MN 55340  
(Address of principal executive (Zip Code)  
offices)

(763) 542-0500  
(Registrant's telephone number, including area  
code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

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Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

**APPLICABLE ONLY TO CORPORATE ISSUERS:**

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

As of July 18, 2013, 68,857,145 shares of Common Stock, \$.01 par value, of the registrant were outstanding.

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POLARIS INDUSTRIES INC.  
 FORM 10-Q  
 For Quarterly Period Ended June 30, 2013

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Part I FINANCIAL INFORMATION  
Item 1 – FINANCIAL STATEMENTS  
POLARIS INDUSTRIES INC.  
CONSOLIDATED BALANCE SHEETS  
(In thousands)

|   | June 30, 2013<br>(Unaudited) | December 31,<br>2012 |
|---|------------------------------|----------------------|
| Assets  |                              |                      |
| Current Assets:   |                              |                      |
| Cash and cash equivalents   | \$217,674                    | \$417,015            |
| Trade receivables, net  | 148,725                      | 119,769              |
| Inventories, net  | 428,634                      | 344,996              |
| Prepaid expenses and other  | 47,169                       | 34,039               |
| Income taxes receivable   | 13,520                       | 15,730               |
| Deferred tax assets   | 84,215                       | 86,292               |
| Total current assets  | 939,937                      | 1,017,841            |
| Property and equipment, net   | 342,713                      | 253,369              |
| Investment in finance affiliate   | 55,346                       | 56,988               |
| Investment in other affiliates  | 17,901                       | 12,817               |
| Deferred tax assets   | 4,686                        | 22,389               |
| Goodwill and other intangible assets, net   | 223,537                      | 107,216              |
| Other long-term assets  | 26,282                       | 15,872               |
| Total assets  | \$1,610,402                  | \$1,486,492          |
| Liabilities and Shareholders' Equity  |                              |                      |
| Current liabilities:  |                              |                      |
| Current portion of capital lease obligations  | \$3,297                      | \$2,887              |
| Accounts payable  | 236,347                      | 169,036              |
| Accrued expenses:   |                              |                      |
| Compensation  | 85,206                       | 139,140              |
| Warranties  | 42,717                       | 47,723               |
| Sales promotions and incentives   | 98,006                       | 107,008              |
| Dealer holdback   | 84,570                       | 86,733               |
| Other   | 72,487                       | 73,529               |
| Income taxes payable  | 16,539                       | 4,973                |
| Total current liabilities   | 639,169                      | 631,029              |
| Long-term income taxes payable  | 8,279                        | 7,063                |
| Capital lease obligations   | 4,304                        | 4,292                |
| Long-term debt  | 100,000                      | 100,000              |
| Other long-term liabilities   | 51,187                       | 53,578               |
| Total liabilities   | \$802,939                    | \$795,962            |
| Shareholders' equity:   |                              |                      |
| Preferred stock \$0.01 par value, 20,000 shares authorized, no shares issued and outstanding                            | —                            | —                    |
| Common stock \$0.01 par value, 160,000 shares authorized, 68,853 and 68,647 shares issued and outstanding, respectively | \$689                        | \$686                |
| Additional paid-in capital  | 321,182                      | 268,515              |
| Retained earnings   | 476,661                      | 409,091              |
| Accumulated other comprehensive income, net   | 8,931                        | 12,238               |

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|  |             |             |
|--|-------------|-------------|
| Total shareholders' equity                 | 807,463     | 690,530     |
| Total liabilities and shareholders' equity | \$1,610,402 | \$1,486,492 |

The accompanying footnotes are an integral part of these consolidated statements.

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POLARIS INDUSTRIES INC.  
CONSOLIDATED STATEMENTS OF INCOME  
(In thousands, except per share data)  
(Unaudited)

|                                      | Three months ended June 30, |           | Six months ended June 30, |             |
|--------------------------------------|-----------------------------|-----------|---------------------------|-------------|
|                                      | 2013                        | 2012      | 2013                      | 2012        |
| Sales                                | \$844,800                   | \$755,446 | \$1,590,709               | \$1,429,196 |
| Cost of sales                        | 592,462                     | 538,697   | 1,121,723                 | 1,017,484   |
| Gross profit                         | 252,338                     | 216,749   | 468,986                   | 411,712     |
| Operating expenses:                  |                             |           |                           |             |
| Selling and marketing                | 62,238                      | 50,555    | 116,731                   | 95,688      |
| Research and development             | 34,604                      | 31,216    | 66,054                    | 61,682      |
| General and administrative           | 41,444                      | 32,759    | 80,254                    | 67,759      |
| Total operating expenses             | 138,286                     | 114,530   | 263,039                   | 225,129     |
| Income from financial services       | 11,502                      | 8,215     | 21,576                    | 15,398      |
| Operating income                     | 125,554                     | 110,434   | 227,523                   | 201,981     |
| Non-operating expense (income):      |                             |           |                           |             |
| Interest expense                     | 1,371                       | 1,466     | 2,844                     | 2,978       |
| Equity in loss of other affiliates   | 586                         | —         | 998                       | —           |
| Other (income) expense, net          | (1,230                      | ) 210     | (3,698                    | ) (2,367    |
| Income before income taxes           | 124,827                     | 108,758   | 227,379                   | 201,370     |
| Provision for income taxes           | 44,823                      | 38,935    | 71,911                    | 71,469      |
| Net income                           | \$80,004                    | \$69,823  | \$155,468                 | \$129,901   |
| Basic net income per share           | \$1.16                      | \$1.01    | \$2.26                    | \$1.89      |
| Diluted net income per share         | \$1.13                      | \$0.98    | \$2.20                    | \$1.83      |
| Weighted average shares outstanding: |                             |           |                           |             |
| Basic                                | 68,867                      | 68,954    | 68,830                    | 68,795      |
| Diluted                              | 70,755                      | 71,161    | 70,759                    | 70,993      |

The accompanying footnotes are an integral part of these consolidated statements.

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POLARIS INDUSTRIES INC.  
 CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME  
 (In thousands)  
 (Unaudited)

|   | Three months ended June<br>30, |          | Six months ended June 30, |           |
|---|--------------------------------|----------|---------------------------|-----------|
|   | 2013                           | 2012     | 2013                      | 2012      |
| Net income  | \$80,004                       | \$69,823 | \$155,468                 | \$129,901 |
| Other comprehensive income, net of tax:   |                                |          |                           |           |
| Foreign currency translation adjustments, net of tax benefit of<br>\$169 and \$221 in 2013 and \$295 and \$130 in 2012                                  | (4,688                         | ) (5,734 | ) (6,327                  | ) (2,070  |
| Unrealized gain (loss) on derivative instruments, net of tax<br>(expense) benefit of (\$1,137) and (\$1,796) in 2013 and<br>(\$778) and \$1,070 in 2012 | 1,913                          | 1,775    | 3,020                     | (1,646    |
| Comprehensive income  | \$77,229                       | \$65,864 | \$152,161                 | \$126,185 |

The accompanying footnotes are an integral part of these consolidated statements.

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CONSOLIDATED STATEMENTS OF CASH FLOWS

(In thousands)

(Unaudited)

|   | Six months ended June 30, |           |
|---|---------------------------|-----------|
|   | 2013                      | 2012      |
| Operating Activities:   |                           |           |
| Net income  | \$155,468                 | \$129,901 |
| Adjustments to reconcile net income to net cash provided by operating activities: |                           |           |
| Depreciation and amortization   | 39,279                    | 32,677    |
| Noncash compensation  | 34,043                    | 18,338    |
| Noncash income from financial services  | (2,384)                   | (1,599)   |
| Noncash loss from other affiliates  | 998                       | —         |
| Deferred income taxes   | (6,356)                   | (3,228)   |
| Tax effect of share-based compensation exercises                                  | (9,868)                   | (10,450)  |
| Changes in operating assets and liabilities:                                      |                           |           |
| Trade receivables   | (18,297)                  | (20,014)  |
| Inventories   | (65,761)                  | (60,668)  |
| Accounts payable  | 51,212                    | 45,622    |
| Accrued expenses  | (84,105)                  | (69,436)  |
| Income taxes payable/receivable   | 20,358                    | 27,797    |
| Prepaid expenses and others, net  | (11,073)                  | (10,567)  |
| Net cash provided by operating activities   | 103,514                   | 78,373    |
| Investing Activities:   |                           |           |
| Purchase of property and equipment  | (93,720)                  | (41,591)  |
| Investment in finance affiliate, net  | 4,026                     | 2,158     |
| Investment in other affiliates  | (6,063)                   | —         |
| Acquisition of businesses, net of cash acquired                                   | (134,817)                 | (383)     |
| Net cash used for investing activities  | (230,574)                 | (39,816)  |
| Financing Activities:   |                           |           |
| Borrowings under capital lease obligations  | 1,432                     | 1,968     |
| Repayments under capital lease obligations  | (1,873)                   | (1,422)   |
| Repurchase and retirement of common shares  | (31,869)                  | (48,634)  |
| Cash dividends to shareholders  | (57,487)                  | (50,749)  |
| Tax effect of proceeds from share-based compensation exercises                    | 9,868                     | 10,450    |
| Proceeds from stock issuances under employee plans                                | 10,219                    | 14,690    |
| Net cash used for financing activities  | (69,710)                  | (73,697)  |
| Impact of currency exchange rates on cash balances                                | (2,571)                   | (902)     |
| Net decrease in cash and cash equivalents   | (199,341)                 | (36,042)  |
| Cash and cash equivalents at beginning of period                                  | 417,015                   | 325,336   |
| Cash and cash equivalents at end of period  | \$217,674                 | \$289,294 |

The accompanying footnotes are an integral part of these consolidated statements.



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## POLARIS INDUSTRIES INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

## NOTE 1. Significant Accounting Policies

## Basis of presentation

The accompanying unaudited consolidated financial statements of Polaris Industries Inc. ("Polaris" or the "Company") have been prepared in accordance with accounting principles generally accepted in the United States for interim financial statements and, therefore, do not include all information and disclosures of results of operations, financial position and changes in cash flow in conformity with accounting principles generally accepted in the United States for complete financial statements. Accordingly, such statements should be read in conjunction with the Company's Annual Report on Form 10-K for the year ended December 31, 2012 previously filed with the Securities and Exchange Commission. In the opinion of management, such statements reflect all adjustments (which include only normal recurring adjustments) necessary for a fair presentation of the financial position, results of operations, and cash flows for the periods presented. Due to the seasonality of snowmobiles; Off-Road Vehicles (ORV), which include all-terrain vehicles (ATV) and side-by-side vehicles; motorcycles; Small Vehicles (SV); and Parts, Garments and Accessories (PG&A) businesses, and to certain changes in production and shipping cycles, results of such periods are not necessarily indicative of the results to be expected for the complete year.

## New Accounting Pronouncements

There are no new accounting pronouncements that are expected to have a significant impact on Polaris' consolidated financial statements.

## Product warranties

Polaris provides a limited warranty for its ORVs for a period of six months and for a period of one year for its snowmobiles and motorcycles and a two year period for SVs. Polaris provides longer warranties in certain geographical markets as determined by local regulations and market conditions and may also provide longer warranties related to certain promotional programs. Polaris' standard warranties require the Company or its dealers to repair or replace defective products during such warranty periods at no cost to the consumer. The warranty reserve is established at the time of sale to the dealer or distributor based on management's best estimate using historical rates and trends. Adjustments to the warranty reserve are made from time to time as actual claims become known in order to properly estimate the amounts necessary to settle future and existing claims on products sold as of the balance sheet date. Factors that could have an impact on the warranty accrual in any given period include the following: improved manufacturing quality, shifts in product mix, changes in warranty coverage periods, snowfall and its impact on snowmobile usage, product recalls, and any significant changes in sales volume. The activity in the warranty reserve during the periods presented was as follows (in thousands):

|  | Three months ended June 30, |          | Six months ended June 30, |          |
|--|-----------------------------|----------|---------------------------|----------|
|  | 2013                        | 2012     | 2013                      | 2012     |
| Balance at beginning of period                     | \$40,941                    | \$40,430 | \$47,723                  | \$44,355 |
| Additions to warranty reserve through acquisitions | 1,602                       | —        | 1,602                     | —        |
| Additions charged to expense                       | 13,154                      | 8,647    | 21,990                    | 17,039   |
| Warranty claims paid                               | (12,980)                    | (10,392) | (28,598)                  | (22,709) |
| Balance at end of period                           | \$42,717                    | \$38,685 | \$42,717                  | \$38,685 |

## NOTE 2. Share-Based Compensation

The amount of compensation cost for share-based awards to be recognized during a period is based on the portion of the awards that are ultimately expected to vest. The Company estimates stock option forfeitures at the time of grant and revises those estimates in subsequent periods if actual forfeitures differ from those estimates. The Company analyzes historical data to estimate pre-vesting forfeitures and records share compensation expense for those awards expected to vest.

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Total share-based compensation expenses were as follows (in thousands):

|   | Three months ended June 30, |         | Six months ended June 30, |          |
|---|-----------------------------|---------|---------------------------|----------|
|   | 2013                        | 2012    | 2013                      | 2012     |
| Option plan   | \$5,853                     | \$4,256 | \$10,977                  | \$8,357  |
| Other share-based awards                                      | 7,973                       | 8,370   | 18,105                    | 27,296   |
| Total share-based compensation before tax                     | 13,826                      | 12,626  | 29,082                    | 35,653   |
| Tax benefit   | 5,168                       | 4,746   | 10,866                    | 13,353   |
| Total share-based compensation expense included in net income | \$8,658                     | \$7,880 | \$18,216                  | \$22,300 |

In addition to the above share-based compensation expenses, Polaris sponsors a qualified non-leveraged employee stock ownership plan ("ESOP"). Shares allocated to eligible participants' accounts vest at various percentage rates based on years of service and require no cash payments from the recipient.

At June 30, 2013, there was \$74,375,000 of total unrecognized share-based compensation expense related to unvested share-based equity awards. Unrecognized share-based compensation expense is expected to be recognized over a weighted-average period of 1.81 years. Included in unrecognized share-based compensation is approximately \$44,869,000 related to stock options and \$29,506,000 for restricted stock.

## NOTE 3. Inventories

Inventories are stated at the lower of cost (first-in, first-out method) or market. The major components of inventories are as follows (in thousands):

|   | June 30, 2013 | December 31, 2012 |
|---|---------------|-------------------|
| Raw materials and purchased components  | \$91,417      | \$70,552          |
| Service parts, garments and accessories | 103,231       | 95,110            |
| Finished goods                          | 255,698       | 196,691           |
| Less: reserves                          | (21,712)      | ) (17,357)        |
| Inventories                             | \$428,634     | \$344,996         |

## NOTE 4. Financing Agreement

In August 2011, Polaris entered into a \$350,000,000 unsecured revolving loan facility. In January 2013, Polaris amended the loan facility to provide more beneficial covenant and interest rate terms and extend the expiration date from August 2016 to January 2018. Interest is charged at rates based on LIBOR or "prime." There were no borrowings under the revolving loan facility at June 30, 2013.

In December 2010, the Company entered into a Master Note Purchase Agreement to issue \$25,000,000 of 3.81 percent unsecured senior notes due May 2018 and \$75,000,000 of 4.60 percent unsecured senior notes due May 2021 (collectively, the "Senior Notes"). The Senior Notes were issued in May 2011.

The unsecured revolving loan facility and the Master Note Purchase Agreement contain covenants that require Polaris to maintain certain financial ratios, including minimum interest coverage and maximum leverage ratios. Polaris was in compliance with all such covenants as of June 30, 2013.

As of June 30, 2013 and December 31, 2012, the Company's capital lease obligations totaled \$7,601,000 and \$7,179,000, respectively, which included \$3,297,000 and \$2,887,000, respectively, classified as a current liability.

## NOTE 5. Financial Services Arrangements

Polaris Acceptance, a joint venture partnership between a wholly-owned subsidiary of Polaris and GE Commercial Distribution Finance Corporation (GECDF), an indirect subsidiary of General Electric Capital Corporation, finances substantially all of Polaris' United States sales whereby Polaris receives payment within a few days of shipment of the product. Polaris' subsidiary has a 50 percent equity interest in Polaris Acceptance. From time to time, Polaris Acceptance sells portions of its receivable portfolio to a securitization facility (the "Securitization Facility") arranged

by General Electric Capital Corporation. The sale of receivables from Polaris Acceptance to the Securitization Facility is accounted for in Polaris Acceptance's financial statements as a "true-sale" under ASC Topic 860. Polaris' subsidiary and GECDF have an income

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sharing arrangement related to income generated from the Securitization Facility. Polaris' allocable share of the income of Polaris Acceptance and the Securitized Facility has been included as a component of income from financial services in the accompanying consolidated statements of income. The agreement between GECDF and Polaris is effective through February 2017.

Polaris' total investment in Polaris Acceptance of \$55,346,000 at June 30, 2013 is accounted for under the equity method, and is recorded in investment in finance affiliate in the accompanying consolidated balance sheets. The net amount financed for dealers under this arrangement at June 30, 2013 was \$712,801,000, which included \$167,218,000 in the Polaris Acceptance portfolio and \$545,583,000 of receivables within the Securitization Facility.

Polaris has agreed to repurchase products repossessed by Polaris Acceptance up to an annual maximum of 15 percent of the average month-end balances outstanding during the prior calendar year. For calendar year 2013, the potential 15 percent aggregate repurchase obligation was approximately \$97,897,000. Polaris' financial exposure under this arrangement is limited to the difference between the amounts unpaid by the dealer with respect to the repossessed product plus costs of repossession and the amount received on the resale of the repossessed product. No material losses have been incurred under this agreement during the periods presented.

Polaris has agreements with Capital One, GE Money Bank, and Sheffield Financial under which these financial institutions provide financing to end consumers of Polaris products. Polaris' income generated from these agreements has been included as a component of income from financial services in the accompanying consolidated statements of income.

Polaris also provides extended service contracts to consumers and certain insurance contracts to dealers and consumers through various third-party suppliers. Polaris does not retain any warranty, insurance or financial risk under any of these arrangements. Polaris' service fee income generated from these arrangements has been included as a component of income from financial services in the accompanying consolidated statements of income.

## NOTE 6. Investment in Other Affiliates

Investment in other affiliates in the consolidated balance sheets represents the Company's investment in nonmarketable securities of strategic companies. Investment in other affiliates as of June 30, 2013 and December 31, 2012 is comprised of investments in Brammo, Inc. ("Brammo") and Eicher-Polaris Private Limited (EPPL) with the following balances (in thousands):

|                                      | June 30, 2013 | December 31, 2012 |
|--------------------------------------|---------------|-------------------|
| Investment in Brammo                 | \$ 14,500     | \$ 12,000         |
| Investment in EPPL                   | 3,401         | 817               |
| Total investment in other affiliates | \$ 17,901     | \$ 12,817         |

Brammo is a privately held manufacturer of electric motorcycles. During the 2013 second quarter, Polaris made an additional \$2,500,000 investment in Brammo. The investment in Brammo is accounted for under the cost method. EPPL is a joint venture established in 2012 with Eicher Motors Limited (Eicher). Polaris and Eicher each control 50 percent of the joint venture, which is intended to design, develop and manufacture a full range of new vehicles for India and other emerging markets. The investment in EPPL is accounted for under the equity method, with Polaris' proportionate share of income or loss recorded within the consolidated financial statements on a one month lag due to financial information not being available timely. The overall investment is expected to be approximately \$50,000,000, shared equally with Eicher over a three year period. Through June 30, 2013, Polaris has invested \$4,562,000 in the joint venture. Polaris' share of EPPL loss for the three and six months ended June 30, 2013 was \$586,000 and \$998,000, respectively, and is included in equity in loss of other affiliates on the consolidated statements of income.

## NOTE 7. Goodwill and Other Intangible Assets

Goodwill and other intangible assets, net, consisted of \$120,870,000 of goodwill and \$102,667,000 of intangible assets, net of accumulated amortization, as of June 30, 2013.

