

PEPSICO INC  
Form 10-Q  
October 17, 2012  
Table of Contents

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
FORM 10-Q  
(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934

For the quarterly period ended September 8, 2012 (36 weeks)  
OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_  
Commission file number 1-1183

PepsiCo, Inc.  
(Exact Name of Registrant as Specified in its Charter)

North Carolina  
(State or Other Jurisdiction of  
Incorporation or Organization)

13-1584302  
(I.R.S. Employer  
Identification No.)

700 Anderson Hill Road, Purchase, New York  
(Address of Principal Executive Offices)

10577  
(Zip Code)

914-253-2000  
(Registrant's Telephone Number, Including Area Code)

N/A

(Former Name, Former Address and Former Fiscal Year, if Changed Since Last Report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES  NO

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). YES  NO

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer   
Non-accelerated filer  
(Do not check if a smaller reporting company)

Accelerated filer  
Smaller reporting company

Edgar Filing: PEPSICO INC - Form 10-Q

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES NO  X

Number of shares of Common Stock outstanding as of October 10, 2012: 1,546,853,502

---

Table of Contents

PEPSICO, INC. AND SUBSIDIARIES

INDEX

	Page No.
Part I Financial Information	
<u>Condensed Consolidated Statement of Income – 12 and 36 Weeks Ended September 8, 2012 and September 3, 2011</u>	<u>3</u>
<u>Condensed Consolidated Statement of Comprehensive Income – 12 and 36 Weeks Ended September 8, 2012 and September 3, 2011</u>	<u>4</u>
<u>Condensed Consolidated Statement of Cash Flows – 36 Weeks Ended September 8, 2012 and September 3, 2011</u>	<u>5</u>
<u>Condensed Consolidated Balance Sheet – September 8, 2012 and December 31, 2011</u>	<u>7</u>
<u>Condensed Consolidated Statement of Equity – 36 Weeks Ended September 8, 2012 and September 3, 2011</u>	<u>9</u>
<u>Notes to the Condensed Consolidated Financial Statements</u>	<u>10</u>
<u>Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations</u>	<u>27</u>
<u>Report of Independent Registered Public Accounting Firm</u>	<u>47</u>
<u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u>	<u>48</u>
<u>Item 4. Controls and Procedures</u>	<u>48</u>
Part II Other Information	
<u>Item 1. Legal Proceedings</u>	<u>49</u>
<u>Item 1A. Risk Factors</u>	<u>49</u>
<u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>	<u>49</u>
<u>Item 6. Exhibits</u>	<u>50</u>

Table of Contents

## PART I FINANCIAL INFORMATION

## ITEM 1. Condensed Consolidated Financial Statements.

## PEPSICO, INC. AND SUBSIDIARIES

## CONDENSED CONSOLIDATED STATEMENT OF INCOME

(in millions except per share amounts, unaudited)

	12 Weeks Ended		36 Weeks Ended	
	9/8/2012	9/3/2011	9/8/2012	9/3/2011
Net Revenue	\$16,652	\$17,582	\$45,538	\$46,346
Cost of sales	7,833	8,452	21,637	21,862
Selling, general and administrative expenses	5,992	6,186	16,920	16,995
Amortization of intangible assets	27	38	82	103
Operating Profit	2,800	2,906	6,899	7,386
Interest expense	(204	) (205	) (611	) (584
Interest income and other	23	(4	) 47	33
Income before income taxes	2,619	2,697	6,335	6,835
Provision for income taxes	706	686	1,788	1,775
Net income	1,913	2,011	4,547	5,060
Less: Net income attributable to noncontrolling interests	11	11	30	32
Net Income Attributable to PepsiCo	\$1,902	\$2,000	\$4,517	\$5,028
Net Income Attributable to PepsiCo per Common Share				
Basic	\$1.22	\$1.27	\$2.89	\$3.18
Diluted	\$1.21	\$1.25	\$2.86	\$3.14
Weighted-average common shares outstanding				
Basic	1,556	1,578	1,562	1,581
Diluted	1,575	1,599	1,580	1,603
Cash dividends declared per common share	\$0.5375	\$0.515	\$1.59	\$1.51

See accompanying notes to the condensed consolidated financial statements.

Table of Contents

PEPSICO, INC. AND SUBSIDIARIES  
 CONDENSED CONSOLIDATED STATEMENT  
 OF COMPREHENSIVE INCOME  
 (in millions, unaudited)

	12 Weeks Ended		36 Weeks Ended	
	9/8/2012	9/3/2011	9/8/2012	9/3/2011
Net Income	\$1,913	\$2,011	\$4,547	\$5,060
Other Comprehensive Income/(Loss)				
Currency translation adjustment	530	(515)	(14)	939
Cash flow hedges, net of tax:				
Net derivative losses <sup>(a)</sup>	(15)	(46)	(40)	(63)
Reclassification of net losses to net income <sup>(b)</sup>	13	4	37	11
Pension and retiree medical, net of tax:				
Reclassification of losses to net income <sup>(c)</sup>	23	26	109	49
Remeasurement of net liabilities <sup>(d)</sup>	—	—	7	—
Unrealized (losses)/gains on securities, net of tax <sup>(e)</sup>	(1)	(18)	2	(20)
Other	—	—	36	(17)
Total Other Comprehensive Income/(Loss)	550	(549)	137	899
Comprehensive Income	2,463	1,462	4,684	5,959
Comprehensive income attributable to noncontrolling interests	(11)	(8)	(24)	(101)
Comprehensive Income Attributable to PepsiCo	\$2,452	\$1,454	\$4,660	\$5,858

(a) Net of tax expense of \$2 million and tax benefits of \$10 million for the 12 and 36 weeks in 2012, respectively. Net of tax benefits of \$27 million and \$21 million for the 12 and 36 weeks in 2011, respectively.

(b) Net of tax benefits of \$7 million and \$21 million for the 12 and 36 weeks in 2012, respectively. Net of tax expense of \$3 million and \$8 million for the 12 and 36 weeks in 2011, respectively.

(c) Net of tax benefits of \$17 million and \$61 million for the 12 and 36 weeks in 2012, respectively. Net of tax benefits of \$12 million and \$26 million for the 12 and 36 weeks in 2011, respectively.

(d) Net of tax expense of \$4 million for the 36 weeks in 2012.

(e) Net of tax benefits of \$6 million and \$7 million for the 12 and 36 weeks in 2011, respectively.

See accompanying notes to the condensed consolidated financial statements.

Table of Contents

PEPSICO, INC. AND SUBSIDIARIES  
 CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS  
 (in millions, unaudited)

	36 Weeks Ended	
	9/8/2012	9/3/2011
Operating Activities		
Net income	\$4,547	\$5,060
Depreciation and amortization	1,837	1,877
Stock-based compensation expense	193	222
Restructuring and impairment charges	193	—
Cash payments for restructuring charges	(243	) (1
Merger and integration charges	7	174
Cash payments for merger and integration charges	(57	) (293
Restructuring and other charges related to the transaction with Tingyi (Cayman Islands) Holding Corp. (Tingyi)	163	—
Cash payments for restructuring and other charges related to the transaction with Tingyi	(98	) —
Excess tax benefits from share-based payment arrangements	(89	) (56
Pension and retiree medical plan contributions	(1,253	) (185
Pension and retiree medical plan expenses	414	389
Deferred income taxes and other tax charges and credits	283	132
Change in accounts and notes receivable	(1,300	) (1,643
Change in inventories	(234	) (466
Change in prepaid expenses and other current assets	(83	) (54
Change in accounts payable and other current liabilities	281	142
Change in income taxes payable	736	936
Other, net	(179	) (400
Net Cash Provided by Operating Activities	5,118	5,834
Investing Activities		
Capital spending	(1,409	) (1,962
Sales of property, plant and equipment	58	46
Acquisition of Wimm-Bill-Dann Foods OJSC (WBD), net of cash and cash equivalents acquired	—	(2,428
Investment in WBD	—	(164
Cash payments related to the transaction with Tingyi	(298	) —
Other acquisitions and investments in noncontrolled affiliates	(76	) (160
Divestitures	7	10
Short-term investments, by original maturity		
More than three months – maturities	—	14
Three months or less, net	(21	) (48
Other investing, net	11	(3
Net Cash Used for Investing Activities	(1,728	) (4,695

(Continued on following page)

Table of Contents

PEPSICO, INC. AND SUBSIDIARIES  
 CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS (continued)  
 (in millions, unaudited)

	36 Weeks Ended	
	9/8/2012	9/3/2011
Financing Activities		
Proceeds from issuances of long-term debt	\$5,207	\$3,000
Payments of long-term debt	(1,357	) (1,596
Debt repurchase	—	(771
Short-term borrowings, by original maturity		
More than three months – proceeds	53	224
More than three months – payments	(213	) (274
Three months or less, net	(2,034	) 106
Cash dividends paid	(2,470	) (2,349
Share repurchases – common	(2,328	) (1,929
Share repurchases – preferred	(5	) (5
Proceeds from exercises of stock options	927	724
Excess tax benefits from share-based payment arrangements	89	56
Acquisition of noncontrolling interests	(15	) (1,327
Other financing	(18	) (2
Net Cash Used for Financing Activities	(2,164	) (4,143
Effect of exchange rate changes on cash and cash equivalents	16	144
Net Increase/(Decrease) in Cash and Cash Equivalents	1,242	(2,860
Cash and Cash Equivalents, Beginning of Year	4,067	5,943
Cash and Cash Equivalents, End of Period	\$5,309	\$3,083
See accompanying notes to the condensed consolidated financial statements.		

