

FOSS ERIC J  
Form 4  
October 25, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FOSS ERIC J

(Last) (First) (Middle)  
700 ANDERSON HILL ROAD  
(Street)

PURCHASE, NY 10577

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
PEPSICO INC [PEP]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/21/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
CEO Pepsi Beverages Company

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price	
PepsiCo, Inc. Common Stock	10/21/2011		M		122,792	A	\$ 55.01 232,538	D
PepsiCo, Inc. Common Stock	10/21/2011		M		40,599	A	\$ 50.25 273,137	D
PepsiCo, Inc. Common Stock	10/21/2011		M		89,868	A	\$ 55.92 363,005	D

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PepsiCo, Inc. Common Stock	10/21/2011	M	245,585	A	\$ 47.08	608,590	D	
PepsiCo, Inc. Common Stock	10/21/2011	S	498,844	D	\$ 62.1204 (1)	109,746	D	
PepsiCo, Inc. Common Stock						3,783.0511 (2)	I	401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount Number Shares
Employee Stock Option (right to buy)	\$ 55.01	10/21/2011		M	122,792	02/26/2010 07/23/2016	PepsiCo, Inc. Common Stock 122,7
Employee Stock Option (right to buy)	\$ 50.25	10/21/2011		M	40,599	02/26/2010 02/28/2017	PepsiCo, Inc. Common Stock 40,59
Employee Stock Option (right to buy)	\$ 55.92	10/21/2011		M	89,868	02/26/2010 02/28/2018	PepsiCo, Inc. Common Stock 89,86
	\$ 47.08	10/21/2011		M	245,585	02/26/2010 10/01/2018	245,5

Employee  
Stock  
Option  
(right to  
buy)

PepsiCo,  
Inc.  
Common  
Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
FOSS ERIC J 700 ANDERSON HILL ROAD PURCHASE, NY 10577			CEO Pepsi Beverages Company	

## Signatures

/s/ Cynthia A. Nastanski,  
Atty-in-Fact

10/25/2011

\*\*Signature of Reporting Person                      Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported in column 4 is a weighted average price. These shares were sold at prices ranging from \$62.01 and \$62.25 and a portion of the proceeds was used to cover option costs, taxes and broker commissions. Upon request, the reporting person will provide to the Securities and Exchange Commission staff, the Company, or a security holder of the Company, full information regarding the number of shares sold at each separate price.
- (1)
- (2) Reflects number of shares held under the reporting person's account in the PepsiCo Savings Plan as of October 21, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.