

NEOGENOMICS INC  
Form 10-Q  
October 30, 2013  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**FORM 10-Q**

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the quarterly period ended September 30, 2013.**

**or**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

**Commission File Number: 001-35756**

**NEOGENOMICS, INC.**

**(Exact name of registrant as specified in its charter)**

**Nevada**  
**(State or other jurisdiction of**  
**incorporation or organization)**

**74-2897368**  
**(I.R.S. Employer**  
**Identification No.)**

**12701 Commonwealth Drive, Suite 9, Fort Myers,**

**Florida**  
**(Address of principal executive offices)**  
**(239) 768-0600**

**33913**  
**(Zip Code)**

**(Registrant's telephone number, including area code)**

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act:

Large accelerated filer  Accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company   
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of October 25, 2013, the registrant had 48,972,798 shares of Common Stock, par value \$0.001 per share outstanding.

Table of Contents

**TABLE OF CONTENTS**

**PART I FINANCIAL INFORMATION**

**Item 1. Financial Statements (unaudited)** 4

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations** 14

**Item 3. Quantitative and Qualitative Disclosures About Market Risk** 28

**Item 4. Controls and Procedures** 28

**PART II OTHER INFORMATION**

**Item 1. Legal Proceedings** 28

**Item 1A. Risk Factors** 28

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds** 28

**Item 3. Defaults Upon Senior Securities** 28

**Item 4. Mine Safety Disclosures** 28

**Item 5. Other Information** 29

**Item 6. Exhibits** 30

**SIGNATURES**

**Table of Contents**

**FORWARD-LOOKING STATEMENTS**

The information in this Quarterly Report on Form 10-Q contains forward-looking statements and information within the meaning of Section 27A of the Securities Act of 1933, as amended (the Securities Act ), and Section 21E of the Securities Exchange Act of 1934, as amended (the Exchange Act ) relating to NeoGenomics, Inc., a Nevada corporation (the Parent or the Parent Company ), and its subsidiary, NeoGenomics Laboratories, Inc., a Florida corporation ( NEO , NeoGenomics Laboratories or the Subsidiary ) (collectively referred to as we , us , our , NeoGenomics , or the Company ), which are subject to the safe harbor created by those sections. These forward-looking statements include, but are not limited to, statements concerning our strategy, future operations, future financial position, future revenues, projected costs, prospects and plans and objectives of management. The words anticipates, believes, estimates, expects, intends, may, plans, projects, will, would and similar words are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. These forward-looking statements involve known and unknown risks and uncertainties that could cause our actual results, performance or achievements to differ materially from those expressed or implied by the forward-looking statements, including, without limitation, the risks set forth in Part I, Item 1A, Risk Factors in our Annual Report on Form 10-K as filed with the Securities and Exchange Commission on February 21, 2013.

Forward-looking statements include, but are not limited to, statements about:

Our ability to implement our business strategy;

The expected reimbursement levels from governmental payers and private insurers and proposed changes to those levels;

The application, to our business and the services we provide, of existing laws, rules and regulations, including without limitation, Medicare laws, anti-kickback laws, Health Insurance Portability and Accountability Act of 1996 ( HIPAA ) regulations, state medical privacy laws, federal and state false claims laws and corporate practice of medicine laws;

Regulatory developments in the United States;

Our ability to maintain our license under the Clinical Laboratory Improvement Amendments of 1988 ( CLIA );

Our ability to expand our operations and increase our market share;

Our ability to expand our service offerings by adding new testing capabilities;

Our ability to meet our future capital requirements;

The impact of internalization of testing by customers;

Our ability to compete with other diagnostic laboratories;

Our ability to hire and retain sufficient managerial, sales, clinical and other personnel to meet our needs;

Our ability to successfully scale our business, including expanding our facilities, our backup systems and infrastructure;

Our ability to generate sufficient cash flow from our license agreement with Health Discovery Corporation to support its fair value; and

The accuracy of our estimates regarding reimbursement, expenses, future revenues and capital requirements. Any forward-looking statement speaks only as of the date on which such statement is made, and the Company undertakes no obligation to update any forward-looking statement or statements to reflect events or circumstances after the date on which such statement is made or to reflect the occurrence of unanticipated events. New factors emerge from time to time and it is not possible for management to predict all of such factors, nor can it assess the impact of each such factor on the business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

Table of Contents**PART I FINANCIAL INFORMATION****Item 1. Financial Statements****NEOGENOMICS, INC.****CONSOLIDATED BALANCE SHEETS****(in thousands, except share data)****(unaudited)**

	<b>September 30, 2013</b>	<b>December 31, 2012</b>
<b><u>ASSETS</u></b>		
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	\$ 4,929	\$ 1,868
Accounts receivable (net of allowance for doubtful accounts of \$4,355 and \$3,002 respectively)	15,727	14,034
Inventories	2,068	1,859
Other current assets	1,103	820
<b>Total current assets</b>	<b>23,827</b>	<b>18,581</b>
<b>PROPERTY AND EQUIPMENT</b> (net of accumulated depreciation of \$13,404 and \$10,289, respectively)	<b>8,592</b>	<b>8,607</b>
<b>INTANGIBLE ASSETS</b> (net of accumulated amortization of \$349 and \$182, respectively)	<b>2,633</b>	<b>2,800</b>
<b>OTHER ASSETS</b>	<b>178</b>	<b>83</b>
<b>TOTAL ASSETS</b>	<b>\$ 35,230</b>	<b>\$ 30,071</b>
<b><u>LIABILITIES AND STOCKHOLDERS EQUITY</u></b>		
<b>CURRENT LIABILITIES</b>		
Accounts payable	\$ 3,780	\$ 3,611
Accrued compensation	2,375	2,808
Other accrued expenses and liabilities	755	669
Short-term portion of equipment capital leases	2,600	2,212
Revolving credit line	2,736	8,458
<b>Total current liabilities</b>	<b>12,246</b>	<b>17,758</b>
<b>LONG TERM LIABILITIES</b>		
Long-term portion of equipment capital leases	2,657	3,097

<b>TOTAL LIABILITIES</b>	14,903	20,855
<b>COMMITMENTS (Note H)</b>		
<b>STOCKHOLDERS EQUITY</b>		
Common stock, \$.001 par value, (100,000,000 shares authorized; 48,962,275 and 45,280,280 shares issued and outstanding at September 30, 2013 and December 31, 2012, respectively)	49	45
Additional paid-in capital	41,673	31,742
Accumulated deficit	(21,395)	(22,571)
Total stockholders equity	20,327	9,216
<b>TOTAL LIABILITIES AND STOCKHOLDERS EQUITY</b>	<b>\$ 35,230</b>	<b>\$ 30,071</b>

See notes to unaudited consolidated financial statements.

