

inContact, Inc.  
Form DEF 14A  
April 27, 2016

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**SCHEDULE 14A INFORMATION**  
**Proxy Statement Pursuant to Section 14(a) of the**  
**Securities Exchange Act of 1934**

Filed by the Registrant ☒

Filed by a Party other than the Registrant ☐

Check the appropriate box:

- ☐ Preliminary Proxy Statement
- ☐ **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- ☒ Definitive Proxy Statement
- ☐ Definitive Additional Materials
- ☐ Soliciting Material Pursuant to Section 240.14a-12

**INCONTACT, INC.**

**(Name of Registrant as Specified in Its Charter)**

**Commission File Number: 001-33762**

**Not Applicable**

**(Name of Persons Filing Proxy Statement If Other Than the Registrant)**

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**inContact, Inc.**

**75 West Towne Ridge Parkway, Tower 1**

**Salt Lake City, UT 84070**

**ANNUAL MEETING OF STOCKHOLDERS**

**June 8, 2016**

**NOTICE OF MEETING**

The annual meeting of the stockholders of inContact, Inc., a Delaware corporation, will be held at 1:00 p.m., on June 8, 2016, at 75 West Towne Ridge Parkway, Tower 1, Salt Lake City, UT 84070, for the following purposes:

to elect seven directors;

to approve an amendment to the inContact 2008 Equity Incentive Plan increasing the number of common shares available for awards under the Incentive Plan by 2,500,000 to a total of 12,272,500 shares;

to ratify the Audit Committee's appointment of Deloitte & Touche LLP as inContact's independent registered public accounting firm for the year ending December 31, 2016; and

to act upon such other matters as may properly come before the meeting or any adjournment or postponement of the meeting.

Stockholders at the close of business on April 13, 2016 are entitled to vote in person or by proxy at the annual meeting. The annual meeting will be open to the public.

Daniel Lloyd, Corporate Secretary

April 27, 2016

**inContact, Inc.**

**75 West Towne Ridge Parkway, Tower 1**

**Salt Lake City, UT 84070**

**PROXY STATEMENT**

This proxy statement is provided to stockholders of inContact, Inc. ( inContact, we, us, our, or the Company ) in connection with the annual meeting of stockholders and any adjournments or postponements of the annual meeting. The annual meeting will be held at 1:00 p.m., on June 8, 2016, at 75 West Towne Ridge Parkway, Tower 1, Salt Lake City, UT 84070.

**ABOUT THE MEETING, VOTING, STOCKHOLDER PROPOSALS**

**AND COMPANY INFORMATION**

**Delivery and Availability of Proxy Materials**

Under U.S. Securities and Exchange Commission ( SEC ) rules, we are furnishing proxy materials to our stockholders primarily via the Internet, instead of mailing printed copies of those materials to each stockholder. Beginning April 27, 2016, we mailed to our stockholders (other than those who previously requested electronic or paper delivery) a notice containing instructions on how to access our proxy materials, including our proxy statement and our annual report. On that date, our proxy statement and our Annual Report (of which our 2015 Annual Report on Form 10-K is a part) were available for review over the Internet at the website listed in the notice. The notice also instructs you on how to access your proxy card to vote through the Internet or by telephone.

This process is designed to expedite stockholders' receipt of proxy materials, lower the cost of the annual meeting and help conserve natural resources. However, if you would prefer to receive printed proxy materials, please follow the instructions included in the notice. If you have previously elected to receive our proxy materials electronically, you will continue to receive these materials via e-mail unless you elect otherwise.

**Matters to be Voted On at the Meeting and Solicitation**

By authority of the Board of Directors, inContact is soliciting your vote for:

election of seven directors;

to approve an amendment to the inContact 2008 Equity Incentive Plan increasing the number of common shares available for awards under the Incentive Plan by 2,500,000 to a total of 12,272,500 shares;

to ratify the Audit Committee's appointment of Deloitte & Touche LLP as inContact's independent registered public accounting firm for the year ending December 31, 2016; and

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to act upon such other matters as may properly come before the meeting or any adjournment or postponement of the meeting.

The cost of this solicitation is being borne by inContact. Proxies may be solicited on our behalf by our directors, officers and regular employees by telephone or other means. There will be no special or additional compensation for these services. Brokerage houses, custodians, nominees and fiduciaries will be requested to forward the soliciting materials to the beneficial owners of record of our common shares, and we will reimburse

them for their related charges and expenses. We may also elect to engage a proxy solicitation firm to distribute and solicit proxies.

### **Persons Entitled to Vote**

Stockholders of record at the close of business on April 13, 2016, the record date, are entitled to vote on matters that come before the meeting. Shares can be voted only if the stockholder is present in person or is represented by proxy.

### **How to Vote**

If you own your shares through a bank or broker, you should follow the separate instructions they provide you. If your shares are registered in your name:

You may vote in person at the annual meeting.

You may vote over the Internet. You may vote over the Internet regardless of whether you receive your annual meeting materials through the mail or over the Internet. Simply follow the instructions on your notice of Internet access to the proxy materials or your proxy card. If you vote over the Internet, you should not vote by telephone or vote by returning a proxy card.

You may vote by telephone. You may vote by telephone regardless of whether you receive your annual meeting materials through the mail or over the Internet. Simply follow the instructions on the proxy card. If you vote over the telephone, you should not vote by Internet or vote by returning a proxy card.

You may vote by mail. If you received a proxy card through the mail, simply complete and sign your proxy card and mail it in the enclosed envelope. If you mark your voting instructions on the proxy card, your shares will be voted as you instruct. If no voting specification is made on your signed and returned proxy card, Theodore Stern or Paul Jarman, the persons named as proxy holders on the proxy card, will vote FOR the election of the director nominees, FOR approval of the proposed amendment to the inContact 2008 Equity Incentive Plan, FOR approval of the proposed amendment to the 2005 Employee Stock Purchase Plan and FOR the ratification of the appointment by the Audit Committee of the independent auditor. If any other business is brought before the meeting, any unspecified proxies will be voted in accordance with the judgment of the proxy holders voting those shares. If you vote by mail, you should not vote by telephone or over the Internet.

### **Changing Your Vote**

You can change your vote submitted by Internet, telephone or written proxy card by revoking it at any time before it is cast at the annual meeting in one of three ways:

notify our Corporate Secretary in writing before the annual meeting that you are revoking your proxy;

submit another proxy with a date later than your last vote made by Internet, telephone or proxy; or

vote in person at the annual meeting.

**Number of Votes and Quorum**

Each share of inContact common stock that you own as of the record date entitles you to one vote. On April 13, 2016 there were 62,173,970 outstanding shares of our common stock. The presence of the owners of a majority of the shares entitled to vote at the annual meeting constitutes a quorum. Presence may be in person or by proxy. You will be considered part of the quorum if you attend the annual meeting, vote by Internet or telephone or return a signed and dated proxy card. Abstentions, broker non-votes and shares voted by a broker or bank holding shares for a beneficial owner are counted as present and entitled to vote for determining a quorum.



## **Required Vote to Approve each Proposal**

Election of Directors: Each of the seven Board of Director positions is separately elected. The persons who receive the most votes for each of the seven director positions will be elected. Any shares not voted (whether by abstention or otherwise) have no impact on the vote.

Amendment of the inContact 2008 Equity Incentive Plan: The proposal to amend the inContact 2008 Equity Incentive Plan to increase the number of common shares available for awards under the Incentive Plan by 2,500,000 to a total of 12,272,500 shares requires the affirmative vote of a majority of the votes cast. Any shares not voted (whether by abstention or otherwise) have no impact on the vote.

Ratification of Appointment of Deloitte & Touche LLP, as independent registered public accounting firm for 2016: This proposal requires the affirmative vote of a majority of the votes cast. Any shares not voted (whether by abstention or otherwise) have no impact on the vote.

## **Board Recommendations on Proposals**

The Board recommends a vote FOR election of each director nominated by the Board, FOR approval of the proposed amendment to the inContact 2008 Equity Incentive Plan, FOR approval of the proposed amendment to the 2005 Employee Purchase Plan and FOR ratification of the appointment of Deloitte & Touche LLP.

## **Selection of the Board's Director Nominees**

Each of the seven nominees now serves as a director and was approved for inclusion on our slate of directors by the entire Board. Each nominee has indicated a willingness to serve as a director for the ensuing year, but in case any nominee is not a candidate at the meeting for any reason, the proxies named in the accompanying proxy form may vote for a substitute nominee selected by the Corporate Governance and Nominating Committee. Theodore Stern is Chairman of the Board. One of our directors, Paul Jarman, is also our President and Chief Executive Officer.

The Corporate Governance and Nominating Committee is responsible for reviewing the requisite skills and characteristics of new Board members as well as the composition of the Board as a whole. We believe that the minimum qualifications for serving as a director are that a nominee demonstrates an ability to make a meaningful contribution to the Board's oversight of inContact's business and affairs and have an unsullied reputation with respect to ethical conduct. Nominees for director will include individuals who, taking into account their diversity, skills, and experience in the context of the needs of the Board, as well as other relevant factors such as conflicts of interest and other commitments, would enhance the Board's ability to manage and direct our affairs and business. Although we do not have a formal policy on diversity for board members, it is a factor in assessing potential board members. Diversity not only encompasses racial and gender diversity, but it also relates to diversity of experience and background in an effort to ensure that the composition of our directors provides a strong and well balanced foundation of skill and experience.

## **Standard for Director Independence**

The Board applies the definition of independence adopted by Nasdaq for determining independence of our directors. Based on that definition, we believe all of the directors nominated for election at our 2016 annual meeting are independent, except for our Chairman of the Board, Mr. Stern and our Chief Executive Officer, Mr. Jarman.



## **How Stockholders Can Recommend a Candidate for Election to the Board**

Stockholders who wish to recommend a candidate for election to our Board should write to: Corporate Secretary, inContact, Inc. 75 West Towne Ridge Parkway, Tower 1, Salt Lake City, UT 84070, stating in detail the qualifications of a candidate for consideration by the Board. In considering Board candidates, the Board seeks individuals of proven judgment and competence who have strong reputations in their respective fields. The Board considers such factors as experience, education, employment history, special talents or personal attributes, anticipated participation in Board activities, and geographic and diversity factors. The process for identifying and evaluating nominees would include detailed consideration of the recommendations and opinions of members of our Board, our executive officers, and our stockholders. There would be no difference in the process of evaluation of candidates recommended by a stockholder and those recommended by other sources.

## **How to Communicate with the Board**

Stockholders interested in communicating directly with our Board may do so by writing to: Board of Directors, inContact, Inc. 75 West Towne Ridge Parkway, Tower 1, Salt Lake City, UT 84070. All such written correspondence is delivered to the director or directors to whom it is addressed or, if addressed generally to the Board, to all directors. Concerns relating to accounting, internal controls, or auditing matters are immediately forwarded to the Chief Executive Officer, Chief Financial Officer, and Chairman of the Audit Committee.

## **Board Attendance at Annual Meeting**

Two members of our Board of Directors attended the 2015 annual meeting of stockholders. We encourage attendance by members of the Board and senior executives, but attendance is not required.

## **Business Sought to be Presented from the Floor**

Our Bylaws provide that any item of business not included in the notice of annual meeting, including the nomination of a director, that a stockholder intends to bring to the floor of the annual meeting for action can be ruled out of order and the matter dismissed without further consideration, if the stockholder does not give written notice to inContact describing the business the stockholder intends to bring to the floor of the meeting within five business days after inContact gives written notice of the date and place of the annual meeting to its stockholders. Any such notice must be delivered to inContact on or before May 4, 2016, for the annual meeting scheduled on June 8, 2016.

## **How to Submit a Stockholder Proposal for Inclusion in the 2017 Proxy Statement; Discretionary Voting**

Stockholder proposals may be submitted for inclusion in our 2017 proxy statement after the 2016 annual meeting, but must be received no later than 5:00 p.m. MST on Friday, December 30, 2016. Proposals should be sent via registered, certified, or express mail to: Corporate Secretary, inContact, Inc. 75 West Towne Ridge Parkway, Tower 1, Salt Lake City, UT 84070.

As to any proposal that is not submitted for inclusion in our proxy statement for the 2017 annual meeting of stockholders, but is instead sought to be presented directly at the meeting, certain rules adopted by the SEC permit management to vote proxies in its discretion if: (1) we receive notice of the proposal before the close of business on March 13, 2017, and advise stockholders in the proxy statement about the nature of the proposal and how management intends to vote on such matter; or (2) we do not receive notice of the proposal prior to the close of business on March 13, 2017.

## **Where to Find inContact's Code of Ethics**

inContact has a Code of Ethics that applies to all of its employees and directors, including its Chief Executive Officer, Chief Financial Officer and other officers. We will provide to any person, without charge, a

copy of the Code of Ethics upon written or oral request directed to Corporate Secretary, inContact, Inc., 75 West Towne Ridge Parkway, Tower 1, Salt Lake City, UT 84070, telephone (801) 715-5372. Furthermore, a copy of the Code of Ethics is accessible on the Corporate Governance section of the Investor Relations page on our corporate website, <http://www.inContact.com>.

### **Where to Find inContact's Corporate Governance and Nominating Committee, Audit Committee and Compensation Committee Charters**

The Board of Directors of inContact has formed a Corporate Governance and Nominating Committee, Audit Committee and Compensation Committee. Each of these Committees has a formal charter, which is made available for your examination on our corporate website at <http://www.inContact.com>. We will provide to any person, without charge, a copy of any of the charters upon written or oral request directed to Corporate Secretary, inContact, Inc., 75 West Towne Ridge Parkway, Tower 1, Salt Lake City, UT 84070, telephone (801) 715-5372.

