

AUTOMATIC DATA PROCESSING INC
Form DFAN14A
October 10, 2017

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 14A

(Rule 14a-101)

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting material Pursuant to §240.14a-12

Automatic Data Processing, Inc.

(Name of Registrant as Specified In Its Charter)

William A. Ackman

Veronica M. Hagen

Pershing Square Capital Management, L.P. and certain affiliates (Pershing Square) placed the following advertisement in the Houston Chronicle:

Pershing Square placed the following advertisement in the Chicago Tribune:

Pershing Square placed the following advertisement in the Atlanta Journal-Constitution:

Pershing Square placed the following advertisement in the New York Post:

Pershing Square posted the following materials on ADPascending.com:

Pershing Square sent the following email to certain subscribers of www.ADPascending.com:

Pershing Square posted the following material to their Facebook Page relating to Automatic Data Processing, Inc. (the Company):

Pershing Square posted the following material to their Twitter page relating to the Company:

