

CASH AMERICA INTERNATIONAL INC  
 Form 4  
 January 25, 2008

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Linscott John Curtis

2. Issuer Name and Ticker or Trading Symbol  
 CASH AMERICA INTERNATIONAL INC [CSH]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
 CASH AMERICA INTERNATIONAL, INC., 1600 W. 7TH STREET

3. Date of Earliest Transaction (Month/Day/Year)  
 01/23/2008

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 EVP, General Counsel & Sec'y.

(Street)  
 FORT WORTH, TX 76102

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)                        | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |   |
|--|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|---|
|  |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                             |   |
| Restricted Stock Units (Common Stock, par value \$.10) | 01/23/2008                           |  | A                              |   | 5,849<br><u>(1)</u>   | A  | \$ 0 12,030                       | D |
| Restricted Stock Units (Common Stock, par value \$.10) | 01/23/2008                           |  | A                              |   | 1,151<br><u>(2)</u>   | A  | \$ 0 13,181                       | D |

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|                                     |        |   |                  |
|-------------------------------------|--------|---|------------------|
| Common<br>Stock, par<br>value \$.10 | 544.27 | I | Benefit<br>Plans |
| Common<br>Stock, par<br>value \$.10 | 1,929  | D |                  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) | 8. Pri<br>Deriv<br>Secur<br>(Instr |  |
|---|--|---|---|--------------------------------------|--|--|---|------------------------------------|--|
|   |  |   |   |                                      |  | Date<br>Exercisable  | Expiration<br>Date  | Title                              | Amount<br>or<br>Number<br>of<br>Shares |
|   |  |   |   |                                      |  | Code   | V   | (A)                                | (D)                                    |
| Stock<br>Options<br>(right to<br>buy)               | \$ 13.75   |   |   |                                      |  | 02/12/2002   | 02/12/2009  | Common                             | 5,700                                  |
| Stock<br>Options<br>(right to<br>buy)               | \$ 10.125  |   |   |                                      |  | 02/01/2004   | 01/26/2010  | Common                             | 6,100                                  |
| Stock<br>Options<br>(right to<br>buy)               | \$ 7.95  |   |   |                                      |  | 07/28/2003   | 01/23/2012  | Common                             | 2,500                                  |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director    10% Owner    Officer    Other

Linscott John Curtis  
CASH AMERICA INTERNATIONAL, INC.  
1600 W. 7TH STREET  
FORT WORTH, TX 76102

EVP, General Counsel & Sec'y.

## Signatures

/s/ J. Curtis

Linscott

01/25/2008

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Of the 5,849 shares, (a) 4,228 shares shall vest in 25% increments on January 31st of each of the next four years beginning on January 31,

(1) 2009; and (b) from 0 to 100% of the remaining 1,621 shares will be eligible to vest on December 31, 2010 subject to the Issuer's achieving certain financial performance goals.

(2) One-half of the Restricted Stock Unit s shall vest on January 31st of each of the next two years beginning January 31, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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