Table of Contents

## NEOGENOMICS, INC.

## CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands, except per share amounts)

(unaudited)

	For the three months ended		For the nine months ended	
	September 30,		September 30,	
	2013	2012	2013	2012
<b>NET REVENUE</b>	\$ 16,884	\$ 14,202	\$ 48,144	\$ 44,973
<b>COST OF REVENUE</b>	8,713	8,310	25,570	24,571
<b>GROSS PROFIT</b>	8,171	5,892	22,574	20,402
<b>OPERATING EXPENSES</b>				
General and administrative	4,335	3,929	12,573	11,745
Research and development	340	808	1,791	1,833
Sales and marketing	2,336	1,839	6,239	5,809
Total operating expenses	7,011	6,576	20,603	19,387
<b>INCOME (LOSS) FROM OPERATIONS</b>	1,160	(684)	1,971	1,015
<b>INTEREST AND OTHER INCOME (EXPENSE) NET</b>	(231)	(291)	(749)	(837)
<b>INCOME (LOSS) BEFORE TAXES</b>	929	(975)	1,222	178
<b>INCOME TAXES</b>	29		46	
<b>NET INCOME (LOSS)</b>	\$ 900	\$ (975)	\$ 1,176	\$ 178
<b>NET INCOME PER SHARE</b>				
- Basic	\$ 0.02	\$ (0.02)	\$ 0.02	\$ 0.00
- Diluted	\$ 0.02	\$ (0.02)	\$ 0.02	\$ 0.00
<b>WEIGHTED AVG NUMBER OF SHARES OUTSTANDING</b>				
- Basic	48,933	45,175	48,007	44,944
- Diluted	53,173	45,175	52,599	48,226



See notes to unaudited consolidated financial statements.

Table of Contents

## NEOGENOMICS, INC.

## CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands)

(unaudited)

	For the Nine Months Ended September 30,	
	2013	2012
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Net income	\$ 1,176	\$ 178
Adjustments to reconcile net income to net cash provided by operating activities:		
Provision for bad debts	1,966	2,434
Amortization of intangibles	168	126
Depreciation of property and equipment	3,115	2,549
Amortization of debt issue costs	36	29
Stock-based compensation options	393	488
Stock-based compensation warrants and restricted stock	137	211
Changes in assets and liabilities, net:		
(Increase) decrease in accounts receivable, net of write-offs	(3,659)	(6,552)
(Increase) decrease in inventories	(209)	(704)
(Increase) decrease in other current assets	(320)	61
(Increase) decrease in other assets	(95)	38
Increase (decrease) in accounts payable and other liabilities	24	649
<b>NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES</b>	<b>2,732</b>	<b>(493)</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchase of intangible assets		(1,037)
Purchases of property and equipment	(1,486)	(2,263)
<b>NET CASH USED IN INVESTING ACTIVITIES</b>	<b>(1,486)</b>	<b>(3,300)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Restricted cash		200
Advances (payments) on credit facility, net	(5,722)	4,137
Repayment of capital leases	(1,868)	(1,637)
Issuance of common stock and warrants for cash, net of transaction expenses	9,405	503
<b>NET CASH PROVIDED BY FINANCING ACTIVITIES</b>	<b>1,815</b>	<b>3,203</b>
<b>NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS</b>	<b>3,061</b>	<b>(590)</b>

<b>CASH AND CASH EQUIVALENTS, BEGINNING OF PERIOD</b>	1,868	2,628
<b>CASH AND CASH EQUIVALENTS, END OF PERIOD</b>	\$ 4,929	\$ 2,038
<b>SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION</b>		
Interest paid	\$ 715	\$ 809
Income taxes paid	\$ 19	\$
<b>NON-CASH INVESTING AND FINANCING ACTIVITIES</b>		
Equipment leased under capital leases	\$ 1,816	\$ 2,845
Non-cash intangible asset purchase	\$	\$ 1,945

See notes to unaudited consolidated financial statements.

**Table of Contents**

**NEOGENOMICS, INC.**

**NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS**

**AS OF SEPTEMBER 30, 2013**

**NOTE A NATURE OF BUSINESS AND BASIS OF FINANCIAL STATEMENT PRESENTATION**

**Nature of Business**

NeoGenomics, Inc., a Nevada corporation (the Parent or the Parent Company ), and its subsidiary, NeoGenomics Laboratories, Inc., a Florida corporation ( NeoGenomics Laboratories or the Subsidiary ) (collectively referred to as we us , our , NeoGenomics , or the Company ), operates as a certified high complexity clinical laboratory in accordance with the federal government s Clinical Laboratory Improvement Act, as amended ( CLIA ), and is dedicated to the delivery of clinical diagnostic services to pathologists, oncologists, urologists, hospitals, and other laboratories throughout the United States.

**Basis of Presentation**

The accompanying interim consolidated financial statements are unaudited and have been prepared in accordance with accounting principles generally accepted in the United States of America ( GAAP ) for interim financial information. These financial statements include the accounts of the Parent and the Subsidiary. All intercompany transactions and balances have been eliminated in the accompanying financial statements.

Certain information and footnote disclosures normally included in the Company s annual audited consolidated financial statements and accompanying notes have been condensed or omitted in these interim financial statements. Accordingly, the unaudited consolidated financial statements included herein should be read in conjunction with the audited consolidated financial statements and accompanying notes included in the Company s annual report on Form 10-K for the year ended December 31, 2012, filed with the Securities and Exchange Commission on February 21, 2013.

The results of operations presented in this quarterly report on Form 10-Q is not necessarily indicative of the results of operations that may be expected for any future periods. In the opinion of management, these unaudited consolidated financial statements include all adjustments and accruals, consisting only of normal recurring adjustments that are necessary for a fair statement of the results of all interim periods reported herein.

Certain amounts in the prior year s consolidated financial statements have been reclassified to conform to the current year presentation.

**NOTE B SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Use of Estimates**

The Company prepares its consolidated financial statements in conformity with GAAP. These principles require management to make estimates, judgments and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses, together with amounts disclosed in the related notes to the consolidated financial statements. Actual results and outcomes may differ from management s estimates, judgments and assumptions. Significant estimates, judgments and assumptions used in these consolidated financial statements include, but are not limited to,

those related to revenues, accounts receivable and related allowances, contingencies, useful lives and recovery of long-term assets, income taxes, and the fair value of stock-based compensation. These estimates, judgments, and assumptions are reviewed periodically and the effects of material revisions in estimates are reflected in the consolidated financial statements prospectively from the date of the change in estimate.

## Table of Contents

### Research and Development

Research and development ( R&D ) costs are expensed as incurred. R&D expenses consist of cash and equity compensation and benefits for R&D personnel, amortization of intangibles, related supplies, inventory and payment for samples to complete validation studies. These expenses were incurred to develop new genetic tests.

### Intangible Assets

Intangible assets with finite useful lives are recorded at fair value which is our cost, less accumulated amortization. Amortization is recognized over the estimated useful lives of the assets. We have three classes of intangible assets and each class of intangible assets is amortized over its estimated service period from service date through the weighted average patent expiration date of each class of patents or the period of economic benefit. We continually review the estimated pattern in which the economic benefits will be consumed and adjust the amortization period and pattern to match our estimate. The Company's intangible assets are related to our license agreement with Health Discovery Corporation.

### Recoverability and Impairment of Long-Lived Assets

We review our long-lived assets for recoverability if events or changes in circumstances indicate the assets may be impaired. This circumstance exists when the carrying amount of the asset exceeds the sum of the undiscounted cash flows expected to result from its use and eventual disposition. At September 30, 2013, we believe the carrying values of our long-lived assets are recoverable.

### Concentrations of Credit Risk

Concentrations of credit risk with respect to revenue and accounts receivable are primarily limited to certain clients to whom the Company provides a significant volume of its services, and to specific payers of our services such as Medicare and individual insurance companies. The Company's client base consists of a large number of geographically dispersed clients diversified across various customer types. For the three months ended September 30, 2013, all of the affiliated client office locations from an oncology practice combined represented approximately 16.5% of our revenue compared to 12.9% of revenue for the three months ended September 30, 2012. For the nine months ended September 30, 2013, all of the affiliated client office locations from this oncology practice combined represented approximately 15.8% of our revenue compared to 15.4% of revenue for the nine months ended September 30, 2012. All other clients were less than 5% of total revenue individually.

