Edgar Filing: Greene William Britton - Form 4

Greene Will	iam Britton											
Form 4 February 22.	2006											
										OMB A	PPROVAL	
FORM	UNITE	CD STATES				ND EX D.C. 20		NGE C	COMMISSION	OMB Number:	3235-0287	
Check this box if no longer subject to Section 16. Form 4 or					NGES IN BENEFICIAL OWNERSHIP OF SECURITIES						Expires:January 31 2009Estimated average burden hours per response0.5	
Form 5 obligatio may cont See Instr 1(b).	tinue. Section	17(a) of the		tility H	Iold	ling Con	npany	Act of	e Act of 1934, 1935 or Section 0	1		
(Print or Type l	Responses)											
Greene William Britton Symbo				. Issuer Name and Ticker or Trading mbol Г JOE CO [JOE]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) 245 RIVER 500	(First)	(Middle) JE, SUITE	3. Date of (Month/D 02/17/20	ay/Yea		ansaction			Director X Officer (give below)	10%	• Owner • Owner er (specify	
				Month/Day/Year)					6. Individual or Joint/Group Filing(CheckApplicable Line)_X_ Form filed by One Reporting Person			
JACKSON	VILLE, FL 322	202							Form filed by M Person	lore than One Re	porting	
(City)	(State)	(Zip)	Tabl	e I - No	n-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction I (Month/Day/Ye	ear) Executio any	med n Date, if Day/Year)	Code (Instr.	8)	4. Securi n(A) or Di (Instr. 3,	sposed 4 and (A) or	d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock	02/17/2006			Code F	V	Amount 164	(D) D	Price \$ 62.15	30,253	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration D	Date	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day	/Year)	Underlying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e		Securities	(Instr. 5)	Bene
	Derivative				Securities	5		(Instr. 3 and 4)		Owne
	Security				Acquired					Follo
					(A) or					Repo
					Disposed					Trans
					of (D)					(Instr
					(Instr. 3,					
					4, and 5)					
								Amount		
						D .	.	or		
						Date	Expiration	Title Number		
						Exercisable	Date	of		
				Code V	(A) (D)			Shares		
Reno	rtina O	wners								

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neporting Owners

Reporting Owner Name / Address		Re						
	Director	10% Owner	Officer	Other				
Greene William Britton 245 RIVERSIDE AVENUE SUITE 500 JACKSONVILLE, FL 32202			Division Preside	ent				
Signatures								
/s/ Reece B. Alford, by power of attorney		02/22	2/2006					
**Signature of Reporting Person		Da	ate					
Explanation of Responses:								

ricopono * If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.