BANK BRADESCO Form 6-K August 10, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of August, 2004

Commission File Number 1-15250

BANCO BRADESCO S.A.

(Exact name of registrant as specified in its charter)

BANK BRADESCO

(Translation of Registrant's name into English)

Cidade de Deus, s/n, Vila Yara 06029-900 - Osasco - SP Federative Republic of Brazil (Address of principal executive office)

(Address of principal executive office)
Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-FX Form 40-F
Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934
Yes NoX
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Report on Economic and Financial Analysis

June 2004

Financial Market Indicators (%)

Indox		2004				
Index	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half
CDI	5.68	5.78	11.79	3.76	3.67	7.56
IBOVESPA - Average	0.04	15.07	15.12	(0.42)	(4.49)	(4.89)
USD - Commercial rate	(5.10)	(14.35)	(18.72)	0.67	6.84	7.56
IGP-M	6.26	(0.35)	5.89	2.72	3.95	6.78
IPCA - IBGE	5.13	1.43	6.64	1.85	1.60	3.48
TJLP	2.63	2.87	5.58	2.41	2.35	4.82
TR	1.28	1.31	2.61	0.35	0.42	0.77
	U.S. dollar (clo	osing price - sel	1)			
USD - Commercial rate (in reais)	3.3531	2.8720	2.8720	2.9086	3.1075	3.1075

Compulsory Deposit Rates (%)

Deposits	2003		2004		
Deposits	1st Qtr. 2nd Qtr.		1st Qtr.	2nd Qtr.	
Demand deposits (1)	60	60	45	45	
Additional (2)	8	8	8	8	
Time deposits (3)	15	15	15	15	
Additional (2)	8	8	8	8	
Savings deposits (4)	20	20	20	20	
Additional (2)	10	10	10	10	

- (1) Cash deposit no remuneration.
- (2) Cash deposit SELIC rate.
- (3) Deposit in Government Securities.
- (4) Cash deposit Reference Rate (TR) + interest of 6.17% p.a.

Rates and Limits (%)

Items	2003	3	2004		
items	1st Qtr.	2nd Qtr.	1st Qtr.	2nd Qtr.	
Income tax	25	25	25	25	

Social contribution	9	9	9	9
PIS (1)	0.65	0.65	0.65	0.65
COFINS (2)	3	3	4	4
Legal reserve on net income	5	5	5	5
Maximum fixed assets (3)	50	50	50	50
Minimum capital - Basel (4)	11	11	11	11

- (1) The rate applicable to non-financial and similar companies is 1.65% (non-cumulative PIS).
- (2) The rate applicable to financial and similar companies was increased to 4% in September 2003 and for other companies to 7.60% in February 2004 (non-cumulative COFINS).
- (3) On reference equity.
- (4) Reference equity may not be lower than 11% of weighted assets.

Forward-Looking Statements

This Report on Economic and Financial Analysis contains forward-looking statements relating to our business which are based on management s current expectations, estimates and projections about future events and financial trends which could affect our business. Words such as: believes, anticipates, plans, expects, intends, aims, evaluates, predicts, foresees, projects, guidelines, should and similar expresidentify forward-looking statements. These statements are not guarantees of future performance and involve risks and uncertainties which are difficult to predict and which could be beyond our control. Furthermore, certain forward-looking statements are based on assumptions which future events may prove to be inaccurate. Therefore, actual results may differ materially from the plans, objectives, expectations, projections and intentions expressed or implied in such forward-looking statements.

Factors which could cause actual results to differ materially include, among others, changes in regional, national and international commercial and economic conditions; inflation rates, increases in customer default and any other delays in credit operations; increases in the allowance for loan loss; loss of funding capacity; loss of clientele or revenues; our capacity to sustain and improve performance; changes in interest rates which could, among others, have an adverse effect on our margins; competition in the banking sector, in financial services, credit card services, insurance, asset management and other related sectors; government regulations and fiscal matters; disputes or adverse legal proceedings or ruling; as well as credit risks and other loan and investment activity risks.

Accordingly, the reader should not place undue reliance on these forward-looking statements. In all cases, these forward-looking statements are valid only as at the date they are made. Except as required under applicable legislation, we assume no obligation whatsoever to update these statements, whether as a result of new information, future events or any other motive.

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Certain figures included in this document have been subject to rounding adjustments. Accordingly, figures shown as totals in certain tables may not be an arithmetic aggregation of the figures which precede them.

1 Analysis of Consolidated Results

Profitability

Bradesco reported first-half net income of R\$ 1,250 million, corresponding to R\$ 7.90 per share and an annualized return of 19.2% on closing stockholders equity and 19.4% on average stockholders equity.

During the period from January 1 through June 30, 2004, net income increased by 21.7%, compared to the same period in 2003.

The return on total assets was 1.4%, annualized.

Comparative Statement of Income - In millions of reais

-						
	1st Half 2003	1st Half 2004	% Variation	1st Qtr. 2004	2nd Qtr. 2004	% Variation
INCOME FROM LENDING AND TRADING						
ACTIVITIES	12,175	14,476	18.9	6,756	7,720	14.3
Credit operations	5,621	6,759	20.2	3,100	3,659	18.0
Leasing operations	143	142	(0.7)	85	57	(32.9)
Securities	2,786	3,801	36.4	1,680	2,121	26.3
Financial income on insurance, private pension plans						
and savings bonds	2,613	2,426	(7.2)	1,245	1,181	(5.1)
Derivative financial instruments	13	127	876.9	196	(69)	(135.2)
Foreign exchange transactions	268	663	147.4	161	502	211.8
Compulsory deposits	731	558	(23.7)	289	269	(6.9)
EXPENSES	7,593	9,140	20.4	3,987	5,153	29.2
Deposits	4,496	5,484	22.0	2,454	3,030	23.5
Price-level restatement and interest on technical reserves for insurance, private						
pension plans and savings bonds	1,658	1,351	(18.5)	652	699	7.2
Borrowings and onlendings	38	1,221	3,113.2	316	905	186.4
Leasing operations	6	9	50.0	4	5	25.0
Provision for loan losses	1,395	1,075	(22.9)	561	514	(8.4)
INCOME FROM FINANCIAL						
INTERMEDIATION	4,582	5,336	16.5	2,769	2,567	(7.3)
OTHER OPERATING INCOME (EXPENSES)	(2,583)	(3,916)	51.6	(1,970)	(1,946)	(1.2)
Commissions and fees	2,100	2,694	28.3	1,319	1,375	4.2
Income from insurance premiums, private pension						
plans and savings bonds	5,418	5,983	10.4	2,994	2,989	(0.2)
Insurance premiums retained	2,711	2,990	10.3	1,465	1,525	4.1
Private pension plan contributions	2,157	2,291	6.2	1,223	1,068	(12.7)

Income on savings bonds	550	702	27.6	306	396	29.4
Variation in technical reserves for insurance,						
pension plans and savings bonds	(1,663)	(1,571)	(5.5)	(878)	(693)	(21.1)
Variation in technical reserves for insurance	(115)	(48)	(58.3)	22	(70)	(418.2)
Variation in technical reserves for pension plans	(1,535)	(1,467)	(4.4)	(850)	(617)	(27.4)
Variation in technical reserves for savings bonds	(13)	(56)	330.8	(50)	(6)	(88.0)
Claims - insurance operations	(1,994)	(2,514)	26.1	(1,232)	(1,282)	4.1
Savings bond draws and redemptions	(515)	(619)	20.2	(273)	(346)	26.7
Insurance and pension plan selling expenses	(363)	(417)	14.9	(212)	(205)	(3.3)
Insurance product selling expenses	(296)	(343)	15.9	(166)	(177)	6.6
Pension plan selling expenses	(67)	(74)	10.4	(46)	(28)	(39.1)
Expenses with pension plan benefits and redemptions	(851)	(1,123)	32.0	(533)	(590)	10.7
Personnel expenses	(2,201)	(2,411)	9.5	(1,177)	(1,234)	4.8
Other administrative expenses	(2,254)	(2,424)	7.5	(1,208)	(1,216)	0.7
Tax expenses	(506)	(679)	34.2	(336)	(343)	2.1
Equity in the earnings of associated companies	(33)	122	(469.7)	-	122	-
Other operating income	1,532	537	(64.9)	257	280	8.9
Other operating expenses	(1,253)	(1,494)	19.2	(691)	(803)	16.2
OPERATING INCOME	1,999	1420	(29.0)	799	621	(22.3)
NON-OPERATING INCOME	(777)	(213)	(72.6)	(11)	(202)	1,736.4
INCOME BEFORE TAXES AND PROFIT						
SHARING	1,222	1,207	(1.2)	788	419	(46.8)
PROVISION FOR INCOME TAX AND SOCIAL						
CONTRIBUTION	(190)	46	(124.2)	(179)	225	(225.7)
MINORITY INTEREST IN SUBSIDIARIES	(5)	(3)	(40.0)	-	(3)	-
NET INCOME	1 027	1 250	21.7	(00	641	5.3
NET INCOME	1,027	1,250	21.7	609	041	5.3
RETURN ON STOCKHOLDERS EQUITY (%) ANNUALIZED Analysis of the Statement of Income In millions of reais	17.1	19.2	-	19.1	20.1	-

Income from Credit and Leasing Operations

1st Half/2003	1st Half /2004	004 % Variation		1st Qtr./2004	2nd Qtr./2004	% Variation
5,758	6,892	19.7		3,181	3,711	16.7

Income was up, despite falling interest rates, mainly as a result of: (i) the increase in the average volume of the credit portfolio, particularly in auto financings in the consumer segment, up by 46.1% and rural loans in the corporate segment, up by 33.6%, indicating improvements in the Brazilian economy for the period; (ii) positive exchange variation of 7.56% for 1H04 against negative exchange variation of 18.72% in 1H03, impacting foreign-currency indexed and/or denominated operations, which comprise 13.8% of total credit and leasing operations (excluding advances on foreign exchange contracts - ACC).

Income was up mostly as a result of: (i) positive exchange variation of 6.84% in 2Q04, against positive exchange variation of 0.67% in 1Q04, impacting foreign-currency indexed and/or denominated operations; and (ii) increase in average volume of the credit portfolio, particularly rural loans in the corporate and consumer segments, up by 35.2%, and auto financing in the consumer segment, up by 9.2%.

Results of Securities (TVM) and Derivative Financial Instrument Operations

1st Half/2003	1st Half /2004	1st Half /2004 % Variation		1st Qtr./2004	2nd Qtr./2004	% Variation
2,799	3,928	40.3	_	1,876	2,052	9.4

The variation for the period is mainly due to: (i) positive exchange variation of 7.56% for 1H04, against negative exchange variation of 18.72% in 1H03, impacting foreign-currency-indexed and or denominated securities, which comprise 16.3% of the total securities portfolio; (ii) increase in the average volume of the securities portfolio, particularly federal government securities; mitigated in part by (iii) decrease in average interest rates, particularly CDI, of 11.79% in 1H03 to 7.56% for 1H04.

This increase reflects mainly:(i) positive exchange variation of 6.84% in 2Q04, against positive exchange variation of 0.67% in 1Q04, impacting foreign currency-indexed and or denominated securities; and (ii) the increase in the average volume of the securities portfolio, particularly federal government securities for the quarter.

Financial Income on Insurance, Private Pension Plans and Savings Bonds

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
2,613	2,426	(7.2)	1,245	1,181	(5.1)

During the period, there was an increase in the average volume of the securities portfolio, comprising federal government securities, related to technical reserves, especially VGBL and PGBL products. However, overall results were down mainly due to: (i) the decrease in average interest rates, especially CDI, of 11.79% in 1H03 to 7.56% for 1H04; (ii) decrease in non-interest income following greater gains with variable income in 1H03; partially offset by (iii) variation in the IGP-M index, of 6.78% for 1H04, against 5.89% in 1H03, on which a portion of Federal Treasury Note (NTN) remuneration is based.

The variation for the quarter reflects, substantially: (i) decrease in non-interest income following greater gains with variable income in 1Q04; partially offset by (ii) the increase in the average volume of the securities portfolio, comprising federal government securities, related to technical reserves, especially VGBL and PGBL products; and by (iii) the variation in the IGP-M index, from 3.95% in 2Q04, against 2.72% in 1Q04, on which a portion of Federal Treasury Note (NTN) remuneration is based.

Results of Foreign Exchange Transactions

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
268	663	147.4	161	502	211.8

During the period, there was an increase in the average volume of foreign exchange transactions. Considering foreign funding expense adjustments (Note 13a to the financial statements), results would decrease to R\$ 134 for 1H03 and R\$ 98 for 1H04, affected by the decrease in average fx portfolio interest rates.

During the period, there was an increase in the average volume of foreign exchange transactions. Considering foreign funding expense adjustments (Note 13a to the financial statements), results would decrease to R\$ 63 for 1Q04 and R\$ 35 for 2Q04, affected by the decrease in average fx portfolio interest rates.

Results of Compulsory Deposits

1st Half/2003	1st Half /2004	% Variation	1st Qtr	/2004 2n	d Qtr./2004	% V	ariation
731	558	(23.7)	28)	269		(6.9)

During the period, there was an increase in the average volume subject to compulsory deposit. However, the income derived from the remuneration of the additional compulsory deposits, as well as the compulsory deposit on savings decreased as a result of: (i) the drop in the SELIC rate from 11.81% in 1H03 to 7.60% for 1H04, for additional deposits; and (ii) the decrease in the TR reference rate used to remunerate compulsory savings account deposits, from 2.61% in 1H03 to 0.77% for 1H04.

During the period, the increase in the average volume subject to compulsory deposit and the increase in the TR reference rate (used to remunerate compulsory savings account deposits) from 0.35% in 1Q04 to 0.42% in 2Q04 offset partially the decrease in income, generated by the drop in the SELIC rate (used to remunerate the additional compulsory deposit on demand, time and savings deposits) from 3.78% in 1Q04 to 3.69% in 2Q04.

Interest and Charges on Deposits

1st Half/2003	1st Half /2004	% Variation		1st Qtr./2004	2nd Qtr./2004	% Variation
4,496	5,484	22.0	-	2,454	3,030	23.5

The increase mainly reflects: (i) positive exchange variation of 7.56% for 1H04, against negative exchange variation of 18.72% in 1H03, impacting securities and other funds obtained abroad by Bradesco - R\$ 2,310; offset partially by less expense with: (ii) time deposits - R\$ 759; (iii) savings deposits - R\$ 286; (iv) purchase and sale commitments - R\$ 274; mainly as a result of lower average interest rates in 1H04.

The increase mainly reflects: (i) growth in positive exchange variation from 0.67% in 1Q04 to 6.84% in 2Q04, impacting securities and other funds obtained abroad by Bradesco - R\$ 795; (ii) time deposits - R\$ 77, which despite lower average interest rates, increased in average volume in 2Q04; partially offset by (iii) less expense for purchase and sale commitments - R\$ 315; mainly due to decreased average volumes and lower average interest rates in 2Q04.

Price-level Restatement and Interest on Technical Reserves for Insurance, Private Pension Plans and Savings Bonds

1st Half/2003	1st Half /2004	% Variation		1st Qtr./2004	2nd Qtr./2004	% Variation
1,658	1,351	(18.5)	_	652	699	7.2

The decrease reflects principally the fall in average interest rates despite the increase in the average volume of technical reserves, particularly for PGBL and VGBL products.

This was up following the increase in the IGP-M index and average volume of technical reserves, particularly for PGBL and VGBL products.

Expenses for Borrowings and Onlendings

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
38	1,221	3,113.2	316	905	186.4

The increase is directly related to negative exchange variation of 18.72% in 1H03, against positive exchange variation of 7.56% in 1H04, impacting borrowings and onlendings indexed or denominated in foreign currency, offset by the decrease in average interest rates for the period.

The increase is directly related to growth in positive exchange variation from 0.67% in 1Q04 to 6.84% in 2Q04, impacting borrowings and onlendings indexed or denominated in foreign currency for the quarter.

Financial Margin

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
5,977	6,411	7.3	3,330	3,081	(7.5)

The variation for the period was due to: (i) increase in interest income R\$ 640, comprising growth in the average volume of business - R\$ 637 and the increase in spread (interest rate plus exchange variation) - R\$ 3; and (ii) the decrease in non-interest income - R\$ 206, generated mainly by less profit on securities and treasury transactions for 1H04.

The variation for the quarter was due to: (i) increase in interest income operations - R\$ 130, comprising the drop in the average volume of business - R\$ 92 and by the increase in spread R\$ 38; and (ii) the decrease in non-interest income - R\$ 379, generated mainly by less profit on securities and treasury transactions in 2Q04.

Expenses for Provision for Loan Losses

1st Half/2003	1st Half /2004	% Variation		1st Qtr./2004	2nd Qtr./2004	% Variation
1,395	1,075	(22.9)	•	561	514	(8.4)

Excluding: (i) additional provisions - R\$ 312 in 1H03 and R\$ 46 in 1H04; (ii) extraordinary provisions recorded in 1H04 and R\$ 61, as a result of improved determination criteria and (iii) the extraordinary increase in provisions recorded - R\$ 120 for 1H04, reflecting the reclassification of certain customer ratings, including the securitization of rural credit - R\$ 54, expenses decreased by R\$ 235, mainly as a result of our selective credit granting policy, improving our credit portfolio risk ratings.

Excluding: (i) additional provisions - R\$ 20 in 2Q04 and R\$ 26 in 1Q04 and (ii) extraordinary provisions recorded in 1Q04 and R\$ 120, as a result of improved determination criteria, expenses increased by R\$ 79, in line with the growth of the average volume of the credit portfolio in 2Q04.

Income on Commissions and Fees

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
2,100	2,694	28.3	1,319	1,375	4.2

Growth for the period is derived substantially from the increase in the average volume of transactions and number of customers, highlighting in particular: (i) fund management - R\$ 177; (ii) checking accounts - R\$ 120; (iii) cards - R\$ 88; and (iv) credit operations - R\$ 100; and (v) consortium purchase plan management fee R\$ 31.

Growth for the quarter was mainly due to an increase in revenues with: (i) credit operations - R\$ 39; (ii) fund management - R\$ 9; and (iii) consortium purchase plan management fee R\$ 5.

Income from Insurance Premiums, Private Pension Plans and Savings Bonds

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
5,418	5,983	10.4	2,994	2,989	(0.2)
e variation for the p	period is detailed below:		The variation for the q	uarter is detailed below:	

a) Insurance Premiums Retained

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
2,711	2,990	10.3	1,465	1,525	4.1
	e increase was derived f ducts in the amounts of		The increase in 2Q04 vR\$ 69.	was especially due to gr	owing Auto line sales
o) Private Pension Pl	an Contributions				
1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
2,157	2,291	6.2	1,223	1,068	(12.7)
product sales in the	erived from growth i amount of R\$ 237 and ales of traditional pensi		The variation was substales - R\$ 163.	stantially due to the deci	rease in VGBL produc
e) Income on Savings	s Bonds 1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
550	702	27.6	306	396	29.4
This variation reflect bonds maturing during	ts the increase in sales	and re-investment of	The variation reflect bonds matured in 2Q0-	s the increase in sales 4.	and re-investment of
oonds maturing during	g the period.	and re-investment of	bonds matured in 2Q0		and re-investment o
oonds maturing during	g the period.		bonds matured in 2Q0		and re-investment of
oonds maturing during	g the period. al Reserves for Insurai	nce, Pension Plans and Sa	bonds matured in 2Q0-	4.	
Variation in Technical Strategy 1st Half/2003	al Reserves for Insurar 1st Half /2004	nce, Pension Plans and Sa % Variation	bonds matured in 2Q0- avings Bonds 1st Qtr./2004 (878)	2nd Qtr./2004	% Variation (21.1)
Variation in Technical Strategy 1st Half/2003 (1,663) The variation for the p	al Reserves for Insurar 1st Half /2004 (1,571)	% Variation (5.5)	bonds matured in 2Q0- avings Bonds 1st Qtr./2004 (878)	2nd Qtr./2004 (693)	% Variation (21.1)
Variation in Technical St Half/2003 (1,663) The variation for the p	al Reserves for Insurar 1st Half /2004 (1,571) period is detailed below:	% Variation (5.5)	bonds matured in 2Q0- avings Bonds 1st Qtr./2004 (878)	2nd Qtr./2004 (693)	% Variation (21.1)

Variations in technical reserves for insurance are directly related to the production of premium in their respective effective periods. In 1H04, the majority of reserves were recorded in the Health line - R\$

Variations in technical reserves for insurance are directly related to the production of premium in their respective effective periods. In 2Q04, the majority of reserves were recorded in the Auto line R\$

33.

b) Variation in Technical Reserves for Pension Plans

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
(1,535)	(1,467)	(4.4)	(850)	(617)	(27.4)

Variations in technical reserves are directly related to the production of premium and contributions in diverse selling periods, against benefits and redemptions. The decrease for the period occurred in the VGBL product - R\$ 1,474, offset by the increase in reserves recorded in the PGBL and traditional products in the amounts of R\$ 836 and R\$ 570, respectively.

Variations in technical reserves are directly related to the production of premium and contributions in diverse selling periods, against benefits and redemptions. The decreases for the quarter occurred in the PGBL and traditional products in the amounts of R\$ 168 and R\$ 126, respectively, partially offset by the increase in reserves recorded in the VGBL product R\$ 61.

c) Variation in Technical Reserves for Savings Bonds

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
(13)	(56)	330.8	(50)	(6)	(88.0)

The variations in technical reserves are directly related to income on savings bonds against related draws.

The variations in technical reserves are directly related to income on savings bonds against related draws.

Insurance Claims

1st Half/2003	1st Half /2004	% Variation		1st Qtr./2004	2nd Qtr./2004	% Variation
(1,994)	(2,514)	26.1	•	(1,232)	(1,282)	4.1

The increase in expense with claims was due mainly to: (i) improved calculation of the provision for claims incurred but not reported (IBNR) during the period, used to analyze the movement of claims for a period of 54 months rather than 12, as in prior periods, which resulted in the recording of an extraordinary reserve of R\$ 276; and (ii) the increase in indemnities in Health, Auto and Life lines.

The increase in expense with claims for the quarter was due mainly to: (i) the increase in indemnities in Auto line products; and (ii) the effect of improved calculation of the provision for claims incurred but not reported (IBNR) for the quarter, used to analyze the movement of claims for a period of 54 months rather than 12, as in prior periods, which resulted in the recording of an extraordinary reserve of R\$ 145 in 2Q04 compared to R\$ 131 in 1Q04.

Savings Bond Draws and Redemptions

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
(515)	(619)	20.2	(273)	(346)	26.7

Growth for the period mainly reflects an increase in the amount recorded as a reserve for redemptions - R\$ 91, due to increased sales of premium bond certificates.

Growth for the quarter mainly reflects an increase in the amount recorded as a reserve for redemptions - R\$ 76, due to increased sales of premium bond certificates.

Insurance and Pension Plan Selling Expenses

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
(363)	(417)	14.9	(212)	(205)	(3.3)

The variation for the period is detailed below:

The variation for the quarter is detailed below:

a) Insurance Product Selling Expenses

1st Half/2003	1st Half /2004	% Variation		1st Qtr./2004	2nd Qtr./2004	% Variation
(296)	(343)	15.9	·	(166)	(177)	(6.6)

The increase in these expenses for the period was generated mainly by growing Health and Auto-line products, of R\$ 19 and R\$ 16, respectively, even though the ratio of selling expenses to earned premium decreased for the period.

The increase in selling expenses was mainly generated by Life line products - R\$ 10.

b) Pension Plan Selling Expenses

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
(67)	(74)	10.4	(46)	(28)	(39.1)

The increase for the period mainly reflects the growth in VGBL product sales.

The variation in selling expenses occurred in traditional products R\$ 16.

Expenses with Pension Plan Benefits and Redemptions

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
(851)	(1,123)	32.0	(533)	(590)	10.7

The variation for the period was mainly due to the increase in the payment of redemptions R\$ 200, of traditional private pension plans.

The variation for the quarter was mainly due to the increase in the payment of redemptions R\$ 44, of traditional private pension plans.

Personnel Expenses

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
 (2,201)	(2.411)	9.5	(1.177)	(1.234)	4.8

The variation for the period reflects for the most part: (i) payroll decrease as a result of the synergy following the merger of banks acquired; fully offset by: (ii) salary increases (12.6%), pursuant to the collective-labor agreement in September/03; and (iii) consolidation of BBV Banco, Zogbi and BEM - R\$ 168.

The variation for the quarter reflects substantially: (i) payroll decrease as a result of the synergy following the merger of banks acquired; fully offset by: (ii) concentration of vacation pay in 1Q04; and (iii) increased expenses for labor claims - R\$ 40.

Other Administrative Expenses

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
(2,254)	(2,424)	7.5	(1,208)	(1,216)	0.7

The variation was mainly due to increased expenses: (i) generated by consolidation of BBV Banco, Zogbi and BEM - R\$ 178; (ii) publicity and advertising - R\$ 36; (iii) leased assets - R\$ 30; partially offset by less expense for: (iv) depreciation and amortization - R\$ 46; and (v) data processing - R\$ 22.

The increase was mostly due to the additional impact of one month s consolidation of BEM and Zogbi R\$ 12.

Tax Expenses

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
(506)	(679)	34.2	(336)	(343)	2.1

This variation was substantially generated by the increase in expenses for COFINS - R\$ 110, as a result of the rise in the calculation base rate from 3% to 4% in September/03; and the increase in expenses for ISS - R\$ 27, as a result of a change in legislation and CPMF - R\$ 18.

The increase for the quarter reflects substantially increase in expenses for ISS R\$ 12, as a result of a change in legislation; offset by the decrease in expenses for COFINS - R\$ 6.

Equity in the Earnings of Associated Companies

1st Half/2003	1st Half /2004	% Variation		1st Qtr./2004	2nd Qtr./2004	% Variation
(33)	122	(469.7)	_	-	122	-

The variation was mainly derived from improved results in associated companies for 1H04 as compared to those determined in 1H03, which include R\$ 79 of non-recurring income in associated Insurance Group companies.

The variation was mainly derived from improved results in associated companies in 2Q04, which include R\$ 79 of non-recurring income in associated Insurance Group companies.

Other Operating Income

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
1,532	537	(64.9)	257	280	8.9

The variation for the period was mainly generated by: (i) reversal of the provision for exchange variation - R\$ 504; and other operating provisions - R\$ 403, in 1H03; and (iii) a decrease following the non-consolidation of Latasa, sold in 2H03 R\$ 97.

The variation for the quarter substantially reflects: (i) recognition of revenue from fiscal incentives in subsidiaries - R\$ 38; offset partially (ii) by the decrease in other financial revenue - R\$ 18.