### **Where to Find More Information on inContact**

Our corporate website is <http://www.inContact.com>. We make available on this website, free of charge, access to our Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, Proxy Statement on Schedule 14A and amendments to those materials filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934 as soon as reasonably practicable after we electronically submit such material to the SEC. The SEC makes available on its website, free of charge, reports, proxy and information statements, and other information regarding issuers, such as us, that file electronically with the SEC. The SEC's website is <http://www.sec.gov>.

### **Directors and Officers**

The following table sets forth the names, ages, and positions with inContact for each of the directors and officers.

<b>Name</b>	<b>Age</b>	<b>Positions</b>	<b>Since</b>
Theodore Stern	86	Director and Chairman of the Board of Directors	1999
Steve Barnett	74	Director	2000
Paul F. Koeppe	66	Director	2004
Blake O. Fisher, Jr.	72	Director	2004
Mark J. Emkjer	60	Director	2009
Hamid Akhavan	54	Director	2011
Paul Jarman	46	Director and Chief Executive Officer	1997
Gregory S. Ayers	54	Executive Vice President and Chief Financial Officer	2009
William ( Bill ) Robinson	49	Executive Vice President of Sales	2012

All directors hold office until the next annual meeting of stockholders and until their successors are elected and qualify. Officers serve at the discretion of our Board. The following is information on the business experience of each director now serving and a discussion of the qualifications, attributes and skills that led to the Board of Directors conclusion that the nominee should serve as a director.

Theodore Stern became a director of inContact in June 1999 and subsequently the Chairman of the Board of Directors and Chief Executive Officer in September 2000. Mr. Stern served in those positions until January 1, 2005, when the two positions were separated. He served on the Board of Directors of Distributed Energy Systems Corporation, a manufacturer of renewable generation systems located in Wallingford, CT from November 2003 to May 2010. In December 2013, he joined the board of directors of EnSync, Inc., a manufacturer of large energy storage systems

located in Menomonee Falls, Wisconsin where he serves on the audit, compensation, and

governance committees. He holds a Bachelor of Mechanical Engineering from the Pratt Institute and a Master of Science degree in Theoretical Mathematics from New York University. Mr. Stern is a member of the National Academy of Engineering. Mr. Stern has over 20-years of experience serving as a director with public companies. Through that service he gained experience as chairman and as a member of audit, compensation and governance committees, which we believe brings a wealth of experience and savvy to developing and overseeing the development of our strategic and operating plans consistent with effective corporate governance policies. His fifteen years of service as our Chairman gives him an in-depth knowledge of who we are and where we are going, which we believe to be valuable in making our decisions for the future.

Steve Barnett has served for more than sixteen years as an advisor to manufacturing and technology companies, as well as to public entities, on improving business operations. Mr. Barnett currently serves as an advisor to, and is on the Board of Directors of, a private electrical systems manufacturing company; as well, he also serves as an advisor and mentor to Senior Management of a global manufacturer specializing in custom engineered transformers and reactive magnetics. He previously served as Chairman of the Board of a technology company specializing in juvenile safety products. He also served on the Board of Directors for Medis Technologies Ltd., a company specializing in advanced technology regarding unique fuel cell power packs for portable electronic devices from 2004 to 2009. In addition, he served on the Board of Directors for OSI Geospatial Inc., a TSE company which delivers advanced geospatial systems and software that enable shared real-time situational awareness for military and homeland security, safety and security application on a worldwide basis from 2009 to 2011. Mr. Barnett graduated from the University of Chicago Law School with a Doctor of Jurisprudence degree. Mr. Barnett has served as a director of inContact for sixteen years. His long-time service provides an excellent historical perspective that enhances the development of our strategic and operational plans going forward. His experience as a director for other software and technology companies enables him to fulfill an oversight function with respect to our research and development efforts and how to focus those efforts on exploiting market opportunities.

Paul F. Koeppe was President, CEO and founder of Superconductivity, Inc., a manufacturer of superconducting magnetic energy storage systems from 1988 to 1997 when it was acquired by American Superconductor, an electricity solutions company. He then served as Executive Vice President of Strategic Planning for American Superconductor until his retirement in 2001. From 1993 to 1995, Paul was acting CEO and Chairman of the Executive Committee of the Board of Directors of Best Power, Inc., a supplier of uninterruptible power supply equipment. Beginning August 2009, he serves as the Chairman of the Board of Directors and until 2012 Chairman of the Audit Committee for EnSync, Inc., a manufacturer of large capacity energy storage systems, and served as Interim CEO from November 2009 until January 2010. Mr. Koeppe has also served as a Director of Distributed Energy Systems Corp., a public company engaged in the business of creating and delivering products and services to the energy marketplace and also as a Director of Northern Power Systems from 1998 to until 2003 when Northern was acquired by Distributed Energy Systems Corp. He holds a Bachelors Degree in Business Administration and Associate Degrees in Materials Management and Electrical Power Technology. Mr. Koeppe's service as the Chairman of the Board and previously as Chairman of the Audit Committee of EnSync, Inc., which (together with his other experience) brings significant financial experience to our Board, as well as experience with sound corporate governance and internal control policies. Furthermore, his substantial experience as an executive officer followed by board service provides to us executive and employee compensation experience that we depend on to guide the policies we establish for compensating and incentivizing our employees.

Blake O. Fisher, Jr. provided management and financial consulting to the telecommunications and utility industries from May 2004 through December 2008, including financial consulting to the USDA on Rural Utilities Service's broadband program. From May 2004 to December 2004 he served as Chief Financial Officer for Fiber Utilities of Iowa, an entity that provides operation and construction services to municipal utilities. From May 2002 to May 2004 he was retired from business activities. From February 1996 to May 2002, he held senior management positions with McLeodUSA, a telecommunications provider, initially as Chief Financial Officer, then as President of the company's Western region and as Chief Development Officer. He also serves on the





Board of Directors for Headwaters Incorporated, an energy and building products company. The Board believes that Mr. Fisher's chief financial officer experience is of substantial benefit in discharging the Board's oversight function with respect to financial controls and procedures, the Board's relationship with our financial staff and auditors, annual budget development and strategic planning.

Mark J. Emkjer was the CEO of the Health Services Division of WebMD from April 2009 to February 2014. From January 2003 to January 2009 he served as CEO, President and Board Member of Accelrys, Inc., a software company serving the pharmaceutical and biotech industries listed on the NASDAQ stock exchange. Prior to Accelrys, Mr. Emkjer was the President and CEO of Sunquest, a public company listed on Nasdaq that develops laboratory and pharmacy information systems for hospitals worldwide. Mr. Emkjer has held executive-level positions with other companies since graduating with a Masters in Business Administration and International Finance from the University of Miami in Florida. Mr. Emkjer's substantial experience as an executive in software companies provides significant industry experience and knowledge with respect to our product, product development, market opportunities and operational aspects of a software company. The Board believes this software industry knowledge and experience provides valuable insights for short-term and long-term operational and strategic planning.

Hamid Akhavan is a principal at Telcom Ventures, a privately held investment firm focused on opportunities in the Telecom-Media-Technology (TMT) space. His extensive management experience includes product development, and international sales and marketing, as well as technology, IT and procurement. Prior to joining Telcom Ventures Mr. Akhavan was the CEO of Unify Inc. (formerly known as Siemens Enterprise Communications) a Private Equity controlled company now owned by Atos SE (Societas Europaea). Previously Mr. Akhavan served as Chief Operating Officer (COO) and the Chairman of the Executive Operating Board at Deutsche Telekom Group, following his role as the CEO of T-Mobile International AG, the mobile arm of the company. The Board believes that Mr. Akhavan's extensive management experience in the TMT industry and his international experience provide valuable insight to the Company as it expands its product portfolio and its presence in the USA and international marketplaces.

Paul Jarman has served as an officer of inContact during the past nineteen years. He has served as President since December 2002 and as Chief Executive Officer since January 2005. Prior to December 2002 he served as an Executive Vice President. Mr. Jarman is one of the original founders of inContact. He earned a Bachelor of Science degree in Accounting from the University of Utah. We believe Mr. Jarman's qualifications to serve on our Board include his executive management experience, including experience for several years as our Chief Executive Officer and a long history and familiarity with inContact, which provides the Board with essential insight into the day-to-day operations of the Company.

### ***Executive Officers***

Information on our executive officers is presented in our Annual Report on Form 10-K for the year ended December 31, 2015.

## STOCK OWNERSHIP

The following table sets forth the number and percentage of the outstanding shares of common stock that, according to the information supplied to inContact, were beneficially owned by each person who, to the knowledge of the Company, is the beneficial owner of more than 5% of the outstanding common stock. Except as otherwise indicated, the persons named in the table have sole voting and dispositive power with respect to all shares beneficially owned, subject to community property laws where applicable. The number of shares owned and percent of class is as of April 13, 2016 for the principal stockholders, unless otherwise noted.

<b>Name and Address</b>	<b>Common Shares</b>	<b>Percentage of Class</b>
<i>Principal stockholders:</i>		
FMR LLC <sup>(1)</sup> 245 Summer Street  Boston, MA 02210	9,252,089	14.9%
Bank of Montreal <sup>(2)</sup> 1 First Canadian Place  Toronto, Ontario, Canada M5X 1A1	5,556,653	8.9%
BlackRock, Inc. <sup>(3)</sup> 55 East 52nd Street  New York, NY 10022	5,233,514	8.4%
Portolan Capital Management, LLC <sup>(4)</sup> 2 International Place, FL 26  Boston, MA 02110	4,286,052	6.9%
The Vanguard Group <sup>(4)</sup> 100 Vanguard Blvd.  Malvern, PA 19355	3,489,739	5.6%

- (1) Beneficial ownership of shares as reported on Schedule 13G/A filed with the SEC on February 12, 2016. FMR LLC reported sole voting power with respect to 1,100 shares and sole dispositive power with respect to all 9,252,089 shares. Abigail P. Johnson is a Director, the Vice Chairman, the Chief Executive Officer, and the President of FMR LLC. Members of the Johnson family may be deemed, under the Investment Company Act of 1940, to form a controlling group with respect to FMR LLC. Beneficial ownership of the 9,252,089 shares reported by FMR LLC includes shares held by Fidelity Management & Research (Hong Kong) Limited and FMR Co., Inc., and are reported by FMR LLC as a parent holding company.
- (2) Beneficial ownership of shares as reported on Schedule 13G/A filed with the SEC on February 16, 2016. Bank of Montreal reported sole voting power over 4,853,338 shares through its subsidiaries, BMO Harris Bank, N.A., BMO Asset Management Corp., shared voting power over 22,231 shares, sole dispositive power over 5,451,819 shares, and shared dispositive power over 91,151 shares. As parent company, Bank of Montreal is deemed to beneficially own 5,556,653 shares beneficially owned by its subsidiaries.

- (3) Beneficial ownership of shares as reported on Schedule 13G/A filed with the SEC on January 22, 2016. BlackRock, Inc., beneficially owned 5,233,514 shares, with sole voting power over 5,119,551 shares, and sole dispositive power over 5,233,514 shares, which shares are reported by BlackRock, Inc. as a parent holding company of its subsidiaries.
- (4) Beneficial ownership of shares as reported on Schedule 13G/A filed with the SEC on February 10, 2016. Portolan Capital Management, LLC, a registered investment adviser, in its capacity as investment manager for various clients, and George McCabe, the Manager of Portolan Capital Management, LLC, reported sole voting and dispositive power over 4,286,052 shares.
- (5) Beneficial ownership of shares as reported on Schedule 13G/A filed with the SEC on February 10, 2016. The Vanguard Group, Inc. beneficially owned 3,489,739 shares, with sole voting power over 127,888 shares, sole dispositive power over 3,365,251 shares, and shared dispositive power over 124,488 shares. Vanguard Fiduciary Trust Company, a wholly-owned subsidiary of The Vanguard Group, Inc., is the beneficial owner of 124,488 shares as a result of its serving as investment manager of collective trust

accounts. Vanguard Investments Australia, Ltd., a wholly-owned subsidiary of The Vanguard Group, Inc., is the beneficial owner of 3,400 shares as a result of its serving as investment manager of Australian investment offerings.

The following table sets forth, as of April 13, 2016, the number and percentage of the outstanding shares of common stock that, according to the information supplied to inContact, were beneficially owned by (i) each person who is currently a director, (ii) each executive officer, and (iii) all current directors and executive officers as a group. Except as otherwise indicated, the persons named in the table have sole voting and dispositive power with respect to all shares beneficially owned, subject to community property laws where applicable.

