

GRAVES JAMES H  
Form 4  
May 21, 2010

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
GRAVES JAMES H

2. Issuer Name and Ticker or Trading Symbol  
CASH AMERICA  
INTERNATIONAL INC [CSH]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
3913 CENTENARY  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
05/19/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)

DALLAS, TX 75225  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)		
				(A) or (D)	Price				
				Code	V	Amount			
Restricted Stock Units (Common Stock, par value \$.10)	05/19/2010		A	2,263 (1)	A	\$ 0	12,661	D	
Common Stock, par value \$.10						21,938.266 (2)		I	Deferral Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not

SEC 1474 (9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GRAVES JAMES H 3913 CENTENARY DALLAS, TX 75225	X			

## Signatures

/s/ Wendy W. Walton,  
Attorney-in-Fact

05/21/2010

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

One-fourth of these Restricted Stock Units ("RSUs") vest upon each of the first four anniversaries of the grant date. Reporting Person will receive shares of Common Stock relating to vested RSUs upon leaving the Board of Directors; however, upon a change of control of the Issuer, all RSUs will vest and Reporting Person will be entitled to receive all shares relating to such vested RSUs. Additionally, all

- (1) unvested RSUs will automatically vest upon termination of service from the Board of Directors (a) due to death of the Reporting Person or (b) after the Reporting Person has served continuously upon the Board of Directors for at least five years and 360 days have passed since the date of grant. The number of RSUs was determined by dividing \$80,000 by \$35.36, the closing price of the Issuer's Common Stock on the New York Stock Exchange on the day before the grant.

Represents shares allocable to the outside directors' deferred fee plan account under the Cash America International, Inc. 1994

- (2) Long-Term Incentive Plan and the Cash America International, Inc. First Amended and Restated 2004 Long-Term Incentive Plan, as amended, and reflects an adjustment for dividends paid to the Reporting Person pursuant to the dividend reinvestment provisions of such plans. All shares are held by the trustee of the plans in a Rabbi trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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