Other Operating Expenses

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
(1,253)	(1,494)	19.2	(691)	(803)	16.2

The increase was generated in particular: (i) by expenses for amortization of goodwill, following the acquisition of BBV Banco, Zogbi and BEM R\$ 59; and (ii) the increase in operating provisions - R\$ 173, which include an addition to provisions for civil contingencies with insurance operations, in the amount of R\$ 109, following calculation criteria improvements.

The variation was mainly due to the addition to provisions for civil contingencies with insurance operations, in the amount of R\$ 109, following calculation criteria improvements.

Operating Income

1st Half/2003	1st Half /2004	% Variation		1st Qtr./2004	2nd Qtr./2004	% Variation
1,999	1,420	(29.0)	_	799	621	(22.3)

The variation for the period was due to: (i) increase in income on commissions and fees - R\$ 594; (ii) increase in financial margin - R\$ 434; (iii) less expenses for provision for loan losses - R\$ 320; (iv) increase in equity and earnings in associated companies - R\$ 155; (v) decrease in operating income (net of expenses) R\$ 1,236; (vi) increase in the personnel and administrative expenses - R\$ 380; (vii) decrease in the margin of contribution of insurance, private pension plan and savings bond operations - R\$ 293; and (viii) increased tax expense - R\$ 173.

The variation for the quarter was due to: (i) increase in equity and earnings in associated companies - R\$ 122; (ii) increase in income on commissions and fees - R\$ 56; (iii) increase in the margin of contribution of insurance, private pension plan and savings bond operations - R\$ 7; (iv) decrease in financial margin - R\$ 249; (v) increase in the personnel and administrative expenses - R\$ 65; (vi) increase in operating expenses (net of revenue) R\$ 89; (vii) increased tax expense - R\$ 7; and (viii) increase in expenses for provision for loan losses R\$ 47.

Non-operating Income

1st Half/2003	1st Half /2004	% Variation		1st Qtr./2004	2nd Qtr./2004	% Variation
(777)	(213)	(72.6)	•	(11)	(202)	1,736.4

The variation is mainly due to extraordinary amortization of goodwill of Banco Mercantil - R\$ 681 for 1H03; offset by extraordinary amortization of goodwill for 1H04 - R\$ 135.

The variation reflects substantially: (i) extraordinary amortization of goodwill for 2Q04 - R\$ 135; (ii) provisions recorded and income on sale of assets -R\$ 35; and (iii) provision for loss on fiscal incentive investments - R\$ 21.

Income Tax and Social Contribution

1st Half/2003	1st Half /2004	% Variation	1st Qtr./2004	2nd Qtr./2004	% Variation
(190)	46	(124.2)	(179)	225	(225.7)

The variation in income tax and social contribution expense for the period reflects tax charges on pre-tax income, adjusted by additions and exclusions, as described in Note 35 to the financial statements.

The variation in income tax and social contribution expense for the quarter reflects tax charges on pre-tax income, adjusted by additions and exclusions. In 2Q04, deferred tax assets were recorded, derived from subsidiaries - R\$ 89.

Results by Business Segment - In millions of reais

1st Half 2004

	Financial		Insurance Group		Other	Amount	Consolidated
-	Local	Foreign	Local	Foreign	Activities	Eliminated	Bradesco
Income from financial intermediation	3,988	258	1,080	-	9	1	5,336
Other operating income (expenses)	(3,290)	(89)	(706)	-	-	(1)	(4,086)
Commissions and fees	2,389	9	142	-	338	(184)	2,694
Personnel expenses	(2,022)	(12)	(266)	(1)	(110)	-	(2,411)
Other administrative expenses	(2,261)	(51)	(260)	-	(86)	234	(2,424)
Other revenue (expenses)	(1,396)	(35)	(322)	1	(142)	(51)	(1,945)
Net income for 1H04	698	169	374	-	9	-	1,250
Net income for 1H03	632	90	262	(2)	45	-	1,027

Increase in the Main Statement of Income Items

1H04 as compared to 1H03 - In millions of reais

(*) Composition: Premiums and contributions, net of variations in technical reserves for insurance, private pension plans and savings bonds, less claims, redemptions, benefits and commissions, not including financial income on insurance activities and price-level restatement and interest on technical reserves which are included in financial margin.

2Q04 in relation to 1Q04 - In millions of reais

(*) Composition: Premiums and contributions, net of variations in technical reserves for insurance, private pension plans and savings bonds, less claims, redemptions, benefits and commissions, not including financial income on insurance activities and price-level restatement and interest on technical reserves which are included in financial margin.

Increase in Financial Margin Items plus Exchange Adjustment

2Q04 in relation to 1Q04 - In millions of reais

- (1) Includes income on credit operations + income on leasing operations + income on foreign exchange transactions (Note 13a).
- (2) Includes interest and charges on deposits, excluding expenses for purchase and sale commitments + expenses for borrowings and onlendings + income on compulsory deposits + adjustments to income on foreign exchange transactions (Note 13a).
- (3) Includes income on securities transactions, less expenses with purchase and sale commitments + financial income on insurance, private pension plans and savings bonds + income on derivative financial instruments + adjustments to income on foreign exchange transactions (Note 13a).
- (4) Includes price-level restatement and interest on technical reserves for insurance, private pension plans and savings bonds. Analysis of the Adjusted Financial Margin and Average Rates

Credit Operations x Income

In millions of reais	1st Half 2003	1st Half 2004	1st Qtr. 2004	2nd Qtr. 2004
Credit operations	43,297	47,625	46,358	48,460
Leasing operations	1,515	1,383	1,398	1,364
Advances on foreign exchange contracts	5,676	6,169	6,124	6,162
1 - Total - Average balance (quarterly)	50,488	55,177	53,880	55,986
2 - Income (*)	5,790	6,908	3,204	3,704
3 - Average return annualized exponentially (2/1)	24.3%	26.6%	26.0%	29.2%

^(*) Includes income from credit operations, net results from leasing operations and adjusted results on foreign exchange transactions (Note 13a).

Securities x Income on Security Transactions

In millions of reais	1st Half 2003	1st Half 2004	1st Qtr. 2004	2nd Qtr. 2004
Securities	38,076	54,388	53,475	54,679
Interbank investments	21,960	23,828	25,478	19,881
Subject to repurchase agreements	(16,308)	(21,541)	(23,938)	(15,915)
Derivative financial instruments	(409)	(392)	(196)	(562)
4 - Total - Average balance (quarterly)	43,319	56,283	54,819	58,083
5 - Income on security transactions (net of				
expenses for repurchase agreements) (*)	3,577	4,758	2,176	2,582
6 - Average rate annualized exponentially (5/4)	17.2%	17.6%	16.8%	19.0%

^(*) Includes financial income on insurance, private pension plans, savings bonds, derivative financial instruments and foreign exchange adjustments (Note 13a).

Total Assets x Income from Financial Intermediation

In millions of reais	1st Half 2003	1st Half 2004	1st Qtr. 2004	2nd Qtr. 2004
7 - Total assets - Average balance (quarterly)	147,425	171,106	168,532	168,610
8 - Income from financial intermediation	12,175	14,476	6,757	7,720
9 - Average rate annualized exponentially (8/7)	17.2%	17.6%	17.0%	19.6%

Funding x Expenses

In millions of reais	1st Half 2003	1st Half 2004	1st Qtr. 2004	2nd Qtr. 2004
Deposits	56,019	60,448	58,605	61,660
Funds from acceptance and issuance of securities	4,615	6,830	6,704	6,821
Interbank and interdepartmental accounts	1,834	1,527	1,746	1,135
Subordinated debt	3,350	5,439	5,068	5,661
10 - Total funding - average balance (quarterly)	65,818	74,244	72,123	75,277
11 - Expenses (*)	1,932	3,366	1,228	2,138
12 - Average rate annualized exponentially (11/10)	6.0%	9.3%	7.0%	11.9%

^(*) Funding expenses without repurchase agreements less income on compulsory deposits and foreign exchange adjustments (Note 13a).

Technical Reserves for Insurance, Private Pension Plans and Savings Bonds x Expenses

In millions of reais	1st Half 2003	1st Half 2004	1st Qtr. 2004	2nd Qtr. 2004
13 Technical reserves for insurance, private pension plans and savings bonds - Average balance (quarterly)	20,979	27,945	27,178	28,713
14 Expenses (*)	1,658	1,351	652	699
15 Average rate annualized exponentially (14/13)	16.4%	9.9%	10.0%	10.1%

^(*) Price-level restatement and interest on technical reserves for insurance, private pension plans and savings bonds.

Borrowings and Onlendings (Local and Foreign) x Expenses

	1st Half	1st Half	1st Qtr.	2nd Qtr.
In millions of reais	2003	2004	2004	2004

Borrowings	8,844	7,971	7,510	8,345
Onlendings	6,903	7,838	7,795	7,971
16 - Total borrowings and onlendings - Average balance				
(quarterly)	15,747	15,809	15,305	16,316
17 - Expenses for borrowings and onlendings (*)	(199)	538	169	369
18 - Average rate annualized exponentially (17/16)	(2.5%)	6.9%	4.5%	9.4%

^(*) Includes foreign exchange adjustments (Note 13a).

Total Assets x Financial Margin

In millions of reais	1st Half 2003	1st Half 2004	1st Qtr. 2004	2nd Qtr. 2004
19 - Total assets - Average balance (quarterly)	147,425	171,106	168,532	168,610
20 - Financial margin (*)	5,977	6,411	3,330	3,081
21 - Average rate annualized exponentially (20/19)	8.3%	7.6%	8.1%	7.5%

^(*) Income from financial intermediation excluding provision for loan losses (PDD). Financial Market Indicators

Analysis of Financial Margin

Banco Bradesco s consolidated financial margin (before PDD) totaled R\$ 3,081 million for the second quarter of 2004 (2Q04), as compared to R\$ 3,330 million for the first quarter (1Q04), down by R\$ 249 million. However, financial margin for the first half of 2004 (1H04) totaled R\$ 6,411 million, compared to R\$ 5,977 million for the same period in 2003 (1H03), up by 7.3%.

In terms of quarterly comparison, certain macroeconomic factors had a direct impact on financial margin, particularly in 2Q04, which was affected by a highly volatile market with a negative repercussion on the price of Brazil s local and foreign debt securities, among others and spiking medium and long-term interest rates in the futures market.

At Bradesco, the impact of this volatile environment was cushioned by the Bank s strategic policy, ie, its efforts are focused on securing new transactions and business, mitigating market risk and offsetting decreases in interest rates and spread. This policy is more clearly evidenced when we compare results reported for the prior two quarters, which show that Bradesco s sustainable business volume growth is directly related to operations with customers.

The average volume of the credit portfolios increased by 3.7% between the first and second quarters of 2004, particularly individual consumer credit which grew some 7%, improving the portfolio mix and increasing the segment s share (largest spread) of total operations.

Emphasis should also be given to the performance of demand deposits from 1Q04 to 2Q04, which totaled average balances of R\$ 12,757 million and R\$ 13,073 million, respectively, a 2.5% increase for the second quarter. Comparing the growth of closing balances at March 30 and June 30, 2004, this increase was even higher, some 7.4%.

Insurance area transactions also contributed to improving the financial margin, as a result of the good performance by insurance, private pension plan and savings bond activities. Between the first and second quarters, the average volume of technical reserve grew by 5.6%, from R\$ 27,178 million in 1Q04 to R\$ 28,713 million in 2Q04.

In all, Bradesco s consolidated financial margin between the first and second quarters of 2004 was down slightly by R\$ 249 million. Business volume increases and growth in spread grew interest income by R\$ 130 million, offset by a decrease in non-interest income, generated by less profit on securities and treasury transactions in 2Q04, in the amount of R\$ 379 million.

Accordingly, the average financial margin rate, which reflects financial margin (before PDD) compared to the average balance of total assets was down slightly, between the first and second quarters of 2004, of 8.1% to 7.5%, respectively.

The strategy adopted by Bradesco becomes clearer when comparing longer periods, for example, 1H03 to 1H04, which evidences that the good performance in operations has compensated for the loss of revenue on investments indexed to the basic interest rate (drop in CDI from 11.8% to 7.6%, respectively), following the growth in volume of business with customers, which in turn boosted financial margin between the six-month periods. We highlight below the main areas of business growth:

The average balance of the Consolidated Bradesco credit portfolio grew by some 9.2%, between the six-month periods, in particular, operations with individual consumers, the average volume of which grew from R\$ 13,816 million in 1H03 to R\$ 16,638 million in 1H04, an increase of 20.4%.

Similarly, the average balances of deposits for 1H04 was up by 7.9%, from R\$ 56,019 million in 1H03 to R\$ 60,448 million in 1H04, especially, demand and savings deposits which were up by 8.9% and 7.8%, respectively.

Income from financial intermediation on insurance, private pension plan and savings bond operations for 1H04 were 12.6% higher compared to income for the same six-month period of 2003, mainly as a result of the increase in sale of products, with technical reserves totaling an average balance of R\$ 27,945 million in 1H04, a growth rate of 33.2% between these periods.

Increased volumes and spreads were responsible for an increment in interest income, of R\$ 640 million in financial margin, offset the decrease in non-interest income as a result of less profit on securities and treasury transactions in 1H04, in the amount of R\$ 206 million. Net financial margin grew by R\$ 434 million between 1H03 and 1H04.

The sustained growth of Bradesco s financial margin is directly related to its policy for obtaining scale gains through the increase in business, accordingly, its efforts are centered on growing the number of customers, extending the scope of its sales outlets (Branches, PABs, Correspondent Banks, among others), market segmentation and continually improving products.

Provision for Loan Losses

Movement of Allowance for Loan Losses - In millions of reais

		2003			2004		
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half	
Credit portfolio	49,655	53,048	53,048	54.894	58,402	58,402	
Opening balance	3,665	3,902	3,665	4.059	4,192	4,059	
Amount recorded for the period	808	587	1,395	561	514	1,075	
Amount written off for the period	(571)	(551)	(1,122)	(505)	(493)	(998)	
Balance derived from acquired institutions	-	171	171	77	-	77	
Closing balance	3,902	4,109	4,109	4.192	4,213	4,213	
Specific provision	1,944	2,006	2,006	1.924	1,876	1,876	
Generic provision	1,156	1,286	1,286	1.384	1,432	1,432	
Additional provision	802	817	817	884	905	905	
Credit recoveries	96	145	241	106	124	230	
Allowance for Loan Losses (PDD) on Credit and Lea	ising Operations -	In millions of re	eais				
		2003			2004		
	March		June	March		June	

Allowance for loan losses - PDD (A)	3,902	4,109	4,192	4,213
Credit operations (B)	49,655	53,048	54,894	58,402
PDD on credit operations (A/B)	7.9%	7.7%	7.6%	7.2%
Ratio of PDD Coverage to Abnormal Course Credits (D to H)				

In millions of reais

	2003		2004		
	March	June	March	June	
Total provisions (1)	3,902	4,109	4,192	4,213	
Abnormal course credits (D to H) (2)	2,742	2,871	2,724	2,649	
PDD coverage ratio (1/2) Commissions and Fees	142.3%	143.1%	153.9%	159.0%	

			In millions	s of reais		
	2003			2004		
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half
Checking account	245	265	510	314	316	630
Cards	201	193	394	240	242	482
Fund management	110 139	136	136 246 146 285	207 150	216 151	423 301
Collection		146				
Credit operations	129	142	271	166	205	371
Interbank charges	63	61	124	63	63	126
Collection of taxes	45	45	90	50	50	100
Custody and brokerage services	8	10	18	14	17	31
Consortium purchase plan management fees	-	4	4	15	20	35
Other	77	81	158	100	95	195
Total	1,017	1,083	2,100	1,319	1,375	2,694

Administrative and Personnel Expenses

		In millions of reais						
		2003		2004				
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half		
Third-party services	176	193	369	196	218	414		
Communications	149	151	300	162	155	317		
Depreciation and amortization	128	138	266	123	118	241		
Financial system services	84	85	169	97	102	199		

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Total administrative and personnel expenses	2,154	2,301	4,455	2,385	2,450	4,835
Personnel expenses	1,053	1,148	2,201	1,177	1,234	2,411
Other	91	67	158	45	99	144
Training	10	20	30	10	11	21
Employee profit sharing	42	38	80	45	39	84
Social charges	185	206	391	227	229	456
Benefits	201	240	441	236	243	479
Remuneration	524	577	1,101	614	613	1,227
Administrative expenses	1,101	1,153	2,254	1,208	1,216	2,424
Other	85	77	162	70	73	143
Travel	14	15	29	14	13	27
Water, electricity and gas	28	28	56	34	31	65
Materials	40	43	83	38	35	73
Maintenance and repairs	53	61	114	60	68	128
Data processing	60	65	125	58	71	129
Rents	67	67	134	75	75	150
Leasing	68	62	130	77	83	160
Transport	80	87	167	94	88	182
Publicity and advertising	69	81	150	110	86	196

Human Resources

At June 30, 2004, Bradesco s employees, including staff at the subsidiaries, totaled 74,784. The following table presents the growth in the Bradesco headcount:

			Decem	ber			2004		
	1998	1999	2000	2001	2002	2003	March	June	
Banco Bradesco	47,233	47,521	49,177	51,633	53,732	59,430	63,362	62,245	
Subsidiaries	7,501	7,301	6,575	6,943	8,729	9,407	10,649	10,601	
Subtotal Bradesco	54,734	54,822	55,752	58,576	62,461	68,837	74,011	72,846	
Banco BCN	5,024	4,784	4,780	5,857	6,105	5,203	-	-	
Subsidiaries	1,408	1,099	1,172	1,280	1,504	1,741	-	-	
Subtotal BCN	6,432	5,883	5,952	7,137	7,609	6,944	-	-	
Banco Baneb	-	2,756	2,514	-	-	-	-	-	
Subsidiaries	-	50	-	-	-	-	-	-	
Subtotal Baneb	-	2,806	2,514	-	-	-	-	-	
Banco Boavista	-	-	1,564	-	-	-	-	-	
Subsidiaries	-	-	22	-	-	-	-	-	
Subtotal Boavista	-	-	1,586	-	-	-	-	-	
Banco Mercantil	-	-	-	-	3,970	-	-	-	
Subsidiaries	-	-	-	-	353	-	-	-	
Subtotal Mercantil	-	-	-	-	4,323	-	-	-	
Total not including BEM/Zogbi	61,166	63,511	65,804	65,713	74,393	75,781	74,011	72,846	

Banco BEM	-	-	-	-	-	-	502	488
Subsidiaries	-	-	-	-	-	-	80	6
Subtotal BEM	-	-	-	-	-	-	582	494
Banco Zogbi	-	-	-	-	-	-	83	3
Subsidiaries	-	-	-	-	-	-	1,514	1,441
Subtotal Zogbi	-	-	-	-	-	-	1,597	1,444
Total	61,166	63,511	65,804	65,713	74,393	75,781	76,190	74,784

Employee benefits offered by Bradesco include, among others, health insurance and dental care, as well as a supplementary retirement pension plan.

Human Resources June/2004

BY AGE		BY GEN	NDER	BY EDUCATIONAL BACKGROUND		BY YEARS OF SERVICE WITH BRADESCO		BY MANAGERIAL POSITION	
Younger than 30	44%					Less than 5 years	40%		
				High School	32%				
From 31 to 40	38%	Men	54%			From 6 to 10 years	11%	Non-managerial	52%
				University	67%				
From 41 to 50	16%	Women	46%			From 11 to 20 years	38%	Managerial	48%
				Other	1%				
Older than 50	2%					More than 20 years	11%		

Personnel Expenses

Bradesco s accumulated personnel expenses totaled R\$ 2,411 million for the first half of 2004, including expenses for remuneration, social charges, benefits, training, employee profit sharing and others.

The following pie graph presents the percentage share of each item in relation to total Bradesco personnel expenditure:

Composition of Personnel Expenses 1st Half of 2004

Personnel Expenses by Business Segment 1st Half of 2004

Training

The Staff Training Department has created and deploys specific professional capacity building and enhancement programs providing employees with technical and behavioral skills, in sync with the Organization s needs and market requirements.

Designed to provide ongoing improvement and quality staff training activities, this area is ISO 9001:2000 certified, guaranteeing that course requests are approved and that employees are satisfied with the programs offered and that training activities are efficient.

The desire to offer tools which permit employee self-development Organization-wide, prompted Bradesco to implement online training in January 2000. This system called TreiNet, offers 27 courses with 331,838 employee participations. In 2004, 2 more technical and 10 behavioral programs were made available.

In May, the Human Resources and Marketing departments of the Bradesco Insurance Group launched, in partnership, the Insurance Universe - Universeg for brokers selling the companies products. Courses are offered in-class or online, via TreiNetSeg, TreiNetPrev and TreiNetCapi with specific courses for the Insurance, Private Pension Plan and Savings Bond areas.

In order to comply with related legislation, joint actions with the marketing area were required to promote internal-marketing campaigns encouraging staff to participate in courses covering money laundering prevention and internal controls via TreiNet. In addition, written material a was distributed to all staff and 4 specific training films in video widely shown.

In compliance with Resolution 3158/03, of the National Monetary Council, preparatory programs for the compulsory Investment Product Certification Exam, were implemented by the Bank. These programs are specifically designed for our specialists in investments responsible for providing investment advice in the branch network and to institutional investors. During the period some 1,400 of our professionals successfully sat this exam.

From 1996, in partnership with educational institutions such as FIA, FIPE, FGV and Ibmec, 829 of the Organization s employees obtained MBAs or other post-graduate degrees and specialization courses. In June 2004, two groups concluded their MBAs in banking business, designed for branch managers Organization-wide and developed in partnership with FGV - São Paulo and FGV - Rio de Janeiro, with 60 professionals qualified.

During the period from January to June 2004, 697 courses were given in 6,637 groups, with 215,463 employee participations and a total of 2,601,680 hours spent in training, as well as investments of R\$ 21.3 million.

Increase in Employee Training Participation
Thousand Participations

Total Amount Invested in Training In millions of reais

Operating Efficiency

			In millions	of reais		
_			Year			1H04(*)
_	1999	2000	2001	2002	2003	11101()
Personnel expenses	2,784	3,221	3,549	4,076	4,780	4,990
Employee profit sharing	(104)	(112)	(160)	(140)	(171)	(175)
Other administrative expenses	2,567	2,978	3,436	4,028	4,814	4,984
Total (1)	5,247	6,087	6,825	7,964	9,423	9,799
Financial margin = Gross income from financial						
intermediation less PDD	7,494	7,839	10,109	11,472	12,778	13,212
Commissions and fees	2,100	3,043	3,473	3,712	4,557	5,151
Income from insurance premiums, private pension						
plans and savings bonds	5,975	6,920	8,959	10,135	11,726	12,291
Variation in technical reserves for insurance, pension						
plans and savings bonds	(2,342)	(3,001)	(3,492)	(2,785)	(3,670)	(3,578)
Claims - insurance operations and savings bond draws						
and redemptions	(2,844)	(2,866)	(3,996)	(4,336)	(5,080)	(5,704)
Insurance and pension plan selling expenses	(635)	(645)	(689)	(667)	(762)	(816)

Expenses with pension plan benefits and redemptions	(558)	(913)	(1,370)	(1,689)	(2,363)	(2,635)
Equity in the earnings of associated companies	127	156	71	65	5	160
Other operating expenses	(1,296)	(1,376)	(1,831)	(3,148)	(2,704)	(2,945)
Other operating income	1,070	903	1,326	1,321	2,164	1,169
Total (2)	9,091	10,060	12,560	14,080	16,651	16,305
Efficiency ratio (%) = $(1/2)$	57.7	60.5	54.3	56.6	56.6	60.1

(*) Amounts accumulated over prior 12-month period.

Operating Efficiency Ratio (%)

The variation in the operating efficiency ratio (accumulated for the 12-month period) from 56.6% (December 2003) to 60.1% (June 2004) reflects the increase in operating costs generated by the synergy process of the institutions acquired in prior periods, in particular, the integration of BCN by Bradesco on February 25, 2004.

We also stress, in 2Q04, the negative impact of extraordinary provisions recorded mainly for IBNR and labor and civil contingencies. Disregarding the extraordinary events, the operating efficiency ratio would be 58.7%.

Expenditure Appraisal Committee

In the pursuit of enhanced cost control and the adoption of strategies, policies and measures designed to restrain expenditure, in March 2004, Bradesco created the Expenditure Appraisal Committee, responsible for monitoring administrative and personnel expenses and expenditure with capitalization and analyzing their origin with the related areas, seeking to obtain a maximum cost to benefit ratio.

The Committee, in sync with good corporate governance practices, is an important tool, as a result of its permanent activity and capacity to anticipate events, for improving and enhancing processes, capable of carrying out an in-depth analysis of Bradesco s costs, from all standpoints and producing savings which reflect positively on the Organization s results.

Activity-Based Costing

As part of the Organization s ongoing pursuit to optimize its results and performance, our cost management model will be supported by Activity-Based Costing (ABC) methodology which has already provided, among others, support for studies relating to the formation and negotiation of banking charges, costing information for performance and decision-making support management and for customer profitability purposes, and for the formation of a database for analyses regarding the unification and rationalization of the Bank s different units.

The Organization is currently implementing ABM (Activity-Based Management) methodology which will rapidly lead to cost prevention practices and a pro-active approach as regards the identification of opportunities. Thus, at the same time as we improve our processes, we are also able to seamlessly integrate operating performance with strategic objectives, in the pursuit to create and/or sustain competitive advantages and value for both our customers and stockholders.

Accordingly, the future mission of the activity-based management model is to provide ongoing support for planning and controlling the Bank s business processes and to promote the permanent improvement of operating and tactical issues and to provide a firm basis for their strategic gearing.

2 Consolidated Equity Analysis

Balance Sheet by Currency and Exchange Exposure at June 30, 2004 - In millions of reais

	Balance Sheet —	Currency		
	Baiance Sheet —	Local	Foreign (1)(2)	
ASSETS				
Current and long-term receivables	170,983	139,002	31,981	
Funds available	2,222	1,954	268	
Interbank investments	20,529	16,531	3,998	
Securities and derivative financial instruments	56,212	47,062	9,150	
Interbank and interdepartmental accounts	14,683	14,675	8	
Credit and leasing operations	47,488	40,289	7,199	
Other receivables and assets	29,849	18,491	11,358	
Permanent assets	5,271	4,802	469	
Investments	1,006	541	465	
Property and equipment in use and leased assets	2,326	2,322	4	
Deferred charges	1,939	1,939	-	
Total assets	176,254	143,804	32,450	
LIABILITIES	-, -	- /	- ,	
Current and long-term liabilities	162,500	134,487	28,013	
Deposits	64,133	60,347	3,786	
Deposits received under security repurchase agreements	16,746	15,584	1,162	
Funds from issuance of securities	7,080	1,880	5,200	
Interbank and interdepartmental accounts	1,090	414	676	
Borrowings and onlendings	16,817	7,312	9,505	
Derivative financial instruments	785	785	-	
Technical reserves for insurance, private pension plans				
and savings bonds	29,478	29,450	28	
Other liabilities				
- Subordinated debt	6,181	2,874	3,307	
- Other	20,190	15,841	4,349	
Deferred income	38	38	-	
Minority interest in subsidiaries	66	66	-	
Stockholders' equity	13,650	13,650	-	
Total	176,254	148,241	28,013	
Net position of assets and liabilities			4,437	
Net position of derivatives (2)			(4,477)	
Other memorandum accounts, net (3)			(490)	
Net exchange position (liability)			(530)	

⁽¹⁾ Amounts expressed and/or indexed mainly in USD.

