## Edgar Filing: Hoff Kurt W - Form 4

Hoff Kurt V Form 4 August 06, 2 FORN Check th if no lor subject to Section Form 4 Form 5 obligation may con <i>See</i> Inst 1(b).	2010 <b>A 4</b> UNITED ST his box his box his box sto 16. or Stateme Filed pursu Section 17(a)	ENT OF CHAN	Ishingtor NGES IN SECU I6(a) of t Utility Ho	n, D.C. 20 N BENEF RITIES he Securi Iding Con	)549 TICLA ties l mpar	AL OWN Exchange by Act of 1	ERSHIP OF Act of 1934, 1935 or Section	OMB Number: Expires: Estimated a burden hour response	~	
1. Name and Address of Reporting Person 2 Hoff Kurt W Sy SI			8				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) 400 W CES	(Month/	3. Date of Earliest Transaction (Month/Day/Year) 08/04/2010				Director 10% Owner X Officer (give title Other (specify below) below) VP of Worldwide Sales				
			Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
							Person			
(City)	(State) (Zi		le I - Non-			-	ired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	aı	A. Deemed xecution Date, if ny Month/Day/Year)	Code (Instr. 8)	4. Securit oror Dispos (Instr. 3, Amount	(A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock, \$0.0001 par value	08/04/2010		S	2,000 (1)	D	\$ 40.8014 (2)	50,738	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

## Edgar Filing: Hoff Kurt W - Form 4

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Securi (Instr.	int of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Own Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Hoff Kurt W 400 W CESAR CHAVEZ AUSTIN, TX 78701			VP of Worldwide Sales					
Signatures								
Bruce A. Maurer for Kurt W. Hoff		08/06/2010						

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares sold pursuant to Reporting Person's 10b5-1 Trading Plan.

(2) Price represents the weighted average selling price. Prices range between \$40.60 and \$40.88.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.