

Dr Pepper Snapple Group, Inc.  
Form 8-K  
October 04, 2010

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

October 4, 2010

Dr Pepper Snapple Group, Inc.

(Exact name of registrant as specified in its charter)

Delaware

001-33829

98-0517725

(State or other jurisdiction  
of incorporation)

(Commission  
File Number)

(I.R.S. Employer  
Identification No.)

5301 Legacy Drive, Plano, Texas

75024

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code:

972-673-7300

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)  
 Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)  
 Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))  
 Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 8.01 Other Events.**

Dr Pepper Snapple Group, Inc. ("DPS") today announced that it has completed the licensing of certain brands to The Coca-Cola Company (NYSE: KO) following KO's acquisition of Coca-Cola Enterprises' (NYSE:CCE) North American bottling business.

As part of the transaction, DPS received a one-time cash payment of \$715 million before taxes, fees and other related expenses. The company expects to use a portion of the proceeds to support its ongoing share repurchase program.

A copy of the press release announcing the transactions is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits

99.1 Dr Pepper Snapple Group, Inc. Press Release October 4, 2010—"Dr Pepper Snapple Group Completes Licensing of Certain Brands to The Coca-Cola Company"

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dr Pepper Snapple Group, Inc.

*October 4, 2010*

By: *James L. Baldwin, Jr.*

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*Name: James L. Baldwin, Jr.*

*Title: Executive Vice President & General Counsel*

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Exhibit Index

<b>Exhibit No.</b>	<b>Description</b>
99.1	Dr Pepper Snapple Group, Inc. Press Release October 4, 2010—"Dr Pepper Snapple Group Completes Licensing of Certain Brands to The Coca-Cola Company"