- (2) Excluding operations maturing in D +1, to be settled in currency at June 30, 2004 price levels.
- (3) Leasing commitments and others are controlled in memorandum accounts. Balance Sheet by Maturity at June 30, 2004 In millions of reais

	Up to 30 days	From 31 to 180 days	From 181 to 360 days	More than 360 days	Indeterminate	Total
ASSETS						
Current assets and long-term receivables	103,022	17,557	13,299	37,105	-	170,983
Funds available	2,222	-	-	-	-	2,222
Interbank investments	18,958	630	324	617	-	20,529
Securities and derivative financial						
instruments (1)	39,737	777	3,829	11,869	-	56,212
Interbank and interdepartmental accounts	14,392	7	8	276	-	14,683
Credit and leasing operations	8,288	15,482	7,784	15,934	-	47,488
Other receivables and assets	19,425	661	1,354	8,409	-	29,849
Permanent assets	58	292	351	2,960	1,610	5,271
Investments	-	-	-	-	1,006	1,006
Property and equipment in use and leased assets	20	102	123	1,477	604	2,326
Deferred charges	38	190	228	1,483	-	1,939
Total	103,080	17,849	13,650	40,065	1,610	176,254
LIABILITIES						
Current and long-term liabilities	93,024	14,288	10,301	44,887	-	162,500
Deposits ⁽²⁾	39,809	6,194	4,024	14,106	-	64,133
Deposits received under security repurchase						
agreements	14,851	75	473	1,347	-	16,746
Funds from the acceptance and issuance of						
securities	1,964	1,826	483	2,807	-	7,080
Interbank and interdepartmental accounts	1,090	-	-	-	-	1,090
Borrowings and onlendings	1,913	4,695	4,224	5,985	-	16,817
Derivative financial instruments	712	22	37	14	-	785
Technical reserves for insurance, private						
pension plans and savings bonds (2)	18,209	705	260	10,304	-	29,478
Other liabilities:						
- Subordinated debt	51	23	-	6,107	-	6,181
- Other	14,425	748	800	4,217	-	20,190
Deferred income	38	-	-	-	-	38
Minority interest in subsidiaries	-	-	-	-	66	66
Stockholders' equity	-	-	-	-	13,650	13,650
Total	93,062	14,288	10,301	44,887	13,716	176,254
Accumulated net assets in 2004	10,018	13,579	16,928	12,106	-	-
Accumulated net assets in 2003	11,543	19,827	21,591	11,507	-	-

⁽¹⁾ Investment fund applications are classified as up to 30 days.

Comparative Balance Sheet - In millions of reais

ASSETS	June	June	%	March	June	%
	2003	2004	Variation	2004	2004	Variation

⁽²⁾ Demand and savings account deposits and technical reserves for insurance and private pension plans, comprising VGBL and PGBL products, are classified as up to 30 days without considering average historical turnover.

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Current assets and long-term receivables	149,316	170,983	14.5	155,590	170,983	9.9
Funds available	1,773	2,222	25.3	2,285	2,222	(2.8)
Interbank investments	20,996	20,529	(2.2)	19,232	20,529	6.7
Securities and derivative financial instruments	42,796	56,212	31.3	53,152	56,212	5.8
Interbank and interdepartmental accounts	15,024	14,683	(2.3)	12,883	14,683	14.0
Restricted deposits:						
Brazilian Central Bank	13,792	13,637	(1.1)	12,422	13,637	9.8
Other	1,232	1,046	(15.1)	461	1,046	126.9
Credit and leasing operations	42,519	47,488	11.7	44,120	47,488	7.6
Credit and leasing operations	46,436	51,511	10.9	48,136	51,511	7.0
Allowance for loan and leasing losses	(3,917)	(4,023)	2.7	(4,016)	(4,023)	0.2
Other receivables and assets	26,208	29,849	13.9	23,918	29,849	24.8
Foreign exchange portfolio	13,131	15,126	15.2	9,542	15,126	58.5
Other receivables and assets	13,269	14,913	12.4	14,552	14,913	2.5
Allowance for losses	(192)	(190)	(1.0)	(176)	(190)	8.0
Permanent assets	5,173	5,271	1.9	5,381	5,271	(2.0)
Investments	494	1,006	103.6	847	1,006	18.8
Property and equipment in use and leased assets	2,666	2,326	(12.8)	2,377	2,326	(2.1)
Deferred charges	2,013	1,939	(3.7)	2,157	1,939	(10.1)
Deferred charges	562	540	(3.9)	534	540	1.1
Goodwill on acquisition of subsidiaries, net of						
amortization	1,451	1,399	(3.6)	1,623	1,399	(13.8)
Total	154,489	176,254	14.1	160,971	176,254	9.5

LIABILITIES	June 2003	June 2004	% Variation	March 2004	June 2004	% Variation
Current and long-term liabilities	141,823	162,500	14.6	147,251	162,500	10.4
Deposits	56,822	64,133	12.9	59,186	64,133	8.4
Demand deposits	11,525	13,541	17.5	12,605	13,541	7.4
Savings deposits	20,736	22,457	8.3	21,929	22,457	2.4
Interbank deposits	40	47	17.5	63	47	(25.4)
Time deposits	24,521	28,088	14.5	24,589	28,088	14.2
Deposits received under security repurchase						
agreements	18,569	16,746	(9.8)	15,084	16,746	11.0
Funds from acceptance and issuance of securities	5,745	7,080	23.2	6,561	7,080	7.9
Securities issued abroad	5,038	5,989	18.9	5,472	5,989	9.4
Other resources	707	1,091	54.3	1,089	1,091	0.2
Interbank and interdepartmental accounts	1,735	1,090	(37.2)	1,180	1,090	(7.6)
Borrowings and onlendings	14,572	16,817	15.4	15,816	16,817	6.3
Borrowings	7,711	8,895	15.4	7,797	8,895	14.1
Onlendings	6,861	7,922	15.5	8,019	7,922	(1.2)
Derivative financial instruments	310	785	153.2	339	785	131.6
Technical reserves for insurance, private pension						
plans and savings bonds	22,732	29,478	29.7	27,947	29,478	5.5
Other liabilities	21,338	26,371	23.6	21,138	26,371	24.8
Foreign exchange portfolio	7,854	8,750	11.4	4,546	8,750	92.5
Taxes and social security contributions, social						
and statutory payables	4,642	4,771	2.8	4,633	4,771	3.0
Subordinated debt	3,338	6,181	85.2	5,141	6,181	20.2
Sundry	5,504	6,669	21.2	6,818	6,669	(2.2)

Deferred income	37	38	2.7	27	38	40.7
Minority interest in subsidiaries	107	66	(38.3)	68	66	(2.9)
Stockholders equity	12,522	13,650	9.0	13,625	13,650	0.2
-						
Total	154,489	176,254	14.1	160,971	176,254	9.5

Equity Analysis - In millions of reais

Funds Available

June/2003	June/2004	% Variation	March/2004	June/2004	% Variation
1,773	2,222	25.3	2,285	2,222	(2.8)

This increase reflects mainly the increase in the volume of local currency cash funds.

The volume of foreign currency cash funds decreased by R\$ 260, partially offset by the increase in the volume of local currency cash funds.

Interbank Investments

June/2003	June/2004	% Variation	March/2004	June/2004	% Variation
20,996	20,529	(2.2)	19,232	20,529	6.7

The variation in this account balance for the period reflects for the most part: (i) the decrease in the third-party portfolio position of open market investments, down by R\$ 3,156, partially offset by: (ii) the increase in interbank investments up by R\$ 2,010; and (iii) increase in the own portfolio position of open market investments up by R\$ 631.

This growth mainly reflects: (i) increase in the third-party portfolio position of open market investments, up by R\$1,052; and (ii) increase in the own portfolio position of open market investments, up by R\$134.

Securities (TVM) and Derivative Financial Instruments

June/2003	June/2004	% Variation	March/2004	June/2004	% Variation
42,796	56,212	31.3	53,152	56,212	5.8

The increase for the period is due substantially to: (i) additional funds derived from the increase in funding, particularly deposits and technical reserves, as well as issuance of securities (subordinated and securitized debt); (ii) by positive exchange variation of 8.20% for the period, impacting foreign-currency indexed and/or denominated securities; partially mitigated by: (iii) redemption/maturity of securities during the period.

Growth for the quarter is mainly derived from: (i) additional funds derived from the increase in funding, particularly deposits and technical reserves; (ii) issuance of subordinated debt; and (iii) by positive exchange variation of 6.84% for the quarter, impacting foreign-currency indexed and/or denominated securities; partially mitigated by redemption/maturity of securities during the quarter.

Interbank and Interdepartmental Accounts

June/2003	June/2004	% Variation	March/2004	.June/2004	% Variation

15,024	14,683	(2.3)	12,883	14,683	14.0

The decrease reflects mainly the reduction in compulsory Brazilian Central Bank (BACEN) deposits, as a result of the change in the compulsory deposit rate on demand deposits from 60% in June/03 to 45% in June/04, partially offset by the increase in the average volume of demand and savings deposits for the period.

The variation reflects substantially the increase in compulsory BACEN deposits, as a result of the increase in the average volume of demand deposits for the quarter.

Credit and Leasing Operations

June/2003	June/2004	% Variation	March/2004	June/2004	% Variation
53,048	58,402	10.1	54,894	58,402	6.4

The growth was mainly derived from: (i) increase in the demand for credit, in particular, auto financing in the individual consumer segment and rural credit in the corporate segment; (ii) positive exchange variation of 8.20% for the period, affecting foreign-currency indexed and/or denominated contracts; (iii) consolidation of Banco Zogbi and Banco BEM; (iv) contract adjustments; and was partially offset by: (v) contract settlements. N.B. Includes advances on foreign exchange contracts and other receivables and does not include the allowance for loan losses, as described in Note 12 to the financial statements.

The variation for the quarter reflects substantially: (i) increase in the demand for credit, in particular, rural credit both in the individual and corporate segments and auto financing in the consumer segment; (ii) positive exchange variation of 6.84% for 2Q04, affecting foreign-currency indexed and/or denominated contracts; (iii) contract adjustments; and was partially offset by: (iv) contract settlements. N.B. Includes advances on foreign exchange contracts and other receivables and does not include the allowance for loan losses.

Allowance for Loan Losses (PDD)

June/2003	June/2004	% Variation	March/2004	June/2004	% Variation
4,109	4,213	2.5	4,192	4,213	0.5

During the period, the ratio of total PDD to the credit portfolio dropped from 7.7% in June/2003 to 7.2% in June/2004, and the ratio of allowance coverage to the abnormal course credit portfolio, rated from D to H, increased from 143.1% in June/03 to 159.0% in June/04. These ratios evidence the improvement in credit portfolio quality as a result of our safe, selective and consistent credit granting strategy. Amounts of R\$ 2,130 and R\$ 2,102 were recorded as allowance for loan losses and amounts written-off, respectively, during the period. Excess allowance in relation to minimum requirements increased from R\$ 817 in June/03 to R\$ 905 in June/04.

The ratio of PDD to the credit portfolio dropped from 7.6% in 1Q04 to 7.2% in 2Q04 and the ratio of allowance to the abnormal course credit portfolio, rated from D to H, increased from 153.9% in 1Q04 to 159.0% in 2Q04, reflecting the quality of the portfolio. During the quarter, PDD was recorded in the amount of R\$ 514 and an amount of R\$ 493 was written off. Excess allowance in relation to minimum requirements increased from R\$ 884 in 1Q04 to R\$ 905 in 2Q04.

Other Receivables and Assets

June/2003	June/2004	% Variation	March/2004	June/2004	% Variation
25,602	29,407	14.9	23,402	29,407	25.7

This variation is mainly due to the increase in the volume of the fx portfolio and to positive exchange variation of 8.20% for the period, as well as the increase in credit card transactions.

N.B. This total is less (net of corresponding PDD) an amount of R\$ 606 in June/03 and R\$ 442 in June/04, allocated to the Credit and leasing operations and Allowance for loan losses accounts.

This fluctuation reflects substantially the increase in the volume of the fx portfolio and the positive exchange variation of 6.84% in 2004.

N.B. This total is less (net of corresponding PDD) an amount of R\$ 516 in March/04 and R\$ 442 in June/04, allocated to the Credit and leasing operations and Allowance for loan losses accounts.

Permanent Assets

June/2003	June/2004	% Variation	March/2004	June/2004	% Variation
5,173	5,271	1.9	5,381	5,271	(2.0)

The variation for the period was mainly due to: (i) increase as a result of the transfer of the investment in Banco Espírito Santo (BES) from current to permanent assets R\$ 380; partially offset by: (ii) non-consolidation of permanent assets of Latasa - R\$ 306, following its sale in December/03.

The decrease for the quarter reflects for the most part amortization of goodwill in subsidiaries - R\$ 227, of which R\$ 135 was amortized on an extraordinary basis, partially offset by increased equity in earnings determined in associated companies, in particular, the investment in IRB-Brasil Resseguros S.A.

Demand Deposits

June/2003	June/2004	% Variation	March/2004	June/2004	% Variation
11,525	13,541	17.5	12,605	13,541	7.4

This increase is mainly derived from the increase in the number of customers.

This increase reflects substantially the increase in the number of customers.

Savings Deposits

June/2003	June/2004	% Variation	March/2004	June/2004	% Variation
20,736	22,457	8.3	21,929	22,457	2.4

This increase reflects mainly: (i) remuneration of deposits (TR + 0.5% p.m.) - 9.12% for the period; (ii) increase in the number of customers; and was partially offset by (iii) withdrawals for the period.

This increase reflects substantially: (i) increase in the number of customers; (ii) remuneration of deposits (TR + 0.5% p.m.) - 1.93% for the quarter; and was partially offset by (iii) withdrawals in 2Q04.

Time Deposits

June/2003	June/2004	% Variation	March/2004	June/2004	% Variation
24,521	28,088	14.5	24,589	28,088	14.2

The increase was due to the volume of remuneration appropriated mainly by institutional investors, net of redemptions made during the period. The increase reflects substantially the volume of remuneration appropriated by institutional investors, net of redemptions made during the period.

Interbank Deposits

June/2003	June/2004	% Variation	March/2004	June/2004	% Variation
40	47	17.5	63	47	(25.4)

This growth reflects the increase in interbank funding within the financial system.

This variation reflects the decrease in interbank funding within the financial system.

Deposits Received Under Security Repurchase Agreements

June/2003	June/2004	% Variation	March/2004	June/2004	% Variation
18,569	16,746	(9.8)	15,084	16,746	11.0

The variation in this account balance for the period was due mostly to: (i) decrease in the third-party portfolio R\$ 3,140; partially offset by: (ii) increase in own portfolio R\$ 1,217.

N.B. Includes investment fund and managed portfolio resources invested in purchase and sale commitments with Banco Bradesco, the investors in which are subsidiary companies included in the consolidated financial statements in the amounts of R\$ 9,452 (June/03) and R\$ 8,537 (June/04).

The increase in this account balance for the quarter was due mostly to: (i) increase in the third-party portfolio R\$ 1,068; and (ii) increase in own portfolio - R\$ 494.

N.B. Includes investment fund and managed portfolio resources invested in purchase and sale commitments with Banco Bradesco, the investors in which are subsidiary companies included in the consolidated financial statements in the amounts of R\$ 8,108 (March/04) and R\$ 8,537 (June/04).

Funds from Issuance of Securities

June/2003	June/2004	% Variation	March/2004	June/2004	% Variation
5,745	7,080	23.2	6,561	7,080	7.9

This increase mainly reflects: (i) positive exchange variation of 8.20% for the period, impacting securities issued abroad; (ii) new securities issued abroad (securitization of the future flows of payment orders and credit card bills); and partially offset by: (iii) settlement of eurobond issues.

This growth was mainly due to: (i) positive exchange variation of 6.84% for 2Q04, impacting securities issued abroad; and (ii) new securities issued abroad (commercial paper and eurobonds), net of payments.

Interbank and Interdepartmental Accounts

June/2003	June/2004	% Variation	March/20	June/2004	% Variation
1,735	1,090	(37.2)	1,180	1,090	(7.6)

The variation was mainly generated by a lower volume of unsettled collection and money orders in June/04 as compared to June/03.

The variation was due mainly to the lower volume of unsettled collection and money orders in 2Q04.

Borrowings and Onlendings

June/2003	June/2004	% Variation	March/2004	June/2004	% Variation
14,572	16,817	15.4	15,816	16,817	6.3

The oscillation mainly reflects: (i) positive exchange variation of 8.20% for the period, affecting the foreign borrowings and onlendings account, indexed and or denominated in foreign currency; (ii) the increase in the volume of funds obtained in Brazil via onlendings from BNDES/FINAME; and (iii) new funding transactions abroad during the period.

The oscillation reflects the increase in the foreign loans account, in the amount of R\$ 1,091, derived from positive exchange variation of 6.84% in 2Q04 and new funding transactions.

Other Liabilities and Derivative Financial Instruments

June/2003	June/2004	% Variation	March/2004	June/2004	% Variation
27,462	33,415	21.7	27,543	33,415	21.3

The increase was due for the most part to: (i) new issuance of subordinated debt in foreign currency; (ii) increase in the volume of the fx portfolio; and (iii) positive exchange variation of 8.20% for the period.

N.B. Excludes advances on foreign exchange contracts of R\$ 5,814 and R\$ 6,259, allocated to the specific account in credit operations in June/03 and June/04, respectively.

The increase for the quarter was mainly due to: (i) increase in the volume of the fx portfolio - R\$ 4,204; (ii) new issuance of subordinated debt in foreign currency R\$ 855; and (iii) positive exchange variation of 6.84% in 2Q04.

N.B. Excludes advances on foreign exchange contracts of R\$ 6,065 and R\$ 6,259, allocated to the specific account in credit operations in March/04 and June/04, respectively.

Technical Reserves for Insurance, Private Pension Plans and Savings Bonds

June/2003	June/2004	% Variation	March/2004	June/2004	% Variation
22,732	29,478	29.7	27,947	29,478	5.5

The variation for the period reflects mainly the increased sales of private supplementary pension plans and insurance policies, in particular, PGBL and VGBL products, for which reserves were accordingly recorded.

The variation for the quarter reflects mainly the increase in the sale of private supplementary pension plans and insurance policies, especially, PGBL and VGBL products, for which reserves were accordingly recorded.

Minority Interest in Subsidiaries

June/2003	June/2004	% Variation	March/2004	June/2004	% Variation
107	66	(38.3)	68	66	(2.9)

The decrease for the period was mainly due to the sale of our stake in Sete Quedas Empreendimentos Imobiliários e Participações Ltda. and BEA.

This decrease was mainly due to a lower amount of minority interest in results determined for 2Q04.

Stockholders Equity

June/2003	June/2004	% Variation	March/2004	June/2004	% Variation
12,522	13,650	9.0	13,625	13,650	0.2

This variation reflects substantially: (i) appropriation of net income for the period - $R\$\ 2,529,$ mark-to-market adjustment of securities and derivatives - $R\$\ 15$ and others - $R\$\ 2;$ and offset by interest attributed to own capital, paid and accrued - $R\$\ 1,365$ and acquisition of own shares - $R\$\ 53.$

The variation was due to the appropriation of net income for 2Q04 - R\$ 641, offset by interest attributed to own capital, paid and accrued - R\$ 326, and by the decrease in the reserve for mark-to-market adjustment of securities and derivatives - R\$ 290.

Securities - In millions of reais

Consolidated Portfolio Composition by Issuer at June 30, 2004 (1)

Securities (1)	Up to 30 days	From 31 to 180 days	From 181 to 360 days	More than 360 days	Market/Book value (4), (5) and (6)	Restated cost value	Mark-to-market adjustment
GOVERNMENT SECURITIES	1,921	3,050	7,674	28,044	40,689	41,159	(470)
Financial Treasury Notes	1,023	2,432	1,501	13,379	18,335	18,344	(9)
National Treasury Bonds	301	90	5,921	370	6,682	6,710	(28)
Federal Treasury Notes	304	343	252	7,557	8,456	8,478	(22)
Brazilian foreign debt notes	206	-	-	6,358	6,564	6,947	(383)
Central Bank Notes	5	64	-	58	127	121	6
Other	82	121	-	322	525	559	(34)
CORPORATE BONDS	3,135	242	101	3,508	6,986	6,560	426
Debentures	108	3	11	1,147	1,269	1,326	(57)
Shares	1,827	-	-	-	1,827	1,338	489
Certificates of Bank Deposit	201	98	4	817	1,120	1,121	(1)
Corporate bonds abroad	26	27	62	1,385	1,500	1,503	(3)
Derivative financial							
instruments	718	73	11	16	818	807	11
Other	255	41	13	143	452	465	(13)
PURCHASE AND SALE							. ,
COMMITMENTS (3)	241	3,004	33	5,259	8,537	8,537	-
Total at June 30, 2004	5,297	6,296	7,808	36,811	56,212	56,256	(44)
Total at June 30, 2003	8,840	4,276	7,177	22,502	42,795	42,609	186

Composition by Maturity at June 30, 2004

Securities (1)	Up to 30 days	From 31 to 180 days	From 181 to 360 days	More than 360 days	Market/Book value (4), (5) and (6)	Restated cost value	Mark-to-market adjustment
Trading securities (2)	2,854	5,802	7,453	25,365	41,474	41,596	6 (122)

Total at June 30, 2004 Total at June 30, 2003	(712) (226)	(22) (29)	(37)	(13) (28)	(784) (310)	(774) (286)	(10)
Derivative financial instruments (Liabilities)							
Total at June 30, 2003	8,840	4,276	7,177	22,503	42,796	42,610	186
Total at June 30, 2004	5,296	6,297	7,808	36,812	56,213	56,256	(43)
Derivative financial instruments	718	73	11	16	818	807	11
Other	-	-	-	3	3	3	
Central Bank Notes	1	-	_	-	1	1	_
Brazilian foreign debt notes	54	-	90 -	2,926 1,441	1,495	1,495	-
Federal Treasury Notes			90	2,926	3,016	3,016	
Securities held to maturity (7)	55	-	90	4,370	4,515	4,515	_
Other	30	52	18	176	276	291	(15)
Brazilian foreign debt notes	178	62	3	8	251	251	-
Debentures	2	-	-	375	377	406	(29)
National Treasury Bonds	15	308	90	261	674	680	(6)
Federal Treasury Notes	-	-	143	722	865	855	10
Shares	1,293	_	_	-	1,293	804	489
Brazilian foreign debt notes Corporate bonds abroad	125 26	-	- -	4,204 1,315	4,329 1,341	4,700 1,351	(371) (10)
Securities available for sale (2)	1,669	422	254	7,061	9,406	9,338	68
Other	313	202	62	421	998	1,015	(17)
Shares	533	-	-	-	533	533	-
Brazilian foreign debt notes	27	-	-	714	741	754	(13)
Certificates of Bank Deposit	22	36	2	809	869	869	` -
Debentures	106	3	11	772	892	920	(28)
Federal Treasury Notes	303	343	19	3,908	4,573	4,606	(33)
National Treasury Bonds	301	90	5,915	365	6,671	6,699	(28)
Financial Treasury Notes Purchase and Sale Commitments (3)	1,008 241	2,124 3,004	1,411 33	5,259	8,537	8,537	_

⁽¹⁾ Investments in fund quotas were distributed based on the securities comprising their portfolios maintaining the fund category classification.

⁽²⁾ Securities of Banco BEM, in the amount of R\$ 521 million, mainly financial treasury notes, classified as securities held to maturity, were reclassified at June 30, 2004, R\$ 499 million of which to trading securities, decreasing results by R\$ 7 million, net of tax effects and R\$ 22 million to securities available for sale, decreasing the specific stockholders—equity account by R\$ 4 million, net of tax effects. In Banco Zogbi, equity securities in the amount of R\$ 5 million, classified as trading securities, were transferred to securities available for sale, pursuant to BACEN Circular 3068/2001, in line with the portfolio profile of Banco Bradesco, the bank—s new parent company.

⁽³⁾ Investment fund and managed portfolio resources invested in purchase and sale commitments with Banco Bradesco, the investors in which are subsidiary companies, included in the consolidated financial statements.

⁽⁴⁾ The number of days to maturity was based on the maturity of the securities, regardless of accounting classification.

⁽⁵⁾ This column reflects book value subsequent to mark-to-market adjustment, except for securities held to maturity, the market value of which is higher than purchase cost by R\$ 762 million (in June 2003 - R\$ 241 million).

⁽⁶⁾ The market value of securities is determined based on the market price practiced on the balance sheet date. In the event no market prices are available, amounts are estimated based on the prices quoted by dealers, on price definition models, quotation models or quotations for instruments with similar characteristics.

In compliance with the provisions of Article 8 of BACEN Circular 3068/2001, Bradesco declares that it has both the financial capacity and the intention to hold to maturity the securities classified in the securities held to maturity category. This financial capacity is evidenced in Note 7, which presents the maturities of asset and liability operations at the base date of June 30, 2004.

Summary of the Classification of Securities at June 30, 2004

	Financial	Insurance/ Savings Bond	Private Pension Plan	Other Activities	Total	%
Trading securities	14,857	4,236	22,296	85	41,474	73.8
Securities available for sale	6,899	1,229	1,257	21	9,406	16.7
Securities held to maturity	1,589	-	2,926	-	4,515	8.0
Derivative financial instruments	817	-	-	1	818	1.5
Total at June 30, 2004	24,162	5,465	26,479	107	56,213	100.0
Total at June 30, 2003	18,395	3,890	20,344	167	42,796	100.0

Credit Operations

We present below the composition of the credit portfolio by type of operation and economic activity sector.