### Net Income Per Common Share

Basic net income per share is computed using the treasury stock method by dividing the net income available to common stockholders by the weighted average number of common shares outstanding during the period. Diluted net income per share is computed using the weighted average number of common shares outstanding during the applicable period, plus the dilutive effect of potential common stock. Potential common stock consists of shares issuable pursuant to stock options and warrants.

### Income Taxes

Deferred taxes are recognized for the tax consequences of temporary differences by applying enacted statutory rates applicable to future years to differences between the financial statement carrying amounts and the tax bases of existing assets and liabilities. Also, the effect on deferred taxes of a change in tax rates is recognized in income in the period

that included the enactment date. Temporary differences between financial and tax reporting arise primarily from the use of different depreciation and amortization methods for intangibles and property and equipment, stock based compensation expense and the timing of recognition of bad debts.

We evaluate tax positions that have been taken or are expected to be taken in our tax returns, and record a liability for uncertain tax positions. We follow a two-step approach to recognizing and measuring uncertain tax positions. First, tax positions are recognized if the weight of available evidence indicates that it is more likely than not that the position will be sustained upon examination, including resolution of related appeals or litigation processes, if any. Second, the tax position

---

**Table of Contents**

is measured as the largest amount of tax or tax benefit that has a greater than 50% likelihood of being recognized or realized upon settlement. We recognize interest and penalties related to unrecognized tax benefits in the provision for income taxes in the accompanying consolidated financial statements. During the nine months ended September 30, 2013 we recognized approximately \$46,000 in income tax expense, which primarily resulted from payment of taxes to various states with minimum income tax requirements as well as the federal alternative minimum corporate tax. The provision differed from the amount that would be applicable if statutory rates were used because income taxes that would have otherwise been due were primarily offset by the utilization of net operating loss carryforwards and because the deferred income tax assets arising from these net operating loss carryforwards had previously been fully reserved.

**NOTE C REVOLVING CREDIT AND SECURITY AGREEMENT**

On March 26, 2012, the Parent Company, NeoGenomics Laboratories ( Borrower ), and CapitalSource Finance LLC ( Capital Source ) entered into a First Amendment (the Amendment ) to the Amended and Restated Revolving Credit and Security Agreement, dated April 26, 2010 (the Amended and Restated Credit Agreement or the Credit Facility ). The Amended and Restated Credit Agreement amended and restated the original Revolving Credit and Security Agreement dated February 1, 2008, as amended, among the Parent Company, Borrower and CapitalSource (the Original Credit Agreement ). The terms of the Amendment and the Amended and Restated Credit Agreement are substantially similar except that the Amendment, among other things:

- I.) Increased the maximum principal amount of the revolving credit facility (the Facility Cap ) to \$8.0 million from \$5.0 million; provided, that the Borrower may request to increase the Facility Cap twice during the term of the Amended and Restated Credit Agreement in increments of \$1.0 million to a maximum of \$10,000,000;
- II.) Extended the term of the Amended and Restated Credit Agreement to March 26, 2015;
- III.) Revised the definition of Minimum Termination Fee to be:
  - a. 2.5% of the Facility Cap if the Revolver Termination (as defined in the Agreement) is at any time before March 26, 2013;
  - b. 1.5% of the Facility Cap if the Revolver Termination is after March 26, 2013 but before March 26, 2014;
  - c. 0.5% of the Facility Cap if the Revolver Termination is on or after March 26, 2014; and
  - d. That there shall be no Minimum Termination Fee if the Revolver Termination occurs within five (5) days of the end of the term.



IV.) Modified the definition of Permitted Indebtedness and Fixed Charge Coverage Ratio ; and

V.) Amended Section 3.1 of the Amended and Restated Credit Agreement by deleting the LIBOR shall be not less than 2.0% and replacing it with the LIBOR shall be not less than 1.0% .

We paid Capital Source a commitment fee of \$80,000 in connection with the Amendment.

On January 25, 2013 the Borrower and CapitalSource entered into the Second Amendment to the Amended and Restated Revolving Credit and Security Agreement, dated April 26, 2010. The Second Amendment:

I.) Increased the Facility Cap to \$10.0 million from \$9.0 million; provided, that the Borrower may request to increase the Facility Cap twice during the term of the Amended and Restated Credit Agreement in increments of \$1.0 million to a maximum of \$12,000,000 on or after January 31, 2013;

II.) Amended Annex 1 of the Credit Facility as follows:

a) Deleted Section 2 of the Annex 1 in its entirety and replaced it with the following:

#### 2. Minimum Cash Velocity

For each Test Period, measured as of the last day of each calendar month ending on or after December 31, 2012, Collections of Accounts of Borrowers collectively shall not be less than the Cash Velocity Percentage of Borrowers net revenue for the Revenue Period less the bad debt expense recognized on the income statement for such Revenue Period.

b) Added the following definition to the definitions set forth in such Annex in the appropriate alphabetic order:

Cash Velocity Percentage means (a) 80% for the period beginning December 31, 2012 and ending on March 31, 2013 and (b) 87.5% at all other times.

**Table of Contents**

We paid Capital Source a commitment fee of \$10,000 in connection with the Second Amendment.

Interest on outstanding advances under the Credit Facility are payable monthly in arrears on the first day of each calendar month. At September 30, 2013, the effective rate of interest was 5.25%, the available credit under the Credit Facility was approximately \$7.3 million and the outstanding borrowing was \$2.7 million after netting compensating cash on hand.

**NOTE D INTANGIBLE ASSETS**

Intangible assets as of September 30, 2013 and December 31, 2012 consisted of the following (in thousands):

	Weighted Average Amortization Period	September 30, 2013		
		COST	Accumulated Amortization	Net
Support Vector Machine (SVM) technology	108 months	\$ 500	\$ 98	\$ 402
Laboratory developed test (LDT) technology	164 months	\$ 1,482	\$ 161	\$ 1,321
Flow Cytometry and Cytogenetics technology	202 months	\$ 1,000	\$ 90	\$ 910
Total		\$ 2,982	\$ 349	\$ 2,633

	Weighted Average Amortization Period	December 31, 2012		
		COST	Accumulated Amortization	Net
Support Vector Machine (SVM) technology	108 months	\$ 500	\$ 56	\$ 444
Laboratory developed test (LDT) technology	164 months	\$ 1,482	\$ 81	\$ 1,401
Flow Cytometry and Cytogenetics technology	202 months	\$ 1,000	\$ 45	\$ 955
Total		\$ 2,982	\$ 182	\$ 2,800

We recorded approximately \$56,000 in straight-line amortization expense of intangibles for the three months ended September 30, 2013 and 2012, and approximately \$167,000 and \$126,000 in straight-line amortization expense of intangibles for the nine months ended September 30, 2013 and 2012, respectively, as research and development expenses in the consolidated statement of operations. We will record all amortization of intangibles in that category until the time that we have products, services or cost savings directly attributable to these intangible assets that would

require that it be recorded in cost of goods sold.

**Table of Contents**

The estimated amortization expense related to amortizable intangible assets for each of the five succeeding fiscal years and thereafter as of September 30, 2013 is as follows (in thousands):

<b>Year Ending December 31,</b>	
Remainder of 2013	\$ 56
2014	223
2015	223
2016	223
2017	223
2018	223
Thereafter	1,462
<b>Total</b>	<b>\$ 2,633</b>

**NOTE E REVENUE RECOGNITION AND CONTRACTUAL ADJUSTMENTS**

The Company recognizes revenues when (a) the price is fixed or determinable, (b) persuasive evidence of an arrangement exists, (c) the service is performed and (d) collectability of the resulting receivable is reasonably assured.