<b>Name (1)</b>	<b>Common Shares (1)</b>	<b>Percentage of Class (2)</b>
<i>Executive Officers and Directors:</i>		
Ted Stern	1,324,546	2.1%
Steve Barnett	478,644	0.8%
Paul Koeppe	361,844	0.6%
Blake Fisher	147,344	0.2%
Mark Emkjer	119,526	0.2%
Hamid Akhavan	74,381	0.1%
Paul Jarman	911,536	1.5%
Gregory Ayers	271,402	0.4%
Bill Robinson	234,414	0.4%
All Executive Officers and Directors as a Group (9 persons)	3,923,637	6.3%

- (1) These figures include: for Mr. Stern 126,833 shares issuable under restricted stock units; for Mr. Barnett 150,344 shares issuable under restricted stock units; for Mr. Koeppe 147,344 shares issuable under restricted stock units; for Mr. Fisher 147,344 shares issuable under restricted stock units; for Mr. Emkjer 119,526 shares issuable under restricted stock units; for Mr. Akhavan 26,681 shares issuable under restricted stock units; for Mr. Jarman options to purchase 538,229 shares of common stock at exercise prices ranging from \$5.25 to \$9.05 per share and 26,313 shares issuable under restricted stock units; for Mr. Ayers options to purchase 140,298 shares of common stock at exercise prices ranging from \$5.25 to \$9.05 per share and 12,462 shares issuable under restricted stock units; and for Mr. Robinson options to purchase 198,496 shares of common stock at an exercise prices ranging from \$5.06 to \$9.05 per share and 11,679 shares issuable under restricted stock units.
- (2) These figures represent the percentage of ownership of the named groups and individuals assuming each of them alone has exercised options to purchase common shares, and percentage ownership of all officers and directors as a group, assuming all purchase rights held by such individuals are exercised.

## **THE BOARD AND ITS COMMITTEES; CORPORATE GOVERNANCE; SECTION 16 COMPLIANCE**

### **The Board and Committees**

Our Board of Directors has seven members. The Chairman of the Board, Theodore Stern, provides business consulting services to inContact for a monthly fee. Our Chief Executive Officer, Paul Jarman, is a member of the Board and is a full time employee of inContact. The other five members of the Board, Steve Barnett, Paul F. Koeppe, Blake O. Fisher, Jr., Mark J. Emkjer and Hamid Akhavan are non-employee directors, and the Board has determined that these persons (who constitute a majority of the Board) are independent directors under the criteria set forth in Rule 5605(a)(2) of the Nasdaq Listing Rules. The Board met seven times during the year ended December 31, 2015. All

directors attended at least 98% of the meetings of the Board during the year ended December 31, 2015.

The Corporate Governance and Nominating Committee is appointed by the Board to: (1) identify individuals qualified to serve as members of the Board and, where appropriate, recommend individuals to be nominated by the Board for election by the stockholders or to be appointed by the Board to fill vacancies consistent with the criteria approved by the Board; (2) develop and periodically evaluate and recommend changes to inContact's Corporate Governance Guidelines and Code of Ethics, and to review the Company's policies and programs that relate to matters of corporate responsibility, including public issues of significance to the Company and its stakeholders; and (3) oversee an annual evaluation of the performance of the Board. The current members of the Corporate Governance and Nominating Committee are Steve Barnett (Chairman), Blake O. Fisher, Jr., Paul F. Koeppe, Mark J. Emkjer and Hamid Akhavan, and the Board has determined that each of the members of the Corporate Governance and Nominating Committee is independent under the standard set forth in Rule 5605(a)(2) of the Nasdaq Listing Rules. The Corporate Governance and Nominating Committee met four times in 2015, and all director members of the committee attended 100% of the meetings. The Corporate Governance and Nominating Committee operates under a written charter adopted by the Board of Directors, which sets forth the responsibilities and powers delegated by the Board to the Corporate Governance and Nominating Committee.

The current members of the Audit Committee are Blake O. Fisher, Jr. (Chairman), Steve Barnett, Paul F. Koeppe and Mark J. Emkjer. The Audit Committee provides oversight for financial reporting matters, internal controls, and compliance with the Company's financial policies, and meets with its auditors when appropriate. The Audit Committee met five times in 2015, and all director members of the committee attended 100% of the meetings. The Board has determined that Steve Barnett, Paul F. Koeppe and Blake O. Fisher, Jr. are audit committee financial experts within the meaning of Item 407(d)(5) of Regulation S-K. Further, the Board has determined that each of the members of the Audit Committee is independent under the standard set forth in Rule 5605(a)(2) of the Nasdaq Listing Rules. The Audit Committee operates under a written charter adopted by the Board of Directors, which sets forth the responsibilities and powers delegated by the Board to the Audit Committee.

The current members of the Compensation Committee are Paul F. Koeppe, (Chairman), Steve Barnett, Blake O. Fisher, Jr. Mark J. Emkjer and Hamid Akhavan, and the Board has determined that each of the members of the Compensation Committee is independent under the standard set forth in Rule 5605(a)(2) of the Nasdaq Listing Rules. The Compensation Committee recommends to the Board for determination compensation of our executive officers, including the chief executive officer, and addresses salary and benefit matters for other key personnel and employees of the Company. The Compensation Committee met four times in 2015, and all director members of the committee attended 100% of the meetings. The Compensation Committee operates under a written charter adopted by the Board of Directors, which sets forth the responsibilities and powers delegated by the Board to the Compensation Committee.

### **Corporate Governance Guidelines and Code of Ethics**

Under the Corporate Governance Guidelines for inContact, the Audit Committee is required to conduct, at least annually, an appropriate review of all related party transactions for potential conflict of interest situations on an ongoing basis, and all such transactions must be approved by the Audit Committee. For purposes of this review, related party transactions means transactions required to be disclosed pursuant to Item 404 of Regulation S-K adopted by the Commission, which are related party transactions we report in this proxy statement.

The bylaws of the Company provide that no contract or transaction between inContact and one or more of its directors or officers, or between inContact and any other corporation, firm, association, or other organization in which one or more of its directors or officers are financially interested, shall be void or voidable solely for this reason, or solely because the director or officer is present at or participates in the meeting of the Board of Directors or committee that authorizes or approves the contract or transaction, or because their votes are counted for such purpose, provided that:

the material facts as to his, her, or their relationship or interest as to the contract or transaction are disclosed or are known to the Board of Directors or the committee and noted in the minutes, and the

Board of Directors or committee, authorizes the contract or transaction in good faith by the affirmative vote of a majority of disinterested directors, even though the disinterested directors are less than a quorum;

the material facts as to his, her, or their relationship or interest as to the contract or transaction are disclosed or are known to the stockholders entitled to vote thereon, and the contract or transaction is specifically approved or ratified in good faith by the majority of shares entitled to vote, counting the votes of the common or interested directors or officers; or

the contract or transaction is fair as to inContact as of the time it is authorized or approved.

Under the Company's Code of Ethics, an officer has an obligation to disclose to the Board of Directors or appropriate committee any situation that may present a conflict of interest between inContact and the officer.

### **Board Leadership Structure and Role in Risk Oversight**

Our Chief Executive Officer is a member of the Board, but a different director who is not an executive officer serves as Chairman of the Board. The Board believes that this leadership structure is best at this time, as it facilitates the ability of the Board and its committees to bring independent evaluation and thinking to strategic planning for our present and future operations, and allows the Board, without the participation of our executives, to fulfill its oversight function with respect to what we do and how we do it. We believe the benefit of having the Chief Executive Officer on the Board is the information and insight about our business that he brings to each Board meeting and adds to the totality of information our Directors receive for consideration.

Our directors believe it is a Board-level function to provide oversight with respect to the management of risks. Accordingly, our Board regularly engages in risk oversight by evaluating our circumstances and opportunities for the purpose of trying to strike a reasonable balance between anticipated risks we are willing to accept to create opportunities to achieve rewards that are consistent with our short and long-term business objectives. While certain risks are in the purview of Committees of the Board, and are scrutinized closely at the Committee level, the full Board has responsibility for risk oversight.

Our Board believes each action, either directly or indirectly by association with other circumstances and events, could create or enhance risk exposure at any level of our operations. As management modifies and refines our strategic plan, it:

Assesses risks it believes may be associated with implementation of the strategy,

Briefs the Board on the potential risks,

Seeks from the Board guidance on how to proceed and appropriate authorization, and

Develops systemic processes and procedures it believes will enable employees to monitor the level of various risks as part of a process to gather information reported up the ladder to the Board for consideration in its oversight of our risk profile and deciding on future strategies and actions.



Our Board is assisted in its oversight responsibilities by the standing Board committees, which have assigned areas of oversight responsibility for various matters as described in the Committee charters. For example, our Audit Committee assists the Board's oversight of the integrity of our financial statements, the qualifications and independence of our independent registered public accounting firm, and the performance of our internal audit function and independent registered public accounting firm. Pursuant to its charter the Audit Committee also considers our policies with respect to risk assessment and risk management. The Compensation Committee oversees the compensation of our chief executive officer and other executive officers and evaluates the appropriate compensation incentives to motivate senior management to grow long-term stockholder returns without undue risk taking. Our Corporate Governance and Nominating Committee periodically evaluate and recommend changes to our Corporate Governance Guidelines and Code of Ethics.

With respect to consideration of risks related to compensation, our Board has reviewed potential risks related to compensation policies and practices applicable to all employees and has concluded that they are not reasonably likely to have a material adverse effect on our company.

### **Audit Committee Report**

The purposes of the Audit Committee are set forth in the Committee's written charter. As provided in the charter, the role of the committee is to assist the Board of Directors in its oversight on matters relating to accounting, financial reporting, internal control, auditing, regulatory compliance activities and other matters the Board deems appropriate. The Committee also selects inContact's independent registered public accounting firm in accordance with the provisions set out in the charter. Management, however, is responsible for the preparation, presentation and integrity of inContact's financial statements, and for the procedures designed to assure compliance with accounting standards and applicable laws and regulations. The independent registered public accounting firm is responsible for planning and carrying out proper audits and reviews.

In fulfilling its responsibilities, the Audit Committee has reviewed and discussed the audited financial statements contained in the 2015 Annual Report on Form 10-K of inContact with management and the independent registered public accounting firm. In addition, the Committee has discussed with the independent registered public accounting firm the matters required to be discussed pursuant to Statement of Auditing Standards No. 61, as modified or supplemented. The Committee has also received from the independent registered public accounting firm the written disclosures and letter required by applicable requirements of the Public Company Accounting Oversight Board, considered whether the provision of non-audit services by the independent registered public accounting firm is compatible with maintaining the independent registered public accounting firm's independence, and discussed with the independent registered public accounting firm its independence.

In reliance on the reviews and discussions with management and the independent registered public accounting firm referred to above, and subject to the limitations on the responsibilities and role of the Audit Committee set forth in the charter and discussed above, the Committee recommended to the Board of Directors, and the Board approved, that the audited financial statements of inContact be included in its 2015 Annual Report on Form 10-K for filing with the Securities and Exchange Commission.

Respectfully submitted by the members of the Audit Committee of the Board of Directors:

Blake O. Fisher, Jr. (Chairman)

Paul F. Koeppe

Steve Barnett

Mark J. Emkjer

### **Section 16(a) Filing Compliance**

Section 16(a) of the Securities Exchange Act of 1934 (Exchange Act) requires officers and directors of inContact and persons who own more than ten percent of a registered class of its equity securities to file reports of ownership and changes in their ownership on Forms 3, 4 and 5 with the Commission, and forward copies of such filings to the Company. Based on the copies of filings received by the Company during the most recent fiscal year the directors, officers and beneficial owners of more than ten percent of the equity securities of inContact registered pursuant to Section 12 of the Exchange Act have filed on a timely basis all required Forms 3, 4 and 5 and any amendments thereto.



## EXECUTIVE COMPENSATION

### Compensation Discussion and Analysis

The primary objectives of our compensation policies are to attract and retain experienced and well-qualified executive officers, and provide incentives for financial and business achievements that benefit our stockholders. The Compensation Committee of the Board is charged with the responsibility of evaluating compensation and benefits for our executive officers and recommending specific compensation packages to the Board. The Compensation Committee also evaluates and recommends to the Board compensation arrangements for our non-employee Directors.

#### *Objectives of our Compensation Programs*

We are committed to providing total compensation packages that are intended to retain and motivate talented employees. We believe in pay for performance and we link performance to pay throughout our organization in order to create the appropriate level of incentives. We actively manage our compensation structures and levels to adapt to changes in the marketplace and the continuing evolution of inContact. Changes in the economic and business climate over the past years have resulted in heightened interest and concern by stockholders and others with respect to compensation levels for executives in American business. The Compensation Committee is sensitive to these concerns and pursues its work with a view to establishing compensation packages and arrangements that address our need to attract and retain executive officers and incentivize those officers to manage our business to achieve short-term objectives for the coming year and long-term sustainable growth, while at the same time paying compensation at a level that is within the limits of our budget.

#### *How the Compensation Committee Performs its Tasks*

At each meeting of the Compensation Committee the members evaluate the ongoing performance of our executive officers. It is the Committee's practice during one Board meeting each year to discuss with the Chief Executive Officer executive performance during the year, the impact of executive performance on our growth and operations, and any other factors related to retention, advancement, or changes in job responsibilities. Most recently, executive performance was discussed in the January 2016 Board meeting. Following this evaluation and dialog, the Chief Executive Officer makes recommendations to the Compensation Committee on levels of compensation for our executives in the coming year. For the Chief Executive Officer, our Chairman of the Board discusses his recommendations for compensation for our Chief Executive Officer with him with a view to obtaining his input and evaluation of his performance and goals for the coming year and a compensation package that is reasonable in relation to the compensation recommended for our other executive officers. This process results in specific compensation proposals for all of the executive officers, which are submitted to the Compensation Committee by our Chief Executive Officer for discussion, final modification, as appropriate, and final approval, all of which is our practice to complete in January so that compensation arrangement for each executive officer is set for the year.