By Type of Operation - In millions of reais

	2003		2004	
	March	June	March	June
Discount of trade receivables and other loans	23,119	24,826	24,542	25,731
Financings	14,862	16,082	17,727	18,815
Rural and agribusiness loans	3,899	4,007	4,493	5,613
Leasing operations	1,442	1,521	1,375	1,352
Advances on foreign exchange contracts	5,733	5,814	6,065	6,259
Credit operations - Subtotal	49,055	52,250	54,202	57,770
Other receivables	600	798	692	632
Total credit operations	49,655	53,048	54,894	58,402
Sureties and guarantees recorded in				
memorandum accounts	4,308	5,581	6,480	6,751

By Economic Activity Sector - In millions of reais

2004

	March	%	June	%
Public Sector	473	0.8	608	1.0
Private Sector	54,421	99.2	57,794	99.0
Manufacturing	17,544	32.0	18,530	31.7
Commerce	7,942	14.5	8,698	14.9
Financial intermediation	844	1.5	846	1.5
Services	10,830	19.7	10,800	18.5
Agriculture, livestock raising, fishing, forest				

development and management	808	1.5	1,092	1.9
Consumers	16,453	30.0	17,828	30.5
Total	54,894	100.0	58,402	100.0

By Segment

At the end of the first half of 2004, 99.0% of the credit portfolio was directed to the private sector, with no significant movement compared with the prior quarter. By economic activity sector, manufacturing maintained the majority of credit volume, with a 31.7% share of total operations, particularly food and beverage, steel, metal products and mechanics. Credits directed to the service sector, including financial intermediaries, comprised 20.0%, whereas commerce and farming/livestock activities recorded a 14.9% and 1.9% portfolio share, respectively. Loans to consumers comprised 30.5% of the portfolio.

Portfolio Performance

Performance of the credit portfolio for the second quarter of 2004 reflected, albeit timidly, the continuing expansion of economic activity, evidenced by the ongoing good export sector performance and gradual recovery of internal demand.

Specifically in the case of consumers, increased consumption is related to the recovery of employment levels and income, especially in regions outside of major urban centers, prompting a greater volume of financing of consumer durables and personal credit operations, in particular those discounted directly from payroll.

As a result, the balance of Bradesco s consolidated credit portfolio at June 30 totaled R\$ 58.4 billion, an increase of 6.4%, as compared to March 31, or 10.1%, annualized.

In the second half of 2004, economic growth is expected to gain rhythm, also considering seasonal factors, and the projected increase in consumption and private investment should have a positive effect on credit expansion and the country s GNP.

Composition of the Credit Portfolio by Risk Levels

The classification and quality of the credit portfolio by risk level, at the end of June 2004, remained stable in comparison with the first quarter of 2004. The operations concentrated from levels AA to C, classified by BACEN as normal course operations, totaled 91.3% of the accumulated balance. 2.8% of operations were classified at risk administration level D and will remain so until this risk is reduced or guarantees with greater liquidity are obtained. Only 5.9% were considered to be abnormal course operations, subject to partial loss after the application of customary recovery procedures. The maintenance of these rates reflects the Bank s permanent use of credit assessment and monitoring instruments.

By Rating In millions of reais

				Minimum Re				
Risk Level Portfolio Balance		Accumulated Percentage (1)	Specific (2)		Comparis (2)	T. 4.1	Additional Allowance (4)	Existing Allowance
		Past Due	Falling Due	Generic (3)	Total			
AA	15,966	27.3	-	-	-	-	-	-
A	22,150	65.3	-	-	111	111	66	177
В	5,582	74.8	1	4	51	56	19	75
C	9,611	91.3	5	16	267	288	333	621
D	1,629	94.1	17	26	120	163	211	374
E	416	94.8	38	44	43	125	68	193
F	734	96.0	84	71	212	367	115	482
G	384	96.7	93	74	101	268	93	361
Н	1,930	100.0	908	495	527	1,930	_	1,930

Total at June

30, 2004	58,402	-	1,146	730	1,432	3,308	905	4,213
Total at March 31, 2004	54,894	-	1,193	731	1,384	3,308	884	4,192

- (1) On total portfolio.
- (2) For operations with installments overdue by more than 14 days.
- (3) Recorded based on the customer/transaction classification.
- (4) The additional provision is recorded based on management's experience and expected collection of the credit portfolio to determine the total allowance deemed sufficient to cover specific and general portfolio risks, as well as the provision calculated based on risk level ratings and the corresponding minimum provision requirements established by CMN Resolution 2682. The additional provision per customer was classified in the above table according to the corresponding risk levels.

The volume of the allowance for loan losses in June 2004 totaled R\$ 4,213 million, corresponding to 7.2% of total credit operations. However, of this amount, only 44.5% effectively comprises overdue operations (past due and falling due), compared to 45.9% in March and the remaining portion is recorded as a precaution only, based on the customers' internal classification or to cover specific and general portfolio risks.

Movement of the Portfolio between June 2003 and June 2004

The performance of the consolidated credit portfolio over the prior twelve months up to June 2004, despite the low level of economic activity, evidences the maintenance of the quality of the assets, in particular as a result of new borrowers, corresponding to an increase of 17.1%, compared to the balance of the credit portfolio up to June 2003.

Portfolio Movement between June 2003 and June 2004

	Borrowers ren from June 2	_	New borrowers June 2003 June 200	and	Total credit at June 2004		
Level	In millions of reais	%	In millions of reais	%	In millions of reais	%	
AA to C	44,695	90.6	8,615	94.8	53,309	91.3	
D	1,509	3.1	120	1.3	1,629	2.8	
E to H	3,105	6.3	358	3.9	3,464	5.9	
Total	49,309	100.0	9,093	100.0	58,402	100.0	

As a result, the quality of the credits granted to new borrowers during the year has proved satisfactory and accordingly the percentage of credit operations classified as normal course (from AA to C) maintained its customary high level, totaling 91.3% at the end of June 2004, compared to 90.4% at the end of March 2004.

Concentration of Credit Portfolio In millions of reais

		2003				2004			
	March	%	June	%	March	%	June	%	
Largest borrower	800	1.6	784	1.5	781	1.4	779	1.3	
10 largest borrowers 20 largest borrowers	4,409 6,959	8.9 14.0	4,871 7,926	9.2 14.9	5,352 8,137	9.7 14.8	5,536 8,497	9.5 14.5	
50 largest borrowers	12,052	24.3	13,265	25.0	13,073	23.8	14,028	24.0	

100 largest borrowers	16,052	32.3	17,305	32.6	17,085	31.1	18,234	31.2
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Credit Portfolio Indicators

To facilitate the analysis of the Bank's credit portfolio performance, we present below a comparative summary of the main parameters, based on the rules established by BACEN for recording provisions.

In millions of reais

	2003		2004		
Items	March	June	March	June	
Total Credit Operations	49,655	53,048	54,894	58,402	
- Consumer	13,422	14,406	16,453	17,828	
- Corporate	36,233	38,642	38,441	40,574	
Existing Allowance	3,902	4,109	4,192	4,213	
- Specific	1,943	2,006	1,924	1,876	
- Generic	1,156	1,286	1,384	1,432	
- Additional	803	817	884	905	
Specific Allowance/Existing Allowance (%)	49.8	48.8	45.9	44.5	
Existing Allowance/Total Credit Operations (%)	7.9	7.7	7.6	7.2	
Normal Course Operations (from AA to C)/Total Credit					
Operations (%)	90.8	90.2	90.4	91.3	
Operations under risk management (D)/Total Credit					
Operations (%)	2.8	3.4	3.3	2.8	
Abnormal Course Operations (from E to H)/Total Credit					
Operations (%)	6.4	6.4	6.3	5.9	
Credit Operations (D)	1,370	1,841	1,837	1,629	
Existing Allowance (D)	372	520	438	374	
Allowance/Credit Operations (D) (%)	27.2	28.2	23.8	23,0	
Credit Operations (from E to H)	3,223	3,375	3,439	3,464	
Existing Provision (from E to H)	2,799	2,939	2,951	2,966	
Allowance/Credit Operations (from E to H) (%)	86.8	87.1	85.8	85.6	

The figures at the end of June 2004 continue to confirm the low credit risk of the Bradesco portfolio, as a result of its comfortable coverage levels and moreover that the Organization's credit granting strategy is being applied on a secure, selective and consistent basis.

Funding

Deposits by Maturity - In millions of reais

2004

	March			June		
Days to maturity	Total	Up to 30 days	From 31 to 180 days	From 181 to 360 days	More than 360 days	Total
Demand	12,605	13,541	_	-		13,541

Savings	21,929	22,456	-	-	-	22,456
Interbank	63	41	6	-	-	47
Time	24,589	3,771	6,188	4,024	14,106	28,089
Total	59,186	39,809	6,194	4,024	14,106	64,133

Demand Deposits - In billions of reais

Savings Accounts

The balance of Bradesco Organization Savings Accounts totaled R\$ 22.4 billion in deposits at the end of the first half of 2004, corresponding to a 18.9% market share of the Brazilian Savings and Loan System (SBPE).

Savings Account Deposits - In billions of reais

Share of SBPE (Brazilian Savings and Loan System) - %

Savings Accounts - Million Accounts

Asset Management

BRAM - Bradesco Asset Management rated Aaa(MQ) by Moody s

Based on its detailed quality assessment methodology, Moody s rated BRAM as Aaa(MQ), the highest rating according to the scale defined by this agency. The score was based on Moody s evaluation that the company presents an excellent management and control environment, enjoys an outstanding and competitive position and has a clearly focused strategic vision, an efficient organizational structure, highly qualified management and work teams, rigorous investment policy and effective operating and risk controls.

This rating confirms Bradesco s commitment to quality and consistent results.

Net assets - In millions of reais

	2003		2004		
	March	June	March	June	
Investment funds	54,388	60,949	75,217	78,059	
Managed portfolios	9,388	9,279	8,828	8,757	
Total	63,776	70,228	84,045	86,816	

Distribution of Assets - In millions of reais

	2003		2004	
	March	June	March	June
Investment funds - fixed return	52,818	59,062	72,487	75,579

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Investment funds - floating rate Total	1,570 54,388	1,887 60,949	2,730 75,217	2,480 78,059
	(76)	6.647	(570	(5 (1
Fixed return customer portfolios Floating rate customer portfolios	6,766 2,622	6,647 2,632	6,570 2,258	6,561 2,196
Total	9,388	9,279	8,828	8,757
Total fixed-return funds	59,584	65,709	79,057	82,140
Total floating-rate funds	4,192	4,519	4,988	4,676
Total	63,776	70,228	84,045	86,816

Total Volume of Managed Assets according to ANBID s Global Ranking - In millions of reais

Number of Funds, Portfolios and Quotaholders at June 30, 2004

	Number	Quotaholders
Investment funds	498	2,704,987
Customer portfolios	116	415
Total	614	2,705,402

3 Consolidated Information for the Period and Operating Structure

Corporate Organization Chart

MAJOR STOCKHOLDERS

- (1) No single stockholder holds more than 4% of capital.
- (2) Bradesco Management (Board of Executive Officers and Board of Directors) is a member of the Governing Board of the Bradesco Foundation, the Entity s most senior deliberative organ.

Base date: June 30, 2004 ON = COMMON STOCK PN = PREFERRED STOCK

MAIN SUBSIDIARIES AND ASSOCIATED COMPANIES

ON = COMMON STOCK PN = PREFERRED STOCK

Administrative Body

Risk Ratings Bank

	FITCH ATLANTIC RATINGS							MOODY S INVESTORS SERVICE							AUSTIN RATING		
International Scale					National Scale International Scale				National Scale			National Scale					
				Local Currency		National		Curi	Foreign Currency Deposit		Foreign Currency Debt		Local Currency Deposit		Deposit		Financial Soundness
		Long- term	Short- term	Long- term		Long- term	Short- term	Long- term		Long- term		Long- term		Long- term	Short- term		Soundiess
A	1	AAA	F1	AAA	F1	AAA(bra)	F1+(bra)	Aaa	P-1	Aaa	P-1	Aaa	P-1	Aaa.br	BR-1	A	AAA
A/B	2	AA+	F2	AA+	F2	AA+(bra)	F1(bra)	Aa1	P-2	Aa1	P-2	Aa1	P-2	Aa1.br	BR-2	A-	AA
В	3	AA	F3	AA	F3	AA(bra)	F2(bra)	Aa2	P-3	Aa2	P-3	Aa2	P-3	Aa2.br	BR-3	B+	A
B/C	4	AA-	В	AA-	В	AA-(bra)	F3(bra)	Aa3	NP	Aa3	NP	Aa3	NP	Aa3.br	BR-4	В	BBB

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C	5	A+	C	A+	C	A+(bra)	B(bra)	A1	A1	A1	A1.br	B-	ВВ
C/D		A	D	A	D	A(bra)	C(bra)	A2	A2	A2	A2.br	C+	В
D		A-		A-		A-(bra)	D(bra)	A3	A3	A3	A3.br	C	CCC
D/E		BBB+		BBB+		BBB+(bra)		Baa1	Baa1	Baa1	Baa1.br	C-	CC
Е		BBB BBB- BB+		BBB BBB- BB+		BBB(bra) BBB-(bra) BB+(bra)		Baa2 Baa3 Ba1	Baa2 Baa3 Ba1	Baa2 Baa3 Ba1	Baa2.br Baa3.br Ba1.br	D+ D D-	С
		ВВ		ВВ		BB(bra)		Ba2	Ba2	Ba2	Ba2.br	E+	
		BB-		BB-		BB-(bra)		Ba3	Ba3	Ba3	Ba3.br	E	
		В+		B+		B+(bra)		B1	B1	B1	B1.br		
		В		В		B(bra)		B2	B2	B2	B2.br		
		B-		B-		B-(bra)		В3	В3	В3	B3.br		
		CCC		CCC		CCC(bra)		Caa1	Caa1	Caa1	Caa1.br		
		CC		CC		CC(bra)		Caa2	Caa2	Caa2	Caa2.br		
		C		C		C(bra)		Caa3	Caa3	Caa3	Caa3.br		
		DDD		DDD		DDD(bra)		Ca	Ca	Ca	Ca.br		
		DD		DD		DD(bra)		C	C	C	C.br		
		D		D		D(bra)							

N.B. Bradesco s risk ratings are among the highest attributed to Brazilian Banks. Risk Ratings - Insurance and Savings Bond Companies

		Savings Bonds			
FITCH ATLA	NTIC RATINGS	STANDARD & POOR'S	SR RA	STANDARD & POOR'S	
National Scale	International Scale	National Scale	International Scale	National Scale	National Scale
AAA(bra)	AAA	brAAA	AAA ^{SR}	brAAA	brAAA
AA+(bra)	AA+	brAA+	AA+ ^{SR}	brAA+	brAA+
AA(bra)	AA	brAA	AA^{SR}	brAA	brAA
AA-(bra)	AA-	brAA-	AA- ^{SR}	brAA-	brAA-
A+(bra)	A+	brA+	A+ ^{SR}	brA+	brA+
A(bra)	A	brA	$\mathbf{A^{SR}}$	brA	brA
A-(bra)	A-	brA-	A- ^{SR}	brA-	brA-
BBB+(bra)	BBB+	brBBB+	BBB+SR	brBBB+	brBBB+
BBB(bra)	BBB	brBBB	BBB^{SR}	brBBB	brBBB
BBB-(bra)	BBB-	brBBB-	BBB- ^{SR}	brBBB-	brBBB-
BB+(bra)	BB+	brBB+	BB+ ^{SR}	brBB+	brBB+
BB(bra)	BB	brBB	BB^{SR}	brBB	brBB
BB-(bra)	BB-	brBB-	BB- ^{SR}	brBB-	brBB-
B+(bra)	B+	brB+	B+ ^{SR}	brB+	brB+
B(bra)	В	brB	\mathbf{B}^{SR}	brB	brB
B-(bra)	B-	brB-	B- ^{SR}	brB-	brB-
CCC(bra)	CCC	brCCC	CCC^{SR}	brCCC	brCCC

CC(bra)	CC	brCC	CC^{SR}	brCC	brCC
C(bra)	C	brC	\mathbf{C}^{SR}	brC	brC
	DDD	brD	D^{SR}	brD	brD
	DD				
	D				

Ranking

Source	Criteria	Position	Base Date
Forbes International 500	Overall/Revenue	156th (Worldwide)	2003
Forbes International 500	Banks/Revenue	1st (Brazil) 20th (Worldwide)	2003
Forbes The World s Leading Companies	Overall/Revenue	247th (Worldwide)	2003
Forbes The World s Leading Companies	Banks/Revenue	2nd (Brazil) 46th (Worldwide)	2003

Best Insurance Companies -Global Finance 1st (Latin America) 2003 Property Insurer

Balance Sheet - In millions of reais

2003 2004

	March		June	March		June
Total assets	14	45,000	154,489	1	60,971	176,254
Securities, derivative financial instruments and						
interbank investments	4	57,841	63,792		72,384	76,741
Credit and leasing operations	4	49,655	53,048	:	54,894	58,402
Total deposits	4	54,871	56,822	:	59,186	64,133
Demand deposits		10,964	11,525		12,605	13,541
Time deposits	2	23,631	24,521		24,589	28,088
Savings deposits	2	20,236	20,736		21,929	22,457
Interbank deposits		40	40		63	47
Subordinated debt		3,391	3,338		5,141	6,181
Technical reserves for insurance, private pension plans						
and savings bonds	2	21,050	22,732	:	27,947	29,478
Stockholders' equity]	11,708	12,522		13,625	13,650
Statement of Income for the Period - In millions of reai	S					
_		2003			2004	
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half
Net income	508	519	1,027	609	641	1,250

Financial margin	3,362	2,615	5,977	3,330	3,081	6,411
Gross profit from financial intermediation	2,554	2,028	4,582	2,769	2,567	5,336
Commissions and fees	1,017	1,083	2,100	1,319	1,375	2,694
Results per Share						

In reais

		2003 (*)			2004			
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half		
Net income	3.35	3.27	6.48	3.85	4.05	7.90		
JCP/dividends - ON (before income tax)	1,847	2,035	3,882	1,960	1,957	3,917		
JCP/dividends - ON (net of income tax)	1,570	1,730	3,300	1,666	1,664	3,330		
JCP/dividends - PN (before income tax)	2,024	2,247	4,271	2,156	2,153	4,309		
JCP/dividends - PN (net of income tax)	1,720	1,910	3,630	1,832	1,831	3,663		

^(*) For comparison purposes, shares were divided by 10,000.

N.B. JCP - Interest attributed to own capital/dividends (paid and accrued)

ON - Common stock

PN - Preferred stock

Net Book Value and Market Value

In reais

	2003	2004		
	March June		March	June
Number of shares (ON/PN) (**)	151,544,801	158,587,942	158,184,132	158,171,124
Net book value (ON/PN)	77.26	78.96	86.13	86.30
Average last day price (ON/PN)	105.65	99.55	128.35	129.00
Average last day price (ON)	95.60	91.20	117.74	115.36
Average last day price (PN)	115.70	107.90	138.96	142.63

^(*) For comparison purposes, shares were divided by 10,000.

Market Value (number of shares x average last-day price for the period) - In millions of reais

Cash Generation - In millions of reais

2003 2004

	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half
Net income	508	519	1,027	609	641	1,250
Equity in earnings of associated companies	5	28	33	-	(122)	(122)
Allowance for loan losses	808	587	1,395	561	514	1,075
Technical reserves for insurance, private						
pension plans and savings bonds	1,856	1,465	3,321	1,530	1,392	2,922

^(**) On December 17, 2003, the Extraordinary General Meeting approved a 1-for-10,000 reverse stock split of Bradesco shares. This process was ratified by the Brazilian Central Bank (BACEN) on January 6, 2004.

Total	4,076	2,839	6,915	2,933	2,751	5,684
Other	5	12	17	6	(43)	(37)
Amortization of goodwill	738	62	800	87	226	313
Depreciation and amortization	141	150	291	144	143	287
(Reversal of) allowance for mark-to-market	15	16	31	(4)	-	(4)

Change in Number of Outstanding Shares

_	Common Stock	Preferred Stock	Total
Number of shares held at December 31, 2003 (*)	79,836,526	78,693,936	158,530,462
Shares acquired and not canceled Number of shares held at June 30, 2004	(359,334) 79,477,192	(4) 78,693,932	(359,338) 158,171,124

(*) Shares divided by 10,000, as a result of the reverse stock split. Performance Ratios (annualized)

%

		2003			2004			
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half		
Return on stockholders equity (total)	18.5	17.6	17.1	19.1	20.1	19.2		
Return on stockholders equity (average)	20.0	18.8	18.7	19.3	20.5	19.4		
Return on assets (total)	1.4	1.4	1.3	1.5	1.5	1.4		

N.B. Return on stockholders equity (total) = Net income/closing stockholders' equity annualized exponentially.

Return on stockholders equity (average) = Net income/average (daily) stockholders' equity annualized exponentially.

Historical Data - In millions of reais (unless otherwise indicated)

Other Ratios - %

	2003	3	2004		
	March	June	March	June	
Capital adequacy ratio - financial consolidated (1)	19.7	16.4	18.9	18.1	
Capital adequacy ratio - total consolidated (1)	17.1	14.5	16.4	15.7	
Permanent assets to stockholders' equity - financial consolidated (2)	42.5	43.9	43.8	41.4	
Permanent assets to stockholders' equity - total consolidated (2)	31.2	31.6	28.0	26.1	

- (1) Reference equity may not be lower than 11% of weighted assets.
- (2) The ratio of permanent assets to stockholders equity is limited to 50% of reference equity. Other Indicators

Added Value - In millions of reais

	2003			2004			
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half	
ADDED VALUE (A+B+C)	2,250	2,192	4,442	2,382	2,311	4,693	
A - Gross profit from financial intermediation	2,554	2,028	4,582	2,769	2,567	5,336	
B - Commissions and fees	1,017	1,083	2,100	1,319	1,375	2,694	
C - Other operating expenses	(1,321)	(919)	(2,240)	(1,706)	(1,631)	(3,337)	
DISTRIBUTION OF ADDED VALUE (D+E+F+G)	2,250	2,192	4,442	2,382	2,311	4,693	
D - Employees	858	923	1,781	940	995	1,935	
E - Government	884	750	1,634	833	675	1,508	
F - JCP/Dividends to stockholders (paid and accrued)	290	343	633	326	325	651	
G - Reinvestment of profits Checking Accounts - million	218	176	394	283	316	599	

Consumer and Corporate Customers June 2004

Increase in Checking Accounts million

Increase in Savings Accounts - million

Market Segmentation

Bradesco operates on a segmented service basis, seeking to match its different products and services to the different profiles and size of its target public. In line with a world market trend, Bradesco s structure permits the grouping together of customers with similar profiles facilitating superior quality customer service, extending business opportunities with a greater focus on relationship actions.

Retail Bradesco

Focus: Individuals with a monthly income of up to R\$ 4 thousand and companies with annual billings of up to R\$ 15 million.

More than 15 million customers in this segment have access to the Bradesco Customer Service Network with its 2,700 Branches and more than 2,100 Service Outlets. In addition, the largest customers in this niche receive an exclusive service under the Managed Account concept.

Bradesco Corporate Banking

Bradesco Corporate Banking s specialized structures are designed to provide the best possible service to 1,362 Economic Groups comprising its target market, segmented as follows:

Corporate: The structure devised to conduct the Bank s relationship with Brazil s major corporations employs specialized professionals who have a thorough working knowledge of the corresponding economic sectors and companies and as a result are capable of offering complete solutions

with real added value, resolving problems in areas ranging from cash management and private pension plans to asset management, overseas trade and risk management.

Infrastructure: This unit is responsible for corporate relationships in the power, sanitation, transport and large-scale construction sectors, focusing on the development of structured solutions designed to meet specific sector needs, including the structuring of long-term corporate finance and project finance, among other activities.

Agribusiness: This is a specialized structure formed to attend companies in this key economic segment, designed to provide product and service solutions in line with their specific corporate needs. As part of the Corporate Banking services, this area is able to operate throughout the production chain in the pursuit to implement feasible structured solutions.

Asian Desk: A partnership entered into with the UFJ Bank for the purpose of developing financial solutions, in the role of economic and financial advisor and main banker for companies interested in the commercial and financial flows between Brazil/Japan and Brazil/Asia.

Euro Desk: This unit is focused on the management of customers of Spanish origin and the development of financial solutions for Bradesco Corporate companies, prospecting business synergies in Europe, the U.S. and Latin America.

Bradesco Empresas (middle market)

Bradesco s middle market segment, Bradesco Empresas, was created in April 2002, designed to offer quality corporate customer service for companies all over Brazil.

This segment targets middle market companies with annual billings from R\$ 15 million to R\$ 180 million.

The Bradesco Empresas service offers exclusively reserved Branches for its corporate customers in this segment, located in strategic areas.

This segment has 66 service outlets throughout Brazil distributed as follows: Southeast (41), South (16), Central West (4) Northeast (3) and North (2) with 14,691 corporate customers from the different production chain sectors.

The personalized service offered by Bradesco Empresas requires permanent investment in training for our Relationship Managers and the adaptation of the IT structure, designed to provide added value and consequently increase the Bank s share of this segment.

Since they are responsible for a maximum portfolio of 25 to 30 economic organizations, each Relationship Manager is able to focus on increasing business in the following areas: Loans, Investments, Foreign Trade, Derivatives, Cash Management and Structured Transactions.

In June 2004, Bradesco launched a nationwide marketing campaign for this middle-market segment in newspapers and magazines, positioning the Bradesco Empresas brand name and highlighting our managers skills in offering bespoke customer solutions.

Bradesco Private Banking

Through its highly qualified and specialized staff, Bradesco Private Banking, focused primarily on personalized advisory services for maximizing results, offers its high-income consumer customers, with a minimum of R\$ 1 million in funds available for investment, an exclusive line of products and services, designed to increase their wealth, in line with their objectives and the security and confidentiality that this activity requires.

Bradesco Prime

Bradesco Prime s target public comprises consumer customers with a monthly income of more than R\$ 4,000.00 or with investments in excess of R\$ 50,000.00.

Bradesco branch customers who are compatible with this profile are invited to join the Bradesco Prime segment.

Bradesco Prime Customers have access to an exclusive network comprising 171 Branches throughout Brazil, as well as to the extensive Bradesco Customer Service Network, including its nationwide branches and self-service network.

The Bradesco Prime segment is designed to coordinate the Bank s commercial relationship with these segment customers, providing VIP facilities and personalized attendance by Relationship Managers, as well as differentiated products and services.

The Bradesco Prime Relationship Managers continually enhance their professional qualifications to ensure that all the financial needs of their customers are taken care of. Since customer portfolios are kept small, managers are able to dedicate special attention to each one.

Customer Service Network

	20	003				20	04			
	Jı	une		Mar	ech			Jur	ne	
	Branches	PABs/PAEs	Branches	PABs	PAEs	PAAs	Branches	PABs	PAEs	PAAs
Consolidated	3,362	1,936	3,058	765	1,390	19	3,054	782	1,427	19
Bradesco	2,700	1,678	2,981	749	1,380	-	2,977	765	1,417	-
BCN	222		-	-	-	-	-	-	-	-
BBV Banco	439	65	-	-	-	-	-	-	-	-
BEM	-	-	76	16	10	19	76	17	10	19
Banco Finasa	1	-	1	-	-	-	1	-	-	-
Banco Postal	2,	2,830		4,085			5,013			
ATMs	22	,865	22,513		21,600					
Finasa Promotora de Vendas	:	55	53 53							
Promovel Empreendimentos e Serviços	-			70)			68	3	

N.B. The BCN Customer Service Network was incorporated on February 25, 2004: 125 Branches were integrated under the Bradesco banner, 24 were re-opened as Prime Branches and 100 PABs, 89 PAEs and 57 correspondents were transferred to Bradesco.