Additions to goodwill and other intangible assets in the first six months of 2013 relate to the acquisition of A.M. Holding S.A.S., which operates under the name Aixam Mega S.A.S. ("Aixam"), on April 10, 2013. Aixam manufactures and sells enclosed on-road quadricycles and light duty commercial vehicles. The acquisition strengthens

Polaris' SV portfolio and enhances the profitability and growth potential of Polaris in Europe. Aixam's financial results are included in the Company's consolidated results from the date of acquisition. Pro forma financial results are not presented as the acquisition is not

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material to the consolidated financial statements. The acquisition of Aixam for \$141,189,000, which was funded with cash on hand, was allocated on a preliminary basis to the assets acquired and liabilities assumed based on their estimated fair values at the date of acquisition. Net of cash acquired, the Aixam purchase price was \$134,817,000. As of June 30, 2013, this allocation for Aixam remains preliminary as it relates to the valuation of certain working capital accounts, intangible assets and taxes.

The changes in the carrying amount of goodwill for the six months ended June 30, 2013 were as follows (in thousands):

|  |                                   |   |
|--|-----------------------------------|---|
|  | Six months ended June<br>30, 2013 |   |
| Balance as of beginning of period                        | \$56,324                          |   |
| Goodwill acquired during the period                      | 65,004                            |   |
| Currency translation effect on foreign goodwill balances | (458                              | ) |
| Balance as of end of period                              | \$120,870                         |   |

For other intangible assets, the changes in the net carrying amount for the six months ended June 30, 2013 were as follows (in thousands):

|   |                                |                             |
|---|--------------------------------|-----------------------------|
|   | Six months ended June 30, 2013 |                             |
|   | Gross<br>Amount                | Accumulated<br>Amortization |
| Other intangible assets, beginning              | \$54,907                       | \$(4,015                    |
| Intangible assets acquired during the period    | 55,327                         | —                           |
| Amortization expense                            | —                              | (3,652                      |
| Foreign currency translation effect on balances | 48                             | 52                          |
| Other intangible assets, ending                 | \$110,282                      | \$(7,615                    |

The components of other intangible assets were as follows (in thousands):

|                                       |                                 |               |                      |
|---------------------------------------|---------------------------------|---------------|----------------------|
|                                       | Total estimated<br>life (years) | June 30, 2013 | December 31,<br>2012 |
| Non-amortizable - indefinite lived:   |                                 |               |                      |
| Brand names                           |                                 | 40,357        | 26,691               |
| Amortized:                            |                                 |               |                      |
| Non-compete agreements                | 5                               | 540           | 540                  |
| Dealer/customer related               | 7                               | 56,562        | 14,702               |
| Developed technology                  | 5-7                             | 12,823        | 12,974               |
| Total amortizable                     |                                 | 69,925        | 28,216               |
| Less: Accumulated amortization        |                                 | (7,615        | ) (4,015             |
| Net amortized other intangible assets |                                 | 62,310        | 24,201               |
| Total other intangible assets, net    |                                 | 102,667       | 50,892               |

Amortization expense for intangible assets for the three months ended June 30, 2013 was \$2,574,000. Estimated amortization expense for the remainder of 2013 through 2018 is as follows: 2013 (remainder), \$5,090,000; 2014, \$10,180,000; 2015, \$10,180,000; 2016, \$10,156,000; 2017, \$9,847,000; 2018, \$8,399,000; and after 2018, \$8,458,000. The preceding expected amortization expense is an estimate and actual amounts could differ due to additional intangible asset acquisitions, changes in foreign currency rates or impairment of intangible assets.

## NOTE 8. Shareholders' Equity

During the six months ended June 30, 2013, Polaris paid \$31,869,000 to repurchase and retire approximately 372,000 shares of its common stock. As of June 30, 2013, the Board of Directors has authorized the Company to repurchase up to an additional 1,609,000 shares of Polaris stock. The repurchase of any or all such shares authorized for repurchase will be governed by applicable SEC rules and dependent on management's assessment of market conditions. Polaris paid a regular cash dividend of \$0.42 per share on June 17, 2013 to holders of record at the close of business on June 3, 2013.



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Cash dividends declared per common share for the three and six months ended June 30, 2013 and 2012, were as follows:

|   | Three months ended June 30, |        | Six months ended June 30, |        |
|---|-----------------------------|--------|---------------------------|--------|
|   | 2013                        | 2012   | 2013                      | 2012   |
| Cash dividends declared and paid per common share | \$0.42                      | \$0.37 | \$0.84                    | \$0.74 |

## Net income per share

Basic earnings per share is computed by dividing net income available to common shareholders by the weighted average number of common shares outstanding during each period, including shares earned under the nonqualified deferred compensation plan ("Director Plan"), the ESOP and deferred stock units under the Omnibus Incentive Plan ("Omnibus Plan"). Diluted earnings per share is computed under the treasury stock method and is calculated to compute the dilutive effect of outstanding stock options issued under the 1995 Stock Option Plan and the 2003 Non-Employee Director Stock Option Plan (collectively, the "Option Plans") and certain shares issued under the Omnibus Plan. A reconciliation of these amounts is as follows (in thousands):

|  | Three months ended June 30, |        | Six months ended June 30, |        |
|--|-----------------------------|--------|---------------------------|--------|
|  | 2013                        | 2012   | 2013                      | 2012   |
| Weighted average number of common shares outstanding   | 68,536                      | 68,507 | 68,445                    | 68,342 |
| Director Plan and deferred stock units                 | 233                         | 338    | 287                       | 348    |
| ESOP   | 98                          | 109    | 98                        | 105    |
| Common shares outstanding—basic                        | 68,867                      | 68,954 | 68,830                    | 68,795 |
| Dilutive effect of Option Plans and Omnibus Plan       | 1,888                       | 2,207  | 1,929                     | 2,198  |
| Common and potential common shares outstanding—diluted | 70,755                      | 71,161 | 70,759                    | 70,993 |

During the second quarter and year-to-date periods ended June 30, 2013, the number of options that could potentially dilute earnings per share on a fully diluted basis that were not included in the computation of diluted earnings per share because to do so would have been anti-dilutive were 1,018,000 and 799,000, respectively, compared to 916,000 and 1,117,000 for the same respective periods in 2012.

## Accumulated other comprehensive income

Changes in the accumulated other comprehensive income balance is as follows (in thousands):

|  | Foreign<br>Currency<br>Items | Cash Flow<br>Hedging Derivatives | Accumulated Other<br>Comprehensive<br>Income |
|--|------------------------------|----------------------------------|--|
| Balance as of December 31, 2012          | \$13,669                     | \$(1,431)                        | \$12,238                                     |
| Reclassification to the income statement | —                            | (358)                            | (358)  |
| Change in fair value                     | (6,327)                      | 3,378                            | (2,949)                                      |
| Balance as of June 30, 2013              | \$7,342                      | \$1,589                          | \$8,931                                      |

The table below provides data about the amount of gains and losses, net of tax, reclassified from accumulated other comprehensive income into the income statement for cash flow derivatives designated as hedging instruments for the three and six months ended June 30, 2013 and 2012 (in thousands):

|   | Location of Gain<br>(Loss)<br>Reclassified from<br>Accumulated OCI<br>into Income | Three months ended June 30, |           | Six months ended June 30, |           |
|---|---|-----------------------------|-----------|---------------------------|-----------|
|   |   | 2013                        | 2012      | 2013                      | 2012      |
| Derivatives in Cash<br>Flow Hedging Relationships |   |                             |           |                           |           |
| Foreign currency contracts                        | Other income, net   | \$(891)                     | \$(1,609) | \$(1,111)                 | \$(3,616) |
| Foreign currency contracts                        | Cost of sales   | 537                         | 7         | 753                       | 113       |
| Total   |   | \$(354)                     | \$(1,602) | \$(358)                   | \$(3,503) |

The net amount of the existing gains or losses at June 30, 2013 that is expected to be reclassified into the income statement within the next 12 months is expected to not be material. See Note 10 for further information regarding Polaris' derivative activities.





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## NOTE 9. Commitments and Contingencies

Polaris is subject to product liability claims in the normal course of business. In late 2012, Polaris purchased excess insurance coverage for catastrophic product liability claims for incidents occurring after the policy date. Polaris self-insures product liability claims before the policy date and up to the purchased catastrophic insurance coverage after the policy date. The estimated costs resulting from any losses are charged to operating expenses when it is probable a loss has been incurred and the amount of the loss is reasonably determinable. The Company utilizes historical trends and actuarial analysis tools, along with an analysis of current claims, to assist in determining the appropriate loss reserve levels. At June 30, 2013, the Company had an accrual of \$19,717,000 for the probable payment of pending claims related to product liability litigation associated with Polaris products. This accrual is included as a component of other accrued expenses in the accompanying consolidated balance sheets. The Company is party to a lawsuit in which the Plaintiff alleges that she was injured in a 2008 accident involving a collision between a 2001 Polaris Virage personal watercraft and a boat. The trial for the lawsuit was in process as of this filing. Management continues to believe the claim is without merit and is aggressively defending against the action, but there can be no assurances that the ultimate outcome of the lawsuit will be favorable to the Company or that the defense of the suit or its outcome will not have a material adverse effect on the Company's financial condition. Management is unable to estimate the range of reasonably possible loss associated with this claim. The Company discontinued the manufacture of marine products in 2004.

Polaris is a defendant in lawsuits and subject to other claims arising in the normal course of business. In the opinion of management, it is unlikely that any legal proceedings pending against or involving Polaris will have a material adverse effect on Polaris' financial position or results of operations.

As a component of certain past acquisition agreements, Polaris has committed to make additional payments to certain sellers contingent upon either the passage of time or certain financial performance criteria. Polaris initially records the fair value of each commitment as of the respective opening balance sheet, and each reporting period the fair value is evaluated, using level 3 inputs, with the change in value reflected in the consolidated statements of income. As of June 30, 2013 and December 31, 2012, the fair value of contingent purchase price commitments was \$13,659,000 and \$12,701,000, respectively, recorded in other long-term liabilities in the consolidated balance sheets.

