GLAXOSMITHKLINE PLC Form 6-K November 24, 2014 Table of Contents

# FORM 6-K

# SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

**Report of Foreign Issuer** 

**Pursuant to Rule 13a-16 or 15d-16** 

of the Securities Exchange Act of 1934

November 24, 2014

001-15170

(Commission File Number)

GlaxoSmithKline plc

(Name of registrant)

# 980 Great West Road, Brentford, Middlesex, TW8 9GS

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F

Form 20-F x Form 40-F "

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes " No x

# THIS DOCUMENT AND ANY ACCOMPANYING DOCUMENTS ARE IMPORTANT AND REQUIRE YOUR IMMEDIATE ATTENTION.

If you are in any doubt as to the action you should take, you are recommended to seek your own financial advice immediately from your stockbroker, bank manager, fund manager, solicitor, accountant or other appropriate independent financial adviser duly authorised under the Financial Services and Markets Act 2000 (FSMA) if you are resident in the United Kingdom or, if not, from another appropriately authorised independent financial adviser.

This document is a circular relating to the Transaction which has been prepared in accordance with the Listing Rules and approved by the Financial Conduct Authority ( **FCA** ).

If you sell or have sold or otherwise transferred all of your Ordinary Shares, please forward this document, together with the accompanying documents as soon as possible to the purchaser or transferee or to the stockbroker, bank or other agent through whom the sale or transfer was effected, for delivery to the purchaser or the transferee. If you sell or have sold or otherwise transferred only part of your holding of Ordinary Shares, you should retain this document and the accompanying documents and consult with the bank, stockbroker or other agent through whom the sale or transfer was effected as to the action you should take.

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### **GLAXOSMITHKLINE PLC**

(Incorporated and Registered in England and Wales with registered number 3888792)

# PROPOSED MAJOR TRANSACTION WITH NOVARTIS AG

Circular to Shareholders

and

**Notice of General Meeting** 

Your attention is drawn to the letter from your Chairman which is set out in Part 1 (*Letter from the Chairman*) of this document and which contains the recommendation of the Board that you vote in favour of the Resolution to be proposed at the General Meeting referred to below. Please read the whole of this document. In particular, your attention is drawn to Part 2 (Risk Factors) of this document, which contains a discussion of certain risk factors that should be taken into account when considering the matters referred to in this document.

Notice of a General Meeting of the Company to be held at 10.30 am on Thursday, 18 December 2014 at Sofitel London Heathrow, Terminal 5, London Heathrow Airport, TW6 2GD is set out at the end of this document. A Form of Proxy or ADR Voting Instruction Form for use in connection with the Resolution to be proposed at the General Meeting is also enclosed. Whether or not you intend to attend the General Meeting in person, you are requested to complete the Form of Proxy in accordance with the instructions printed on it and return it as soon as possible by post or (during normal business hours only) by hand but, in any event, so as to be received by the Company s Registrar, Equiniti, no later than 10.30 am on Tuesday, 16 December 2014 (or, in the case of an adjournment, not later than 48 hours before the time fixed for the holding of the adjourned meeting). Alternatively, you may appoint a proxy electronically at www.sharevote.co.uk using the Voting ID, Task ID and Shareholder Reference Number (SRN) printed on your Form of Proxy. CREST Shareholders may appoint a proxy by completing and transmitting a CREST Proxy Instruction to Equiniti, CREST participant ID RA19. Electronic proxy appointments must be received by no later than 10.30 am on Tuesday, 16 December 2014 (or, in the case of an adjournment, not later than 48 hours before the time fixed for the holding of the adjourned meeting). Completion and return of a Form of Proxy (or the electronic appointment of a proxy) will not preclude you from attending and voting in person at the General Meeting, or any adjournment thereof, if you wish to do so and are so entitled.

In the event that they do not attend the General Meeting in person, in order for holders of ADRs to vote upon the resolutions to be proposed at the General Meeting, the enclosed ADR Voting Instruction Form must be returned to the Depositary so as to be received no later than 5.00 pm New York City time on Tuesday, 16 December 2014.

A summary of the action to be taken by Shareholders is set out in paragraph 9 of Part 1 (*Letter from the Chairman*) of this document and in the accompanying Notice of General Meeting.

Ordinary Shareholders on the register of members of the Company at the close of business on 19 November 2014, have been sent this document. The record date for ADR holders was 18 November 2014.

This document does not constitute or form part of any offer or invitation to purchase, otherwise acquire, subscribe for, sell, otherwise dispose of or issue, or any solicitation of any offer to sell, otherwise dispose of, issue, purchase, otherwise acquire or subscribe for, any security.

No person has been authorised to give any information or make any representations other than those contained in this document and, if given or made, such information or representations must not be relied on as having been so authorised. The delivery of this document shall not, under any circumstances, create any implication that there has been no change in the affairs of the Company since the date of this document or that the information in it is correct as at any subsequent time to its date.

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THE CONTENTS OF THIS DOCUMENT OR ANY SUBSEQUENT COMMUNICATION FROM THE COMPANY OR THE FINANCIAL ADVISERS OR ANY OF THEIR RESPECTIVE AFFILIATES,

OFFICERS, DIRECTORS, EMPLOYEES OR AGENTS ARE NOT TO BE CONSTRUED AS LEGAL, FINANCIAL OR TAX ADVICE. EACH SHAREHOLDER SHOULD CONSULT HIS, HER OR ITS OWN SOLICITOR, INDEPENDENT FINANCIAL ADVISER OR TAX ADVISER FOR LEGAL, FINANCIAL OR TAX ADVICE.

Capitalised terms have the meanings ascribed to them in the Definitions section of this document.

This document is dated 20 November 2014.

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# **IMPORTANT NOTICES**

#### 1. FORWARD-LOOKING STATEMENTS

This document contains statements that are, or may be deemed to be, forward-looking statements.

Forward-looking statements can typically be identified by the use of forward-looking terminology, including the terms anticipates, believes, could, estimates, expects, intends, may, plans, projects, should or will, or negative or other variations or comparable terminology, or by discussions of strategy, plans, objectives, goals, future events or intentions.

These forward-looking statements include all matters that are not historical facts. They appear in a number of places throughout this document and include, but are not limited to, statements regarding the Company s intentions, beliefs or current expectations concerning, among other things, the Group s business, results of operations, financial position, prospects, growth, strategies and the industry in which it operates as well as those of the Novartis businesses that are the subject of the Transaction.

By their nature, forward-looking statements involve risk and uncertainty because they relate to future events and circumstances. Forward-looking statements are not guarantees of future performance and the actual results of operations of or financial position of the Group or the Enlarged Group, and the developments in the industry in which the Group or the Enlarged Group operates, may differ materially from those described in, or suggested by, the forward-looking statements contained in this document. The same applies in respect of the Novartis businesses that are the subject of the Transaction. In addition, even if the results of operations, financial position and the development of the markets and the industry in which the Group or the Enlarged Group operates are consistent with the forward-looking statements contained in this document, those results or developments may not be indicative of results or developments in subsequent periods. A number of factors could cause results and developments to differ materially from those expressed or implied by the forward-looking statements including, without limitation, general economic and business conditions, industry trends, competition, changes in regulation, currency fluctuations, changes in its business strategy and political and economic uncertainty. Shareholders should specifically consider the factors identified in this document which could cause actual results to differ before making a decision in relation to the Transaction.

Forward-looking statements may, and often do, differ materially from actual results. Any forward-looking statements speak only as at the date of this document, reflect the current views and beliefs of the Board and other members of senior management based on the information currently available to them, and are subject to risks relating to future events and other risks, uncertainties and assumptions relating to the Group s operations, results of operations and growth strategy. Except as required by the FCA, the LSE or applicable law (including as may be required by the Listing Rules and the Disclosure and Transparency Rules), GSK expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained in this document to reflect any change in the Company s expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.

Save as set out in paragraph 11 of Part 6 (*Additional Information*) of this document, no statement in this document is intended to be a profit forecast or profit estimate and no statement in this document should be interpreted to mean that the earnings per share of GSK, as altered by the Transaction, will necessarily match or exceed the historical or published earnings per share of GSK or the relevant entities which are the subject of the Transaction.

The statements in this section should not in any way be construed as a qualification to the opinion of the Company as to the Group s working capital set out in paragraph 10 of Part 6 (Additional Information) of this document.

# 2. NO INCORPORATION OF WEBSITE INFORMATION

Neither the content of GSK s website or Novartis s website, nor the content of any website accessible from hyperlinks on GSK s website or Novartis s website, is incorporated into, or forms part of, this document and shareholders should not rely on them.

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# CORPORATE INFORMATION AND ADVISERS

# **DIRECTORS**

Name Position

Sir Christopher Gent

Non-Executive Chairman

Sir Andrew Witty

Chief Executive Officer

Simon Dingemans

Chief Financial Officer

Dr Moncef Slaoui

Chairman, Vaccines

Sir Deryck Maughan Senior Independent Non-Executive Director

Professor Sir Roy Anderson Independent Non-Executive Director and Scientific Expert

Dr Stephanie Burns Independent Non-Executive Director
Stacey Cartwright Independent Non-Executive Director
Lynn Elsenhans Independent Non-Executive Director
Judy Lewent Independent Non-Executive Director

Dr Daniel Podolsky Independent Non-Executive Director and Scientific Expert

Tom de Swaan Independent Non-Executive Director

Jing Ulrich Independent Non-Executive Director

Hans Wijers Independent Non-Executive Director

The business address of each of the Directors is the registered office of the Company at 980 Great West Road,

Brentford, Middlesex TW8 9GS.

### **Company Secretary**

Victoria Whyte

### **Registered Office**

980 Great West Road

**Brentford** 

Middlesex

**TW8 9GS** 

# Website

http://www.gsk.com/

# **Advisers and others**

Joint Sponsors Citigroup Global Markets Limited

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Lazard & Co., Limited 50 Stratton Street

London W1J 8LL

Joint Financial Advisers Lazard & Co., Limited

50 Stratton Street

London W1J 8LL

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Legal Adviser to GSK Slaughter and May

One Bunhill Row

London EC1Y 8YY

Legal Adviser to the Joint Sponsors

Herbert Smith Freehills LLP

Exchange House Primrose Street

London EC2A 2EG

Auditor and Reporting Accountants to GSK

PricewaterhouseCoopers LLP

1 Embankment Place

London WC2N 6RH

**Registrar** Equiniti Limited

Aspect House Spencer Road Lancing BN99 6DA

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Announcement of the Transaction

# EXPECTED TIMETABLE OF PRINCIPAL EVENTS

22 April 2014

10.30 am on 18 December 2014

Publication and posting of this document, the Notice of General Meeting, the
Form of Proxy and ADR Voting Instruction Form

24 November 2014

Latest time and date for receipt of Forms of Proxy and CREST Proxy
Instructions

10.30 am on 16 December 2014

Latest time and date for receipt of ADR Voting Instruction Form

5.00 pm (New York City time)
on 16 December 2014

Notes:

General Meeting

All references in this document are to London times unless otherwise stated

Total number of issued Ordinary Shares (including those underlying ADRs) as at 18 November 2014 5,352,993,977

Total number of voting rights as at 18 November 2014 4,861,478,027

### PART 1

### LETTER FROM THE CHAIRMAN

GlaxoSmithKline plc (GSK or the Company)

(Incorporated and Registered in England and Wales with registered number 3888792)

Directors Registered office

Sir Christopher Gent
Sir Andrew Witty
Simon Dingemans
Dr Moncef Slaoui
Sir Deryck Maughan
Professor Sir Roy Anderson
Dr Stephanie Burns
Stacey Cartwright
Lynn Elsenhans
Judy Lewent
Dr Daniel Podolsky
Tom de Swaan
Jing Ulrich
Hans Wijers

980 Great West Road Brentford Middlesex TW8 9GS

20 November 2014

Dear Shareholder,

#### 1. Introduction

In April, GSK announced a major three-part transaction with Novartis, committing to strengthen significantly the Group s vaccines and consumer healthcare franchises by agreeing to acquire Novartis s Vaccines Business (which excludes the Influenza Vaccines Business) for an initial consideration of \$5.25 billion<sup>1</sup>, and to form a consumer healthcare joint venture with Novartis, over which GSK will have majority control with an equity interest of 63.5 per cent., by combining the GSK Consumer Healthcare Business with the Novartis OTC Business. At the same time, GSK also agreed to divest its Oncology Business to Novartis for \$16 billion<sup>2</sup>. £4 billion of the net proceeds is intended to be returned to Shareholders via a B share scheme following Completion of the Transaction<sup>3</sup>.

This is the most significant transaction for the Company since the creation of GlaxoSmithKline plc in 2000 and is a major step towards fulfilling the Company s strategy of creating a simpler, stronger and more balanced platform for long-term growth.

The Transaction, because of its size in relation to the Company, is a class 1 transaction for the Company under the Listing Rules and is therefore conditional, amongst other things, upon approval by Shareholders of the Resolution as contained in the notice convening the General Meeting set out at the end of this document. A General Meeting of

Shareholders has been scheduled to be held at Sofitel London Heathrow, Terminal 5, London Heathrow Airport, TW6 2GD at 10.30 am on Thursday, 18 December 2014 for the purpose of seeking approval by Shareholders under the Listing Rules. A summary of the action to be taken by Shareholders is set out in paragraph 9 below.

The purpose of this document is to provide you with details of the Transaction, to explain why the Board considers the Transaction, which fundamentally re-shapes the Group for the future, to be in the best interests of the Company and its Shareholders as a whole and, accordingly, why the Board unanimously believes that you should vote in favour of the Resolution at the General Meeting.

- Total consideration includes additional potential milestone payments of up to \$1.8 billion and ongoing royalties. Please refer to paragraph 4.2 of this Chairman s Letter for further details.
- <sup>2</sup> Up to \$1.5 billion of this consideration depends on the results of the COMBI-d Trial. Please refer to paragraph 4.3 of this Chairman s Letter for further details.
- <sup>3</sup> Please refer to paragraph 5.4 of this Chairman s Letter for further details.

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In recognition of the strategic significance of the Transaction, this letter also sets out how GSK has delivered against the strategic priorities the Company set out in 2008. Furthermore, to demonstrate why the Transaction represents a unique opportunity for GSK to take a major step forward in delivering on this strategy, this letter provides a summary of the highlights of the Company s key franchise areas vaccines, consumer healthcare, respiratory and HIV including their leading market positions, their prospects and the opportunities to boost revenue growth and profitability on Completion of the Transaction.

### 2. Background to the Transaction

In 2008, GSK set out its strategic priorities to grow a diversified and global business, deliver more products of value and simplify the operating model. In doing so, the Company s objective was to deliver growth, reduce risk and improve the long-term financial performance of the Group. During a challenging period, when the Company has faced significant loss of sales to generic competition, GSK has maintained broadly stable sales and earnings and delivered increased dividends. Over this period the Company has continued to invest in growth businesses, consolidated its positions in emerging markets and launched numerous new products, including Breo/Relvar, Anoro, Mekinist, Tafinlar, Tivicay and Triumeq, Eperzan/Tanzeum and QIV flu, while delivering on significant cost efficiency programmes across the pharmaceuticals, vaccines and consumer healthcare businesses. This Transaction represents the next logical stage in the transformation of the Group and is consistent with GSK s approach of pursuing targeted strategic acquisitions and disposals to enhance shareholder value rather than large scale mergers or acquisitions.

With this approach GSK is creating a set of balanced, long-term businesses with global scale that are less exposed to risk and volatility.

### 2.1 Creating a balanced Group with three core businesses

Within GSK s pharmaceutical business the Company already has leading global positions in respiratory and HIV. The interconnected parts of the proposed Transaction add further balance to the Group, building significantly on its leading position in global vaccines and creating a new global consumer healthcare leader. In both of these strengthened franchises, GSK believes that its larger scale and greater geographic reach represent significant competitive advantages that will provide an opportunity to create substantial further value for Shareholders over the long-term.

In particular, the GSK Group following Completion of the Transaction will have four key franchises with leading positions in respiratory, HIV, vaccines and consumer healthcare. In aggregate, these franchises represent approximately 70 per cent. of Group revenues. Each franchise will benefit by being part of the GSK Group, with access to the Group s global commercial infrastructure, international supply network, innovative R&D organisation, significant scale and extensive presence in emerging markets, and regulatory relationships. Furthermore, GSK s strengthened consumer healthcare business will benefit from further opportunities provided by the potential to switch existing and future pharmaceutical brands to the consumer healthcare business. A recent example of GSK s success in this area is the switch of its steroid nasal spray, Flonase, to an over-the-counter ( OTC ) version which was approved by the FDA in July 2014. In addition to the benefits that each business gains from being part of the broader GSK Group, GSK benefits from its ownership of a more balanced set of franchises, with longer duration cash flows from the vaccines and consumer healthcare businesses that complement the pharmaceuticals business with its greater patent-driven cyclicality.

Consumer Healthcare

The GSK consumer healthcare business is one of the largest in the world, developing and marketing a range of products based around four category areas: wellness, oral health, nutrition and skin health. The business s strategy is to combine GSK s pharmaceutical capabilities and scientific expertise with the strengths of the fast moving consumer goods ( FMCG ) world, such as consumer insight, speed to market and brand focus, to become the first and best fast moving consumer healthcare company, driven by science and values.

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In 2013 GSK s consumer healthcare revenue was £5.2 billiohor 20 per cent. of GSK s total turnover. GSK s consumer healthcare brands are available in over 100 countries, with more than half of sales coming from top-selling brands such as Sensodyne, Panadol and Horlicks. The business is particularly strong in the emerging markets where GSK has a major presence in India, China and Latin America.

Wellness is GSK s biggest category, focusing on products that cover four core areas: pain management, respiratory health, gastrointestinal health and smokers health. Panadol is the top-selling paracetamol brand globally and Tums is the number 1 antacid brand in the US.

In oral health, GSK is one of the largest researchers in the world. Sensodyne is the global leader in sensitivity toothpaste, and its Polident range is the global market leader in the area of denture care.

GSK also has a long heritage in the area of nutrition. Horlicks, which is over 140 years old, is the leading nutritional supplement in the Indian subcontinent and continues to innovate with launches of new product variants and formulations based on rigorous science.<sup>5</sup> Through GSK s acquisition of Stiefel Laboratories in 2009, the Company s skin health brands hold leading positions in pharmacy and specialised skin care in some of the world s fastest growing markets.

GSK s consumer healthcare research takes place at six research centres throughout the world, where scientists are seeking to identify and develop sustained innovation in all GSK categories and regions. In 2013, GSK invested 3.4 per cent. of consumer healthcare sales in consumer healthcare R&D, and product innovations launched in 2013 provided over 13 per cent. of its consumer healthcare sales.<sup>6</sup>

The Novartis OTC Business has a portfolio of brands that are highly complementary to GSK s and delivered £1.8 billion in revenues in 2013. The combination of the Novartis OTC Business with the GSK Consumer Healthcare Business represents a unique opportunity to materially transform this division.

The JV will hold category leading positions and brands in several large and growing global categories including wellness, oral health and skin health, combining OTC and FMCG capabilities and expertise. In the wellness category, the new combination s complementary portfolio will create the number 1 business globally.

GSK will hold a 63.5 per cent. shareholding and Novartis will hold a 36.5 per cent. shareholding in the newly created Consumer Healthcare Joint Venture. It will be the largest consumer healthcare business globally, operating in markets estimated to be worth \$106.6 billion and projected to grow at approximately 4 per cent. per annum over the next five years.

The new Consumer Healthcare Joint Venture will have 19 major brands each with annual revenues in excess of \$100 million, including Sensodyne, Panadol, Aquafresh, Voltaren® and Otrivin®. With increased speed to market and investment in new products, this business has greater opportunities to deliver revenue growth consistently above market rates.

The two portfolios are geographically well-matched and the combined business will have the largest share of the consumer healthcare market in more than 35 countries. The Board believes that Novartis s portfolio presents multiple new growth opportunities in high growth emerging markets for several major brands and innovations, notably Voltaren®, Excedrin® and Otrivin®. Similarly, GSK s brands will benefit from exposure to Novartis s highly successful CIS, Central and Eastern European business.

Additionally, future Consumer Healthcare Joint Venture revenues will reflect the re-supply of certain products manufactured at Novartis's facility in Lincoln, Nebraska, following remediation activities at the site. Production and re-supply began in late 2013 and will continue into 2015.

- <sup>4</sup> 2013 revenue of £5.2billion includes revenues from GSK s Indian and Nigerian consumer healthcare businesses, which do not form part of the Consumer Healthcare Joint Venture.
- <sup>5</sup> Horlicks is sold in India by GlaxoSmithKline Consumer Healthcare Limited ( GSK India ). The business of GSK India is excluded from the Consumer Healthcare Joint Venture.
- 6 R&D costs have been measured on a core basis which excludes certain items that are considered to be non-core in nature as this provides a clearer view of the underlying R&D expenditure of the Group by removing the volatility inherent in many of the non-core items. Further details on the definition of core results can be found on page 150.

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# Leadership

Emma Walmsley has been appointed as Chief Executive Officer Designate of the new Consumer Healthcare Joint Venture and will be a member of the JV Board, which will comprise directors from both GSK and Novartis. Sir Andrew Witty will be Chairman of the JV Board.

#### **Vaccines**

### Marketed vaccines portfolio

With a turnover of approximately £3.4 billion per annum in 2013 (up from £2.5 billion in 2008), GSK s vaccines business is one of the largest in the world, developing, producing and distributing over 2 million vaccines every day to people across 170 countries. The Company currently has a portfolio of over 30 vaccines to prevent a broad range of illnesses.

GSK s currently marketed paediatric vaccines portfolio includes vaccines against polio, diptheria, tetanus, pertussis, measles, mumps, rubella, meningitis C, chicken pox, pneumococcal disease and rotavirus infection. The Company s adolescent, adult and travel vaccines portfolio includes vaccines against flu (pandemic and seasonal), human papilloma virus (cervical cancer), hepatitis A and B, typhoid, meningitis A, C, W, Y, and booster vaccines against diptheria, tetanus, pertussis and polio.

In 2013, GSK distributed approximately 860 million doses of vaccine, 80 per cent. of which were delivered to least developed, low and middle income countries. GSK s vaccines are made at 14 manufacturing sites around the world. The growth prospects for GSK s vaccines business remain strong, with the business having achieved a +4 per cent. CAGR between 2008 and 2013 on a CER basis.

The acquisition of Novartis s global Vaccines Business (which excludes the Influenza Vaccines Business), with a turnover of £602 million in 2013, further improves GSK s position as the world s leading global vaccines solutions provider. Demand for vaccination is significant, with the \$25.6 billion global vaccine market projected to grow at approximately mid-single digits over the period to 2020.

The proposed Transaction will create a broader, stronger portfolio offering, most notably in key areas such as meningitis and travel vaccines. It will also increase the profitability of the business through synergies, including the vertical integration of antigen supply currently provided by Novartis to GSK.

The global market for meningitis vaccines is expected to triple by 2020, reaching \$3.6 billion. The addition of Bexsero®, a new vaccine for the prevention of meningitis B and a pentavalent MenABCWY vaccine candidate in development will strengthen GSK s position in one of the fastest growing segments of the vaccines market.

In travel, a number of complementary traveller vaccines will also add further breadth to GSK s industry-leading travel vaccine portfolio.

The expanded portfolio will help accelerate GSK s strategy in the US, where Novartis has a strong presence and track record, especially in meningitis, where US sales of Menveo® reached \$152 million in 2013, while benefiting from GSK s significant presence in emerging and developing markets, where significant new opportunities exist for the introduction and growth of Novartis s vaccines across both new and existing sets of customers.

The acquisition is also expected to enhance GSK s vaccines manufacturing network and provide an important increase in overall vaccines capacity, notably with the addition of Novartis s facilities in Rosia, Italy and Marburg, Germany. Both of these sites have benefited from significant recent capital investment and are FDA-registered. GSK will also acquire Novartis s vaccines manufacturing sites in India and, through the acquisition of Novartis s 85 per cent. interest in Zhejiang Tianyuan Bio-Pharmaceutical Co., Ltd. ( **Tianyuan** ), an interest in Tianyuan s vaccines manufacturing sites in China.

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As the leading player in a growing market, GSK expects to drive strong operational synergies and improve margins as the businesses are integrated over the coming period. Growth of the expanded business is expected to be in line with, or ahead of, the market depending on the timing and phasing of the launch of new key pipeline products.

### Vaccines pipeline

GSK and Novartis s vaccines R&D organisations are also highly complementary, bringing together respective expertise in virology and bacterial infection. The Company currently has 14 vaccines in development and the addition of Novartis s Vaccines Business will increase this number by over 50 per cent. Novartis s clinical pipeline includes two Phase II vaccines candidates, namely a pentavalent meningitis vaccine candidate, protecting against meningococcal serogroups A, B C, W and Y, and a vaccine against infection by group B streptococcus. Novartis also has earlier stage programmes against HIV, cytomegalovirus, hospital infections such as s. aureus, c. difficile and p. aeruginosa and various acellular pertussis combination vaccines. Of particular interest is Novartis s candidate vaccine against group B streptococcus infection, the leading cause of neonatal sepsis and meningitis globally. Novartis also contributes a number of pre-clinical vaccine candidates aimed at devastating diseases highly prevalent in developing countries such as malaria and tuberculosis.

# Leadership

As announced on 22 October 2014, Moncef Slaoui has been appointed as Chairman of the global vaccines business.

#### **Pharmaceuticals**

### Marketed pharmaceutical products

Following Completion of the Transaction, the strengthened global vaccines and consumer healthcare businesses will be complemented by GSK s existing global pharmaceuticals business. This will comprise the Company s key pharmaceutical franchises of respiratory and HIV medicines, supported by a highly productive R&D organisation.