The Compensation Committee strives to strike a balance between salary, performance based cash bonus, and long-term incentive compensation in the form of stock awards in an effort to align the compensation of our executive officers with the long-term interests of our stockholders by linking compensation to what the Committee views as superior company and individual performance on an annual and long-term basis. The Compensation Committee's conclusions and recommendations on the compensation packages for our executive officers are the product of a subjective analysis of a number of factors, including:

the Company's performance,

our business goals for the coming year,

our annual budget and forecast,

the individual officer's performance, experience, skills and tenure with the Company, and

changes to the officer's position and individual goals for the coming year.

The Compensation Committee's conclusions and recommendations on the compensation packages for our executive officers are based on the total mix of information from the sources described above, as well as the Committee members' general knowledge of executive compensation practices and their personal evaluations of the likely effects of compensation levels and structure on the attainment of our business and financial objectives. From time to time, during the year the Compensation Committee may use its discretion to adjust any of the components of compensation to achieve our goal of recruiting, developing, motivating, and retaining individuals with the skills necessary to execute our business strategy.

At the annual meeting of stockholders in 2014, our stockholders approved a non-binding advisory say-on-pay proposal on executive compensation for inContact's named executive officers with over 95% of the shares represented at the meeting and entitled to vote on the proposal voting for the proposal. The Compensation Committee reviewed the results of the stockholder vote and took the high percentage of votes cast in favor of the proposal as an indication that our stockholders supported the compensation practices that we had adopted. The Compensation Committee will continue to monitor our current compensation structure and consider the results of future non-binding, advisory say-on-pay votes of our stockholders when establishing our pay programs in the future. A substantial majority of stockholders voting on the non-binding advisory vote on how frequently we seek a non-binding advisory vote on executive compensation selected three years, so we intend to hold such a vote every three years consistent with that input from the stockholders.

### ***Compensation Consultant***

For 2015 we did not use the services of an executive consulting firm to contribute to the process of fixing 2015 compensation for our named executive officers.

In October 2012, the Compensation Committee retained the services of the independent executive consulting firm Radford Consulting Services, or Radford, to conduct a competitive review and analysis of inContact's executive and equity compensation programs. The results of Radford's review and analysis were reported to the Compensation Committee and considered in setting 2013 pay packages. The Compensation Committee did not expect that engaging Radford to conduct another review and analysis for 2015 would add significant new information to what was previously reported.

### ***Peer Group Analysis***

In 2013 the Compensation Committee adopted a comparative group of companies ( peer group ) for analysis purposes. The peer group of 20 companies is set forth below:

Actuate	Bazaarvoice	Brightcove
BroadSoft	Callidus Software	Carbonite
Clicksoftware Technologies		Descartes Systems Group
Imperva	Demandware	iPass
Keynote Systems	Interactive Intelligence Group	Monotype
	LivePerson	Imaging Holdings
Pros Holdings	Responsys	Shoretel

Tangoe

Vocus

When considering the competitiveness of executive officer compensation levels, the Compensation Committee reviews the compensation of each executive officer against the available market data for that executive officer from the foregoing benchmarking peer group. The Compensation Committee did not use a formula to set pay in relation to this market data; rather it considered a number of factors, including the benchmarked market data, in determining compensation for each executive officer relative to such data.

## *The Elements of our Compensation Packages*

In line with our compensation objectives, the Compensation Committee seeks to maintain the salary component of each officer's compensation at a moderate level; to provide bonuses based on short-term financial performance; and to also provide stock awards, consisting primarily of options and restricted stock awards, the value of which the Committee believes will be appropriate in relation to future stockholder value, depending on long-term appreciation in the market value of our common stock. The Committee analyzes each of these elements separately, and then expands the analysis to consider each element in the context of the overall compensation packages. inContact also provides what it considers to be a moderate package of retirement, medical and other benefits. In determining the proper allocation of each executive officer's compensation among these elements, the Compensation Committee has sought to achieve for each executive an appropriate balance between economic security and compensation that is at risk based on our performance.

### *Base Salary*

For 2015 base salary adjustments were determined based on an assessment of the executive's job responsibilities, performance against job responsibilities, overall Company performance, competitive salary information, and overall economic conditions. Annually, during the fourth and first quarter of the year, the Compensation Committee considers these factors in assessing potential adjustments to base salaries for each of our executive officers. For the purpose of setting base salary levels and adjustments to base salary, there is no formulaic method, instead the Compensation Committee will consider individual performance, impact the executive officer had on the overall business, and anticipated future contributions to the Company's short and long-term success. In addition, the Compensation Committee will also consider the market reference point for each executive officer's base salary based on the 50th percentile of companies in our peer group for the executive officers' particular role.

### *Cash Bonus*

Early each year, following Board approval of the annual operating budget and financial forecast for the upcoming year, the Compensation Committee sets performance expectations to be used in determining cash bonus awards for that year, which are expressed as targets for key financial performance indicators. After the end of the performance period, the Committee meets to evaluate and develop a consensus as to the Company's actual performance relative to these targets. To provide the Compensation Committee the flexibility to adjust for and react to unexpected events, such as changes in our operations or industry that could not reasonably be anticipated, we prefer not to rely solely on a formulaic approach that result in automatic payouts. Rather, the Compensation Committee retains discretion to adjust actual awards as it views appropriate given circumstances at the time of the award.

In January 2015, the Board approved an Executive Officer Bonus Plan for the 2015 year that was a variable cash based incentive plan. Under the plan bonuses could be earned based on achieving stated performance criteria for the full year. All of our named executive officers ( NEOs ) participated in the plan except for the Executive Vice President of Sales, who has a separate sales commission compensation arrangement. Performance measure components were organic software revenue, software revenue run rate, software bookings (subscription and perpetual) and Adjusted EBITDA, which were derived from our budget and business plan for the year, as approved by the Board of Directors, and were intended to be targets that were likely to be achieved, but not assured. The bonus for the year was allocated on a percentage basis to the five performance measures as follows:

Weighted values	
Organic software revenue	30%
Software revenue run rate	30%



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Bookings - Subscription <sup>(1)</sup>	24%
Bookings - Perpetual	6%
Adjusted EBITDA	10%

(1) Based on Annual Contract Value or ACV.

The five components of the plan each had a threshold and were calculated independently. A partial bonus was payable subject to first achieving the component's cliff or threshold. The threshold for organic software revenue was achieving approximately 97% of budget for the year, the threshold for software revenue run rate was achieving approximately 97%, for software bookings, both subscription and perpetual was achieving approximately 90% of budget for the year, and for consolidated Adjusted EBITDA was achieving approximately 90% of budget. Payment on each component began at 80% of the percentage of the total bonus allocated to each component, and increased straight line basis to 100% based on achieving 100% of the component goal. Payment on each component accelerated on a straight-line basis to 150% for achieving in excess of 100% of the component goal. The bonus payable to our NEOs for the year assuming 100% of performance goals are achieved ranged from a high of \$210,000 to a low of \$100,000. The financial performance measure targets in 2015, the amount achieved, and the percent of target actually achieved are listed below:

	<b>Target Amount</b>	<b>Amount Achieved</b>	<b>Percent of Target Achieved</b>
Organic Software Revenue	\$ 138,617,000	\$ 143,719,000	104%
Software Revenue	\$ 148,551,000	\$ 163,446,000	110%
Software Bookings			
Subscription <sup>(1)</sup>	\$ 54,974,000	\$ 51,752,000	94%
Software Bookings - Perpetual	\$ 14,083,000	\$ 8,848,000	63%
Adjusted EBITDA	\$ 7,598,000	\$ 13,796,000	182%

(1) Based on Annual Contract Value or ACV.

Our NEOs earned 136% of the target bonus possible on the financial performance measure targets in 2015.

Mr. Robinson did not participate in the Executive Officer Bonus Plan for 2015 because his incentives were provided through the commission arrangement, which was established by our Chief Executive Officer consistent with past commission arrangements with our EVP of Sales.

For 2016, the Executive Officer Bonus Plan continues to focus on Company financial performance. Financial performance measures will be calculated annually and include software revenue, annualized software revenue run rate at the end of the year, and Non-GAAP Operating Income, which will be compared to our budget for the year, as approved by the Board of Directors, and are intended to be targets that are likely to be achieved, but not assured. The three components of the financial performance goals will each have a threshold and will be calculated independent of the other components. Consistent with our goal of compensating performance, the Compensation Committee will set maximum target bonus compensation percentages for our executive officers near the 50th percentile relative to our industry peer group.

#### *Stock Options and Stock Awards*

The Compensation Committee uses stock options and stock awards as an important component of our overall compensation program due to its effect on retaining executives, aligning executives' financial interests with the interests of stockholders and rewarding the achievement of inContact's long-term strategic goals. Stock options and stock awards provide our executive officers with the opportunity to maintain an equity interest in inContact and to share in the appreciation of the value of our stock.

Through October 2012 we made equity awards to our executive officers solely in the form of stock options. In November 2012, we began also granting restricted stock awards (RSAs), to all of our executive officers. Our Compensation Committee believes that RSAs provide a valuable addition to balance our executive officer long-term

incentive program. Compared with stock options, we do not have to issue as many RSAs to achieve a given level of value to our executive officers, so, to the extent RSAs are issued in lieu of stock options, the dilutive effect of our employee equity incentives on our outstanding shares will be reduced. The Compensation Committee believes that equity-based awards that include a combination of stock options and RSAs provide an appropriate balance between expenses, dilution, alignment with stockholder interests, compensatory value and retention value. The Compensation Committee also recognizes that RSAs provide a more direct correlation

between the compensation expense we must record for financial accounting purposes and the actual value delivered to our executive officers.

The Compensation Committee targeted equity awards for the executive officers at approximately the 50th percentile relative to our industry peer group. Equity awards to individual executives were based on benchmark data for executive in similar positions at peer companies, the executive's past performance and future expected performance and contributions, the retention value of the executive's equity holdings, the executive's cash compensation as compared to market, and input from the Chief Executive Officer for those other than himself. Stock options were also commonly issued as an inducement to accept employment with inContact. The detail of options granted in 2015 is set forth in the table for Grants of Plan Based Awards.

#### *The 401(k) Plan*

Under the 401(k) Plan, our executive officers and generally all full-time domestic exempt and non-exempt employees may contribute a portion of their compensation to the plan on a pre-tax basis. There were no changes to these arrangements during 2015.

#### *Employee Stock Purchase Plan ( Purchase Plan )*

The purpose of the Purchase Plan is to provide an opportunity for eligible employees to purchase a limited number of shares of our common stock at a discount through voluntary automatic payroll deductions. The Purchase Plan is designed to attract, retain, and reward our employees and to strengthen the mutuality of interest between our employees and our stockholders. Our Board may at any time amend, suspend or discontinue the Purchase Plan, subject to any stockholder approval needed to comply with the requirements of the SEC and the Internal Revenue Code of 1989, as amended (the Code). The aggregate number of shares of our common stock that may be issued under the Purchase Plan will not exceed 1,000,000 shares (subject to mandatory adjustment in the event of a stock split, stock dividend, recapitalization, reorganization or similar transaction). The maximum amount eligible for purchase of shares through the Purchase Plan by any employee in any year will be \$25,000. The purchase price a participant pays for the shares is equal to 85% of the closing market bid price of the common stock on the first business day or the last business day of each participation period, whichever is lower. This percentage may be changed prior to a participation period at the sole discretion of the Compensation Committee administering the Purchase Plan to any whole percentage that is not less than 85% and not greater than 100%. Officers and members of the Board of Directors who are eligible employees are permitted to participate. An employee is ineligible to participate if immediately after a grant the employee would own stock possessing five percent or more of the total combined voting power or value of all classes of stock of inContact. We issued 231,000 shares of common stock under the Purchase Plan during 2015. A total of 590,000 shares of common stock have been issued under the Purchase Plan.

#### *Severance Policy*

Executive officers that have been employed by inContact for at least one year will receive severance benefits upon the involuntary termination of their employment in the event of a purchase of inContact or a change of control. The policy is intended to help keep executive officers focused on their work responsibilities during the uncertainty that accompanies a potential change of control, to provide benefits for a period of time after a change of control transaction, and to help us attract and retain key talent. Under the policy, the Chief Executive Officer would receive 24 months of base salary and our other named executive officers would receive 18 months of base salary. These payments are made if the executive officer's employment terminates within six months of the change of control under certain circumstances. The Board of Directors adopted a formal written policy in August 2011 for applying the change in control severance compensation arrangement established previously.



### ***Regulatory Considerations***

The tax and accounting consequences of utilizing various forms of compensation are considered when adopting new or modifying existing compensation. We have administered our incentive and equity compensation programs, severance plans and change in control agreements in compliance with federal tax rules affecting non-qualified deferred compensation. Under Section 162(m) of the Internal Revenue Code, publicly-held corporations may not take a tax deduction for compensation in excess of \$1.0 million paid to any of the executive officers named in the Summary Compensation Table during any fiscal year. There is an exception to the \$1.0 million limitation for performance-based compensation meeting certain requirements. To maintain flexibility in compensating executives in a manner designed to promote varying corporate goals, the Compensation Committee has not adopted a policy requiring all compensation to be deductible under 162(m). However, the Compensation Committee considers deductibility under Section 162(m) with respect to compensation arrangements for executives. We believe our annual and long-term incentive compensation programs for executives qualify as performance-based compensation and are not subject to any deductibility limitations under Section 162(m).

### ***Code of Ethics Violations***

It is our policy under our Code of Ethics to take appropriate action against any executive officer whose actions are found to violate the Code of Ethics or any other policy of inContact. Disciplinary actions may include immediate termination of employment and, where inContact has suffered a loss, pursuing its remedies against the executive officer responsible. inContact will cooperate fully with the appropriate authorities where laws have been violated.