## NOTE 10. Derivative Instruments and Hedging Activities

The Company is exposed to certain risks relating to its ongoing business operations. From time to time, the primary risks managed by using derivative instruments are foreign currency risk, interest rate risk and commodity price fluctuations. Derivative contracts on various currencies are entered into in order to manage foreign currency exposures associated with certain product sourcing activities and intercompany cash flows. Interest rate swaps are entered into in order to manage interest rate risk associated with the Company's variable-rate borrowings. Commodity hedging contracts are entered into in order to manage fluctuating market prices of certain purchased commodities and raw materials that are integrated into the Company's end products.

The Company's foreign currency management objective is to mitigate the potential impact of currency fluctuations on the value of its U.S. dollar cash flows and to reduce the variability of certain cash flows at the subsidiary level. The Company actively manages certain forecasted foreign currency exposures and uses a centralized currency management operation to take advantage of potential opportunities to naturally offset foreign currency exposures against each other. The decision of whether and when to execute derivative instruments, along with the duration of the instrument, can vary from period to period depending on market conditions, the relative costs of the instruments and capacity to hedge. The duration is linked to the timing of the underlying exposure, with the connection between the two being regularly monitored. Polaris does not use any financial contracts for trading purposes. At June 30, 2013, Polaris had the following open foreign currency contracts (in thousands):

| Foreign Currency  | Notional Amounts<br>(in US Dollars) | Net Unrealized Gain (Loss) |
|-------------------|-------------------------------------|----------------------------|
| Australian Dollar | \$7,531                             | \$809                      |
| Canadian Dollar   | 67,570                              | 1,845                      |

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|                  |            |          |   |
|------------------|------------|----------|---|
| Japanese Yen     | 26,925     | (1,002   | ) |
| Mexican Peso     | 8,999      | 120      |   |
| Norwegian Kroner | 4,848      | 227      |   |
| Swedish Krona    | 8,103      | 220      |   |
| Total            | \$ 123,976 | \$ 2,219 |   |

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These contracts, with maturities through June 30, 2014, met the criteria for cash flow hedges and the unrealized gains or losses, after tax, are recorded as a component of accumulated other comprehensive income in shareholders' equity. Polaris enters into derivative contracts to hedge a portion of the exposure related to diesel fuel and aluminum. These diesel fuel and aluminum derivative contracts have not met the criteria for hedge accounting. The Company recognized a gain of \$207,000 and loss of \$874,000 in cost of sales on commodity contracts not designated as hedging instruments for the three and six months ended June 30, 2013, versus a gain of \$291,000 and \$835,000 for the three and six months ended June 30, 2012.

The table below summarizes the carrying values of derivative instruments as of June 30, 2013 and December 31, 2012 (in thousands):

|   | Carrying Values of Derivative Instruments as of June 30, 2013        |                              |                                  |
|---|--|------------------------------|----------------------------------|
|   | Fair Value—<br>Assets  | Fair Value—<br>(Liabilities) | Derivative Net<br>Carrying Value |
| Derivatives designated as hedging instruments           |  |                              |                                  |
| Foreign exchange contracts(1)                           | \$4,197  | \$(1,978)                    | ) \$2,219                        |
| Total derivatives designated as hedging instruments     | \$4,197  | \$(1,978)                    | ) \$2,219                        |
| Commodity contracts(1)                                  | \$35   | \$(290)                      | ) \$(255)                        |
| Total derivatives not designated as hedging instruments | \$35   | \$(290)                      | ) \$(255)                        |
| Total derivatives                                       | \$4,232  | \$(2,268)                    | ) \$1,964                        |
|   | Carrying Values of Derivative Instruments as of<br>December 31, 2012 |                              |                                  |
|   | Fair Value—<br>Assets  | Fair Value—<br>(Liabilities) | Derivative Net<br>Carrying Value |
| Derivatives designated as hedging instruments           |  |                              |                                  |
| Foreign exchange contracts(1)                           | \$1,122  | \$(3,739)                    | ) \$(2,617)                      |
| Total derivatives designated as hedging instruments     | \$1,122  | \$(3,739)                    | ) \$(2,617)                      |
| Commodity contracts(1)                                  | \$114  | \$(238)                      | ) \$(124)                        |
| Total derivatives not designated as hedging instruments | \$114  | \$(238)                      | ) \$(124)                        |
| Total derivatives                                       | \$1,236  | \$(3,977)                    | ) \$(2,741)                      |

(1) Assets are included in prepaid expenses and other and liabilities are included in other accrued expenses on the accompanying consolidated balance sheets.

For derivative instruments that are designated and qualify as cash flow hedges, the effective portion of the gain or loss on the derivative is reported as a component of accumulated other comprehensive income and reclassified into the income statement in the same period or periods during which the hedged transaction affects the income statement. Gains and losses on the derivative representing either hedge ineffectiveness or hedge components excluded from the assessment of effectiveness are recognized in the current income statement. The table below provides data about the amount of gains and losses, net of tax, related to derivative instruments designated as cash flow hedges included in accumulated other comprehensive income for the three and six months ended June 30, 2013 and 2012 (in thousands):

| Derivatives in Cash<br>Flow Hedging Relationships | Three months ended June<br>30, |         | Six months ended June 30, |           |
|---|--------------------------------|---------|---------------------------|-----------|
|   | 2013                           | 2012    | 2013                      | 2012      |
| Interest rate contracts                           | \$(6)                          | ) \$(6) | ) \$(12)                  | ) \$(12)  |
| Foreign currency contracts                        | 1,919                          | 1,781   | 3,032                     | (1,634)   |
| Total   | \$1,913                        | \$1,775 | \$3,020                   | \$(1,646) |

See Note 8 for information about the amount of gains and losses, net of tax, reclassified from accumulated other comprehensive income into the income statement for derivative instruments designated as hedging instruments. The ineffective portion of foreign currency contracts was not material for the three and six month periods ended June 30, 2013.

NOTE 11. Fair Value Measurements

ASC Topic 820 defines fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market

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participants on the measurement date. This Topic also establishes a fair value hierarchy which requires classification based on observable and unobservable inputs when measuring fair value. There are three levels of inputs that may be used to measure fair value:

Level 1 — Quoted prices in active markets for identical assets or liabilities.

Level 2 — Observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 — Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

The Company utilizes the market approach to measure fair value for its non-qualified deferred compensation assets and liabilities, and the income approach for the foreign currency contracts and commodity contracts. The market approach uses prices and other relevant information generated by market transactions involving identical or comparable assets or liabilities. The income approach uses significant other observable inputs to value the Company's derivative instruments used to hedge interest rate volatility, foreign currency and commodity transactions. Assets and liabilities measured at fair value on a recurring basis are summarized below (in thousands):

|   | Fair Value Measurements as of June 30, 2013     |            |           |         |
|---|---|------------|-----------|---------|
|   | Total   | Level 1    | Level 2   | Level 3 |
| Foreign exchange contracts, net                 | \$2,219   | —          | \$2,219   | —       |
| Non-qualified deferred compensation assets      | 21,944  | \$21,944   | —         | —       |
| Total assets at fair value                      | \$24,163  | \$21,944   | \$2,219   | —       |
| Commodity contracts, net                        | \$(255)   | —          | \$(255)   | —       |
| Non-qualified deferred compensation liabilities | (21,944)  | \$(21,944) | —         | —       |
| Total liabilities at fair value                 | \$(22,199)                                      | \$(21,944) | \$(255)   | —       |
|   | Fair Value Measurements as of December 31, 2012 |            |           |         |
|   | Total   | Level 1    | Level 2   | Level 3 |
| Non-qualified deferred compensation assets      | \$15,872  | \$15,872   | —         | —       |
| Total assets at fair value                      | \$15,872  | \$15,872   | —         | —       |
| Foreign exchange contracts, net                 | \$(2,617)                                       | —          | \$(2,617) | —       |
| Commodity contracts, net                        | (124)   | —          | (124)     | —       |
| Non-qualified deferred compensation liabilities | (15,872)  | \$(15,872) | —         | —       |
| Total liabilities at fair value                 | \$(18,613)                                      | \$(15,872) | \$(2,741) | —       |

## Item 2 –

MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
FINANCIAL CONDITION AND RESULTS OF OPERATIONS

## Overview

The following discussion pertains to the results of operations and financial position of Polaris Industries Inc., a Minnesota corporation, for the three and six month period ended June 30, 2013. The terms "Polaris," the "Company," "we," "us," and "our" as used herein refer to the business and operations of Polaris Industries Inc., its subsidiaries and its predecessors, which began doing business in the early 1950's. Due to the seasonality of snowmobiles; Off-Road Vehicles (ORV), which includes all-terrain vehicles (ATV) and side-by-side vehicles; motorcycles; Small Vehicles (SV); and Parts, Garments and Accessories (PG&A) businesses, and to certain changes in production and shipping cycles, results of such periods are not necessarily indicative of the results to be expected for the complete year. For the second quarter ended June 30, 2013, we reported net income of \$80.0 million, or \$1.13 per diluted share, an increase of 15% compared to 2012 second quarter net income of \$69.8 million, or \$0.98 per diluted share. Sales for the second quarter 2013 totaled \$844.8 million, an increase of 12 percent from last year's second quarter sales of \$755.4 million. The second quarter 2013 sales increase was driven primarily by increased sales of ORVs and PG&A and the inclusion of Aixam in our consolidated financial statements since the acquisition on April 10, 2013, along with improved pricing and beneficial mix.



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Our unit retail sales to consumers in North America grew 11 percent during the second quarter of 2013 compared to the second quarter of 2012, with the increased demand primarily in ORVs. Our sales to customers outside of North America grew 22 percent in the second quarter of 2013. During the 2013 second quarter, our gross profit of \$252.3 million increased from \$216.7 million in the comparable prior year period. The increase in gross profit resulted primarily from higher sales, increased selling prices and continued product cost reduction. Our balance sheet remained healthy with \$217.7 million in cash on hand and \$107.6 million in long-term debt and capital lease obligations at June 30, 2013.