The Company's respiratory franchise is the leader in the \$29 billion respiratory market, which is forecast to grow at 2 per cent. per annum over the medium term. GSK has been the global leader in this therapeutic area for over 30 years, with its franchise strength built around the strength of Ventolin, Flovent and Seretide/Advair. The respiratory portfolio is currently undergoing a period of transition as the portfolio is being strengthened and broadened with the addition of Breo/Relvar, Anoro, Incruse and Arnuity, all of which are delivered in the proprietary Ellipta device.

GSK s key priority in respiratory is to deliver and generate access to its new products. The Group's most recent results clearly point to the extensive transition underway for the portfolio, and, in particular, the pressure on the Group's older products, such as Seretide/Advair, especially in the US market where the Group is seeing a significantly more challenging contracting and competitive environment. Despite these changes, the Group is delivering on increasing the access for new products, with Breo for chronic obstructive pulmonary disease (\*\*COPD\*\*) holding 72 per cent.

Medicare Part D coverage and Anoro holding around 50 per cent. as of late October. Furthermore, the Group has yet to launch the recently approved monotherapy medicines, Incruse (for COPD) and Arnuity (for asthma), and has filed mepolizumab, GSK s first-in-class anti-IL5 treatment for severe asthma in November 2014. The Group expects total global respiratory sales (residual and new products) will return to growth in 2016.

In the HIV therapeutic area, GSK established ViiV Healthcare in 2009, combining expertise from GSK, Pfizer, and, since 2012, Shionogi. ViiV Healthcare is now one of the leading companies in a field with estimated global sales of \$20 billion, and growing at 8 per cent. per annum.

ViiV Healthcare s portfolio of 11 HIV treatments generated annual sales of £1.4 billion in 2013 and is seeing strong growth on the back of recent successful product approvals. Tivicay (dolutegravir), ViiV Healthcare s integrase inhibitor, which has been approved and launched in the US, Europe and other countries, has performed strongly and ahead of some of the most successful recent product launches in

the HIV space. The strength of the franchise underpinned by Tivicay and Epzicom was reaffirmed in the Group s most recent quarterly results, as sales grew 18 per cent. (on a CER basis) to £373 million. Furthermore, GSK s strength in understanding combination therapies has led to the recent approval and launch of Triumeq, the first single-pill regimen containing dolutegravir, in both the US and Europe.

Following the significant progress the business has made, both in terms of R&D and commercial execution particularly with respect to Tivicay and Triumeq—the Board believes that now is the right time to explore the potential for an IPO of a minority shareholding in this business. In addition to raising capital to increase the financial flexibility of the wider GSK Group, a partial IPO of ViiV would provide greater visibility of the intrinsic value of its currently marketed assets and future pipeline while also enhancing the potential future options for the Group in relation to its interest in ViiV. While ViiV is an important part of the Group and will remain so for some time, this is a further significant step within our pharmaceuticals business to deliver improved operational performance.

Besides these key pharmaceuticals franchises, GSK also commercialises a number of smaller innovative pharmaceutical products in areas such as lupus (Benlysta), benign prostatic hyperplasia (Avodart/Jalyn) and type II diabetes (recently launched Tanzeum). In addition, the Group has an established portfolio of products made up of generally off-patent medicines in developed markets and where growth is driven by GSK s breadth of patient access across the emerging markets.

### Pharmaceuticals pipeline

The Company s innovative pharmaceuticals business is underpinned by a strong R&D organisation, which delivered a record number of approvals in 2013 and has built a significant pipeline on which to build further success. Last year GSK invested £3.2 billion in R&D across pharmaceuticals and vaccines and currently has over 40 new molecular entities currently in PhII/PhIII development. GSK estimates that its internal rate of return on late-stage R&D investment had improved to 13 per cent. when last measured in 2013.<sup>7</sup> The Company continues to target 14 per cent. on a longer term basis.

The key pharmaceutical franchises, driven by continued innovation by the Company s R&D organisation, are expected to deliver strong medium to long-term revenue growth. For example, the Company has five further respiratory products in late-stage development including mepolizumab, an anti-IL5 antibody which has been filed in the US for severe asthma and continues to be investigated for COPD, and a respiratory triple combination (ICS/LABA/LAMA) in PhIII for COPD. The recently launched new products and the Group s continuing pipeline and device innovation provide confidence that GSK will remain the leader in respiratory well into the next decade. ViiV Healthcare s R&D pipeline is also strong, including cabotegravir or 744, a long-acting parenteral HIV integrase inhibitor as well as early stage work to identify new therapeutic options such as further antiretroviral drug candidates with novel mechanisms of action.

Besides the pipeline innovations in the respiratory and HIV therapy areas, the Company s mid-stage pipeline contains many other potential medicines for which there is already substantial evidence of efficacy, for example: 863, a prolyl hydroxylase inhibitor (PhI) in PhIIb for anaemia; ex-vivo stem cell gene therapies (273, 274 and 275) in PhII and PhIII for a number of rare diseases; and sirukumab, the anti-IL6 antibody in PhIII in rheumatoid arthritis (from GSK s collaboration with Janssen). GSK is also encouraged by the continuing innovation of the early-stage pipeline with potential first-in-class molecules in epigenetics targeting oncology and immuno-inflammation (BETi, EZH2 and LSD-1) as well as a further set of novel assets in other therapy areas such as asthma and COPD (PI3Kd), cardiovascular diseases (TRPV4) and inflammatory diseases (RIP-1 & 2 kinases).

Leadership

As announced on 22 October 2014, Abbas Hussain has been appointed Global President of Pharmaceuticals.

<sup>7</sup> R&D costs have been measured on a core basis which excludes certain items that are considered to be non-core in nature as this provides a clearer view of the underlying R&D expenditure of the Group by removing the volatility inherent in many of the non-core items. Further details on the definition of core results can be found on page 150.

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# 2.2 Disposal of Marketed Oncology Portfolio and related assets

Over the past six years, GSK has successfully established its oncology business and developed an innovative R&D pipeline of oncology assets, which led to multiple regulatory approvals and global product launches in recent years, including Votrient, Promacta, Arzerra, Tafinlar and Mekinist.

As part of the Transaction, GSK has agreed to divest the Oncology Business for an aggregate cash consideration of \$16 billion<sup>8</sup>. The agreed price represents approximately 10x 2013 revenues, reflecting the strong future growth potential of the business. The Oncology Business comprises the Company s Marketed Oncology Portfolio, related R&D activities and rights to its AKT Inhibitors currently in development and also the grant to Novartis of the Oncology Commercialisation Partner Rights for future oncology products arising from GSK s early-stage oncology pipeline.

GSK remains committed to early-stage discovery in oncology and, through the Oncology Commercialisation Partner Rights granted to Novartis, the Company has identified a preferred marketing partner capable of delivering improved patient outcomes. Novartis s global scale in this therapy area will enable it to deliver new growth and development opportunities for the Marketed Oncology Portfolio as well as for future products that may arise from GSK s discovery pipeline.

### 2.3 Further transparency for each of GSK s global franchises

Following the Transaction, in recognition of the increased contribution of the consumer healthcare and vaccines businesses and the resultant greater balance of the Enlarged Group, the Company will provide further transparency and greater financial disclosure to allow Shareholders to understand the different but complementary attributes and financial profiles of the core businesses.

For example, the vaccines franchise, which previously has been part of the pharmaceuticals segment, will be treated as a separate financial segment, allowing Shareholders to analyse and better understand its long-term growing revenues and cash-flows, its R&D pipeline and the opportunities to build on its leadership position in new markets.

Within the consumer healthcare business, GSK will provide a greater degree of clarity around the performance of the business by providing greater disclosure on the KPIs that the Group uses to manage the business.

GSK is confident that each of these franchises will have a premium position within their respective sectors and will provide greater detail on the strategies for the new global franchises following Completion.

### 2.4 Creating a stronger higher quality earnings profile and repositioning for growth

In addition to the stronger growth prospects set out above, the Transaction also provides GSK with the opportunity to achieve further cost savings of approximately £1 billion, with approximately 50 per cent. delivered by year three of the Transaction (see paragraph 5.3 for more details of these savings).

These cost savings build on the Company s track record of driving greater efficiency from its businesses and are separate from and incremental to the existing announced programmes and the new restructuring programme announced in the Group s most recent quarterly results. This new restructuring programme to refocus the global pharmaceuticals business and cost base is expected to deliver approximately £1 billion of additional annual cost savings over the next three years, with approximately 50 per cent. delivered in 2016. By the end of 2014, GSK will

have reduced its annual costs by £3.7 billion under a series of programmes first started in 2007.

In financial terms, the Transaction is expected to be accretive to core earnings per share in the first full year following Completion and the execution of the intended Capital Return in full (by way of a B share scheme), and is expected to make a growing contribution to earnings over time, especially from 2017, as the delivery

<sup>8</sup> Up to \$1.5 billion of this consideration depends on the results of the COMBI-d Trial. Please refer to paragraph 4.3 of this Chairman s Letter for further details.

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of cost savings and new product launches accelerate. The impact of the Transaction on core earnings per share, particularly in the near-term, depends on the timing of Completion and the timing and size of the intended Capital Return.

The Transaction is still expected to close during the first half of 2015 with the Capital Return implemented as soon as practicable thereafter, following completion of due diligence (including on the distributable reserves position of the Company and the tax implications for Shareholders), confirmation of the outcome of the COMBI-d Trial and once appropriate shareholder approvals are obtained.

This statement does not constitute a profit forecast, nor should it be interpreted to mean that the future earnings per share, profits, margins, or cash flows of the Enlarged Group will necessarily be greater than the historical published earnings per share, profits, margins or cash flows of the Group.

# 2.5 Crystallising value and returning surplus capital to Shareholders

Since Sir Andrew became CEO, GSK will have returned more than £33 billion to Shareholders, with £23 billion in dividends and £10 billion in share buybacks.

GSK is focused on driving improved Shareholder value and is open-minded with regard to exploring further opportunities to create greater value through the sale or partnership of assets and businesses. This rigorous approach to capital allocation is exemplified through a series of strategic transactions over recent years. For example, the Company has significantly enhanced the Group's opportunities in HIV through the ViiV Healthcare partnership with Pfizer and Shionogi. The potential minority IPO of ViiV is a further step in this strategy. The Company has crystallised over £4 billion of value over the past two years through the careful rationalisation of the Group's portfolio, for example through the divestment of GSK's non-core nutritional drinks brands, Ribena and Lucozade, to Suntory for £1.35 billion in 2013 and the divestment of Arixtra and Fraxiparine, together with the associated manufacturing site, to Aspen. In addition, we continue to manage our pharmaceutical established products portfolio actively balancing growth in emerging markets and high cash generation in mature markets against potential disposal value. We are currently continuing to evaluate options for the potential divestment of assets in this group with around £1 billion of annual sales.

Consistent with this approach, the sale of GSK s Oncology Business to Novartis for \$16 billiohallows GSK to realise a highly attractive value for this portfolio and make capital available to accelerate the Company s investment in vaccines and consumer healthcare. In addition, GSK intends to return £4 billion of the net proceeds to Shareholders following Completion of the Transaction (see paragraph 5.4 below for further details).

### 3. Further information on the businesses the subject of the Transaction

# 3.1 Information on the Novartis OTC Business

The Novartis OTC Business that will be contributed to the JV comprises the OTC medicines business carried on by Novartis's OTC Division, including OTC pipeline products and its related manufacturing network (but excluding the business of researching and developing, manufacturing, selling or otherwise commercialising nicotine-related products in the US). The Novartis OTC Business is a leader in offering products designed for self-care and prevention of common medical conditions and ailments to enhance people s overall health and well-being. It is conducted by the

Novartis Group in more than 50 countries.

Novartis focuses on a group of strategic global brands in leading product categories that include treatments for cough/cold/respiratory ailments and pain relief, as well as products for digestive health, dermatology, and smoking cessation. The principal brands are: Benefiber<sup>®</sup>, Excedrin<sup>®</sup>, Fenistil<sup>®</sup>, Lamisil<sup>®</sup>, Otrivin<sup>®</sup>, Sinecod<sup>®</sup>, Theraflu<sup>®</sup>/Neocitran<sup>®</sup>, Triaminic<sup>®</sup>, Voltaren<sup>®</sup> and Nicotinell<sup>®</sup>.

Products for the Novartis OTC Business are produced by the Novartis OTC Business s own plants, strategic third party suppliers and other Novartis Group plants. The primary OTC plants are located in

<sup>9</sup> Up to \$1.5 billion of this consideration depends on the results of the COMBI-d Trial. Please refer to paragraph 4.3 of this Chairman s Letter for further details.

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Lincoln, Nebraska; Nyon, Switzerland; Humacao, Puerto Rico; and Jamshoro, Pakistan. Novartis voluntarily suspended operations at the facility in Lincoln, Nebraska in December 2011 due to quality issues. However, Novartis is gradually reinstating commercial production at the facility. While the process is not yet fully completed, an inspection by the FDA in October 2013 has not resulted in any Form 483 observations and the facility started shipping certain products (including Excedrin®) into the US in November 2013 and resumed Theraflu® shipments in July 2014 for the US market in time for the 2014/15 cough and cold season.

The Novartis OTC Business operates in most major markets (including the US, Europe and emerging markets) and the business distributes its products through various channels such as pharmacies, food, drug and mass retail outlets.

The focus of research and development activities is primarily on pain relief and cough/cold/respiratory treatments, and the development of line extensions to leverage brand equities is of high importance.

A summary of the trading results for the Novartis OTC Business for the three years ended 31 December 2013 (on an IFRS basis) is set out below:

|                             | Year<br>ended<br>31 December<br>2011 | Year<br>ended<br>31 December<br>2012 | Year<br>ended<br>31 December<br>2013 |
|-----------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| Core results reconciliation | £m                                   | £m                                   | £m                                   |
| Turnover                    | 2,050                                | 1,649                                | 1,847                                |
| Core operating profit       | 313                                  | 38                                   | 87                                   |
| Intangible amortisation     | (32)                                 | (31)                                 | (31)                                 |
| Intangible impairment       | (7)                                  | (4)                                  | (5)                                  |
| Major restructuring         | (2)                                  | (9)                                  | (7)                                  |
| Legal cost                  | (5)                                  | (12)                                 | (8)                                  |
| Disposal of assets          | 46                                   | 31                                   | 41                                   |
| Reported operating profit   | 313                                  | 13                                   | 77                                   |

In 2013, the Novartis OTC Business showed double-digit sales growth as the business began to recover from the supply disruptions through 2012. Core operating profit was 5 per cent. of turnover, still significantly impacted by the costs to upgrade quality at the Lincoln facility and investments made to support the relaunch of products. The core operating profit margin in 2011 was 15 per cent., with the impact of the voluntary suspension of activities at Lincoln only occurring in December of that year.

The summary financial information in this paragraph 3.1 has been extracted without material adjustment from the financial information contained in Section A of Part 4 (*Historical Combined Financial Information Relating to the Novartis OTC Business*) of this document.

Please refer to Section A of Part 4 (*Historical Combined Financial Information Relating to the Novartis OTC Business*) of this document for further historical financial information on the Novartis OTC Business. Please also refer to the unaudited pro forma statement of net assets of the Enlarged Group in Part 5 (*Unaudited Pro Forma Statement of Net Assets for the Enlarged Group*) which illustrates (on the basis set out therein) the effects of the Consumer

Healthcare Joint Venture on the net assets of the Enlarged Group had it occurred on 30 June 2014.

# Current trading, trends and prospects

The Novartis OTC Business has seen a slight decrease in turnover in the first nine months of 2014 in pounds sterling due to the strengthening of the pound against the US dollar. However, in constant currency ( **cc** ) terms, the Novartis OTC Business delivered high single-digit turnover growth in the first nine months

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of 2014, as the business cycled over the 2013 relaunch of Excedrin Extra Strength® in the US. Growth was driven by the strong performance of several global brands and product relaunches, which more than offset the impact of a soft cough and cold season earlier in the year. Voltaren® continued to deliver double-digit turnover growth (in cc terms) following successful launches in Europe of the 12-hour formulation. Theraflu® turnover grew double-digit (in cc terms) driven by a strong relaunch in the US and dynamic share growth in other key markets. Emerging growth markets delivered broad-based, double-digit turnover growth (in cc terms), led by China, Brazil and Poland.

Operating income has benefited from higher gross margin from incremental turnover and lower Lincoln plant remediation and restructuring expenses, partially offset by commercial investments behind the growth of key brands and product relaunches.

# 3.2 Information on Novartis s Vaccines Business

The Vaccines Business which GSK is acquiring is the business of researching, developing, manufacturing, selling, marketing and commercialising vaccines for human use (and ingredients used in such vaccines) as currently conducted by the Novartis Group (but excluding the Influenza Vaccines Business). The Vaccines Business is one of the top five vaccines companies in the world. The principal assets include: Novartis s meningococcal portfolios (including Menveo® and Bexsero®); its diphtheria/tetanus antigen bulk manufacturing facilities at Marburg, Germany and its manufacturing and R&D sites in Italy (Rosia and Siena); and its pipeline vaccines, including its Group B streptococcus vaccine and Meningococcal ABCWY (MenABCWY) combination vaccine.

The principal markets for the Vaccines Business include the US and Europe. The Novartis Group s main vaccines marketing and sales organisations are based in Switzerland, Germany, the UK, Italy and the US. Novartis has recently also been focused on expanding operations in China, India, Europe and Latin America. In the US, Novartis markets meningococcal, Japanese encephalitis and rabies vaccines through a network of wholesalers and distributors as well as direct to key customers. Direct sales efforts are focused on public health and distributor channels, and on non-traditional channels, such as employers, chain drug headquarters and service providers.

A summary of the trading results for the Vaccines Business for the three years ended 31 December 2013 (on an IFRS basis) is set out below:

|                             | Year        | Year        | Year        |
|-----------------------------|-------------|-------------|-------------|
|                             | ended       | ended       | ended       |
|                             | 31 December | 31 December | 31 December |
|                             | 2011        | 2012        | 2013        |
| Core results reconciliation | £m          | £m          | £m          |
| Turnover                    | 603         | 568         | 602         |
| Core operating loss         | (109)       | (143)       | (73)        |
| Intangible amortisation     | (67)        | (71)        | (85)        |
| Intangible impairment       |             | (3)         |             |
| Impairment of listed equity |             |             |             |
| investments                 | (83)        | (1)         | (5)         |

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| Reported operating loss      | (259) | (220) | (164) |
|------------------------------|-------|-------|-------|
| Legal cost                   | (3)   | (2)   | (2)   |
| Major restructuring reversal | 3     |       | 1     |

The Vaccines Business returned to growth in 2013, with turnover growing to £602 million from £568 million in the prior year. Growth was led by Menveo® (up 31 per cent.) and the first commercial sales of Bexsero®. The Vaccines Business includes the supply of intermediate vaccine components to GSK, turnover for which was £140m in 2013 (2012: £144m). After the Completion of the Transaction these intercompany sales will be eliminated from reported turnover.

The Vaccines Business delivered a core operating loss of £73 million, reflecting continuing heavy investment in research and development. The core operating loss was substantially smaller than in 2012, reflecting both higher sales and lower costs compared to the prior period.

The summary financial information in this paragraph 3.2 has been extracted without material adjustment from the financial information contained in Section B of Part 4 (*Historical Combined Financial Information Relating to the Vaccines Business*) of this document.

Please refer to Section B of Part 4 (*Historical Combined Financial Information Relating to the Vaccines Business*) of this document for further historical financial information on the Vaccines Business. Please also refer to the unaudited pro forma statement of net assets of the Enlarged Group in Part 5 (*Unaudited Pro Forma Statement of Net Assets for the Enlarged Group*) which illustrates (on the basis set out therein) the effects of the Vaccines Acquisition on the net assets of the Enlarged Group had it occurred on 30 June 2014.

# Current trading, trends and prospects

The Vaccines Business has seen a mid-single digit increase in turnover in the first nine months of 2014, and in cc terms an increase in the low double digits. This result is driven by a strong performance in the meningitis franchise, including the recently launched Bexsero<sup>®</sup>, and the travel franchises, partially offset by the timing of bulk paediatric vaccine shipments.

Operating results benefited from the strong commercial sales performance which fully compensated for the anticipated increase in the R&D investment to fund the late stage pipeline.

# 3.3 Information on GSK s Oncology Business

The Oncology Business consists of the Marketed Oncology Portfolio and related R&D activities and the rights to the AKT Inhibitors currently in development. The Marketed Oncology Portfolio comprises the rights to Votrient, Arzerra, Promacta/Revolade, Tykerb, Tafinlar, Mekinist, Arranon, Hycamtin, Zofran (excluding Australia) and Argatroban.

A summary of the trading results for the Oncology Business for the three years ended 31 December 2013 and the six months ended 30 June 2014 (on an IFRS basis) is set out below:

|                                  | Year<br>ended    | Year<br>ended    | Year<br>ended    | Six months ended |
|----------------------------------|------------------|------------------|------------------|------------------|
|                                  | 31 December 2011 | 31 December 2012 | 31 December 2013 | 30 June<br>2014  |
|                                  | £m               | £m               | £m               | £m               |
| Turnover                         | 678              | 803              | 967              | 552              |
| Gross profit                     | 551              | 675              | 822              | 478              |
| Core operating (loss)/profit     | (86)             | 27               | 222              | 199              |
| Amortisation                     | (11)             | (11)             | (15)             | (7)              |
| Reported operating (loss)/profit | (97)             | 16               | 207              | 192              |

The summary financial information in this paragraph 3.3 has been extracted without material adjustment from the financial information contained in Section C of Part 4 (*Historical Financial Information Relating to the Oncology* 

### Business) of this document.

Please refer to Section C of Part 4 (*Historical Financial Information Relating to the Oncology Business*) of this document for further historical financial information on the Oncology Business. Please also refer to the unaudited pro forma statement of net assets of the Group in Part 5 (*Unaudited Pro Forma Statement of Net Assets for the Enlarged Group*) which illustrates (on the basis set out therein) the effects of the Oncology Disposal on the net assets of the Enlarged Group had it occurred on 30 June 2014.

# Current trading, trends and prospects: Oncology therapeutic area

On Wednesday, 22 October 2014, GSK issued its results for the third quarter ended 30 September 2014. The update below is substantially extracted from that announcement.

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The oncology therapeutic area on which GSK reports here is not identical to the Marketed Oncology Portfolio that is the subject of the Oncology Disposal. For example, the oncology therapeutic area as reported by GSK in its annual and quarterly results does not include Arranon (a rare disease product nevertheless included in the Oncology Disposal), but does include partnered products Xgeva and Vectibix that do not form part of the Oncology Disposal. The oncology therapeutic area also includes Bexxar, a product that was discontinued in early 2014 and does not form part of the Oncology Disposal.

# 03 2014 (£311 million; up 35%)10

Oncology sales in the quarter grew 35% to £311 million. Votrient sales grew 27% to £107 million and Promacta sales grew 37% to £62 million. Arzerra sales fell 17% to £14 million and Tykerb/Tyverb sales fell 15% to £42 million. The newly launched products, Tafinlar and Mekinist, recorded sales of £37 million and £18 million, respectively.

In the US, oncology grew 44% to £132 million. Votrient sales grew 44% to £48 million and sales of Promacta grew 42% to £25 million. Mekinist and Tafinlar sales were £18 million and £15 million, respectively. Both were launched in late Q2 2013.

In Europe, oncology grew 26% to £110 million. Votrient sales increased 5% to £38 million and Promacta grew 33% to £19 million. Sales of Tafinlar, which was launched in Q3 2013, were £20 million.

In Emerging Markets and Japan, oncology sales in the quarter grew 33% to £42 million and 19% to £17 million, respectively.

### 9 months to 30 September 2014 (£867 million; up 34%)<sup>11</sup>

Oncology sales in the nine months to 30 September 2014 grew 34% to £867 million. Votrient sales grew 33% to £295 million and Promacta sales grew 34% to £165 million. Arzerra sales fell 20% to £42 million and Tykerb/Tyverb sales fell 11% to £129 million. Generic competition to both Hycamtin and Argatroban was more than offset by new launches as Tafinlar and Mekinist recorded sales of £92 million and £47 million, respectively.

In the US, oncology grew 39% to £359 million. Votrient sales grew 30% to £127 million and sales of Promacta grew 28% to £64 million. Mekinist and Tafinlar sales were £46 million and £40 million, respectively.

In Europe, oncology grew 29% to £311 million, led by sales of Votrient, which increased by 25% to £114 million in the period. Promacta grew 41% to £53 million and sales of Tafinlar were £46 million.

In Emerging Markets and Japan, oncology sales in the nine months grew 39% to £122 million and 13% to £46 million, respectively.

### 3.4 Information on the GSK Group

Current trading, trends and prospects

On Wednesday, 22 October 2014, GSK issued its results for the third quarter ended 30 September 2014. Please refer to paragraph 7 of Part 6 (*Additional Information*) of this document for further detail.

- In order to illustrate underlying performance, it is the Group s practice to discuss its results in terms of constant exchange rate ( CER ) growth. This represents growth calculated as if the exchange rates used to determine the results of overseas companies in Sterling had remained unchanged from those used in the comparative period. All commentaries are presented in terms of CER growth, unless otherwise stated.
- 11 See footnote 10.