The Company's specialized diagnostic services are performed based on a written test requisition form or electronic equivalent and revenues are recognized once the diagnostic services have been performed, and the results have been delivered to the ordering physician. These diagnostic services are billed to various payers, including Medicare, commercial insurance companies, other directly billed healthcare institutions such as hospitals and clinics, and individuals. The Company reports revenues from contracted payers, including Medicare, certain insurance companies and certain healthcare institutions, based on the contractual rate, or in the case of Medicare, published fee schedules. The Company reports revenues from non-contracted payers, including certain insurance companies and individuals, based on the amount expected to be collected. The difference between the amount billed and the amount estimated to be collected from non-contracted payers is recorded as an allowance to arrive at the reported net revenues. The expected revenues from non-contracted payers are based on the historical collection experience of each payer or payer group, as appropriate. The Company records revenues from patient pay tests net of a large discount and as a result recognizes minimal revenue on those tests. The Company regularly reviews its historical collection experience for non-contracted payers and adjusts its expected revenues for current and subsequent periods accordingly.

The table below shows the adjustments made to gross service revenue to arrive at net revenues (in thousands), the amount reported on our statement of operations.

	<b>Three Months Ended September 30,</b>		<b>Nine Months Ended September 30,</b>	
	<b>2013</b>	<b>2012</b>	<b>2013</b>	<b>2012</b>
Gross Service Revenues	\$ 45,159	\$ 34,807	\$ 129,625	\$ 118,131
Total Contractual Adjustments and Discounts	(28,275)	(20,605)	(81,481)	(73,158)

Net Revenues	\$ 16,884	\$ 14,202	\$ 48,144	\$ 44,973
--------------	-----------	-----------	-----------	-----------

**Table of Contents****Proposed CMS Rule Changes**

On July 8, 2013 the Centers for Medicare and Medicaid Services ( CMS ) released a new proposed rulemaking entitled Medicare Program; Revisions to Payment Policies under the Physician Fee Schedule, Clinical Laboratory Fee Schedule & Other Revisions to Part B for CY 2014 (CMS-1600-P) . This 652 page proposed rule contains a number of provisions that may adversely impact the level of reimbursement for a variety of tests for which NeoGenomics receives reimbursement from the Medicare program beginning in 2014. Among other things, CMS has proposed examining approximately 1,200 laboratory tests that appear on the Clinical Lab Fee Schedule ( CLFS ) over a period of five years to determine whether advances in technology may have reduced the cost of providing such tests and whether or not the level of reimbursement should be revised. NeoGenomics is currently performing cytogenetics and molecular testing which are reimbursed using the CLFS. CMS has also proposed changing the methodology used to determine reimbursement rates for the technical component of certain tests reimbursed off of the Physician Fee Schedule (PFS). Among other provisions, CMS has proposed limiting the Relative Value Units (RVUs) ascribed to the Practice Expense component of their reimbursement formula for tests performed in Non-Facilities (which would include most clinical laboratories like NeoGenomics) to the RVUs that have been ascribed for the same procedures under the Hospital Outpatient Prospective Payment System, or the Ambulatory Payment Classification system which are used to reimburse Facilities (such as hospitals and ambulatory surgery centers). NeoGenomics is currently performing FISH, Flow Cytometry, Immunohistochemistry, and morphology testing, which may be impacted by this PFS rule change if it is enacted. CMS has not yet proposed any specific rates for CY 2014 and NeoGenomics is examining the potential impact that this type of rule change may have on its operations. NeoGenomics provided three different comment letters to CMS with our thoughts on why implementing this proposed rule as drafted, would be bad for Medicare patients and cause a number of disruptions to the independent laboratory industry. We also collaborated with the American Clinical Laboratory Association and the College of American Pathology in response to the proposed rule. The final CLFS and PFS for CY 2014 are not expected to be issued until November 2013, and it is likely we will not know the rates for 2014 until that time. There also may be legal challenges to the proposed rule change if CMS does not make any modifications, which could impact the timing of implementation. Although we are unable to quantify the impacts of the proposed rules at this time, if they are enacted without any changes, such rules will likely have a material adverse impact to NeoGenomics revenue.

**NOTE F NET INCOME (LOSS) PER SHARE**

The following table provides the computation of basic and diluted net income (loss) per share for the three and nine month periods ending September 30, 2013 and 2012: (in thousands, except per share amounts)

	<b>Three Months Ended September 30, 2013</b>		<b>Nine Months Ended September 30, 2013</b>	
	<b>2013</b>	<b>2012</b>	<b>2013</b>	<b>2012</b>
Net income (loss)	\$ 900	\$ (975)	\$ 1,176	\$ 178
Basic weighted average shares outstanding	48,933	45,175	48,007	44,944
Effect of potentially dilutive securities	4,240		4,592	3,282
Diluted weighted average shares outstanding	53,173	45,175	52,599	48,226

Edgar Filing: NEOGENOMICS INC - Form 10-Q

Basic net income (loss) per share	\$ 0.02	\$ (0.02)	\$ 0.02	\$ 0.00
Diluted net income (loss) per share	\$ 0.02	\$ (0.02)	\$ 0.02	\$ 0.00

For the three and nine months ended September 30, 2013, 154,000 and 144,000 outstanding options were excluded from the calculation of diluted earnings per share due to anti-diluted affects as compared to no shares of options for the three and nine months ended September 30, 2012 that were excluded in the calculation of diluted earnings per share due to anti-diluted affects.

**Table of Contents**

**NOTE G EQUITY**

**Public Offering of Common Stock**

In March 2013, the Company completed an offering of 3,322,500 shares of registered common stock, at a price of \$3.00 per share, for gross proceeds of \$10.0 million. The Company received approximately \$9.2 million in net proceeds after deducting underwriting fees and offering costs of approximately \$0.8 million.

**Stock Options**

As of September 30, 2013, options to purchase 5,614,342 shares of our common stock were outstanding. The exercise prices of these options range from \$0.25 to \$3.98 per share.

**Common Stock Warrants**

As of September 30, 2013, warrants to purchase 1,358,333 shares of our common stock were outstanding. The exercise prices of these warrants range from \$0.75 to \$1.50 per share.

**NOTE H COMMITMENTS**

**Capital Leases**

During the three and nine months ended September 30, 2013 we completed lease schedules with several vendors for approximately \$310,000 and \$1,629,000 for the purchase of laboratory equipment, computer equipment and computer software. The leases have a 36 to 60 month terms with \$1 buyout options at the end of the term and interest rates in the range between 4.5% and 13.5%.

**Pending Capital Leases**

During the three and nine months ended September 30, 2013 we have entered into lease commitments for \$636,000 and \$1,590,000 on lab equipment, computer equipment and software and furniture which have not yet been delivered to us for final funding. Final funding will occur upon our receipt of the leased assets. When the equipment, software and furniture arrive and the leases begin they will be \$1 buyout leases with terms between 36 and 60 months at interest rates between 9% and 23%.

