

Baldwin James L. JR  
 Form 4  
 March 06, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Baldwin James L. JR

2. Issuer Name and Ticker or Trading Symbol  
 Dr Pepper Snapple Group, Inc.  
 [DPS]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
 5301 LEGACY DRIVE  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 03/02/2012

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 Executive Vice President

PLANO, TX 75024  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |   |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|---|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |   |   |
| Common Stock                    | 03/02/2012                           |  | M                              | 39,190  | A   | \$ 13.48   | 70,325  | D |
| Common Stock                    | 03/02/2012                           |  | S                              | 39,190  | D   | \$ 37.7612   | 31,135  | D |
| Common Stock                    | 03/05/2012                           |  | M                              | 17,168  | A   | \$ 31.5  | 48,303  | D |
| Common Stock                    | 03/05/2012                           |  | S                              | 17,168  | D   | \$ 37.5294   | 31,135  | D |
|                                 | 03/02/2012                           |  | J <sup>(3)</sup>               | 36,350  | A   | \$ 0   | 67,485  | D |

Restricted  
Stock Unit

Restricted Stock Unit 03/02/2012 J<sup>(4)</sup> 2,283 A \$ 0 69,768 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.** SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | Amount or Number of Shares  |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-----------------------------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                       | Amount or Number of Shares |
| Restricted Stock Unit                      | \$ 0 <sup>(5)</sup>                                    | 03/02/2012                           |  | A                              | 11,142  | <sup>(6)</sup>   | <sup>(6)</sup>  | Common Stock                | 11,142                     |
| Employee Stock Option (Right to Buy)       | \$ 37.8  | 03/02/2012                           |  | A                              | 25,446  | <sup>(7)</sup>   | <sup>(7)</sup>  | Common Stock                | 25,446                     |
| Employee Stock Option (Right to Buy)       | \$ 13.48   | 03/02/2012                           |  | M                              | 39,190  | <sup>(8)</sup>   | 03/02/2019  | Common Stock                | 39,190                     |
| Employee Stock Option (Right to Buy)       | \$ 31.5  | 03/05/2012                           |  | M                              | 17,168  | <sup>(9)</sup>   | 03/02/2020  | Common Stock                | 17,168                     |
| Restricted Stock Unit                      | \$ 0 <sup>(3)</sup>                                    | 03/02/2012                           |  | J <sup>(3)</sup>               | 36,350  | <sup>(3)</sup>   | <sup>(3)</sup>  | Common Stock <sup>(3)</sup> | 36,350                     |

## Reporting Owners

Reporting Owner Name / Address

Relationships

## Edgar Filing: Baldwin James L. JR - Form 4

Director   10% Owner   Officer   Other

Baldwin James L. JR  
5301 LEGACY DRIVE  
PLANO, TX 75024

Executive Vice President

## Signatures

James L.  
Baldwin                      03/06/2012

\_\_Signature of                      Date  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) The price represents the weighted average sale price of the securities disposed of. The range of prices for the transaction is \$37.58 - \$38.03. The reporting person shall provide upon request by the SEC, the issuer, or any security holder of the issuer, full information regarding the number of shares sold at each separate price.
  - (2) The price represents the weighted average sale price of the securities disposed of. The range of prices for the transaction is \$37.36- \$37.80. The reporting person shall provide upon request by the SEC, the issuer, or any security holder of the issuer, full information regarding the number of shares sold at each separate price.
  - (3) These shares represent restricted stock units granted pursuant to the Issuer's Omnibus Stock Incentive Plan of 2008 vested on March 2, 2012.
  - (4) These shares are dividend equivalent payments made under the Issuer's dividend reinvestment plan with respect to the 36,350 shares being reported on this Form 4.
  - (5) Each restricted stock unit represents a contingent right to receive one share of the Issuer's Common Stock and is granted pursuant to the Issuer's Omnibus Stock Incentive Plan of 2009
  - (6) Restricted stock units will vest in one installment three years from the date of grant and will be settled in shares of the Issuer's Common Stock on the vesting date.
  - (7) This option was granted pursuant to the Issuer's Omnibus Stock Incentive Plan of 2009 and vests in three equal annual installments on each anniversary date of the grant, commencing on March 2, 2013.
  - (8) This option was granted on March 2, 2009 pursuant to the Issuer's Omnibus Stock Incentive Plan of 2008 and is fully vested.
  - (9) This option was granted on March 2, 2010 pursuant to the Issuer's Omnibus Stock Incentive Plan of 2009 and vests in three equal installments on each anniversary date of the award.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.