Table of Contents

PEPSICO, INC. AND SUBSIDIARIES  
 CONDENSED CONSOLIDATED BALANCE SHEET  
 (in millions)

	(Unaudited)	
	9/8/2012	12/31/2011
Assets		
Current Assets		
Cash and cash equivalents	\$5,309	\$4,067
Short-term investments	402	358
Accounts and notes receivable, less allowance: 9/12 – \$156, 12/11 – \$157	7,998	6,912
Inventories		
Raw materials	1,930	1,883
Work-in-process	253	207
Finished goods	1,722	1,737
	3,905	3,827
Prepaid expenses and other current assets	1,656	2,277
Total Current Assets	19,270	17,441
Property, Plant and Equipment	34,920	35,140
Accumulated Depreciation	(16,390	) (15,442
	18,530	19,698
Amortizable Intangible Assets, net	1,799	1,888
Goodwill	16,701	16,800
Other Nonamortizable Intangible Assets	14,511	14,557
Nonamortizable Intangible Assets	31,212	31,357
Investments in Noncontrolled Affiliates	1,585	1,477
Other Assets	1,621	1,021
Total Assets	\$74,017	\$72,882

(Continued on following page)



Table of Contents

PEPSICO, INC. AND SUBSIDIARIES  
 CONDENSED CONSOLIDATED BALANCE SHEET (continued)  
 (in millions except per share amounts)

	(Unaudited)	
	9/8/2012	12/31/2011
Liabilities and Equity		
Current Liabilities		
Short-term obligations	\$4,211	\$6,205
Accounts payable and other current liabilities	11,722	11,757
Income taxes payable	287	192
Total Current Liabilities	16,220	18,154
Long-term Debt Obligations	23,732	20,568
Other Liabilities	7,551	8,266
Deferred Income Taxes	4,930	4,995
Total Liabilities	52,433	51,983
Commitments and Contingencies		
Preferred Stock, no par value	41	41
Repurchased Preferred Stock	(162	) (157
PepsiCo Common Shareholders' Equity		
Common stock, par value 1 2/3 cents per share:		
Authorized 3,600 shares, issued 9/12 and 12/11 – 1,865 shares	31	31
Capital in excess of par value	4,179	4,461
Retained earnings	42,332	40,316
Accumulated other comprehensive loss	(6,086	) (6,229
Less: repurchased common stock, at cost: 9/12 – 314 shares, 12/11 – 301 shares	(18,896	) (17,875
Total PepsiCo Common Shareholders' Equity	21,560	20,704
Noncontrolling interests	145	311
Total Equity	21,584	20,899
Total Liabilities and Equity	\$74,017	\$72,882
See accompanying notes to the condensed consolidated financial statements.		

Table of Contents

PEPSICO, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENT OF EQUITY  
(in millions, unaudited)

	36 Weeks Ended		9/3/2011	
	9/8/2012		9/3/2011	
	Shares	Amount	Shares	Amount
Preferred Stock	0.8	\$41	0.8	\$41
Repurchased Preferred Stock				
Balance, beginning of year	(0.6	) (157	) (0.6	) (150
Redemptions	(–)	(5	) (–)	(5
Balance, end of period	(0.6	) (162	) (0.6	) (155
Common Stock	1,865	31	1,865	31
Capital in Excess of Par Value				
Balance, beginning of year		4,461		4,527
Stock-based compensation expense		193		222
Stock option exercises/RsUs converted <sup>(a)</sup>		(384	)	(303
Withholding tax on RsUs converted		(65	)	(54
Other		(26	)	14
Balance, end of period		4,179		4,406
Retained Earnings				
Balance, beginning of year		40,316		37,090
Net income attributable to PepsiCo		4,517		5,028
Cash dividends declared – common		(2,482	)	(2,388
Cash dividends declared – preferred		(1	)	(1
Cash dividends declared – RsUs		(18	)	(15
Balance, end of period		42,332		39,714
Accumulated Other Comprehensive Loss				
Balance, beginning of year		(6,229	)	(3,630
Currency translation adjustment		(8	)	870
Cash flow hedges, net of tax:				
Net derivative losses		(40	)	(63
Reclassification of net losses to net income		37		11
Pension and retiree medical, net of tax:				
Reclassification of net losses to net income		109		49
Remeasurement of net liabilities		7		—
Unrealized gains/(losses) on securities, net of tax		2		(20
Other		36		(17
Balance, end of period		(6,086	)	(2,800
Repurchased Common Stock				
Balance, beginning of year	(301	) (17,875	) (284	) (16,745
Share repurchases	(35	) (2,387	) (30	) (1,970
Stock option exercises	20	1,225	15	948
Other	2	141	2	107
Balance, end of period	(314	) (18,896	) (297	) (17,660
Total PepsiCo Common Shareholders' Equity		21,560		23,691
Noncontrolling Interests				
Balance, beginning of year		311		312
Net income attributable to noncontrolling interests		30		32
Distributions to noncontrolling interests		(15	)	(10

Edgar Filing: PEPSICO INC - Form 10-Q

Currency translation adjustment	(6	)	69
Acquisitions and divestitures	(175	)	23
Balance, end of period	145		426
Total Equity	\$21,584		\$24,003

(a) Includes total tax benefits of \$57 million in 2012 and \$35 million in 2011.

See accompanying notes to the condensed consolidated financial statements.

9

---

Table of Contents

PEPSICO, INC. AND SUBSIDIARIES  
NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
Basis of Presentation and Our Divisions

Basis of Presentation

Our Condensed Consolidated Statements of Income and Comprehensive Income for the 12 and 36 weeks ended September 8, 2012 and September 3, 2011, our Condensed Consolidated Statements of Cash Flows for the 36 weeks ended September 8, 2012 and September 3, 2011, our Condensed Consolidated Balance Sheet as of September 8, 2012 and our Condensed Consolidated Statements of Equity for the 36 weeks ended September 8, 2012 and September 3, 2011 have not been audited. These statements have been prepared on a basis that is substantially consistent with the accounting principles applied in our Annual Report on Form 10-K for the fiscal year ended December 31, 2011. In our opinion, these financial statements include all normal and recurring adjustments necessary for a fair presentation. The results for the 12 and 36 weeks are not necessarily indicative of the results expected for the full year.

While our North America results are reported on a period calendar basis, most of our international operations report on a monthly calendar basis for which the months of June, July and August are reflected in our third quarter results. In the first quarter of 2011, Quaker Foods North America (QFNA) changed its method of accounting for certain U.S. inventories from the last-in, first-out (LIFO) method to the average cost method. This change was considered preferable by management as we believe that the average cost method of accounting for all U.S. foods inventories improves our financial reporting by better matching revenues and expenses and better reflecting the current value of inventory. In addition, the change from the LIFO method to the average cost method enhances the comparability of QFNA's financial results with our other food businesses, as well as with peer companies where the average cost method is widely used. The impact of this change on consolidated net income in the first quarter of 2011 was approximately \$9 million (or less than a penny per share).

Our significant interim accounting policies include the recognition of a pro rata share of certain estimated annual sales incentives, and certain advertising and marketing costs, in proportion to revenue and volume, as applicable, and the recognition of income taxes using an estimated annual effective tax rate. Raw materials, direct labor and plant overhead, as well as purchasing and receiving costs, costs directly related to production planning, inspection costs and raw material handling facilities, are included in cost of sales. The costs of moving, storing and delivering finished product are included in selling, general and administrative expenses.

The following information is unaudited. Tabular dollars are in millions, except per share amounts. All per share amounts reflect common per share amounts, assume dilution unless otherwise noted, and are based on unrounded amounts. Certain reclassifications were made to the prior year's amounts to conform to the 2012 presentation. This report should be read in conjunction with our Annual Report on Form 10-K for the fiscal year ended December 31, 2011.

Our Divisions

We are organized into four business units, as follows:

1. PepsiCo Americas Foods (PAF), which includes Frito-Lay North America (FLNA), Quaker Foods North America (QFNA) and all of our Latin American food and snack businesses (LAF);
2. PepsiCo Americas Beverages (PAB), which includes all of our North American and Latin American beverage businesses;

Table of Contents

3. PepsiCo Europe, which includes all beverage, food and snack businesses in Europe and South Africa; and  
 4. PepsiCo Asia, Middle East and Africa (AMEA), which includes all beverage, food and snack businesses in AMEA, excluding South Africa.

Our four business units comprise six reportable segments (also referred to as divisions), as follows:

FLNA,  
 QFNA,  
 LAF,  
 PAB,  
 Europe, and  
 AMEA.

	12 Weeks Ended		36 Weeks Ended	
	9/8/2012	9/3/2011	9/8/2012	9/3/2011
Net Revenue				
FLNA	\$3,269	\$3,173	\$9,472	\$9,167
QFNA	615	614	1,821	1,837
LAF	1,883	1,841	5,066	4,757
PAB	5,530	5,947	15,330	16,107
Europe	3,691	3,909	9,153	9,329
AMEA	1,664	2,098	4,696	5,149
	\$16,652	\$17,582	\$45,538	\$46,346
	12 Weeks Ended		36 Weeks Ended	
	9/8/2012	9/3/2011	9/8/2012	9/3/2011
Operating Profit				
FLNA	\$917	\$918	\$2,532	\$2,545
QFNA	154	177	495	558
LAF	219	275	673	720
PAB	837	992	2,202	2,533
Europe	483	514	1,017	984
AMEA	317	285	630	730
Total division	2,927	3,161	7,549	8,070
Corporate Unallocated				
Net impact of mark-to-market on commodity hedges	121	(53)	) 126	(31)
Restructuring and impairment charges	(7)	) —	(8)	) —
Merger and integration charges	2	(10)	) —	(64)
Other	(243)	) (192)	) (768)	) (589)
	\$2,800	\$2,906	\$6,899	\$7,386

Table of Contents

	Total Assets	
	9/8/2012	12/31/2011
FLNA	\$6,075	\$6,120
QFNA	1,223	1,174
LAF	4,734	4,731
PAB	31,925	31,187
Europe	18,959	18,479
AMEA	5,669	6,048
Total division	68,585	67,739
Corporate <sup>(a)</sup>	5,432	5,143
	\$74,017	\$72,882

(a) Corporate assets consist principally of cash and cash equivalents, short-term investments, derivative instruments and property, plant and equipment.

## Acquisitions and Divestitures

## WBD

On February 3, 2011, we acquired the ordinary shares, including shares underlying American Depositary Shares (ADS) and Global Depositary Shares (GDS), of WBD, a company incorporated in the Russian Federation, which represented in the aggregate approximately 66% of WBD's outstanding ordinary shares, pursuant to the purchase agreement dated December 1, 2010 between PepsiCo and certain selling shareholders of WBD for approximately \$3.8 billion in cash. The acquisition of those shares increased our total ownership to approximately 77%, giving us a controlling interest in WBD. Under the guidance on accounting for business combinations, once a controlling interest is obtained, we are required to recognize and measure 100% of the identifiable assets acquired, liabilities assumed and noncontrolling interests at their full fair values. Our fair market valuations of the identifiable assets acquired and liabilities assumed have been completed and the final valuations did not materially differ from those fair values reported as of December 31, 2011.