## Results of Operations

## Sales:

Sales were \$844.8 million in the second quarter 2013, a 12 percent increase from \$755.4 million in sales for the same period in 2012. Year-to-date sales were \$1,590.7 million, an 11 percent increase from \$1,429.2 million for the year-to-date period last year. The following table is an analysis of the percentage change in total Company sales for the three and six months ended June 30, 2013, when compared to the same prior year period:

|                       | Percent change in total<br>Company sales compared to corresponding period of the prior<br>year |                                   |
|-----------------------|--|-----------------------------------|
|                       | Three months ended<br>June 30, 2013  | Six months ended<br>June 30, 2013 |
|                       | Volume   | 6                                 |
| Product mix and price | 6  | 5                                 |
| Currency              | —  | —                                 |
|                       | 12   | % 11                              |

Volume for the 2013 second quarter and year-to-date periods increased six percent compared to the same periods in 2012, as we shipped more ORVs and related PG&A items to dealers given increased consumer retail demand for our products in North America. Product mix and price contributed six percent and five percent to the growth for the 2013 second quarter and year-to-date periods, respectively, compared to the same respective periods in 2012, primarily due to the positive benefit of a greater number of higher priced ORVs sold to dealers relative to our other businesses. The impact from currency rates on our Canadian and other foreign subsidiaries' sales, when translated to U.S. dollars for the 2013 second quarter and year-to-date period, was flat compared to the same periods in 2012.

Our sales by product line were as follows:

| (\$ in millions)     | Three months ended June 30, |                              |         |                              | Six months ended June 30,             |           |                              |           |                              |                                       |
|----------------------|-----------------------------|------------------------------|---------|------------------------------|---------------------------------------|-----------|------------------------------|-----------|------------------------------|---------------------------------------|
|                      | 2013                        | Percent<br>of Total<br>Sales | 2012    | Percent<br>of Total<br>Sales | Percent<br>Change<br>2013 vs.<br>2012 | 2013      | Percent<br>of Total<br>Sales | 2012      | Percent<br>of Total<br>Sales | Percent<br>Change<br>2013 vs.<br>2012 |
| Off-Road<br>Vehicles | \$619.2                     | 73 %                         | \$581.1 | 77 %                         | 7 %                                   | \$1,160.5 | 73 %                         | \$1,085.7 | 76 %                         | 7 %                                   |
| Snowmobiles          | 8.5                         | 1 %                          | 8.9     | 1 %                          | (5) %                                 | 23.2      | 1 %                          | 13.5      | 1 %                          | 71 %                                  |
| Motorcycles          | 49.9                        | 6 %                          | 53.1    | 7 %                          | (6) %                                 | 101.7     | 6 %                          | 108.0     | 8 %                          | (6) %                                 |
| Small Vehicles       | 33.7                        | 4 %                          | 11.6    | 2 %                          | 190 %                                 | 44.8      | 3 %                          | 21.4      | 1 %                          | 109 %                                 |
| PG&A                 | 133.5                       | 16 %                         | 100.7   | 13 %                         | 33 %                                  | 260.5     | 17 %                         | 200.6     | 14 %                         | 30 %                                  |
| Total Sales          | \$844.8                     | 100 %                        | \$755.4 | 100 %                        | 12 %                                  | \$1,590.7 | 100 %                        | \$1,429.2 | 100 %                        | 11 %                                  |

ORV sales of \$619.2 million in the 2013 second quarter increased seven percent from the second quarter 2012. Year-to-date ORV sales increased seven percent from the same period in 2012 to a total of \$1,160.5 million. These increases reflect continued market share gains driven by industry leading product offerings, including the highly successful RANGER XP® 900 and the RANGER® 800 mid-size utility vehicles. Our North American ORV unit retail sales to consumers increased low double digits percent from the second quarter last year, with ATV unit retail sales up mid-single digits and side-by-side vehicle unit retail sales climbing double digits percent. North American dealer



inventories of ORVs increased mid-teens percent from the second quarter 2012, but were down sequentially from the 2013 first quarter. ORV sales outside of North America decreased two percent compared to the second quarter 2012, primarily due to weak international economic conditions. For the 2013 second quarter, the average ORV per unit sales price increased six percent over last year's comparable period, primarily as a result of the increased sales of higher priced side-by-side vehicle models.

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Snowmobile sales decreased five percent in the 2013 second quarter to \$8.5 million compared to the second quarter of 2012. Year-to-date snowmobile sales were \$23.2 million, a 71 percent increase compared to the same period last year. Historically, the first half of the year is slow for snowmobile shipments to dealers due to the seasonality of the business. The North American snowmobile industry finished the selling season up mid-single digits percent for the entire season ended March 31, 2013, due to more normal snowfall levels and later snow cover in this year's season. Our North America retail snowmobile sales outpaced the industry, resulting in increased market share for the season ending in March 2013. Deliveries to dealers ramp up in the second half of the calendar year as the snowmobile retail selling season begins in earnest.

Sales of the motorcycles division, which is comprised primarily of Victory motorcycles, but also includes Indian motorcycles, decreased six percent in the 2013 second quarter from \$49.9 million in the second quarter 2012. Year-to-date 2013 motorcycle sales decreased six percent compared to the comparable period of 2012, to a total of \$101.7 million. In the 2013 second quarter, we continued to ship motorcycles based on our retail flow management process, which is closely tied to retail sales, as compared to the prior year wherein shipments were made based on timing of production. North American industry heavyweight cruiser and touring motorcycle retail sales increased low single digits percent during the 2013 second quarter compared to the prior year's second quarter. Over the same period, Victory North American unit retail sales increased low single digits. North American motorcycle dealer inventory increased versus 2012 levels due to additional models in the product line-up and an increase in dealer count; however, sequentially, motorcycle dealer inventory levels were lower in the 2013 second quarter compared to the 2013 first quarter. Sales of motorcycles to customers outside of North America decreased eight percent during the 2013 second quarter compared to the prior year's second quarter primarily due to weak a economy in Europe. The average per unit sales price for the Motorcycles division in the 2013 second quarter was flat compared to the second quarter of 2012. In April 2013, we acquired A.M. Holding S.A.S, which operates under the name Aixam Mega S.A.S. ("Aixam"). Aixam is based in France and manufactures and sells enclosed on-road quadricycles and light duty commercial vehicles. Aixam complements our SV division, which also includes GEM and Goupil vehicles. Small Vehicles sales of \$33.7 million in the 2013 second quarter increased 190 percent from the 2012 second quarter. Year-to-date 2013 sales increased 109 percent from the same period in 2012, to a total of \$44.8 million. The increase in sales over the comparable prior year periods is primarily due to the inclusion of Aixam in our consolidated financial statements since the acquisition in April 2013. GEM and Goupil also each experienced an increase in sales during the 2013 second quarter compared to the same period last year.

PG&A sales increased 33 percent to \$133.5 million during the second quarter of 2013 compared to the same period in 2012. Year-to-date PG&A sales increased 30 percent to \$260.5 million compared to the same period in 2012. Sales of PG&A to customers outside of North America increased 33 percent during the second quarter of 2013 compared to the same period in 2012. The sales increase in 2013 was driven by double digit sales increases in all segments and product lines and the inclusion of Klim in our consolidated financial statements since the acquisition in December 2012, and Aixam related PG&A since the acquisition in April 2013.

Sales by geographic region were as follows:

| (\$ in millions)        | Three months ended June 30, |                        |         |                        |                              | Six months ended June 30, |                        |           |                        |      | Percent Change 2013 vs. 2012 |
|-------------------------|-----------------------------|------------------------|---------|------------------------|------------------------------|---------------------------|------------------------|-----------|------------------------|------|------------------------------|
|                         | 2013                        | Percent of Total Sales | 2012    | Percent of Total Sales | Percent Change 2013 vs. 2012 | 2013                      | Percent of Total Sales | 2012      | Percent of Total Sales |      |                              |
| United States           | \$599.6                     | 71 %                   | \$530.0 | 70 %                   | 13 %                         | \$1,143.6                 | 72 %                   | \$1,019.0 | 71 %                   | 12 % |                              |
| Canada                  | 109.7                       | 13 %                   | 113.9   | 15 %                   | (4) %                        | 197.2                     | 12 %                   | 189.3     | 13 %                   | 4 %  |                              |
| Other foreign countries | 135.5                       | 16 %                   | 111.5   | 15 %                   | 22 %                         | 249.9                     | 16 %                   | 220.9     | 16 %                   | 13 % |                              |
| Total sales             | \$844.8                     | 100 %                  | \$755.4 | 100 %                  | 12 %                         | \$1,590.7                 | 100 %                  | \$1,429.2 | 100 %                  | 11 % |                              |

Significant regional trends were as follows:

United States:

Net sales in the United States for the second quarter of 2013 increased 13 percent compared to the second quarter of 2012. Net sales in the United States during the six months ended June 30, 2013 increased 12 percent compared to the same period in 2012. An increase in shipments of ORVs and PG&A, improved pricing and more beneficial mix accounted for the increase for the second quarter and year-to-date periods. The United States represented 71 percent and 72 percent of total Company sales in the 2013 second quarter and year-to-date periods, respectively, compared to 70 percent and 71 percent of the total Company sales for the 2012 second quarter and year-to-date periods, respectively.

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## Canada:

Canadian sales decreased four percent for the 2013 second quarter compared to the same period in 2012. Year-to-date Canadian sales increased four percent compared to the same period in 2012. Year-to-date volume increases were partially offset by a decline in 2013 second quarter volume primarily due to unfavorable weather impacting ORV sales. Currency rate movements had an unfavorable one percent impact on sales for both the 2013 second quarter and year-to-date periods compared to the same periods in 2012, respectively. Canada represented 13 percent and 12 percent of total Company sales for the 2013 second quarter and year-to-date periods, respectively, compared to 15 percent and 13 percent of total Company sales for the 2012 second quarter and year-to-date periods, respectively.

