

DEYO WILLIAM T JR  
Form 4  
August 15, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
DEYO WILLIAM T JR

2. Issuer Name and Ticker or Trading Symbol  
CROWN CRAFTS INC  
[CRWS.OB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
08/14/2006

Director  10% Owner  
 Officer (give title below)  Other (specify below)

C/O GODDARD INVESTMENT GROUP, 3390 PEACHTREE ROAD, NE, SUITE 1200

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

ATLANTA, GA 30326

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code	V Amount or Price (A) or (D)			
Common Stock	08/14/2006		M	2,000	A \$ 0.41	7,000	D	
Common Stock	08/14/2006		M	2,000	A \$ 0.71	9,000	D	
Common Stock	08/14/2006		M	1,334	A \$ 0.65	10,334	D	
Common Stock	08/14/2006		M	667	A \$ 0.65	11,001	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Non-Qualified Stock Option (Right to Buy)	\$ 0.41	08/14/2006		M	2,000	<u>(1)</u> 11/28/2006	Common Stock	2,000
Non-Qualified Stock Option (Right to Buy)	\$ 0.71	08/14/2006		M	2,000	<u>(2)</u> 08/28/2007	Common Stock	2,000
Non-Qualified Stock Option (Right to Buy)	\$ 0.65	08/14/2006		M	1,334	<u>(3)</u> 11/07/2008	Common Stock	1,334
Non-Qualified Stock Option (Right to Buy)	\$ 0.65	08/14/2006		M	667	<u>(4)</u> 08/11/2009	Common Stock	667

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director    10% Owner    Officer    Other

DEYO WILLIAM T JR  
C/O GODDARD INVESTMENT GROUP  
3390 PEACHTREE ROAD, NE, SUITE 1200  
ATLANTA, GA 30326

X

## Signatures

Olivia Elliott on behalf of William T. Deyo

08/15/2006

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option vested as follows: (a) 667 shares on November 28, 2002; (b) 667 shares on November 28, 2003; and (c) 666 shares on November 28, 2004.
- (2) The option vested as follows: (a) 667 shares on August 28, 2003; (b) 667 shares on August 28, 2004; and (c) 666 shares on August 28, 2005.
- (3) The option vested 667 shares on November 7, 2004 and 667 shares on November 7, 2005; an additional 666 shares will vest on November 7, 2006.
- (4) The option vested 667 shares on August 11, 2005 and 667 shares on August 11, 2006; an additional 666 shares will vest on August 11, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.