On March 10, 2011, we commenced tender offers in Russia and the U.S. for all remaining outstanding ordinary shares and ADSs of WBD for 3,883.70 Russian rubles per ordinary share and 970.925 Russian rubles per ADS, respectively. The Russian offer was made to all holders of ordinary shares and the U.S. offer was made to all holders of ADSs. We completed the Russian offer on May 19, 2011 and the U.S. offer on May 16, 2011. After completion of the offers, we paid approximately \$1.3 billion for WBD's ordinary shares (including shares underlying ADSs) and increased our total ownership of WBD to approximately 98.6%.

On June 30, 2011, we elected to exercise our squeeze-out rights under Russian law with respect to all remaining WBD ordinary shares not already owned by us. Therefore, under Russian law, all remaining WBD shareholders were required to sell their ordinary shares (including those underlying ADSs) to us at the same price that was offered to WBD shareholders in the Russian tender offer. Accordingly, all registered holders of ordinary shares on August 15, 2011 (including the ADS depository) received 3,883.70 Russian rubles per ordinary share. After completion of the squeeze-out in September 2011 (during our fourth quarter), we paid approximately \$79 million for WBD's ordinary shares (including shares underlying ADSs) and increased our total ownership to 100% of WBD.

## Tingyi-Asahi Beverages Holding Co Ltd

On March 31, 2012, we completed a transaction with Tingyi. Under the terms of the agreement, we contributed our company-owned and joint venture bottling operations in China to Tingyi's beverage subsidiary, Tingyi-Asahi Beverages Holding Co Ltd (TAB), and received as consideration a 5% indirect equity interest in TAB. As a result of this transaction, TAB is now our franchise bottler in China. We also have a call option to

Table of Contents

increase our indirect holding in TAB to 20% by 2015. We recorded restructuring and other charges of \$137 million (\$163 million after-tax or \$0.10 per share), primarily consisting of employee-related charges, in our second quarter 2012 results. This charge is reflected in items affecting comparability (see “Items Affecting Comparability” in Management’s Discussion and Analysis of Financial Condition and Results of Operations).

## Intangible Assets

	9/8/2012	12/31/2011
Amortizable intangible assets, net		
Acquired franchise rights	\$932	\$916
Reacquired franchise rights	110	110
Brands	1,432	1,417
Other identifiable intangibles	701	777
	3,175	3,220
Accumulated amortization	(1,376)	(1,332)
	\$1,799	\$1,888

Table of Contents

The change in the book value of nonamortizable intangible assets is as follows:

	Balance 12/31/2011	Acquisitions/ Divestitures	Translation and Other	Balance 9/8/2012
<b>FLNA</b>				
Goodwill	\$311	\$—	\$7	\$318
Brands	30	—	2	32
	341	—	9	350
<b>QFNA</b>				
Goodwill	175	—	—	175
<b>LAF</b>				
Goodwill	793	(83	) (17	) 693
Brands	157	109	(15	) 251
	950	26	(32	) 944
<b>PAB</b>				
Goodwill	9,932	23	42	9,997
Reacquired franchise rights	7,342	(33	) 42	7,351
Acquired franchise rights	1,562	9	3	1,574
Brands	168	—	(17	) 151
	19,004	(1	) 70	19,073
<b>Europe</b>				
Goodwill	4,900	78	(16	) 4,962
Reacquired franchise rights	732	—	(2	) 730
Acquired franchise rights	218	—	(5	) 213
Brands	4,178	(96	) (21	) <sup>(a)</sup> 4,061
	10,028	(18	) (44	) 9,966
<b>AMEA</b>				
Goodwill	689	(142	) 9	556
Brands	170	(24	) 2	148
	859	(166	) 11	704
Total goodwill	16,800	(124	) 25	16,701
Total reacquired franchise rights	8,074	(33	) 40	8,081
Total acquired franchise rights	1,780	9	(2	) 1,787
Total brands	4,703	(11	) (49	) 4,643
	\$31,357	\$(159	) \$14	\$31,212

(a) In the 12 and 36 weeks ended September 8, 2012, we recorded an impairment charge of \$23 million, primarily related to our business operations in Greece.



Table of Contents

## Stock-Based Compensation

In the 12 weeks ended September 8, 2012, we recognized stock-based compensation expense of \$69 million (\$68 million recorded as stock-based compensation expense and \$1 million included in merger and integration charges). In the 36 weeks ended September 8, 2012, we recognized stock-based compensation expense of \$188 million (\$193 million recorded as stock-based compensation expense, \$2 million included in merger and integration charges and income of \$7 million included in restructuring and impairment charges). In the 12 weeks ended September 3, 2011, we recognized stock-based compensation expense of \$77 million (\$76 million recorded as stock-based compensation expense and \$1 million included in merger and integration charges). In the 36 weeks ended September 3, 2011, we recognized stock-based compensation expense of \$232 million (\$222 million recorded as stock-based compensation expense and \$10 million included in merger and integration charges).

In the 12 weeks ended September 8, 2012, our grants of stock options and restricted stock units (RSU) were nominal. In the 36 weeks ended September 8, 2012, we granted 3.6 million stock options and 4.3 million RSUs at weighted-average grant prices of \$66.94 and \$66.51, respectively, under the terms of our 2007 Long-Term Incentive Plan. In the 12 weeks ended September 3, 2011, our grants of stock options and RSUs were nominal. In the 36 weeks ended September 3, 2011, we granted 6.8 million stock options and 5.2 million RSUs at weighted-average grant prices of \$64.28 and \$63.88, respectively, under the terms of our 2007 Long-Term Incentive Plan.

Our weighted-average Black-Scholes fair value assumptions are as follows:

	36 Weeks Ended		
	9/8/2012	9/3/2011	
Expected life	6 years	6 years	
Risk free interest rate	1.3	% 2.5	%
Expected volatility <sup>(a)</sup>	17	% 16	%
Expected dividend yield	3.0	% 2.9	%

(a) Reflects movements in our stock price over the most recent historical period equivalent to the expected life.

In the 36 weeks ended September 8, 2012, as part of our 2007 Long-Term Incentive Plan, we granted a nominal amount of PepsiCo equity performance units (PEPUnits) to certain executive officers. These PEPUnits are earned based on achievement of a cumulative net income performance target and provide an opportunity to earn shares of PepsiCo Common Stock with a value that adjusts based upon absolute changes in PepsiCo's stock price as well as PepsiCo's Total Shareholder Return relative to the S&P 500 over a three-year performance period.

Table of Contents

## Pension and Retiree Medical Benefits

The components of net periodic benefit cost for pension and retiree medical plans are as follows:

	12 Weeks Ended				Retiree Medical	
	Pension					
	9/8/2012	9/3/2011	9/8/2012	9/3/2011	9/8/2012	9/3/2011
	U.S.		International			
Service cost	\$93	\$80	\$23	\$22	\$12	\$12
Interest cost	124	127	27	28	15	20
Expected return on plan assets	(183)	) (163)	) (34)	) (32)	) (5)	) (3)
Amortization of prior service cost/(benefit)	4	3	—	1	(6)	) (6)
Amortization of experience loss	60	34	13	10	—	2
	98	81	29	29	16	25
Settlement/Curtailment gain	—	—	(2)	) —	—	—
Special termination benefits	2	—	—	—	—	—
Total expense	\$100	\$81	\$27	\$29	\$16	\$25
	36 Weeks Ended				Retiree Medical	
	Pension					
	9/8/2012	9/3/2011	9/8/2012	9/3/2011	9/8/2012	9/3/2011
	U.S.		International			
Service cost	\$282	\$242	\$65	\$62	\$35	\$35
Interest cost	370	379	75	77	45	61
Expected return on plan assets	(550)	) (487)	) (95)	) (89)	) (15)	) (10)
Amortization of prior service cost/(benefit)	12	10	1	2	(18)	) (19)
Amortization of experience loss	179	101	35	26	—	8
	293	245	81	78	47	75
Settlement/Curtailment (gain)/loss	(7)	) (9)	) 1	—	—	—
Special termination benefits	6	10	—	—	4	1
Total expense	\$292	\$246	\$82	\$78	\$51	\$76

During the first quarter of 2012, as part of our ongoing program to reduce volatility associated with our pension plans, we made discretionary contributions of \$860 million to our pension plans and \$140 million to our retiree medical plans.

Table of Contents

## Income Taxes

A rollforward of our reserves for all federal, state and foreign tax jurisdictions is as follows:

	9/8/2012	12/31/2011
Balance, beginning of year	\$2,167	\$2,022
Additions for tax positions related to the current year	190	233
Additions for tax positions from prior years	101	147
Reductions for tax positions from prior years	(25	) (46
Settlement payments	(10	) (156
Statute of limitations expiration	—	(15
Translation and other	5	(18
Balance, end of period	\$2,428	\$2,167

On September 20, 2012, during our fourth quarter, the U.S. Tax Court issued a decision in our favor in the tax court trial related to classification of financial instruments for the 1998-2002 audit cycle. This decision remains subject to appeal by the U.S. government.