## Other Foreign Countries:

Sales in other foreign countries, primarily in Europe, increased 22 percent for the 2013 second quarter compared to the same period in 2012. Year-to-date sales in other foreign countries increased 13 percent compared to the same period last year. The increase in 2013 was primarily driven by the acquisition of Aixam in April 2013, along with increased PG&A sales for both ORVs and motorcycles. Currency rate movements were favorable during the quarter and year-to-date periods, and accounted for a one percent increase in sales for the 2013 periods compared to the same periods in 2012. Other foreign countries represented 16 percent of total Company sales for the 2013 second quarter and year-to-date periods, compared to 15 percent and 16 percent of total Company sales for the respective 2012 periods.

## Cost of Sales:

| (\$ in millions)                 | Three months ended June 30, |                                |         |                                    | Six months ended June 30, |                                |           |                                    |  |  |
|----------------------------------|-----------------------------|--------------------------------|---------|------------------------------------|---------------------------|--------------------------------|-----------|------------------------------------|--|--|
|                                  | 2013                        | Percent of Total Cost of Sales | 2012    | Percent Change Total 2013 vs. 2012 | 2013                      | Percent of Total Cost of Sales | 2012      | Percent Change Total 2013 vs. 2012 |  |  |
| Purchased materials and services | \$518.6                     | 88 %                           | \$476.9 | 9 %                                | \$983.3                   | 88 %                           | \$895.9   | 10 %                               |  |  |
| Labor and benefits               | 48.2                        | 8 %                            | 41.5    | 16 %                               | 89.5                      | 8 %                            | 80.1      | 12 %                               |  |  |
| Depreciation and amortization    | 12.5                        | 2 %                            | 11.7    | 7 %                                | 26.9                      | 2 %                            | 24.5      | 10 %                               |  |  |
| Warranty costs                   | 13.2                        | 2 %                            | 8.6     | 53 %                               | 22.0                      | 2 %                            | 17.0      | 29 %                               |  |  |
| Total cost of sales              | \$592.5                     | 100 %                          | \$538.7 | 10 %                               | \$1,121.7                 | 100 %                          | \$1,017.5 | 10 %                               |  |  |
| Percentage of sales              | 70.1 %                      |                                | 71.3 %  | -120 basis points                  | 70.5 %                    |                                | 71.2 %    | -70 basis points                   |  |  |

For the 2013 second quarter, cost of sales increased 10 percent to \$592.5 million compared to \$538.7 million in the 2012 second quarter. Year-to-date cost of sales increased 10 percent to \$1,121.7 million compared to \$1,017.5 million in 2012. The increase in cost of sales for the 2013 second quarter and year-to-date periods resulted primarily from the effect of increases in sales on purchased materials and labor and benefits.

## Gross Profit:

The following table reflects our gross profit in dollars and as a percentage of sales:

| (\$ in millions)     | Three months ended June 30, |         |                      | Six months ended June 30, |         |                      |  |  |
|----------------------|-----------------------------|---------|----------------------|---------------------------|---------|----------------------|--|--|
|                      | 2013                        | 2012    | Change 2013 vs. 2012 | 2013                      | 2012    | Change 2013 vs. 2012 |  |  |
| Gross profit dollars | \$252.3                     | \$216.7 | 16                   | \$469.0                   | \$411.7 | 14                   |  |  |
| Percentage of sales  | 29.9 %                      | 28.7 %  | +120 basis points    | 29.5 %                    | 28.8 %  | +70 basis points     |  |  |

Gross profit, as a percentage of sales, was 29.9 percent and 29.5 percent for the 2013 second quarter and year-to-date periods, respectively, increases of 120 and 70 basis points from the same respective periods last year. Gross profit dollars increased 16 percent and 14 percent to \$252.3 million and \$469.0 million in the 2013 second quarter and year-to-date periods compared to the same periods in 2012, respectively. The increases are primarily due to increased volume, continued product cost reduction, higher selling prices and an increase in sales of higher profit PG&A, partially offset by higher promotional costs and increased warranty costs.

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## Operating Expenses:

The following table reflects our operating expenses in dollars and as a percentage of sales:

| (\$ in millions)           | Three months ended June 30, |         |                         | Six months ended June 30, |         |                         |   |
|----------------------------|-----------------------------|---------|-------------------------|---------------------------|---------|-------------------------|---|
|                            | 2013                        | 2012    | Change<br>2013 vs. 2012 | 2013                      | 2012    | Change<br>2013 vs. 2012 |   |
| Selling and marketing      | \$62.2                      | \$50.5  | 23                      | % \$116.7                 | \$95.7  | 22                      | % |
| Research and development   | 34.6                        | 31.2    | 11                      | % 66.1                    | 61.7    | 7                       | % |
| General and administrative | 41.5                        | 32.8    | 27                      | % 80.2                    | 67.7    | 18                      | % |
| Total operating expenses   | \$138.3                     | \$114.5 | 21                      | % \$263.0                 | \$225.1 | 17                      | % |
| Percentage of sales        | 16.4                        | % 15.2  | % +120 basis points     | 16.5                      | % 15.8  | % +70 basis points      |   |

Operating expenses for the 2013 second quarter and year-to-date periods increased 21 percent and 17 percent to \$138.3 million and \$263.0 million, respectively, compared to \$114.5 million and \$225.1 million for the same periods in 2012. Operating expenses in absolute dollars and as a percentage of sales increased for the 2013 second quarter and year-to-date periods primarily due to higher selling, marketing and advertising expenses primarily related to the relaunch of Indian Motorcycles and infrastructure investments being made to support global growth initiatives. Expenses also increased due to the inclusion of Klim and Aixam's operating expenses in our consolidated financial statements since they were acquired in December 2012 and April 2013, respectively. Operating expenses as a percentage of sales was 16.4 percent and 16.5 percent for the 2013 second quarter and year-to-date periods, respectively, compared to 15.2 percent and 15.8 percent for the same periods in 2012, respectively.

## Income from Financial Services:

The following table reflects our income from financial services:

| (\$ in millions)               | Three months ended June 30, |       |                         | Six months ended June 30, |        |                         |   |
|--------------------------------|-----------------------------|-------|-------------------------|---------------------------|--------|-------------------------|---|
|                                | 2013                        | 2012  | Change<br>2013 vs. 2012 | 2013                      | 2012   | Change<br>2013 vs. 2012 |   |
| Income from financial services | \$11.5                      | \$8.2 | 40                      | % \$21.6                  | \$15.4 | 40                      | % |
| Percentage of sales            | 1.4                         | % 1.1 | % +30 basis points      | 1.4                       | % 1.1  | % +30 basis points      |   |

Income from financial services for the 2013 second quarter and year-to-date periods increased 40 percent to \$11.5 million and \$21.6 million, respectively, compared to \$8.2 million and \$15.4 million for the same periods in 2012. The increase in the 2013 second quarter and year-to-date period is primarily due to higher income from dealer inventory financing through Polaris Acceptance and increased volume and profitability generated from the retail credit portfolios with GE, Capital One, and Sheffield Financial ("Sheffield"). Further discussion can be found in the "Liquidity and Capital Resources" section below.

## Interest Expense:

Interest expense was relatively flat at \$1.4 million and \$2.8 million for the 2013 second quarter and 2013 year-to-date periods, respectively, compared to \$1.5 million and \$3.0 million for the comparable 2012 periods, due to consistent levels of long-term debt and capital lease obligations.

## Other (Income) Expense, Net:

Non-operating other income was \$1.2 million in the second quarter of 2013, as compared to other expense of \$0.2 million in the second quarter of 2012. Year-to-date non-operating other income was \$3.7 million compared to \$2.4 million for the same period in 2012. The change in income primarily relates to foreign currency exchange rate movements and the resulting effects on foreign currency transactions and balance sheet positions related to our foreign subsidiaries from period to period.

## Provision for Income Taxes:

The income tax provision for the 2013 second quarter was recorded at a rate of 35.9 percent of pretax income, relatively consistent compared to 35.8 percent of pretax income for the second quarter 2012. Year-to-date the income tax provision for 2013 was recorded at a rate of 31.6 percent compared to 35.5 percent of pretax income for the 2012 year-to-date period. The lower income tax rate for the 2013 year-to-date period reflects \$8.2 million of tax benefits

resulting from the United States Congress passing the research and development income tax credit retroactive to 2012, which was recorded in the first quarter 2013, and the release of certain income tax reserves due to favorable conclusions of federal income tax audits.

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## Reported Net Income:

The following table reflects our reported net income:

| (\$ in millions except per share data) | Three months ended June 30, |        |                         | Six months ended June 30, |         |                         |
|--|-----------------------------|--------|-------------------------|---------------------------|---------|-------------------------|
|  | 2013                        | 2012   | Change<br>2013 vs. 2012 | 2013                      | 2012    | Change<br>2013 vs. 2012 |
| Net income                             | \$80.0                      | \$69.8 | 15 %                    | \$155.5                   | \$129.9 | 20 %                    |
| Diluted net income per share           | \$1.13                      | \$0.98 | 15 %                    | \$2.20                    | \$1.83  | 20 %                    |

## Weighted Average Shares Outstanding:

The weighted average diluted shares outstanding for the second quarter ending June 30, 2013 was 70.8 million shares compared to 71.2 million shares for the second quarter ending June 30, 2012. For the 2013 year-to-date period, the weighted average diluted shares outstanding was 70.8 million compared to 71.0 million shares for the comparable 2012 period. Over the time period within and between the comparable periods, the share repurchases under our stock repurchase program were slightly greater than the issuance of shares under employee compensation plans, resulting in small decreases in weighted average shares outstanding.

## Cash Dividends:

We paid a regular cash dividend of \$0.42 per share on June 17, 2013 to holders of record at the close of business on June 3, 2013.

## Liquidity and Capital Resources

Our primary source of funds has been cash provided by operating activities. Our primary uses of funds have been for acquisitions, repurchase and retirement of common stock, capital investment and new product development, and cash dividends to shareholders.

