

True Drinks Holdings, Inc.  
Form 8-K  
December 13, 2016

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, DC 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the**  
**Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): December 13, 2016

**TRUE DRINKS HOLDINGS, INC.**

**(Exact name of Registrant as specified in its Charter)**

<u>Nevada</u>	<u>001-32420</u>	<u>84-1575085</u>
(State or other jurisdiction of incorporation)	(Commission File No.)	(IRS Employer Identification No.)

18662 MacArthur Blvd., Suite 110, Irvine, California 92612  
(Address of principal executive offices)

(949) 203-3500  
(Registrant's Telephone Number)

Not Applicable

Edgar Filing: True Drinks Holdings, Inc. - Form 8-K

(Former name or address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

..

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

..

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

..

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

..

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



**Item 8.01 Other Events.**

**True Drinks Holdings, Inc. (the “Company”) today announced early sales results of the Company’s new formulation of AquaBall at WinCo Foods stores. A copy of the Company’s press release is attached hereto as Exhibit 99.1 and is incorporated by reference herein.**

**Item 9.01 Exhibits.**

**See Exhibit Index.**

---

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**TRUE DRINKS HOLDINGS, INC.**

Date: December 13, 2016

By: */s/ Daniel Kerker*  
Daniel Kerker  
Chief Financial Officer

**EXHIBIT INDEX**

<b>Exhibit Number</b>	<b>Description</b>
99.1	Press Release, dated December 13, 2016