Table of Contents

## Net Income Attributable to PepsiCo per Common Share

The computations of basic and diluted net income attributable to PepsiCo per common share are as follows:

	12 Weeks Ended			
	9/8/2012		9/3/2011	
	Income	Shares <sup>(a)</sup>	Income	Shares <sup>(a)</sup>
Net income attributable to PepsiCo	\$1,902		\$2,000	
Preferred shares:				
Dividends	—		—	
Redemption premium	(1	)	(1	)
Net income available for PepsiCo common shareholders	\$1,901	1,556	\$1,999	1,578
Basic net income attributable to PepsiCo per common share	\$1.22		\$1.27	
Net income available for PepsiCo common shareholders	\$1,901	1,556	\$1,999	1,578
Dilutive securities:				
Stock options and RSUs <sup>(b)</sup>	—	18	—	20
ESOP convertible preferred stock	1	1	1	1
Diluted	\$1,902	1,575	\$2,000	1,599
Diluted net income attributable to PepsiCo per common share	\$1.21		\$1.25	

	36 Weeks Ended			
	9/8/2012		9/3/2011	
	Income	Shares <sup>(a)</sup>	Income	Shares <sup>(a)</sup>
Net income attributable to PepsiCo	\$4,517		\$5,028	
Preferred shares:				
Dividends	(1	)	(1	)
Redemption premium	(4	)	(4	)
Net income available for PepsiCo common shareholders	\$4,512	1,562	\$5,023	1,581
Basic net income attributable to PepsiCo per common share	\$2.89		\$3.18	
Net income available for PepsiCo common shareholders	\$4,512	1,562	\$5,023	1,581
Dilutive securities:				
Stock options and RSUs <sup>(b)</sup>	—	17	—	21
ESOP convertible preferred stock	5	1	5	1
Diluted	\$4,517	1,580	\$5,028	1,603
Diluted net income attributable to PepsiCo per common share	\$2.86		\$3.14	

## (a) Weighted-average common shares outstanding (in millions).

Options to purchase 0.6 million and 13.5 million shares, respectively, for the 12 and 36 weeks in 2012 were not included in the calculation of earnings per share because these options were out-of-the-money. These

- (b) out-of-the-money options had average exercise prices of \$72.26 and \$67.51, respectively. Options to purchase 22.1 million and 21.2 million shares, respectively, for the 12 and 36 weeks in 2011 were not included in the calculation of earnings per share because these options were out-of-the-money. These out-of-the-money options had average exercise prices of \$67.67 and \$67.46, respectively.

Table of Contents

## Debt Obligations and Commitments

In the first quarter of 2012, we issued:

\$750 million of 0.750% senior notes maturing in 2015;  
\$1.250 billion of 2.750% senior notes maturing in 2022; and  
\$750 million of 4.000% senior notes maturing in 2042.

In the third quarter of 2012, we issued:

\$900 million of 0.700% senior notes maturing in 2015;  
\$1.000 billion of 1.250% senior notes maturing in 2017; and  
\$600 million of 3.600% senior notes maturing in 2042.

The net proceeds from the issuances of the above notes were used for general corporate purposes, including the repayment of commercial paper.

In the second quarter of 2012, we extended the termination date of our four-year unsecured revolving credit agreement (Four-Year Credit Agreement) from June 14, 2015 to June 14, 2016 and the termination date of our 364-day unsecured revolving credit agreement (364-Day Credit Agreement) from June 12, 2012 to June 11, 2013. Funds borrowed under the Four-Year Credit Agreement and the 364-Day Credit Agreement may be used for general corporate purposes of PepsiCo and its subsidiaries, including, but not limited to, working capital, capital investments and acquisitions.

As of September 8, 2012, we had \$0.9 billion of commercial paper outstanding.

Long-Term Contractual Commitments<sup>(a)</sup>

	Payments Due by Period				
	Total	2012	2013 – 2014	2015 – 2016	2017 and beyond
Long-term debt obligations <sup>(b)</sup>	\$22,989	\$—	\$4,153	\$5,093	\$13,743
Interest on debt obligations <sup>(c)</sup>	8,882	300	1,656	1,311	5,615
Operating leases	1,754	142	680	388	544
Purchasing commitments	2,450	394	1,664	331	61
Marketing commitments	2,364	78	596	540	1,150
	\$38,439	\$914	\$8,749	\$7,663	\$21,113

Reflects non-cancelable commitments as of September 8, 2012 based on foreign exchange rates in effect on the (a) balance sheet date and excludes any reserves for uncertain tax positions as we are unable to reasonably predict the ultimate amount or timing of settlement.

Excludes \$3,054 million related to current maturities of long-term debt, \$390 million related to the fair value step-up of debt acquired in connection with our acquisitions of The Pepsi Bottling Group, Inc. (PBG) and (b) PepsiAmericas, Inc. (PAS), and \$353 million related to the increase in carrying value of long-term debt reflecting the gains on our fair value interest rate swaps.

(c) Interest payments on floating-rate debt are estimated using interest rates effective as of September 8, 2012.

Table of Contents

Most long-term contractual commitments, except for our long-term debt obligations, are not recorded on our balance sheet. Non-cancelable operating leases primarily represent building leases. Non-cancelable purchasing commitments are primarily for packaging materials, sugar and other sweeteners, oranges and orange juice. Non-cancelable marketing commitments are primarily for sports marketing. Bottler funding to independent bottlers is not reflected in our long-term contractual commitments as it is negotiated on an annual basis. Accrued liabilities for pension and retiree medical plans are not reflected in our long-term contractual commitments because they do not represent expected future cash outflows. See Pension and Retiree Medical Benefits for additional information regarding our pension and retiree medical obligations.

**Restructuring, Impairment and Integration Charges**

In the 12 weeks ended September 8, 2012, we incurred restructuring and impairment charges of \$83 million (\$59 million after-tax or \$0.04 per share) in conjunction with our multi-year productivity plan (Productivity Plan), including \$8 million recorded in the FLNA segment, \$1 million recorded in the QFNA segment, \$29 million recorded in the LAF segment, \$33 million recorded in the PAB segment, \$6 million recorded in the AMEA segment, \$7 million recorded in corporate unallocated expenses and income of \$1 million recorded in the Europe segment representing adjustments of previously recorded amounts. In the 36 weeks ended September 8, 2012, we incurred restructuring and impairment charges of \$193 million (\$139 million after-tax or \$0.09 per share) in conjunction with our Productivity Plan, including \$40 million recorded in the FLNA segment, \$7 million recorded in the QFNA segment, \$41 million recorded in the LAF segment, \$76 million recorded in the PAB segment, \$23 million recorded in the AMEA segment, \$8 million recorded in corporate unallocated expenses and income of \$2 million recorded in the Europe segment representing adjustments of previously recorded amounts. All of these net charges were recorded in selling, general and administrative expenses. The majority of cash payments related to these charges are expected to be paid by the end of 2012. The Productivity Plan includes actions in every aspect of our business that we believe will strengthen our complementary food, snack and beverage businesses by leveraging new technologies and processes across PepsiCo's operations, go-to-market and information systems; heightening the focus on best practice sharing across the globe; consolidating manufacturing, warehouse and sales facilities; and implementing simplified organization structures, with wider spans of control and fewer layers of management. The Productivity Plan is expected to enhance PepsiCo's cost-competitiveness, provide a source of funding for future brand-building and innovation initiatives, and serve as a financial cushion for potential macroeconomic uncertainty beyond 2012.

A summary of our Productivity Plan activity in 2012 is as follows:

	Severance and Other Employee Costs	Asset Impairment	Other Costs	Total
Liability as of December 31, 2011	\$249	\$—	\$27	\$276
2012 restructuring and impairment charges	51	57	85	193
Cash payments	(173	) —	(70	) (243
Non-cash charges	(7	) (57	) (2	) (66
Liability as of September 8, 2012	\$120	\$—	\$40	\$160

In the 12 weeks ended September 8, 2012, we incurred merger and integration charges of \$2 million (\$2 million after-tax with a nominal amount per share) related to our acquisition of WBD, including \$4 million recorded in the Europe segment and income of \$2 million recorded in corporate unallocated expenses representing adjustments of previously recorded amounts. In the 36 weeks ended September 8, 2012, we incurred merger and integration charges of \$7 million (\$6 million after-tax with a nominal amount per share)

Table of Contents

related to our acquisition of WBD, all of which were recorded in the Europe segment. These charges were recorded in selling, general and administrative expenses. The majority of cash payments related to these charges are expected to be paid by the end of 2012.

In the 12 weeks ended September 3, 2011, we incurred merger and integration charges of \$61 million (\$53 million after-tax or \$0.03 per share) related to our acquisitions of PBG, PAS and WBD, including \$24 million recorded in the PAB segment, \$11 million recorded in the Europe segment, \$10 million recorded in corporate unallocated expenses and \$16 million recorded in interest expense. In the 36 weeks ended September 3, 2011, we incurred merger and integration charges of \$174 million (\$147 million after-tax or \$0.09 per share) related to our acquisitions of PBG, PAS and WBD, including \$77 million recorded in the PAB segment, \$17 million recorded in the Europe segment, \$64 million recorded in corporate unallocated expenses and \$16 million recorded in interest expense. All of these net charges, other than the interest expense portion, were recorded in selling, general and administrative expenses. These charges also include closing costs and advisory fees related to our acquisition of WBD. Substantially all cash payments related to these charges were paid by the end of 2011.

A summary of our merger and integration activity in 2012 is as follows:

	Severance and Other Employee Costs	Other Costs	Total
Liability as of December 31, 2011	\$98	\$7	\$105
2012 merger and integration charges	2	5	7
Cash payments	(50	) (7	) (57
Non-cash charges	(6	) —	(6
Liability as of September 8, 2012	\$44	\$5	\$49

## Financial Instruments

We are exposed to market risks arising from adverse changes in:  
 commodity prices, affecting the cost of our raw materials and energy,  
 foreign exchange rates and currency restrictions, and  
 interest rates.

In the normal course of business, we manage these risks through a variety of strategies, including productivity initiatives, global purchasing programs and hedging strategies. Our hedging strategies include the use of derivatives. Certain derivatives are designated as either cash flow or fair value hedges and qualify for hedge accounting treatment, while others do not qualify and are marked to market through earnings. Cash flows from derivatives used to manage commodity, foreign exchange or interest risks are classified as operating activities. We classify both the earnings and cash flow impact from these derivatives consistent with the underlying hedged item. See "Our Business Risks" in Management's Discussion and Analysis of Financial Condition and Results of Operations for further unaudited information on our business risks.

For cash flow hedges, changes in fair value are deferred in accumulated other comprehensive loss within common shareholders' equity until the underlying hedged item is recognized in net income. For fair value hedges, changes in fair value are recognized immediately in earnings, consistent with the underlying hedged item. Hedging transactions are limited to an underlying exposure. As a result, any change in the value of our derivative instruments would be substantially offset by an opposite change in the value of the underlying hedged items. Hedging ineffectiveness and a net earnings impact occur when the change in the value of the

Table of Contents

hedge does not offset the change in the value of the underlying hedged item. If the derivative instrument is terminated, we continue to defer the related gain or loss and then include it as a component of the cost of the underlying hedged item. Upon determination that the underlying hedged item will not be part of an actual transaction, we recognize the related gain or loss in net income immediately.