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GSK announced Q3 core EPS of 27.9p +5% CER<sup>12</sup> excluding divestments and dividend of 19 pence per share. Core results were as follows:

|                         | Q3 2014 |      |                  | 9m 2014 |      |                  |
|-------------------------|---------|------|------------------|---------|------|------------------|
| Core results            | £m      | CER% | $\mathfrak{£}\%$ | £m      | CER% | $\mathfrak{£}\%$ |
| Turnover                | 5,646   | (3)  | (10)             | 16,820  | (3)  | (11)             |
| Core operating profit   | 1,887   | (1)  | (6)              | 4,824   | (5)  | (16)             |
| Core earnings per share | 27.9p   | 5    |                  | 68.0p   | (2)  | (14)             |

Total results were as follows:

|                    | Q3 2014 |      |                  | 9m 2014 |      |                  |
|--------------------|---------|------|------------------|---------|------|------------------|
| Total results      | £m      | CER% | $\mathfrak{£}\%$ | £m      | CER% | $\mathfrak{£}\%$ |
| Turnover           | 5,646   | (6)  | (13)             | 16,820  | (7)  | (14)             |
| Operating profit   | 703     | (52) | (55)             | 2,906   | (24) | (37)             |
| Earnings per share | 8.3p    | (56) | (59)             | 35.8p   | (28) | (42)             |

Profit forecast

The Q3 2014 Results contained statements which constitute a profit forecast for the purposes of the Listing Rules. Further detail on the profit forecast for the Group is set out at paragraph 11 of Part 6 (*Additional Information*) of this document.

### 4. Principal terms and conditions of the Transaction

This section summarises the principal terms and conditions of the Transaction, further details of which are set out in Part 3 (*Principal Terms and Conditions of the Transaction*) of this document.

### 4.1 Consumer Healthcare Joint Venture

GSK and Novartis have entered into the Contribution Agreement, under which GSK will contribute the GSK Consumer Healthcare Business and Novartis will contribute the Novartis OTC Business into a newly-created company, which will operate under the GSK Consumer Healthcare name (the JV). In consideration for those contributions, GSK will be allotted shares in the JV representing 63.5 per cent. of the issued share capital of the JV and Novartis will be allotted shares representing 36.5 per cent. of the issued share capital of the JV. Accordingly, the JV will be consolidated in the Group s financial statements. (The JV is not expected to constitute a joint venture for the purposes of International Financial Reporting Standard 11 (Joint Arrangements)).

The JV will operate in all territories in which the GSK Consumer Healthcare Business and the Novartis OTC Business currently have a presence. However, in India and Nigeria, where GSK operates its consumer healthcare business through its listed subsidiaries, GlaxoSmithKline Consumer Healthcare Limited and GlaxoSmithKline Consumer Nigeria plc respectively, GSK will not contribute its businesses to the JV.

GSK will also assume control of the manufacturing network of the Novartis OTC Business, including the primary OTC manufacturing facilities located in Lincoln, Nebraska; Nyon, Switzerland; Humacao, Puerto Rico; and Jamshoro, Pakistan.

The operation of the Consumer Healthcare Joint Venture will be governed by the Shareholders Agreement, under which GSK has the right to appoint seven directors and Novartis has the right to appoint four directors to the JV Board. Novartis will be granted customary minority shareholder protections pursuant to the Shareholders Agreement.

Novartis has the right to exit the Consumer Healthcare Joint Venture via a put option, at a price determined by expert market valuation at the point of exercise. The put option is exercisable in certain windows in the

12 See footnote 10.

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period from the third to the twentieth anniversary of Completion. The put option may be exercised either in respect of Novartis's entire holding in the JV at any given point or in up to four instalments. If the put option is exercised in instalments, a waiting period of 18 months applies between each option exercise, reducing to 12 months if the put option is exercised in instalments after the sixth anniversary of Completion. Further detail on the Novartis JV Put Option is set out in paragraph 6.5 of Section B of Part 3 (*Principal Terms and Conditions of the Transaction*) of this document.

GSK and Novartis are subject to restrictions regarding the transfer of their respective interests in the JV to third parties. As an exception to these restrictions, Novartis will be free to sell its shares to a third party (subject to GSK s right of first refusal) following expiry of the put option arrangements described above. In addition, GSK is free to sell its shares to a third party following the third anniversary of Completion, subject to Novartis having a right of first refusal and a tag right to require its shares to be sold to the third party as part of any sale by GSK.

# 4.2 Vaccines Acquisition

GSK and Novartis have entered into the Vaccines SAPA under which GSK will acquire the Vaccines Business.

The consideration payable by GSK under the Vaccines SAPA comprises:

- (A) \$5.255 billion payable at Completion (subject to customary adjustments for levels of cash, debt and working capital);
- (B) the following pipeline-related milestone payments:
  - (i) \$450 million upon FDA regulatory approval for Novartis s MenABCWY candidate vaccine;
  - (ii) \$450 million following the first calendar year during which worldwide net sales of Bexsero® (excluding the US) exceed an agreed threshold;
  - (iii) \$450 million upon achievement of a milestone relating to ACIP regulatory recommendations in respect of either of Novartis's MenABCWY candidate vaccine or Bexser®;
  - (iv) \$450 million upon achievement of a milestone relating to ACIP regulatory recommendations in respect of Novartis s Group B streptococcus ( GBS ) vaccine; and
- (C) annual royalty payments at a rate of 10 per cent. on net sales of:
  - (i) the GBS vaccine worldwide;

- (ii) the MenABCWY vaccine in the US;
- (iii) Bexsero® in the US; and
- (iv) Bexsero® worldwide (excluding the US) in excess of an agreed threshold.

  GSK will acquire Novartis s Vaccines Business manufacturing capability, including manufacturing facilities.

### 4.3 Oncology Disposal

GSK and Novartis have entered into the Oncology SPA under which GSK has agreed to sell the rights to GSK s Marketed Oncology Portfolio, related R&D activities and the AKT Inhibitors currently in development. GSK has also agreed to grant Novartis preferred partner rights for co-development and commercialisation of GSK s current and future Oncology pipeline products for a period of 12.5 years from Completion.

The aggregate cash consideration payable under the Oncology SPA is \$16 billion. Up to \$1.5 billion of this cash consideration is contingent on the results of the COMBI-d Trial, a Phase III study evaluating the safety and efficacy of the combination of Tafinlar (BRAF) and Mekinist (MEK) versus Tafinlar monotherapy.

GSK will retain its manufacturing capability in relation to the Oncology Business and is required to enter into a manufacturing and supply agreement with Novartis on Completion, under which the GSK Group will

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manufacture and supply the products in the Marketed Oncology Portfolio to the Novartis Group for an initial period of five years. Following the initial term, the manufacturing and supply agreement will renew automatically for additional periods of one year, unless terminated in accordance with its terms.

GSK will also retain its early-stage R&D pipeline and discovery capability and will be granted exclusive rights to continue to develop of atumamab (the active ingredient of Arzerra, one of the products in the Marketed Oncology Portfolio) in the autoimmune field.

### 4.4 Conditions to Completion

The Consumer Healthcare Joint Venture, the Vaccines Acquisition and the Oncology Disposal are inter-conditional. As such, none of the three component parts will close unless the conditions to that component and both of the other two inter-conditional components are satisfied or, where applicable, waived. The various conditions to the Consumer Healthcare Joint Venture, the Vaccines Acquisition and the Oncology Disposal, which are summarised below, must be satisfied (or, where applicable, waived) by 22 October 2015 (or such later date as GSK and Novartis may agree). If that does not occur, the Transaction will terminate and, in certain circumstances, the termination fee arrangements described in paragraph 4.6 below may apply.

# (A) Shareholder approval

The Transaction constitutes a class 1 transaction for the purposes of the Listing Rules and is therefore conditional upon the approval of Shareholders at the General Meeting.

Until such time as the Transaction is approved by Shareholders, the Transaction is also conditional upon the Novartis Board not withdrawing its approval of the Transaction. However, the Transaction is not conditional upon the approval of Novartis s shareholders.

# (B) Regulatory approvals

The Transaction and each of its constituent parts are conditional upon the receipt of applicable antitrust approvals, including: (i) merger clearance from the EU Commission; (ii) termination or expiration of any applicable waiting period under the HSR Act; and (iii) clearances, approvals or waivers in a number of other jurisdictions (where applicable).

Pursuant to the Principal Transaction Documents, each of GSK and Novartis must use their reasonable endeavours to obtain the required regulatory approvals in respect of the Consumer Healthcare Joint Venture, the Vaccines Acquisition and the Oncology Disposal as soon as reasonably possible (and, in any event, not later than 22 October 2015 (or such later date as GSK and Novartis may agree)).

In the event that relevant antitrust clearances, approvals or waivers are not obtained, then, in certain circumstances, the termination fee arrangements described in paragraph 4.6 below may apply.

In order to obtain or expedite such regulatory approvals or remedy any anti trust concerns, it may be necessary to provide undertakings to the EU Commission, US Federal Trade Commission or other applicable regulator. Such undertakings may include modification of the terms of the Consumer Healthcare Joint Venture, the Vaccines

Acquisition and/or the Oncology Disposal (as applicable) or the divestment of parts of the GSK and/or Novartis businesses that are the subject thereof.

In relation to the Vaccines Acquisition, GSK and Novartis both sell and/or market products in Europe and certain other countries, in particular in the field of meningitis. In order to seek to expedite antitrust clearance of the Vaccines Acquisition, GSK is in discussions to sell its Nimenrix and Mencevax products on a global basis together with certain related assets (the **Nimenrix Divestment**).

In relation to the Consumer Healthcare Joint Venture, GSK and Novartis both sell and/or market products in Europe and certain other countries in various fields, including smoking cessation, lip health, cold and flu treatment, allergic rhinitis treatment and pain management. In order to seek to

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expedite antitrust clearance of the Consumer Healthcare Joint Venture, it may be necessary for GSK to provide undertakings and/or to make divestments in these fields. Such undertakings or divestments are expected to include the divestment in certain markets of either Niquitin (GSK) or Nicotinell® (Novartis) in the field of smoking cessation and certain assets relating to Novartis s cold sores treatment business.

In relation to the Oncology Disposal, GSK s Marketed Oncology Portfolio and Novartis s oncology products are primarily used for different oncology indications and there are only a small number of treatment areas where both GSK and Novartis have a presence. If required to obtain antitrust clearance of the Oncology Disposal, Novartis has agreed to use its best endeavours to make certain limited divestments.

Whilst the Board is confident that such clearances can be obtained and that the Nimenrix Divestment and the other potential undertakings and divestments referred to above would not materially adversely affect the Transaction or the operational or financial performance of the Enlarged Group, there can be no guarantee as to the outcome or timing of the antitrust approval process or the remedies (which may include divestitures in addition to those set out above) that may be required as a condition to clearance of the Consumer Healthcare Joint Venture, the Vaccines Acquisition and/or the Oncology Disposal.

### (C) Other conditions

Each of the Consumer Healthcare Joint Venture, the Vaccines Acquisition and the Oncology Disposal is subject to certain other conditions, as described in Part 3 (*Principal Terms and Conditions of the Transaction*) of this document.

GSK and Novartis will also conduct consultations with staff, works councils and trade unions and other employee representatives as appropriate and in accordance with applicable legislation and local practice.

Subject to the timing of the receipt of necessary antitrust and regulatory approvals, and to completion of applicable employee consultation procedures, Completion is expected to occur during the first half of 2015.

### 4.5 The Influenza Vaccines Business Put Option

Novartis s Influenza Vaccines Business is excluded from the Vaccines Acquisition and, on 26 October 2014, Novartis announced that it has entered into a definitive agreement to divest the Influenza Vaccines Business to CSL Limited ( CSL ).

However, GSK has entered into a future option arrangement with Novartis in relation to the Influenza Vaccines Business, pursuant to which Novartis may unilaterally require GSK to acquire the entire Influenza Vaccines Business for \$250 million, or certain parts of the Influenza Vaccines Business at pro rata consideration (the **Influenza Put Option**) if the divestment to CSL does not complete. GSK is entitled to receive a fee of \$5 million in consideration for the grant of the Influenza Put Option.

The Influenza Put Option is exercisable during an 18 month period beginning on the earlier of the day following Completion and 22 October 2015.

Any acquisition by GSK under the Influenza Put Option (if exercised) would be conditional on, amongst other things, applicable antitrust clearances. In the event that Novartis exercises the Influenza Put Option, but the divestment to GSK cannot complete, GSK has agreed that it will nevertheless pay Novartis a termination fee of up to \$250 million

in certain specified circumstances, as described in paragraph 4.6 below.

The Influenza Put Option is conditional on Shareholders voting in favour of the Resolution approving the Transaction. The Influenza Put Option Deed will also terminate in the event that the Consumer Healthcare Joint Venture, the Vaccines Acquisition and the Oncology Disposal do not complete.

### 4.6 Exclusivity and termination fees

GSK and Novartis have agreed exclusivity and non-solicit arrangements which apply until the earlier of (i) Completion or (ii) termination of the Contribution Agreement, the Vaccines SAPA or the Oncology SPA. Under these arrangements, GSK and Novartis have each agreed that they shall not (and shall procure that members of the GSK Group and Novartis Group respectively shall not) enter into any agreement, discussions or process with any third party, or solicit or encourage proposals from a third party:

- (A) to dispose of or otherwise transfer all or a material part of the assets which form part of the Consumer Healthcare Joint Venture, the Vaccines Acquisition or the Oncology Disposal to a third party; or
- (B) in relation to a transaction which would or might reasonably be expected to adversely affect the prospect of obtaining the regulatory approvals summarised in paragraph 4.4 above.GSK has agreed to pay Novartis a termination fee of \$900 million by way of compensation:
  - (A) (subject to limited exceptions) in the event that: (i) no vote has been held on the Resolution at a general meeting of Shareholders by 5.00 pm on 22 October 2015 (or such later date as GSK and Novartis may agree); (ii) Shareholders do not vote in favour of the Resolution; or (iii) the Board adversely changes, withdraws or qualifies the GSK Board Recommendation and the Resolution is not then passed within eight weeks of any such change, withdrawal or qualification;
  - (B) in certain specified circumstances, where antitrust clearance is not obtained for the Vaccines Acquisition by 22 October 2015 (or such later date as GSK and Novartis may agree); or
- (C) in certain specified circumstances, where antitrust clearance is not obtained for the creation of the Consumer Healthcare Joint Venture by 22 October 2015 (or such later date as GSK and Novartis may agree). As noted in paragraph 4.5 above, GSK has also agreed to pay Novartis a termination fee of up to \$250 million in the event that Novartis exercises the Influenza Put Option, but the divestment to GSK pursuant to it cannot complete because one of the conditions to completion of the Influenza Acquisition (e.g. antitrust clearance) is not satisfied or waived within 18 months of the date on which the Influenza Put Option is exercised. The exact amount payable by way of termination fee would be dependent on which assets Novartis had elected for GSK to purchase under the Influenza Put Option.

Novartis has agreed to pay GSK a termination fee of \$900 million by way of compensation:

(A) in circumstances where the Novartis Board adversely changes, withdraws or qualifies the Novartis Board Approval (as described in paragraph 3.1 of Section A of Part 3 (*Principal Terms and Conditions of the Transaction*)) prior to the vote on the Resolution; or

- (B) in certain specified circumstances, where antitrust clearance is not obtained for the Oncology Disposal by 22 October 2015 (or such later date as GSK and Novartis may agree); or
- (C) in certain specified circumstances, where antitrust clearance is not obtained for the creation of the Consumer Healthcare Joint Venture by 22 October 2015 (or such later date as GSK and Novartis may agree).

### 4.7 Other terms

Under each of the Principal Transaction Documents, GSK and Novartis have each given customary representations, warranties, covenants and indemnities to each other, including undertakings regarding achieving satisfaction of the conditions to which the Transaction and its constituent parts are subject, as well as regarding the conduct of their respective businesses pending Completion.

GSK and Novartis have each provided undertakings, on customary terms and for an agreed duration, not to compete with the business of the Consumer Healthcare Joint Venture. In addition, GSK has given a non-compete undertaking, on customary terms and for an agreed duration, in respect of the Oncology Business, with Novartis giving a similar undertaking in respect of the Vaccines Business.

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The Transaction excludes both parties Dutch and French businesses where there are local works councils. In respect of those businesses, GSK and Novartis have entered into irrevocable options to require the other party or the Consumer Healthcare Joint Venture (as applicable) to acquire such businesses, subject to completion of the consultation process with the applicable works councils. A period of exclusivity has been agreed by GSK and Novartis in respect of these businesses.

## 5. Financial effects of the Transaction and use of proceeds

### 5.1 Pro forma statement of net assets

Your attention is drawn to Part 5 (*Unaudited Pro Forma Statement of Net Assets for the Enlarged Group*) of this document which contains an unaudited pro forma statement of the net assets of the Enlarged Group as at 30 June 2014 to illustrate how each of the Consumer Healthcare Joint Venture, the Vaccines Acquisition and the Oncology Disposal might have affected the financial position of the Group had each of those transactions been undertaken on that date.

### 5.2 Earnings benefits

In financial terms, the Transaction is expected to be accretive to core earnings per share in the first full year following Completion and the execution of the intended Capital Return in full (by way of a B share scheme), and is expected to make a growing contribution to earnings over time, especially from 2017, as the delivery of cost savings and new product launches accelerate. The impact of the Transaction on core earnings per share, particularly in the near-term, depends on the timing of Completion and the timing and size of the intended Capital Return.

The Transaction is still expected to close during the first half of 2015 with the Capital Return implemented as soon as practicable thereafter, following completion of due diligence (including on the distributable reserves position of the Company and the tax implications for Shareholders), confirmation of the outcome of the COMBI-d Trial and once appropriate shareholder approvals are obtained.

This statement does not constitute a profit forecast, nor should it be interpreted to mean that the future earnings per share, profits, margins, or cash flows of the Enlarged Group will necessarily be greater than the historical published earnings per share, profits, margins or cash flows of the Group.

### 5.3 Cost savings

The Board estimates that total annual cost savings of £1 billion could be achievable by the fifth full year following Completion. The delivery of these potential savings is expected to be phased, with approximately 50 per cent. delivered by year three and the full amount by year five. The Board intends to reinvest approximately 20 per cent. of costs savings to support innovation and expected new product launches across the Enlarged Group.

The Board estimates that the total costs to deliver these savings will be £2 billion, split approximately evenly between cash and non-cash charges. Contributions to the total cost savings are estimated to be approximately 40 per cent. from the Consumer Healthcare Joint Venture; 40 per cent. from the Vaccines Acquisition; and 20 per cent. from savings associated with the Oncology Disposal. In each case, the estimated cost savings have been measured against the actual expenditure for the year ended 31 December 2013. These estimates are subject to further detailed implementation

planning post-Completion.

Potential cost savings will be generated from reductions in selling and administrative costs, removal of infrastructure overlaps and reduced third party contracting, as well as through reductions in manufacturing costs.

The Enlarged Group is also expected to benefit from new economies of scale and to earn greater returns from leveraging sales, distribution and purchasing opportunities across its broader global platform.

The anticipated cost savings outlined above are contingent on Completion and could not be achieved independently. The estimated synergies reflect both the beneficial elements and the relevant costs.

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The GSK Group and the Novartis Group will each conduct consultations on cost savings proposals with employees, works councils, trade unions and other employee representatives in accordance with applicable employment legislation and local practice.

### 5.4 Capital Return

The Company plans to use part of the expected net cash proceeds of \$7.8 billion to fund a capital return to Shareholders of £4 billion (the **Capital Return**) following Completion.

The Capital Return is expected to be implemented in 2015 through a B share scheme, subject to necessary approvals. However, the value and structure of the Capital Return is subject to further due diligence, taking into account factors including the distributable reserves position of the Company and the tax implications for Shareholders. The amount of the Capital Return will also be reduced by the after-tax impact of any repayment of consideration for the Oncology Disposal required in connection with COMBI-d Trial (further detail on which is set out at paragraph 8.2 of Part 3 (*Principal Terms and Conditions of the Transaction*) of this document). In addition, the Capital Return will be subject to a separate approval of Shareholders. Further details on the Capital Return will be sent to Shareholders in due course.

In anticipation of the Capital Return, the Company does not expect to make any share repurchases in 2015, but will review the potential for future share buy backs thereafter in line with its usual annual cycle and subject to its then current return and ratings criteria.

The balance of the net cash proceeds will be retained for general corporate purposes.

### 6. Board, management and employees

Emma Walmsley has been appointed as Chief Executive Officer Designate of the Consumer Healthcare Joint Venture and will be a member of the JV Board, which will comprise directors from both GSK and Novartis. Sir Andrew Witty will be Chairman of the JV Board.

Other board and management positions for the JV will be determined following completion of the employee consultation processes.

### 7. General Meeting

Given the size of the Transaction in relation to the current size of the Company, it will be necessary for Shareholders to approve the Transaction. The General Meeting has been convened for this purpose. Set out at the end of this document is a Notice convening the General Meeting. The General Meeting will be held at Sofitel London Heathrow, Terminal 5, London Heathrow Airport, TW6 2GD at 10.30 am on Thursday, 18 December 2014. The Transaction is conditional upon, amongst other things, the approval of Shareholders at the General Meeting.

### 8. Further information

Shareholders should read the whole of this document in respect of the Transaction and not just rely on the summarised information, including the summarised financial information, contained in this Part 1. In particular, your attention is drawn to the Risk Factors set out in Part 2 (*Risk Factors*) of this document.

### 9. Action to be taken

You will find enclosed with this document a Form of Proxy or ADR Voting Instruction Form for use at the General Meeting.

Whether or not they intend to attend the General Meeting in person, holders of Ordinary Shares are asked to complete the Form of Proxy in accordance with the instructions printed on it and return it to the Company's registrars, Equiniti, so as to arrive as soon as possible, but in any event so as to be received by no later than 10.30 am on Tuesday, 16 December 2014.

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Alternatively, holders of Ordinary Shares may appoint a proxy electronically at <a href="www.sharevote.co.uk">www.sharevote.co.uk</a> using the Voting ID, Task ID and Shareholder Reference Number (SRN) printed on the Form of Proxy. If you hold shares in CREST, you may appoint a proxy by completing and transmitting a CREST Proxy Instruction to Equiniti, (CREST participant ID RA19). Electronic proxy appointments must be received no later than 10.30 am on Tuesday, 16 December 2014.

Completion and return of the Form of Proxy or the electronic appointment of a proxy will not prevent you from attending and voting in person if you wish to do so (and are so entitled).

In the event that they do not attend the General Meeting in person, in order for holders of ADRs to vote upon the Resolution to be proposed at the General Meeting, the enclosed ADR Voting Instruction Form must be returned to the Depositary so as to be received no later than 5.00 pm New York City time on Tuesday, 16 December 2014.

Further details on proxy appointments and the action to be taken are set out in the Notice of General Meeting at the end of this document.

### 10. Recommendation

The Board has received financial advice from Lazard and Zaoui & Co. in connection with the Transaction. In providing their financial advice to the Board, Lazard and Zaoui & Co. have taken into account the Board s commercial assessment of the Transaction.

The Board considers the Transaction and the Resolution to be in the best interests of the Company and its Shareholders as a whole. Accordingly, the Board unanimously recommends you to vote in favour of the Resolution to be proposed at the General Meeting, as the Directors intend to do in respect of their own beneficial holdings of 1,425,590 Ordinary Shares and ADS representing, in aggregate, approximately 0.03 per cent. of the issued share capital of the Company as at 18 November 2014, being the latest practicable date prior to the publication of this document.

Yours faithfully

Sir Christopher Gent

Chairman

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### PART 2

### RISK FACTORS

You should carefully consider the risks and uncertainties described below, together with all other information in this document.

The risk factors in this document set out the necessary disclosure in accordance with the Listing Rules, and do not seek to cover all of the material risks which generally affect the Group or the businesses that are the subject of the Transaction. Further information on the material risks which generally affect the Group are set out in the 2013 Annual Report and the Q2 2014 Results.

The risks and uncertainties described below represent those known to the Directors as at the date of this document which the Directors consider to be material risks relating to the Transaction, as well as material risks to the Group that will be impacted by the Transaction. However, these risks and uncertainties are not the only ones which, following Completion of the Transaction, the Enlarged Group will face. Additional risks and uncertainties that do not currently exist or that are not currently known to the Directors, or that the Directors currently consider to be immaterial, or which the Directors consider to be material but which are not related to or will not be impacted by the Transaction, could also have a material adverse effect on the Enlarged Group s business, results of operations, financial position or prospects.

If any or a combination of these risks actually occurs, the Transaction and/or the relevant business, financial condition, results of operations or prospects of the Group or the Enlarged Group could be materially and adversely affected. In such case, the price of the Ordinary Shares could decline and you may lose all or part of your investment.

The risks are not intended to be presented in any assumed order of priority. The information given is as at the date of this document and, except as requested by the FCA or required by the Listing Rules or any other applicable law, will not be updated. Any forward-looking statements are made subject to the reservations specified under Forward-Looking Statements on page 4 of this document.

# 1. RISKS RELATING TO THE TRANSACTION

Completion of the Transaction is subject to the satisfaction (or waiver, where applicable) of a number of conditions which, if not satisfied, may result in the Transaction and the Capital Return not proceeding and in the payment by the Company of termination fees

Completion of the Consumer Healthcare Joint Venture, the Vaccines Acquisition and the Oncology Disposal is subject to the satisfaction (or waiver, where applicable) of a number of conditions on or before 22 October 2015 (or such later date as GSK and Novartis may agree), including:

- (A) the approval of the Transaction by Shareholders at the General Meeting;
- (B) the receipt of various antitrust clearances in respect of the constituent parts, including merger clearances by the EU Commission and the termination or expiry of any applicable waiting periods under the HSR Act; and

(C) certain other regulatory matters and approvals.

There is no guarantee that these (or any other) conditions will be satisfied (or waived, if applicable). If any of the conditions is not satisfied (or waived), the Transaction will not complete. If the Transaction fails to complete, the anticipated benefits of the Transaction will not be achieved and the Company will be unable to implement the Capital Return. In certain circumstances, GSK may also be required to pay a termination fee of \$900 million to Novartis, by way of compensation, in the event that the conditions to Completion are not satisfied and the Transaction terminates.

In addition, in the event that the announced divestment by Novartis of the Influenza Vaccines Business to CSL does not complete and the Influenza Put Option is exercised, the Influenza Acquisition pursuant to it would also be subject to a number of conditions, including antitrust clearances. GSK has agreed to pay a

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termination fee of up to \$250 million in the event that Novartis exercises the Influenza Put Option but one of the conditions to completion of the Influenza Acquisition is not satisfied or waived within 18 months of the date on which the Influenza Put Option is exercised.

The terms on which antitrust and regulatory approvals are provided may jeopardise or delay the Transaction, result in additional expenditure and/or reduce the anticipated benefits of the Transaction

As a condition to their clearance of the Transaction (or any of its constituent parts), antitrust and regulatory authorities may require the modification of the terms of the Transaction or divestitures of parts of the GSK and/or Novartis businesses that are the subject of the Transaction or may otherwise place restrictions on the conduct of the businesses of the Enlarged Group. In addition, GSK or Novartis may give undertakings, which may include proposing divestments or excluding certain assets from the Transaction, in order to obtain such clearances. Any such modifications, divestments or restrictions could jeopardise or delay Completion, impose significant additional costs to the Enlarged Group and/or may reduce the anticipated benefits of the Transaction, any of which could materially and adversely affect the financial results of the Enlarged Group.

# A material part of the consideration payable to GSK for the Oncology Disposal is contingent on certain clinical trial outcomes

Up to \$1.5 billion of the cash consideration payable to GSK for the Oncology Disposal is contingent on certain agreed outcomes being achieved in relation to the COMBI-d Trial. In the event that neither the Category A Outcome nor the Category B Outcome (each as described in paragraph 8.2 of Part 3 (*Principal Terms and Conditions of the Transaction*)) is achieved in relation to the COMBI-d Trial by the later of 31 December 2015 and a year following the conclusion of the COMBI-d Trial, GSK will be required to repay to Novartis \$1.5 billion plus interest (calculated from the date of Completion). In the event that, by that date, the Category A Outcome has not been achieved but the Category B Outcome has been achieved, GSK will be required to repay to Novartis \$1 billion plus interest (calculated from the date of Completion). If GSK is required to make such a repayment, it would be funded out of the Group s standing financing and other available cash resources. Any such payment may have a material and adverse impact on the cash flow and financial condition of the Enlarged Group at that time.

The exercise by Novartis of the Novartis JV Put Option, requiring GSK to acquire Novartis s holding in the Consumer Healthcare Joint Venture, could adversely impact the financial condition and strategic performance of the Enlarged Group

Under the terms of the Shareholders Agreement, Novartis will have the ability to exit the Consumer Healthcare Joint Venture via a put option (the **Novartis JV Put Option**) requiring GSK to acquire Novartis s shares in the JV. The Novartis JV Put Option is exercisable in certain windows between the third anniversary and twentieth anniversary of Completion, and may be exercised in respect of Novartis s entire holding or in up to four instalments. The consideration payable by GSK will be determined by expert market valuation at the point of exercise of the Novartis JV Put Option, and will require GSK to access and apply substantial cash funds in order to acquire Novartis s shares at that time. This may materially and adversely impact the financial condition of the Enlarged Group. The requirement to commit funds to the acquisition of Novartis s holding under the Novartis JV Put Option may also result in the diversion of capital resources from, and/or limit the Enlarged Group s ability to raise external funding for, alternative strategic transactions or other planned expenditure, which may in turn materially and adversely impact the performance of the Enlarged Group during that period.

The Enlarged Group may experience difficulties in integrating the Novartis OTC Business and/or the Vaccines Business with the existing businesses of the Group

The future prospects of the Enlarged Group will, in part, be dependent upon the Enlarged Group s ability to integrate the Novartis OTC Business and the Vaccines Business into the Group, and the ability of the Enlarged Group to realise the anticipated benefits and cost savings from combining the respective businesses. Some of the potential challenges relating to integration may not become known until after Completion.

The key potential difficulties in integrating the businesses include the following:

the complexity of transferring employees and assets (including intellectual property, third party contracts, real estate and marketing authorisations and other licences/permits) and consolidating operations, infrastructure, procedures, systems, facilities, services and policies across many different countries, jurisdictions, regulatory systems and business cultures;

maintaining employee engagement and retaining and incentivising key employees;

the diversion of management time and resources away from the day-to-day operations of the Group;

ensuring day 1 readiness upon Completion and limiting disruption to the ongoing businesses of the Enlarged Group, including minimising the risk of supply chain interruptions and ensuring that necessary transitional arrangements between Novartis and the Enlarged Group function successfully;

technical transfer of manufacturing and other processes and services, upon expiry of transitional manufacturing and services arrangements and/or in-sourcing of third party supply contracts; and

maintaining business continuity throughout integration.

Difficulties experienced in the integration process could potentially lead to the interruption of operations of the businesses, or a loss of customers, suppliers or key personnel, which could have a material adverse effect on the business, results of operations or financial condition of the Enlarged Group.

## Transaction-related costs may exceed the Company s expectations

The Company expects to incur costs in relation to the Transaction, including integration and post-Completion costs in order to implement the Transaction successfully and deliver anticipated costs savings. The actual costs may exceed those estimated and there may be additional and unforeseen expenses incurred in connection with the Transaction. In addition, the Company has incurred and will incur legal, accounting and transaction fees and other costs relating to the Transaction, a material part of which are payable whether or not the Transaction completes. Such costs could materially and adversely affect the realisation of synergies and the Enlarged Group s results of operations.

# The Enlarged Group may fail to realise, or it may take longer than expected to realise, the perceived benefits of the Transaction

The Board believes that the consideration for each part of the Transaction is justified in part by the synergies it is expected to deliver. However, these expected benefits may not be achieved, or may take longer than expected to realise, and other assumptions upon which the Board determined the consideration payable for the Transaction may prove to be incorrect. To the extent that the Company incurs higher integration costs, achieves lower margin benefits or fewer cost savings than expected, the results of operations and financial condition of the Enlarged Group may suffer, which may materially and adversely affect the Company s share price.

The Contribution Agreement and Oncology SPA contain certain warranties and indemnities, which could require the GSK Group to make additional payments to Novartis

The Contribution Agreement and the Oncology SPA contain certain representations, warranties and indemnities given by the Company in favour of Novartis. Any payment required under those representations, warranties and indemnities may have a material and adverse effect on the cash flow and financial condition of the Enlarged Group at that time.

The Company may not have full recourse to Novartis under the Contribution Agreement, Vaccines SAPA and Influenza Put Option Deed (if exercised)

Under the terms of the Contribution Agreement, Vaccines SAPA and Influenza Put Option Deed, Novartis provides GSK with certain warranties and indemnities. However, these warranties and indemnities may not

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cover all potential liabilities associated with the Novartis OTC Business, Vaccines Business or Influenza Vaccines Business (if the Influenza Vaccines Business is acquired), and they are in certain circumstances limited in their scope, duration and/or amount. Accordingly, the Company may not have recourse against Novartis, or may not recover in full from Novartis, for losses which it may suffer in respect of a breach of those warranties, or in respect of the subject matter of any of the indemnities, or otherwise in respect of the Consumer Healthcare Joint Venture, Vaccines Acquisition or Influenza Acquisition (if the Influenza Acquisition occurs) (as applicable). This could materially and adversely affect the Enlarged Group s financial results.

# Events or developments may occur which have an adverse effect on the businesses that are the subject of the Transaction but do not entitle the Company to terminate the Transaction

Pursuant to the Principal Transaction Documents, the Company will only be entitled to terminate the Transaction on the grounds of material adverse change if an event occurs that could reasonably have been expected to have resulted in the reduction of the applicable headline consideration by 30 per cent. or more. During the period prior to Completion, events or developments may occur which have an adverse effect on the businesses or assets to be acquired pursuant to the Transaction but do not meet the 30 per cent. threshold so as to entitle the Company to terminate the Transaction. The Company would instead be required to proceed to Completion notwithstanding the adverse events or developments, and this could have a material and adverse effect on the business, financial condition and results of the Enlarged Group.

# Failure to obtain third party consents from contractual counterparties may have an adverse impact on the Enlarged Group

The GSK Group and the Novartis Group are each party to a number of contracts with third parties that provide or may provide the counterparty with a right to terminate as a result of (i) the change of control of, or assignment by, the GSK or Novartis contracting party; and/or (ii) breach of certain non-compete restrictions as a result of the relevant part of the Transaction. If such contracts are terminated or the counterparties do not grant consents/waivers on favourable terms, this could have a material adverse effect on the Enlarged Group s business, financial condition and/or results of operations.

## Risks of executing the Transaction could cause the market price of GSK Shares to decline

The market price of the Company s Ordinary Shares may decline as a result of the Transaction, among other reasons, if:

- (A) the integration of the Vaccines Business and/or the Novartis OTC Business into the Group is delayed or unsuccessful;
- (B) the Company does not achieve the anticipated benefits of the Transaction as rapidly, or to the extent anticipated by the Board, analysts or investors, or at all;
- (C) the effect of the Transaction on the Company s financial results is not consistent with the expectations of analysts or investors; or

(D) Shareholders sell a significant number of Ordinary Shares following Completion.

# The Company is exposed to exchange rate fluctuations in relation to the Transaction

Since the consideration payable under each of the Principal Transaction Documents is denominated in US Dollars whilst the Group's financial reporting currency is Pound Sterling, the Company is potentially exposed to variations in the US Dollar-Pound Sterling exchange rate, although certain hedging transactions have been entered into to protect the Sterling value of the net proceeds expected to be received.

### The Capital Return will be subject to the approval of Shareholders and other risks and uncertainties

Following Completion, the Board intends to fund the Capital Return to Shareholders of £4 billion, which is expected to be implemented through a B share scheme. However, the value and structure of the Capital Return is subject to further due diligence, taking into account factors including the distributable

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reserves position of the Company and the tax implications for Shareholders. The amount of the Capital Return will also be reduced by the after-tax impact of any repayment of consideration for the Oncology Disposal required in connection with the COMBI-d Trial (referred to in the risk factor on page 29 above). In addition, the Capital Return will be subject to a separate approval of Shareholders and could be delayed in its implementation as a result.

# 2. EXISTING RISKS RELATING TO THE GROUP THAT WILL BE IMPACTED BY THE TRANSACTION

The future performance of the Vaccines Business and the Consumer Healthcare Joint Venture is, in part, dependent on assets that are in clinical development and subject to commercialisation risk

The Vaccines Business includes Novartis products and assets that are in clinical development and/or are subject to pricing or reimbursement risk, including:

- (A) MenABCWY (in Phase II development for meningitis strains ABCWY);
- (B) Group B streptococcus (in Phase II development); and
- (C) Bexsero® (for meningitis B, licence application filed in the US, but approved in the EU). Developing new vaccines products is a costly, lengthy and uncertain process and there is a risk that these product candidates could fail at any stage in the development process, including after significant economic and human resources have been invested. If such products complete development and are approved, the products would then be subject to ongoing commercialisation risks, including uncertainties in relation to governmental pricing and reimbursement regimes and the impact of competition on pricing strategies, particularly in markets such as the US. Whilst the total consideration payable for the Vaccines Business is contingent upon certain milestones and sales targets related to the products listed above, the future performance of the Vaccines Business remains dependent, to some extent, on the performance of these and other products that are not yet marketed.

Similarly, the Consumer Healthcare Joint Venture will result in the acquisition of certain pipeline products, including the rights to the Voltaren® Gel switch product which is currently a prescription product and is yet to receive FDA approval for OTC indications.

The acquisition of these products (among others) may increase the existing risk that the Group may not develop commercially successful products or additional uses for existing products, which could in turn materially and adversely affect the financial results of the Vaccines Business, the Consumer Healthcare Joint Venture and the Enlarged Group.

### The Transaction may increase the Group's risk of interruption of product supply

The Vaccines Acquisition and the Consumer Healthcare Joint Venture will result in the Group acquiring the manufacturing networks of the Vaccines Business and the Novartis OTC Business. The resulting increase in the scale and complexity of the manufacturing operations of the Enlarged Group (including the acquisition of additional manufacturing facilities and supply chains which will need to be integrated into the Company s manufacturing network) may lead to an incremental risk of interruption of product supply.

For example, under the terms of the Consumer Healthcare Joint Venture, the Company will assume control of the Novartis OTC Business's manufacturing network, including the manufacturing facility in Lincoln, Nebraska. In December 2011, Novartis voluntarily suspended operations at the Lincoln facility due to quality issues. Novartis has made progress in the remediation of the quality issues and has gradually reinstated commercial production at the facility. Shipment of certain products (including Excedrin®) into the US was resumed in November 2013 following an FDA inspection of the site in October 2013 which resulted in no Form 483 observations, and shipments of Theraflu® were resumed in July 2014 for the US market in time for the 2014/15 cough and cold season. However, capacity remains below pre-shutdown levels and it is not possible to determine when the facility will resume full operations, although it is anticipated that it may take a number of years.

In addition, in order to facilitate separation and integration of the businesses that are the subject of the Transaction, GSK will enter into a number of transitional manufacturing and supply and transitional services

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arrangements with the Novartis Group, including in relation to certain key products, with the result that GSK will not have complete control over its supply chain for these products until longer term arrangements have been established. In addition, the technical transfers of manufacturing and supply chains to GSK upon expiry of such transitional arrangements may be complex and will be subject to regulatory validation or approval, which may lead to delays in completing the technical transfer beyond the timelines currently anticipated, with the risk of possible supply interruptions.

Any interruption of supply could expose the Enlarged Group to litigation or regulatory action or otherwise materially and adversely affect the results of operations and financial condition of the Enlarged Group.

The Vaccines Acquisition and the Consumer Healthcare Joint Venture include the acquisition of businesses with operations in countries with high degrees of political, economic and legal uncertainty.

The Vaccines Acquisition and the acquisition of the Novartis OTC Business pursuant to the Consumer Healthcare Joint Venture include the acquisition of substantial businesses in countries with high degrees of political, economic and legal uncertainty. For example, the Novartis OTC business in Russia accounts for approximately 10 per cent. of the total turnover of the Novartis OTC Business. This may exacerbate the Group s existing geopolitical risks and risks arising from non-compliance with, or changes to, laws and regulations affecting the Group and/or the interpretation and application of those laws and regulations by governments or regulatory bodies in such jurisdictions. Any change in, or non-compliance with, applicable law and regulation (including additional taxation, additional pricing restrictions, reductions in the protections afforded to intellectual property rights or compulsory licensing, the imposition of international sanctions or non-compliance with local and international anti-bribery and corruption legislation) could materially and adversely affect the operations and financial results of the Vaccines Business, the Consumer Healthcare Joint Venture and the Enlarged Group.

Determinations made by the Enlarged Group with respect to the application of tax law may result in the payment of additional amounts for tax

The Consumer Healthcare Joint Venture and the Vaccines Acquisition will result in the acquisition of businesses and operations which will be subject to taxation across multiple jurisdictions. The Enlarged Group will be subject to many different forms of taxation including, but not limited to, income tax, withholding tax, value added tax, transfer pricing rules, commodity tax and social security and other payroll taxes. Tax law and its administration is complex and often requires the Group to make subjective determinations. Tax authorities around the world are increasingly rigorous in their scrutiny of transactions and may not agree with the determinations that are made by the Group with respect to the application of tax law. Such disagreements could result in legal disputes, an increased overall tax rate applicable to the Group and, ultimately, in the payment of additional amounts for tax, which could have a material and adverse effect on the Enlarged Group s business, results of operations and financial condition.

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### PART 3

### PRINCIPAL TERMS AND CONDITIONS OF THE TRANSACTION

**SECTION A: The Transaction** 

### 1. Implementation Agreement

The Implementation Agreement was entered into on 22 April 2014 between GSK and Novartis and amended and restated on 29 May 2014. The Implementation Agreement governs the overarching framework of the Consumer Healthcare Joint Venture, the Vaccines Acquisition and the Oncology Disposal and sets out certain deal protection measures, including exclusivity and termination fees.

### 1.1 Exclusivity

GSK and Novartis have agreed that, during the period from 22 April 2014 until the earlier of Completion or termination of the Principal Transaction Documents, they shall not (and shall procure that no other member of the GSK Group and the Novartis Group respectively shall) enter into any agreement, participate in any discussions or process with any third party, or solicit or encourage proposals from a third party:

- (A) to dispose of or otherwise transfer all or a material part of the assets being sold or contributed by GSK or Novartis (as the case may be) under the Principal Transaction Documents; or
- (B) in relation to any transaction which would or might reasonably be expected to adversely affect the prospect of satisfying the antitrust and competition conditions to the Consumer Healthcare Joint Venture, the Vaccines Acquisition or the Oncology Disposal,

(being referred to as an **Alternative Transaction** ).

In addition, during the exclusivity period, in the event that GSK or Novartis receives any proposal or offer from any third party in relation to an Alternative Transaction, GSK or Novartis (as applicable) is required to notify the other party and provide details of the proposal or offer.

These restrictions are subject to a carve-out permitting transactions by either GSK or Novartis that have a wider strategic rationale for it than the Transaction and the principal purpose of which is not the acquisition by a third party or third parties of all or a material part of the GSK or Novartis assets being sold or contributed by GSK or Novartis (as applicable) under the Principal Transaction Documents.

## 1.2 Termination fees

Under the Implementation Agreement, GSK has agreed to pay Novartis a termination fee of \$900 million by way of compensation:

- (A) (subject to limited exceptions) in the event that: (i) no vote has been held on the Resolution at a general meeting of Shareholders by 5.00 pm on 22 October 2015 (or such later date as GSK and Novartis may agree); (ii) Shareholders do not vote in favour of the Resolution at a general meeting of Shareholders; or (iii) the Directors adversely change, withdraw or qualify the GSK Board Recommendation and the Resolution is not then passed by Shareholders at a general meeting of Shareholders within eight weeks of any such change, withdrawal or qualification;
- (B) (subject to limited exceptions) if antitrust clearance of the Vaccines Acquisition has not been obtained by 22 October 2015 (or such later date as GSK and Novartis may agree) and either (i) that position is a result of competition concerns arising solely from a relationship between the GSK Group s assets and the assets agreed to be sold under the Vaccines SAPA, or (ii) GSK has failed to comply with the agreed co-operation undertakings between GSK and Novartis under the Principal Transaction Documents (and, in either case, Novartis has complied with such agreed co-operation undertakings); or
- (C) (subject to limited exceptions) if antitrust clearance of the Consumer Healthcare Joint Venture has not been obtained by 22 October 2015 (or such later date as GSK and Novartis may agree) and,

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further, (i) that position is a result of competition concerns arising solely from a relationship between the assets agreed to be contributed under the Contribution Agreement, (ii) GSK has failed to comply with the agreed co-operation undertakings between GSK and Novartis under the Principal Transaction Documents, and (iii) Novartis has complied with such agreed co-operation undertakings.

Under the Implementation Agreement, Novartis has agreed to pay GSK a termination fee of \$900 million by way of compensation:

- (A) in the event that Novartis adversely changes, withdraws or qualifies the Novartis Board Approval (as described in paragraph 3.1 below) prior to the vote on the Resolution at a general meeting of Shareholders;
- (B) (subject to limited exceptions) if antitrust clearance of the Oncology Disposal has not been obtained by 22 October 2015 (or such later date as GSK and Novartis may agree) and either (i) that position is a result of competition concerns arising solely from a relationship between the Novartis Group s assets and the assets agreed to be sold under the Oncology SPA, or (ii) Novartis has failed to comply with the agreed co-operation undertakings between Novartis and GSK under the Principal Transaction Documents (and, in either case, GSK has complied with such agreed co-operation undertakings); or
- (C) (subject to limited exceptions) if antitrust clearance of the Consumer Healthcare Joint Venture has not been obtained by 22 October 2015 (or such later date as GSK and Novartis may agree) and, further, (i) that position is a result of competition concerns arising solely from a relationship between the assets agreed to be contributed under the Contribution Agreement, (ii) Novartis has failed to comply with the agreed co-operation undertakings between Novartis and GSK under the Principal Transaction Documents, and (iii) GSK has complied with such agreed co-operation undertakings.

# 2. Inter-conditionality

The Consumer Healthcare Joint Venture, the Vaccines Acquisition and the Oncology Disposal are inter-conditional. As such, none of the three constituent parts will close unless the conditions to that part and the other two constituent parts are satisfied or, where applicable, waived.

The various conditions to each of the Consumer Healthcare Joint Venture, the Vaccines Acquisition and the Oncology Disposal must be satisfied (or, where applicable, waived) by 22 October 2015 (or such later date as GSK and Novartis may agree).

If that does not occur, the Transaction will terminate.

### 3. Conditions to Completion

The Transaction, and each of its constituent parts, are conditional on the following matters:

# 3.1 GSK Shareholder approval and Novartis Board Approval

The Transaction constitutes a class 1 transaction for the purposes of the Listing Rules and is therefore conditional upon approval by Shareholders at the General Meeting.

GSK has agreed that the Board will recommend that Shareholders vote in favour of the Transaction at the General Meeting (and such recommendation is set out at paragraph 10 of Part 1 (*Letter from the Chairman*) of this document) (the **GSK Board Recommendation**).

Prior to the announcement of the Transaction on 22 April 2014, the Novartis Board approved the Transaction as being in the best interests of Novartis and its shareholders as a whole (the **Novartis Board Approval**).

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The GSK Board Recommendation and the Novartis Board Approval are both subject to provisions that allow them to be withdrawn on account of fiduciary duties.

Until such time as the Transaction is approved by Shareholders, the Transaction is also conditional upon the Novartis Board not adversely changing, withdrawing or qualifying the Novartis Board Approval.

In addition, each of the constituent parts of the Transaction is subject to certain additional, specific conditions, as set out in the relevant sections below.

### 3.2 Antitrust clearances

The Transaction and each of its constituent parts are conditional upon:

- (A) to the extent that each constituent part of the Transaction either constitutes (or is deemed to constitute under Article 4(5) or Article 5(2)) a concentration with a Community dimension within the meaning of Council Regulation (EC) 139/2004 (as amended) (the **Regulation**) or is to be examined by the European Commission as a result of a decision under Article 22(3) of the Regulation:
  - (i) the European Commission taking a decision (or being deemed to have taken a decision) under Article 6(1)(b) or, if the Commission has initiated proceedings pursuant to Article 6(1)(c), under Article 8(1) or 8(2) of the Regulation declaring the Transaction compatible with the common market; or
  - (ii) the European Commission taking a decision (or being deemed to have taken a decision) to refer the whole or part of the Transaction to the competent authorities of one or more Member States under Articles 4(4) or 9(3) of the Regulation; and
    - (a) each such authority taking a decision with equivalent effect to (i) with respect to those parts of the Transaction referred to it; and
    - (b) the European Commission taking any of the decisions under (i) with respect to any part of the Transaction retained by it;
- (B) any waiting period (and any extension thereof) under the HSR Act applicable to each constituent part of the Transaction having expired or been terminated;
- (C) to the extent required or otherwise agreed between the parties as appropriate to permit the parties to consummate each constituent part of the Transaction, any additional clearances, approvals, waivers, no-action letters and consents having been obtained in certain jurisdictions and any additional waiting periods having expired under applicable antitrust, merger control or foreign investment rules; and

(D) there being no law or judgment in effect that would make Completion unlawful.

## 3.3 Other conditions

- (A) The Vaccines Acquisition and, consequently, the Transaction and each of its constituent parts are conditional upon certain key manufacturing facilities not being incapable of operation from or after Completion.
- (B) The Oncology Disposal and, consequently, the Transaction and each of its constituent parts are conditional upon:
  - (i) there having been no disruption in the Group s supply chain, for any reason, which has caused a stock out at any of the Group s relevant distribution centres in a manner which had, or would be reasonably likely to have, a material adverse effect (as defined in paragraph 8.9 below) on the Oncology Business; and

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- (ii) the Office of Inspector General of the US Department of Health and Human Services (the OIG ) not requiring that:
  - (a) the full terms and conditions of the GSK Corporate Integrity Agreement entered into between the OIG and GSK in 2012 (the GSK CIA); or
  - (b) significant provisions of the GSK CIA which (i) are not currently applicable to the business and operations in the US of the Novartis pharmaceuticals division, and (ii) would, in aggregate, reasonably be expected to have an adverse effect on the business and operations in the United States of the Novartis pharmaceuticals division,

apply, by reason of the Oncology Disposal, to Novartis s US pharmaceuticals division.

### 4. Dutch and French Businesses

The Transaction excludes the businesses conducted by the GSK Group and Novartis Group in France and the Netherlands where there is an obligation to consult with a local works council. In respect of those businesses, GSK, Novartis and GSK Consumer Healthcare (as applicable) have entered into irrevocable put option arrangements, under which GSK, Novartis or GSK Consumer Healthcare (as applicable) is required to purchase the French and Dutch businesses, subject to completion of the requisite consultation process with the applicable works council.

# **SECTION B: Consumer Healthcare Joint Venture**

### 5. Contribution Agreement

The Contribution Agreement was entered into on 22 April 2014 between GSK, Novartis and the joint venture company, GSK Consumer Healthcare, and was amended and restated on 29 May 2014.

### 5.1 Asset perimeter

Under the Contribution Agreement, GSK has agreed to contribute the GSK Consumer Healthcare Business (subject to certain exceptions, such as the businesses of GSK India, GSK Nigeria and Horlicks Limited) and Novartis has agreed to contribute the Novartis OTC Business to a new entity called GlaxoSmithKline Consumer Healthcare Holdings Limited.

Novartis has entered into an agreement to divest its US NRT Business (which will not be contributed to the JV). Instead the proceeds from the sale will be paid to the JV.

### 5.2 Consideration

The consideration for the contributions will be the issue by the JV of shares to GSK and Novartis (or to other wholly-owned members of the GSK Group or Novartis Group as the relevant party may nominate) such that, on Completion, the GSK Group will hold shares representing 63.5 per cent. of the issued share capital of the JV and the

Novartis Group will hold shares representing the remaining 36.5 per cent.

In addition, customary balancing payments will be made between each of GSK and Novartis and the JV in relation to cash, debt, tax and working capital balances.

On Completion, GSK is required to pay £190.5 million (the **GSK Cash Portion**) to the JV and Novartis is required to pay £109.5 million (the **Novartis Cash Portion**) to the JV. The parties current intention is that the GSK Cash Portion and the Novartis Cash Portion will be used to fund the short-term working capital requirements of the JV s group.

## 5.3 Conditions

Please refer to paragraph 3 (Conditions to Completion) of this Part 3 above.

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## 5.4 Warranties

Each of GSK and Novartis has given customary warranties to the JV in relation to, amongst other things, (i) its title to the shares and assets being contributed to the JV; (ii) its capacity and authority to enter into the Contribution Agreement; (iii) the businesses and assets being contributed to the JV; and (iv) certain financial information and changes since the end of 2013.

The Contribution Agreement includes customary financial thresholds, time limitations and other limitations and exclusions in relation to claims under the warranties.

GSK s liability for breach of warranty is capped at \$19.05 billion (for warranties relating to title and capacity) and \$5.715 billion (for all other warranties).

Novartis s liability for breach of warranty is capped at \$10.95 billion (for warranties relating to title and capacity) and \$3.285 billion (for all other warranties).

# 5.5 Conduct of business prior to Completion

Each of GSK and Novartis has agreed to procure that their respective contributed businesses are carried on in the ordinary course in the period prior to Completion, and that certain material acts will only be undertaken with the prior consent of the other party.

#### 5.6 *Indemnities*

Each of GSK and Novartis retains, subject to certain limited exceptions, pre-Completion liabilities and liabilities resulting from pre-Completion actions for their respective contributed businesses and provides an indemnity, subject to certain limitations, to the JV in respect of those liabilities.

Each of GSK and Novartis has agreed to provide an indemnity to the JV at Completion in respect of any tax liabilities of the companies that it contributes to the JV which arise in respect of the pre-Completion period (including Completion), subject to customary exclusions.

The JV will assume all other liabilities relating to the contributed businesses, and has agreed to indemnify each of GSK and Novartis against the same subject to certain limitations.

#### 5.7 Termination

In addition to customary termination rights, GSK and Novartis may each terminate the Contribution Agreement if a material adverse effect—occurs in respect of the other—s contributed business prior to Completion other than as a result of general economic, political, market or industry conditions.

For these purposes, a material adverse effect means any matter, change, event or circumstance arising or discovered after signing of the Contribution Agreement and prior to Completion that if known prior to the signing of the Contribution Agreement could reasonably have been expected to have resulted in the number of shares in the JV issued to GSK or Novartis (as the case may be) being reduced by 30 per cent. or more.

## 6. Shareholders Agreement

The Shareholders Agreement (or **SHA**) is an agreed form document under the Contribution Agreement that will be entered into between GSK, Novartis, the JV and certain of their affiliates on Completion. The SHA governs the relationship between the shareholders and the ongoing management and operation of the Consumer Healthcare Joint Venture.

## 6.1 Management structure

The newly-incorporated JV company is currently owned and controlled by GSK. From Completion, GSK has the right to appoint seven directors to the JV Board and Novartis has the right to appoint

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four directors to the JV Board. GSK has the right to appoint the Chairman, with the initial Chairman being Sir Andrew Witty. The initial CEO will be Emma Walmsley and the initial Head of OTC is to be decided by Novartis (with the approval of the CEO). Any removal of the initial or any subsequent CEO or Head of OTC or the appointment of any subsequent CEO or Head of OTC is a matter for the JV Board. The initial CFO is to be decided by GSK. The removal of the initial or any subsequent CFO or the appointment of any subsequent CFO is a reserved matter requiring Novartis s consent.

#### 6.2 Reserved matters

The SHA contains a list of customary reserved matters that may not be undertaken by the JV or any member of its group without the prior approval of Novartis.

Subject to the reserved matters and review by the JV Board, the executive management will have full operational control of the JV and its group.

## 6.3 Funding and dividends

In the event that the JV requires funding for any purpose, other than in relation to a Novartis reserved matter, the funding will be requested from GSK and Novartis pro rata to their respective shareholdings. In the event that Novartis does not wish to participate in that funding, GSK will be required to fund the entirety of the requirement. The JV is not permitted to borrow externally (excluding loans from GSK and Novartis as shareholders and loans for ordinary course activities (e.g. trade credit, bank account overdraft positions and interest rate and foreign exchange hedging activities)), other than as a reserved matter with Novartis s consent.

Dividends will be paid by the JV to the shareholders in proportion to their respective shareholdings, subject to the availability of distributable reserves and there being no outstanding shareholder funding.

#### 6.4 Non-compete

The SHA contains a customary non-compete obligation on both GSK and Novartis for two years from Completion. This is subject to customary carve-outs, including (amongst other things):

- (A) the holding of listed securities, provided that such holding does not result in the relevant party controlling the relevant listed entity;
- (B) acquiring any competing business, provided that the relevant party offers that competing business to the JV in accordance with the provisions of the SHA. In the event that the JV does not wish to purchase the competing business or the time period for negotiations has expired without the relevant party and the JV entering into an agreement in respect of that competing business, the relevant party can keep the competing business or sell it to a third party; and

(C) the parties continuing to own and manage the businesses of their respective pharmaceuticals divisions. The non-compete obligation does not apply to GSK s and Novartis s excluded assets (i.e. in the case of GSK, amongst other things, to GSK India, GSK Nigeria and Horlicks Limited).

## 6.5 Novartis JV Put Option

Under the SHA, Novartis is granted the right to require GSK to acquire Novartis s shares in the JV (the **Novartis JV Put Option**). The Novartis JV Put Option may be exercised at any time during the period beginning three years following Completion and ending 20 years following Completion, subject to certain prohibited periods.

The Novartis JV Put Option may be exercised in a maximum of four tranches, in respect of either (i) 7.5 per cent. of the share capital of the JV or (ii) 100 per cent. of Novartis s then current shareholding or, in any fourth tranche, 14 per cent. of the share capital of the JV (or such other amount as is, at that time, equal to 100 per cent. of Novartis s shareholding).

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The price payable for the relevant shares will be their market value, which will be determined by an independent expert valuation at the time the Novartis JV Put Option is exercised, subject to customary adjustments after completion of the acquisition of the relevant shares.

In the event that Novartis exercises the Novartis JV Put Option in tranches, Novartis s representation on the JV Board and any committees of the JV Board will be reduced proportionately in line with Novartis s shareholding.

## 6.6 Restrictions on transfer of shares

The SHA includes customary restrictions (and permitted exceptions) on the transfer of GSK and Novartis s respective interests in the JV to a third party.

After an initial period of three years following Completion, GSK may sell its entire holding in the JV to a third party, provided that Novartis has: (i) a right of first refusal to acquire GSK s shares; and (ii) a tag right to require a third party purchaser of GSK s shares to purchase Novartis s shares at the same per share price.

Following expiry of the Novartis JV Put Option (described in paragraph 6.5 above), Novartis will be free to sell its entire holding in the JV to a third party, subject to GSK having a right of first refusal to purchase Novartis s holding.

## 6.7 Transfer of shares on default

The SHA provides that if certain events of default occur in relation to any member of the GSK Group holding shares in the JV or any member of the Novartis Group holding shares in the JV (each a **Shareholder Grouping**), the non-defaulting Shareholder Grouping may require the defaulting Shareholder Grouping to sell its shareholding in the JV to the non-defaulting Shareholder Grouping at a default price to be calculated in accordance with the SHA.

Events of default for these purposes include (i) material or persistent breach of the restrictions on transfer of shares contained in the SHA by any member of a Shareholder Grouping and (ii) the commencement of any procedure with a view to the liquidation, winding-up, administration or bankruptcy of any member of a Shareholder Grouping (or any of its parent undertakings) (or analogous proceedings).

#### 6.8 Termination

The SHA will terminate immediately in the event that only the GSK Group or only the Novartis Group remain holding shares in the JV.

# **SECTION C: Vaccines Acquisition**

## 7. Vaccines SAPA

The Vaccines SAPA was entered into on 22 April 2014 between GSK and Novartis. The Vaccines SAPA was amended and restated on 29 May 2014 and further amended on 9 October 2014. Under the Vaccines SAPA, GSK has agreed to purchase the Vaccines Business from Novartis.

## 7.1 Asset Perimeter

GSK will acquire Novartis s business of research, development, manufacture, sales marketing and commercialisation of vaccines for human use (and ingredients used in such vaccines), but excluding the Influenza Vaccines Business and the Diagnostics Business.

The Vaccines SAPA also contains a carve-out which permits Novartis to dispose or otherwise transfer the assets and liabilities that are exclusively related to the Encepur® and Ixiaro® products to a third party prior

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to Completion. In the event of such disposal or transfer, Novartis is required to pay to GSK on Completion the greater of (i) an agreed threshold amount for the relevant product and (ii) the consideration received for the relevant assets (less transaction costs).

#### 7.2 Consideration

The consideration for the Vaccines Acquisition is \$5.255 billion (the Vaccines Headline Price ).

In addition, GSK has agreed to make the following milestone and royalty payments to Novartis following Completion:

Milestone payments:

- (A) a payment of \$450 million upon issuance, on or before 31 December 2018, of a letter of approval of a Biologics License Application or supplemental Biologics License Application by the FDA for any meningococcal vaccine (covering serotypes A, B, C, W-135 and Y) whether adjuvanted, combined or otherwise (the **MenABCWY Product**) for use in, at a minimum, adolescents;
- (B) a payment of \$450 million following the first calendar year during which worldwide net sales of Bexsero® (excluding the US) exceed an agreed milestone;
- (C) a payment of \$450 million upon achievement of any positive Category A recommendation by the Advisory Committee on Immunization Practices to the US Centers for Disease Control and Prevention (or its successor) ( ACIP ), before 31 December 2019 with respect to either (i) the MenABCWY Product, or (ii) Bexsero®, whichever is earlier, and provided such milestone is paid only once; and
- (D) a payment of \$450 million upon any positive Category A or Category B recommendation by ACIP with respect to any Group B streptococcus vaccine, whether adjuvanted, combined or otherwise (the **GBS Product** ).

Royalty payments:

- (E) Annual royalty payments at a rate of 10 per cent. on net sales of:
  - (i) the GBS Product worldwide;
  - (ii) the MenABCWY Product in the US;
  - (iii) Bexsero® (whether adjuvanted, combined or otherwise) (the Bexsero Product ) in the US; and

(iv) the Bexsero Product worldwide (excluding the US) in excess of an agreed threshold. The Vaccines Headline Price is also subject to customary adjustment for levels of cash, debt, tax and working capital balances.

## 7.3 Conditions

Please refer to paragraph 3 (Conditions to Completion) of this Part 3 above.

## 7.4 Warranties

Novartis gave customary warranties to GSK at signing in relation to, amongst other things, (i) its title to the assets that are the subject of the Vaccines Acquisition; (ii) its capacity and authority to enter into the Vaccines SAPA; (iii) the business and assets to be transferred pursuant to the Vaccines SAPA; and (iv) certain financial information and changes since the end of 2013.

The Vaccines SAPA includes customary financial thresholds, time limitations and other limitations and exclusions in relation to claims under the warranties. Novartis s liability for breach of warranty is capped at

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\$5.255 billion (for warranties relating to title and capacity), \$3.15 billion (for warranties relating to intellectual property and information technology) and \$1.58 billion (for all other warranties).

## 7.5 Conduct of business prior to Completion

Novartis has agreed to procure that the Vaccines Business is carried on in the ordinary course in the period prior to Completion, and that certain material acts will only be undertaken with the prior consent of GSK.

#### 7.6 Indemnities

Novartis retains, subject to certain limited exceptions, pre-Completion liabilities and liabilities resulting from pre-Completion actions in relation to the Vaccines Business and provides an indemnity to GSK in respect of those liabilities.

Novartis will provide an indemnity to GSK at Completion in respect of any tax liabilities which arise in respect of the pre-Completion period (including Completion), subject to customary exclusions.

GSK will assume all other liabilities in relation to the Vaccines Business and provide an indemnity to Novartis in respect of those liabilities.

#### 7.7 Non-compete and non-solicit

The Vaccines SAPA contains a customary non-compete obligation on Novartis for three years from Completion. This is subject to customary carve-outs, including (amongst other things):

- (A) the Influenza Vaccines Business;
- (B) Novartis s activities in relation to oncology;
- (C) the holding of listed securities, provided that such holding does not result in Novartis controlling the relevant listed entity; and
- (D) acquiring any competing business, provided that Novartis sells that competing business within nine months. The Vaccines SAPA also contains a customary non-solicit undertaking from Novartis that it will not, for a period of two years from Completion, solicit certain transferring employees of the Vaccines Business. This is subject to customary carve-outs.

#### 7.8 Termination

In addition to customary termination rights, GSK may terminate the Vaccine SAPA if a material adverse effect occurs in respect of the Vaccines Business prior to Completion, other than as a result of general economic, political, market or industry conditions.

For these purposes, a material adverse effect means any matter, change, event or circumstance that could reasonably have been expected to have resulted in GSK offering to acquire the Vaccines Business at a discount to the Vaccines Headline Price of 30 per cent. or more.

## **SECTION D: Oncology Disposal**

## 8. Oncology SPA

The Oncology SPA was entered into on 22 April 2014 between GSK and Novartis and amended and restated on 29 May 2014. Under the Oncology SPA, Novartis has agreed to purchase the Oncology Business from GSK.

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## 8.1 Asset perimeter

Novartis will acquire the business relating to the commercialisation of the products listed below and related R&D activities (including any studies or trials) relating to the products, as well as certain product expansions:

**Brand name Active ingredient** Dabrafenib **Tafinlar** Mekinist Trametinib Votrient **Pazopanib** Tykerb/Tyverb Lapatinib Promacta/Revolade Eltrombopag Arzerra Ofatumumab Hycamtin **Topotecan** Ondansetron Zofran\*

excluding Australia

Argatroban

Arranon/Atriance

In addition, Novartis will acquire the rights to two AKT inhibitors: (i) AKT GSK2141795; and (ii) (AKT) GSK2110183.

GSK will retain the business of manufacturing the Marketed Oncology Portfolio (including the product expansions), and will enter into a manufacturing and supply agreement with Novartis for an initial period of five years.

Argatroban

Nelarabine

GSK will also retain research and development activities in relation to early-stage compounds (other than any products in the Marketed Oncology Portfolio) that have not yet been approved for marketing for use in humans. In addition, GSK will be granted exclusive rights in relation to ofatumumab for use in multiple sclerosis, rheumatoid arthritis, pemphigus, neuromyelitis optica and in the field of autoimmune diseases (subject to a right of first negotiation in favour of Novartis in the event that GSK wishes to divest the licence or enter into certain co-development/commercialisation activities in relation to the relevant compound, pursuant to the ongoing collaboration arrangement described in paragraph 8.8 below).

#### 8.2 Consideration

The consideration for the Oncology Disposal is \$16 billion (the Oncology Headline Price ).

The Oncology Headline Price may be reduced, depending on whether certain outcomes are or are not achieved in connection with the COMBI-d Trial, a Phase III study evaluating the safety and efficacy of the combination of Tafinlar (BRAF) and Mekinist (MEK) versus Tafinlar monotherapy.

If a specified Category A outcome (which includes (i) the achievement of statistical significance for the overall survival endpoint defined in the study protocol for the COMBI-d Trial and (ii) the absence of a new material safety signal) is achieved, no reduction will be made to the Oncology Headline Price.

If a specified Category B outcome (which includes (i) the achievement of a certain hazard ratio on the overall survival endpoint defined in the study protocol for the COMBI-d Trial and (ii) the absence of a new material safety signal) is achieved, but the Category A outcome is not achieved, a reduction of \$1 billion will be made to the Oncology Headline Price.

If neither such outcome is achieved by the later of 31 December 2015 and a year following the conclusion of the COMBI-d Trial, a reduction of \$1.5 billion will be made to the Oncology Headline Price.

## 8.3 Conditions

Please refer to paragraph 3 (Conditions to Completion) of this Part 3 above.

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## 8.4 Warranties

GSK gave customary warranties to Novartis at signing in relation to, amongst other things, (i) its title to the assets that are the subject of the Oncology Disposal; (ii) its capacity and authority to enter into the Oncology SPA; (iii) the business and assets to be transferred pursuant to the Oncology SPA; and (iv) certain financial information and changes since the end of 2013.

The Oncology SPA includes customary financial thresholds, time limitations and other limitations and exclusions in relation to claims under the warranties. GSK s liability for breach of warranty is capped at \$16 billion (for warranties relating to title and capacity), \$9.6 billion (for warranties relating to intellectual property) and \$4.8 billion (for all other warranties (excluding warranties relating to tax)).

## 8.5 Conduct of business prior to Completion

GSK has agreed to procure that the Oncology Business is carried on in the ordinary course in the period prior to Completion, and that certain material acts will only be undertaken with the prior consent of Novartis.

GSK is also expressly required to implement certain development plans and study protocols in respect of product expansions in the same manner and to the same standards as it had done prior to the date of the Oncology SPA.

#### 8.6 Indemnities

GSK retains, subject to certain limitations, pre-Completion liabilities and liabilities resulting from pre-Completion actions in relation the Oncology Business and provides an indemnity, subject to certain limitations, to Novartis in respect of those liabilities.

GSK will provide an indemnity to Novartis at Completion in respect of certain tax liabilities which arise in respect of the pre-Completion period (including Completion), subject to certain exclusions.

GSK also provides an indemnity to Novartis at Completion in respect of certain potential tax liabilities (if any) arising in connection with the pre-Completion re-organisation contemplated by the Oncology SPA.

Novartis will assume all other liabilities in relation to the Oncology Business and provide an indemnity to GSK in respect of those liabilities, subject to certain limitations.

#### 8.7 Non-compete and non-solicit

The Oncology SPA includes a customary non-compete obligation, which will apply for a period of three years from the Completion Date. The non-compete provision prevents GSK from:

(A) manufacturing, selling, commercialising, marketing or licensing any oncology product which has or is proposed to have the same mechanism of action as any product in the Marketed Oncology Portfolio and/or the same indication as any product in the Marketed Oncology Portfolio (or related product expansion); and

(B) soliciting the custom of any customer of the Oncology Business in the two years prior to the Completion Date in respect of any product covered by (A).

This is subject to customary carve-outs, including (amongst other things):

- (A) GSK s activities that are subject to the ongoing collaboration arrangement described in paragraph 8.8 below;
- (B) GSK s activities in relation to vaccines;
- (C) the holding of shares in a company or other entity for investment purposes, provided that such holding does not result in GSK controlling the relevant entity; and
- (D) acquiring any competing business, provided that GSK sells or otherwise terminates that competing business within nine months.

The Oncology SPA also contains a customary non-solicit undertaking from GSK that it will not, for a period of two years from the Completion Date, solicit certain transferring employees of the Oncology Business. The non-solicit restriction is subject to customary carve-outs.

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## 8.8 Ongoing Collaboration

The Oncology SPA grants Novartis a right of first negotiation over the co-development or commercialisation of any GSK Relevant Development Product in a major market.

A **Relevant Development Product** is a product in development for the treatment, palliation, diagnosis or prevention of all cancers, including immunology, epigenetics and treatment of solid or hematologic tumours (excluding in all cases, vaccines).

The right of first negotiation lasts for 12.5 years from Completion and applies where GSK decides to seek a third party partner for co-development or commercialisation of, or to whom to divest rights to, a Relevant Development Product in a global or major market or where GSK proposes to seek a marketing authorisation for a Relevant Development Product in a major market.

## 8.9 Termination

In addition to customary termination rights, Novartis may terminate the Oncology SPA if a material adverse effect occurs in respect of the Oncology Business prior to Completion other than as a result of general economic, political, market or industry conditions.

For these purposes, a material adverse effect means any matter, change, event or circumstance arising or discovered after signing the Oncology SPA and prior to Completion that if known by Novartis prior to signing of the Oncology SPA could reasonably have been expected to have resulted in Novartis offering to acquire the Oncology Business at a discount to the Oncology Headline Price of 30 per cent. or more.

## **SECTION E: Influenza Vaccines Business Put Option**

## 9. Influenza Put Option Deed

The Influenza Put Option Deed was entered into on 22 April 2014 between GSK and Novartis and amended and restated on 29 May 2014.

## 9.1 Asset perimeter

Novartis s Influenza Vaccines Business is excluded from the Vaccines Acquisition and, on 26 October 2014, Novartis announced that it has entered into a definitive agreement to divest the Influenza Vaccines Business to CSL Limited ( CSL ).

However, the Influenza Put Option under the Influenza Put Option Deed remains exercisable by Novartis in accordance with its terms if the divestment to CSL does not complete.

Under the Influenza Put Option Deed, GSK has granted Novartis the unilateral right to require GSK to purchase Novartis's Influenza Vaccines Business for \$250 million ( **Option 1**), if Novartis does not sell the Influenza Vaccines Business or the relevant parts thereof to a third party. The Influenza Put Option Deed also gives Novartis the right to require GSK to acquire parts of the Influenza Vaccines Business, as follows:

- (A) the cell-based technology division of the Influenza Vaccines Business for \$80 million ( **Option 2** );
- (B) the egg-based technology division of the Influenza Vaccines Business for \$145 million ( **Option 3** );
- (C) some or all of 47 different Influenza products, each for \$100 ( **Option 4** );
- (D) a combination of Options 2 and 4, for an aggregate price of up to \$80,004,700; or
- (E) a combination of Options 3 and 4, for an aggregate price of up to \$145,004,700.

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## 9.2 Option Exercise Period

Novartis will have the right to exercise the Influenza Put Option during an 18 month period beginning on the earlier of the day following Completion and 22 October 2015 (the **Exercise Period** ).

## 9.3 Consideration

**Option Price** 

GSK is entitled to receive a fee of \$5 million (the **Option Price**) in consideration for granting the Influenza Put Option to Novartis. Novartis is to pay the Option Price in two instalments: (i) \$1 million within 60 business days after 22 April 2014 (such sum having been received by GSK); and (ii) \$4 million within five business days after the start of the Exercise Period.

## Compensation payments

In the event that Novartis exercises the Influenza Put Option, but the sale to GSK pursuant to it cannot complete because one of the conditions to completion of the Influenza Acquisition (e.g. antitrust clearance) is not satisfied or waived within 18 months of the date on which the Influenza Put Option was exercised, GSK has agreed to pay to Novartis the price for the relevant asset option (as indicated in paragraph 9.1 above) by way of compensation for the failed option exercise.

The Influenza Put Option Deed provides for GSK to receive a refund of some or all of the compensation payment if Novartis sells or transfers (or enters into certain other transactions in respect of) the relevant assets of the Influenza Vaccines Business to a third party for value within 18 months of the date on which the compensation payment is paid. However, no refund will be due to GSK if Novartis receives less than \$7.5 million as consideration for the relevant sale or transfer.

## 9.4 Conditions

Besides events which would result in the termination of the Influenza Put Option Deed (see paragraph 9.9 below), the Influenza Acquisition (if the Influenza Put Option were to be exercised) would be conditional upon:

- (A) various antitrust approvals, including EU approval and expiry of any applicable waiting period under the HSR Act;
- (B) certain other mandatory governmental clearances, approvals and consents;
- (C) CFIUS approval (if applicable);
- (D) there being no objection from the US Government in respect of the novation to GSK of certain contracts relating to the Holly Springs site;

- (E) there being no law or judgment in effect that would make completion of the Influenza Acquisition unlawful; and
- (F) Shareholder approval of the overall Transaction at the General Meeting.

## 9.5 Warranties

Novartis gave customary warranties to GSK at signing in relation to, amongst other things, (i) its title to the assets that are the subject of the Influenza Acquisition; (ii) its capacity and authority to enter into the Influenza Put Option Deed; (iii) the business and assets that may be transferred pursuant to the Influenza Put Option Deed; and (iv) certain financial information and changes since the end of 2013.

These warranties will be repeated on the date that the Influenza Put Option is exercised, by reference to the facts existing at that time.

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The Influenza Put Option Deed includes customary financial and other limitations in relation to claims under the warranties (depending on which asset combination option is chosen by Novartis).

## 9.6 Conduct of business prior to completion

Novartis has agreed to procure that the Influenza Vaccines Business is carried on in the ordinary course in the period prior to completion of the Influenza Acquisition, and that certain material acts will only be undertaken with the prior consent of GSK.

## 9.7 Indemnity

Following completion of the Influenza Acquisition, Novartis would retain pre-completion liabilities and liabilities resulting from pre-completion actions and events in relation to the Influenza Vaccines Business (or the part sold) and would provide an indemnity to GSK in respect of those liabilities.

Novartis would provide an indemnity to GSK at completion of the Influenza Acquisition in respect of any tax liabilities of the Influenza Vaccines Business (or the part sold) which arise in respect of the pre-completion period, on terms mirroring those of the tax indemnity entered into in respect of the Vaccines Acquisition.

GSK would assume all other liabilities in relation to the Influenza Vaccines Business and provide an indemnity to Novartis in respect of those liabilities.

## 9.8 Non-compete and non-solicit

The Influenza Put Option Deed contains a customary non-compete obligation on Novartis that would apply for three years from completion of the Influenza Acquisition. This is subject to customary carve-outs, including (amongst other things):

- (A) Novartis s activities in relation to oncology;
- (B) the holding of shares for investment purposes, provided that such holding does not result in Novartis controlling the relevant entity; and
- (C) acquiring any competing business, provided that Novartis sells or disposes of that competing business within nine months.

The Influenza Put Option Deed also contains a customary non-solicit undertaking from Novartis that it will not, for a period of two years from completion of the Influenza Acquisition, solicit certain employees of the Influenza Vaccines Business. This is subject to customary carve-outs.

Neither the non-compete nor the non-solicit obligations would apply to Novartis for so long as it continues to have an interest in a part of the Influenza Vaccines Business (i.e. if it only requires GSK to acquire part of the Influenza

Vaccines Business as described in paragraph 9.1 above).

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The Influenza Put Option Deed will terminate with immediate effect if:

- (A) the Influenza Put Option is not validly exercised during the Exercise Period;
- (B) any of the Implementation Agreement, the Vaccines SAPA, the Oncology SPA or the Contribution Agreement is terminated;
- (C) Novartis gives written notice of termination to GSK at any time; or
- (D) Novartis and GSK agree upon termination.

Further, if Novartis exercises the Influenza Put Option, completion of the sale and purchase of the Influenza Vaccines Business (or a part thereof) would also require the satisfaction or waiver of certain conditions, failing which the Influenza Put Option Deed will terminate. Further information about these conditions is given in paragraph 9.4 above.

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## 10. Ancillary Agreements

At Completion, members of the GSK and Novartis Groups will enter into the following ancillary agreements on customary terms for a transaction of this nature:

## 10.1 Transitional Services Agreements ( TSA ) and Support Services Agreements ( SSA )

Pursuant to a TSA to be entered into between GSK and Novartis, GSK will provide transitional services to Novartis to support the transition and separation of the Oncology Business from Completion. Services to be provided under the Oncology TSA include: (i) commercial services; (ii) legal and compliance services; (iii) real estate services; and (iv) R&D services.

Pursuant to a separate TSA to be entered into between GSK and Novartis, Novartis will provide transitional services to GSK to support the transition and separation of the Vaccines Business from Completion. Services to be provided under the Vaccines TSA include: (i) finance services; (ii) IT services; (iii) real estate services; (iv) HR services; (v) legal and compliance services; (vi) procurement services; (vii) R&D, regulatory and medical services; (viii) quality services; (ix) manufacturing related (TechOps) services; and (x) commercial services.

Pursuant to a TSA to be entered into between Novartis and the JV, Novartis will also provide transitional services to the JV to support the transition and separation of the Novartis OTC Business from Completion. Services to be provided under the Consumer Healthcare TSA include: (i) finance services; (ii) IT services; (iii) real estate services; (iv) HR services; (v) legal and compliance services; (vi) procurement services; (vii) R&D, regulatory and medical services; (viii) quality services; (ix) manufacturing related (TechOps) services; and (x) commercial services.

GSK has entered into a TSA with Novartis to provide transitional services to the Influenza Vaccines Business. The TSA will become effective upon Completion and is intended to support the separation of the Influenza Vaccines Business from the Vaccines Business. Services to be provided by GSK include: (i) manufacturing-related services; (ii) R&D services; (iii) procurement services; (iv) finance services; (v) HR services; and (vi) facilities services. Novartis will also provide facilities services to GSK under the TSA.

Pursuant to an SSA to be entered into between GSK and the JV, GSK will provide support services to the JV on a long-term basis. Services to be provided under the SSA include: (i) real estate services; (ii) finance services; (iii) legal services; (iv) communications and governmental affairs, public policy and patient advocacy services; (v) HR services; (vi) IT services; (vii) procurement services; (viii) corporate services; (ix) R&D services; (x) core business services; (xi) ethics and compliance services; (xii) manufacturing-related services; and (xiii) projects services. Services will run for agreed service periods, typically of one year, and will be subject to periodic renewal.

GSK has also entered into an SSA with Novartis in respect of the influenza cell-culture manufacturing facility at the part of the Marburg site to be retained by Novartis. The SSA will be effective from Completion and will run for a maximum period of ten years. Under the SSA, GSK will provide site engineering services to the influenza cell-culture manufacturing facility at the part of the Marburg site to be retained by Novartis.

10.2 Manufacturing and Supply Agreements ( MSAs ) Oncology MSA

GSK will enter into an MSA with Novartis providing for GSK to manufacture at its (or its contractors ) facilities and supply to Novartis all products in the Marketed Oncology Portfolio for an initial period of five years. The key terms of the Oncology MSA are set out below.

Scope

Under the MSA, GSK will manufacture the products in the Marketed Oncology Portfolio at its (or its contractors) facilities, and supply finished products to Novartis. GSK shall be responsible for obtaining and maintaining all materials necessary for the manufacture of the products. GSK will be paid costs plus a

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manufacturing margin by Novartis in respect of GSK s manufacturing and supply obligations. Novartis shall have the right during the term or in the event of expiration or termination of the MSA to request GSK to provide technical transfer services to support a smooth and efficient transfer of manufacturing of any product or component thereof to Novartis or Novartis s designee(s). Such services may include: (i) the transfer of copies of technical documentation, specifications and procedures or know-how owned or controlled by GSK; (ii) providing access to a sufficient number of qualified scientists, production and quality assurance personnel and engineers, and quality control personnel; (iii) allowing access to GSK s manufacturing facilities during product runs; and (iv) other support or training reasonably requested by Novartis.

## Term and termination

The MSA is for an initial term of five years. Following the initial term, the MSA will renew automatically for additional periods of one year, unless terminated in accordance with its terms. The MSA will include customary termination rights.

## Licences

Novartis will provide to GSK a non-exclusive, fully paid-up, worldwide, royalty-free licence (or sub-licence, as appropriate) during the term to use the intellectual property rights owned or licensed to Novartis for the purposes of GSK performing its obligations under the MSA.

## **Consumer Healthcare MSAs**

GSK and the JV will enter into MSAs providing for the manufacture and supply of GSK Consumer Healthcare Business products by the GSK Group for the JV, and the manufacture and supply of GSK retained products by the JV for GSK.

Novartis and the JV will also enter into MSAs providing for the manufacture and supply of Novartis OTC products by the Novartis Group for the JV, and the manufacture and supply of Novartis retained products by the JV for Novartis.

Each of the MSAs in respect of the Consumer Healthcare JV will be on the same key terms as set out below.

## Scope

Under each MSA, the supplying party will manufacture the products at its (or its contractors ) facilities, and supply active pharmaceutical ingredient (API) products, bulk products and finished products to the purchasing party. The supplying party shall be responsible for obtaining and maintaining all materials necessary for the manufacture of the products. The supplying party will be paid costs plus a manufacturing margin by the purchasing party in respect of the supplying party s manufacturing and supply obligations. The parties to the MSAs will agree technical transfer plans to support a smooth and efficient transfer of manufacturing of products to the purchasing party or its designee(s). The MSAs will include customary termination provisions.

## Licences

The purchasing party will provide to the supplying party a non-exclusive, fully paid-up, worldwide, royalty-free licence (or sub-licence, as appropriate) during the term to use the intellectual property rights owned or licensed to the purchasing party for the purposes of the supplying party performing its obligations under the MSA.

## **Vaccines MSAs**

GSK intends to enter into an MSA with Novartis pursuant to which a member of the Novartis Group will provide filling, lyophilisation and visual inspection services used in the manufacture of Meningitis A

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vaccines. It is expected that this MSA will terminate at the end of 2017 and will contain customary termination provisions. It is anticipated that GSK will have a right to request a technology transfer of the manufacturing process to GSK.

Novartis Vaccines and Diagnostics S.r.l. ( **NVD Italy** , an entity which is expected to transfer to GSK as part of GSK s acquisition of the Vaccines Business) intends to enter into an MSA with Sandoz GmbH ( **Sandoz** , an entity in the Novartis Group) pursuant to which Sandoz will supply to NVD Italy the proteins necessary for the manufacture of Bexsero<sup>®</sup>. It is expected that this MSA will have an initial term until the end of 2018, with an option for GSK to extend until the end of 2020. This MSA is expected to contain customary termination provisions. All intellectual property relating to the manufacture is expected to vest with NVD Italy and it is anticipated that NVD Italy will have a right to request a technology transfer of the manufacturing process to NVD Italy.

## Influenza MSA

GSK has entered into an MSA to provide transitional manufacturing services in respect of non-proprietary products to the Influenza Vaccines Business retained by Novartis, in order to support the separation of the Influenza Vaccines Business from the Vaccines Business. The MSA will be effective from Completion and has a limited term of three years (which may be extended to four years at Novartis's option in respect of certain products). Services to be provided under the Influenza MSA include (i) blending and fill-and-finish production at the Rosia site; and (ii) production of antibiotic, buffer solution and preservatives at the Marburg site.

# 10.3 Distribution Services Agreements Transitional Distribution Services Agreements ( TDSAs )

Pursuant to a TDSA to be entered into between GSK and Novartis, GSK will provide transitional distribution services in respect of the Marketed Oncology Portfolio to Novartis on a market-by-market basis following Completion.

GSK and the JV will enter into a TDSA under which GSK will provide transitional distribution services in respect of the GSK Consumer Healthcare products on a market-by-market basis following Completion.

Novartis and the JV will enter into a TDSA under which Novartis will provide transitional distribution services in respect of the Novartis OTC products on a market-by-market basis following Completion.

Distribution services to be provided by the providing party under each TDSA include importation warehousing services, and the distribution of the products in-market. Such services will be provided to the receiving party until the receiving party has taken over such services in that market, and may be subject to a time limit.

## Manufacturing, Supply and Distribution Agreements (MSDAs)

Pursuant to an MSDA to be entered into between GSK and Novartis, Novartis will provide transitional distribution services in respect of the Vaccines products pending marketing authorisation transfer on a market-by-market basis. Services to be provided include importation, warehousing, and distribution of the products in-market.

Pursuant to an MSDA which has been entered into between GSK and Novartis, GSK will provide transitional services in respect of certain influenza vaccines products for which GSK will be the marketing authorisation holder post-Completion. GSK will transfer any such marketing authorisations in respect of influenza vaccines products to a

Novartis entity after Completion, and will provide contractual services to Novartis on a transitional basis pending such marketing authorisation transfer. Such services will be provided until the earlier of: (i) all marketing authorisations having been transferred to Novartis; and (ii) Novartis having taken over distribution of the products in all markets.

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## PART 4

## FINANCIAL INFORMATION

# SECTION A: HISTORICAL COMBINED FINANCIAL INFORMATION RELATING TO THE NOVARTIS OTC BUSINESS

Section 1: Historical Combined Financial Information Relating to the Novartis OTC Business for the years ended 31 December 2011, 31 December 2012 and 31 December 2013

# COMBINED INCOME STATEMENTS

|  | Note | 2011<br>£m | 2012<br>£m | 2013<br>£m |
|--|------|------------|------------|------------|
| Turnover   | 6    | 2,050      | 1,649      | 1,847      |
| Cost of sales  |      | (776)      | (782)      | (815)      |
| Gross profit   |      | 1,274      | 867        | 1,032      |
| Selling, general and administration                        |      | (911)      | (784)      | (896)      |
| Research and development                                   |      | (98)       | (100)      | (116)      |
| Royalty income   |      | 18         | 19         | 26         |
| Other operating income, net                                | 7    | 30         | 11         | 31         |
|  |      |            |            |            |
| Operating profit   | 8    | 313        | 13         | 77         |
| Finance expense, net                                       |      | (7)        | (2)        | (14)       |
|  |      |            |            |            |
| Profit before taxation                                     |      | 306        | 11         | 63         |
| Taxation   | 10   | (29)       | 77         | 41         |
|  |      |            |            |            |
| Profit after taxation for the year                         |      | 277        | 88         | 104        |
|  |      |            |            |            |
| Profit attributable to Owners of the Novartis OTC Business |      | 276        | 88         | 103        |
| Profit attributable to non-controlling interests           |      | 1          |            | 1          |

The notes on pages 56 to 83 are an integral part of the historical combined financial information.

# **Historical Combined Financial Information Relating to the Novartis OTC Business (continued)**

# COMBINED STATEMENTS OF COMPREHENSIVE INCOME

|   | 2011 | 2012 | 2013 |
|---|------|------|------|
|   | £m   | £m   | £m   |
| Profit for the year   | 277  | 88   | 104  |
| Items that may be subsequently reclassified to income statement:    |      |      |      |
| Exchange losses on net assets                                       | (6)  | (13) | (12) |
| Items that will not be reclassified to income statement:            |      |      |      |
| Actuarial gains/(losses) on defined benefit plans                   | 5    | (22) | 17   |
| Deferred taxes on actuarial gains/(losses) on defined benefit plans | (1)  | 6    | (3)  |
| Other comprehensive (expense)/income for the year                   | (2)  | (29) | 2    |
|   |      |      |      |
| Total comprehensive income for the year                             | 275  | 59   | 106  |
|   |      |      |      |
| Total comprehensive income for the year attributable to:            |      |      |      |
| Owners of the Novartis OTC Business                                 | 274  | 59   | 105  |
| Non-controlling interests   | 1    |      | 1    |

The notes on pages 56 to 83 are an integral part of the historical combined financial information.

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# **Historical Combined Financial Information Relating to the Novartis OTC Business (continued)**

# **COMBINED BALANCE SHEETS**

|                               | Note | 2011<br>£m | 2012<br>£m | 2013<br>£m |
|-------------------------------|------|------------|------------|------------|
| Assets                        |      |            |            |            |
| Non-current assets            |      |            |            |            |
| Property, plant and equipment | 11   | 195        | 195        | 185        |
| Goodwill                      | 12   | 47         | 46         | 44         |
| Other intangible assets       | 13   | 371        | 333        | 307        |
| Financial assets              | 20   | 81         | 81         | 81         |
| Other investments             |      | 3          | 3          | 3          |
| Deferred tax assets           | 10   | 100        | 98         | 89         |
| Other non-current assets      | 14   | 18         | 11         | 9          |
| Total non-current assets      |      | 815        | 767        | 718        |
| Current assets                |      |            |            |            |
| Inventories                   | 15   | 181        | 184        | 201        |
| Trade and other receivables   | 16   | 437        | 382        | 358        |
| Cash and cash equivalents     |      | 21         | 15         | 16         |
| Total current assets          |      | 639        | 581        | 575        |
| Total assets                  |      | 1,454      | 1,348      | 1,293      |
| Current liabilities           |      |            |            |            |
| Short-term borrowings         | 20   | 299        | 464        | 533        |
| Trade and other payables      | 17   | 427        | 342        | 394        |
| Current tax liabilities       |      | 15         | 20         | 14         |
| Short-term provisions         | 19   | 7          | 13         | 8          |
| Total current liabilities     |      | 748        | 839        | 949        |
| Non-current liabilities       |      |            |            |            |
| Long-term borrowings          | 20   | 5          | 5          | 5          |
| Deferred tax liabilities      | 10   | 34         | 31         | 29         |
| Pensions benefits             | 18   | 83         | 109        | 97         |
| Other provisions              | 19   | 21         | 11         | 14         |
| Other non-current liabilities |      | 4          | 5          | 3          |
| Total non-current liabilities |      | 147        | 161        | 148        |

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| Total liabilities  | 895 | 1,000 | 1,097 |
|--|-----|-------|-------|
| Net assets   | 559 | 348   | 196   |
| Invested capital   |     |       |       |
| Invested capital attributable to the Owners of the Novartis OTC Business | 558 | 347   | 194   |
| Non-controlling interests  | 1   | 1     | 2     |
|  |     |       |       |
| Total invested capital   | 559 | 348   | 196   |

The notes on pages 56 to 83 are an integral part of the historical combined financial information.

# **Historical Combined Financial Information Relating to the Novartis OTC Business (continued)**

## COMBINED STATEMENTS OF CHANGES IN INVESTED CAPITAL

|   | £m    |
|---|-------|
| Balance at 1 January 2011   | 594   |
| Profit for the year   | 277   |
| Other comprehensive income  | (2)   |
| Total comprehensive income  | 275   |
| Dividends paid to Owners of the Novartis OTC Business <sup>1</sup>                  | (137) |
| Movements in financing provided by Owners of the Novartis OTC Business <sup>2</sup> | (210) |
| Other transactions with Owners of the Novartis OTC Business <sup>3</sup>            | 37    |
|   |       |
| Balance at 31 December 2011   | 559   |
| Profit for the year   | 88    |
| Other comprehensive income  | (29)  |
|   |       |
| Total comprehensive income  | 59    |
| Dividends paid to Owners of the Novartis OTC Business <sup>1</sup>                  | (101) |
| Movements in financing provided by Owners of the Novartis OTC Business <sup>2</sup> | (193) |
| Other transactions with Owners of the Novartis OTC Business <sup>3</sup>            | 24    |
|   |       |
| Balance at 31 December 2012   | 348   |
| Profit for the year   | 104   |
| Other comprehensive income  | 2     |
|   |       |
| Total comprehensive income  | 106   |
| Dividends paid to Owners of the Novartis OTC Business <sup>1</sup>                  | (107) |
| Movements in financing provided by Owners of the Novartis OTC Business <sup>2</sup> | (179) |
| Other transactions with Owners of the Novartis OTC Business <sup>3</sup>            | 28    |
|   |       |
| Balance at 31 December 2013   | 196   |

The notes on pages 56 to 83 are an integral part of the historical combined financial information.

<sup>&</sup>lt;sup>1</sup> Represents dividends paid by the Novartis OTC Business legal entities to Owners of the Novartis OTC Business.

<sup>&</sup>lt;sup>2</sup> Comprises movements in financing provided to/from reporting units by the Owners of the Novartis OTC Business

Comprises other transactions with Owners of the Novartis OTC Business, such as pension and share based compensation allocations, as explained in the basis of preparation.

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# **Historical Combined Financial Information Relating to the Novartis OTC Business (continued)**

# COMBINED CASH FLOW STATEMENTS

|  | Note | 2011<br>£m | 2012<br>£m | 2013<br>£m |
|--|------|------------|------------|------------|
| Cash flow from operating activities                              |      |            |            |            |
| Profit after taxation for the year                               |      | 277        | 88         | 104        |
| Adjustments reconciling profit after tax to operating cash flows | 21   | 90         | (67)       | 56         |
|  |      |            |            |            |
| Cash generated from operations                                   | 21   | 367        | 21         | 160        |
| Taxation (paid)/refund   |      | (21)       | 113        | 61         |
| Net cash inflow from operating activities                        |      | 346        | 134        | 221        |
| Cash flow from investing activities                              |      |            |            |            |
| Purchase of property, plant and equipment                        |      | (29)       | (32)       | (35)       |
| Proceeds from sale of property, plant and equipment              |      | 2          | 1          | 6          |
| Purchase of intangible assets                                    |      | (2)        | (12)       | (17)       |
| Proceeds from sale of intangible assets                          |      | 43         | 29         | 37         |
| Net cash inflow/(outflow) from investing activities              |      | 14         | (14)       | (9)        |
| Cash flow from financing activities                              |      |            |            |            |
| Increase in borrowings   |      |            | 179        | 81         |
| Interest paid  |      | (3)        | (3)        | (3)        |
| Dividends paid to Owners of the Novartis OTC Business            |      | (137)      | (101)      | (107)      |
| Movements in financing provided by Owners of the Novartis OTC    |      |            |            |            |
| Business   |      | (210)      | (193)      | (179)      |
| Other financing cash flows                                       |      | (12)       | (10)       | (1)        |
| Net cash (outflow)/inflow from financing activities              |      | (362)      | (128)      | (209)      |
| Net cash (outflow)/millow if oil financing activities            |      | (302)      | (126)      | (209)      |
| (Decrease)/increase in cash and cash equivalents                 |      | (2)        | (8)        | 3          |
| Cash and cash equivalents at beginning of year                   |      | 25         | 21         | 15         |
| Exchange adjustments   |      | (2)        | 2          | (2)        |
| (Decrease)/increase in cash and cash equivalents                 |      | (2)        | (8)        | 3          |
| Cash and cash equivalents at end of year                         |      | 21         | 15         | 16         |

The notes on pages 56 to 83 are an integral part of the historical combined financial information.

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Historical Combined Financial Information Relating to the Novartis OTC Business (continued)

#### NOTES TO THE HISTORICAL COMBINED FINANCIAL INFORMATION

## 1. Description of business

On 22 April 2014, GSK entered into an agreement with Novartis to enter into the Consumer Healthcare Joint Venture, pursuant to which the Novartis Group will contribute the Novartis OTC Business into the GSK Consumer Healthcare Joint Venture which will be 63.5% owned by GSK and 36.5% owned by Novartis.

The Novartis OTC Business comprises the OTC medicines business carried on by Novartis s OTC division, including OTC pipeline products and its related manufacturing network but excluding the business of researching and developing, manufacturing, distributing, marketing, selling, promoting and/or otherwise commercialising nicotine-related products in the US. The Novartis OTC Business is a leader in offering products designed for self-care and prevention of common medical conditions and ailments to enhance people s overall health and well-being. It is conducted by the Novartis Group in more than 50 countries.

This business is currently contained in certain legal entities which will transfer to GSK or is contained in legal entities which will be retained by Novartis but where the assets and liabilities specific to the Novartis OTC Business will be transferred to GSK. The results and cash flows related to these specific business assets and liabilities are reported separately within Novartis (hereafter referred to as reporting units).

The historical combined financial information of the Novartis OTC Business reflects the assets, liabilities, results and cash flows of the legal entities and reporting units which will transfer to GSK. The Novartis OTC Business does not therefore currently constitute a separate group of legal entities.

The historical combined financial information of the Novartis OTC Business comprises its combined balance sheets as of 31 December 2011, 2012 and 2013 and the combined results of its operations and combined cash flows for the three years ended 31 December 2011, 2012 and 2013.

The Novartis OTC Business has not operated as an independent entity. The historical combined financial information may therefore not be indicative of the financial position and financial performance that would have been achieved if the Novartis OTC Business had operated as an independent entity or of future results of the Novartis OTC Business.

This historical combined financial information presents the financial track record of the Novartis OTC Business for the years ended 31 December 2011, 2012 and 2013.

The sales and operating income from certain products and related net assets from these products and activities are excluded from the historical combined financial information as they will be either sold prior to the closing of the transaction or may be temporarily retained by Novartis until their sale is completed. Net proceeds from the divestment will be fully transferred to the newly formed Consumer Healthcare JV.

# **Historical Combined Financial Information Relating to the Novartis OTC Business (continued)**

The principal activities, country of operation and percentage ownership of the legal entities included in the historical combined financial information are as follows:

|  |                    |                | <b>Equity interest</b> |        |        |        |
|--|--------------------|----------------|------------------------|--------|--------|--------|
| T. 44  | D                  | Country of     | 31 Dec                 | 31 Dec | 31 Dec | 31 Dec |
| Entity                                       | Principal activity | incorporation  | 2010                   | 2011   | 2012   | 2013   |
| Novartis Consumer Health                     |                    |                |                        |        |        |        |
| Australasia Pty Ltd                          | Operations         | Australia      | 100%                   | 100%   | 100%   | 100%   |
| Novartis Consumer Health-Gebro               |                    |                |                        |        |        |        |
| GmbH   | Operations         | Austria        | 60%                    | 60%    | 60%    | 60%    |
| N.V. Novartis Consumer Health S.A.           | Operations         | Belgium        | 100%                   | 100%   | 100%   | 100%   |
| Novartis Consumer Health Canada              |                    | -              |                        |        |        |        |
| Inc.   | Operations         | Canada         | 100%                   | 100%   | 100%   | 100%   |
| Novartis Santé Familiale S.A.S. <sup>1</sup> | Operations         | France         | 100%                   | 100%   | 100%   | 100%   |
| Novartis Consumer Health GmbH                | Operations         | Germany        | 100%                   | 100%   | 100%   | 100%   |
| Novartis Consumer Health S.p.A.              | Operations         | Italy          | 100%                   | 100%   | 100%   | 100%   |
| Novartis Consumer Health Lda.                | Operations         | Portugal       | 100%                   | 100%   | 100%   | 100%   |
| Ex-Lax, Inc. <sup>2</sup>                    | Operations         | Puerto Rico    | 100%                   | 100%   | 100%   | 100%   |
| Novartis Consumer Health LLC                 | Operations         | Russia         | 100%                   | 100%   | 100%   | 100%   |
| Novartis Consumer Health S.A.                | Operations         | Spain          | 100%                   | 100%   | 100%   | 100%   |
| Novartis Consumer Health S.A.                | Operations         | Switzerland    | 100%                   | 100%   | 100%   | 100%   |
| Novartis Consumer Health Schweiz             |                    |                |                        |        |        |        |
| AG   | Operations         | Switzerland    | 100%                   | 100%   | 100%   | 100%   |
| Novartis Consumer Health UK                  |                    |                |                        |        |        |        |
| Limited                                      | Operations         | United Kingdom | 100%                   | 100%   | 100%   | 100%   |
| Novartis Consumer Health, Inc.               | Operations         | United States  | 100%                   | 100%   | 100%   | 100%   |

- 1) The sale of the entity is subject to compliance with customary works council consultation obligations
- 2) Excluding approximately £3 m, £4 m and £4 m at 31 December 2011, 2012 and 2013, respectively, of machinery and equipment related to Novartis Animal Health activities

The following legal entities contain reporting units carrying assets and liabilities which will be sold to the JV:

| Entities selling reporting units           | Principal activity | Country   |
|--|--------------------|-----------|
| Société par actions SANDOZ                 | Operations         | Algeria   |
| Novartis Argentina S.A.                    | Operations         | Argentina |
| Novartis International Pharmaceutical Ltd. | Operations         | Bermuda   |
| Novartis Biociências S.A.                  | Operations         | Brazil    |
| Beijing Novartis Pharma Co., Ltd.          | Operations         | China     |
| Shanghai Novartis Trading Ltd.             | Operations         | China     |

| Sandoz (China) Pharmaceutical Co., Ltd.               | Operations | China          |
|---|------------|----------------|
| Novartis de Colombia S.A.                             | Operations | Colombia       |
| Novartis s.r.o.                                       | Operations | Czech Republic |
| Novartis Healthcare A/S                               | Operations | Denmark        |
| Novartis Ecuador S.A.                                 | Operations | Ecuador        |
| Novartis Pharma S.A.E.                                | Operations | Egypt          |
| Novartis Finland Oy                                   | Operations | Finland        |
| Novartis (Hellas) S.A.C.I.                            | Operations | Greece         |
| Novartis Pharmaceuticals (HK) Limited                 | Operations | Hong Kong      |
| Novartis Hungary Healthcare Limited Liability Company | Operations | Hungary        |
| Novartis India Limited                                | Operations | India          |
| Novartis Healthcare Private Limited                   | Operations | India          |
| PT. Novartis Indonesia                                | Operations | Indonesia      |
| Novartis Pharma K.K.                                  | Operations | Japan          |
| Novartis Korea Ltd.                                   | Operations | Korea          |
| Novartis Corporation (Malaysia) Sdn. Bhd.             | Operations | Malaysia       |
| Novartis Farmacéutica, S.A. de C.V.                   | Operations | Mexico         |
| Novartis Pharma Maroc SA                              | Operations | Morocco        |

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#### Historical Combined Financial Information Relating to the Novartis OTC Business (continued)

| Entities selling reporting units                               | Principal activity | Country      |
|--|--------------------|--------------|
| Novartis Consumer Health B.V.                                  | Operations         | Netherlands  |
| Novartis Norge AS  | Operations         | Norway       |
| Novartis Pharma (Pakistan) Limited                             | Operations         | Pakistan     |
| Novartis Pharma (Logistics), Inc.                              | Operations         | Panama       |
| Novartis Biosciences Perú S.A.                                 | Operations         | Peru         |
| Novartis Healthcare Philippines, Inc.                          | Operations         | Philippines  |
| Lek S.A.   | Operations         | Poland       |
| Novartis Poland Sp. z o.o.                                     | Operations         | Poland       |
| Novartis Pharma Services Romania S.R.L.                        | Operations         | Romania      |
| Saudi Pharmaceutical Distribution Co. Ltd.                     | Operations         | Saudi Arabia |
| Novartis Asia Pacific Pharmaceuticals Pte Ltd                  | Operations         | Singapore    |
| Novartis Slovakia s.r.o.                                       | Operations         | Slovakia     |
| Novartis South Africa (Pty) Ltd                                | Operations         | South Africa |
| Novartis Sverige AB  | Operations         | Sweden       |
| Novartis Pharma AG   | Operations         | Switzerland  |
| Novartis AG  | Operations         | Switzerland  |
| Novartis (Taiwan) Co., Ltd.                                    | Operations         | Taiwan       |
| Novartis (Thailand) Limited                                    | Operations         | Thailand     |
| Novartis Saglik, Gida ve Tarim Ürünleri Sanayi ve Ticaret A.S. | Operations         | Turkey       |
| Novartis de Venezuela, S.A.                                    | Operations         | Venezuela    |

#### 2. Significant accounting policies

#### (a) Basis of preparation of the historical combined financial information

The historical combined financial information of the Novartis OTC Business consists of all legal entities and reporting units over which the Novartis OTC Business has control by applying the principles of IFRS 10 *Consolidated Financial Statements*. The Novartis OTC Business controls an entity or reporting unit when it is exposed to, or has rights to, variable returns from its involvement with the entity or reporting unit and has the ability to affect those returns through its power over the entity or reporting unit.

The historical combined financial information has been prepared in accordance with the requirements of the Listing Rules of the UK Listing Authority, and in accordance with this basis of preparation, with International Financial Reporting Standards (IFRS) and related interpretations as adopted by the European Union (and IFRS as issued by the International Accounting Standards Board) taking into consideration the following procedures used to produce the historical combined financial information. References to IFRS hereafter should be construed as references to IFRS as adopted by the EU.

IFRS does not provide principles for the preparation of combined historical financial information, and accordingly in preparing the historical combined financial information certain accounting conventions commonly used for the preparation of historical financial information for inclusion in investment circulars as described in the Annexure to SIR 2000 Standards for Investment Reporting applicable to public reporting engagements on historical financial

information issued by the UK Auditing Practices Board have been applied.

Financial information for all legal entities and reporting units included in the historical combined financial information of the Novartis OTC Business have for all periods been prepared under IFRS The historical combined financial information for the Novartis OTC Business is presented in pound sterling (£) based on the amounts reported by the Novartis OTC Business legal entities and reporting units to be transferred to the JV in the respective countries in their local functional currencies and have been rounded to million, unless otherwise indicated.

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#### Historical Combined Financial Information Relating to the Novartis OTC Business (continued)

The following summarises the accounting and other principles applied in preparing the historical combined financial information:

The historical combined financial information of the Novartis OTC Business has been prepared on an historical cost basis, except for items that are required to be accounted for at fair value, and has been prepared in a form that is consistent with the accounting policies adopted in GSK s 2014 second quarter results announcement.

The historical combined financial information of the Novartis OTC Business has been prepared on a going concern basis.

All the legal entities and reporting units comprising the Novartis OTC Business have a 31 December closing date.

Transactions and balances between the legal entities and reporting units included in the historical combined financial information of the Novartis OTC Business have been eliminated.

In the past the Novartis OTC Business did not form a separate legal group. Therefore it is not possible to provide an analysis of share capital and reserves. The net assets of the Novartis OTC Business are represented by the cumulative investment of Novartis in the Novartis OTC Business (presented as invested capital).

Novartis has a policy that ensures that the Novartis OTC Business bears all appropriate administrative costs such as those related to finance, human resources, information technology and marketing support and these have been reflected in the historical combined financial information based on historical charges. Accordingly, these overhead costs were affected by the historical arrangements that existed between the Novartis OTC Business and Novartis and are not necessarily representative of the position that would have been reported had the Novartis OTC Business been an independent group. These amounts are not necessarily representative of the amounts that may arise in the future.

Income tax and deferred tax balances related to the income statement, balance sheet and cash flows connected to the legal entities which will transfer to GSK have been fully reflected in the historical combined financial information. The income tax expense related to the activities contained in the reporting units, recorded in this historical combined financial information, has been recorded based on the underlying tax rate in their respective tax jurisdiction. The tax charges recorded in the combined income statement and combined statement of comprehensive income are not necessarily representative of the tax charges that would have been reported had the Novartis OTC Business been a separate legal group throughout the period presented. They are therefore not necessarily representative of the tax charges that may arise in the future.

Goodwill included in separate legal entities which will transfer to GSK has been included in this historical combined financial information.

Transactions and balances between the legal entities and reporting units in the Novartis OTC Business and other Novartis entities which are not part of the Novartis OTC Business have been recorded as follows:

Amounts related to products and services invoiced between Novartis and the Novartis OTC Business have been retained in the historical combined financial information. Details of such related party transactions and balances are provided in note 20.

Where Novartis is providing services to the Novartis OTC Business in the context of shared services (related to manufacturing, information technology and accounting services) the costs related to these services have been reflected in the combined income statements. Where costs are allocated to the Novartis OTC Business and not invoiced (such as share based compensation, taxes or pension recognised in reporting units) the resulting assets and liabilities are deemed to have been forgiven by Novartis and accordingly have been accounted for as other transactions with the owners of Novartis OTC in the combined statements of changes in invested capital. Details of such related party transactions are provided in note 20.

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## **Historical Combined Financial Information Relating to the Novartis OTC Business (continued)**

Amounts of a financing nature between Novartis and the Novartis OTC Business are presented in the historical combined financial information as either cash, financial assets (see note 20) or short-term or long-term borrowings (see note 20). According to the agreement between Novartis and GSK, the Novartis OTC business will be acquired free of cash, financial assets and financial debt.

The expense for share-based compensation provided by Novartis has been included in the combined income statements assuming that the transactions are equity settled and covers entitlements for all individuals who will transfer to GSK. The cash flows between the Novartis OTC Business and Novartis related to the acquisition of Novartis shares have been reflected in the historical combined financial information. As discussed in note 20, on completion of the transaction, there is a contractual requirement for Novartis and GSK to deliver equity-based instruments in relation to the unvested share-based compensation of employees who will transfer to GSK.

Defined benefit pension plans sponsored by legal entities which will transfer to GSK have been fully reflected in the historical combined financial information and related notes. In respect of the significant cross-country plans which are sponsored by the various legal entities in the country, notably Switzerland, a separate actuarial valuation has been performed to separate the pension assets and liabilities related to the employees who will be transferred. The results of this separate actuarial valuation have then been accounted for and disclosed in the notes as if they related to stand-alone defined benefit plans.

The accounting principles and policies described in note 3 have been applied consistently by all the Novartis OTC Business legal entities and reporting units during all periods presented in this historical combined financial information.

(b) New standards, amendments and interpretations

All standards in issue at the date of this historical financial information which are effective for the year ending 31 December 2014 have been adopted.

The Novartis OTC Business has adopted early an amendment to IAS 36 Impairment of Assets in relation to recoverable amount disclosures for non-financial assets.

(c) Standards, amendments and interpretations effective subsequent to the year end
The following new standards, amendments and interpretations will become effective for the Novartis OTC Business in future periods:

Amendments to IFRS 9 Financial Instruments were issued in 2009, 2010, 2011 and 2014 which will substantially change the classification and measurement of financial instruments, hedging requirements and the recognition of

certain fair value changes in the consolidated financial information. The mandatory effective date is 1 January 2018.

IFRS 15 *Revenue from contracts with customers* was issued in 2014 and is required to be adopted on 1 January 2017. This new standard on revenue recognition supersedes IAS 18 Revenue, IAS 11 Construction Contracts and related interpretations.

The impact of these new requirements on the Novartis OTC Business results or financial position is still being evaluated. No other new standard or amendment has been issued and is expected to have a material impact.

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#### Historical Combined Financial Information Relating to the Novartis OTC Business (continued)

# 3. Accounting principles and policies **Scope** and principles of combination

The historical combined financial information includes all the assets and liabilities, results and cash flows of the Novartis OTC Business.

The financial data in respect of the combined legal entities and reporting units are made up to 31 December of each year.

Transactions and balances between legal entities and reporting units included in the historical combined financial information are eliminated and no profit before tax is recognised on sales between these legal entities and reporting units until the products are sold to customers outside the Novartis OTC Business. Deferred tax relief on unrealised profit is accounted for only to the extent that it is considered recoverable.

Business combinations are accounted for using the acquisition accounting method. Identifiable assets, liabilities and contingent liabilities acquired are measured at fair value at acquisition date. The consideration transferred is measured at fair value. Where the consideration transferred, together with the non-controlling interest, exceeds the fair value of the assets, liabilities and contingent liabilities acquired, the excess is recorded as goodwill. Goodwill is denominated in the currency of the operation acquired.

The costs of acquisition are charged to the income statement in the period in which they are incurred.

Where not all of the equity of a legal entity is acquired, the non-controlling interest is recognised as the non-controlling interest s share of the net assets of the legal entity. Changes in the Novartis OTC Business s ownership percentage of legal entities are accounted for within invested capital financed by Novartis.

#### Foreign currency translation

Foreign currency transactions are recorded in the functional currency of the respective Novartis OTC Business legal entity and reporting unit at the exchange rate ruling on the date of transaction. Foreign currency monetary assets and liabilities are retranslated into the functional currency at rates of exchange ruling at the balance sheet date. Exchange differences are included in the income statement.

Assets and liabilities, including related goodwill, of legal entities and reporting units are translated into pound sterling at rates of exchange ruling at the balance sheet date. The results and cash flows of legal entities and reporting units are translated into pound sterling using yearly average rates of exchange.

Exchange adjustments arising when the opening net assets and the profits for the year retained by combined legal entities and reporting units are translated into pound sterling are recognised in the invested capital financed by Novartis.

#### **Turnover**

Turnover is recognised when title and risk of loss is passed to the customer, reliable estimates can be made of relevant deductions and all relevant obligations have been fulfilled, such that the earnings process is regarded as being complete.

Gross turnover is reduced by rebates, discounts, allowances and product returns given or expected to be given, which vary by product arrangements and buying groups. These arrangements with purchasing organisations are dependent upon the submission of claims after the initial recognition of the sale. Accruals are made at the time of sale for the estimated rebates, discounts or allowances payable or returns to be made, based on available market information and historical experience.

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#### Historical Combined Financial Information Relating to the Novartis OTC Business (continued)

Turnover represents net invoice value after the deduction of discounts and allowances given and accruals for estimated future rebates and returns. The methodology and assumptions used to estimate rebates and returns are monitored and adjusted regularly in the light of contractual and legal obligations, historical trends, past experience and projected market conditions. Market conditions are evaluated using wholesaler and other third party analyses, market research data and internally generated information. Value added tax and other sales taxes are excluded from revenue.

Because the amounts are estimated they may not fully reflect the final outcome, and the amounts are subject to change dependent upon, amongst other things, the types of buying group and product sales mix.

The level of accrual is reviewed and adjusted regularly in the light of contractual and legal obligations, historical trends, past experience and projected market conditions. Market conditions are evaluated using wholesaler and other third party analyses, market research data and internally generated information. Future events could cause the assumptions on which the accruals are based to change, which could affect the future results of the Novartis OTC Business.

Royalty income is recognised on an accruals basis in accordance with the terms of the relevant licensing agreements.

### **Expenditure**

Expenditure is recognised in respect of goods and services received when supplied in accordance with contractual terms. The expenses for provisions are recorded when an obligation exists for a future liability in respect of a past event and where the amount of the obligation can be reliably estimated. Manufacturing start-up costs between validation and the achievement of normal production are expensed as incurred. Advertising and promotion expenditure is charged to the income statement as incurred. Shipment costs are charged to cost of sales; distribution costs on sales to customers are included in selling, general and administrative expenditure.

Restructuring costs are recognised and provided for, where appropriate, in respect of the direct expenditure of a business reorganisation where the plans are sufficiently detailed and well advanced, and where appropriate communication to those affected has been undertaken.

#### Research and development

Research and development expenditure is charged to the income statement in the period in which it is incurred. Development expenditure is capitalised when the criteria for recognising an asset are met, usually when a regulatory filing has been made in a major market and approval is considered highly probable. Property, plant and equipment used for research and development is capitalised and depreciated.

#### **Legal and other disputes**

Provision is made for the anticipated settlement costs of legal or other disputes against the Novartis OTC Business where an outflow of resources is considered probable and a reliable estimate can be made of the likely outcome. In addition, provision is made for legal or other expenses arising from claims received or other disputes.

The Novartis OTC Business may become involved in legal proceedings, in respect of which an outflow is considered probable but it is not possible to make a reliable estimate of the expected financial effect, if any, that could result from ultimate resolution of the proceedings. Costs associated with claims made by the Novartis OTC Business against third parties are charged to the income statement as they are incurred.

#### **Historical Combined Financial Information Relating to the Novartis OTC Business (continued)**

#### Pensions and other post-employment benefits

The costs of providing pensions under defined benefit schemes are calculated using the projected unit credit method and spread over the period during which benefit is expected to be derived from the employees services, consistent with the advice of qualified actuaries.

Remeasurements, including actuarial gains and losses and the effect of changes in actuarial assumptions, are recognised in the statement of comprehensive income in the year in which they arise.

The Novartis OTC Business s contributions to defined contribution plans are charged to the income statement as incurred.

### **Employee share plans**

Incentives in the form of Novartis shares are provided to employees under share option and share award schemes.

The fair values of these options and awards are calculated at their grant dates using a trinomial pricing model and charged to the income statement over the relevant vesting periods.

#### **Property, plant and equipment**

Property, plant and equipment (PP&E) is stated at the cost of purchase or construction less provisions for depreciation and impairment.

Depreciation is calculated to write off the cost less residual value of PP&E, excluding freehold land, using the straight-line basis over the expected useful life. Residual values and lives are reviewed, and where appropriate adjusted, annually. The normal expected useful lives of the major categories of PP&E are:

| Freehold buildings           | 20 to 50 years      |
|------------------------------|---------------------|
| Leasehold land and buildings | Lease term or 20 to |
| <u> </u>                     |                     |
|                              | 50 years            |
| Plant and machinery          | 10 to 20 years      |
| Equipment and vehicles       | 3 to 10 years       |

On disposal of PP&E, the cost and related accumulated depreciation and impairments are removed from the balance sheet and the net carrying amount, less any proceeds, is taken to the income statement.

#### Leases

All leases are operating leases and the rental costs are charged to the income statement on a straight-line basis over the lease term (see note 23).

## **Goodwill**

Goodwill is stated at cost less impairments. Goodwill is deemed to have an indefinite useful life and is tested for impairment at least annually.

## Other intangible assets

Intangible assets are stated at cost less provisions for amortisation and impairments.

Amortised brands: Acquired brands are valued independently as part of the fair value of businesses acquired from third parties where the brand has a value which is substantial and long-term and where the

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#### Historical Combined Financial Information Relating to the Novartis OTC Business (continued)

brands either are contractual or legal in nature or can be sold separately from the rest of the businesses acquired. Brands are amortised over their estimated useful lives of up to 20 years.

Licences, patents and others: Currently marketed products separately acquired or acquired as part of a business combination represent the composite value of licences, patents, know-how and marketing rights and are amortised over their estimated useful lives, generally not exceeding 20 years, using the straight-line basis. Asset lives are reviewed, and where appropriate adjusted, annually. Contingent milestone payments are recognised at the point that the contingent event becomes certain. Any development costs incurred by the Novartis OTC Business and associated with acquired licences, patents, know-how or marketing rights are written off to the income statement when incurred.

Computer software: The costs of acquiring and developing computer software for internal use and internet sites for external use are capitalised as intangible assets where the software or site supports a significant business system and the expenditure leads to the creation of a durable asset. ERP systems software is amortised over seven to ten years and other computer software over three to five years.

#### Impairment of property, plant and equipment (PPE) and intangible assets

The carrying values of PPE and intangible assets are reviewed for impairment when there is an indication that the assets might be impaired. Additionally, goodwill and intangible assets which are not yet available for use are tested for impairment annually. Any provision for impairment is charged to the income statement in the year concerned.

An asset is generally considered impaired when its balance sheet carrying amount exceeds its estimated recoverable amount, which is defined as the higher of its fair value less costs of disposal and its value in use. The Novartis OTC Business adopts the fair value less costs of disposal method for its impairment tests. In most cases no directly observable market inputs are available to measure the fair value less costs of disposal. Therefore an estimate of fair value less costs of disposal is derived indirectly and is based on net present value techniques utilising post-tax cash flows and discount rates. Fair value reflects estimates of assumptions that market participants would be expected to use, and for this purpose management considers the range of economic conditions that are expected to exist over the remaining useful life of the asset.

The estimates used in calculating the net present values are highly sensitive and depend on assumptions specific to the nature of the Novartis OTC Business s activities with regard to:

amount and timing of projected future cash flows; outcome of R&D activities (compound efficacy, etc.); probability of obtaining regulatory approval;

| long-term sales forecasts for periods of up to 25 years;                                  |   |
|---|---|
| selected tax rate;  |   |
| behaviour of competitors (launch of competing products, marketing initiatives, etc.); and | d |

selected discount rate.

Generally, for intangible assets with a definite useful life, the Novartis OTC Business uses cash flow projections for the whole useful life of these assets, and for goodwill, the Novartis OTC Business utilises cash flow projections for a five-year period based on management forecasts, with a terminal value based on sales projections usually in line with or lower than inflation rates for later periods. Probability-weighted scenarios are typically used. Discount rates used are based on the Novartis OTC Business s estimated weighted average cost of capital adjusted for specific country and currency risks associated with cash flow projections as an approximation of the weighted average cost of capital of a comparable market participant.

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#### Historical Combined Financial Information Relating to the Novartis OTC Business (continued)

Due to the above factors, actual cash flows and values could vary significantly from forecasted future cash flows and related values derived using discounting techniques.

Impairments of goodwill are not reversed. Impairment losses on other non-current assets are only reversed if there has been a change in estimates used to determine recoverable amounts and only to the extent that the revised recoverable amounts do not exceed the carrying values that would have existed, net of depreciation or amortisation, had no impairments been recognised.

### Cash and cash equivalents

Cash and cash equivalents include highly liquid investments with original maturities of three months or less which are readily convertible to known amounts of cash.

### **Inventories**

Inventories are included in the historical combined financial information at the lower of cost (including raw materials, direct labour, other direct costs and related production overheads) and net realisable value. Cost is generally determined on a first in, first out basis. Pre-launch inventory is held as an asset when there is a high probability of regulatory approval for the product. Before that point a provision is made against the carrying value to its recoverable amount; the provision is then reversed at the point when a high probability of regulatory approval is determined.

#### **Trade receivables**

Trade receivables are carried at original invoice amount less any provisions for doubtful debts. Provisions are made where there is evidence of a risk of non-payment, taking into account ageing, previous experience and general economic conditions. When a trade receivable is determined to be uncollectable it is written off, firstly against any provision available and then to the income statement.

Subsequent recoveries of amounts previously provided for are credited to the income statement. Long-term receivables are discounted where the effect is material.

## **Trade payables**

Trade payables are initially recognised at fair value and then held at amortised cost which equates to nominal value. Long-term payables are discounted where the effect is material.

#### **Deferred taxes**

Deferred tax assets are recognised to the extent that it is probable that future taxable profits will be available against which the temporary differences can be utilised. Deferred tax is provided using rates of tax that have been enacted or substantively enacted by the balance sheet date (see also note 2a) for the allocation of current and deferred taxes.

## 4. Key accounting judgments and estimates

In preparing the historical combined financial information, management is required to make estimates and assumptions that affect the amounts of assets, liabilities, revenue and expenses reported in the historical combined financial information. Actual amounts and results could differ from those estimates. The following are considered to be the areas of key accounting judgments and estimates.

## **Impairment tests of goodwill**

See sensitivities and assumptions in note 12.

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#### Historical Combined Financial Information Relating to the Novartis OTC Business (continued)

#### **Actuarial valuation**

The assumptions used for the actuarial valuation of the defined benefit obligation are disclosed in note 18.

#### **Turnover**

Gross turnover is reduced by rebates, discounts, allowances and product returns given or expected to be given, which vary by product arrangements and buying groups. These arrangements with purchasing organisations are dependent upon the submission of claims sometime after the initial recognition of the sale. Accruals are made at the time of sale for the estimated rebates, discounts or allowances payable or returns to be made, based on available market information and historical experience.

Because the amounts are estimated they may not fully reflect the final outcome, and the amounts are subject to change dependent upon, amongst other things, the types of buying group and product sales mix.

The level of accrual is reviewed and adjusted regularly in the light of contractual and legal obligations, historical trends, past experience and projected market conditions. Market conditions are evaluated using wholesaler and other third party analyses, market research data and internally generated information. Future events could cause the assumptions on which the accruals are based to change, and could affect the future results of the Novartis OTC Business.

#### **Taxation**

Current tax is provided at the amounts expected to be paid, and deferred tax is provided on temporary differences between the tax bases of assets and liabilities and their carrying amounts, at the rates that have been enacted or substantively enacted by the balance sheet date.

Deferred tax assets are recognised to the extent that it is probable that future taxable profits will be available against which the temporary differences can be utilised, based on management s assumptions relating to the amounts and timing of future taxable profits.

#### Legal and other disputes

The Novartis OTC Business provides for anticipated settlement costs where an outflow of resources is considered probable and a reliable estimate may be made of the likely outcome of the dispute and legal and other expenses arising from claims against the Novartis OTC Business. These estimates take into account the specific circumstances of each dispute and relevant external advice, are inherently judgmental and could change substantially over time as new facts emerge and each dispute progresses.

Any provisions have been established after taking into account the relevant facts and circumstances of each matter and in accordance with accounting requirements.

The ultimate liability for legal claims may vary from the amounts provided and is dependent upon the outcome of litigation proceedings, investigations and possible settlement negotiations. The position could change over time and,

therefore, there can be no assurance that any losses that result from the outcome of any legal proceedings will not exceed the amount of the provisions reported in the combined financial information by a material amount.

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#### Historical Combined Financial Information Relating to the Novartis OTC Business (continued)

#### 5. Exchange rates

The following table sets forth the foreign exchange rates of the pound sterling against key currencies used for foreign currency translation when preparing this historical combined financial information.

|                   | 2011 | 2012 | 2013 |
|-------------------|------|------|------|
| Average rates:    |      |      |      |
| US\$/£            | 1.60 | 1.59 | 1.56 |
| Euro/£            | 1.15 | 1.23 | 1.18 |
| CHF/£             | 1.42 | 1.49 | 1.45 |
| Period end rates: |      |      |      |
| US\$/£            | 1.54 | 1.62 | 1.65 |
| Euro/£            | 1.19 | 1.23 | 1.20 |
| CHF/£             | 1.45 | 1.48 | 1.47 |

#### 6. Segment information

The Novartis OTC Business is a single segment business and accordingly has no reportable operating segments.

At the end of 2011, the Novartis OTC Business temporarily shut down its plant at Lincoln, Nebraska, on a voluntary basis, to accelerate a Compliance Plan agreed with the FDA. In early January 2012, the FDA informed the Novartis OTC Business that in connection with the plan a Level-1 recall for Novartis OTC Business products was required. Novartis over time gradually reinstated commercial production at the facility and recommenced shipping certain products (including Excedrin®) into the US in November 2013.

Supplies from the Lincoln plant accounted for approximately 25% of the Novartis OTC Business s total sales in 2011 and were distributed mainly to customers in the US, Canada and Latin America. In addition, the Lincoln plant provided toll manufacturing activities for several external customers. In 2011, operating income included a £73m exceptional charge related to the product recall, of which £45m related to sales returns. In 2012 and 2013 exceptional charges of £165m and £99m, respectively, were incurred in respect of idle capacity, quality remediation and restructuring charges, inventory write-offs and contract termination fees.

#### **Geographical information**

#### Turnover by location of customer

|     | 2011<br>£m | 2012<br>£m | 2013<br>£m |
|-----|------------|------------|------------|
| UK  | 58         | 60         | 64         |
| USA | 533        | 189        | 289        |

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| Rest of World  | 1,459 | 1,400 | 1,494 |
|----------------|-------|-------|-------|
| Total turnover | 2,050 | 1,649 | 1,847 |

## Turnover by location of legal entity or reporting unit

| Total turnover | 2,050      | 1,649      | 1,847      |
|----------------|------------|------------|------------|
| Rest of World  | 1,439      | 1,413      | 1,521      |
| USA            | 548        | 172        | 257        |
| UK             | 63         | 64         | 69         |
|                | 2011<br>£m | 2012<br>£m | 2013<br>£m |
|                |            |            |            |

## **Historical Combined Financial Information Relating to the Novartis OTC Business (continued)**

## Operating profit by location of legal entity or reporting unit

|                        | 2011<br>£m | 2012<br>£m | 2013<br>£m |
|------------------------|------------|------------|------------|
| UK                     | 13         | 7          | 11         |
| USA                    | 75         | (70)       | (91)       |
| Rest of World          | 225        | 76         | 157        |
| Total operating profit | 313        | 13         | 77         |

## Net operating assets by location of legal entity or reporting unit

|                      | 2011       | 2012       | 2013 |
|----------------------|------------|------------|------|
|                      | £m         | £m         | £m   |
| UK                   | (2)        | 2          | (2)  |
| USA                  | 360        | 281        | 244  |
| Rest of World        | 403        | 438        | 395  |
|                      |            |            |      |
| Net operating assets | <b>761</b> | <b>721</b> | 637  |

## Non-current assets by location of legal entity or reporting unit

|                    | 2011 | 2012 | 2013 |
|--------------------|------|------|------|
|                    | £m   | £m   | £m   |
| UK                 | 2    | 2    | 2    |
| USA                | 457  | 326  | 307  |
| Rest of World      | 356  | 439  | 409  |
|                    |      |      |      |
| Non-current assets | 815  | 767  | 718  |

## 7. Other operating income

| 2011 | 2012 | 2013 |
|------|------|------|
| £m   | £m   | £m   |
| 46   | 31   | 41   |

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| Total other operating income, net                     | 30   | 11   | 31  |
|---|------|------|-----|
| Other expense, net                                    | (11) | (8)  | (2) |
| Litigation and settlement costs                       | (5)  | (12) | (8) |
| equipment   |      |      |     |
| Disposal of intangible assets and property, plant and |      |      |     |

## **Historical Combined Financial Information Relating to the Novartis OTC Business (continued)**

## 8. Operating profit

The following items have been included in operating profit:

|   |       | 2011  | 2012  | 2013  |
|---|-------|-------|-------|-------|
|   | Note  | £m    | £m    | £m    |
| Employee costs  | 9     | (363) | (370) | (430) |
| Advertising   |       | (370) | (291) | (351) |
| Distribution costs  |       | (300) | (264) | (269) |
| Depreciation of property, plant and equipment                 | 11    | (21)  | (20)  | (22)  |
| Impairment of property, plant and equipment, net of reversals | 11    | (1)   | (1)   | (19)  |
| Amortisation of intangible assets                             | 13    | (32)  | (31)  | (31)  |
| Impairment of intangible assets, net of reversals             | 12/13 | (7)   | (4)   | (5)   |
| Inventories:  |       |       |       |       |
| Cost of inventories included in cost of sales                 |       | (687) | (570) | (598) |
| Write-down of inventories                                     |       | (39)  | (44)  | (21)  |

## 9. Employee costs

|  |      | 2011  | 2012  | 2013  |
|--|------|-------|-------|-------|
|  | Note | £m    | £m    | £m    |
| Wages and salaries   |      | (299) | (308) | (351) |
| Social security costs  |      | (33)  | (35)  | (45)  |
| Pension costs  | 18   | (14)  | (14)  | (14)  |
| Cost of share-based incentive plans                          |      | (15)  | (11)  | (13)  |
| Severance and other costs from integration and restructuring |      |       |       |       |
| activities   |      | (2)   | (2)   | (7)   |
|  |      |       |       |       |
| Total employee costs   |      | (363) | (370) | (430) |

The average number of persons employed by the Novartis OTC Business during the year was:

|  | 2011   | 2012   | 2013   |
|--|--------|--------|--------|
|  | Number | Number | Number |
| Manufacturing                            | 1,298  | 1,614  | 1,754  |
| Selling, general and administration      | 3,640  | 3,716  | 3,831  |
| Research and development                 | 482    | 501    | 592    |
|  |        |        |        |
| Total average number of persons employed | 5,420  | 5,831  | 6,177  |

## **Key management compensation**

The following table details the aggregate compensation paid in respect of the Head of the Novartis OTC Business.

|  | 2011<br>£ 000 | 2012<br>£ 000 | 2013<br>£ 000 |
|--|---------------|---------------|---------------|
| Benefits other than equity-based amounts | 723           | 458           | 457           |
| Post-employment benefits                 | 12            | 30            | 51            |
| Termination benefits                     |               | 1,419         |               |
| Equity-based compensation                | 1,308         | 277           | 1,126         |
| Total key management compensation        | 2,043         | 2,184         | 1,634         |

Pension costs under defined benefit and contribution schemes are included in the post-employment benefits disclosed above.

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## **Historical Combined Financial Information Relating to the Novartis OTC Business (continued)**

10. Taxation

Taxation charge based on profits for the year

| CURRENT AND DEFERRED INCOME TAXES         | 2011<br>£m | 2012<br>£m | 2013<br>£m |
|---|------------|------------|------------|
| Switzerland                               | (38)       | (36)       | (38)       |
| Foreign                                   | (11)       | 114        | 85         |
| Total current income tax (expense)/income | (49)       | <b>78</b>  | 47         |
|   |            |            |            |
| Switzerland                               | 3          | 8          | 3          |
| Foreign                                   | 17         | (9)        | (9)        |
| Total deferred tax income/(expense)       | 20         | (1)        | (6)        |
| Total income tax (expense)/income         | (29)       | 77         | 41         |

## Reconciliation of the taxation rate on the Novartis OTC Business profits

The tax on the Novartis OTC Business s profit before taxation differs from the theoretical amount that would arise using the weighted average tax rate applicable to profits/losses of the entities and reporting units in the Novartis OTC Business as follows:

|  | 2011<br>£m | 2012<br>£m | 2013<br>£m |
|--|------------|------------|------------|
| Profit before taxation                             | 306        | 11         | 63         |
| Tax calculated based on expected tax rate for each |            |            |            |
| Novartis OTC legal entity and reporting unit       | (31)       | 72         | 54         |
| R&D credits and other allowances                   | 2          | 1          | 1          |
| Other permanent differences                        | 1          | 1          | 1          |
| Re-assessments of prior year estimates             | (1)        | 3          | (15)       |
| Total income tax (expense)/income                  | (29)       | 77         | 41         |
| Effective tax rate                                 | (9.5)%     | 700%       | 65.1%      |

The expected tax rate is the weighted average tax rate based on domestic tax rates applicable to the pre-tax income and pre-tax losses of each legal entity or reporting unit and can change on a yearly basis.

In 2012 and 2013 federal tax benefits from losses related to the US operations were utilised in the same reporting period when incurred. In addition, US state tax benefits from losses incurred in 2012 have been fully utilised in 2013. This resulted in net tax credits for 2012 and 2013.

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## **Historical Combined Financial Information Relating to the Novartis OTC Business (continued)**

## Movement in deferred tax assets and liabilities

|                                       |           |             | Pensions  |             |    |            |       |
|---------------------------------------|-----------|-------------|-----------|-------------|----|------------|-------|
|                                       |           |             | &         |             |    | Other      |       |
|                                       |           |             | other     |             |    | assets,    |       |
|                                       | Property, |             | post-     |             |    | provisions |       |
|                                       | plant &   |             | employmen |             |    | and        |       |
|                                       |           | Intangibles | benefits  | Inventories |    |            | Total |
|                                       | £m        | £m          | £m        | £m          | £m | £m         | £m    |
| Deferred tax assets at 1 January      |           |             |           |             |    |            |       |
| 2011                                  | 2         | 1           | 10        | 24          |    | 42         | 79    |
| Deferred tax liabilities at 1 January |           |             |           |             |    |            |       |
| 2011                                  | (12)      | (12)        |           | (5)         |    | (4)        | (33)  |
|                                       |           |             |           |             |    |            |       |
| At 1 January 2011                     | (10)      | (11)        | 10        | 19          |    | 38         | 46    |
| Exchange adjustments                  |           | 1           | 1         | 1           |    | (2)        | 1     |
| Credit/(charge) to income statement   | 1         | (1)         | 2         | 4           |    | 14         | 20    |
| Charge to other comprehensive         |           |             |           |             |    |            |       |
| income                                |           |             | (1)       |             |    |            | (1)   |
|                                       |           |             |           |             |    |            |       |
| At 31 December 2011                   | (9)       | (11)        | 12        | 24          |    | 50         | 66    |
|                                       |           |             |           |             |    |            |       |
| Deferred tax assets at 31 December    |           |             |           |             |    |            |       |
| 2011                                  | 2         | 1           | 12        | 30          |    | 55         | 100   |
| Deferred tax liabilities at           |           |             |           |             |    |            |       |
| 31 December 2011                      | (11)      | (12)        |           | (6)         |    | (5)        | (34)  |
|                                       |           |             |           |             |    |            |       |

|                                       |           |             | Pensions  |             |            |            |       |
|---------------------------------------|-----------|-------------|-----------|-------------|------------|------------|-------|
|                                       |           |             | &         |             |            | Other      |       |
|                                       |           |             | other     |             |            | assets,    |       |
|                                       | Property, |             | post-     |             |            | provisions |       |
|                                       | plant &   | •           | employmen | it          |            | and        |       |
|                                       | equipment | Intangibles | benefits  | Inventories | Tax losses | accruals   | Total |
|                                       | £m        | £m          | £m        | £m          | £m         | £m         | £m    |
| Deferred tax assets at 1 January      |           |             |           |             |            |            |       |
| 2012                                  | 2         | 1           | 12        | 30          |            | 55         | 100   |
| Deferred tax liabilities at 1 January |           |             |           |             |            |            |       |
| 2012                                  | (11)      | (12)        |           | (6)         |            | (5)        | (34)  |
|                                       |           |             |           |             |            |            |       |
| At 1 January 2012                     | (9)       | (11)        | 12        | 24          |            | 50         | 66    |
|                                       |           |             |           |             |            |            |       |

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| Exchange adjustments                |     |      | (3) | (1) |    |      | (4)       |
|-------------------------------------|-----|------|-----|-----|----|------|-----------|
| Credit/(charge) to income statement | 1   |      | 2   | 8   | 15 | (27) | (1)       |
| Credit to other comprehensive       |     |      |     |     |    |      |           |
| income                              |     |      | 6   |     |    |      | 6         |
|                                     |     |      |     |     |    |      |           |
| At 31 December 2012                 | (8) | (11) | 17  | 31  | 15 | 23   | <b>67</b> |
|                                     |     |      |     |     |    |      |           |
| Deferred tax assets at 31 December  |     |      |     |     |    |      |           |
| 2012                                |     | 3    | 17  | 34  | 15 | 29   | 98        |
| Deferred tax liabilities at         |     |      |     |     |    |      |           |
| 31 December 2012                    | (8) | (14) |     | (3) |    | (6)  | (31)      |

|   | Property, plant & equipment £m | Intangibles<br>£m | Pensions & other post-employment benefits £m | Inventories £m | Tax losses<br>£m | Other assets, provisions and accruals £m | Total<br>£m |
|---|--------------------------------|-------------------|--|----------------|------------------|--|-------------|
| Deferred tax assets at 1 January              |                                | _                 |  |                |                  |  |             |
| 2013  |                                | 3                 | 17   | 34             | 15               | 29                                       | 98          |
| Deferred tax liabilities at<br>1 January 2013 | (8)                            | (14)              |  | (3)            |                  | (6)                                      | (31)        |
| At 1 January 2013                             | (8)                            | (11)              | 17   | 31             | 15               | 23                                       | 67          |
| Exchange adjustments                          |                                | 1                 |  | (2)            | 1                | 2  | 2           |
| Credit/(charge) to income                     |                                |                   |  |                |                  |  |             |
| statement                                     | 9                              | (2)               | 1  | (2)            | (16)             | 4  | (6)         |
| Charge to other comprehensive                 |                                |                   |  |                |                  |  |             |
| income  |                                |                   | (3)  |                |                  |  | (3)         |
| At 31 December 2013                           | 1                              | (12)              | 15   | 27             |                  | 29                                       | 60          |
| Deferred tax assets at                        |                                |                   |  |                |                  |  |             |
| 31 December 2013                              | 8                              | 3                 | 15   | 31             |                  | 32                                       | 89          |
| Deferred tax liabilities at                   | 3                              | 3                 | 13   | 51             |                  | 32                                       | 07          |
| 31 December 2013                              | (7)                            | (15)              |  | (4)            |                  | (3)                                      | (29)        |

Deferred tax assets of £34m and deferred tax liabilities of £21m are expected to have an impact on current taxes payable after more than 12 months.

Temporary differences related to investments in legal entities on which no deferred tax has been provided as they are permanent in nature amount to £161m (2012: £134 m; 2011: £137m).

## **Historical Combined Financial Information Relating to the Novartis OTC Business (continued)**

## Tax losses carried forward

The gross value of tax-loss carry-forwards that have, or have not, been capitalised as deferred tax assets is as follows:

|                          |      | Recognised |      |      | Unrecognised |      |  |
|--------------------------|------|------------|------|------|--------------|------|--|
|                          | 2011 | 2012       | 2013 | 2011 | 2012         | 2013 |  |
|                          | £m   | £m         | £m   | £m   | £m           | £m   |  |
| Trading losses expiring: |      |            |      |      |              |      |  |
| Within 10 years          |      | 357        |      | 21   |              | 30   |  |
| At 31 December           |      | 357        |      | 21   |              | 30   |  |
| Deferred tax asset       |      | 15         |      |      |              |      |  |

State tax benefits from losses incurred and recognised in 2012 related to the US operations could be fully utilised in 2013.

## **Historical Combined Financial Information Relating to the Novartis OTC Business (continued)**

## 11. Property, plant and equipment

|                          |           | Plant,       |              |       |
|--------------------------|-----------|--------------|--------------|-------|
|                          | Land and  | equipment    | Assets in    |       |
|                          | buildings | and vehicles | construction | Total |
|                          | £m        | £m           | £m           | £m    |
| Cost at 1 January 2011   | 171       | 204          | 21           | 396   |
| Exchange adjustments     | 1         |              | (1)          |       |
| Additions                | 2         | 5            | 23           | 30    |
| Disposals and write-offs | (3)       | (8)          |              | (11)  |
| Reclassifications        | 4         | 17           | (21)         |       |
|                          |           |              |              |       |
| Cost at 31 December 2011 | 175       | 218          | 22           | 415   |
| Exchange adjustments     | (6)       | (8)          | (1)          | (15)  |
| Additions                |           | 3            | 28           | 31    |
| Disposals and write-offs | (2)       | (18)         |              | (20)  |
| Reclassifications        | 3         | 20           | (23)         |       |
|                          |           |              |              |       |
| Cost at 31 December 2012 | 170       | 215          | 26           | 411   |
| Exchange adjustments     | (4)       | (4)          |              | (8)   |
| Additions                | 3         | 4            | 28           | 35    |
| Disposals and write-offs | (1)       | (9)          |              | (10)  |
| Reclassifications        | 22        | 4            | (26)         |       |
|                          |           |              |              |       |
| Cost at 31 December 2013 | 190       | 210          | 28           | 428   |

|  | Land and<br>buildings<br>£m | Plant,<br>equipment<br>and vehicles<br>£m | Assets in construction £m | Total<br>£m |
|--|-----------------------------|---|---------------------------|-------------|
| Depreciation and impairment at 1 January   |                             |   |                           |             |
| 2011                                       | <b>(79)</b>                 | (129)                                     |                           | (208)       |
| Charge for the year                        | (6)                         | (15)                                      |                           | (21)        |
| Disposals and write-offs                   | 3                           | 7   |                           | 10          |
| Impairment losses                          |                             | (1)                                       |                           | (1)         |
| Depreciation and impairment at 31 December |                             |   |                           |             |
| 2011                                       | (82)                        | (138)                                     |                           | (220)       |
| Exchange adjustments                       | 3                           | 4   |                           | 7           |
| Charge for the year                        | (6)                         | (14)                                      |                           | (20)        |
| Disposals and write-offs                   | 2                           | 16  |                           | 18          |

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| Impairment losses                          |      | (1)   |     | (1)   |
|--|------|-------|-----|-------|
| Depreciation and impairment at 31 December |      |       |     |       |
| 2012                                       | (83) | (133) |     | (216) |
| Exchange adjustments                       |      | 5     |     | 5     |
| Charge for the year                        | (7)  | (15)  |     | (22)  |
| Disposals and write-offs                   | 1    | 8     |     | 9     |
| Impairment losses                          | (6)  | (11)  | (2) | (19)  |
| Depreciation and impairment at 31 December |      |       |     |       |
| 2013                                       | (95) | (146) | (2) | (243) |
| Net book value at 1 January 2011           | 92   | 75    | 21  | 188   |
| Net book value at 31 December 2011         | 93   | 80    | 22  | 195   |
| Net book value at 31 December 2012         | 87   | 82    | 26  | 195   |
| Net book value at 31 December 2013         | 95   | 64    | 26  | 185   |

## **Historical Combined Financial Information Relating to the Novartis OTC Business (continued)**

#### 12. Goodwill

|                               | 2011<br>£m | 2012<br>£m | 2013<br>£m |
|-------------------------------|------------|------------|------------|
| Cost at 1 January             | 51         | 50         | 48         |
| Exchange adjustments          | (1)        | (2)        | (2)        |
| Cost at 31 December           | 50         | 48         | 46         |
| Impairments at 1 January      | (3)        | (3)        | (2)        |
| Exchange adjustments          |            | 1          |            |
| Impairments at 31 December    | (3)        | (2)        | (2)        |
| Net book value at 1 January   | 48         | 47         | 46         |
| Net book value at 31 December | 47         | 46         | 44         |

The Novartis OTC Business is a single cash-generating unit so goodwill is assessed for impairment at this level. Goodwill recognised in the Novartis OTC Business arose mainly from the Buckley s acquisition in 2002 and the Bristol-Myers Squibb OTC portfolio acquisition in 2005.

## Terminal growth rate and discount rate

The following table shows the terminal growth and discount rate used to test goodwill for impairment.

|  | 2011 | 2012 | 2013 |
|--|------|------|------|
| Sales growth rate assumption after forecast period | 2%   | 2%   | 0%   |
| Discount rate (post-tax)                           | 7%   | 7%   | 6%   |

If discounted cash flows fell by 10% no potential impairment has been identified for 2011, 2012 and 2013.

## **Historical Combined Financial Information Relating to the Novartis OTC Business (continued)**

## 13. Other intangible assets

|  | Computer software | Licences, patents, etc. | Amortised brands | Total |
|--|-------------------|-------------------------|------------------|-------|
| G  | £m                | £m                      | £m               | £m    |
| Cost at 1 January 2011                         | 9                 | 458                     | 150              | 617   |
| Exchange adjustments                           | 1                 | 2                       | (1)              | 1     |
| Other additions                                | 1                 | 10                      |                  | 11    |
| Disposals and asset write-offs                 |                   | (1)                     |                  | (1)   |
| Cost at 31 December 2011                       | 10                | 469                     | 149              | 628   |
| Exchange adjustments                           |                   | (20)                    | (5)              | (25)  |
| Other additions                                | 12                |                         |                  | 12    |
| Disposals and asset write-offs                 |                   | (1)                     |                  | (1)   |
| G  |                   | 4.40                    | 444              | 61.4  |
| Cost at 31 December 2012                       | 22                | 448                     | 144              | 614   |
| Exchange adjustments                           | (1)               | (9)                     | (2)              | (12)  |
| Other additions                                | 16                | 1 (2)                   | (1)              | 17    |
| Disposals and asset write-offs                 |                   | (2)                     | (1)              | (3)   |
| Cost at 31 December 2013                       | 37                | 438                     | 141              | 616   |
| Amortisation and impairment at 1 January 2011  |                   | (9) (130)               | (80)             | (219) |
| Exchange adjustments                           |                   | (1)                     | 1                |       |
| Charge for the year and impairment losses      |                   | (32)                    | (7)              | (39)  |
| Disposals and asset write-offs                 |                   | 1                       |                  | 1     |
|  |                   | (0)                     | (0.5)            | (2)   |
| Amortisation and impairment at 31 December 201 | 1                 | (9) (162)               | (86)             | (257) |
| Exchange adjustments                           |                   | 8                       | 2                | 10    |
| Charge for the year and impairment losses      |                   | (29)                    | (6)              | (35)  |
| Disposals and asset write-offs                 |                   | 1                       |                  | 1     |
| Amortisation and impairment at 31 December 201 | 2                 | (9) (182)               | (90)             | (281) |
| Exchange adjustments                           |                   | 6                       | 1                | 7     |
| Charge for the year and impairment losses      |                   | (1) (30)                | (5)              | (36)  |
| Disposals and asset write-offs                 |                   | 1                       |                  | 1     |
| Amortisation and impairment at 31 December 201 | 3 (               | <b>10</b> ) (205)       | (94)             | (309) |
|  | · ·               |                         |                  |       |
| Net book value at 1 January 2011               |                   | 328                     | 70               | 398   |
| Net book value at 31 December 2011             |                   | 1 307                   | 63               | 371   |

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| Net book value at 31 December 2012 | 13 | 266 | 54 | 333 |
|------------------------------------|----|-----|----|-----|
| Net book value at 31 December 2013 | 27 | 233 | 47 | 307 |

## 14. Other non-current assets

|                                | 2011 | 2012 | 2013 |
|--------------------------------|------|------|------|
|                                | £m   | £m   | £m   |
| Deferred compensation plans    | 11   | 10   | 9    |
| Other receivables              | 7    | 1    |      |
| Total other non-current assets | 18   | 11   | 9    |

The deferred compensation plan relates to an employee benefit plan for senior management in the US under which these plan participants can elect the timing of the respective payment.

## **Historical Combined Financial Information Relating to the Novartis OTC Business (continued)**

## 15. Inventories

|                               | 2011 | 2012 | 2013 |
|-------------------------------|------|------|------|
|                               | £m   | £m   | £m   |
| Raw materials and consumables | 27   | 26   | 15   |
| Finished goods                | 154  | 158  | 186  |
| -                             |      |      |      |
| Total inventories             | 181  | 184  | 201  |

#### 16. Trade and other receivables

|  | 2011 | 2012 | 2013 |
|--|------|------|------|
|  | £m   | £m   | £m   |
| Trade receivables, net of provision for bad and doubtful debts | 370  | 314  | 292  |
| Other prepayments and accrued income                           | 20   | 13   | 13   |
| Other receivables  | 47   | 55   | 53   |
|  |      |      |      |
| Total trade and other receivables                              | 437  | 382  | 358  |

## 17. Trade and other payables

|                                     | 2011 | 2012 | 2013 |
|-------------------------------------|------|------|------|
|                                     | £m   | £m   | £m   |
| Trade payables                      | 193  | 176  | 219  |
| Wages and salaries                  | 50   | 54   | 64   |
| Social security                     | 5    | 4    | 3    |
| Other payables                      | 28   | 23   | 12   |
| Customer return and rebate accruals | 140  | 78   | 68   |
| Other accruals                      | 11   | 7    | 28   |
|                                     |      |      |      |
| Total trade and other payables      | 427  | 342  | 394  |

At the end of 2011, the Novartis OTC Business temporarily shut down its plant at Lincoln, Nebraska, on a voluntary basis, to accelerate a Compliance Plan agreed with the FDA. In early January 2012, the FDA informed the Novartis OTC Business that in connection with the plan a Level-1 recall for the Novartis OTC Business products was required. As a result a customer return and rebate accrual of £45 m was recorded as at 31 December 2011.

## **Historical Combined Financial Information Relating to the Novartis OTC Business (continued)**

#### 18. Pensions

Swiss-based pension plans represent the most significant portion of the Novartis OTC Business s total defined benefit obligations and plan assets. For the majority of the active insured members the benefits are partially linked to the contributions paid into the plan. Both employees and employer are contributing to the plan. The pension plans are run by separate legal entities which will not be transferred as part of the contemplated transaction and GSK will be required to set up separate pension schemes for active employees in accordance with the terms of the transaction.

#### **Pension costs**

|   | 2011<br>£m | 2012<br>£m | 2013<br>£m |
|---|------------|------------|------------|
| Pension cost of defined benefit schemes       | 14         | 14         | 14         |
| Analysed as:                                  |            |            |            |
| Funded defined benefit pension schemes        | 14         | 14         | 15         |
| Unfunded defined benefit pension schemes      |            |            | (1)        |
|   |            |            |            |
| Total pension cost of defined benefit schemes | 14         | 14         | 14         |

The average life expectancy is as follows:

Male Female Years Years