

CREDIT ACCEPTANCE CORP  
Form 4  
March 08, 2017

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Watson Jill Foss

2. Issuer Name and Ticker or Trading Symbol  
CREDIT ACCEPTANCE CORP  
[CACC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)

25505 W 12 MILE RD, SUITE 4125

03/06/2017

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

SOUTHFIELD, MI 48034

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	03/06/2017		S	2,430	D	\$ 199.64 (1)	574,321 I see footnote (2)
Common Stock	03/06/2017		S	160	D	\$ 199.64 (1)	54,786 I See footnote (3)
Common Stock	03/06/2017		S	3,252	D	\$ 199.64 (1)	1,130,172 I See footnote (4)
Common Stock	03/07/2017		S	3,744	D	\$ 197.59	570,577 I See footnote

Edgar Filing: CREDIT ACCEPTANCE CORP - Form 4

Common Stock	03/07/2017	S	244	D	<u>(5)</u> \$ 197.59	54,542	I	<u>(2)</u> See footnote <u>(3)</u>
Common Stock	03/07/2017	S	5,013	D	<u>(5)</u> \$ 197.59	\$ 49,529	I	<u>(4)</u> See footnote <u>(4)</u>
Common Stock	03/07/2017	S	665	D	<u>(6)</u> \$ 198.73	569,910	I	<u>(2)</u> See footnote <u>(2)</u>
Common Stock	03/07/2017	S	43	D	<u>(6)</u> \$ 198.73	54,499	I	<u>(3)</u> See footnote <u>(3)</u>
Common Stock	03/07/2017	S	891	D	<u>(6)</u> \$ 198.73	1,124,268	I	<u>(4)</u> See footnote <u>(4)</u>
Common Stock	03/07/2017	S	42	D	<u>(6)</u> \$ 199.72	569,870	I	<u>(2)</u> See footnote <u>(2)</u>
Common Stock	03/07/2017	S	3	D	<u>(6)</u> \$ 199.72	54,496	I	<u>(3)</u> See footnote <u>(3)</u>
Common Stock	03/07/2017	S	56	D	<u>(5)</u> <u>(6)</u> \$ 199.72	1,124,212	I	<u>(4)</u> See footnote <u>(4)</u>
Common Stock						270,000	I	<u>(7)</u> See footnote <u>(7)</u>
Common Stock						58,154	I	<u>(8)</u> See footnote <u>(8)</u>
Common Stock						58,154	I	<u>(9)</u> See footnote <u>(9)</u>
Common Stock						2,146	I	<u>(10)</u> By Son <u>(10)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)



## Edgar Filing: CREDIT ACCEPTANCE CORP - Form 4

- (8) These shares are owned of record by Todd Watson, spouse of Jill Foss Watson, as trustee of the Jill Foss Watson 2014 Children's Trust FBO Duncan Todd Watson.
- (9) These shares are owned of record by Todd Watson, spouse of Jill Foss Watson, as trustee of the Jill Foss Watson 2014 Children's Trust FBO Gwyneth Ellen Watson.
- (10) The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.