We also use derivatives that do not qualify for hedge accounting treatment. We account for such derivatives at market value with the resulting gains and losses reflected in our income statement. We do not use derivative instruments for trading or speculative purposes. We perform assessments of our counterparty credit risk regularly, including a review of credit ratings, credit default swap rates and potential nonperformance of the counterparty. Based on our most recent assessment of our counterparty credit risk, we consider this risk to be low. In addition, we enter into derivative contracts with a variety of financial institutions that we believe are creditworthy in order to reduce our concentration of credit risk.

Commodity Prices

We are subject to commodity price risk because our ability to recover increased costs through higher pricing may be limited in the competitive environment in which we operate. This risk is managed through the use of fixed-price purchase orders, pricing agreements and derivatives. In addition, risk to our supplies of certain raw materials is mitigated through purchases from multiple geographies and suppliers. We use derivatives, with terms of no more than three years, to economically hedge price fluctuations related to a portion of our anticipated commodity purchases, primarily for metals, energy and agricultural products. For those derivatives that qualify for hedge accounting, any ineffectiveness is recorded immediately in corporate unallocated expenses. Ineffectiveness is not material. During the next 12 months, we expect to reclassify net losses of \$23 million related to these hedges from accumulated other comprehensive loss into net income. Derivatives used to hedge commodity price risk that do not qualify for hedge accounting are marked to market each period and reflected in our income statement.

Our open commodity derivative contracts that qualify for hedge accounting had a face value of \$488 million as of September 8, 2012 and \$586 million as of September 3, 2011.

Our open commodity derivative contracts that do not qualify for hedge accounting had a face value of \$636 million as of September 8, 2012 and \$537 million as of September 3, 2011.

Foreign Exchange

Financial statements of foreign subsidiaries are translated into U.S. dollars using period-end exchange rates for assets and liabilities and weighted-average exchange rates for revenues and expenses. Adjustments resulting from translating net assets are reported as a separate component of accumulated other comprehensive loss within common shareholders' equity as currency translation adjustment.

We enter into derivatives, primarily forward contracts with terms of no more than two years, to manage our exposure to foreign currency transaction risk. Exchange rate gains or losses related to foreign currency transactions are recognized as transaction gains or losses in our income statement as incurred.

Our foreign currency derivatives had a total face value of \$2.5 billion as of September 8, 2012 and September 3, 2011. During the next 12 months, we expect to reclassify net losses of \$17 million related to foreign currency contracts that qualify for hedge accounting from accumulated other comprehensive loss into net income. Additionally, ineffectiveness is not material. For foreign currency derivatives that do not qualify for hedge accounting treatment, all losses and gains were offset by changes in the underlying hedged items, resulting in no net material impact on earnings.



Table of Contents

Interest Rates

We centrally manage our debt and investment portfolios considering investment opportunities and risks, tax consequences and overall financing strategies. We use various interest rate derivative instruments including, but not limited to, interest rate swaps, cross currency interest rate swaps, Treasury locks and swap locks to manage our overall interest expense and foreign exchange risk. These instruments effectively change the interest rate and currency of specific debt issuances. Certain of our fixed rate indebtedness has been swapped to floating rates. The notional amount, interest payment and maturity date of the interest rate and cross-currency swaps match the principal, interest payment and maturity date of the related debt. Our Treasury locks and swap locks are entered into to protect against unfavorable interest rate changes relating to forecasted debt transactions.

The notional amounts of the interest rate derivative instruments outstanding as of September 8, 2012 and September 3, 2011 were \$7.3 billion and \$8.9 billion, respectively. For those interest rate derivative instruments that qualify for cash flow hedge accounting, any ineffectiveness is recorded immediately. Ineffectiveness is not material. During the next 12 months, we expect to reclassify net losses of \$23 million related to these hedges from accumulated other comprehensive loss into net income.

As of September 8, 2012, approximately 26% of total debt, after the impact of the related interest rate derivative instruments, was exposed to variable rates, compared to 38% as of December 31, 2011.

Table of Contents

## Fair Value Measurements

The fair values of our financial assets and liabilities as of September 8, 2012 and September 3, 2011 are categorized as follows:

	2012		2011	
	Assets(a)	Liabilities(a)	Assets(a)	Liabilities(a)
Available-for-sale securities <sup>(b)</sup>	\$61	\$—	\$61	\$—
Short-term investments – index funds <sup>(c)</sup>	\$164	\$—	\$159	\$—
Prepaid forward contracts <sup>(d)</sup>	\$41	\$—	\$38	\$—
Deferred compensation <sup>(e)</sup>	\$—	\$503	\$—	\$519
Derivatives designated as fair value hedging instruments:				
Interest rate derivatives <sup>(f)</sup>	\$293	\$—	\$428	\$—
Derivatives designated as cash flow hedging instruments:				
Foreign exchange contracts <sup>(g)</sup>	\$10	\$31	\$12	\$23
Interest rate derivatives <sup>(f)</sup>	—	—	—	56
Commodity contracts <sup>(h)</sup>	13	38	28	17
	\$23	\$69	\$40	\$96
Derivatives not designated as hedging instruments:				
Foreign exchange contracts <sup>(g)</sup>	\$30	\$6	\$5	\$19
Interest rate derivatives <sup>(f)</sup>	128	159	104	140
Commodity contracts <sup>(h)</sup>	84	25	24	30
	\$242	\$190	\$133	\$189
Total derivatives at fair value	\$558	\$259	\$601	\$285
Total	\$824	\$762	\$859	\$804

Financial assets are classified on our balance sheet within prepaid expenses and other current assets and other assets, with the exception of available-for-sale securities and short-term investments. Financial liabilities are (a) classified on our balance sheet within accounts payable and other current liabilities and other liabilities. Unless specifically indicated, all financial assets and liabilities are categorized as Level 2 assets or liabilities.

(b) Based on the price of common stock. Categorized as a Level 1 asset.

(c) Based on price changes in index funds used to manage a portion of market risk arising from our deferred compensation liability. Categorized as a Level 1 asset.

(d) Based primarily on the price of our common stock.

Based on the fair value of investments corresponding to employees' investment elections. As of September 8, 2012 (e) and September 3, 2011, \$11 million and \$43 million, respectively, are categorized as Level 1 liabilities. The remaining balances are categorized as Level 2 liabilities.

(f) Based on LIBOR forward rates.

(g) Based on recently reported market transactions of spot and forward rates.

(h) Based on recently reported market transactions, primarily swap arrangements.

The fair value of our debt obligations as of September 8, 2012 was \$30 billion, based upon prices of similar instruments in the marketplace.

Table of Contents

The effective portion of the pre-tax (gains)/losses on our derivative instruments are categorized in the tables below.

	12 Weeks Ended		Cash Flow Hedges			
	Fair Value/Non-designated Hedges		Losses/(Gains) Recognized in Accumulated Other Comprehensive Loss		Losses/(Gains) Reclassified from Accumulated Other Comprehensive Loss into Income Statement <sup>(b)</sup>	
	(Gains)/Losses Recognized in Income Statement <sup>(a)</sup>		Losses/(Gains) Recognized in Accumulated Other Comprehensive Loss		Reclassified from Accumulated Other Comprehensive Loss into Income Statement <sup>(b)</sup>	
	9/8/2012	9/3/2011	9/8/2012	9/3/2011	9/8/2012	9/3/2011
Foreign exchange contracts	\$ (9 )	\$ 7	\$ 41	\$ (9 )	\$ (6 )	\$ 9
Interest rate derivatives	(5 )	(84 )	—	42	6	4
Commodity contracts	(99 )	29	(28 )	40	20	(12 )
Total	\$ (113 )	\$ (48 )	\$ 13	\$ 73	\$ 20	\$ 1

	36 Weeks Ended		Cash Flow Hedges			
	Fair Value/Non-designated Hedges		Losses/(Gains) Recognized in Accumulated Other Comprehensive Loss		Losses/(Gains) Reclassified from Accumulated Other Comprehensive Loss into Income Statement <sup>(b)</sup>	
	(Gains)/Losses Recognized in Income Statement <sup>(a)</sup>		Losses/(Gains) Recognized in Accumulated Other Comprehensive Loss		Reclassified from Accumulated Other Comprehensive Loss into Income Statement <sup>(b)</sup>	
	9/8/2012	9/3/2011	9/8/2012	9/3/2011	9/8/2012	9/3/2011
Foreign exchange contracts	\$ (16 )	\$ 8	\$ 37	\$ 28	\$ (4 )	\$ 30
Interest rate derivatives	3	(162 )	4	71	15	10
Commodity contracts	(76 )	(17 )	9	(15 )	47	(37 )
Total	\$ (89 )	\$ (171 )	\$ 50	\$ 84	\$ 58	\$ 3

Interest rate derivatives gains/losses are primarily from fair value hedges and are included in interest expense.

(a) These gains/losses are substantially offset by increases/decreases in the value of the underlying debt, which are also included in interest expense. All other gains/losses are from non-designated hedges and are included in corporate unallocated expenses.

(b) Interest rate losses are included in interest expense. All other gains/losses are primarily included in cost of sales.

## Recent Accounting Pronouncements

In the second quarter of 2010, the Patient Protection and Affordable Care Act (PPACA) was signed into law. The PPACA changes the tax treatment related to an existing retiree drug subsidy (RDS) available to sponsors of retiree health benefit plans that provide a benefit that is at least actuarially equivalent to the benefits under Medicare Part D. As a result of the PPACA, RDS payments will effectively become taxable in tax years beginning in 2013, by requiring the amount of the subsidy received to be offset against our deduction for health care expenses. The provisions of the PPACA required us to record the effect of this tax law change beginning in our second quarter of 2010, and consequently we recorded a one-time related tax charge of \$41 million in the second quarter of 2010. In the first quarter of 2012, we began pre-paying funds within our 401(h) voluntary employee beneficiary associations (VEBA) trust to fully cover prescription drug benefit liabilities for Medicare eligible retirees. As a result, the receipt of future Medicare subsidy payments for prescription drugs will

not be taxable and, consequently, we recorded a \$55 million tax benefit reflecting this change in the first quarter of 2012.