**NOTE I OTHER RELATED PARTY TRANSACTIONS**

During the three months ended September 30, 2013 and 2012, Steven C. Jones, a director of the Company, earned approximately \$62,500 and \$52,500, respectively, for various consulting work performed in connection with his duties as Executive Vice President of Finance. During the nine months ended September 30, 2013 and 2012, Steven C. Jones, a director of the Company, earned approximately \$187,500 and \$155,000, respectively, for various consulting work performed in connection with his duties as Executive Vice President of Finance. Mr. Jones received a \$25,000 bonus for his work with respect to the \$9.2 million equity raise during the nine months ended September 30, 2013. Mr. Jones also received \$80,000 and \$55,000 during the nine months ended September 30, 2013 and 2012 for his work on the equity raise described above and as payment of his annual bonus compensation for the previous fiscal years, respectively.

END OF FINANCIAL STATEMENTS.





**Table of Contents**

**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

*NeoGenomics, Inc., a Nevada corporation (referred to individually as the Parent Company or collectively with all of its subsidiaries as NeoGenomics or the Company in this Form 10-Q) is the registrant for SEC reporting purposes. Our common stock is quoted on the NASDAQ Capital Markets under the symbol NEO .*

**Introduction**

The following discussion and analysis should be read in conjunction with the unaudited consolidated financial statements, and the notes thereto included herein. The information contained below includes statements of the Company's or management's beliefs, expectations, hopes, goals and plans that, if not historical facts, are forward-looking statements subject to certain risks and uncertainties that could cause actual results to differ materially from those anticipated in such forward-looking statements. For a discussion on forward-looking statements, see the information set forth in the introductory note to this Quarterly Report on Form 10-Q under the caption "Forward Looking Statements", which information is incorporated herein by reference.

**Overview**

We operate a network of cancer-focused testing laboratories whose mission is to improve patient care through exceptional genetic and molecular testing services. Our vision is to become America's premier cancer testing laboratory by delivering uncompromising quality, exceptional service and innovative products and services. The Company has laboratory locations in Ft. Myers and Tampa, Florida; Irvine, California; and Nashville, Tennessee, and currently offers the following types of testing services:

- a) Cytogenetics testing - the study of normal and abnormal chromosomes and their relationship to disease. Cytogenetic studies are often utilized to assist in refining treatment options for hematopoietic cancers such as leukemia and lymphoma;
- b) Fluorescence In-Situ Hybridization ( FISH ) testing - a branch of cancer genetics that focuses on detecting and locating the presence or absence of specific DNA sequences and genes on chromosomes;
- c) Flow cytometry testing - a rapid way to measure the characteristics of cell populations. Cells from peripheral blood, bone marrow aspirate, lymph nodes, and other areas are labeled with selective fluorescent antibodies and quantified according to their surface antigens. These fluorescent antibodies bind to specific cell surface antigens and are used to identify malignant cell populations. Flow cytometry is typically performed in conjunction with morphology testing which looks at smears on glass slides for abnormal cell populations;
- d) Immunohistochemistry ( IHC ) testing - the process of identifying cell proteins in a tissue section utilizing the principle of antibodies binding specifically to antigens. Specific surface cytoplasmic or nuclear markers are characteristic of cellular events such as proliferation or cell death (apoptosis). IHC is also widely used to understand the distribution and localization of differentially expressed proteins; and

- e) Molecular testing - a rapidly emerging cancer diagnostic tool focusing on the analysis of DNA and RNA, as well as the structure and function of genes at the molecular level. Molecular testing employs multiple technologies including bi-directional Sanger sequencing analysis, DNA fragment length analysis, and real-time polymerase chain reaction ( RT-PCR ) RNA analysis.

All of these testing services are widely utilized to determine the diagnosis and prognosis of various types and subtypes of cancer and to help predict a patient's potential response to specific therapies. NeoGenomics offers testing services on both a tech-only basis, where NeoGenomics performs the technical component of the testing (specimen set-up, staining, imaging, sorting and categorization of cells, chromosomes, genes or DNA) and the client physician performs the related professional interpretation component (analyzing the laboratory data, developing the diagnosis or prognosis as well as preparing and writing the final report), as well as on a full service or global basis where NeoGenomics performs both the technical component and our medical staff provides the professional interpretation component.

## Table of Contents

### Our Focus

Our primary focus is to provide high complexity, cancer-related laboratory testing services to hospitals, community-based pathology practices, and clinicians throughout the United States. We currently perform analyses for hematopoietic cancers such as leukemia and lymphoma (blood and lymphoid tumors) and solid tumor cancers such as breast, lung, colon, and bladder cancer. For hematopoietic cancers, we typically analyze bone marrow aspirate and peripheral blood specimens. For solid tumor cancers, we typically analyze tissue samples or urine.

The cancer testing services we offer to community-based pathologists are designed to be a natural extension of, and complementary to, the services that they perform within their own practices. We believe our relationship as a non-competitive partner to community-based pathology practices empowers them to expand their breadth of testing and provide a menu of services that matches or exceeds the level of service found in academic centers of excellence around the country. Community-based pathology practices typically order our services on a tech-only basis, which allows them to participate in the diagnostic process by performing the professional interpretation services without having to make the investment in laboratory personnel or equipment needed to perform the technical component of the tests.

In areas where we do not provide services to community-based pathology practices, we may directly serve oncology, dermatology, urology and other clinician practices that prefer to have a direct relationship with a laboratory for cancer-related genetic and molecular testing services. We typically service these types of clients with a global service offering where we perform both the technical and professional components of the tests ordered. Increasingly, however, larger clinician practices have begun to internalize pathology testing, and our tech-only service offering allows these larger clinician practices to also participate in the diagnostic process by performing the professional interpretation services.

We are committed to being an innovative leader in oncology testing, and thus we are also focused on innovation. Our goal is to develop new assays to help physician clients better manage their patients and to enable them to practice evidence-based medicine tailored specifically for each of their patients. During 2012, we introduced 29 new molecular tests, greatly expanding our molecular testing menu. During 2013, we have introduced 30 new molecular tests to our molecular testing menu. Our clients have been very receptive to our new molecular offerings and we believe that we have the most comprehensive molecular test menus of any laboratory in the United States. We are also seeing increasing interest in our molecular menu from several Pharmaceutical firms. Molecular testing is a rapidly growing part of oncology testing, which allows us to determine specific subtypes of cancer, as well as predict responses to certain therapeutics by isolating certain genetic mutations in DNA and RNA. We also introduced a number of NeoTYPE™ panels that combine multiple molecular tests into panels targeting specific types of cancer to help pathologists and oncologists determine cancer types on difficult cases. We use bi-directional sequencing analysis which we believe is superior to many of the molecular tests being offered by our competitors because we are able to pick up mutations that other methods would not detect. In addition we are finalizing plans to launch next generation sequencing capabilities for clinical use in early 2014. We believe that we are well-positioned to capitalize on this rapidly growing area.

Our 10 color flow cytometry service offering launched in 2012 has been very well received as it provides approximately 60% more data than previous flow cytometry platforms and allows for better operating efficiencies. We believe we are the only cancer genetics laboratory in the United States to offer 10 color flow cytometry on a tech-only basis. In addition, we vastly improved our immunohistochemistry offering, brought up a new digital imaging platform and launched several new FISH tests including a very promising new test to aid in the diagnosis of Barrett's Esophagus that we are offering on a semi-exclusive basis. We expect these new tests to drive substantial growth in the future. We also expect to continue to make investments in R&D that will allow us commercialize a number of new and

innovative genetic tests as we move forward.

With the recent advances in genomics, proteomics and digital pathology, frequently large amounts of data are generated and managing this data is difficult without the aid of computer-based algorithms and pattern recognition. We believe that the best system for pattern recognition and data analysis is a technology known as Support Vector Machine or SVM, especially when combined with a technology called Recursive Feature Elimination or RFE. Health Discovery Corporation (HDC) has an extensive array of pending and issued patents surrounding SVM and RFE technology. In January 2012, we entered into a Master License Agreement (the License Agreement) with HDC, pursuant to which we were granted an exclusive worldwide license to utilize HDC's intellectual property portfolio, including some 84 issued and pending patents related to SVM and RFE as well as certain patents relating to digital image analysis, biomarker discovery, and gene and protein-based diagnostic, prognostic, and predictive testing, to develop and commercialize laboratory developed tests (LDTs) and other products relating to hematopoietic and solid tumor cancers.

## **Table of Contents**

Under the terms of the License Agreement, we may, subject to certain limitations, use, develop, make, have made, modify, sell, and commercially exploit products and services in the fields of laboratory testing, molecular diagnostics, clinical pathology, anatomic pathology and digital image analysis relating to the development, marketing, production or sale of any LDTs or other products used for diagnosing, ruling out, predicting a response to treatment, and/or monitoring treatment of any hematopoietic and solid tumor cancers excluding cancers affecting the retina and breast cancer; provided, that the exclusion for breast cancer shall be in effect only so long as that certain license agreement between HDC and the licensee of the technology for breast cancer applications is in full force and effect and such licensee is not in material breach of any its obligations under that agreement.

By licensing this technology combined with our expertise in genomics, proteomics and digital imaging, we believe we are well-positioned to begin developing innovative and proprietary new products. SVM-RFE techniques will allow us to combine and analyze data from genomics, proteomics and digital imaging to develop practical, cost-effective and reliable new assays. Using this technology, we believe we will be able to offer a whole line of advanced tests that will help physicians better manage the treatment options for cancer patients. We have prioritized the development of better tests for the diagnosis and prediction of clinical behavior in prostate cancer, pancreatic cancer, breast cancer, leukemia/lymphoma and other solid tumors as part of the License Agreement. We are hopeful that we will launch a test for prostate cancer next year. We also are encouraged that we may produce an internally developed Cytogenetics Interpretation System using the SVM technology that will result in cost savings during 2014, as well as sub-licensing revenue in future years.

## **Competitive Strengths**

### *Turnaround Times*

We strive to provide industry leading turnaround times for test results to our clients nationwide. By providing information to physicians in a rapid manner, they can begin treating their patients as soon as possible. We believe our average 4-5 day turnaround time for our cytogenetics testing services, our average 3-4 day turnaround time for FISH testing services, our 5-7 day turnaround time for molecular testing and our average 1 day turnaround time for flow cytometry testing services are industry-leading benchmarks for national laboratories. Our consistent timeliness of results is a competitive strength and a driver of additional testing requests by our referring physicians. Quick turnaround times allow for the performance of other adjunctive tests within an acceptable diagnosis window in order to augment or confirm results and more fully inform treatment options. We believe that our rapid turnaround times are a key differentiator of NeoGenomics versus other national laboratories, and our clients often cite them as a key factor in their relationship with us.

### *Medical Team*

Our team of medical professionals and Ph.Ds. are specialists in the field of genetics and oncology. Our medical team is led by our Chief Medical Officer, Dr. Maher Albitar, a renowned hematopathologist with extensive experience in molecular and genetic testing. Prior to joining NeoGenomics, Dr. Albitar was Medical Director for Hematopathology and Oncology at the Quest Nichols Institute and Chief R&D Director for Hematopathology and Oncology for Quest Diagnostics. He also served as Section Chief for Leukemia at the University of Texas M. D. Anderson Cancer Center. In addition to Dr. Albitar, we employ several other full-time M.D.s and Ph.Ds.

### *Extensive Tech-Only Service Offerings*

We launched the first tech-only FISH testing services in the United States in 2006, and we currently have the most extensive menu of tech-only FISH services in the country. We also offer tech-only flow cytometry and

immunohistochemistry testing services. These types of testing services generally allow the professional interpretation component of a test to be billed separately from the technical component. Our NeoFISH™, NeoFLOW™ and other tech-only service offerings allow properly trained and credentialed community-based pathologists to extend their own practices by performing professional interpretations services, which allows them to better service the needs of their local clientele without the need to invest in the lab equipment and personnel required to perform the technical component of genetic and molecular testing.

Our tech-only services are designed to give pathologists the option to choose, on a case by case basis, whether they want to order just the technical information and images relating to a specific test so they can perform the professional interpretation, or order global services and receive a comprehensive test report which includes a NeoGenomics

## **Table of Contents**

Pathologist's interpretation of the test results. Our clients appreciate the flexibility to access NeoGenomics' medical staff for difficult or complex cases or when they are otherwise unavailable to perform professional interpretations. We believe this innovative approach to serving the needs of pathology clients results in longer term, more committed client relationships that are more akin to strategic partnerships. Our extensive tech-only service offerings have differentiated NeoGenomics and allowed us to compete more effectively against larger, more entrenched competitors in our niche of the industry.

### *Global Service Offerings*

We also offer a full set of global services to meet the needs of those clients who are not credentialed and trained in interpreting genetic tests and who are looking for specialists to interpret the testing results for them. In our global service offerings, our lab performs the technical component of the tests and our M.D.s and Ph.Ds. provide the interpretation services. Our professional staff is also available for post testing consultative services. These clients rely on the expertise of our medical team to give them the answers they need in a timely manner to help inform their diagnoses and treatment decisions. Many of our tech-only clients also rely on our medical team for difficult or challenging cases by ordering our global testing services on a case by case basis or our medical team can serve as a backup to our clients who need overflow or weekend coverage. Our Genetic Pathology Solutions (GPS) report summarizes all relevant case data from our global services on one summary report. When providing global services, NeoGenomics performs both the technical and professional component of the test, which results in a higher reimbursement level.

### *Client Education Programs*

We believe we have one of the most extensive client education programs in the genetic and molecular testing industry. We train pathologists how to use and interpret genetic testing services so that they can then participate in our tech-only service offerings. Our educational programs include an extensive library of on-demand training modules, online courses, and custom tailored on-site training programs that are designed to prepare clients to utilize our tech-only services. Each year, we also regularly sponsor seminars and webinars on emerging topics of interest in our field. Our medical staff is involved in many aspects of our training programs.

### *Superior Testing Platforms*

We use some of the most advanced testing platforms in the laboratory industry. Our 10 color flow cytometry platform was launched and we are the first national laboratory to offer this service on a tech-only basis. Most of our competitors only offer between 5 and 8 color Flow Cytometry testing. We believe that this allows us to provide more and better data to our clients, particularly when dealing with limited sample quantities. The use of bi-directional sequencing in our molecular testing allows us to detect multiple mutations which can be missed with single point mutation analysis. Many laboratories rely on more limited kits which only look at single points on a gene. We also expect to launch next generation sequencing in early 2014. Our automated FISH and Cytogenetics tools allow us to deliver the highest quality testing to our clients.

### *Laboratory Information System (LIS)*

We believe we have a state-of-the-art Laboratory Information System (LIS) that interconnects our locations and provides flexible reporting solutions to clients. This system allows us to standardize testing and deliver uniform test results and images throughout our network, regardless of the location that any specific portion of a test is performed within our network. This allows us to move specimens and image analysis work between locations to better balance our workload. Our LIS also allows us to offer highly specialized and customizable reporting solutions to our tech-only



clients. For instance, our tech-only NeoFISH™ and NeoFLOW™ applications allow our community-based pathologist clients to tailor individual reports to their specifications and incorporate only the images they select and then issue and sign-out such reports from our system with their own logos at the top. Our customized reporting solution even allows our clients to incorporate test results performed on ancillary tests not performed at NeoGenomics into summary report templates. This feature has been well-received by clients.

*National Direct Sales Force*

Our direct sales force has been trained extensively in cancer genetic testing and consultative selling skills to service the needs of clients. Our sales representatives ( Territory Business Managers ) are organized into three regions (Northeast,

## **Table of Contents**

Central and West). These sales representatives all utilize our custom Customer Relationship Management System to manage their territories, and we have integrated all of the important customer care functionality within our LIS into Salesforce.com so that our Territory Business Managers can stay informed of emerging issues and opportunities within their regions. As of September 30, 2013, we had nineteen Territory Business Managers, three Business Development Specialists, two Product Specialists, one Managed Care Specialist, and three Regional Managers.

### *Geographic Locations*

Many high complexity laboratories within the cancer testing niche have frequently operated a core facility on either the West Coast or the East Coast of the United States to service the needs of their customers around the country. We believe our clients and prospects desire to do business with a laboratory with national breadth and a local presence. We have four facilities, two large laboratory locations in Fort Myers, Florida and Irvine, California and two smaller laboratory locations in Nashville, Tennessee and Tampa, Florida. Our objective is to operate one lab with four locations in order to deliver standardized test results. We intend to continue to develop and open new laboratories and/or expand our current facilities as market situations dictate and business opportunities arise.

### *Scientific Pipeline*

In the past few years our field has experienced a rapid increase in tests that are tied to specific genomic pathways. These predictive tests are typically individualized for a small sub-set of patients with a specific subtype of cancer. The therapeutic target in the genomic pathways is typically a small molecule found at the level of the cell surface, within the cytoplasm and/or within the nucleus. These genomic pathways, known as the Hallmarks of Cancer, contain a target-rich environment for small-molecule anti-therapies. These anti-therapies target specific mutations in the major cancer pathways such as the Proliferation Pathway, the Apoptotic Pathway, the Angiogenic Pathway, the Metastasis Pathway, and the Signaling Pathways and Anti-Signaling Pathways.

As an example, the FDA approved a small molecule anti-therapy drug (Xalkori) that targets a mutation in the ALK gene for a small sub-set of patients with Non-Small Cell Lung Cancer (NSCLC). Between 50-61% of patients with an ALK gene rearrangement will respond to this therapy. To identify patients eligible for this specific small-molecule therapy, an FDA-approved FISH test that NeoGenomics and certain other laboratories offer, must be performed. This ALK FISH test is considered a companion diagnostic test and it is critical that this test be performed and the patient found to have an ALK mutation before therapy can be administered. Tests such as the ALK FISH test allow our clients to direct individualized treatments to each cancer patient in a timely manner. We are increasingly focused on developing similar predictive tests as part of our new product development pipeline. In the first nine months of 2013, we have added 30 new molecular tests to further advance our testing menu. In addition, we expanded our IHC menu and our digital pathology platform, complementary services we believe will help to drive future growth.

We are working with the technology we licensed from HDC to develop new proprietary cancer tests, streamline our workflow, and reduce our costs.

### **Seasonality**

The majority of our testing volume is dependent on patients being treated by hematology/oncology professionals and other healthcare providers. Volume of testing generally declines during the vacation seasons, year-end holiday periods and other major holidays, particularly when those holidays fall during the middle of the week. In addition, volume of testing tends to decline due to adverse weather conditions, such as heavy snow, excessively hot or cold spells or hurricanes, tornados in certain regions, consequently reducing revenues and cash flows in any affected period. Therefore, comparison of the results of successive periods may not accurately reflect trends for future periods.

**Critical Accounting Policies**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires us to make estimates and assumptions and select accounting policies that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, as well as the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**Table of Contents**

While many operational aspects of our business are subject to complex federal, state and local regulations, the accounting for our business, in our opinion is generally straightforward with net revenues primarily recognized upon completion of the testing process. Our revenues are primarily comprised of laboratory tests, and approximately one-half of total operating costs and expenses consist of employee compensation and benefits. Due to the nature of our business, several of our accounting policies involve significant estimates and judgments including the fair value of our intangible assets. We expect to have milestone dates in 2014 with respect to our investment in the HDC technology which may have an effect on the value of those licenses. These accounting policies have been described in our Annual Report on Form 10-K for the year ended December 31, 2012.

**Results of Operations for the Three and Nine Months Ended September 30, 2013 as Compared to the Three and Nine Months Ended September 30, 2012**

The following table presents the consolidated statements of operations as a percentage of revenue:

	For the three months ended		For the nine months ended	
	September 30, 2013	2012	September 30, 2013	2012
<b>NET REVENUE</b>	100.0%	100.0%	100.0%	100.0%
<b>COST OF REVENUE</b>	51.6%	58.5%	53.1%	54.6%
<b>GROSS PROFIT</b>	48.4%	41.5%	46.9%	45.4%
<b>OPERATING EXPENSES:</b>				
General and administrative	25.7%	27.6%	26.1%	26.1%
Research and development	2.0%	5.7%	3.7%	4.1%
Sales and marketing	13.8%	13.0%	13.0%	12.9%
<b>TOTAL OPERATING EXPENSES</b>	41.5%	46.3%	42.8%	43.1%
<b>INCOME (LOSS) FROM OPERATIONS</b>	6.9%	(4.8)%	4.1%	2.3%
INTEREST AND OTHER INCOME (EXPENSE)				
NET	(1.4)%	(2.1)%	(1.6)%	(1.9)%
<b>NET INCOME (LOSS) BEFORE INCOME TAXES</b>	5.5%	(6.9)%	2.5%	0.4%
<b>INCOME TAXES</b>	0.2%	0.0%	0.1%	0.0%
<b>NET INCOME (LOSS)</b>	5.3%	(6.9)%	2.4%	0.4%

**Technical Component Grandfather Clause Expiration**

On February 22, 2012, the Middle Class Tax Relief Act ( MCTRA ) was enacted. The MCTRA included a provision

that specified that the Centers for Medicare and Medicaid Services ( CMS ) Technical Component Grandfather Clause ( TC Grandfather ) would expire on June 30, 2012. The TC Grandfather clause had allowed independent laboratories like us to bill Medicare directly for the technical component of certain hospital in-patient and out-patient laboratory tests reimbursable off of the Medicare Physician Fee Schedule for hospitals that had a relationship with an independent pathology lab prior to July 22, 1999. As a result of this regulatory change, since becoming effective July 1, 2012, we are now required to bill hospitals directly for these technical component services. Our hospital clients, however, receive no incremental reimbursement for in-patient tests and only limited incremental reimbursement for out-patient tests. Thus, the expiration of the TC Grandfather clause created price competition in approximately 18% of our revenue base, where previously there had been none. We estimate that this resulted in a negative impact of approximately \$2.6 million of revenue for the nine months ended September 30, 2013 versus the nine months ended September 30, 2012. This impact to revenue also directly impacted gross margin and net income. The requirement to submit claims to our clients directly, instead of Medicare, has also had an impact on the time it takes for us to collect on the receivables for the tests in question. Medicare typically pays each claim filed within 3 to 4 weeks of filing, however, clients typically get billed only once a month for all claims, and the collection cycle time from clients is generally 30-90 days or more from the time they receive our bill. While we could bill Medicare on a daily basis, many of our hospital clients want only one cumulative bill at the end of the month.

