

CSS INDUSTRIES INC

Form 4

August 03, 2009

**FORM 4**
**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KURTZMAN ELLEN B**

(Last) (First) (Middle)

**801 CASSATT ROAD, SUITE 111**

(Street)

**BERWYN, PA 19312**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading  
Symbol  
**CSS INDUSTRIES INC [CSS]**3. Date of Earliest Transaction  
(Month/Day/Year)  
**07/30/2009**4. If Amendment, Date Original  
Filed(Month/Day/Year)5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director ☒ 10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3)    | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------|
| Common<br>Stock<br>(\$ .10 par<br>value) | 07/30/2009                              |                                                             | S                                    | 1,199 D \$ 23                                                           | 722,006                                                                                                            | I                                                                       | By 2003<br>Farber<br>Family Trust<br>(1) (2)                      |
| Common<br>Stock<br>(\$ .10 par<br>value) | 07/30/2009                              |                                                             | S                                    | 1 D \$ 23                                                               | 723                                                                                                                | I                                                                       | By Delv, Inc.<br>(1) (3)                                          |
| Common<br>Stock<br>(\$ .10 par<br>value) | 07/30/2009                              |                                                             | S                                    | 999 D \$<br>23.01                                                       | 721,007                                                                                                            | I                                                                       | By 2003<br>Farber<br>Family Trust<br>(1) (2)                      |

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|                                          |            |   |       |   |             |         |   |                                                            |
|------------------------------------------|------------|---|-------|---|-------------|---------|---|------------------------------------------------------------|
| Common<br>Stock<br>(\$ .10 par<br>value) | 07/30/2009 | S | 1     | D | \$<br>23.01 | 722     | I | By Delv, Inc.<br><u>(1)</u> <u>(3)</u>                     |
| Common<br>Stock<br>(\$ .10 par<br>value) | 07/30/2009 | S | 999   | D | \$ 23.1     | 720,008 | I | By 2003<br>Farber<br>Family Trust<br><u>(1)</u> <u>(2)</u> |
| Common<br>Stock<br>(\$ .10 par<br>value) | 07/30/2009 | S | 1     | D | \$ 23.1     | 721     | I | By Delv, Inc.<br><u>(1)</u> <u>(3)</u>                     |
| Common<br>Stock<br>(\$ .10 par<br>value) | 07/30/2009 | S | 3,896 | D | \$<br>23.24 | 716,112 | I | By 2003<br>Farber<br>Family Trust<br><u>(1)</u> <u>(2)</u> |
| Common<br>Stock<br>(\$ .10 par<br>value) | 07/30/2009 | S | 4     | D | \$<br>23.24 | 717     | I | By Delv, Inc.<br><u>(1)</u> <u>(3)</u>                     |
| Common<br>Stock<br>(\$ .10 par<br>value) | 07/30/2009 | S | 1,099 | D | \$<br>23.25 | 715,013 | I | By 2003<br>Farber<br>Family Trust<br><u>(1)</u> <u>(2)</u> |
| Common<br>Stock<br>(\$ .10 par<br>value) | 07/30/2009 | S | 1     | D | \$<br>23.25 | 716     | I | By Delv, Inc.<br><u>(1)</u> <u>(3)</u>                     |
| Common<br>Stock<br>(\$ .10 par<br>value) | 07/30/2009 | S | 999   | D | \$<br>23.29 | 714,014 | I | By 2003<br>Farber<br>Family Trust<br><u>(1)</u> <u>(2)</u> |
| Common<br>Stock<br>(\$ .10 par<br>value) | 07/30/2009 | S | 1     | D | \$<br>23.29 | 715     | I | By Delv, Inc.<br><u>(1)</u> <u>(3)</u>                     |
| Common<br>Stock<br>(\$ .10 par<br>value) | 07/30/2009 | S | 1,998 | D | \$ 23.3     | 712,016 | I | By 2003<br>Farber<br>Family Trust<br><u>(1)</u> <u>(2)</u> |
| Common<br>Stock<br>(\$ .10 par<br>value) | 07/30/2009 | S | 2     | D | \$ 23.3     | 713     | I | By Delv, Inc.<br><u>(1)</u> <u>(3)</u>                     |
|                                          | 07/30/2009 | S | 949   | D |             | 711,067 | I |                                                            |

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|                                          |            |   |     |   |             |         |   |                                                |
|------------------------------------------|------------|---|-----|---|-------------|---------|---|------------------------------------------------|
| Common<br>Stock<br>(\$ .10 par<br>value) |            |   |     |   | \$<br>23.39 |         |   | By 2003<br>Farber<br>Family Trust<br>(1) (2)   |
| Common<br>Stock<br>(\$ .10 par<br>value) | 07/30/2009 | S | 1   | D | \$<br>23.39 | 712     | I | By Delv, Inc.<br>(1) (3)                       |
| Common<br>Stock<br>(\$ .10 par<br>value) | 07/30/2009 | S | 251 | D | \$<br>23.44 | 710,816 | I | By 2003<br>Farber<br>Family Trust<br>(1) (2)   |
| Common<br>Stock<br>(\$ .10 par<br>value) | 07/30/2009 | S | 49  | D | \$<br>23.46 | 710,767 | I | By 2003<br>Farber<br>Family Trust<br>(1) (2)   |
| Common<br>Stock<br>(\$ .10 par<br>value) | 07/30/2009 | S | 1   | D | \$<br>23.46 | 711     | I | By Delv, Inc.<br>(1) (3)                       |
| Common<br>Stock<br>(\$ .10 par<br>value) |            |   |     |   |             | 66,457  | I | By BLK<br>Investments,<br>L.P. (1)             |
| Common<br>Stock<br>(\$ .10 par<br>value) |            |   |     |   |             | 66,732  | I | By Oliver<br>Ernest<br>Associates,<br>L.P. (1) |
| Common<br>Stock<br>(\$ .10 par<br>value) |            |   |     |   |             | 83,667  | D |                                                |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Own<br>Follo |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|---------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------|-------------------------------------------------|
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|---------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------|-------------------------------------------------|

(A) or  
Disposed  
of (D)  
(Instr. 3,  
4, and 5)

Repor  
Trans  
(Instr

| Code | V | (A) | (D) | Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |
|------|---|-----|-----|---------------------|--------------------|-------|----------------------------------------|
|------|---|-----|-----|---------------------|--------------------|-------|----------------------------------------|

## Reporting Owners

| Reporting Owner Name / Address                                        | Relationships |           |         |       |
|-----------------------------------------------------------------------|---------------|-----------|---------|-------|
|                                                                       | Director      | 10% Owner | Officer | Other |
| KURTZMAN ELLEN B<br>801 CASSATT ROAD<br>SUITE 111<br>BERWYN, PA 19312 |               | X         |         |       |

## Signatures

|                                             |            |
|---------------------------------------------|------------|
| Michael A. Santivaschi, Attorney<br>in Fact | 08/03/2009 |
|---------------------------------------------|------------|

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) (1) The reporting person disclaims beneficial ownership of these shares to the extent that she does not have a pecuniary interest in them.
- (2) (2) Reflects the 2003 Farber Family Trust's 99.9% limited partnership interest in shares held by Delv, L.P. The reporting person is the sole trustee of the 2003 Farber Family Trust.
- (3) (3) Reflects Delv, Inc.'s 0.1% general partnership interest in shares held by Delv, L.P. The reporting person is the sole director and officer of Delv, Inc.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.