25

---

Table of Contents

In June 2011, the Financial Accounting Standards Board (FASB) amended its accounting guidance on the presentation of comprehensive income in financial statements to improve the comparability, consistency and transparency of financial reporting and to increase the prominence of items that are recorded in other comprehensive income. The new accounting guidance requires entities to report components of comprehensive income in either (1) a continuous statement of comprehensive income or (2) two separate but consecutive statements. The provisions of the guidance were effective as of the beginning of our 2012 fiscal year. Accordingly, we have presented the components of net income and other comprehensive income for the 12 and 36 weeks ended September 8, 2012 and September 3, 2011 as two separate but consecutive statements. In June 2012, the FASB issued a new proposal that would require an entity to provide enhanced footnote disclosures to explain the effect of reclassification adjustments on other comprehensive income by component and provide a tabular disclosure in the footnotes showing the effect of items reclassified from accumulated other comprehensive income on the line items of net income. We will continue to monitor the FASB's activities related to the proposed guidance.

In September 2011, the FASB issued new accounting guidance that permits an entity to first assess qualitative factors of whether it is more likely than not that a reporting unit's fair value is less than its carrying amount before applying the two-step goodwill impairment test. An entity would continue to perform the historical first step of the impairment test if it fails the qualitative assessment, while no further analysis would be required if it passes. The provisions of the new guidance were effective for, and had no impact on, our 2012 annual goodwill impairment test results.

In December 2011, the FASB issued new disclosure requirements that are intended to enhance current disclosures on offsetting financial assets and liabilities. The new disclosures require an entity to disclose both gross and net information about financial instruments eligible for offset on the balance sheet and instruments and transactions subject to an agreement similar to a master netting arrangement. The provisions of the new disclosure requirements are effective as of the beginning of our 2014 fiscal year. We are currently evaluating the impact of the new guidance on our financial statements.

In July 2012, the FASB issued new accounting guidance that permits an entity to first assess qualitative factors to determine whether it is more likely than not that an indefinite-lived intangible asset is impaired as a basis for determining whether it is necessary to perform a quantitative impairment test. An entity would continue to calculate the fair value of an indefinite-lived intangible asset if the asset fails the qualitative assessment, while no further analysis would be required if it passes. The provisions of the new guidance are effective as of the beginning of our 2013 fiscal year; we do not expect the new guidance to have an impact on the 2013 impairment test results.

Table of Contents

ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

FINANCIAL REVIEW

Our discussion and analysis is an integral part of understanding our financial results. Also refer to Basis of Presentation and Our Divisions in the notes to the condensed consolidated financial statements. Tabular dollars are in millions, except per share amounts. All per share amounts reflect common per share amounts, assume dilution unless otherwise noted and are based on unrounded amounts. Percentage changes are based on unrounded amounts.

Our Critical Accounting Policies

Sales Incentives and Advertising and Marketing Costs

We offer sales incentives and discounts through various programs to customers and consumers. These incentives and discounts are accounted for as a reduction of revenue. A number of our sales incentives, such as bottler funding to independent bottlers and customer volume rebates, are based on annual targets, and accruals are established during the year for the expected payout. These accruals are based on contract terms and our historical experience with similar programs and require management judgment with respect to estimating customer participation and performance levels. Differences between estimated expense and actual incentive costs are normally insignificant and are recognized in earnings in the period such differences are determined. In addition, certain advertising and marketing costs are also based on annual targets and recognized during the year incurred.

For interim reporting, our policy is to allocate our forecasted full-year sales incentives for most of our programs to each of our interim reporting periods in the same year that benefits from the programs. The allocation methodology is based on our forecasted sales incentives for the full year and the proportion of each interim period's actual gross revenue and volume, as applicable, to our forecasted annual gross revenue and volume, as applicable. Based on our review of the forecasts at each interim period, any changes in estimates and the related allocation of sales incentives are recognized in the interim period as they are identified. In addition, we apply a similar allocation methodology for interim reporting purposes for other marketplace spending, which includes the costs of advertising and other marketing activities.

Income Taxes

In determining our quarterly provision for income taxes, we use an estimated annual effective tax rate which is based on our expected annual income, statutory tax rates and tax planning opportunities available to us in the various jurisdictions in which we operate. Subsequent recognition, derecognition and measurement of a tax position taken in a previous period are separately recognized in the quarter in which they occur.

Our Business Risks

This Quarterly Report on Form 10-Q contains statements reflecting our views about our future performance that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Reform Act"). Statements that constitute forward-looking statements within the meaning of the Reform Act are generally identified through the inclusion of words such as "believe," "expect," "intend," "estimate," "project," "anticipate," "v" and variations of such words and other similar expressions. All statements addressing our future operating performance, and statements addressing events and developments that we expect or anticipate will occur in the future, are forward-looking statements within the meaning of the Reform Act. These forward-looking statements are based on currently available

Table of Contents

information, operating plans and projections about future events and trends. They inherently involve risks and uncertainties that could cause actual results to differ materially from those predicted in any such forward-looking statements. Investors are cautioned not to place undue reliance on any such forward-looking statements, which speak only as of the date they are made. We undertake no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

Our operations outside of the U.S. generated approximately 50% of our net revenue in the 36 weeks ended September 8, 2012. As a result, we are exposed to foreign currency risks, including unforeseen economic changes and political unrest. During 2011 and the majority of 2012, the economic environment in Europe continued to deteriorate and certain countries experienced debt and credit issues as well as currency fluctuations. We are identifying actions to potentially mitigate the unfavorable impact, if any, on our financial results. In the 12 weeks ended September 8, 2012, unfavorable foreign currency decreased net revenue growth by 5 percentage points, primarily due to depreciation of the Russian ruble, euro, Mexican peso and Brazilian real. In the 36 weeks ended September 8, 2012, unfavorable foreign currency decreased net revenue growth by 3 percentage points, primarily due to depreciation of the Russian ruble, Mexican peso, euro and Brazilian real. Currency declines against the U.S. dollar which are not offset could adversely impact our future results.

We expect to be able to reduce the impact of volatility in our raw material and energy costs through our hedging strategies and ongoing sourcing initiatives.

See Financial Instruments in the notes to the condensed consolidated financial statements for further discussion of our derivative instruments, including their fair values as of September 8, 2012 and September 3, 2011. Cautionary statements included in Item 1A. Risk Factors and in Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations – Our Business Risks, included in our Annual Report on Form 10-K for the fiscal year ended December 31, 2011, should be considered when evaluating our trends and future results.





Table of Contents

## Results of Operations – Consolidated Review

## Items Affecting Comparability

Our reported financial results are impacted by the following items in each of the following periods:

	12 Weeks Ended		36 Weeks Ended	
	9/8/2012	9/3/2011	9/8/2012	9/3/2011
Operating profit				
Mark-to-market net gains/(losses)	\$121	\$(53)	) \$126	\$(31)
Restructuring and impairment charges	\$(83)	) \$—	\$(193)	) \$—
Merger and integration charges	\$(2)	) \$(45)	) \$(7)	) \$(158)
Inventory fair value adjustments	\$—	\$(3)	) \$—	\$(41)
Restructuring and other charges related to the transaction with Tingyi	\$—	\$—	\$(137)	) \$—
Interest expense				
Merger and integration charges	\$—	\$(16)	) \$—	\$(16)
Net income attributable to PepsiCo				
Mark-to-market net gains/(losses)	\$70	\$(34)	) \$75	\$(20)
Restructuring and impairment charges	\$(59)	) \$—	\$(139)	) \$—
Merger and integration charges	\$(2)	) \$(53)	) \$(6)	) \$(147)
Inventory fair value adjustments	\$—	\$(2)	) \$—	\$(25)
Restructuring and other charges related to the transaction with Tingyi	\$—	\$—	\$(163)	) \$—
Net income attributable to PepsiCo per common share – diluted				
Mark-to-market net gains/(losses)	\$0.05	\$(0.02)	) \$0.05	\$(0.01)
Restructuring and impairment charges	\$(0.04)	) \$—	\$(0.09)	) \$—
Merger and integration charges	\$—	\$(0.03)	) \$—	\$(0.09)
Inventory fair value adjustments	\$—	\$—	\$—	\$(0.02)
Restructuring and other charges related to the transaction with Tingyi	\$—	\$—	\$(0.10)	) \$—

## Mark-to-Market Net Impact

We centrally manage commodity derivatives on behalf of our divisions. These commodity derivatives include metals, energy and agricultural products. Certain of these commodity derivatives do not qualify for hedge accounting treatment and are marked to market with the resulting gains and losses recognized in corporate unallocated expenses. These gains and losses are subsequently reflected in division results when the divisions take delivery of the underlying commodity. Therefore, the divisions realize the economic effects of the derivative without experiencing any resulting mark-to-market volatility, which remains in corporate unallocated expenses.

In the 12 weeks ended September 8, 2012, we recognized \$121 million (\$70 million after-tax or \$0.05 per share) of mark-to-market net gains on commodity hedges in corporate unallocated expenses. In the 36 weeks ended September 8, 2012, we recognized \$126 million (\$75 million after-tax or \$0.05 per share) of mark-to-market net gains on commodity hedges in corporate unallocated expenses.

Table of Contents

In the 12 weeks ended September 3, 2011, we recognized \$53 million (\$34 million after-tax or \$0.02 amount per share) of mark-to-market net losses on commodity hedges in corporate unallocated expenses. In the 36 weeks ended September 3, 2011, we recognized \$31 million (\$20 million after-tax or \$0.01 per share) of mark-to-market net losses on commodity hedges in corporate unallocated expenses.

Restructuring and Impairment Charges

In the 12 weeks ended September 8, 2012, we incurred restructuring and impairment charges of \$83 million (\$59 million after-tax or \$0.04 per share) in conjunction with our Productivity Plan. In the 36 weeks ended September 8, 2012, we incurred restructuring and impairment charges of \$193 million (\$139 million after-tax or \$0.09 per share) in conjunction with our Productivity Plan. In total, we expect to incur pre-tax charges of approximately \$910 million, \$383 million of which was reflected in our 2011 results, \$193 million of which was reflected in our results through the third quarter of 2012, and we anticipate approximately \$205 million of additional charges during the remainder of 2012, with the balance of approximately \$129 million to be reflected in our 2013, 2014 and 2015 results. These charges will consist of approximately \$500 million of severance and other employee-related costs; approximately \$305 million for other costs, including consulting-related costs and the termination of leases and other contracts; and approximately \$105 million for asset impairments (all non-cash) resulting from plant closures and related actions. These charges resulted in cash expenditures of \$30 million in 2011 and cash expenditures of \$243 million through the third quarter of 2012, and we anticipate approximately \$175 million of additional related cash expenditures during the remainder of 2012, with the balance of approximately \$287 million expected in 2013 through 2015. We expect that the Productivity Plan will be substantially completed by the end of 2012 with incremental productivity initiatives continuing through the end of 2015. See Restructuring, Impairment and Integration Charges in the notes to the condensed consolidated financial statements.