### ***Insider Trading and Blackout Policy***

Our Insider Trading and Blackout Policy prohibits directors, officers, employees and consultants from trading Company securities during regularly scheduled blackout periods surrounding the announcement of earnings and filing annual and quarterly reports with the SEC as well as all other times an individual is in possession of material non-public information. Prohibited trading includes purchases and sales of stock derivative securities such as put and call options and convertible debentures or preferred stock, and debt securities (debentures, bonds and notes).

### ***Non-employee Director Compensation***

The Compensation Committee has followed the same program for compensating non-employee Directors for over five years with occasional increases in the cash or equity portion of the program based solely on the decision these increases were appropriate to compensate Directors for their time and effort. The Compensation Committee has retained the services of the independent executive consulting firm Radford Consulting Services, or Radford, to conduct a competitive review and analysis of inContact's compensation program for non-employee Directors with respect to their service on the Board and Board committees. The results of the review and analysis by Radford will be considered by the Compensation Committee when it takes up the task of determining a compensation program for non-employee Directors for their service during the 12-month period beginning July 1, 2016.

## Summary of Compensation Table

The following table sets forth certain information with respect to compensation for each year in the three-year period ended December 31, 2015 earned by or paid to our chief executive officer, our chief financial officer and our three other most highly compensated executive officers who were serving at fiscal year-end, together referred to as our named executive officers:

### SUMMARY COMPENSATION TABLE

Name and Principal Position	Year	Non-Equity Incentive Plan						
		Salary (1)	Bonus(2)	Compensation (3)	Stock Awards (4)	Option Awards (4)	All Other Compensation (5)	Total Compensation (6)
Paul Jarman (6)	2015	\$ 350,000	\$	\$ 286,068	\$ 500,033	\$ 437,904	\$ 20,520	\$ 1,594,496
	2014	\$ 330,000	\$	\$ 208,350	\$ 436,500	\$ 759,745	\$ 18,877	\$ 1,753,473
Chief Executive Officer	2013	\$ 300,000	\$	\$ 66,000	\$	\$ 904,620	\$ 15,444	\$ 1,286,064
Gregory S. Ayers	2015	\$ 300,000	\$	\$ 149,845	\$ 249,997	\$ 224,621	\$ 27,007	\$ 951,470
	2014	\$ 265,000	\$	\$ 129,640	\$ 193,998	\$ 365,257	\$ 20,137	\$ 974,032
EVP and Chief Financial Officer	2013	\$ 250,000	\$	\$ 42,500	\$	\$	\$ 18,555	\$ 311,055
Julian Critchfield (7)	2015	\$ 315,000	\$	\$ 156,656	\$ 249,997	\$ 224,621	\$ 30,340	\$ 976,614
	2014	\$ 283,562	\$	\$ 196,400	\$ 225,000	\$ 913,780	\$ 16,231	\$ 1,634,973
EVP and Chief Technology Officer	2013	\$	\$	\$	\$	\$	\$	\$
William Robinson (8)	2015	\$ 270,000	\$	\$ 180,653	\$ 249,997	\$ 224,621	\$ 19,740	\$ 945,012
	2014	\$ 260,000	\$	\$ 286,650	\$ 166,682	\$ 313,836	\$ 18,108	\$ 1,045,276
EVP of Sales	2013	\$ 250,000	\$	\$ 221,912	\$	\$	\$ 15,287	\$ 487,199
Mariann McDonagh (9)	2015	\$ 180,900	\$ 9,231	\$	\$ 380,270	\$	\$ 27,557	\$ 778,890
	2014	\$ 305,000	\$ 30,000	\$ 120,765	\$ 126,096	\$ 237,419	\$ 30,543	\$ 849,823
EVP and Chief Marketing Officer	2013	\$ 253,000	\$ 50,000	\$	\$ 228,250	\$	\$ 41,434	\$ 572,684

(1) Amounts shown include deferrals to the 401(k) Plan.

(2) These amounts represent bonuses paid outside of plans established. With the exception of amounts reported for Ms. McDonagh in 2015, 2014 and 2013 of \$9,231, \$30,000, and \$50,000, respectively, which relate to guaranteed bonuses, the amounts reported were awarded in recognition of significant transactions that the Compensation Committee believes have, and will likely continue to, enhance shareholder value.

(3) Our executives were eligible for cash bonuses under plans established for the stated years, subject to achieving certain performance objectives. Mr. Robinson does not participate in our Variable Cash Based Incentive Plan. See discussion at Item 7 below.

(4) This column represents the aggregate grant date fair value of restricted stock awards and stock option awards granted during the year indicated, in accordance with ASC Topic 718 and do not correspond to the actual value that may be realized by the named executives.

(5)

The 2015, 2014 and 2013 amounts for Mr. Jarman, Mr. Ayers, Mr. Robinson and Ms. Donagh reflect employee benefit insurance premiums. The 2015 and 2014 amount for Mr. Critchfield reflect employee benefit insurance premiums. The 2015, 2014 and 2013 amounts for Mr. Ayers and Ms. McDonagh reflect 401(k) matching contributions. The 2015 amounts for Mr. Critchfield reflect 401(k) matching contributions.

- (6) In November 2013, Mr. Jarman had 398,505 options expire where the Company's stock price exceeded the exercise price of the options. Also in November 2013, Mr. Jarman was awarded 232,868 shares of restricted stock. These transactions were accounted for as a modification and did not result in any additional fair market value because the market value of the restricted stock awarded approximated the market value of the expired options.
- (7) Mr. Critchfield's employment with the Company ended on April 15, 2016.
- (8) The amount of non-equity incentive plan compensation listed for Mr. Robinson includes \$180,653 of sales commissions paid for 2015, \$286,650 of sales commissions paid for 2014 and \$221,912 of sales commission paid for 2013.
- (9) On April 15, 2015, we agreed to accept the resignation of Ms. McDonagh from her employment with inContact as EVP and Chief Marketing Officer effective May 8, 2015. Ms. McDonagh's 2015 compensation includes \$43,688 of salary, a grant of 14,300 of restricted stock awards with a grant date fair value of \$130,273 and employee benefit insurance premiums of \$10,275 related to a consulting agreement signed June 1, 2015 for a period through December 31, 2015.



## Grants of Plan Based Awards

The following table sets forth certain information with respect to grants of plan-based restricted stock and stock option awards for the year ended December 31, 2015 with respect to the named executive officers. Each of the restricted stock and stock options granted during the year vest in four equal annual installments commencing one year after the date of grant and expire ten years from grant date.

Name	Date	Number of Securities Underlying Restricted Stock and Stock Options Awards	Grant Date Fair Value of Restricted Stock and Stock Option Awards (1)
Paul Jarman	01/27/15	168,158	\$ 937,908
Gregory S. Ayers	01/27/15	84,079	\$ 474,618
Julian Critchfield	01/27/15	84,079	\$ 474,618
William Robinson	01/27/15	84,079	\$ 474,618
Mariann McDonagh	01/27/15	84,079	\$ 474,618
Mariann McDonagh <sup>(2)</sup>	06/01/15	14,300	\$ 130,273

- (1) This column shows the grant date fair value of the plan-based stock and stock option awards to the named executives during 2015 in accordance with ASC Topic 718. Generally, the grant date fair value is the amount that we will expense in our financial statements over the vesting schedule for the award. Fair value of each stock option is calculated using the Black-Scholes value on the grant date. Fair value of each restricted stock is calculated using the closing price of the common stock on date of grant.
- (2) Includes a grant of 14,300 of restricted stock awards with a grant date fair value of \$130,273 related to a consulting agreement signed June 1, 2015 for a period through December 31, 2015.

## Discussion of Summary Compensation Table and Plan Based Awards

The annual base salary of our executive officers is determined each year at the discretion of the Compensation Committee. The annual salaries for our named executive officers are:

Name	2015 Salary	2016 Salary
Paul Jarman	\$ 350,000	\$ 375,000
Gregory S. Ayers	\$ 300,000	\$ 315,000
Julian Critchfield	\$ 315,000	\$ 325,000
William Robinson	\$ 270,000	\$ 280,000
Mariann McDonagh	\$ 180,900	\$

William Robinson received quarterly commissions in 2015 based on estimated annual contract value for software subscription bookings and contract value for software perpetual bookings. For software subscription bookings, if the aggregate amount of annualized new contract revenue equaled or exceeded 80% of the quarterly target derived from our annual budget, a commission would be paid on a sliding scale based on the percentage of the quarterly target achieved. The commission payable started at 0.27% at 80% of the quarterly target and increased 0.01% for each

additional 1 percentage point of quarterly target achieved up to 0.36% commission at 100% of the quarterly target, and then increased an additional 0.2% for each additional 12.5 percentage points of the quarterly target achieved in excess of 100% to a maximum of 0.44% commission for 150% of the quarterly target.

The quarterly new contract revenue targets for software subscription bookings in 2015 were approximately \$9.8 million of estimated annual contract value for the first quarter, \$11.7 million of estimated annual contract value for the second quarter, \$14.3 million of estimated annual contract value for the third quarter, and \$16.0 of estimated annual contract value million for the fourth quarter. The \$153,725 of non-equity incentive plan

compensation related to software subscription bookings paid to Mr. Robinson was effectively 0.32% of annualized new contract revenue.

For software perpetual bookings, if the new contract revenue amount equaled or exceeded 70% of the quarterly target derived from our annual budget, a commission would be paid on a sliding scale based on the percentage of the quarterly target achieved. The commission payable started at 0.30% at 70% of the quarterly target and increased approximately 0.005% for each additional 3 percentage point of quarterly target achieved up to 0.36% commission at 100% of the quarterly target, and then increased an additional 0.018%, 0.037%, 0.062% and 0.094% for each additional 12.5 percentage points of the quarterly target achieved in excess of 100% to a maximum of 0.094% commission for 150% of the quarterly target.

The quarterly new contract revenue targets for software perpetual bookings in 2015 were approximately \$2.3 million for the first quarter, \$7.4 million for the second quarter, \$7.4 million for the third quarter, and \$5.2 million for the fourth quarter. The \$26,928 of non-equity incentive plan compensation related to software perpetual bookings paid to Mr. Robinson was effectively 0.30% of new contract revenue.

Mr. Critchfield's employment ended April 15, 2016, so actual 2016 salary and other compensation will only be for a portion of the year.

Ms. McDonagh's 2015 compensation includes \$43,688 of salary, a grant of 14,300 of restricted stock awards with a grant date fair value of \$130,273 and employee benefit insurance premiums of \$10,275 related to a consulting agreement signed June 1, 2015 for a period through December 31, 2015.

### **Potential Payments Upon Change In Control**

The Board of Directors adopted a severance compensation policy for our named executive officers in 2006, which was formally written and adopted in August 2011. The severance policy provides that our executive officers that have been employed by inContact for at least a year shall receive severance benefits upon the involuntary termination of their employment within six months after a change of control.

A change in control occurs if: (i) any person acquires beneficial ownership of 50% or more of either the then-outstanding shares of our common stock, or the combined voting power of our then-outstanding voting securities entitled to vote generally in the election of directors; (ii) persons who currently constitute the Board of Directors cease for any reason to constitute at least a majority of the Board; or (iii) consummation of a reorganization, merger or consolidation, or sale or other disposition of all or substantially all of our assets, or our acquisition of assets or stock of another entity, in each case, unless, (a) all or substantially all of the individuals and entities who were the beneficial owners of either the outstanding shares of our common stock, or the combined voting power of our outstanding voting securities entitled to vote generally in the election of directors immediately prior to the transaction beneficially own, directly or indirectly, more than 50% of, respectively, our then-outstanding shares of common stock and the combined voting power of our then-outstanding voting securities entitled to vote generally in the election of directors, as the case may be, of the corporation resulting from the transaction, (b) no person beneficially owns, directly or indirectly, 50% or more of, respectively, the then-outstanding shares of common stock of the corporation resulting from the transaction, or the combined voting power of the then-outstanding voting securities of such corporation except to the extent that such ownership existed prior to the transaction, and (c) at least a majority of the members of the Board of Directors of the corporation resulting from the transaction were members of the Board at the time of the execution of the initial agreement, or of the action of the Board, providing for the transaction.

Under the policy, the Chief Executive Officer would receive 24 months of base salary and our other named executive officers would receive 18 months of base salary and amounts payable would be paid in a lump sum on the 65<sup>th</sup> day following the participant's termination date. The following table shows the amount of severance that would have been paid to our named executive officers serving at the end of 2015 assuming the benefit accrued as of December 31, 2015:

<b>Name</b>	<b>Benefit</b>	<b>Payments Upon a Change in Control</b>
Paul Jarman	24 months salary	\$ 700,000
Gregory S. Ayers	18 months salary	\$ 450,000
Julian Critchfield	18 months salary	\$ 472,000
William Robinson	18 months salary	\$ 405,500

#### **Option Exercises and Stock Vested**

During 2015, certain named executive officers acquired shares upon vesting of restricted stock awards.

<b>Name</b>	<b>Restricted Stock Acquisition</b>	
	<b>Number of Shares Acquired on Vesting</b>	<b>Value Realized on Vesting</b>
Paul Jarman	100,123	\$ 958,619
Gregory S. Ayers	12,189	\$ 111,293
Julian Critchfield	6,250	\$ 59,500
William Robinson	4,774	\$ 42,966
Mariann McDonagh <sup>(1)</sup>	17,911	\$ 149,380

(1) Includes a grant of 14,300 of restricted stock awards related to a consulting agreement signed June 1, 2015 for a period through December 31, 2015.

