

SEACOAST BANKING CORP OF FLORIDA  
 Form 4  
 July 24, 2014

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Frias Maria

2. Issuer Name and Ticker or Trading Symbol  
 SEACOAST BANKING CORP OF FLORIDA [SBCF]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
 04/30/2014

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 EVP & Chief Risk Officer

SEACOAST BANKING CORPORATION OF FLORIDA, P. O. BOX 9012

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

STUART, FL 34995

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				(A) or (D)	Price				
Common Stock	04/30/2014		L <sup>(1)</sup>	V	20	A	\$ 10.07	2,428	D <sup>(2)</sup>
Common Stock	05/31/2014		L <sup>(1)</sup>	V	20	A	\$ 10.13	2,448	D <sup>(2)</sup>
Common Stock	06/03/2014		L <sup>(1)</sup>	V	19	A	\$ 10.33	2,467	D <sup>(2)</sup>
Common Stock								1,140	D <sup>(3)</sup>
								1,982	D <sup>(4)</sup>

Common  
Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code V	(A) (D)	Date Exercisable Expiration Date	Title
Common Stock Right to Buy <sup>(5)</sup>	\$ 10.54	04/29/2014		A	25,000	04/29/2015 <sup>(6)</sup> 04/29/2024	Common Stock 2
Common Stock Right to Buy <sup>(5)</sup>	\$ 11					06/28/2014 <sup>(7)</sup> 06/27/2023	Common Stock 2
Stock Settled Stock Appreciation Right <sup>(8)</sup>	\$ 111.1					04/02/2012 <sup>(9)</sup> 04/02/2017	Common Stock 1
Stock Settled Stock Appreciation Right <sup>(8)</sup>	\$ 133.6					05/16/2011 <sup>(9)</sup> 05/16/2016	Common Stock
Common Stock Right to Buy <sup>(8)</sup>	\$ 112					12/21/2009 <sup>(9)</sup> 12/21/2014	Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Frias Maria			EVP &	

SEACOAST BANKING CORPORATION OF FLORIDA  
P. O. BOX 9012  
STUART, FL 34995

Chief Risk  
Officer

## Signatures

/s/ Sharon Mehl as Power of Attorney for Maria  
Frias

07/24/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Automatic monthly purchase into the Company's Employee Stock Purchase Plan

(2) Shares held in Employee Stock Purchase Plan as of June 30, 2014

(3) Represents share equivalents held in Company's Retirement Savings Plan as of March 31, 2014

Represents unvested shares in time-based restricted stock award granted under Seacoast's 2008 Long-Term Incentive Plan on August 23, 2011 ("Grant Date"). This award vests in its entirety on August 23, 2016, provided Ms. Frias is employed by the Company or a subsidiary on such date.

(5) Granted pursuant to Seacoast Banking Corporation of Florida's 2013 Incentive Plan

(6) Vests over 3 years in one-third increments each anniversary of the date of grant beginning on the first anniversary of the date of grant (the date indicated), subject to continue employment.

(7) Vests over 5 years at the rate of 20% on the first anniversary of the date of grant (06/28/14) and then at the rate of 20% on each of the following four anniversaries thereafter, subject to continue employment.

(8) Granted pursuant to Seacoast Banking Corporation of Florida's 2000 Long-Term Incentive Plan

(9) Date fully vested

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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