Merger and Integration Charges

In the 12 weeks ended September 8, 2012, we incurred merger and integration charges of \$2 million (\$2 million after-tax with a nominal amount per share) related to our acquisition of WBD, including \$4 million recorded in the Europe segment and income of \$2 million recorded in corporate unallocated expenses representing adjustments of previously recorded amounts. In the 36 weeks ended September 8, 2012, we incurred merger and integration charges of \$7 million (\$6 million after-tax with a nominal amount per share) related to our acquisition of WBD, all of which were recorded in the Europe segment.

In the 12 weeks ended September 3, 2011, we incurred merger and integration charges of \$61 million (\$53 million after-tax or \$0.03 per share) related to our acquisitions of PBG, PAS and WBD, including \$24 million recorded in the PAB segment, \$11 million recorded in the Europe segment, \$10 million recorded in corporate unallocated expenses and \$16 million recorded in interest expense. In the 36 weeks ended September 3, 2011, we incurred merger and integration charges of \$174 million (\$147 million after-tax or \$0.09 per share) related to our acquisitions of PBG, PAS and WBD, including \$77 million recorded in the PAB segment, \$17 million recorded in the Europe segment, \$64 million recorded in corporate unallocated expenses and \$16 million recorded in interest expense. These charges also include closing costs and advisory fees related to our acquisition of WBD.

Inventory Fair Value Adjustments

In the 12 and 36 weeks ended September 3, 2011, we recorded \$3 million (\$2 million after-tax with a nominal amount per share) and \$41 million (\$25 million after-tax or \$0.02 per share), respectively, of incremental costs in cost of sales related to fair value adjustments to the acquired inventory included in WBD's balance sheet at the acquisition date and other related hedging contracts included in PBG's and PAS's balance sheets at the acquisition date.

Table of Contents

Restructuring and Other Charges Related to the Transaction with Tingyi

In the 36 weeks ended September 8, 2012, we recorded restructuring and other charges of \$137 million million (\$163 million after-tax or \$0.10 per share) related to the transaction with Tingyi.

Non-GAAP Measures

Certain measures contained in this Form 10-Q are financial measures that are adjusted for items affecting comparability (see “Items Affecting Comparability” for a detailed list and description of each of these items) as well as, in certain instances, adjusted for foreign currency. These measures are not in accordance with U.S. Generally Accepted Accounting Principles (GAAP). Items adjusted for currency assume foreign currency exchange rates used for translation based on the rates in effect for the comparable prior-year period. In order to compute our constant currency results, we multiply or divide, as appropriate, our current year U.S. dollar results by the current year average foreign exchange rates and then multiply or divide, as appropriate, those amounts by the prior year average foreign exchange rates. We believe investors should consider these non-GAAP measures in evaluating our results as they are more indicative of our ongoing performance and with how management evaluates our operational results and trends. These measures are not, and should not be viewed as, a substitute for U.S. GAAP reporting measures. See also “Organic Net Revenue Growth” and “Management Operating Cash Flow.”

Volume

Since our divisions each use different measures of physical unit volume, a common servings metric is necessary to reflect our consolidated physical unit volume. In the 12 weeks and 36 weeks ended September 8, 2012, total servings increased 4% and 3%, respectively. 2012 servings growth reflects an adjustment to the base year (2011) for divestitures that occurred in 2011 and 2012, as applicable.

We discuss volume for our beverage businesses on a bottler case sales (BCS) basis in which all beverage volume is converted to an 8-ounce-case metric. Most of our beverage volume is sold by our company-owned and franchise-owned bottlers, and that portion is based on our bottlers’ sales to retailers and independent distributors. The remainder of our volume is based on our direct shipments to retailers and independent distributors. We report our international beverage volume on a monthly basis. Our third quarter includes beverage volume outside of North America for June, July and August. Concentrate shipments and equivalents (CSE) represent our physical beverage volume shipments to independent bottlers, retailers and independent distributors, and is the measure upon which our revenue is based.

Table of Contents

## Consolidated Results

## Total Net Revenue and Operating Profit

	12 Weeks Ended			36 Weeks Ended		
	9/8/2012	9/3/2011	Change	9/8/2012	9/3/2011	Change
Total net revenue	\$16,652	\$17,582	(5 )%	\$45,538	\$46,346	(2 )%
Operating profit						
FLNA	\$917	\$918	— %	\$2,532	\$2,545	(0.5 )%
QFNA	154	177	(13 )%	495	558	(11 )%
LAF	219	275	(21 )%	673	720	(7 )%
PAB	837	992	(16 )%	2,202	2,533	(13 )%
Europe	483	514	(6 )%	1,017	984	3 %
AMEA	317	285	11 %	630	730	(14 )%
Corporate unallocated						
Mark-to-market net gains/(losses)	121	(53 )	n/m	126	(31 )	n/m
Restructuring and impairment charges	(7 )	—	n/m	(8 )	—	n/m
Merger and integration charges	2	(10 )	n/m	—	(64 )	n/m
Other	(243 )	(192 )	27 %	(768 )	(589 )	30 %
Total operating profit	\$2,800	\$2,906	(4 )%	\$6,899	\$7,386	(7 )%
Total operating profit margin	16.8 %	16.5 %	0.3 %	15.1 %	15.9 %	(0.8 )%

n/m = not meaningful

See “Results of Operations – Division Review” for a tabular presentation and discussion of key drivers of net revenue.

## 12 Weeks

On a reported basis, total operating profit decreased 4% and operating margin increased 0.3 percentage points. Operating profit performance was primarily driven by higher commodity costs, advertising and marketing expenses and unfavorable foreign currency, partially offset by effective net pricing. Other corporate unallocated expenses increased 27%, primarily reflecting deferred compensation losses compared to gains in the prior year and increased pension expense. The deferred compensation losses are offset (as an increase to interest income) by gains on investments used to economically hedge these costs. Commodity cost inflation was approximately \$350 million compared to the prior year period, primarily attributable to Europe and PAB. Items affecting comparability (see “Items Affecting Comparability”) positively contributed 4 percentage points to the operating profit performance and increased total operating margin by 0.8 percentage points.

Table of Contents

## 36 Weeks

On a reported basis, total operating profit decreased 7% and operating margin decreased 0.8 percentage points. Operating profit performance was primarily driven by higher commodity costs, advertising and marketing expenses and unfavorable foreign currency, partially offset by effective net pricing. Other corporate unallocated expenses increased 30%, primarily driven by increased pension expense. Commodity cost inflation was approximately \$1.1 billion compared to the prior year period, primarily attributable to PAB and FLNA. Items affecting comparability (see “Items Affecting Comparability”) had a nominal impact on both total operating profit performance and total operating margin.

## Other Consolidated Results

	12 Weeks Ended			36 Weeks Ended		
	9/8/2012	9/3/2011	Change	9/8/2012	9/3/2011	Change
Interest expense, net	\$(181 )	\$(209 )	(14 )%	\$(564 )	\$(551 )	2.5 %
Tax rate	26.9 %	25.4 %		28.2 %	26.0 %	
Net income attributable to PepsiCo	\$1,902	\$2,000	(5 )%	\$4,517	\$5,028	(10 )%
Net income attributable to PepsiCo per common share diluted	\$1.21	\$1.25	(3 )%	\$2.86	\$3.14	(9 )%
Mark-to-market net (gains)/losses	(0.05 )	0.02		(0.05 )	0.01	
Restructuring and impairment charges	0.04	—		0.09	—	
Merger and integration charges	—	0.03		—	0.09	
Inventory fair value adjustments	—	—		—	0.02	
Restructuring and other charges related to the transaction with Tingyi	—	—		0.10	—	
Net income attributable to PepsiCo per common share diluted, excluding above items*	\$1.20	\$1.31	** (8 )%	\$3.01	** \$3.26	(8 )%

\* See “Non-GAAP Measures”

\*\* Does not sum due to rounding

## 12 Weeks

Net interest expense decreased 14%, primarily reflecting gains in the market value of investments used to economically hedge a portion of our deferred compensation costs and lapping the impact of the premium paid in a debt tender offer from the prior year, partially offset by higher average debt balances and higher rates on our debt balances.

The reported tax rate increased 1.5% compared to the prior year, primarily reflecting the net tax expense related to gains recognized on commodity hedges (see “Items Affecting Comparability”), as well as an adjustment to our international deferred taxes, partially offset by tax benefits generated from an international acquisition.



Table of Contents

Net income attributable to PepsiCo decreased 5% and net income attributable to PepsiCo per common share decreased 3%. Items affecting comparability (see “Items Affecting Comparability”) increased net income attributable to PepsiCo by 4.5 percentage points and net income attributable to PepsiCo per common share by 5 percentage points.

36 Weeks

Net interest expense increased 2.5%, primarily reflecting higher average debt balances and higher rates on our debt balances, partially offset by gains in the market value of investments used to economically hedge a portion of our deferred compensation costs.

The reported tax rate increased 2.2% compared to the prior year, primarily reflecting the tax impact of the transaction with Tingyi and the lapping of prior year tax benefits related to a portion of our international bottling operations, partially offset by the pre-payment of Medicare subsidy liabilities.

Net income attributable to PepsiCo decreased 10% and net income attributable to PepsiCo per common share decreased 9%. Items affecting comparability (see “Items Affecting Comparability”) decreased both net income attributable to PepsiCo and net income attributable to PepsiCo per common share by 1 percentage point.

Results of Operations – Division Review

The results and discussions below are based on how our Chief Executive Officer monitors the performance of our divisions. Accordingly, 2012 volume growth measures reflect an adjustment to the base year (2011) for divestitures that occurred in 2011 and 2012. See “Items Affecting Comparability” for a discussion of items to consider when evaluating our results and related information regarding non-GAAP measures.

Furthermore, in the discussions of net revenue and operating profit below, “effective net pricing” reflects the year-over-year impact of discrete pricing actions, sales incentive activities and mix resulting from selling varying products in different package sizes and in different countries, and “net pricing” reflects the year-over-year combined impact of list price changes, weight changes per package, discounts and allowances. Additionally, “acquisitions and divestitures,” except as otherwise noted, reflect all mergers and acquisitions activity, including the impact of acquisitions, divestitures and changes in ownership or control in consolidated subsidiaries and nonconsolidated equity investees.

