

JOHNSON MONTE C
Form 5
October 08, 2004

FORM 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box if
no longer subject
to Section 16.
Form 4 or Form
5 obligations
may continue.
See Instruction
1(b).
Form 3 Holdings
Reported
Form 4
Transactions
Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL
OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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1. Name and Address of Reporting Person *
JOHNSON MONTE C

(Last) (First) (Middle)

P.O. BOX 3829

(Street)

2. Issuer Name **and** Ticker or Trading
Symbol
BULL RUN CORP [BULL]

3. Statement for Issuer's Fiscal Year Ended
(Month/Day/Year)
08/31/2004

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Reporting

(check applicable line)

LAWRENCE, KS 66046

☒ Form Filed by One Reporting Person
☐ Form Filed by More than One Reporting
Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, \$.01 par value	Â	Â	Â	Â Â Â Â	32,500	D	Â

Reminder: Report on a separate line for each class of
securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information
contained in this form are not required to respond unless
the form displays a currently valid OMB control number.**

SEC 2270
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Option to Purchase	\$ 3.437	Â	Â	Â	Â	Â	12/17/1999	09/02/2004	Common Stock, \$.01 par	909	
Option to Purchase	\$ 3.437	Â	Â	Â	Â	Â	12/17/1999	11/01/2005	Common Stock, \$.01 par	1,818	
Option to Purchase	\$ 3.437	Â	Â	Â	Â	Â	12/17/1999	09/01/2006	Common Stock, \$.01 par	1,818	
Option to Purchase	\$ 3.437	Â	Â	Â	Â	Â	12/17/1999	07/23/2007	Common Stock, \$.01 par	1,818	
Option to Purchase	\$ 3.437	Â	Â	Â	Â	Â	12/17/1999	06/26/2008	Common Stock, \$.01 par	1,818	
Option to Purchase	\$ 9.3	Â	Â	Â	Â	Â	11/07/2001	11/07/2011	Common Stock, \$.01 par	500	
Option to Purchase	\$ 5.7	Â	Â	Â	Â	Â	02/13/2003	02/13/2013	Common Stock, \$.01 par	500	
Option to Purchase	\$ 1.16	01/07/2004	Â	A	1	Â	01/07/2004	01/07/2014	Common Stock, \$.01 par	500	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
JOHNSON MONTE C P.O. BOX 3829	Â X	Â	Â	Â

LAWRENCE,Â KSÂ 66046

Signatures

FREDERICK J. ERICKSON attorney in fact for MONTE C.
JOHNSON

10/08/2004

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option grant under Non-Employee Directors' Plan.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.