PABs (banking service post) PAAs (advanced banking post) and PAEs (electronic service outlet).

Customer Service Network - Branches

Customer to Branch Ratio - thousand

Bradesco and Market Share

REGION/STATE	BRADESCO	BEM	BANCO FINASA	TOTAL CONSOLIDATED	TOTAL BANKS IN MARKET ⁽¹⁾	MARKET SHARE(%)
North						
Acre	5	-		- 5	31	16.1
Amazonas	59	-		- 59	133	44.4
Amapá	4	-		- 4	19	21.1
Pará	50	-		- 50	267	18.7
Rondônia	18	-		- 18	88	20.5
Roraima	2	-		- 2	17	11.8
Tocantins	13	-		- 13	95	13.7

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Total	151	-	-	151	650	23.2
Northeast						
Alagoas	12	-	-	12	122	9.8
Bahia	232	-	-	232	740	31.4
Ceará	29	-	-	29	358	8.1
Maranhão	26	76	-	102	254	40.2
Paraíba	17	-	-	17	168	10.1
Pernambuco	65	-	-	65	462	14.1
Piauí	10	-	-	10	113	8.8
Rio Grande do Norte	14	-	-	14	136	10.3
Sergipe	13	-	-	13	152	8.6
Total	418	76	-	494	2,505	19.7
Central West						
Federal District	33	-	-	33	291	11.3
Goiás	107	-	-	107	549	19.5
Mato Grosso	61	-	-	61	234	26.1
Mato Grosso do Sul	56	-	-	56	222	25.2
Total	257	-	-	257	1,296	19.8
Southeast						
Espírito Santo	40	-	-	40	315	12.7
Minas Gerais	286	-	-	286	1,889	15.1
Rio de Janeiro	271	-	1	272	1,668	16.3
São Paulo	1,106			1,106	5,508	20.1
Total	1,703	-	1	1,704	9,380	18.2
South						
Paraná	178	-	-	178	1,248	14.3
Rio Grande do Sul	161	-	-	161	1,388	11.6
Santa Catarina	109	-	-	109	815	13.4
Total	448	-	-	448	3,451	13.0
Total	2,977	76	1	3,054	17,282	17.7

⁽¹⁾ Source: CADINF-DEORF/COPEC - June 2004.

Customer Service Network (Branches) - Market Share - June 2004

Banco Postal

Bradesco uses the post office bank, Banco Postal, created in partnership with the Brazilian Postal and Telegraph Company (Correios) to offer its banking products and services nationwide in the majority of Brazilian town and cities.

Banco Postal plays a significant role in offering Brazil s low-income bracket families access to the financial system and in nationwide socio-economic development, increasing the circulation of resources within local towns and villages and encouraging savings.

Today, 1,570 towns and villages, with no previous bank access, can rely on the services offered by Banco Postal, bringing benefits to a population of more than 14.1 million people.

In densely populated areas, Banco Postal also contributes by enhancing the customer service provided by the traditional Bradesco Branches, since a considerable number of the Bank s customers and other users are now able to use the post-office bank structure as an alternative service channel.

Number of accounts opened (accumulated)

Branches opened (accumulated)

Number of Transactions carried out Monthly - thousand

Investments in Infrastructure, Information Technology and Telecommunications

The investments for expanding operating capacity, infrastructure, IT and telecommunications at the Bradesco Organization are designed to maintain a modern, practical and secure customer service network, characterizing the Bank as one of the world's most contemporary companies and creating added value for its customers and users at home and abroad.

Investments

In millions of reais

	1999	2000	2001	2002	2003	1st Half 2004
Infrastructure IT/Telecommunications	215 553	227 617	509 743	613 947	469 1,225	144 665
Total	768	844	1,252	1,560	1,694	809

Risk Management

Activities and Structure

At Bradesco, risk management is seen as a competitive advantage, adding value to the Bradesco name, as well as providing essential support for the planning activities of the diverse business areas. At the same time, risk management facilitates the maintenance of a stable environment and ensures that resources yield maximum benefits and that capital is allocated to the benefit of stockholders and society as a whole.

Bradesco adopts an ongoing strategy designed to enhance its risk management activities, in the pursuit to keep abreast of the best market practices adopted worldwide. These activities have become increasingly important, not only as a result of the global economy, but also on account of the complex nature of the products and services offered to the community.

An independent risk management department, addressing market, liquidity, credit and operating risks, is essential for achieving successful monitoring and risk management activities. These risks, as well as others, including money-laundering prevention, internal controls and compliance are managed by the Risk Management and Compliance Department, under the direct supervision of the Statutory Department Director, who in turn is subordinated to an Executive Director, reporting directly to the Institution s President:

This organizational structure is designed not only to guarantee area independence but also to place greater focus on these important value-added activities, confirming the Organization s commitment to the implementation of best corporate governance practices, using every available resource, whether human, technical or financial, to ensure that risk planning and management is carried out by this area using latest generation technology Groupwide. In particular, because Bradesco is now extending its risk analysis strategy to encompass not only its banking business but also its associated companies, including Bradesco Vida e Previdência (private pensions), Bradesco Saúde (healthcare insurance), Bradesco Seguros (insurance), BRAM (asset management) and Bradesco Capitalização (savings bonds) as regards actuarial and market risks, consolidating its risk management culture on an Organization-wide basis.

The Risk Management and Compliance Department is also responsible for coordinating compliance with the regulations to be issued by the Brazilian Central Bank relating to the New Capital Accord (Basel II) published by the Basel Committee in June 2004.

Credit Risk Management

As part of its credit risk management enhancement process, Bradesco is working uninterruptedly to improve the procedures for gathering and controlling portfolio information, develop new loss calculation models, enhance and prepare rating inventories used in the various sectors in which the Bank operates, oversee credit analysis, granting and settlement processes, monitor credit concentration and to define the dividing line between operating risks and credit risks.

As part of this ongoing enhancement process, additional efforts are being made to prepare the Bank for the introduction of more advanced risk management techniques, based on the recommendations of the New Capital Accord published by the Basel Committee, among which we highlight the following:

- Creation of an Executive Credit Risk Committee responsible for assuring the strategic management of the credit operation portfolio;
- Structuring of the expected loss and capital allocation calculation system in line with Basel II requirements;
- Identification of the reporting process changes required to improve decisions making and credit portfolio management;
- Restructuring of the management information system (MIS); and
- Mapping, measurement and identification of Credit Risk Management capacity gaps, as regards Basel II requirements, as well as best practices, embracing roles and responsibilities, professional qualification, review of the organizational structure and IT demands.

Credit Policy

Designed to ensure maximum security, quality and liquidity in the investment of assets, minimizing risks inherent to all types of credit operation, the Organization's Credit Policy also seeks to offer agile and profitable business, applying appropriate methodology for each of the Bank s business segments, as well as directing the establishment of operating limits and the granting of credit.

Credit is granted based on a highly automated and efficient approvals system, supported by assessment policies which are geared by constantly improving technical parameters designed to ensure proper support for credit decisions.

As part of this system, the Branches operate within varying limits depending on the size and type of guarantee offered, while specialized credit scoring systems maximize the speed and security of the approvals process, based on strict protection standards.

The credit committees located at the Bank's headquarters also play an important role, centralizing, analyzing and authorizing credit operations at amounts above the branch limits and managing this core strategic activity.

Operations are diversified, non-selective and focused on consumer and corporate customers with sound payment capacity and proven creditworthiness. Care is taken to ensure that the underlying guarantees are sufficient to cover the risks assumed, considering the purpose and terms of the credit granted.

Methodology used for Credit Portfolio classification

In addition to supporting the establishment of minimum parameters for granting credit and managing risk, the credit risk scoring system established by the Brazilian Central Bank also facilitates the definition of differentiated credit policies based on the customer's specific characteristics and size, providing a basis for the correct pricing of operations and for establishing the most appropriate guarantees for each situation.

In accordance with internal policy, Bradesco Customer risk ratings are established on a corporate basis and are permanently reviewed to maintain the quality of the credit portfolio. These ratings are segmented as follows:

Classification	Corporate
Ciassification	Corporate

Rating	Bradesco	% Provision	Concept
AA	Excellent	0.0	Premium company/group, with size, tradition and market leadership, with excellent reputation and economic and financial position.
A	Very Good	0.5	Company/group with size, sound economic and financial position, acting in markets with good prospects and/or potential for expansion.
В	Good	1.0	Company/group which, regardless of size, has a good economic and financial position.
C	Acceptable	3.0	Company/group with a satisfactory economic and financial situation but with performance subject to economic scenario variations.
D	Fair	10.0	Company/group with economic and financial position in decline or unsatisfactory accounting information, under risk management.
E	Deficient	30.0	
F	Bad	50.0	Abnormal course credit operations, classified based on expected loss as per percentage shown.
G	Critical	70.0	
Н	Uncollectible	100.0	

In the case of consumer customers, the above risk ratings are mainly defined based on their registered reference variables which include: income, equity, restrictions and indebtedness, as well as performance and past relationship with the Bank.

Market Risk Management

Market risk is related to the possibility of the loss of income from fluctuating rates caused by mismatched maturities, currencies and indices of the Institution's asset and liability portfolios. This risk is monitored on a strict basis by the financial market to avoid losses for institutions.

At Bradesco, market risks are managed through methodologies and models which are consistent with local and international market realities, ensuring that the Organization's strategic decisions are implemented with speed and a high level of reliability.

The Organization adopts a conservative policy regarding market risk exposure; VaR (Value at Risk) limits are defined by Senior Management, and compliance is monitored daily by an area which is independent from portfolio management. The methodology used to determine VaR has a reliability level of 97.5%. The volatilities and correlations used by the models are calculated on statistical bases and are used in processes based on future prospects in accordance with economic studies. The methodology applied and current statistical models are validated daily using backtesting techniques.

We present below the VaR of the Own Portfolio positions (Treasury):

In thousands of reais

Risk Factors		200	2004			
	March	June	September	December	March	June
Prefixed	6,293	6,541	12,658	5,888	2,832	7,267
Exchange coupon	9,662	14,717	19,000	17,999	15,245	51,719
Foreign currency	1,807	439	184	2,907	55	285
Floating rate	105	10	13	11	-	-
Correlated effect	(3,804)	(3,243)	(3,395)	(5,858)	(1,322)	(1,902)
VaR	14,063	18,464	28,460	20,947	16,810	57,369

In addition, a daily Gap Analysis is performed to measure the effect of the movement in the internal interest rate and foreign exchange coupon curves (interest spread paid above the foreign exchange variation) on the portfolio.

Complementing the market risk monitoring, control and management structure and in accordance with Central Bank regulations, a daily verification is made of the values at risk for the fixed and foreign exchange positions of the Organization s entire portfolio and of minimum capital requirements.

Operating Risk Management

Operating risks are those inherent to activities which provide support for transactions in which the Organization participates and may occur as a result of the interruption of business, system failures, errors, omission, fraud or external events impacting the results of the Institution and of its customers.

The Organization is working to adapt its processes to comply with the future regulatory requirements introduced by the Brazilian Central Bank relating to operating risk management, in line with the recent guidelines issued in the New Capital Accord by the Basel Committee in June 2004.

Operating risk is managed at Bradesco based on the dissemination of its culture, disclosure of its policies and development of own methodologies, models and tools designed to permit, among other factors, the decrease in the allocation of regulatory capital to be subscribed, in the pursuit of increased operating efficiency.

Bradesco, through its Operating Risk Management area, prepared a plan designed to achieve full compliance with the 10 principles of good operating risk management practice determined by the Basel Committee.

In line with the definition and development of the methodology and accounting and management criteria used for managing operating risk, the area has implemented a specific Internal Management System for streamlining this information, designed to manage, enhance and increase the knowledge used to administrate operating loss events, facilitating an in-depth assessment, based on either management or accounting controls.

The cutting-edge nature of this internal operating risk management process can be regarded as a benchmark of Bradesco s important status within Brazil s financial scenario, increasing its competitive edge as a result of greater operating efficiency and adding stockholder value, as well as extending its relationship of trust with customers, the market and regulatory bodies.

Liquidity Risk Management

Liquidity risk management is designed to control the different mismatched liquidation terms of the Institution's rights and obligations, as well as the liquidity of the financial instruments used to manage the financial positions.

Knowledge and monitoring of this risk are critical since they enable the Organization to settle transactions on a timely and secure basis.

At Bradesco, liquidity risk management involves a series of controls, mainly, the establishment of technical limits and an ongoing assessment of the positions assumed and financial instruments used.

Capital Risk Management

The Organization's capital is managed to optimize the risk to return ratio, minimizing losses through the implementation of well-defined business strategies and maximizing efficiency in the combination of factors which impact the Capital Adequacy Ratio (Basel).

Capital Adequacy Ratio (Basel) - June 2004 - In millions of reais

Calculation

Calculation Basis	Consolidated Financial ⁽¹⁾	Total Consolidated ⁽²⁾
Stockholders equity	13,650	13,650
Minority interest	18	66
Decrease in deferred tax assets - BACEN Resolution 3.059	(132)	(132)
Reference equity - Level I	13,536	13,584
Reference equity - Level II (subordinated debt)	5,988	5,988
Total reference equity (Level I + Level II)	19,524	19,572

Risk-weighted assets	108,055	124,343
Capital adequacy ratio (%)	18.07%	15.74%
Movement (%)		
Ratio in June 2003	16.36%	14.48%
Variation in stockholders equity		
Net income for the period	2.69%	2.33%
Interest attributed to own capital	(1.45%)	(1.25%)
Mark-to-market adjustment of securities and derivatives	0.07%	0.05%
Subordinated debt	2.90%	2.51%
Other	(0.20%)	(0.22%)
Variation in weighted assets:		
Securities	(0.44%)	(0.89%)
Credit operations	(1.11%)	(0.85%)
Check clearing and other similar services	0.06%	0.09%
Deferred tax assets	(0.08%)	(0.08%)
Risk (swap, market, interest rate and foreign exchange)	0.23%	0.18%
Memorandum accounts	(0.09%)	(0.08%)
Other assets	(0.87%)	(0.53%)
Ratio in June 2004	18.07%	15.74%

(1) Financial companies only.

(2) Financial and non-financial companies.

Internal Controls

The Organization has developed a number of systems, policies and internal controls over the years to mitigate possible potential losses generated by its exposure to risk.

Aware of the importance of these controls, Bradesco has developed and implemented certain tools designed to optimize these processes and procedures, among which we highlight the following:

- Implementation of an internal controls system (Compliance), based on the pillars defined by Basel and the methodology of the Committee of Sponsoring Organizations (COSO), mainly as regards components in the following areas: control environment, risk assessment, control activities, information, communications and monitoring, ensuring that activities, policies and normative instructions are in constant compliance with legal and regulatory standards.
- Implementation of a Brazilian Payments System (SPB) management process for the specific purpose of monitoring the flow of messages transmitted between the Organization s banks and the external entities such as the Brazilian Central Bank, Special Clearance and Custody System (SELIC), clearing houses and other financial institutions. This monitoring process is based on Organization information system tools and intense staff training activities to facilitate the identification and rectification of events in environments and systems and also to ensure that online cash transfers (TEDs) processed via SPB are properly validated. Complementing these monitoring activities, the Bank also adopts a Systems Contingency Plan for SPB to cover the main departments handling critical transactions, addressing pre-established scenarios and actions and reducing the possibility of messages not being correctly processed. This area is also responsible for the external contingency process with the Brazilian Central Bank.
- Ongoing improvement of technology tools and employee training, focused on the process used to monitor the financial activity of customers and designed to prevent money laundering and utilization of the Organization for processing illegal transactions.
- Dissemination of processes and procedures to guarantee information security, based on Corporate Information Security Policy and Standards, the guidelines of which establish premises for protecting the confidentiality, integrity and availability of information.

Bradesco Day and Night Customer Service Channels

As well as the traditional Customer Service Network (Branches), Bradesco customers are able to consult their banking transactions, carry out financial transactions and purchase products and services deployed via state-of-the-art technology through the following alternative channels: Self-service (Auto-Atendimento), Easy Phone (Fone Fácil) and Internet Banking.

Bradesco Day and Night - Self-Service ATM Network

This self-service ATM network, distributed strategically throughout Brazil, has 21,600 terminals (Bradesco - 21,389 and Banco BEM - 211).

Located in bank branches and in all areas of important economic agglomeration: Shopping Malls, Hypermarkets, Supermarkets, Airports, Service Stations, Bus Terminals etc.

Bradesco Self-Service Network Distribution - Monthly Productivity - June 2004

Transactions thousand

Financial Volume In millions of reais

Self-service Network Highlights

2003

Items	1st Qtr.	2nd Qtr.	3rd Qtr.	4th Qtr.	1st Qtr.	2nd Qtr.
Banking service outlets						_
(nationwide network)	5,762	5,845	6,172	6,487	6,628	6,783
Outplaced terminals (excluding						
branches, PABs and PAEs)	1,755	1,772	1,842	1,794	1,752	1,822
Cash withdrawal transactions						
(million)	92.5	95.6	98.9	109.9	101.1	103.4
Deposit transactions (million)	47.0	47.6	48.4	50.5	47.9	48.7
Inter-account transfers (million)	4.5	4.6	4.8	5.2	5.0	5.1
Express checkbooks issued (million)	2.5	2.6	2.6	2.9	2.5	2.6
Balance consultations (million) Second-quarter Highlights for 2004	99.5	102.2	115.3	133.7	132.0	140.0

- 401 million transactions carried out, a 13.7% increase compared to 2Q03, comprising a daily average of 4.6 million.
- An 8.4% increase in movement of financial volume as compared to 2Q03.

Bradesco Day and Night - Easy Phone Service (Fone Fácil)

Nationwide 24-hour call-center access, 7 days a week, with Electronic Voice-Response (EVR) technology and personalized calls in 70 regions.

Personalized calls are routed via Bradesco s Data and Voice Network to call centers in São Paulo - Santa Cecília and Osasco - Headquarters.

Number of Calls - million

Number of Transactions - thousand

Financial Volume - In millions of reais

Second-quarter highlights for 2004

- An increase of 7.2% in total calls compared to the same period in 2003.
- An increase of 4.6% in EVR calls compared to the same period in 2003.

2004

- An increase of 2.5% in Financial Movement compared to the same period in 2003.
- 95.2% of personalized service call queries were resolved during the first contact.
- 480 thousand products and services were sold during the period.

Bradesco Day and Night - Internet Banking

The Bradesco Portal contains links to 26 related websites. Since it was first launched, Bradesco Internet Banking has focused on innovating and deploying the largest number of online services possible for its customers.

At present, Bradesco Internet Banking offers its customers 242 different services for consumer customers and 187 for corporate customers, which can be accessed around the clock, seven days a week anywhere on earth.

The results achieved to date evidence the enormous potential of Internet Banking.

Transactions thousand (*)

- (*) Via Internet Banking, ShopInvest, Cards, ShopCredit and Net Empresa.

 Financial Volume in millions of reais (*)
- (*) Via Internet Banking, ShopInvest, Cards, ShopCredit and Net Empresa.

 Internet Banking Registered users thousand

	Main Websites:
Bradesco Internet Banking (www.bradesco.com.br)	Internet Banking is an important and profitable customer relationship channel, providing access to all transactions carried out in the branches and generating benefits for both customers and stockholders.
ShopInvest Bradesco (www.shopinvest.com.br)	Through ShopInvest, investors can access a variety of different information and trade shares in BOVESPA, even if they are not Bradesco account holders. ShopInvest stands out for its wide range of investment options, available in seven investment rooms: Shares; CDB; Funds; Real Estate; BM&F Savings Accounts and Vida e Previdência (Private Pension Plans).
ShopCredit (www.shopcredit.com.br)	ShopCredit offers a complete portfolio of the Bank's credit lines and visitors can use a simulator to calculate amounts and terms in the Personal Credit, Consumer Financing (CDC), Leasing, Housing Loans and Finame (Moderfrota, Prefixado and Proleite) modes.
Bradesco Net Empresa (www.bradesco.com.br)	Companies can perform bank transactions online, optimizing the financial management of their businesses.
B2C (Business to Consumer) (www.bradesco.com.br)	In the wake of the success of Bradesco Electronic Trade, ShopFácil was launched in 2000, offering, among other services, Meios de Pagamento Eletrônico Bradesco (Bradesco Online Payment Methods) - the safest, most practical and economic way to shop online.
B2B (Business to Business) (www.bradesco.com.br)	Bradesco's solutions in the B2B area comprise management tools for buyers, sellers and Bank, with B2B payment methods and a financial reconciliation module for the seller.

Other Bradesco Organization Websites:

- Bradesco (www.bradesco.com.br)
- Investor Relations (www.bradesco.com.br/ir)
- The Bradesco Card Website (www.bradescocartoes.com.br)
- Bradesco Prime (www.bradescoprime.com.br)
- Bradesco Foreign Exchange/Nikkei (www.bradescocambio.com.br)
- Bradesco Consortium Purchase System (www.consorciobradesco.com.br)

- Bradesco Corporate Banking www.corporatebradesco.com.br)
- Bradesco Private Banking (www.bradescoprivate.com.br)
- Bradesco Empresas (www.bradescoempresas.com.br)
- Bradesco Savings Bonds (www.bradescocapitalizacao.com.br)
- Bradesco Custody (www.bradescocustodia.com.br)
- Financial Channel (www.canalfinanceiro.com.br)
- Bradesco for University Students (www.bradescouniversitarios.com.br)
- Finasa (www.finasa.com.br)
- The Bradesco Foundation (www.fb.org.br)
- Bradesco Insurance (www.bradescoseguros.com.br)
- Bradesco Healthcare (www.bradescosaude.com.br)
- ShopFácil (www.shopfacil.com.br)
- ShopFácil Corporate (www.bradescoempresas.com.br)
- Bradespar (www.bradespar.com.br)
- Bradesco Private Pension Plans (www.bradescoprevidencia.com.br)
- Hospital Edmundo Vasconcelos (www.hospitaledmundovasconcelos.com.br)
- The Bradesco Museum (www.fb.org.br/museu/museu.asp)

Second-quarter highlights for 2004

- Exclusive investment room content in ShopInvest.
- New Finasa website.
- New Finasa Sports website.
- New Bradesco Card website.
- New Bradesco Custody website.
- Online courses on the Bradesco University Student website.
- Investor Relations website in Spanish.

Services	Position at the end of the First Half
Bradesco Internet Banking	6.3 million registered users. 142.2 million transactions carried out.
ShopInvest Bradesco	1,021 thousand registered users. 528 thousand transactions carried out.
ShopCredit	5.2 thousand transactions/operations carried out.
Bradesco Net Empresa	244,614 registered companies. 9.0 million transactions/operations conducted.
B2C	871 thousand transactions/sales posted. 2,202 stores registered with Bradesco Online Payment Methods.
Bradesco Cards	8.5 million transactions carried out.
Bradesco Internet Banking for the Visually Impaired	2,228 active registered users.
Web Point	111 terminals installed.
Bradesco Net Express	1,895 companies registered. 4.3 thousand transactions carried out.
Infoemail	168 thousand registered users.
Infocelular	4,933 registered customers.
Mobile Banking (WAP)	298 thousand transactions carried out.

Processes and Portals	Details
,	The Bank offers an online communications channel through which customers can clarify doubts and send suggestions or complaints regarding Bradesco's many different products and services.
·	Online payment methods include: Electronic wallet (Bradesco debit cards, PoupCard and Bradesco Visa and MasterCard Credit Cards), Pagamento Fácil (Easy Payment), Boleto Bancário (Online Dockets), Inter-account Transfers and Bradesco Online Credit.

WebTA	Through this system data files can be transmitted over the Internet with maximum security.
Boleto Fácil (Easy Bill Payment)	Customers can use the Bradesco free Infoemail service to receive bills for payment via e-mail, as well as balance information, financial market news and other interesting information.
Donations	Aware of its social responsibility, Bradesco offers customers the opportunity to make online donations to a number of different charitable entities and institutions.
Online Shopping Portal - Consumers	Operating as a financial intermediary, the Bank offers secure payment methods for online commercial transactions facilitating the relationship between stores and consumers.
Online Shopping Portal - Corporate	A secure payment module permitting the effective financial settlement of transactions carried out between portal, marketplace and suppliers and purchasers via digital certification.

Main Available Channel Services and Products

- Other services

	- Checking/savings accounts
- Consultations	- Account balances and statements: summarized, or in detail, by period
	- Credit card balances and statements
	- Investment balances and statements
	- Bank charges and credit limits
	- Dockets
- Payments/Scheduling of payments	- Public utility bills
	- Taxes, fees and contributions
	- Mobile phone credits
	- Direct debit
	- Between Bradesco accounts
- Transfers	- Other banks - DOC D; DOC E and TED
	- Donations
	- Changes to credit card limit
- Requests	- Checkbook
	- Revolving credit
	- Change of address
	- Checking/savings accounts
- Withdrawals/Deposits	- Salary/INSS account
	- Card
	- Unblocking of cards
	- Travellers Cheques

- Financial investments

Re-issue of payment receiptsPersonal loans/instant credit

- Advance receipt (Orpags)
- PIN substitution
- Sale of products and services

Cards

Million

		2003		2004		
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half
Number of cards	35.8	36.9	36.9	42.7	43.5	43.5
Credit	6.2	6.5	6.5	7.0	7.0	7.0
Debit	29.6	30.4	30.4	35.7	36.5	36.5
Average amount billed - in reais	3,650.3	3,698.7	7,349.0	4,658.6	4,869.9	9,528.5
Credit	2,350.9	2,330.1	4,681.0	2,704.9	2,745.8	5,450.7
Debit	1,299.4	1,368.6	2,668.0	1,953.7	2,124.1	4,077.8
Number of transactions	68.2	69.9	138.1	90.5	95.8	186.3
Credit	36.4	35.9	72.3	43.1	44.0	87.1
Debit	31.8	34.0	65.8	47.4	51.8	99.2
Credit Cards						

The number of Bradesco credit cards increased to 7.0 million in the first half of 2004, an increase of 7.7% as compared to 1H03 (Visa and MasterCard banners).

The number of transactions grew by 20.5% compared to the same period in 2003, against market growth of 19.6%. Moreover, first-half billings reached the mark of R\$ 5.5 billion, a growth rate of 16.4% as compared to 1H03.