During 2015, certain named executive officers exercised stock options, as described in the following table:

<b>Name</b>	<b>Option Awards</b>	
	<b>Number of Shares Acquired on Exercise</b>	<b>Value Realized on Exercise</b>
Paul Jarman	20,000	\$ 30,000
Gregory S. Ayers	72,374	\$ 305,711
William Robinson	93,200	\$ 573,885
Mariann McDonagh	45,469	\$ 178,776

**Outstanding Equity Awards at Fiscal Year End**

The table on the following page sets forth certain information with respect to outstanding equity awards at December 31, 2015 with respect to the named executive officers:

Name	Option Awards			Stock Awards			
	Number of Securities Underlying		Options Exercise Price	Number of Securities Underlying Unreleased		Not Vested	Award Grant Date
	Exercisable	Unexercisable		Option Expiration Date	Vested		
Paul Jarman	85,000		\$ 3.34	01/18/16			
	128,909		\$ 5.25	11/16/17			
	21,091		\$ 5.25	11/16/17			
	191,112	95,555	\$ 7.50	11/06/18			
	8,889	4,444	\$ 7.50	11/06/18			
			\$			77,622	11/06/13
	37,500	81,956	\$ 8.73	01/28/24			
		30,544	\$ 8.73	01/28/24			
			\$			37,500	01/28/14
		101,860	\$ 9.05	01/27/25			
Gregory S. Ayers		11,049	\$ 9.05	01/27/25			
			\$			55,249	01/27/15
	35,738		\$ 3.34	01/18/16			
	18,453		\$ 5.25	11/16/17			
	35,935		\$ 5.25	11/16/17			
	18,029	19,724	\$ 8.73	01/28/24			
		34,362	\$ 8.73	01/28/24			
			\$			16,666	01/28/14
		45,406	\$ 9.05	01/27/25			
		11,049	\$ 9.05	01/27/25			
Julian Critchfield			\$			27,624	01/27/15
	32,639	97,917	\$ 9.00	01/20/24			
	11,111	33,333	\$ 9.00	01/20/24			
			\$			18,750	01/20/14
		45,406	\$ 9.05	01/27/25			
		11,049	\$ 9.05	01/27/25			
William Robinson			\$			27,624	01/27/15
	153,400		\$ 5.06	07/12/17			
	4,037	12,109	\$ 8.73	01/28/24			
	11,454	34,362	\$ 8.73	01/28/24			
			\$			14,319	01/28/14
		45,406	\$	01/27/25			
		11,049	\$	01/27/25			
			\$			27,624	01/27/15

**Board Compensation**

In June 2015, the Board of Directors approved the annual compensation package for the non-employee Directors. Under the package non-employee directors receive a cash payment of \$60,000 per year paid in monthly installments and an award of restricted stock units on July 1 of each year in number equal to \$100,000 divided by the fair market value of inContact's common stock at July 1 of each annual period, which is the grant date. The restricted stock units vest in equal monthly installments over the one-year period following the date of the award; provided, that vesting is accelerated in the event of a greater than 50% change in voting control of

inContact or membership of the Board of Directors or a disposition of more than 50% of the assets of inContact (a Corporate Event ). Each restricted stock unit represents the right to receive one share of inContact common stock (subject to adjustment in the event of a stock dividend, share combination, recapitalization or similar event as provided in the Plan) upon termination of service as a director for any reason or the occurrence of a Corporate Event. The compensation package also provides for additional annual issuances of restricted stock units to the chairperson of the Audit Committee, Compensation Committee, or Corporate Governance and Nominating Committee of the Board, in number equal to \$10,000 divided by the fair market value of inContact's common stock on July 1 of each annual period, which is the grant date and for additional annual issuances of restricted stock units to the members of the Audit Committee, Compensation Committee, or Corporate Governance and Nominating Committee of the Board, in number equal to \$5,000 divided by the fair market value of inContact's common stock on July 1 of each annual period, which is the grant date. As non-employee directors serve for a term commencing with election at the annual meeting, we believe compensation arrangements should follow the same period of service.

Directors who are also our full-time employees receive no additional compensation for serving as a Director. The following table summarizes the compensation paid to the non-employee Directors for the year ended December 31, 2015:

<b>Name</b>	<b>Fees Earned or Paid in Cash</b>	<b>Stock Awards: Value of Restricted Stock Units (1)</b>	<b>Total</b>
Theodore Stern (2)	\$ 144,000	\$ 99,997	\$ 243,997
Steve Barnett	\$ 60,000	\$ 109,996	\$ 169,996
Paul F. Koeppe	\$ 60,000	\$ 109,996	\$ 169,996
Blake O. Fisher, Jr.	\$ 60,000	\$ 109,996	\$ 169,996
Mark Emkjer	\$ 60,000	\$ 104,997	\$ 164,997
Hamid Akhavan	\$ 60,000	\$ 104,997	\$ 164,997

- (1) This column represents the aggregate grant date fair value of restricted stock units granted during the year calculated in accordance with ASC Topic 718 and do not correspond to the actual value that may be realized by the Directors.
- (2) During 2015, Mr. Stern was paid monthly consulting fees for a total of \$84,000, which is included in Fees Earned or Paid in Cash.

#### **Compensation Committee Interlocks and Insider Participation**

The current members of the Compensation Committee are Paul F. Koeppe, Steve Barnett, Blake O. Fisher, Jr. and Mark J. Emkjer, and no other directors served on the Compensation Committee during 2015. No interlocking relationship exists between our Board of Directors or Compensation Committee and the board of directors or compensation committee of any other company, nor has any interlocking relationship existed in the past.

#### **Report of Compensation Committee on Executive Compensation**

Paul F. Koeppe is the Chairman of the Compensation Committee and Steve Barnett, Blake O. Fisher, Jr. and Mark J. Emkjer serve on the Committee. The Compensation Committee has reviewed and discussed the Compensation Discussion and Analysis required by Item 402(b) of Regulation S-K with management. Based on that review and discussion with management, the Compensation Committee recommended to the Board of Directors that the Compensation Discussion and Analysis be included in this proxy statement.

Respectfully submitted,

Paul F. Koeppe, Chairman

Steve Barnett

Blake O. Fisher, Jr.

Mark J. Emkjer



### **1999 Long Term Stock Incentive Plan**

The purpose of the Long Term Stock Incentive Plan (the **Plan**), adopted in March 1999, is to provide directors, officers, employees and consultants with additional incentives by increasing their ownership interests in inContact. Directors, officers and other employees of inContact and its subsidiaries are eligible to participate in the Plan. In addition, awards may be granted to consultants providing valuable services to inContact. The Board grants awards under the Plan and may include non-qualified stock options, stock appreciation rights, stock units, restricted stock, restricted stock units, performance shares, performance units or cash awards.

The Plan was effective March 11, 1999, and is not limited in duration. No incentive stock option may be granted more than 10 years after the effective date. The Plan may be amended by the Board without the consent of the stockholders, except that stockholder approval is required for any amendment that materially increases the aggregate number of shares of stock that may be issued under the plan or materially modifies the requirements as to eligibility for participation in the Plan.

The Board has discretion to determine the terms of an award under the Plan, including the type of award, number of shares or units covered by the award, option price, term, vesting schedule, and post-termination exercise period or payment. Notwithstanding this discretion: (i) the number of shares subject to an award granted to any individual in any calendar year may not exceed 100,000 shares; (ii) the option price per share of common stock may not be less than 100% of the fair market value of such share at the time of grant or less than 110% of the fair market value of such shares if the option is an incentive stock option granted to a stockholder owning more than ten percent of the combined voting power of all classes of the stock of inContact (a **10% stockholder**); and (iii) the term of any incentive stock option may not exceed 10 years, or five years if the option is granted to a 10% stockholder. The total shares available for issuance under the Plan was 282,676 as of December 31, 2015.

A maximum of 1,200,000 shares of common stock may be subject to outstanding awards, determined immediately after the grant of any award under the Plan. Shares of common stock, which are attributable to awards that have expired, terminated, or been canceled or forfeited during any calendar year, are available for issuance or use in connection with future awards.

### **2008 Equity Incentive Plan**

The inContact 2008 Equity Incentive Plan was adopted by our Board in April 2008 and approved by our stockholders at the annual meeting in June 2008. Please see the description of this plan presented below under **PROPOSAL NO. 2 INCREASE NUMBER OF SHARES AVAILABLE FOR AWARDS UNDER THE 2008 EQUITY INCENTIVE PLAN**.

### **Employee Stock Purchase Plan**

In 2004, inContact adopted the 2005 Employee Stock Purchase Plan ( **Purchase Plan** ). The Purchase Plan provides that up to 1,000,000 shares of common stock may be sold to participating employees. In June 2013, the stockholders approved the Board's proposal to amend the Purchase Plan and extend the expiration date by five years to January 31, 2019. The Compensation Committee of the Board of Directors administers the Purchase Plan.

The Board believes the Purchase Plan helps promote inContact's operating performance and growth potential by encouraging employees to acquire equity in inContact, thereby aligning their long-term interests with those of inContact.

The Purchase Plan permits eligible employees of InContact and its participating subsidiaries to purchase the common stock through payroll deductions during 56 consecutive participation periods beginning January 1,



2005. Each participation period is three months in length. In general, eligible employees can elect for each participation period to purchase full shares through payroll deductions of up to 10 percent of base pay, but in no event may the participant's rights to purchase shares of common stock accrue at a rate that exceeds \$25,000 of fair market value of common stock in a calendar year. The purchase price a participant pays for the shares is equal to 85 percent of the closing market bid price of the common stock on the first business day or the last business day of each participation period, whichever is lower. This percentage may be changed prior to a participation period by, and at the sole discretion of, the Compensation Committee without further approval of the stockholders to any whole percentage that is not less than 85 percent and not greater than 100 percent.

Eligibility to participate will generally be extended to all regular employees of InContact and its participating subsidiaries who are actively and customarily employed for 20 hours or more per week and who have completed three months of employment. Officers and members of the Board of Directors who are eligible employees are also permitted to participate. An employee is ineligible to participate if immediately after such grant, such employee would own stock possessing five percent or more of the total combined voting power or value of all classes of stock of InContact or any subsidiary of InContact, such ownership to be determined by applying the rules of Section 424(d) of the Internal Revenue Code and treating stock that the employee may purchase under outstanding options as stock owned by the employee.

### **PROPOSAL NO. 1**

#### **ELECTION OF DIRECTORS**

At the annual meeting, all seven inContact directors will be elected to serve until the annual meeting of stockholders in the year 2016. The Board nominates for election as directors:

Theodore Stern   Paul Jarman   Steve Barnett   Mark J. Emkjer   Blake O. Fisher, Jr.   Paul F. Koeppe   Hamid Akhavan

These nominees have been selected by the Corporate Governance and Nominating Committee and nominated for election by the Board of Directors, and will be elected by a plurality of the votes cast. Any shares not voted, whether by abstention or otherwise, have no impact on the vote.

Although it is anticipated that each nominee will be able to serve as a director, should any nominee become unavailable to serve, the proxies will be voted for such other person or persons as may be designated by our Board.

***Each of the seven director positions is voted on separately. The persons who receive the most votes for each of the seven director positions will be elected. The Board of Directors recommends a vote **FOR** the election of each of the nominees listed above.***

### **PROPOSAL NO. 2**

#### **INCREASE NUMBER OF SHARES AVAILABLE FOR AWARDS UNDER THE 2008 EQUITY INCENTIVE PLAN**

The inContact 2008 Equity Incentive Plan (the "2008 Plan") was adopted by our Board in April 2008 and approved by our stockholders at the annual meeting in June 2008. In December 2008, the 2008 Plan was amended by the Board to decrease the number of common shares available for awards under the Plan from 1,500,000 to 1,272,500, on account of stock options issued to certain employees outside of the Plan. In June 2009, June 2010, June 2012, June 2013, June 2014, and June 2015, the Stockholders approved the Board's proposals to increase the number of common shares available for awards under the 2008 Plan to 2,272,500, to 3,272,500, to 5,272,500, to 6,772,500, to 7,772,500 and to

9,772,500, respectively, at the annual meetings.

The Board believes that stock-based incentives are essential to attract and retain the services of individuals who are likely to make significant contributions to our success, to encourage ownership of our common stock by employees and directors, and to promote our success by providing both rewards for exceptional performance and long-term incentives for future contributions to the Company.

The 2008 Plan currently authorizes the issuance of up to 9,772,500 shares of common stock pursuant to awards granted under the Plan. Of those shares, 4,262,827 related to previously exercised or vested award and 5,136,545 are subject to outstanding awards at April 13, 2016, leaving only 373,128 shares available for future awards. The Board of Directors does not believe that the number of shares available for issuance under the 2008 Plan is sufficient in light of our compensation strategy and objectives. Accordingly, the Board is proposing to increase the number of shares available under the 2008 Plan by 2,500,000 shares, from 9,772,500 to 12,272,500. Specifically, the Board is requesting the stockholders to approve an amendment to Article III of Section 1 of the 2008 Plan so that it reads as follows:

**Section 1. Stock Subject to Plan.** The Stock to be subject to or related to Plan Awards may be either authorized and unissued shares or shares held in the treasury of the Company. The maximum number of shares of Stock with respect to which Plan Awards may be granted under the Plan, subject to adjustment in accordance with the provisions of Article IX, shall be 12,272,500 shares.

