

SK TELECOM CO LTD  
Form 6-K  
October 28, 2016

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**Form 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER**  
**PURSUANT TO RULE 13a-16 OR 15d-16 OF**  
**THE SECURITIES EXCHANGE ACT OF 1934**  
**FOR THE MONTH OF OCTOBER 2016**

**Commission File Number: 333-04906**

**SK Telecom Co., Ltd.**

**(Translation of registrant's name into English)**

**Euljiro 65, Jung-gu**

**Seoul 04539, Korea**

**(Address of principal executive office)**

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

### Business (Preliminary) Results

ø The preliminary results shown in this table may differ from the final results

#### 1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

Classification (unit : in millions of Won, %)		Current Period	Previous Period	Changes (%)	Year to Year Comparison	Changes (%)
		(Third quarter of 2016)	(Second quarter of 2016)		(Third quarter of 2015)	
<b>Operating Revenue</b>	<b>Quarterly Results</b>	4,243,804	4,267,289	-0.55	4,261,360	-0.41
	<b>Year-to-date ( YTD ) Results</b>	12,739,556	8,495,752		12,757,385	-0.14
<b>Operating Income</b>	<b>Quarterly Results</b>	424,300	407,364	4.16	490,628	-13.52
	<b>YTD Results</b>	1,233,790	809,491		1,306,154	-5.54
<b>Profit from Continuing Operations Before Income Tax</b>	<b>Quarterly Results</b>	431,173	364,750	18.21	554,842	-22.29
	<b>YTD Results</b>	1,532,047	1,100,874		1,630,447	-6.04
<b>Profit for the Period</b>	<b>Quarterly Results</b>	322,113	290,990	10.70	381,797	-15.63
	<b>YTD Results</b>	1,185,401	863,288		1,222,432	-3.03
<b>Attributable To: Controlling Interests</b>	<b>Quarterly Results</b>	325,102	290,135	12.05	382,251	-14.95
	<b>YTD Results</b>	1,187,084	861,982		1,222,585	-2.90

**2. Details (Non-Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)**

Classification (unit : in millions of Won, %)		Current Period	Previous	Changes (%)	Year to Year	Changes (%)
		(Second quarter of 2016)	Period (First quarter of 2016)		Comparison (Second quarter of 2015)	
Operating Revenue	Quarterly Results	3,101,786	3,091,988	0.32	3,141,772	-1.27
	YTD Results	9,292,034	6,190,249		9,418,994	-1.35
Operating Income	Quarterly Results	477,110	478,205	-0.23	466,200	2.34
	YTD Results	1,385,167	908,056		1,270,116	9.06
Profit Before Income Tax	Quarterly Results	406,049	380,455	6.73	490,835	-17.27
	YTD Results	1,252,179	846,130		1,188,977	5.32
Profit for the Period	Quarterly Results	324,583	284,143	14.23	361,591	-10.23
	YTD Results	990,933	666,350		889,374	11.42

<b>3. Source of Data</b>	<b>Data Provider</b>	IR Team, SK Telecom
	<b>Provided for</b>	Analysts and Institutional Investors
	<b>Date of Provision</b>	October 27, 2016 / 15:00(Seoul time)
	<b>Location</b>	SK Telecom Headquarters, Conference Room
	<b>Organizing Team</b>	IR Team, SK Telecom
		(+82-2-6100-2114)

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**SK TELECOM CO., LTD.**  
*(Registrant)*

By: /s/ Sunhyung Lee  
*(Signature)*

Name: Sunhyung Lee

Title: Senior Vice President

Date: October 28, 2016