The following table summarizes the cash flows from operating, investing and financing activities for the six months ended June 30, 2013 and 2012:

| (\$ in millions)                                   | Six months ended June 30, |          |           |
|--|---------------------------|----------|-----------|
|  | 2013                      | 2012     | Change    |
| Total cash provided by (used for):                 |                           |          |           |
| Operating activities                               | \$103.5                   | \$78.4   | \$25.1    |
| Investing activities                               | (230.6)                   | (39.8)   | (190.8)   |
| Financing activities                               | (69.7)                    | (73.7)   | 4.0       |
| Impact of currency exchange rates on cash balances | (2.5)                     | (0.9)    | (1.6)     |
| Decrease in cash and cash equivalents              | \$(199.3)                 | \$(36.0) | \$(163.3) |

## Operating activities:

Net cash provided by operating activities totaled \$103.5 million and \$78.4 million for the six months ended June 30, 2013 and 2012, respectively. The \$25.1 million increase in net cash provided by operating activities for the six months ended June 30, 2013 is primarily the result of higher net income, partially offset by a higher investment in working capital in the first six months of 2013 compared to 2012.

## Investing activities:

Net cash used for investing activities was \$230.6 million for the first six months of 2013 compared to \$39.8 million for the same period in 2012. The primary use of cash for the six months ended June 30, 2013 was the acquisition of Aixam and purchase of property and equipment. The acquisition of Aixam was funded with cash on hand for \$134.8 million, net of cash acquired. In the six months ended June 30, 2013, we had large capital expenditures related to the expansion of many of our North America locations including our Product Development Center near Wyoming, Minnesota, and manufacturing facilities in Roseau, Minnesota and Monterrey, Mexico. Additionally, we purchased warehouses in Ohio which will become a new regional distribution center for our PG&A business, and purchased a previously leased manufacturing facility in Milford, Iowa to support growing production capacity needs.

## Financing activities:





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Net cash used for financing activities was \$69.7 million for the first six months of 2013 compared to \$73.7 million in the same period in 2012. We paid cash dividends of \$57.5 million and \$50.7 million in the six months ended June 30, 2013 and 2012, respectively. Common stock repurchased during the first six months of 2013 and 2012 totaled \$31.9 million and \$48.6 million, respectively. Proceeds from the issuance of stock under employee plans were \$10.2 million and \$14.7 million for the six months ended June 30, 2013 and 2012, respectively.

The seasonality of production and shipments cause working capital requirements to fluctuate during the year. We are party to an unsecured \$350 million variable interest rate bank lending agreement that expires in January 2018. There were no borrowings under the revolving loan at June 30, 2013.

In December 2010, we entered into a Master Note Purchase Agreement to issue \$25.0 million of 3.81 percent unsecured Senior Notes due May 2018 and \$75.0 million of 4.60 percent unsecured Senior Notes due May 2021. The Senior Notes were issued in May 2011. Our debt to total capital ratio was 12 percent and 16 percent at June 30, 2013 and 2012, respectively.

Additionally, at June 30, 2013 we had letters of credit outstanding of \$22.9 million primarily related to purchase obligations for raw materials.

Our Board of Directors has authorized the cumulative repurchase of up to 75.0 million shares of our common stock. Of that total, approximately 73.4 million shares have been repurchased cumulatively from 1996 through June 30, 2013. We repurchased approximately 372,000 shares of our common stock for \$31.9 million during the first six months of 2013, which increased earnings per share by one cent. We have authorization from our Board of Directors to repurchase up to an additional 1.6 million shares of our common stock as of June 30, 2013. The repurchase of any or all such shares authorized remaining for repurchase will be governed by applicable SEC rules.

Management believes that existing cash balances and cash flow to be generated from operating activities and available borrowing capacity under the line of credit arrangement will be sufficient to fund operations, regular dividends, share repurchases, acquisitions, and capital requirements for the foreseeable future. At this time, management is not aware of any adverse factors that would have a material impact on cash flow.

In 1996, a wholly owned subsidiary of Polaris entered into a partnership agreement with an entity that is now a subsidiary of GE Commercial Distribution Finance Corporation (GECDF) to form Polaris Acceptance. Polaris Acceptance provides floor plan financing to our dealers in the United States. Our subsidiary has a 50 percent equity interest in Polaris Acceptance. In November 2006, Polaris Acceptance sold a majority of its receivable portfolio (the "Securitized Receivables") to a securitization facility ("Securitization Facility") arranged by General Electric Capital Corporation, a GECDF affiliate, and the partnership agreement was amended to provide that Polaris Acceptance would continue to sell portions of its receivable portfolio to the Securitization Facility from time to time on an ongoing basis. The sale of receivables from Polaris Acceptance to the Securitization Facility is accounted for in Polaris Acceptance's financial statements as a "true-sale" under ASC Topic 860. Polaris Acceptance is not responsible for any continuing servicing costs or obligations with respect to the Securitized Receivables. The remaining portion of the receivable portfolio is recorded on Polaris Acceptance's books, and is funded to the extent of 85 percent through a loan from an affiliate of GECDF.

We have not guaranteed the outstanding indebtedness of Polaris Acceptance or the Securitized Receivables. In addition, the two partners of Polaris Acceptance share equally an equity cash investment equal to 15 percent of the sum of the portfolio balance in Polaris Acceptance plus the Securitized Receivables. Our total investment in Polaris Acceptance at June 30, 2013 was \$55.3 million. Substantially all of our U.S. sales are financed through Polaris Acceptance and the Securitization Facility whereby Polaris receives payment within a few days of shipment of the product. The partnership agreement provides that all income and losses of the Polaris Acceptance portfolio and income and losses realized by GECDF's affiliates with respect to the Securitized Receivables are shared 50 percent by our wholly-owned subsidiary and 50 percent by GECDF's subsidiary. Our exposure to losses associated with respect to the Polaris Acceptance Portfolio and the Securitized Receivables is limited to its equity in its wholly-owned subsidiary that is a partner in Polaris Acceptance. We have agreed to repurchase products repossessed by Polaris Acceptance or the Securitization Facility up to an annual maximum of 15 percent of the aggregate average month-end balances outstanding during the prior calendar year with respect to receivables retained by Polaris Acceptance and the Securitized Receivables. For calendar year 2013, the potential 15 percent aggregate repurchase obligation is

approximately \$97.9 million. Our financial exposure under this arrangement is limited to the difference between the amount paid to the finance company for repurchases and the amount received on the resale of the repossessed product. No material losses have been incurred under this agreement. During 2011, Polaris and GECDF amended the Polaris Acceptance partnership agreement to extend it through February 2017 with similar terms to the previous agreement. Our investment in Polaris Acceptance is accounted for under the equity method and is recorded as investment in finance affiliate in the accompanying consolidated balance sheets. Our allocable share of the income of Polaris Acceptance and the Securitized Receivables has been included as a component of income from financial services in the accompanying consolidated statements of income. At June 30, 2013, Polaris Acceptance's wholesale portfolio receivables from dealers in

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the United States (including the Securitized Receivables) was \$712.8 million, a 23 percent increase from \$579.1 million at June 30, 2012. Credit losses in the Polaris Acceptance portfolio have been modest, averaging less than one percent of the portfolio.

In August 2005, a wholly owned subsidiary of Polaris entered into a multi-year contract with HSBC under which HSBC managed the Polaris private label revolving credit card program under the StarCard label. During 2011, it was announced that HSBC's U.S. Credit Card and Retail Services business would be acquired by Capital One, subject to regulatory approval. The transaction closed in May 2012. We have not experienced any changes, and do not expect any changes going forward, in the contractual terms governing our StarCard program as a result of the sale, other than an assignment to Capital One. The current agreement expires in October 2013. Our income generated from the Capital One agreement has been included as a component of income from financial services in the accompanying consolidated statements of income.

In April 2006, a wholly owned subsidiary of Polaris entered into a multi-year contract with GE Money Bank ("GE Bank") under which GE Bank makes available closed-end installment consumer and commercial credit to customers of our dealers for Polaris products. The current installment credit agreement under which GE Bank provides installment credit lending for motorcycles expires in March 2016. Our income generated from the GE Bank agreement has been included as a component of income from financial services in the accompanying consolidated statements of income.

In January 2009, a wholly owned subsidiary of Polaris entered into a multi-year contract with Sheffield pursuant to which Sheffield agreed to make available closed-end installment consumer and commercial credit to customers of Polaris dealers for our products in the United States. The current installment credit agreement under which Sheffield provides exclusive installment credit lending for ORVs, Snowmobiles and certain other Polaris products expires in February 2016. Our income generated from the Sheffield agreement has been included as a component of income from financial services in the accompanying consolidated statements of income.

#### Inflation and Foreign Exchange Rates

The changing relationships of the U.S. dollar to the Japanese yen, the Canadian dollar, the Euro, and other foreign currencies have also had a material impact from time to time. We actively manage our exposure to fluctuating foreign currency exchange rates by entering into foreign exchange hedging contracts.

Japanese Yen: During 2012, purchases totaling approximately five percent of our cost of sales were from yen-denominated suppliers. Fluctuations in the yen to U.S. dollar exchange rate primarily impacts cost of sales.

Mexican Peso: With increased production at our Monterrey, Mexico facility, our costs in the Mexican peso have continued to increase. We began hedging the Mexican peso in the second quarter of 2012. Fluctuations in the peso to U.S. dollar exchange rate primarily impacts cost of sales.

Canadian Dollar: We operate in Canada through a wholly owned subsidiary. The relationship of the U.S. dollar in relation to the Canadian dollar impacts both sales and net income.

Other currencies: We operate in various countries, principally in Europe, through wholly owned subsidiaries and also sell to certain distributors in other countries and purchase components from certain suppliers directly for our U.S. operations in transactions denominated in Euros and other foreign currencies. The relationship of the U.S. dollar in relation to these other currencies impacts both sales and net income.

At June 30, 2013, we had the following open foreign currency hedging contracts for the remainder of 2013 and into 2014, and expect the following currency impact on gross profit when compared to the respective prior year periods:

| Foreign Currency        | Currency Position | Foreign currency hedging contracts            |   | Currency impact compared to the prior year period |                             |
|-------------------------|-------------------|---|---|---|-----------------------------|
|                         |                   | Notional amounts (in thousands of US Dollars) | Average exchange rate of open contracts | Second quarter 2013                               | Estimated remainder of 2013 |
| Australian Dollar (AUD) | Long              | \$7,531                                       | \$1.02 to 1 AUD                         | Negative  | Negative                    |
| Canadian Dollar (CAD)   | Long              | 67,570  | \$0.98 to 1 CAD                         | Negative  | Negative                    |

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|                  |       |        |                    |                   |                   |
|------------------|-------|--------|--------------------|-------------------|-------------------|
| Euro             | Short | —      | None               | Neutral           | Neutral           |
| Japanese Yen     | Short | 26,925 | \$1 to 87.83 Yen   | Positive          | Positive          |
| Mexican Peso     | Short | 8,999  | \$1 to 13.26 Peso  | Slightly negative | Slightly negative |
| Norwegian Kroner | Long  | 4,848  | \$0.17 to 1 Kroner | Slightly positive | Slightly negative |
| Swedish Krona    | Long  | 8,103  | \$0.15 to 1 Krona  | Slightly positive | Slightly negative |

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Additionally, the assets and liabilities in all our foreign entities are translated at the foreign exchange rate in effect at the balance sheet date. Translation gains and losses are reflected as a component of accumulated other comprehensive income, net in the shareholders' equity section of the accompanying consolidated balance sheet. Revenues and expenses in all our foreign entities are translated at the average foreign exchange rate in effect for each month of the quarter. Certain assets and liabilities related to intercompany positions reported on our consolidated balance sheet that are denominated in a currency other than the entity's functional currency are translated at the foreign exchange rates at the balance sheet date and the associated gains and losses are included in net income.

We are subject to market risk from fluctuating market prices of certain purchased commodities and raw materials including steel, aluminum, petroleum-based resins, certain rare earth metals, and diesel fuel. In addition, we are a purchaser of components and parts containing various commodities, including steel, aluminum, rubber and others, which are integrated into the Company's end products. While such materials are typically available from numerous suppliers, commodity raw materials are subject to price fluctuations. We generally buy these commodities and components based upon market prices that are established with the vendor as part of the purchase process and from time to time will enter into derivative contracts to hedge a portion of the exposure to commodity risk. At June 30, 2013, derivative contracts were in place to hedge a portion of our aluminum and diesel fuel exposures for the balance of 2013. Based on our current outlook for commodity prices, the total impact of commodities is expected to have a positive impact on our gross margins for the remainder of 2013 when compared to the same periods in the prior year.

### Critical Accounting Policies

See our most recent Annual Report on Form 10-K for the year ended December 31, 2012 for a discussion of our critical accounting policies.

### Note Regarding Forward Looking Statements

Certain matters discussed in this report are "forward-looking statements" intended to qualify for the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These "forward-looking statements," including but not limited to the impact of foreign exchange rate movements on sales and net income, and commodity price changes on gross margins, can generally be identified as such because the context of the statement will include words such as the Company or management "believes," "anticipates," "expects," "estimates" or words of similar import. Similarly, statements that describe the Company's future plans, objectives or goals are also forward-looking. Forward-looking statements may also be made from time to time in oral presentations, including telephone, conferences and/or webcasts open to the public. Shareholders, potential investors and others are cautioned that all forward-looking statements involve risks and uncertainties that could cause results in future periods to differ materially from those anticipated by some of the statements made in this report, including the risks and uncertainties described under the heading titled "Item 1A-Risk Factors" appearing in the Company's Annual Report on Form 10-K for the year ended December 31, 2012. In addition to the factors discussed above, among the other factors that could cause actual results to differ materially are the following: product offerings, promotional activities and pricing strategies by competitors; acquisition integration costs; future conduct of litigation processes; warranty expenses; foreign currency exchange rate fluctuations; commodity and transportation costs; environmental and product safety regulatory activity; effects of weather; uninsured product liability claims; uncertainty in the retail and wholesale credit markets and relationships with Capital One, GE and Sheffield; changes in tax policy; and overall economic conditions, including inflation and consumer confidence and spending. The Company does not undertake any duty to any person to provide updates to its forward-looking statements.

### Item 3 – QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Refer to the Company's Annual Report on Form 10-K for the year ended December 31, 2012 for a complete discussion on the Company's market risk. There have been no material changes in market risk from those disclosed in the Company's Form 10-K for the year ended December 31, 2012.

### Item 4 – CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

The Company carried out an evaluation, under the supervision and with the participation of the Company's management, including the Company's Chief Executive Officer and its Vice President — Finance and Chief Financial Officer, of the effectiveness of the design and operation of the Company's disclosure controls and procedures (as defined in Exchange Act

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Rule 13a-15) as of the end of the period covered by this report. Based on that evaluation, the Company's Chief Executive Officer and Chief Financial Officer have concluded that, as of the end of the period covered by this Quarterly Report on Form 10-Q, the Company's disclosure controls and procedures were effective to ensure that information required to be disclosed by the Company in reports that it files or submits under the Securities Exchange Act of 1934 is (1) recorded, processed, summarized, and reported within the time periods specified in SEC rules and forms, and (2) accumulated and communicated to the Company's management, including its Chief Executive Officer and Chief Financial Officer, in a manner that allows timely decisions regarding required disclosure.

**Changes in Internal Controls**

There have been no changes in the Company's internal controls over financial reporting during the period covered by this quarterly report on Form 10-Q that have materially affected, or are reasonably likely to materially affect, the Company's internal controls over financial reporting. The Company acquired A.M. Holding S.A.S. on April 10, 2013, which will not be part of the fiscal 2013 internal control assessment.

**Part II OTHER INFORMATION****Item 1 – LEGAL PROCEEDINGS**

On January 5, 2010, Fabiola Esparza (Plaintiff) sued Polaris in California State District Court in Los Angeles County. In her Complaint, Plaintiff alleges that she was injured in a July 4, 2008 accident involving a collision between a 2001 Polaris Virage personal watercraft (PWC) and a boat. Plaintiff was a passenger on the PWC at the time of the accident and incurred serious, permanent injuries as a result of the accident. Plaintiff alleges that the PWC was defective and unreasonably dangerous in that it lacked sufficient steerage while being operated off-throttle and lacked sufficient warnings regarding this alleged condition. Plaintiff is seeking general, special, and punitive damages. The trial for the case began on June 18, 2013 and was in process as of this filing. Management continues to believe the claim is without merit and is aggressively defending against this action, but there can be no assurance that the ultimate outcome of the lawsuit will be favorable to us or that the defense of the suit or its outcome will not have a material adverse effect on our financial condition or results of operations.

We are involved in a number of other legal proceedings incidental to our business, none of which is expected to have a material effect on the financial results of our business.

**Item 1A – RISK FACTORS**

In addition to the risk factors set forth in this report, please consider the factors discussed in "Part I, Item 1A. Risk Factors" in Polaris' fiscal year 2012 Annual Report filed on Form 10-K, which could materially affect the Company's business, financial condition, or future results.

**Item 2 – UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

| Period             | Total<br>Number of<br>Shares<br>Purchased | Average<br>Price<br>Paid<br>per Share | Total<br>Number of<br>Shares<br>Purchased<br>as Part of<br>Publicly<br>Announced<br>Program | Maximum<br>Number of<br>Shares<br>That May<br>Yet Be<br>Purchased<br>Under the<br>Program (1) |
|--------------------|---|---------------------------------------|---|---|
| April 1 — 30, 2013 | —   | \$—                                   | —   | 1,682,000   |
| May 1 — 31, 2013   | 72,000                                    | 84.73                                 | 72,000  | 1,610,000   |
| June 1 — 30, 2013  | 1,000                                     | 94.95                                 | 1,000   | 1,609,000   |
| Total              | 73,000                                    | \$84.87                               | 73,000  | 1,609,000   |

The Board of Directors has authorized the cumulative repurchase of up to an aggregate of 75.0 million shares of the Company's common stock (the "Program"). Of that total, 73.4 million shares have been repurchased cumulatively from



1996 through June 30, 2013. The Program does not have an expiration date.

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Item 4 – MINE SAFETY DISCLOSURES

Not applicable.

Item 6 – EXHIBITS

A list of exhibits to this Form 10-Q is set forth on the Exhibit Index and is incorporated herein by reference.

Exhibit Index

| Exhibit<br>Number | Description   |
|-------------------|---|
| 3.a               | Restated Articles of Incorporation of Polaris Industries Inc. (the “Company”), effective October 24, 2011, incorporated by reference to Exhibit 3.a to the Company’s Quarterly Report on Form 10-Q for the quarter ended September 30, 2011.  |
| 3.b               | Bylaws of the Company, as amended and restated on April 29, 2010, incorporated by reference to Exhibit 3 to the Company’s Quarterly Report on Form 10-Q for the quarter ended June 30, 2010.  |
| 31.a              | Certification of Chief Executive Officer — Section 302  |
| 31.b              | Certification of Chief Financial Officer — Section 302  |
| 32.a              | Certification of Chief Executive Officer — Section 906  |
| 32.b              | Certification of Chief Financial Officer — Section 906  |
| 101               | The following financial information from Polaris Industries Inc.’s Quarterly Report on Form 10-Q for the period ended June 30, 2013, filed with the SEC on July 23, 2013, formatted in Extensible Business Reporting Language (XBRL): (i) the Consolidated Balance Sheets at June 30, 2013 and December 31, 2012, (ii) the Consolidated Statements of Income for the three and six month periods ended June 30, 2013 and 2012, (iii) the Consolidated Statements of Comprehensive Income for the three and six month periods ended June 30, 2013 and 2012, (iv) the Consolidated Statements of Cash Flows for the six month periods ended June 30, 2013 and 2012, and (v) Notes to Consolidated Financial Statements. |

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

POLARIS INDUSTRIES INC.  
(Registrant)

Date: July 23, 2013

/S/ SCOTT W. WINE  
Scott W. Wine  
Chairman and Chief Executive Officer  
(Principal Executive Officer)

Date: July 23, 2013

/S/ MICHAEL W. MALONE  
Michael W. Malone  
Vice President — Finance and  
Chief Financial Officer  
(Principal Financial and Chief Accounting  
Officer)