Table of Contents

## Net Revenue

12 Weeks Ended	FLNA	QFNA	LAF	PAB	Europe	AMEA	Total	
9/8/2012	\$3,269	\$615	\$1,883	\$5,530	\$3,691	\$1,664	\$16,652	
9/3/2011	\$3,173	\$614	\$1,841	\$5,947	\$3,909	\$2,098	\$17,582	
% Impact of:								
Volume <sup>(a)</sup>	1	% 2	% 4	% (4	)% 1	% 10	% 1	%
Effective net pricing <sup>(b)</sup>	2	(1	) 9	3	6	0.5	4	
Foreign currency translation	—	—	(13	) (1	) (12	) (4	) (5	)
Acquisitions and divestitures	—	—	2	(6	) —	(27	) (5	)
% Change <sup>(c)</sup>	3	% —	% 2	% (7	)% (6	)% (21	)% (5	)%
Net Revenue								
36 Weeks Ended	FLNA	QFNA	LAF	PAB	Europe	AMEA	Total	
9/8/2012	\$9,472	\$1,821	\$5,066	\$15,330	\$9,153	\$4,696	\$45,538	
9/3/2011	\$9,167	\$1,837	\$4,757	\$16,107	\$9,329	\$5,149	\$46,346	
% Impact of:								
Volume <sup>(a)</sup>	(1	)% (1	)% 4	% (3	)% —	% 8	% —	%
Effective net pricing <sup>(b)</sup>	4	1	10	4	5	3	4.5	
Foreign currency translation	—	—	(10	) —	(9	) (3	) (3	)
Acquisitions and divestitures	—	—	2	(6	) 2	(16	) (3	)
% Change <sup>(c)</sup>	3	% (1	)% 7	% (5	)% (2	)% (9	)% (2	)%

Excludes the impact of acquisitions and divestitures. In certain instances, volume growth varies from the amounts disclosed in the following divisional discussions due to nonconsolidated joint venture volume, and, for our (a) beverage businesses, temporary timing differences between BCS and CSE. Our net revenue excludes nonconsolidated joint venture volume, and, for our beverage businesses, is based on CSE.

(b) Includes the year-over-year impact of discrete pricing actions, sales incentive activities and mix resulting from selling varying products in different package sizes and in different countries.

(c) Amounts may not sum due to rounding.



Table of Contents

## Organic Net Revenue Growth

Organic net revenue growth is a significant measure we use to monitor net revenue performance. However, it is not a measure provided by accounting principles generally accepted in the U.S. Therefore, this measure is not, and should not be viewed as, a substitute for U.S. GAAP net revenue growth. In order to compute our organic net revenue growth results, we exclude the impact of acquisitions and divestitures and foreign currency translation from reported net revenue growth. See also “Non-GAAP Measures.”

## Organic Net Revenue Growth

12 Weeks Ended 9/8/2012	FLNA	QFNA	LAF	PAB	Europe	AMEA	Total
Reported Growth	3	% —	% 2	% (7	)% (6	)% (21	)% (5
% Impact of:							
Foreign currency translation	—	—	13	1	12	4	5
Acquisitions and divestitures	—	—	(2	) 6	—	27	5
Organic Growth <sup>(a)</sup>	3	% 1	% 13	% —	% 7	% 10	% 5
Organic Net Revenue Growth							
36 Weeks Ended 9/8/2012	FLNA	QFNA	LAF	PAB	Europe	AMEA	Total
Reported Growth	3	% (1	)% 7	% (5	)% (2	)% (9	)% (2
% Impact of:							
Foreign currency translation	—	—	10	—	9	3	3
Acquisitions and divestitures	—	—	(2	) 6	(2	) 16	3
Organic Growth <sup>(a)</sup>	4	% —	% 14	% 1	% 5	% 11	% 5

(a) Amounts may not sum due to rounding.

Table of Contents

## Frito-Lay North America

	12 Weeks Ended			36 Weeks Ended		
	9/8/2012	9/3/2011	% Change	9/8/2012	9/3/2011	% Change
Net revenue	\$3,269	\$3,173	3	\$9,472	\$9,167	3
Impact of foreign currency translation			—			—
Net revenue growth, on a constant currency basis*			3			4 **
Operating profit	\$917	\$918	—	\$2,532	\$2,545	(0.5 )
Restructuring and impairment charges	8	—		40	—	
Operating profit excluding above item*	\$925	\$918	1	\$2,572	\$2,545	1
Impact of foreign currency translation			—			—
Operating profit growth excluding above item, on a constant currency basis*			1			1

\* See "Non-GAAP Measures"

\*\* Does not sum due to rounding

## 12 Weeks

Net revenue increased 3% and volume increased 1%. The volume performance reflects a high-single-digit increase in variety packs, mid-single-digit growth in dips and double-digit growth in our Sabra joint venture, partially offset by a double-digit decline in trademark SunChips. Volume performance was negatively impacted by a calendar shift related to the Labor Day holiday. Net revenue growth was driven by effective net pricing and the volume growth.

Operating profit was flat, reflecting higher commodity costs, primarily cooking oil, and higher advertising and marketing expenses. Restructuring and impairment charges negatively impacted operating profit performance by 1 percentage point.

## 36 Weeks

Net revenue increased 3% and volume was flat. The volume performance reflects a high-single-digit increase in variety packs and double-digit growth in our Sabra joint venture, offset by low-single-digit declines in trademark Lay's and a double-digit decline in trademark SunChips. Net revenue growth was driven by effective net pricing.

Operating profit declined 0.5%, reflecting higher commodity costs, primarily cooking oil, and higher advertising and marketing expenses, partially offset by the net revenue growth. Restructuring and impairment charges negatively impacted operating profit performance by 1.5 percentage points.

Table of Contents

## Quaker Foods North America

	12 Weeks Ended		% Change	36 Weeks Ended		% Change
	9/8/2012	9/3/2011		9/8/2012	9/3/2011	
Net revenue	\$615	\$614	—	\$1,821	\$1,837	(1 )
Impact of foreign currency translation			—			—
Net revenue growth, on a constant currency basis*			0.5	**		(0.5 )**
Operating profit	\$154	\$177	(13 )	\$495	\$558	(11 )
Restructuring and impairment charges	1	—		7	—	
Operating profit excluding above item*	\$155	\$177	(12 )	\$502	\$558	(10 )
Impact of foreign currency translation			—			—
Operating profit growth excluding above item, on a constant currency basis*			(11 )	**		(10 )

\* See "Non-GAAP Measures"

\*\* Does not sum due to rounding

## 12 Weeks

Net revenue was flat and volume grew 2%. The volume growth primarily reflects the introduction of Soft Baked Cookies in the second quarter and high-single-digit growth in granola bars. Net revenue performance benefited from the volume growth, offset by unfavorable net pricing.

Operating profit declined 13%, primarily reflecting higher commodity costs and increased advertising and marketing expenses. Acquisitions and divestitures, primarily reflecting a partnership investment, reduced operating profit performance by 4 percentage points.

## 36 Weeks

Net revenue declined 1% and volume declined 1%. The volume decline primarily reflects high-single-digit declines in granola bars and low-single-digit declines in Oatmeal and ready-to-eat cereals, partially offset by the introduction of Soft Baked Cookies in the second quarter. Net revenue performance primarily reflects the volume decline.

Operating profit declined 11%, primarily reflecting higher commodity costs. Additionally, the benefit from a change in accounting methodology for inventory recorded in the prior year contributed nearly 3 percentage points to the operating profit decline. Acquisitions and divestitures, primarily reflecting a partnership investment, reduced operating profit performance by 2 percentage points.

Table of Contents

## Latin America Foods

	12 Weeks Ended			36 Weeks Ended		
	9/8/2012	9/3/2011	% Change	9/8/2012	9/3/2011	% Change
Net revenue	\$1,883	\$1,841	2	\$5,066	\$4,757	7
Impact of foreign currency translation			13			10
Net revenue growth, on a constant currency basis*			15			16 **
Operating profit	\$219	\$275	(21 )	\$673	\$720	(7 )
Restructuring and impairment charges	29	—		41	—	
Operating profit excluding above item*	\$248	\$275	(10 )	\$714	\$720	(1 )
Impact of foreign currency translation			11			10
Operating profit growth excluding above item, on a constant currency basis*			— **			9

\* See "Non-GAAP Measures"

\*\* Does not sum due to rounding

## 12 Weeks

Net revenue increased 2%, primarily reflecting effective net pricing and volume growth. Volume grew 15%, primarily reflecting acquisitions in Brazil and Argentina in the fourth quarter of 2011, which contributed 11 percentage points to the volume growth. Additionally, Mexico grew at a mid-single-digit rate, partially offset by a low-single-digit decline in Brazil (excluding the impact of the acquisition). Unfavorable foreign currency reduced net revenue growth by 13 percentage points. Acquisitions and divestitures contributed 2 percentage points to the net revenue growth.

Operating profit declined 21%, primarily reflecting higher commodity costs and increased advertising and marketing expenses. Unfavorable foreign currency negatively impacted operating profit performance by 11 percentage points and acquisitions and divestitures positively contributed 2 percentage points to operating profit performance.

Restructuring and impairment charges negatively impacted operating profit performance by 11 percentage points.

## 36 Weeks

Net revenue increased 7%, primarily reflecting effective net pricing and volume growth. Volume grew 16%, primarily reflecting acquisitions in Brazil and Argentina in the fourth quarter of 2011, which contributed 11 percentage points to the volume growth. Additionally, Mexico grew at a mid-single-digit rate, partially offset by a low-single-digit decline in Brazil (excluding the impact of the acquisition). Unfavorable foreign currency reduced net revenue growth by 10 percentage points. Acquisitions and divestitures contributed over 2 percentage points to the net revenue growth.

Operating profit declined 7%, primarily reflecting higher commodity costs and increased advertising and marketing expenses, partially offset by the net revenue growth. Unfavorable foreign currency reduced

Table of Contents

operating profit growth by 10 percentage points. Restructuring and impairment charges reduced operating profit growth by nearly 6 percentage points.

PepsiCo Americas Beverages

	12 Weeks Ended	%	36 Weeks Ended	%
--	----------------	---	----------------	---