The Board recommends that stockholders approve amendment of the Plan in order to allow the Company to continue to offer stock options and alternative equity awards to employees, directors and consultants as part of its overall compensation package. The material features of the 2008 Plan are summarized below.

#### **Potential Dilutive Impact of Increased Number of Shares Available for Awards under the 2008 Plan**

**Burn Rate Analysis.** In making the original recommendation for Board approval of the proposed increase in the number of shares authorized for awards under the 2008 Plan by 2,500,000 shares, the Compensation Committee (the Committee ) considered inContact's desire to have a sufficient number of shares available for grant that would enable inContact to meet its compensation objectives. In setting the amount of shares being sought in this proposal, the Committee considered the historical equity awards granted in the past three years. In fiscal years 2015, 2014 and 2013, under the 2008 Plan inContact granted equity awards representing a total of approximately 1,442,619, 1,848,090 shares and 1,280,276 shares, respectively. For these three years under the 2008 Plan, inContact's average burn rate for share awards under the 2008 Plan as a percentage of average basic shares outstanding in those years was 2.61% based on the Institutional Shareholder Services ( ISS ) calculation methodology, which is well below the ISS burn rate benchmark guideline of 8.74% for the Software and Services industry.

**Overhang Analysis.** The total number of shares authorized for awards under the 2008 Plan at April 13, 2016, was 9,772,500. Of that number 4,262,827 shares were issued in prior years upon the exercise or vesting of awards, 5,136,545 shares were subject to outstanding awards, and 373,128 shares were available for future awards. The sum of the shares subject to outstanding awards and available for future awards (commonly referred to as the overhang) as a percentage of that sum plus 62,173,970 shares of common stock outstanding is 8.1%. An increase of 2,500,000 shares authorized under the 2008 Plan to a total of 12,272,500 shares would increase the number of shares subject to outstanding awards and available for future awards under the 2008 Plan by 3.3% to 8,009,673, or 11.4% of that amount plus the number of common shares outstanding at April 13, 2016. In the overall mix of factors considered by the Committee in recommending the proposed increase to the Board, overhang was not significant.

**Projected Equity Award Grants.** While the terms of the 2008 Plan specify the maximum number of shares of common stock that may be subject to awards, the actual grant of awards will continue to be subject to the Committee's business judgment and discretion. Since the 2008 Plan does not contemplate the amount or timing of specific equity awards, it is not possible to calculate the amount of subsequent dilution that may ultimately



result from such awards. In connection with the acquisition of AC2 Solutions, Inc. ( AC2 ) in January 2016, we issued as purchase consideration 40,456 restricted shares of the Company's common stock that will vest over two years. An additional 505,700 restricted shares of our common stock were issued, but not included in the purchase considerations as the shares will vest as services are provided over a two-year period. This unusual award activity depleted the number of shares in the 2008 plan. No new proposals have been made to the Committee with respect to grants, and it is expected that grants of awards will be consistent with past practices in the absence of any future developments that would give reason for deviating from those practices.

Based on the foregoing, the Committee and the Board believe that the proposal to amend the inContact 2008 Plan increasing the number of common shares available for awards under the Plan by 2,500,000 to a total of 12,272,500 shares, as described in this proposal is appropriate and beneficial to inContact because it allows inContact to continue to offer stock options and alternative equity awards to employees, directors, and consultants as part of its overall compensation package.

### **Material Features of the Plan**

*General.* The Plan provides that grants may be made in any of the following forms:

Incentive stock options

Nonqualified stock options

Stock units

Stock awards

Stock appreciation rights ( SARs )

Dividend equivalents

Other stock-based awards

The Plan (as amended if the proposed amendment is approved) will authorize 12,272,500 shares of our common stock for issuance, subject to adjustment in certain circumstances as described below. If and to the extent options and SARs granted under the Plan terminate, expire or are cancelled, forfeited, exchanged or surrendered without being exercised or if any stock awards, stock units, or other stock-based awards are forfeited, terminated, or otherwise not paid in full, the shares subject to such grants will become available again for purposes of the Plan. Shares surrendered in payment of the exercise price of an option will become available again for issuance or transfer under the Plan. To the extent any grants are paid in cash, and not in shares of common stock, any shares previously subject to such grants will again be available for issuance or transfer under the Plan.

*Administration.* The Plan will be administered and interpreted by the Board of Directors or a committee designated by the Board. We have designated our Compensation Committee to fulfill that role of Plan administrator. However, our

Board of Directors will approve and the Committee will administer all grants made to non-employee directors. References to the Committee include our Board of Directors where appropriate. The Committee may delegate authority to administer the Plan to one or more subcommittees, as it deems appropriate.

The Committee has the authority to (i) determine the individuals to whom grants will be made under the Plan, (ii) determine the type, size, terms and conditions of the grants, (iii) determine when grants will be made and the duration of any applicable exercise or restriction period, including the criteria for exercisability and the acceleration of exercisability, (iv) amend the terms and conditions of any previously issued grant, subject to the limitations described below and (v) deal with any other matters arising under the Plan. The Committee presently consists of Paul F. Koeppe, Blake O. Fisher, Jr., Steve Barnett and Mark J. Emkjer, each of whom is a non-employee director of our company.



*Eligibility for Participation.* All of our employees and the employees of our subsidiaries, all of our non-employee directors, and consultants and advisors who perform services for us and our subsidiaries are eligible to receive grants under the Plan. As of December 31, 2015, we employed or used the services of approximately 903 persons who are eligible to receive grants under the Plan. The Committee is authorized to select the persons to receive grants from among those eligible and the Committee will determine the number of shares of our common stock that are subject to each grant.

*Types of Awards.*

#### Stock Options

The Committee may grant options intended to qualify as incentive stock options within the meaning of section 422 of the Code ( ISOs ) or nonqualified stock options that are not intended to so qualify ( NQSOs ) or any combination of ISOs and NQSOs. Anyone eligible to participate in the Plan may receive a grant of NQSOs. Only our employees and employees of our subsidiaries may receive a grant of ISOs.

The Committee will fix the exercise price per share of options on the date of grant. The exercise price of options granted under the Plan will be equal to the grant date closing price of a share of stock as reported on the exchange where our stock trades. However, if the grantee of an ISO is a person who holds more than 10% of the total combined voting power of all classes of our outstanding stock, the exercise price per share of an ISO granted to such person must be at least 110% of grant date closing price.

The Committee will determine the term of each option, but for an ISO the term shall not exceed 10 years from the date of grant. However, if the grantee of an ISO is a person who holds more than 10% of the combined voting power of all classes of our outstanding stock, the term of the ISO may not exceed five years from the date of grant. To the extent that the aggregate fair market value of shares of our common stock, determined on the date of grant, with respect to which ISOs become exercisable for the first time by a grantee during any calendar year exceeds \$100,000, such ISOs will be treated as NQSOs.

The Committee will determine the terms and conditions of options, including when they become exercisable. The Committee may accelerate the exercisability of any options. The Committee will also determine under what circumstances a grantee may exercise an option after termination of employment or service. Generally, if a grantee ceases to be employed by, or provide service to, us for any reason other than disability, death, or termination for cause, the grantee's options will terminate 90 days following the date on which the grantee ceases to be employed by, or provide service to, us. If a grantee ceases to be employed by, or provide service to, us on account of the grantee's disability or death, the grantee's options will terminate one year following the date on which the grantee ceases to be employed by, or provide service to, us. In each case described above, the Committee may specify a different option termination date, but in any event no later than the expiration of the option term. If a grantee ceases to be employed by, or provide service to, us on account of termination for cause, the grantee's options will terminate immediately.

A grantee may exercise an option by delivering notice of exercise to us. The grantee will pay the exercise price and any withholding taxes for the option: (i) in cash, (ii) unless the Committee determines otherwise, by delivering shares of our common stock already owned by the grantee and having a fair market value on the date of exercise equal to the exercise price or by attestation to ownership of shares of our common stock having a fair market value on the date of exercise at least equal to the exercise price, (iii) by payment through a broker in accordance with the procedures permitted by Regulation T of the Federal Reserve Board or (iv) by such other method as the Committee may approve.

#### SARs

The Committee may grant SARs to anyone eligible to participate in the Plan. SARs may be granted in connection with, or independently of, any option granted under the Plan. Upon exercise of an SAR, the grantee

will receive an amount equal to the excess of the fair market value of our common stock on the date of exercise over the base amount for the SAR. Payment will be made in shares of our common stock.

The base amount of each SAR will be determined by the Committee and will be equal to the per share exercise price of the related option or, if there is no related option, an amount that is at least equal to the last reported sale price of a share of our common stock on the date of grant of the SAR. The Committee will determine the terms and conditions of SARs, including when they become exercisable. The Committee may accelerate the exercisability of any SARs. SARs may only be exercised while the grantee is employed by, or providing service to, us and our subsidiaries or within a specified period of time after termination of employment or service, as determined by the Committee.

#### Dividend Equivalents

The Committee may grant dividend equivalents in connection with stock units or other stock-based awards. Dividend equivalents are payable in cash or shares of our common stock and may be paid currently or accrued as contingent obligations. The terms and conditions of dividend equivalents will be determined by the Committee.

#### Other Stock-Based Awards

The Committee may grant other stock-based awards, which are grants other than options, SARs, stock units, and stock awards. The Committee may grant other stock-based awards to anyone eligible to participate in the Plan. These grants will be based on or measured by shares of our common stock, and will be payable in cash, in shares of our common stock, or in a combination of cash and shares of our common stock. Such awards may include restricted stock awards, stock units, or phantom stock awards, and may be granted alone, in addition to, or in tandem with any other award permitted by the Plan. The terms and conditions for other stock-based awards will be determined by the Committee.

*Qualified Performance-Based Compensation.* The Plan permits the Committee to impose objective performance goals that must be met with respect to grants of awards to employees under the Plan, in order for the grants to be considered qualified performance-based compensation for purposes of section 162(m) of the Code (see Federal Income Tax Consequences below). Prior to, or soon after the beginning of, the performance period, the Committee will establish in writing the performance goals that must be met, the applicable performance period, the amounts to be paid if the performance goals are met, and any other conditions. The Committee may provide in the grant agreement that qualified performance-based grants will be payable or restrictions on such grants will lapse, in whole or part, in the event of the grantee's death or disability during the performance period or under other circumstances consistent with Treasury regulations.

The performance goals, to the extent designed to meet the requirements of section 162(m) of the Code, will be based on one or more of the following measures: stock price, earnings per share, net earnings, operating earnings, earnings before income taxes, EBITDA (earnings before interest expense, income tax, and depreciation and amortization expense), return on assets, stockholder return, return on equity, growth in assets, unit volume, sales or market share, or strategic business criteria consisting of one or more objectives based on meeting specified revenue goals, market penetration goals, geographic business expansion goals, cost targets or goals relating to acquisitions or divestitures.

The Committee will not have the discretion to increase the amount of compensation that is payable upon achievement of the designated performance goals. After the announcement of our financial results for the performance period, the Committee will certify and announce the results for the performance period. If and to the extent that the Committee does not certify that the performance goals have been met, the grants of stock awards, stock units, other stock-based awards and dividend equivalents for the performance period will be forfeited or will not be made, as applicable.



*Deferrals.* The Committee may permit or require grantees to defer receipt of the payment of cash or the delivery of shares of our common stock that would otherwise be due to the grantee in connection with any stock units or other stock-based awards under the Plan. The Committee will establish the rules and procedures applicable to any such deferrals and may provide for interest or other earnings to be paid on such deferrals.

*Adjustment Provisions.* If there is any change in the number or kind of shares of our common stock outstanding (i) by reason of a stock dividend, spinoff, recapitalization, stock split, or combination or exchange of shares, (ii) by reason of a merger, reorganization or consolidation, (iii) by reason of a reclassification or change in par value, or (iv) by reason of any other extraordinary or unusual event affecting the outstanding shares of our common stock as a class, or if the value of outstanding shares of our common stock is substantially reduced as a result of a spinoff or payment by us of an extraordinary dividend or distribution, the maximum number of shares of our common stock available for issuance under the Plan, the maximum number of shares of our common stock for which any individual may receive grants in any year, the kind and number of shares covered by outstanding grants, the kind and number of shares issued and to be issued under the Plan, and the price per share or the applicable market value of such grants will be equitably adjusted by the Committee, in such manner as the Committee deems appropriate, to reflect any increase or decrease in the number of, or change in the kind or value of, the issued shares of our common stock to preclude, to the extent practicable, the enlargement or dilution of rights and benefits under the Plan and such outstanding grants. Any fractional shares resulting from such adjustment will be eliminated. Any adjustments to outstanding grants shall be consistent with section 409A or 422 of the Code, to the extent applicable.

*Transferability of Grants.* Only the grantee may exercise rights under a grant during the grantee's lifetime. A grantee may not transfer those rights except by will or the laws of descent and distribution; provided, however, that a grantee may transfer a grant other than an ISO pursuant to a domestic relations order.

*Participants Outside of the United States.* If any individual who receives a grant under the Plan is subject to taxation in a country other than the United States, the Committee may make the grant on such terms and conditions as the Committee deems appropriate to comply with the laws of the applicable country.

*No Repricing of Options.* Neither our Board nor the Committee can amend the Plan or options previously granted under the Plan to permit a repricing of options, without prior stockholder approval.