Our 14.1% share of market billings (cards under the Visa and MasterCard banners) was maintained. Comparing the 7 largest credit card issuers, in the Brazilian banner card market, responsible for 80% of market billings, Bradesco achieved the best performance in comparison with the prior period (1H04 versus 1H03).

The success of its strategy is also confirmed by Bradesco's significant share of the Visa banner in Brazil. More than 90% of Bradesco credit cards are issued under the Visa banner and Bradesco increased its share of this market by 21.8% for the period, against market growth of 19.5%, achieving the best performance out of all the largest issuers.

Debit Cards

In the first half of 2004, the debit card base increased by 20.1%, compared to the same period in 2003, confirming Bradesco's leadership as largest issuer in the Visa Electron market.

In terms of billings, there was a significant 52.8% increase in comparison with 2003. These two indicators demonstrate clearly that Brazilians are changing their payment habits, substituting checks and cash for the use of cards, especially debit cards.

The number of Bradesco card transactions grew by 50.8% in 1H04 compared to 1H03, against a growth rate of 43.7% by the Visa Electron market for the same period.

Income on Credit Cards

Recurring income derived from this business grew by 34.3% in the first half of 2004, compared to the same period in 2003 and total income by 28.8%, results which evidence the strength of our strategy.

Credit Card Base - million

Credit Card Billings - In millions of reais

Debit Card Base - million

Debit Card Billings - In millions of reais

Total Card Base (Credit and Debit) million

International Area

The International Area operates under the following framework:

12 Operational Units in Brazil

Belo Horizonte, Blumenau, Campinas, Curitiba, Fortaleza, Manaus, Porto Alegre, Recife, Rio de Janeiro, Salvador, São Paulo and Vitória.

4 Support Outlets

Belém, Brasília, Franca and Santos.

- 12 Units Abroad (Branches and Subsidiaries)
- 1 Branch in New York Bradesco
- 4 Branches in Grand Cayman Bradesco, BCN, Boavista and Mercantil
- 2 Branches in Nassau Boavista and Banco Alvorada (formerly BBV Banco)
- 1 Subsidiary in Buenos Aires Banco Bradesco Argentina S.A.
- 1 Subsidiary in Nassau Boavista Banking Limited
- 1 Subsidiary in Luxembourg Banco Bradesco Luxembourg S.A.
- 1 Subsidiary in Tokyo Bradesco Services Co., Ltd.
- 1 Subsidiary in Grand Cayman Cidade Capital Markets Ltd.

Over recent years, the Bradesco Organization has provided important incentives designed to increase Brazil's foreign trade activities.

In similar manner, we highlight the substantial amount of US\$ 9.6 billion, recorded at the end of the first half in foreign exchange trading for exports. This corresponds to a 48% increase as compared to the same period in 2003.

Based on data available for January through May 2004, Bradesco's share of the exchange market for exports totaled some 20.7%, an increase in performance of some 9% compared to the 19% share obtained during the same period in 2003.

The financial volume of imports at the end of the first half of 2004 totaled US\$ 3 billion, some 11% more than the total of US\$ 2.7 billion obtained for the same period in 2003. Market share at the end of the period from January through May 2004 was 11.9%.

As a result of these increases, the International Area ended the first half with a balance of US\$ 7.2 billion in export and import financing, foreign collateral provided and onlending to local customers.

Volume of Foreign Currency Trade - In billions of U.S. dollars

Export Market

Import Market

We present below the foreign trade portfolio balances at the end of the first half of 2004:

	In millions of U.S. dollars	In millions of reais	
Export financing	- <u>-</u>		
Advance on foreign exchange contracts - undelivered bills	1,732.6	5,382.6	
Advance on export contracts - delivered bills	496.5	1,542.5	
Prepayments	904.2	2,809.9	
Onlending of funds borrowed from BNDES/EXIM	236.9	736.1	
Documentary drafts and bills of exchange in foreign currency	9.4	29.1	
Indirect exports	6.2	19.2	
Loans according to export incentive program (Proex)	0.02	0.06	
Total export financing	3,385.8	10,519.5	
Import financing			
Foreign currency import loans	268.7	834.8	
Exchange discounted in advance	74.3	231.0	
Open import credit	56.3	174.9	
Total import financing	399.3	1,240.7	
Guarantees		_	
International guarantees	123.9	384.9	
Total international guarantees	123.9	384.9	
Total export and import financing	3,909.0	12,145.1	

The foreign exchange portfolio is financed by credit lines obtained from correspondent banks:

At the end of June 2004, approximately 90 U.S., European and Asian Banks had extended credit lines to Bradesco.

The Bank also has a Commercial Paper program in the United States in the amount of US\$ 190 million, which was renewed in June 2004 for the amount of US\$ 300 million.

At June 30, 2004 - In millions of U.S. dollars

	Assets	Stockholders' equity
Foreign Branches and Subsidiaries		
Bradesco New York	812.2	140.0
Bradesco Grand Cayman	5,455.9	358.9
BCN Grand Cayman	378.1	141.2
Boavista Grand Cayman, Nassau and Banking Ltd Nassau	489.1	84.9
Cidade Capital Markets Ltd Grand Cayman	30.1	30.1
Bradesco Services Co. Ltd Tokyo	0.2	0.1
Mercantil Grand Cayman	281.1	105.6
Banco Bradesco Argentina S.A.	18.8	16.9
Banco Bradesco Luxembourg S.A.	275.8	128.3
Banco Alvorada (formerly BBV Banco) - Nassau	268.9	268.9
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The core objective of the foreign branches and subsidiaries is to obtain funds in the international market for onlending to customers, principally through the financing of Brazilian foreign trade.

The main activity of the subsidiary Banco Bradesco Luxembourg S.A. is to provide additional services to private banking customers and to increase foreign trade operations.

At the end of the first half of 2004, as well as short-term funds obtained from correspondent banks for foreign trade financing, loans of US\$ 914.4 million on a consolidated basis were raised by the Bradesco Organization through public and private placements in the international capital market, earmarked for foreign trade financing and working capital loans.

Profile of Public and Private Placements Abroad - Consolidated Bradesco

Funds Obtained Abroad

ISSUES	CURRENCY	MILLION	DATE ISSUED	MATURITY
2002 - Public Issues - US\$ 708.2 million				
FxRN	US\$	150.0	5.3.2002	5.3.2004
Subordinated Debt	US\$	133.2	25.4.2002	17.4.2012
USCP	US\$	150.0	17.6.2002	16.6.2003
FxRN	US\$	100.0	18.9.2002	19.12.2002
FxRN	US\$	175.0	17.12.2002	17.6.2003
Private Issues - US\$ 247.4 million				
2003 - Public Issues - US\$ 2,347.3 million				
FxRN	US\$	250.0	14.1.2003	14.10.2003
FxRN (EUR 70 million)	US\$	75.5	12.2.2003	12.8.2003
FxRN	US\$	150.0	19.2.2003	19.12.2003
FxRN	US\$	250.0	15.4.2003	2.7.2004
FxRN (EUR 100 million)	US\$	106.8	16.4.2003	16.12.2003
FxRN	US\$	75.0	15.5.2003	16.11.2004
USCP	US\$	190.0	16.6.2003	15.6.2004
FxRN	US\$	150.0	17.6.2003	20.12.2004
Securitization MT 100 - Fixed	US\$	200.0	20.8.2003	20.8.2010
Securitization MT 100 - Floating	US\$	200.0	20.8.2003	20.8.2010
Subordinated Debt	US\$	500.0	24.10.2003	24.10.2013
FxRN	US\$	100.0	2.12.2003	3.1.2005
FxRN	US\$	100.0	26.12.2003	26.12.2006
Private Issues - US\$ 474,3 million				
2004 Public Issues US\$ 675,9 million				
FxRN	US\$	100.0	3.2.2004	3.1.2007
Subordinated Debt (EUR 225 million)	US\$	275.9	15.4.2004	15.4.2014
USCP	US\$	300.0	14.6.2004	13.6.2005

Private Issues US\$ 238,5 million

The Bradesco Organization had the following programs in June 2004:

Туре	Currency	Million
Euro CP Program (Grand Cayman)	US\$	300
Euro CD Program (Grand Cayman)	US\$	1,000
MTN Program	US\$	2,500
USCP	US\$	300
Total	US\$	4,100

Capital Market

Underwriting Transactions

Up to June 2004, Bradesco coordinated important transactions with shares, debentures and promissory notes which totaled R\$ 2,510 billion, comprising 50.99% of all issues registered at the Brazilian Securities Commission (CVM).

Among these transactions we highlight the following: issuance of debentures of Braskem S.A. in the amount of R\$ 1.2 billion and Initial Public Offer of Shares of Gol Linhas Aéreas Inteligentes S.A., in the total amount of R\$ 1.0 billion.

% Share of Transactions

(*) Primary and secondary issues.

Of the total number of floating and fixed-return transactions registered at CVM up to June 2004, Bradesco participated in 25% of primary and secondary issues, in 36% of debenture issues and in 50% of promissory notes issues.

Origination and Distribution Ranking ANBID June 2004

Origination/Distribution

Shares	Fixed Income
1 st UBS	1st Bradesco
2 nd Pactual	2 nd Itaú BBA
3 rd Itaú BBA	3 rd Unibanco
	4th Banco do Brasil

Mergers, Acquisitions, Project Finance, Corporate Reorganization and Privatizations

In March 2004, ANBID published its Mergers & Acquisitions Ranking in which Bradesco was rated segment leader for the 2nd consecutive year in number of transactions, having completed a total of 8 operations.

ANBID Mergers & Acquisitions Ranking December 2003

Ranking Number of Operations

Consultants	Ranking	Operations
Bradesco	1 st	8
JP Morgan	1 st	8
Unibanco	1 st	8
Citigroup	4 th	6

Continuing this trend, during the first half of 2004, Bradesco signed 3 new powers of attorney, increasing its activity in the Mergers and Acquisitions segment.

Among these, we highlight the contract entered into by Bradesco and the Interamerican Development Bank BID, for structuring an Investment Fund, designed to obtain US\$ 500.0 million for investments in infra-structure.

Bradesco's presence is also notable in Project Finance operations, where it continues to act as a financial advisor to major corporations operating in electric power generation and co-related projects, as well as in the structuring of the corresponding financings.

Structured Transactions

The Structured Transactions Area, will be responsible for the following:

- Development of structures used to segregate credit risks, through SPEs, Credit Acquisitions, Credit Assignment Funds (FIDCs) and Certificates of Real Estate Receivables (CRIs).
- Structuring of properly protected medium and long-term financings based on pre-defined cash flows pursuant to specific covenants and guarantees which minimize the risks of each transaction.
- Development of structured solutions designed to meet the specific needs of companies, such as: less working capital requirements, increased liquidity, optimization of financial and tax costs, compliance with legal technical limits/financial covenants, sale of permanent assets and off-balance-sheet financings.
- Coordination of loan syndication processes, including the lengthening of refinanceable debts, structured by the Bank or third parties.

Collection and Tax and Utility Collections

Cash Management

Bradesco's cash management solutions comprise a portfolio of more than 40 products designed to meet public and private sector customer management needs in the areas of receipts, payments, human resources and administration, ensuring that their bank transactions are carried out with speed and convenience, in line with superior quality standards (ISO 9001:2000) and security (electronic certification and sound cryptography).

The innovations have secured the preference of a growing number of customers from all market segments and niches in diverse locations and different activity fields, using latest-generation technology means for connecting the Bank and its customers. We highlight, in particular, the following products:

Receipt Solutions

Bradesco Online Collection

The high efficiency standards of Bradesco's online collection service generate confidence, minimizing costs and maximizing customer returns, covering all of their accounts receivable management needs. As a result of these features, Bradesco Collection is now market leader, generating other business opportunities for the Organization. Online collection is responsible for processing some 98% of all documents registered in the Bradesco collection portfolio.

Tax and Utility Collections

Developed based on high standards of efficiency and quality, Bradesco's tax and utility collections serve a dual purpose. On the one hand, they seek to provide customer satisfaction with appropriate and innovative solutions for the settlement of taxes, duties and contributions. On the other, they effectively interact with the different Government Departments in the federal, state and municipal spheres and with public utility concessionaires.

Bradesco's tax and utility collection services are noted for the speed and security of the data transmitted and amounts collected.

Payment Solutions

Net Empresa, Pag-For and PTRB (Online Tax Payments)

As part of the same efficiency commitment, Bradesco's payment solutions, deployed through the Net Empresa, Pag-For and PTRB products, meet all customer needs, facilitating supplier payments, tax settlements and electronic transfers, online or through the transmission of files with maximum speed and security.

During the first six-month period, an amount of R\$ 182.2 billion was recorded for 50.9 million payment transactions, facilitating the management of Trade Accounts Payable for more than 251 thousand companies.

In billions of reais

2003	2004
4003	4004

	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half
Receipt solutions (1)	160.2	167.0	327.2	183.1	190.0	373.1
Payment solutions	64.8	68.9	133.7	85.2	97.0	182.2
Total	225.0	235.9	460.9	268.3	287.0	555.3
Taxes	19.1	19.0	38.1	24.0	23.7	47.7
Water, electricity, telephone and gas	3.5	3.8	7.3	4.5	4.7	9.2
Social security payments	3.3	3.7	7.0	5.0	5.1	10.1
Total Public Sector	25.9	26.5	52.4	33.5	33.5	67.0
(1) Total mayament (funds obtained used andits at	`					

(1) Total movement (funds obtained, used, credits etc.).

	Number of transactions - million						
		2003			2004		
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half	
Receipt solutions (1)	165.6	175.4	341.0	203.9	204.0	407.9	
Payment solutions	17.2	18.0	35.2	24.1	26.8	50.9	
Total	182.8	193.4	376.2	228.0	230.8	458.8	
Taxes	14.7	15.5	30.2	19.9	17.0	36.9	
Water, electricity, telephone and gas	27.4	28.5	55.9	31.7	31.6	63.3	
Social security payments (2)	9.3	10.7	20.0	11.3	11.0	22.3	
Total Public Sector	51.4	54.7	106.1	62.9	59.6	122.5	

- (1) Total movement (funds obtained, used, credits etc.).
- Total beneficiaries: more than 3.950 million retirees and pensioners (corresponding to 18.2% of all those registered with the Brazilian Institute of Social Security - INSS).

N.B. Payment via direct debit

24.696 million - January to June 2003

25.552 million - January to June 2004

Growth - Receipt and Payment Solutions

Public Sector Growth

Bookkeeping of Assets and Qualified Custody Services

Bradesco offers its customers the following quality services using an appropriate infrastructure and specialized personnel: custody of securities, controllership, DR-Depositary Receipt, BDR-Brazilian Depositary Receipt, as well as bookkeeping services for stocks, debentures and investment fund quotas.

A number of achievements and innovations were accomplished during the first half of 2004, evidencing the quality of our services.

Our custody and controllership services were contracted by Brazil's second largest pension fund, Fundação Petrobrás de Seguridade Social -Petros (91 thousand participants) and will increase the current volume of assets under custody by R\$ 22 billion.

The Bradesco Custody website (www.bradescocustodia.com.br), as well as presenting all the conceptual aspects of our services and operations, now also provides the stockholders/investors of companies using the Bradesco Computer-registered Assets System, with access to their related positions and movement and yield, not only those recorded in the Depositary Financial Institution IFD Bradesco, but also those in the Brazilian Clearance and Custody Company CBLC.

We present below the main indicators for the first half of 2004:

Bookkeeping of Assets

- 165 Companies comprise the Bradesco computer-registered share system, with 4.6 million shareholders.

 Companies comprise the Bradesco computer-registered debenture system with a market value of R\$ 13.6 billion.
- 16 Investment funds comprise the Bradesco computer-registered quota system, with a market value of R\$ 1.2 billion.
- 2 Registered BDR Programs, with a market value of R\$ 272.3 million.

Custody and Controllership

- R\$ 102.3 In assets under custody for customers who use the Bradesco Custody services (Funds, Portfolios and DR). billion
- R\$ 129.9 billion Comprises the total equity of the 626 investment funds and managed portfolios using the Bradesco Controllership services.
 - 9 Registered DR Programs, with a market value of R\$ 18.9 billion.

Assets under Custody - In billions of reais

Banco Finasa S.A.

Consolidated Balance Sheet - In millions of reais

	2003		2004	
	March	June	March	June
ASSETS		•		
Current assets and long-term receivables	4,123	4,260	6,508	7,037
Funds available	1	-	15	5
Interbank investments	4	28	35	111
Securities and derivative financial instruments	15	14	91	68
Interbank accounts	17	42	27	29
Credit and leasing operations	3,813	3,908	5,761	6,255
Other receivables and other assets	273	268	579	569
Permanent assets	8	11	383	361
Total	4,131	4,271	6,891	7,398
LIABILITIES				
Current and long-term liabilities	3,873	3,988	6,608	7,023
Demand, time and interbank deposits	3,523	3,624	5,976	6,479
Deposits received under security repurchase agreements and funds from the issuance				
of securities	3	3	-	-
Interbank accounts	2	2	24	3
Borrowings and onlendings	83	101	55	55
Derivative financial instruments	72	81	319	241
Other liabilities	190	177	234	245
Deferred income	16	22	19	30
Stockholders' equity	242	261	264	345
Total	4,131	4,271	6,891	7,398

Consolidated Statement of Income - In millions of reais

2003

2004

			2004			
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half
Income from lending and trading activities	362	395	757	483	594	1,077
Expenses for lending and trading activities	(213)	(237)	(450)	(262)	(300)	(562)
Gross profit from financial intermediation	149	158	307	221	294	515
Other operating income (expenses), net	(108)	(115)	(223)	(129)	(160)	(289)
Operating income	41	43	84	92	134	226
Non-operating income (expenses), net	(1)	(3)	(4)	-	(6)	(6)
Income before taxes and contributions	40	40	80	92	128	220
Taxes and contributions on income	(13)	(14)	(27)	(32)	(6)	(38)
Net income	27	26	53	60	122	182

Profile

Banco Finasa S.A., a wholly owned subsidiary of Banco Bradesco S.A., operates in the retail sector, granting personal loans and financing new and used vehicles, consumer durables, services, clothing and footwear, among others, through Finasa Promotora de Vendas Ltda. and from February 16, 2004, also through Promovel Empreendimentos e Serviços Ltda., which is Banco Zogbi S.A.'s sales promotion company.

We stress that Banco Zogbi S.A. was acquired by the Bradesco Organization, through Banco Finasa S.A. on November 6, 2003, in addition to Promovel Empreendimentos e Serviços Ltda. its subsidiaries Zogbi Leasing S.A. Arrendamento Mercantil and Zogbi Distribuidora de Títulos e Valores Mobiliários Ltda., which are also included in the consolidated balance sheet of Banco Finasa S.A.

At the end of June, Banco Finasa operated through 121 Branches distributed nationwide (Finasa Promotora de Vendas 53 and Zogbi Promovel 68), com 28,679 registered service outlets, including 12,303 new and used vehicle dealerships and 16,376 stores selling different types of goods and services.

Customers served at the end of the half-year totaled some 1,782 thousand (Banco Finasa - 1,018 thousand and Banco Zogbi - 764 thousand).

Measured by Austin Rating, Banco Finasa obtained the maximum AAA rating for financial soundness and a Low Risk long-term rating.

Operating Performance

At the end of the first half of 2004, consolidated assets totaled R\$ 7,397.8 million, a growth rate of 7.4% compared to March 2004 and 73.2% compared to June 2003. Concentrated in new and used auto financing, the balance of this portfolio, before allowance for loan losses, totaled R\$ 6,032.5 million at June 30, increases of 10.2% and 52.8%, respectively.

Auto-financing production for 2Q04 totaled R\$ 1,350.1 million and R\$ 2,586.1 million for 1HO4, growth rates of 9.2% and 59.4%, respectively, compared to R\$ 1,236.0 million for 1Q04 and R\$ 1,622.3 million for 1HO3.

Designed to increase the volume of business, a number of agreements and operating partnerships were entered into by the Bank for credit granting purposes, such as those with Ford Credit, Microsoft and ABRAPAR, subsequent to approval by the Brazilian Association of Fiat Automobile Dealerships.

Consolidated Finasa reported second-quarter net income of R\$ 122.1 million and first-half net income of R\$ 181.8 million. Stockholders' equity at June 30, increased to R\$ 345.1 million.

In addition, income in the amount of R\$ 56.9 million was recorded for 2Q04, derived from the mark-to-market adjustment of swap transactions, in compliance with Central Bank Circular 3082, which totaled R\$ 79.9 million for the half-year. These transactions are designed to hedge overall credit operations and were entirely successful from an economic viewpoint. However, from a formal standpoint, these transactions are not acceptable as hedges pursuant to the aforementioned legislation. As a result, the asset transactions to which they are a counter entry receive a different accounting treatment, ie, they are adjusted based on the rates established in the corresponding contracts, whereas swaps are marked to market.

Net income for the period is comprised as follows:

	2004	
st Qtr.	2nd Qtr.	1st Half

In millions of reais

2004		
st Qtr. 2nd Qtr. 1st Half	_	
36.7 65.2 101.9	9	
23.0 56.9 79.9	9	
59.7 122.1 181.5	8	
36.7 23.0	2nd Qtr. 1st Half 65.2 101. 56.9 79.	

Moreover, we stress that expenses for amortization and provision for goodwill on investments made in 2004 totaled R\$ 14.8 million for the second quarter and R\$ 22.6 million for the half-year.

Social Action

The Bradesco Organization maintains its support of sports activities through the FINASA Sports Program (PROGRAMA FINASA ESPORTES), which completed 17 years of activity in 2004. Over this period, the program has become a benchmark for youth education, using the formation of womens' basketball and volleyball teams as an instrument for social inclusion and citizenship. At present, 3,889 girls from 10 to 16 years of age, participate in these sports at 78 training centers, 50 for volleyball and 28 for basketball, which are installed on the premises of state schools, at Osasco's city hall sports centers, at the Bradesco Foundation school, at the SESI units and at three private schools, all located in the municipality of Osasco, in Greater São Paulo.

As well as these training centers, the Program also maintains competitive teams in all base categories with 135 girls between 16 and 19 years of age, training to obtain a place in the main senior volleyball team, FINASA OSASCO, which is currently the Brazilian national league champion for the second time.

The Program's social aspects are also strongly focused, since the majority of these young girls live in socially deprived communities on the outskirts of Osasco. For example, the girls must attend school on a regular basis to be accepted in the Program.

At the same time, a number of educational and cultural activities are carried out, designed to develop the concept of citizenship in all participant, including students, teachers and very often parents too.

The annual schedule of the FINASA SPORTS PROGRAM also includes counseling on the prevention of drug abuse, sexuality, solidarity and violence.

Bradesco Insurance Group

Insurance

Consolidated Balance Sheet (*) - In millions of reais

	2003	2003		ı
	March	June	March	June
urrent assets and long-term receivables ecurities issurance transactions and other accounts receivable ermanent assets				
ASSETS Current assets and long-term receivables Securities Insurance transactions and other accounts receivable Permanent assets	3,572	3,789	4,299	4,943
Securities	1,814	1,935	2,453	2,911
Insurance transactions and other accounts receivable	1,758	1,854	1,846	2,032
Permanent assets	2,054	2,304	2,855	2,876
Total	5,626	6,093	7,154	7,819

Total	5,626	6,093	7,154	7,819
Stockholders' equity of the parent company	2,721	2,888	3,657	3,860
Minority interest	51	51	41	33
Technical reserves	1,726	1,865	2,084	2,335
Other liabilities	352	378	425	467
Insurance-related payables	185	338	346	407
Tax and social security contributions	591	573	601	717
Current and long-term liabilities	2,854	3,154	3,456	3,926
LIABILITIES				

Consolidated Statement of Income (*) - In millions of reais

	2003			2004			
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half	
Earned premiums (**)	1,253	1,285	2,538	1,500	1,481	2,981	
Retained claims	(947)	(1,046)	(1,993)	(1,237)	(1,291)	(2,528)	
Selling expenses	(157)	(160)	(317)	(190)	(183)	(373)	
Other operating income (expenses)	17	17	34	33	(67)	(34)	
Contribution margin	166	96	262	106	(60)	46	
Administrative costs	(169) (24) 117	(181)	(181) (350) (17) (41) 106 223	(187) (31) 162	(214) (28) 114	(401) (59) 276	
Taxes		(17)					
Financial results		106					
Operating income	90	4	94	50	(188)	(138)	
Non-operating income	(7)	(14)	(21)	(1)	(5)	(6)	
Results on investments in subsidiary and							
associated companies	79	87	166	110	320	430	
Minority interest	-	-	-	2 161	2	4 290	
Income before taxes and contributions	162	77	239		129		
Taxes and contributions on income	(9)	17	8	3	82	85	
Net income	153	94	247	164	211	375	

N.B. Includes insurance premiums issued by Bradesco Vida e Previdência S.A. (with VGBL).

Performance Ratios - %

		2003			2004	
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half
Claims ratio (1)	75.6	81.4	78.5	82.5	87.2	84.8
Selling ratio (2)	12.5	12.5	12.5	12.7	12.4	12.5
Combined ratio (3)	101.8	107.6	104.8	107.2	120.0	113.7

^(*) Includes: Bradesco Seguros, Indiana Seguros, Bradesco Saúde, União Novo Hamburgo de Seguros, Finasa Seguradora S.A., Áurea, SBCE and Bradesco Argentina.

^(**) Individual life insurance and VGBL redemptions were reclassified to this account in accordance with SUSEP/DECON Circular Letter 02/2004.

Expanded combined ratio (4)	93.1	99.4	96.3	96.8	111.4	104.1
Administrative expense ratio (5)	13.2	13.8	13.5	12.2	14.0	13.3

- (1) Retained claims/earned premiums.
- (2) Selling expenses/earned premiums.
- (3) (Retained claims + selling expenses + administrative costs + taxes + other operating expenses)/earned premiums.
- (4) (Retained claims + selling expenses + administrative costs + taxes + other operating expenses)/(earned premiums + financial result on earned premiums).
- (5) Administrative expenses/earned premiums.

Insurance Premiums - Market Share (%)

Bradesco Seguros secured R\$ 4.3 billion in premiums and maintained its industry leadership with a 24.6% market share. The insurance sector obtained a total of R\$ 17.547 billion in premiums through May 2004.

Growth in Technical Reserves In millions of reais

Growth in Guaranteeing Assets of Technical Reserves In millions of reais

Earned Premiums by Insurance Line - In millions of reais

		2003			2004	
Line	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half
Health	618	630	1,248	729	710	1,439
Auto/RCF(a)	327	346	673	392	393	785
Life/AP(b)/VGBL(c)	188	196	384	252	258	510
Basic Lines	83	88	171	93	92	185
DPVAT(d)	37	25	62	34	28	62
Total	1,253	1,285	2,538	1,500	1,481	2,981

- (a) Optional third-party liability.
- (b) Personal accident.
- (c) Long-term life products.
- (d) Compulsory vehicle insurance.

In the first half of 2004, the Company s earned premiums grew by 17.5% compared to the same period in 2003.

Earned Premiums by Line - %

Retained Claims by Insurance Line - In millions of reais

		2003			2004	
Line	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half
Health Auto/RCF	522 249	588 270	1,110 519	662 329	660 381	1,322 710

Life/AP Basic Lines	111	110	221	170	173	343
	37	57	94	48	56	104
Total	28 947	1,046	1,993	1,237	1,291	2,528

Retained Claims by Insurance Line (%)

N.B. Retained claims/earned premiums. Selling Expenses by Insurance Line - In millions of reais

		2003			2004	
Line	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half
Health	19	19	38	23	23	46
Auto/RCF	61	64	125	71	71	142
Life/AP	62	61	123	79	69	148
Basic Lines	15	16	31	17	20	37
Total	157	160	317	190	183	373

Selling Expenses by Insurance Line (%)

N.B. Expenses for selling/earned premiums

Number of Policyholders - Thousand

Up to June 2004, the average number of customers grew by 9.8% compared to the same period in 2003.

In the first half of 2004, compared to the same period in 2003, Bradesco Saúde maintained its outstanding market position, especially in the corporate health insurance segment (source: ANS). Brazilian consumers are increasingly convinced that Health and Dental Insurance are the best alternatives for meeting their medical, hospital and dental care needs. At present, Bradesco Saúde has more than 2.4 million customers.

The increasing number of policyholders employed by micro, small and medium companies, as well as major corporations that have contracted Bradesco Saúde, confirms the insurance company s high level of expertise and personalization in Corporate Insurance services, a distinct advantage in the Supplementary Health Insurance market.

More than 12 thousand companies in Brazil have acquired Bradesco Health Insurance. Out of Brazil s 100 largest companies in terms of billings, 33 are Bradesco clients in the Health and Dental Health lines and out of the country s 50 largest companies, 34% are Bradesco Saúde clients. (source: Exame Magazine s Biggest and Best List, July 2004).

Finally, emphasis should also be given to the user-friendly nature of the Bradesco Saúde Portal (www.bradescosaude.com.br), which, in addition to providing information on available products, also offers access to a number of services for policyholders, prospects and brokers.

Through May 2004, the Bradesco Insurance Group maintained its position as one of the main players in the Brazilian Basic Line Insurance market, with a significant 11.1% share of total market billings in this area.

In the Corporate Risk area, Bradesco maintained its position as one of the sector s most important insurance companies with a considerable share of the main lines. In particular, emphasis should be given to the launching of Bradesco FLIGHT INSURANCE, specifically focusing the executive aircraft area and which after only 3 months of activity has already achieved excellent results.

In the mass market insurance segment, focusing on consumer and small and medium corporate customers, product line sales registered an important growth, in particular, Bradesco Bilhete Residencial, which achieved a record of 588,901 homes insured, an increase of 15.0% compared to the same period in 2003.

The launching of new products and the reformulation of others, in the pursuit to offer our customers best quality products on a permanent basis, made a significant contribution to the results achieved during the period.

In the Auto/RCF line, the first half of the year witnessed intense competition in a market reduced by slacking vehicle local market sales. During the period, we maintained our technically correct pricing policy, guaranteeing balanced portfolio results. Emphasis should also be given to the launching of our new pricing policy based on the policyholders specific characteristics and maintenance of the differentiated services which add value to our products, such as: discounts given through the nationwide customer service networks and autoglass repair, as well as the increase in the number of relationships with brokers which are carried out exclusively online via the Internet.

Bradesco s market share of the Auto/RCF portfolio up to May, 2004 was 15.6%.

Awards/Recognition

Bradesco Seguros

- 1. Bradesco Seguros rated Top of Preference in Rio Grande do Sul. Bradesco Seguros was the brand name preferred by consumers in the southern state of Rio Grande do Sul in March 2004. This preference was revealed in the sixth edition of the poll Decision-makers Brands , prepared by the Jornal do Comércio, a regional newspaper specialized in business and economy, in partnership with Instituto Qualidata. Bradesco was rated preferred insurance company by 13.2% of those interviewed.
- 2. In May 2004, the Bradesco Seguros website is 3-time champion award winner at the iBEST awards, considered Brazil s equivalent to the Internet Oscar. The Company was voted winner by popular jury in the Insurance category.
- 3. Bradesco Seguros won the Prêmio Segurador Brasil award in the Best Institutional Campaign and Arts and Culture Support Highlight categories. These awards are given by Brasil/Notícias Editora e Comunicação Empresarial, publishers of the Planeta Seguros magazine and will be announced in its August 2004 edition.
- 4. In June 2004, Bradesco Seguros was rated best company in the vehicle insurance line according to the Financial Report published by Gazeta Mercantil newspaper prepared in partnership with the consultancy Austin Rating.
- 5. In June 2004, it was announced that Bradesco Seguros had won the Insurance Market Award (Prêmio Mercado de Seguros), given by the Seguro Total magazine in the Excellence in Total Premiums category.

Bradesco Saúde

Bradesco Saúde was announced winner of the Prêmio Segurador Brasil award in the Excellence in Health Insurance category. This award is given by Brasil/Notícias Editora e Comunicação Empresarial, publishers of the Planeta Seguros magazine.

Vida e Previdência (Private Pension Plans)(1)

Bradesco Vida e Previdência is specialized in the preparation, implementation and administration of individual and corporate retirement, pension and savings plans, as well as life insurance. As a result of its solid structure, innovative product policy and trusted market standing, Bradesco maintained its leadership of all segments in which it operates and presented excellent first-half results in this economic sector, which is among the most dynamic in Brazil.

Balance Sheet - In millions of reais

	2003		20	04
	March	June	March	June
ASSETS Current assets and long-term receivables	19,055	20,783	26,364	27,008

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Funds available	16	24	24	29
Interbank investments	18	19	-	-
Securities	18,661	20,355	25,781	26,489
Insurance operations and other accounts receivable	360	385	559	490
Permanent assets	252	256	248	1,063
Total	19,307	21,039	26,612	28,071
LIABILITIES				
Current and long-term liabilities	18,126	19,695	24,805	26,017
Tax and social security contributions	349	402	655	554
Operating liabilities for insurance and private pension				
plans	72	91	200	256
Other liabilities	36	32	43	73
Technical reserves	17,669	19,170	23,907	25,134
Stockholders' equity	1,181	1,344	1,807	2,054
Total	19,307	21,039	26,612	28,071

On April 30, 2004, Bradesco Vida e Previdência increased its permanent assets through the acquisition of 99.6% of the share control of Bradesco Capitalização in the amount of R\$ 360 million and 21.2% of the share control of Instituto de Resseguros do Brasil - IRB in the amount of R\$ 291 million.

Statement of Income - In millions of reais

	2003		2004			
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half
Retained premiums (except VGBL)	196	187	383	227	224	451
Variations in premium reserves	(24)	(19)	(43)	(10)	(4)	(14)
Earned premiums (except VGBL)	172	168	340	217	220	437
Earned premiums - VGBL	10	12	22	16	23	39
Total earned premiums	182	180	362	233	243	476
Retained claims	(109)	(103)	(212)	(161)	(125)	(286)
Expenses with benefits and redemptions - VGBL	-	-	-	(5)	(10)	(15)
Selling expenses - insurance	(56)	(54)	(110)	(72)	(62)	(134)
Other operating income (expenses)	35	35	70	64	49	113
Income from net contributions	151	387	538	359	426	785
Expenses with benefits/matured plans	(399)	(463)	(862)	(527)	(581)	(1,108)
Selling expenses - pension plans	(25)	(24)	(49)	(24)	(24)	(48)
Administrative expenses	(50)	(47)	(97)	(56)	(50)	(106)
Tax expenses	(3)	(5)	(8)	(7)	(13)	(20)
Financial income	1,242	973	2,215	1,007	988	1,995
Financial expenses	(825)	(736)	(1,561)	(634)	(691)	(1,325)
Equity income and expenses	2	2	4	2	167	169
Non-operating income (expense)	1	(1)	-	2	-	2
Income before taxes and contributions	146	144	290	181	317	498
Taxes and contributions on income	(48)	(42)	(90)	(60)	(49)	(109)
Net income	98	102	200	121	268	389

Includes Bradesco Vida e Previdência S.A. and from June 2003, Alvorada Vida S.A. (formerly BBV Previdência e Seguradora Brasil S.A.).

Bradesco Vida e Previdência adopted a number of measures during the first half designed to decrease expenses. As a result of these efforts, the percentage of administrative expenses for income on premiums and contributions decreased from 3.3%, in the first half of the prior year, to 3.0% in the first six months of 2004.

Furthermore, we highlight the decrease in selling expenses comprising 5.3% of income on premiums and contributions for the first half of the year compared to 5.5% for the same period in 2003.

The following investments had a significant effect on the composition of first-half results:

	In thousands of reais
Bradesco Capitalização S.A.	89,924
IRB Brasil Resseguros S.A.	28,165
Other investments	47,209
Total	165,298

Market Share

Income from Plans - Market Share (%)

Bradesco Vida e Previdência is Brazil s sole leader in complementary pension plans and VGBL, with a 33.7% share of the market, more than double that held by its nearest rival. First-half plan income totaled R\$ 2.861 billion, an 18.3% growth rate compared to the same period in 2003.

Income on Insurance Premiums Market Share (%)

Income on premiums retained of R\$451 million for the first six-months guaranteed Bradescos sleadership of the market with a 15.1% share. We highlight during the half-year the Vida Segura Bradesco and Vida Máxima Mulher Bradesco, products which strengthen the strategy designed to offer products to different market segments and facilitate access to life insurance for all income brackets.

Increase in Technical Reserves In millions of reais

The growing strength of its technical reserves guarantees the company s capacity to meet its commitments and, at the same time, confirms its position as Brazil s largest open complementary private pension company with a 48.2% share of the market. (Source: ANAPP - May 2004).

The continuing increase in revenues and appropriate investment policy adjustments prompted a significant growth in the investment portfolio of Bradesco Vida e Previdência, thereby guaranteeing full coverage of technical reserves.

Pension Plan and VGBL Investment Portfolios Market Share (%)

Bradesco Vida e Previdência is the market s outright leader as regards the size of its investment portfolios, since this company accounts for almost half of total market resources.

Participants

Increase in Number of Participants thousand

N.B. Includes VGBL long-term life products

The strength of the Bradesco brand, its commitment to innovation and the adoption of appropriate pricing and management policies, prompted a continuing growth in the number of customers, which have now attained the 1.4 million mark.

Policyholders

Increase in Life Insurance Policyholders thousand

As well as launching the Vida Segura Bradesco and Vida Máxima Mulher Bradesco products, during the first half, Bradesco Vida e Previdência also launched its campaign designed to extend the popularity of life insurance policies.

Savings Bonds (1)

Balance Sheet - In millions of reais

	2003		2004		
•	March	June	March	June	
ASSETS					
Current assets and long-term receivables	1,863	1,946	2,639	2,683	
Securities	1,787	1,871	2,547	2,596	
Accounts receivable and other accounts receivable	76	75	92	87	
Permanent assets	342	294	20	201	
Total	2,205	2,240	2,659	2,884	
LIABILITIES					
Current and long-term liabilities	1,930	1,906	2,286	2,416	
Tax, social security contributions and contingencies	178	195	257	286	
Other liabilities	96	13	73	121	
Technical reserves	1,656	1,698	1,956	2,009	
Stockholders' equity	275	334	373	468	
Total	2,205	2,240	2,659	2,884	

Statement of Income - In millions of reais

	2003			2004		
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half
Income from savings bonds	249	301	550	306	396	702
Variation in technical reserves	(1)	(12)	(13)	(50)	(7)	(57)
Redemption of bonds	(231)	(284)	(515)	(273)	(346)	(619)
Bonds redeemed	(225)	(281)	(506)	(261)	(336)	(597)
Winning bonds	(6)	(3)	(9)	(12)	(10)	(22)
Financial income, net	58	81	139	107	71	178
Administrative expenses/taxes	(17)	(20)	(37)	(19)	(28)	(47)
Equity results	2	6	8	3	26	29
Non-operating income	-	-	-	(1)	-	(1)

Income before taxes and contributions Taxes and contributions on income	60 (19)	72 (21)	132 (40)	73 (24)	112 (27)	185 (51)
Net income	41	51	92	49	85	134

⁽¹⁾ Includes: Bradesco Capitalização and Atlântica Capitalização (formerly BCN Capitalização).

The company is consolidating its outstanding position in diverse regions and holds a leadership position in two Brazilian states, according to the latest figures for May published by SUSEP. The company s market share in these states was as follows: 34.4% in Amazonas and 25% in São Paulo.

In pursuit of a bond which is suited to its customers different profiles and budgets, the company developed a number of products varying in accordance with the type of payment (single or monthly), contribution terms, regularity of draws (weekly or monthly) and related prize amounts. This phase brought the company closer to the general public and consolidated the success of its popular Pé Quente (Lucky Bond) savings bond series.

Bradesco Capitalização was the first private savings bond company in Brazil to receive ISO 9002 certification and in December 2002 this certificate was upgraded to the 2000 Version ISO 9001:2000. This certification from Fundação Vanzolini attests to the management quality of Bradesco savings bonds and confirms the principles on which their creation was based: good products, good services and continuous growth.

Income from Plans - Market Share (%)

Technical Reserves - Market Share (%)

Growth in Technical Reserves - In millions of reais

Bradesco Capitalização s fast-growing volume of technical reserves totaled R\$ 2.0 billion in June 2004, a growth rate of 18.3% compared to the same period in 2003. According to data for May 2004 published by SUSEP, the company has 23.1% of the total market volume of technical reserves.

These results transmit confidence and confirm the company s financial soundness and capacity to honor the commitments assumed with its customers.

Growth in Assets Guaranteeing Technical Reserves - In millions of reais

Number of Customers - Thousand

In line with its customer loyalty building policy focused on quality customer service and the offer of innovative products, the number of Bradesco Capitalização customers in June 2004 had grown by 2.4% in comparison with the same period in 2003, totaling 2.8 million.

Outstanding Savings Bonds - Thousand

Outstanding Savings Bonds with transfer of draw participation rights - thousands

Total Outstanding Savings Bonds - thousands

Bradesco Capitalização s outstanding position in the premium bond market is the result of its transparent operating policy, which is focused on the deployment of products in line with potential consumer demand.

The outstanding savings bond portfolio also presented a significant increase of 692.3% compared to the same period in 2003, with more than 60 million outstanding bonds. Of this amount, 92.5% are certificates with Transfer of Draw Participation Rights , which were sold via partnership agreements with companies in different market segments, including Bradesco Cartões, Bradesco Vida e Previdência, Banco Finasa, etc. Since the purpose of this type of savings bond certificate is to add value to partners products or to provide incentives for customer payments, these are low-priced bonds sold with reduced terms and grace periods and at a lower unit purchase price.

The number of traditional bonds comprising 7.5% of the total portfolio, dropped slightly, as a result of the offer of single and monthly payment bonds at higher sales prices.

Awards

1. In June 2004, Bradesco Capitalização was announced winner of the Insurance Market Award in the Best Savings Bond Company category organized by Seguro Total magazine.

Leasing Companies

At June 30, 2004, the Bradesco Organization had the following leasing companies: Bradesco BCN Leasing S.A. Arrendamento Mercantil, Bradesco Leasing S.A. Arrendamento Mercantil, formerly Potenza Leasing S.A. Arrendamento Mercantil, Bancocidade Leasing Arrendamento Mercantil S.A., Alvorada Leasing Brasil S.A. Arrendamento Mercantil, formerly BBV Leasing Brasil S.A. Arrendamento Mercantil and Zogbi Leasing S.A. Arrendamento Mercantil.

2003

Balance Sheet in Aggregate - In millions of reais

	2003		2004		
	March	June	March	June	
ASSETS					
Current assets and long-term receivables	4,818	4,950	5,217	5,259	
Funds available	6	6	4	1	
Interbank investments	3,023	3,081	2,273	2,325	
Securities and derivative financial instruments	21	12	1,254	1,273	
Leasing operations	1,396	1,477	1,305	1,271	
Allowance for leasing losses	(127) 499 37	(127) 501	(119)	(107) 496	
Other receivables and other assets			500		
Permanent assets		40	39	37	
Total	4,855	4,990	5,256	5,296	
LIABILITIES					
Current and long-term liabilities	2,964	3,012	3,056	3,060	
Interbank deposits	144	117	-	-	
Securities received under security repurchase agreements					
and funds received from issuance of securities	1,454	1,523	1,703	1,766	
Borrowings and onlendings	242	256	233	203	
Derivative financial instruments	11	10	20	15	
Subordinated debt	633	635	625	623	
Other liabilities	480	471	475	453	
Stockholders' equity	1,891	1,978	2,200	2,236	
Total	4,855	4,990	5,256	5,296	

Statement of Income - In millions of reais

2004

2002

2004

	2003			2004		
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half
Income from lending and trading activities	195	242	437	415	426	841
Expenses for lending and trading activities	(84)	(132)	(216)	(304)	(324)	(628)
Gross profit from financial intermediation	111	110	221	111	102	213
Other operating income (expenses), net	(25)	(12)	(37)	(14)	(25)	(39)
Operating income	86	98	184	97	77	174
Non-operating income	3	-	3	1	-	1
Income before taxes and contributions	89	98	187	98	77	175
Tax and contributions on income	102	(34)	68	(37)	(24)	(61)
Net income	191	64	255	61	53	114

Leasing Performance - Consolidated Bradesco

Bradesco's leasing operations are carried out through Bradesco BCN Leasing S.A. Arrendamento Mercantil and Banco Finasa S.A.

At June 30, leasing operations brought to present value totaled R\$ 1.352 billion, with a balance of R\$ 24.8 million receivable in operating leases.

According to the Brazilian Association of Leasing Companies (ABEL), the Bradesco Organization leasing companies are sector leaders, with a 13.7% share of this market (base date: April 2004). This sound performance is rooted in its Branch Network integrated operations and the maintenance of its diversified business strategies in various market segments, in particular, the implementation of operating agreements with major industries, mainly in the heavy vehicle and machinery/equipment sectors.

The following pie graph presents the composition of Bradesco's consolidated leasing portfolio by types of asset.

Portfolio by Types of Asset at June 30, 2004

Bradesco Consórcios (Consortium Purchase System)

Administradora (management company)

Balance Sheet - In thousands of reais

	2003		2004		
	March	June	March	June	
ASSETS			-		
Current assets and long-term receivables	21,907	22,521	36,744	47,501	
Securities	18,118	18,853	35,788	45,765	
Other receivables	3,789	3,668	956	1,736	
Permanent assets	694	726	747	800	
Total	22,601	23,247	37,491	48,301	
LIABILITIES					
Current and long-term liabilities	11,688	11,446	8,859	14,336	
Amounts receivable from former groups now	4,889	5,090	5,560	5,650	

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Total	22,601	23,247	37,491	48,301
Stockholders equity	10,913	11,801	28,632	33,965
Other liabilities	6,799	6,356	3,299	8,686
Closed				

Statement of Income - In thousands of reais

		2003			2004		
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half	
Income on commission and fees	194	3,820	4,014	15,335	20,023	35,358	
Taxes payable	(32)	(280)	(312)	(903)	(1,183)	2,086	
Financial income	368	510	878	919	1,263	2,182	
Administrative expenses (including personnel							
expenses)	(1,661)	(1,461)	(3,122)	(1,933)	(2,559)	(4,492)	
Selling expenses	(3,902)	(1,231)	(5,133)	(2,088)	(5,078)	(7,166)	
Other operating (expenses) income	17	50	67	47	120	167	
Income before taxes and contributions	(5,016)	1,408	(3,608)	11,377	12,586	23,963	
Taxes and contributions on income	1,637	(521)	1,116	(1,950)	(2,657)	(4,607)	
Net income (loss)	(3,379)	887	(2,492)	9,427	9,929	19,356	

Quarterly Results 2003 and 2004

Consortium Groups

Balance Sheet - In thousands of reais

	2003		2004		
	March	June	March	June	
ASSETS					
Current assets and long-term receivables	1,566	19,342	124,366	164,330	
Amount offset	123,557	1,465,378	4,436,832	5,499,952	
Total	125,123	1,484,720	4,561,198	5,664,282	
LIABILITIES					
Current and long-term liabilities	=	233	12,260	21,626	
Stockholders equity	1,566	19,109	112,106	142,704	
Amount offset	123,557	1,465,378	4,436,832	5,499,952	
Total	125,123	1,484,720	4,561,198	5,664,282	

Operations

At June 30, 2004, a total of 91 thousand consortium quotas had been sold, with billings in excess of R\$ 2.9 billion, 12,347 participants had been selected by bid or draw and 6,937 items had been delivered to members comprising 486 groups. 175 new groups were formed during the first half of 2004.

The company uses all the facilities offered by the Bradesco Organization customer service network to commercialize the products offered, a unique market advantage and responsible in great part for the fast-growing results. The extensive nature and security associated with the Bradesco brand name are important advantages for expanding sales.

Mission

The company s mission is to manage consortium plans and groups for consumer and corporate purchasers regardless of whether they are Bradesco account holders or not, and to operate in the car, truck, tractor and combine harvester segment, as well as in real estate, maintaining excellent standards in the quality of the services offered and in consortium system practice, pursuant to regulations determined by the Brazilian Central Bank and in line with the Bradesco Organization s philosophy.

Segmentation

The Bradesco Organization s entry into this segment is part of its strategy to offer the most complete range of product and services possible to its customers.

Providing all income brackets with the opportunity to purchase items through the consortium quota system, filling a market lacuna at accessible prices, especially considering, as regards the country s present housing deficit, real estate products.

Representation

Within this segment, Bradesco plays a central role in providing Brazilians with the opportunity to acquire consumer durables and real estate. In this sector consumers can acquire apartments, houses, building plots or commercial offices.

From January to June 2004, Bradesco Consórcios sold a total of 42,739 quotas, with billings of R\$ 1.219 billion. Of this total, 21,312 are vehicle quotas, followed by 20,823 in real estate quotas sold during the period.

Market leadership

Bradesco Consórcios assumed the leadership of the real-estate segment, according to information published by the Brazilian Central Bank, with 31,063 quotas sold in May, following the 41.68% increase over company results for April.

This leadership position is the result of the efforts and motivation of our sales teams and the distribution force of our customer service network.

Quotas Sold during the first half of 2004

Quotas sold and accumulated up to June 30, 2004

Total Outstanding Real-estate Quotas in 2004

Number of active participants in the 10 largest real-estate consortium administrators (thousand) (*)

(*) Brazilian Central Bank Data for May 2004 Bradesco S.A. - Corretora de Títulos e Valores Mobiliários

Balance Sheet In thousands of reais

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2003	2004

2004

	March	June	March	June
ASSETS				
Current assets and long-term receivables	145,320	153,910	320,961	128,999
Funds available	14	10	15	38
Interbank investments and securities	85,763	88,530	62,397	69,514
Other receivables and other assets	59,543	65,370	258,549	59,447
Permanent assets	18,287	18,908	21,084	22,154
Total	163,607	172,818	342,045	151,153
LIABILITIES				
Current and long-term liabilities	73,865	79,006	271,781	77,818
Other liabilities	73,865	79,006	271,781	77,818
Stockholders' equity	89,742	93,812	70,264	73,335
Total	163,607	172,818	342,045	151,153

Statement of Income - In thousands of reais

	2003			2004			
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half	
Income from lending and trading activities	4,453	4,583	9,036	2,498	2,557	5,055	
Gross profit from financial intermediation	4,453	4,583	9,036	2,498	2,557	5,055	
Other operating income (expenses), net	313	1,142	1,455 10,491	5,113 7,611	1,162 3,719	6,275 11,330	
Operating income	4,766	5,725					
Non-operating income (expense)	-	(1)	(1)	-	2	2	
Income before taxes and contributions	4,766	5,724	10,490	7,611	3,721	11,332	
Taxes and contributions on income	(1,620)	(1,898)	(3,518)	(2,561)	(1,234)	(3,795)	
Net income	3,146	3,826	6,972	5,050	2,487	7,537	

2002

At the end of the second quarter, Bradesco Corretora maintained its outstanding position in the Capital Market.

We present below a summary of the main activities carried out during the second quarter of 2004.

Bradesco Corretora ended the year ranked 13th among the more than 80 brokerage firms operating in the São Paulo Stock Exchange (BOVESPA). During the period, services were provided to 40,071 investors and 114,019 buy and sell orders were carried out for a total financial volume of R\$ 2.7 billion. The Corretora participates with BOVESPA in the Bovespa vai até você campaign in an important effort to raise public awareness regarding the benefits of investing in the stock market.

Bradesco Corretora negotiated 666.3 thousand contracts in the Mercantile and Futures Exchange (BM&F) for a financial volume of R\$ 76.1 billion, ranking the Corretora 28th out of more than 80 participants. The Corretora has centered its efforts on the continued expansion of its business, as well as promoting the futures market. In the agricultural area, the Corretora acts directly in the country s main production centers, through visits, seminars and participation in agricultural fairs and expos. In conjunction with the BM&F, the company sponsored visits to the exchange and Bradesco Corretora in São Paulo by investors from all over the country. At the same time, the company hosted numerous visits by farmers, teachers, opinion-makers and brokers from the physical commodities market.

Online web trading for the quarter totaled 49,229 orders with a financial volume of R\$ 285.5 million, comprising 3.0% of all Home-Broker operations carried out in BOVESPA and placing the Corretora fifth in the overall ranking. The customer base increased by 7.9% with more than 1,721 new customers registered during the quarter and more than 10,708 e-mails received.

As a result of its role in Public Offerings of Share Purchases, Special Operations, Stock Swapping Auctions and Privatization Auctions, Bradesco Corretora continues in its important market position, with a financial volume of R\$ 1.7 million for the quarter.

Bradesco Corretora offers an investment analysis service, operating in conjunction with Banco Bradesco s economic area, delivering main market performance reports, suggested stock portfolios and a comprehensive stock guide.

The company also offers a non-resident investor representation service for transactions carried out in the financial and capital markets, in accordance with the provisions of CMN Resolution 2689, of January 26, 2000.

Net income recorded for the quarter totaled R\$ 2.5 million.

Stockholders' equity at the end of the quarter increased to R\$ 73 million, corresponding to 48.34% of total assets of R\$ 151 million.

Information - Trading at BM&F and BOVESPA

	2003			2004			
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half	
BM&F							
Ranking	26 th	19 th	20^{th}	26^{th}	28^{th}	27^{th}	
Contracts traded (million)	0.4	0.6	1.0	0.7	0.7	1.4	
Financial volume (in billions of reais)	53.9	73.7	127.6	80.0	76.1	156.1	
Stock Exchange							
Ranking	9 th	13 th	$10^{\rm th}$	9 th	13 th	10^{th}	
Number of investors	14,781	12,264	27,045	57,813	40,071	97,884	
Number of orders executed	50,792	66,380	117,172	101,820	114,019	215,839	
Volume traded (in billions of reais)	1.9	2.5	4.4	4.7	2.7	7.4	
Home Broker						_	
Ranking	4 th	4 th	4^{th}	5 th	5 th	5 th	
Registered customers	15,127	16,025	16,025	21,787	23,508	23,508	
Orders executed	30,454	40,311	70,765	59,785	49,229	109,014	
Volume traded (in millions of reais)	167.6	224.0	391.6	355.7	285.5	641.2	

Bradesco Securities, Inc.

Balance Sheet - In thousands of reais

	2003		2004		
	March	June	March	June	
ASSETS					
Current assets and long-term receivables	2,825	59,207	64,255	66,047	
Funds available	414	344	424	322	
Interbank investments	2,354	17,739	2,912	7,091	
Securities and derivative financial instruments	-	41,086	60,894	58,611	
Other receivables and other assets	57	38	25	23	

Permanent assets	127	96	56	46
Total	2,952	59,303	64,311	66,093
LIABILITIES				
Current and long-term liabilities	216	110	433	203
Other liabilities	216	110	433	203
Stockholders' equity	2,736	59,193	63,878	65,890
Total	2,952	59,303	64,311	66,093

Statement of Income - In thousands of reais

	2003			2004		
	1st Qtr.	2nd Qtr.	1st Half	1st Qtr.	2nd Qtr.	1st Half
Gross profit from financial intermediation	9	(196)	(187)	720	(1,899)	(1,179)
Other operating income (expenses), net	(530)	(319)	(849)	(1,767)	(452)	(2,219)
Operating income (expense)	(521)	(515)	(1,036)	(1,047)	(2,351)	(3,398)
Loss	(521)	(515)	(1,036)	(1,047)	(2,351)	(3,398)

Bradesco Securities, Inc., a wholly owned subsidiary of Banco Bradesco, operates as a broker dealer in the United States. The company's activities are focused on the intermediation of share purchases and sales, with emphasis on ADR operations. The company is also authorized to operate with Bonds, Commercial Paper and Certificates of Deposit, among others, and to provide Investment Advisory services. This Bradesco initiative was motivated by more than 90 programs involving ADRs of Brazilian companies traded in New York and by the growing interest of foreign investors in the emerging markets and is designed to offer support for global economy investors who invest part of this flow in countries such as Brazil.

Designed to provide leverage to its brokerage transactions abroad, Bradesco Securities, Inc. increased company capital in the amount of US\$ 20 million in May 2003.

Banco Bradesco obtained Financial Holding Company status from the Board of Governors of the Federal Reserve System, on January 30, 2004, which will permit the expansion of Bradesco Securities activities.

This status, given based on a rigorous analysis of various aspects determined in US banking legislation, including Bradesco s high level of capitalization and the quality of its Management, will allow the Bank, either directly or through its subsidiaries, to operate in the US market, carrying out financial activities under the same conditions as local banks, in particular the following:

- Underwriting, private placement and market-making
- Acquisitions, mergers, portfolio management and financial services (merchant banking)
- Administration of mutual fund portfolios
- Sale of insurance

Accordingly, Banco Bradesco has strengthened its role in the Investment Banking segment, increasing opportunities for exploiting various financial activities in the US market and contributing to the increase in the volume of transactions carried out with Brazilian companies.

Acknowledgements

Bradesco led the ranking in disbursements from the National Bank for Economic and Social Development - BNDES, with R\$ 1.2 billion distributed in 6,300 transactions. The Bank also played an outstanding role in the onlending of BNDES funds for micro, small and medium size

companies in the total amount of more than R\$ 687 million.

Bradesco pays the largest dividends out of all institutions in the Brazilian banking sector and the third largest out of all companies in Brazil for the last 10 years, according to a study prepared by the consultancy Lafis. Moreover, Bradesco was also ranked leader, in the banking sector of 8 Latin American countries and the U.S.A., in dividend yield, based on an analysis carried out by the consultants, Economática.

Bradesco received triple recognition in the poll carried out by Gazeta Mercantil/Austin Rating and published in the special Financial Report edition of Gazeta Mercantil newspaper: as Best Retail Sector Bank, Best Private Pension Fund Company and Best Insurance Company in the Auto Line. The study also revealed Bradesco as Brazil s largest financial institution by shareholders equity and the largest among private Brazilian institutions in assets, deposits, income on credit operations, income on securities transactions, income from lending and trading activities and credit operations.

The areas responsible for fund management, BRAM - Bradesco Asset Management, received the maximum rating from Moody s, one of the world s most important risk rating agencies, with Aaa (MQ) in Management Quality. The agency s report highlighted Bradesco for its excellent administration, strong financial principles, efficient operating and risk controls, as well as for its clearly focused strategic vision.

Bradesco is the Bank with the largest number of funds included in the list of best fixed-income funds according to the ranking prepared by Quantum Consultoria and published in Jornal do Brasil newspaper, in April. The publication listed the Bank s eight Investment Funds among those which ended the first quarter of 2004 with the highest yields.

The Institution also has the largest number of five-star funds listed in the Ranking Invest Tracker, prepared by Thomson Financial Brasil and published in April by O Estado de S. Paulo newspaper. With 16 Investment Funds classified amount the best in their segments, the Bank appears as the main highlight for the second consecutive year.

Bradesco is the institution which grew most in terms of total assets, presenting a growth rate of 776.1% between December 1994 and 2003, from R\$ 20.1 billion to R\$ 176.1 billion. This information was published in the May edition of the Conjuntura Econômica magazine with presented the financial conglomerate ranking prepared by the Brazilian Institute of Economics (Ibre) and Fundação Getulio Vargas (FGV).

The Organization received two prizes at the 2004 iBest awards. For the eighth consecutive year, Bradesco came first in the Banks category by popular jury. Bradesco Seguros also won the award for best voted Insurance website by popular jury.

Sociocultural Events

During the first half of 2004, Bradesco gave support to a number of different social projects throughout Brazil. These consisted of cultural, regional, sector or professional venues, including trade fairs, seminars, conventions and community events.

In commemoration of São Paulo s 450th anniversary, Bradesco sponsored an exhibition of Picasso (Picasso na Oca uma retrospectiva). This was the largest exhibition of the art of the Spanish genius Pablo Picasso ever to be shown in Latin America, with 124 works from the Picasso Museum in Paris on show and was visited by more than 900 thousand people. Bradesco was this important event s exclusive sponsor.

During the first half of the year, Bradesco was present once again at the Summer Festival and Carnival in Salvador - BA and at the Saint John s fiesta in Caruaru - PE. The Organization also gave support to the Agrishow in Ribeirão Preto - SP, Rio Verde - GO, Rondonópolis - MT, and Luís Eduardo Magalhães - BA, as well as the Expo Zebu cattle show, in Uberaba - MG, the Show Rural Coopavel, in Cascavel - PR, and the 2004 International Machinery Expo in São Paulo - SP.

Bradesco Seguros continued its important support of the Série Dell Arte International Concerts. During the first half, presentations were given by the Concerto Italiano, the Akademe Für Alte Musik and Emma Kirkby & The Romantic Chamber Group of London.

In the educational area, the Bradesco Foundation, in partnership with Microsoft and Cisco, commenced implementation of a number of Digital Inclusion Centers (CIDs). These are centers installed in the vicinity of schools and offer the general public basic IT courses and online access to public services, as well as promoting citizenship values and the development of community actions. In all 20 CIDs will be installed in 2004.

At the end of April, the Finasa Osasco senior women s volleyball team won the Ladies SuperLeague Championship for the second time in a row (2003/2004).

Fundação Bradesco - The Bradesco Organization s Social Arm

Background

The Bradesco Foundation, a not-for-profit entity, headquartered at Cidade de Deus, Osasco, SP, was founded in 1956 and declared to be of Federal Public Utility by Decree 86,238, on July 30, 1981.

Convinced that education lies at the roots of equal opportunity and personal and collective fulfillment, the Bradesco Foundation currently maintains 40 schools installed as priority in the country s most underprivileged regions, in all of Brazil s states and in the Federal District.

Objectives and Goals

Through its pioneer action in private social investment, the Bradesco Foundation s chief mission is to provide formal, quality education to children, young people and adults ensuring that they receive the qualifications required to achieve personal fulfillment through their work and the exercising of their rights and duties as citizens.

Accordingly, the Foundation has expanded its activities yearly, increasing the number of students matriculated in its schools from 13,080 to more than 105,000 over the last twenty-four years. The Bradesco Foundation schools offer education free-of-charge at pre, junior and high school levels, as well as basic professional and technical training in IT, electronics, industry, management and agriculture and livestock raising. Distance learning is also offered as part of its Youth and Adult Education programs.

Important Events

The 40th Bradesco Foundation School, in Jardim Conceição, Osasco, SP, opened its doors on March 16 this year, with modern facilities and the capacity to attend some 2,000 students from the local community.

On March 7, all the Foundation Schools took part in Brazil s National Voluntary Action Day. More than 300 thousand people benefited from activities promoted in the leisure and entertainment, education, culture, sports, healthcare, community development and citizenship action areas. Seven thousand volunteers were involved, including students, parents, support staff, teachers and professionals from partner organizations, providing more than 600 quality services to community members residing in the vicinity of the Foundation schools.

Designed to offer the general public basic IT skills and online access to public services, as well as promoting citizenship values through the development of community actions, the Bradesco Foundation entered into partnership with other high-tech companies to create a number of Digital Inclusion Centers CIDs. This project was designed to combat digital exclusion and increase IT access by people living near the schools, at specific locations managed by volunteers from the local community. High school students will monitor the activities carried out as well as playing a leading role as IT instructors.

The Center for Educational Technology and Social Inclusion created by the Bradesco Foundation in Campinas, SP, and opened on June 3, 2004, boasts state-of-the-art hard and software technology and a wireless communications network. The Center is designed to promote the skills of students and teachers at the Bradesco Foundation and from the public school network, as well as developing research which will be used to integrate information and communication technology with the educational process and for social inclusion.

School Locations

The majority of the Foundation's educational units are located on the outskirts of major cities or in rural areas where there is a significant lack of educational and welfare assistance. Thousands of students in all four corners of Brazil are given the opportunity to study at the Foundation schools.

Schools	Students
Aparecida de Goiânia - GO	2,163
Bagé - RS	2,129
Boa Vista - RR	1,940
Bodoquena - MS	1,136
Cacoal - RO	2,152
Campinas - SP	4,707
Canuanã - TO	1,311
Caucaia - CE	2,140
Ceilândia - DF	3,163
Cidade de Deus - Osasco, SP	

4,009

200

100

440

1,740

Unit I

Igarapé - MG

Uberaba - MG

Ilhéus - BA

Subtotal

Unit I	4,009
Unit II	2,816
Basic Supplementary	
Education Telecenters	
in Companies	7,004
Professional Training	
Centers	6,068
Conceição do Araguaia - PA	2,264
Cuiabá - MT	2,358
Feira de Santana - BA	539
Garanhuns - PE	584
Gravataí - RS	3,273
Irecê - BA	2,447
Itajubá - MG	2,386
Jaboatão - PE	2,498
Jardim Conceição - SP	2,375
João Pessoa - PB	2,058
Laguna - SC	2,143
Macapá - AP	2,051
Maceió - AL	2,489
Manaus - AM	2,883
Marília - SP	3,710
Natal - RN	2,215
Paragominas - PA	2,323
Paranavaí - PR	1,869
Pinheiro - MA	2,220
Propriá - SE	2,031
Registro - SP	2,344
Rio Branco - AC	2,224
Rio de Janeiro - RJ	4,108
Rosário do Sul - RS	840
Salvador - BA	2,070
São João Del Rei - MG	2,043
São Luís - MA	2,444
Teresina - PI	2,220
Vila Velha - ES	1,992
Basic Professional Education	
Rural Area - Artificial Insemination	
Cáceres - MT	200
Campinas - SP	400
Campo Grande - MS	200
Goiânia - GO	200

Total (*) 107,479

(*) Projected for 2004.

The Bradesco Foundation - An Educational Project of the Size of Brazil

Financing

The Bradesco Foundation activities are funded exclusively by resources from its own income and donations made by the Bradesco Organization Companies.

Investments in 2003 R\$ 138.3 million

R\$ 148.3 million

Courses - Grades - Forecast for 2004

	Students	% of total	
Infant	3,536	3.30	
Junior and Middle	30,653	28.52	
High School and Technical/Vocational Training	16,631	15.47	
Youth and Adult Education	21,705	20.19	
Basic Professional Training	34,954	32.52	
Total	107,479	100.0	

Student Profile - Base: December 2003

Increase in Student Numbers

Statement of Social Responsibility for the First Half - 2004 and 2003

1) Calculation basis Net revenue (RL) (1) Operating income (RO) Gross payroll (FPB)	1st Hal	f 2004 (in thous	5,336,282 1,420,448 2,410,603	1st Hal	f 2003 (in thous	ands of reais) 4,581,642 1,999,071 2,201,013
	In thousands			In thousands		
2) Internal social indicators	of reais	% of PFB	% of RL	of reais	% of FPB	% of RL
Meals	215,655	8.9	4.0	185,741	8.4	4.0
Compulsory social charges	455,470	18.8	8.5	391,281	17.8	8.5
Private pension plans	104,351	4.3	2.0	135,415	6.2	3.0
Healthcare insurance	109,105	4.5	2.0	86,687	3.9	1.9
Safety and medical care in the workplace	-	-	-	-	-	-
Education	-	-	-	-	-	-
Culture	-	-	-	-	-	-
Professional qualification and training	21,329	0.9	0.4	29,993	1.4	0.7
On-site child care and child-care benefit	20,718	0.9	0.4	13,968	0.6	0.3
Employee profit sharing	83,497	3.5	1.6	79,573	3.6	1.7
Other	28,874	1.2	0.4	19,584	0.9	0.4
Total - Internal social indicators	1,038,999	43.0	19.3	972,242	42.8	20.5
	In thousands			In thousands		
3) External social indicators	of reais	% of RO	% of RL	of reais	% of RO	% of RL
Education	36,038	2.5	0.7	32,440	1.6	0.7

Culture	6,347	0.4	1 0.1	6,898	0.4	0.2
Health and basic sanitation	1,401					
Sports	1,470					
Prevention of hunger and food security	261					
Other	1,561	0.2	2 .	3,367	0.2	0.1
Total contribution to society	47,078	3.3	0.8	50,102	2.5	5 1.1
Taxes (excluding social charges)	1,055,838	74.3	19.8	1,242,748	62.2	27.1
Total - External social indicators	1,102,916	77.0	5 20.6	1,292,850	64.7	28.2
	In thousands			In thousands		
4) Environmental indicators	of reais	% of RO	% of RL	of reais	% of RO	% of RL
Investments related to company production/operation	orrears	% of RO			// OI KO	70 OI KL
Investments in external programs/projects						
Total investments in environment protection	-		_			. <u>.</u>
	() h	as no establishe	d goals	() h	as no establishe	d goals
As regards the establishment of annual goals for minimizing		complies (0% to			complies (0% to	
waste, general production/operation consumption and the	() c	complies (51% t	o 75%)		complies (51% to	
efficient use of natural resources, the company:	() c	omplies (76% to	100%)	() c	omplies (76% to	100%)
		4 . ** 10 000			4 . ** 10 000	
5) Employee indicators		1st Half 2004			1st Half 2005	
Employees at the end of the period		74,784			78,148	
Admissions during the period		1,700			6,797	
Outsourced employees Trainees/interns		6,782 368			7,809 514	
		5,548			5,423	
Employees older than 45 Women employees		34,237			34,814	
% of management positions held by women		19.2%			17.9%	
Black employees (2)		N/D			N/D	
% of management positions held by blacks		N/D			N/D	
Disabled employees or employees with special needs		695			629	
Disabled employees of employees with special needs		0,3			02)	
6) Significant information regarding the level of corporate citizenship Ratio between maximum and minimum salary		1st Half 2004 N/A			1st Half 2005 N/A	
citizenship Ratio between maximum and minimum salary Total number of accidents in the workplace		N/A 97			N/A N/A	
citizenship Ratio between maximum and minimum salary Total number of accidents in the workplace The company s social and environmental projects were	() !	N/A 97 (x)directors	()all		N/A N/A (x)directors	()all
citizenship Ratio between maximum and minimum salary Total number of accidents in the workplace The company s social and environmental projects were established by:	()directors	N/A 97		()directors	N/A N/A (x)directors and managers ()all	
citizenship Ratio between maximum and minimum salary Total number of accidents in the workplace The company s social and environmental projects were	()directors	N/A 97 (x)directors and managers	()all		N/A N/A (x)directors and managers	()all
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citizenship Ratio between maximum and minimum salary Total number of accidents in the workplace The company s social and environmental projects were established by: Workplace safety and health standards were defined by: As regards freedom of trade union activities, collective	()directors	N/A 97 (x)directors and managers ()all employees ()complies	()all employees (x)all + Cipa ()encourages activities and	()directors	N/A N/A (x)directors and managers ()all employees	()all employees (x)all + Cipa ()encourages activities and complies with
citizenship Ratio between maximum and minimum salary Total number of accidents in the workplace The company s social and environmental projects were established by: Workplace safety and health standards were defined by: As regards freedom of trade union activities, collective bargaining rights and internal employee representation, the	()directors (x)does not	N/A 97 (x)directors and managers ()all employees ()complies with OIT (4)	()all employees (x)all + Cipa ()encourages activities and complies with	()directors (x)does not	N/A N/A (x)directors and managers ()all employees	()all employees (x)all + Cipa ()encourages activities and complies with OIT rules
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citizenship Ratio between maximum and minimum salary Total number of accidents in the workplace The company s social and environmental projects were established by: Workplace safety and health standards were defined by: As regards freedom of trade union activities, collective bargaining rights and internal employee representation, the company: Private pension plans are offered to: The company s profit sharing plan is distributed to: When selecting suppliers, the ethical, social and environmental responsibility standards adopted by the company: As regards the participation of employees in voluntary work	()directors (x)does not interfere ()directors ()directors ()are not considered ()does not interfere at the company N/A	N/A 97 (x) directors and managers () all employees () complies with OIT (4) rules () directors and managers () directors and managers () are suggested (x) gives support at Procon (5) N/A	()all employees (x)all + Cipa ()encourages activities and complies with OIT rules (x)all employees (x)all employees (x)are required ()organizes and encourages participation at Court level N/A	()directors (x)does not interfere ()directors ()directors ()are not dconsidered ()does not interfere at the company N/A	N/A N/A (x)directors and managers () all employees () complies with OIT rules () directors and managers () directors and managers () are suggested (x)gives	()all employees (x)all + Cipa ()encourages activities and complies with OIT rules (x)all employees (x)all employees (x)are required ()organizes and encourages participation at Court level N/A
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7) Other information

- (1) Net revenue (RL) corresponds to Income from Financial Intermediation.
- (2) N/A: not available.
- (3) Internal Accident Prevention Committee.(4) International Labor Organization.
- (5) Consumer Protection Agency.

Independent auditors report on special review of supplementary account information

To
The Board of Directors and Stockholders
Banco Bradesco S.A.
Osasco - SP

We have examined, in accordance with auditing standards applied in Brazil, the financial statements of Banco Bradesco S.A. and the consolidated financial statements of Banco Bradesco S.A. and its subsidiaries as of and for the semesters ended June 31, 2004 and 2003 and have issued our unqualified opinion, dated July 30, 2004.

Our examinations were made for the purpose of forming an opinion on the financial statements of Banco Bradesco S.A. and on the consolidated financial statements of Banco Bradesco S.A. and its subsidiaries taken as a whole. In connection with our examinations, we have performed a review of the supplementary account information included in the Report on Economic and Financial Analysis that is presented exclusively for the purpose of additional analysis and is not a required part of the financial statements.

Based on our examinations, we are not aware of any significant modifications that should be made to the supplementary account information for it to be presented adequately, in all material respects, in relation to the financial statements taken as a whole.

July 30, 2004

KPMG Auditores Independentes CRC 2SP014428/O-6

Original report in Portuguese signed by Walter Iorio Accountant CRC 1SP084113/O-5

Cláudio Rogélio Sertório Accountant CRC 1SP212059/O-0

For further information, please contact:

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Jean Philippe Leroy Investor Relations Executive General Manager

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4 Consolidated Balance Sheets and Statements of Income 1999 to 2004

Consolidated Balance Sheet - In thousands of reais

	JUNE		1	DECEMBER		
ASSETS	2004	2003	2002	2001	2000	1999
CURRENT ASSETS AND LONG-TERM						
RECEIVABLES	170,982,811	171,141,348	137,301,711	105,767,892	90,693,025	75,136,910
FUNDS AVAILABLE	2,221,970	2,448,426	2,785,707	3,085,787	1,341,653	827,329
INTERBANK INVESTMENTS	20,528,547	31,724,003	21,472,756	3,867,319	2,308,273	2,590,599
Open market investments	15,039,080	26,753,660	19,111,652	2,110,573	1,453,461	1,890,828
Interbank deposits	5,493,136	4,970,343	2,370,345	1,760,850	854,815	699,771
Provision for losses	(3,669)	-	(9,241)	(4,104)	(3)	-
SECURITIES AND DERIVATIVE FINANCIAL						
INSTRUMENTS	56,212,512	53,804,780	37,003,454	40,512,688	33,119,843	29,196,857
Own portfolio	48,096,564	42,939,043	29,817,033	27,493,936	21,743,924	20,950,342
Subject to repurchase agreements	1,619,037	5,682,852	1,497,383	9,922,036	10,822,637	5,987,713
Subject to negotiation and intermediation of securities	-	-	-	526,219	9,394	157
Restricted deposits - Brazilian Central Bank	4,001,517	3,109,634	3,536,659	1,988,799	421,727	2,359,466
Privatization currencies	89,896	88,058	77,371	25,104	9,526	7,241
Subject to collateral provided	1,587,500	1,752,882	1,836,169	715,858	783,501	449,536
Derivative financial instruments	817,998	232,311	238,839	581,169	-	-
Allowance for mark-to-market	-	-	-	(740,433)	(670,866)	(557,598)
INTERBANK ACCOUNTS	14,527,349	14,012,837	12,943,432	5,141,940	5,060,628	6,454,553
Unsettled payments and receipts	540,029	20,237	16,902	10,118	6,920	7,635
Restricted deposits:						
- Brazilian Central Bank	13,637,429	13,580,425	12,519,635	4,906,502	4,848,668	6,184,959
- National Treasury - Rural funding	578	578	578	712	660	599
- National Housing System - SFH	318,770	391,871	374,177	217,518	197,191	142,653
Interbank onlendings	-	-	-	-	2,024	116,733
Correspondent banks	30,543	19,726	32,140	7,090	5,165	1,974
INTERDEPARTMENTAL ACCOUNTS	155,816	514,779	191,739	176,073	111,636	49,018
Internal transfer of funds	155,816	514,779	191,739	176,073	111,636	49,018
CREDIT OPERATIONS	46,246,720	42,162,718	39,705,279	35,131,359	30,236,106	21,535,633
Credit operations:						
- Public sector	608,542	186,264	254,622	199,182	275,479	154,266
- Private sector	49,550,590	45,768,970	42,842,693	37,689,671	32,244,482	22,848,128
Allowance for loan losses	(3,912,412)	(3,792,516)	(3,392,036)	(2,757,494)	(2,283,855)	(1,466,761)
LEASING OPERATIONS	1,240,969	1,306,433	1,431,166	1,567,927	1,914,081	1,712,343
Leasing receivables:						
- Public sector	-	-	45	138	160	800
- Private sector	2,718,495	2,859,533	3,141,724	3,248,050	3,813,369	3,515,396
Unearned lease income	(1,366,519)	(1,438,534)	(1,560,278)	(1,557,642)	(1,760,305)	(1,490,803)
Allowance for leasing losses	(111,007)	(114,566)	(150,325)	(122,619)	(139,143)	(313,050)
OTHER RECEIVABLES	28,790,320	24,098,765	20,690,054	15,685,433	16,226,725	12,420,787
Receivables on guarantees honored	940	624	1,577	1,131	2,020	-
Foreign exchange portfolio	15,126,391	11,102,537	10,026,298	5,545,527	6,417,431	3,375,563
Income receivable	252,942	331,064	249,849	187,910	191,873	109,734
Negotiation and intermediation of securities	232,563	602,543	175,185	761,754	497,655	839,758
Specific credits	· <u>-</u>	. =	-	146,919	124,776	206,952
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Insurance premiums receivable	969,794	889,358	718,909	995,662	818,773	994,718
Sundry	12,397,490	11,324,857	9,640,966	8,107,714	8,258,402	7,021,988
Allowance for other losses	(189,800)	(152,218)	(122,730)	(61,184)	(84,205)	(127,926)
OTHER ASSETS	1,058,608	1,068,607	1,078,124	599,366	374,080	349,791
Other assets	501,461	575,182	679,515	415,484	409,771	406,910
Allowance for losses	(244,063)	(245,373)	(243,953)	(164,290)	(171,876)	(166,447)
Prepaid expenses	801,210	738,798	642,562	348,172	136,185	109,328
PERMANENT ASSETS	5,271,001	4,956,342	5,483,319	4,348,014	4,185,458	5,186,682
INVESTMENTS	1,006,024	862,323	512,720	884,773	830,930	2,453,425
Investments in associated companies:						
- Local	480,115	369,935	395,006	742,586	689,002	2,044,120
Other investments	889,362	857,985	439,342	452,871	525,316	753,901
Allowance for losses	(363,453)	(365,597)	(321,628)	(310,684)	(383,388)	(344,596)
PROPERTY AND EQUIPMENT IN USE	2,296,477	2,291,994	2,523,949	2,152,680	2,017,093	1,683,069
Buildings in use	1,378,677	1,398,735	1,748,409	1,475,581	1,491,847	1,415,720
Other fixed assets	3,549,161	3,480,636	3,459,950	2,988,008	2,705,577	2,285,918
Accumulated depreciation	(2,631,361)	(2,587,377)	(2,684,410)	(2,310,909)	(2,180,331)	(2,018,569)
LEASED ASSETS	29,626	34,362	34,323	46,047	10,688	17,026
Leased assets	67,283	63,812	51,198	51,214	19,421	18,451
Accumulated depreciation	(37,657)	(29,450)	(16,875)	(5,167)	(8,733)	(1,425)
DEFERRED CHARGES	1,938,874	1,767,663	2,412,327	1,264,514	1,326,747	1,033,162
Organization and expansion costs	1,187,592					