*Amendment and Termination of the Plan.* Our Board may amend or terminate the Plan at any time, subject to stockholder approval if such approval is required under any applicable laws or stock exchange requirements. The Plan is not limited in duration. No incentive stock option may be granted more than 10 years from the earlier of the date the Plan is adopted by the Board or the date the Plan is duly approved by the stockholders of the Company. However, if the stockholders approve the proposed amendment increasing the number of shares subject to the Plan, such action is treated for tax purposes as the adoption of a new plan so that incentive stock options may be granted over the 10-year period following the date of the meeting (now scheduled for June 8, 2016) at which the stockholders approve the amendment.

*Stockholder Approval for Qualified Performance-Based Compensation.* If stock awards, stock units, other stock-based awards or dividend equivalents are granted as qualified performance-based compensation under section 162(m) of the Code, the Plan must be re-approved by our stockholders no later than the first stockholders meeting that occurs in the fifth year following the year in which our stockholders previously approved the Plan.

## **Federal Income Tax Consequences of the Plan**

The federal income tax consequences of grants under the Plan will depend on the type of grant. The following description provides only a general description of the application of federal income tax laws to grants under the Plan. This discussion is intended for the information of stockholders considering how to vote at the Annual Meeting and not

as tax guidance to grantees, as the consequences may vary with the types of grants

made, the identity of the grantees and the method of payment or settlement. The summary does not address the effects of other federal taxes (including possible golden parachute excise taxes) or taxes imposed under state, local, or foreign tax laws.

From the grantees' standpoint, as a general rule, ordinary income will be recognized at the time of delivery of shares of our common stock or payment of cash under the Plan. Future appreciation on shares of our common stock held beyond the ordinary income recognition event will be taxable as capital gain when the shares of our common stock are sold. The tax rate applicable to capital gain will depend upon how long the grantee holds the shares. We, as a general rule, will be entitled to a tax deduction that corresponds in time and amount to the ordinary income recognized by the grantee, and we will not be entitled to any tax deduction with respect to capital gain income recognized by the grantee.

Exceptions to these general rules arise under the following circumstances:

If shares of our common stock, when delivered, are subject to a substantial risk of forfeiture by reason of any employment or performance-related condition, ordinary income taxation and our tax deduction will be delayed until the risk of forfeiture lapses, unless the grantee makes a special election to accelerate taxation under section 83(b) of the Code.

If an employee exercises a stock option that qualifies as an ISO, no ordinary income will be recognized, and we will not be entitled to any tax deduction, if shares of our common stock acquired upon exercise of the stock option are held until the later of (A) one year from the date of exercise and (B) two years from the date of grant. However, if the employee disposes of the shares acquired upon exercise of an ISO before satisfying both holding period requirements, the employee will recognize ordinary income at the time of the disposition equal to the difference between the fair market value of the shares on the date of exercise (or the amount realized on the disposition, if less) and the exercise price, and we will be entitled to a tax deduction in that amount. The gain, if any, in excess of the amount recognized as ordinary income will be long-term or short-term capital gain, depending upon the length of time the employee held the shares before the disposition.

A grant may be subject to a 20% tax, in addition to ordinary income tax, at the time the grant becomes vested, plus interest, if the grant constitutes deferred compensation under section 409A of the Code and the requirements of section 409A of the Code are not satisfied.

Section 162(m) of the Code generally disallows a publicly held corporation's tax deduction for compensation paid to its chief executive officer or certain other officers in excess of \$1 million in any year. Qualified performance-based compensation is excluded from the \$1 million deductibility limit, and therefore remains fully deductible by the corporation that pays it. We intend that options and SARs granted under the Plan will be qualified performance-based compensation. Stock units, stock awards, dividend equivalents, and other stock-based awards granted under the Plan may be designated as qualified performance-based compensation if the Committee conditions such grants on the achievement of specific performance goals in accordance with the requirements of section 162(m) of the Code.

We have the right to require that grantees pay to us an amount necessary for us to satisfy our federal, state or local tax withholding obligations with respect to grants. We may withhold from other amounts payable to a grantee an amount necessary to satisfy these obligations. The Committee may permit a grantee to satisfy our withholding obligation with respect to grants paid in shares of our common stock by having shares withheld, at the time the grants become taxable, provided that the number of shares withheld does not exceed the individual's minimum applicable withholding tax rate for federal, state and local tax liabilities.

***The affirmative vote of the holders of a majority of the common shares voted on the proposal and represented at the annual meeting in person or by proxy is required to approve the amendment to the 2008 Plan. The Board of Directors recommends that you vote FOR this proposal.***



**PROPOSAL NO. 3****RATIFICATION OF THE APPOINTMENT OF DELOITTE & TOUCHE LLP****AS INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM FOR 2016**

The Audit Committee has selected and appointed the firm of Deloitte & Touche LLP as the independent registered public accounting firm to examine our financial statements for the year ended December 31, 2016. Deloitte & Touche LLP audited our financial statements for 2015 and 2014. We do not expect representatives of Deloitte & Touche LLP will attend the annual meeting.

Ratification of the selection of Deloitte & Touche LLP is not required by our bylaws or otherwise. The Board is submitting the selection to our stockholders for ratification as a matter of good corporate practice. If the selection is not ratified, the Audit Committee will consider whether it is appropriate to select another registered public accounting firm. Even if the selection is ratified, the Audit Committee in its discretion may select a different registered public accounting firm at any time after the annual meeting if it determines such a change would be in the interests of inContact and its stockholders.

**Accountant Fees and Services**

The aggregate fees and expenses from our principal accounting firm, Deloitte & Touche LLP for fees and expenses incurred during fiscal years ended December 31, 2015 and 2014 were as follows (in thousands):

	<b>2015</b>	<b>2014</b>
Audit fees	\$ 465	\$ 583
Audit related fees	7	12
<b>Total audit and related fees</b>	<b>472</b>	<b>595</b>
Other consulting fees		
Tax fees	\$ 120	113
<b>Total fees</b>	<b>\$ 592</b>	<b>\$ 708</b>

Audit related fees were for reviews of our filings on certain other SEC filings, meetings with the Audit Committee and work required by our filing registration statements.

Each of the permitted non-audit services has been pre-approved by the Audit Committee or the Audit Committee's Chairman pursuant to delegated authority by the Audit Committee, other than de minimus non-audit services for which the pre-approval requirements are waived in accordance with the rules and regulations of the Securities and Exchange Commission.

**Policy for Approval of Audit and Permitted Non-Audit Services**

The Audit Committee charter provides that the Audit Committee will pre-approve audit services and non-audit services to be provided by our independent auditors before the accountant is engaged to render these services. The Audit Committee may consult with management in the decision-making process, but may not delegate this authority to management. The Audit Committee may delegate its authority to pre-approve services to one or more committee

members, provided that the designees present the pre-approvals to the full committee at the next committee meeting.

***The affirmative vote of the holders of a majority of the common shares voted on the proposal and represented at the annual meeting in person or by proxy is required to ratify the selection of Deloitte & Touche LLP. The Board of Directors recommends that you vote FOR this proposal.***

### **OTHER MATTERS**

As of the date of this proxy statement, the Board knows of no other matters that may come before the annual meeting. However, if any matters other than those referred to herein should be presented properly for consideration and action at the annual meeting, or any adjournment or postponement thereof, the proxies will be voted with respect thereto in accordance with the best judgment and in the discretion of the proxy holders.

The cost of soliciting proxies in the accompanying form is paid by us. In addition to solicitations by mail, a number of regular employees of inContact may solicit proxies in person or by telephone.

The above notice and proxy statement are sent by order of the Board of Directors.

Paul Jarman, Chief Executive Officer

April 27, 2016

**ANNUAL MEETING OF INCONTACT, INC.**

**Date:** June 8, 2016  
**Time:** 1:00 P.M. (Mountain Daylight Time)  
**Place:** 75 West Towne Ridge Parkway, Tower 1,  
Salt Lake City, Utah 84070

**Please make your marks like this:** x Use dark black pencil or pen only

Board of Directors Recommends a Vote **FOR** Proposals 1, 2 and 3.

**1: Election of Directors****Directors  
Recommend**

	<b>For</b>	<b>Withhold</b>	<b>ê</b>
01 Theodore Stern	..	..	<b>For</b>
02 Paul Jarman	..	..	<b>For</b>
03 Steve Barnett	..	..	<b>For</b>
04 Mark J. Emkjer	..	..	<b>For</b>
05 Blake O. Fisher, Jr.	..	..	<b>For</b>
06 Paul F. Koeppe	..	..	<b>For</b>
07 Hamid Akhavan	..	..	<b>For</b>
	<b>For</b>	<b>Against</b>	<b>Abstain</b>
<b>2:</b> To approve an amendment to the inContact 2008 Equity Incentive Plan increasing the number of common shares available for awards under the Plan by 2,500,000 to a total of 12,272,000 shares.	..	..	..
<b>3:</b> To ratify the Audit Committee's appointment of Deloitte & Touche LLP as the Company's Independent Registered Public Accounting Firm for the year ending December 31, 2016.	..	..	..
<b>4:</b> To act upon such other matters as may properly come before the meeting or any adjournment or postponement of the meeting.			
<b>Authorized Signatures - This section must be completed for your Instructions to be executed.</b>			

Please Sign Here

Please Date Above

Please Sign Here

Please Date Above

Please sign exactly as your name(s) appears on your stock certificate. If held in joint tenancy, all persons should sign. Trustees, administrators, etc., should include title and authority. Corporations should provide full name of corporation and title of authorized officer signing the proxy.

**Annual Meeting of inContact, Inc.**

**to be held on Wednesday, June 8, 2016**

**for Holders as of April 13, 2016**

**This proxy is being solicited on behalf of the Board of Directors**

**VOTE BY:**

**INTERNET**

**TELEPHONE**

Go To

**[www.proxypush.com/saas](http://www.proxypush.com/saas)**

Cast your vote online.

View Meeting Documents.

**OR**

Use any touch-tone telephone.

**Have your Proxy Card/Voting Instruction Form ready.**

**MAIL**

Follow the simple recorded instructions.

**OR**

Mark, sign and date your Proxy Card/Voting Instruction Form.

Detach your Proxy Card/Voting Instruction Form.

Return your Proxy Card/Voting Instruction Form in the  
postage-paid envelope provided.

The undersigned hereby appoints Theodore Stern and Paul Jarman, and each or either of them, as the true and lawful attorneys of the undersigned, with full power of substitution and revocation, and authorizes them, and each of them, to vote all the shares of capital stock of which the undersigned is entitled to vote at said meeting and any adjournment thereof upon the matters specified and upon such other matters as may be properly brought before the meeting or any adjournment thereof, conferring authority upon such true and lawful attorneys to vote in their discretion on such other matters as may properly come before the meeting and revoking any proxy heretofore given.

THE SHARES REPRESENTED BY THIS PROXY WILL BE VOTED AS DIRECTED OR, IF NO DIRECTION IS GIVEN, SHARES WILL BE VOTED FOR THE ELECTION OF THE DIRECTORS IN ITEM 1 AND FOR THE PROPOSALS IN ITEMS 2 AND 3.

**All votes must be received by 5:00 P.M., Eastern Time, June 7, 2016**

**PROXY TABULATOR FOR  
INCONTACT, INC.  
P.O. BOX 8016  
CARY, NC 27512-9903**



**EVENT #**

**CLIENT #**

**Proxy (inContact, Inc.)**

**Annual Meeting of Stockholders**

**June 8, 2016, 1:00 p.m. (Mountain Daylight Time)**

**This Proxy is Solicited on Behalf of the Board of Directors**

The undersigned appoints Theodore Stern and Paul Jarman (the **Named Proxies**) and each of them as proxies for the undersigned, with full power of substitution, to vote the shares of common stock of inContact, Inc., a Delaware corporation (the **Company**), the undersigned is entitled to vote at the Annual Meeting of Stockholders of the Company to be held at the 75 West Towne Ridge Parkway, Tower 1, Salt Lake City, Utah 84070, on Wednesday, June 8, 2016 at 1:00 p.m. (MDT) and all adjournments thereof.

The purpose of the Annual Meeting is to take action on the following:

1. Election of seven Directors.
2. To approve an amendment to the inContact 2008 Equity Incentive Plan increasing the number of common shares available for awards under the Plan by 2,500,000 to a total of 12,272,000 shares.
3. Ratify the Audit Committee's appointment of Deloitte & Touche LLP as the Company's Independent Registered Public Accounting Firm for the year ending December 31, 2016.
4. Transact such other business as may properly come before the Annual Meeting or any adjournment or postponement of the Annual Meeting.

The (7) directors up for re-election are: Theodore Stern, Paul Jarman, Steve Barnett, Mark J. Emkjer, Blake O. Fisher, Jr., Paul F. Koeppe and Hamid Akhavan.

The Board of Directors of the Company recommends a vote **FOR** all nominees for director and **FOR** each proposal.

**This proxy, when properly executed, will be voted in the manner directed herein. If no direction is made, this proxy will be voted **FOR** all nominees for director and **FOR** each proposal. In their discretion, the Named Proxies are authorized to vote upon such other matters that may properly come before the Annual Meeting or any adjournment or postponement thereof.**

**You are encouraged to specify your choice by marking the appropriate box (SEE REVERSE SIDE) but you need not mark any box if you wish to vote in accordance with the Board of Directors' recommendation. The Named Proxies cannot vote your shares unless you sign and return this card.**

**To attend the meeting and vote your shares in person, please mark this box.**