**Table of Contents****Revenue****Supplemental Information on Customer Requisitions Received and Tests Performed**

(in thousands, except test and requisition amount)

	For the three months ended September 30,			For the nine months ended September 30,		
	2013	2012	% Inc (Dec)	2013	2012	% Inc (Dec)
Requisitions Rec d (cases)	21,737	18,307	18.7%	63,216	53,802	17.5%
Number of Tests Performed	33,723	28,315	19.1%	98,330	84,093	16.9%
Avg. # of Tests / Requisition	1.55	1.55	0.3%	1.56	1.56	(0.5)%
Total Testing Revenue	\$ 16,884	\$ 14,202	18.9%	\$ 48,144	\$ 44,973	7.0%
Avg Revenue/Requisition	\$ 777	\$ 776	0.1%	\$ 762	\$ 836	(8.9)%
Avg Revenue/Test	\$ 501	\$ 502	(0.2)%	\$ 490	\$ 535	(8.5)%

Our increase in test counts for the three and nine months ended September 30, 2013 when compared to the three and nine months ended September 30, 2012 was primarily the result of adding new client accounts. We have been able to gain market share due to our expanded testing menu and better service levels compared to other labs. Revenue increased by 18.9% for the three months ended September 30, 2013 when compared to the comparable period in 2012, because of the increase in clients described above. Our existing clients continue to respond favorably to our expanded Molecular testing menu and an increase in Molecular test orders also helped us to achieve 19.1% growth in our testing volumes over last year's third quarter. Revenue for the nine months ended September 30, 2013 increased when compared with the comparable period last year, but included an approximate \$2.6 million reduction related to the expiration of the TC Grandfather Clause last year. Testing volumes for the first nine months of 2013 were up 16.9%, however overall unit price declined 8.5%. The price decline is primarily related to the expiration of the TC Grandfather clause on July 1, 2012. All of the office locations of a large oncology practice combined represented approximately 16.5% and 12.9% of our revenue for the three and nine months ended September 30, 2013 compared to 15.8% and 15.4% of our revenue for the three and nine months ended September 30, 2012.

**Table of Contents****Cost of Revenue and Gross Profit**

Cost of revenue includes payroll and payroll related costs for performing tests, depreciation of laboratory equipment, rent for laboratory facilities, laboratory reagents, probes and supplies, and delivery and courier costs relating to the transportation of specimens to be tested. Our cost of revenue, gross profit and test metrics for the three and nine months ended September 30, 2013 and 2012 are as follows:

	For the three months ended September 30,			For the nine months ended September 30,		
	2013	2012	Change	2013	2012	Change
<b>Cost of revenue</b>	\$ 8,713,000	\$ 8,310,000	\$ 403,000	\$ 25,570,000	\$ 24,571,000	\$ 999,000
<b>Cost of revenue as a % of revenue</b>	51.6%	58.5%		53.1%	54.6%	
<b>Gross Profit</b>	\$ 8,171,000	\$ 5,892,000	\$ 2,279,000	\$ 22,574,000	\$ 20,402,000	\$ 2,172,000
<b>Gross Profit as a % of revenue</b>	48.4%	41.5%		46.9%	45.4%	
<b>Cost of Revenue per Test</b>	\$ 258	\$ 293	\$ (35)	\$ 260	\$ 292	\$ (32)
<b>Gross Profit per Test</b>	\$ 243	\$ 209	\$ 34	\$ 230	\$ 243	\$ (13)

Overall cost of revenue increased due to the increases in our testing volumes. Cost as a percentage of revenue decreased by approximately 690 margin points for the three months ended September 30, 2013 and by 140 margin points for the nine months ended September 30, 2013. Our commitment to cost reduction through our focus on improving the productivity of our laboratory operations has borne fruit. The declines in average cost per test for these periods are a result of improved productivity in our laboratory, as we saw an increase in the amount of tests processed per laboratory FTE (full time equivalent). We are seeing the benefits of scale, as our lab operations have processed higher volumes of testing with limited staffing increases. This was driven by improved capacity planning and utilization along with several process improvements in the laboratory. We also have reduced test send-outs to other laboratories as a result of our expanded Molecular test services menu and a reduction in our contract labor due to our expanded medical staff. We have also been able to lower our supplies cost per test and improve supply utilization. We continue to invest in our best practice teams and IT automation to drive further reductions in our costs. We are also expanding space in our Fort Myers, Florida location and will implement LEAN design in the new laboratory layout. We expect to have our revised lab layout finished and operational by the first quarter of 2014, which will also help us to further improve productivity and reduce costs.

**Table of Contents****Sales and Marketing**

Sales and marketing expenses relate primarily to the employee related costs of our sales management, sales representatives, sales and marketing consultants, marketing, and customer service personnel.

	For the three months ended September 30,			For the nine months ended September 30,		
	2013	2012	Change	2013	2012	Change
<b>Sales and marketing</b>	\$ 2,336,000	\$ 1,839,000	\$ 497,000	\$ 6,239,000	\$ 5,809,000	\$ 430,000
<b>As a % of revenue</b>	13.8%	13.0%		13.0%	12.9%	

Sales and marketing expenses increased approximately 27.0% for the three months ended September 30, 2013 as compared to the three months ended September 30, 2012 as a result of increased sales salaries and other sales costs from growing our sales team. Sales and marketing expenses increased approximately 7.4% for the nine months ended September 30, 2013 as compared to the nine months ended September 30, 2012 as a result of increases in salaries and related costs to expanding our sales team partially offset by decreases in commissions for sales personnel.

Sales and Marketing expenses will go up as a percentage of revenue for the rest of 2013. We expect our overall sales and marketing expenses to increase modestly with increased test volumes in 2014.

**General and Administrative Expenses**

General and administrative expenses relate to billing, bad debts, finance, human resources, information technology and other administrative functions. They primarily consist of employee related costs (such as salaries, fringe benefits, and stock-based compensation expense), professional services, facilities expense, and depreciation and administrative-related costs allocated to general and administrative expenses.

	For the three months ended September 30,			For the nine months ended September 30,		
	2013	2012	Change	2013	2012	Change
<b>General and administrative</b>	\$ 4,335,000	\$ 3,929,000	\$ 406,000	\$ 12,573,000	\$ 11,745,000	\$ 828,000
<b>As a % of revenue</b>	25.7%	27.6%		26.1%	26.1%	

General and administrative expenses increased by 10.3% for the three months ended September 30, 2013 as compared to the three months ended September 30, 2012. General and administrative expenses increased approximately 7.0% for the nine months ended September 30, 2013 as compared to the nine months ended September 30, 2012. The increase in general and administrative expenses is primarily a result of adding information technology and billing personnel to support the increase in our testing volumes as well as increases in professional and corporate fees partially offset by decreases in recruiting costs, facility costs and bad debt expense.

Bad debt expense decreased by approximately 17.2%, or approximately \$120,000 to \$579,000 for the three months ended September 30, 2013 as compared to approximately \$699,000 for the three months ended September 30, 2012. Bad debt expense decreased by approximately 19.2%, or approximately \$468,000 to \$1,966,000 for the nine months ended September 30, 2013 as compared to approximately \$2,434,000 for the nine months ended September 30, 2012. This decrease was primarily a result of the changes in our billing mix to Client billing from Medicare and Other Payer



billing, as a result of the TC-Grandfather clause expiration. There is generally less bad debt associated with Client billing.

We expect our overall general and administrative expenses to increase as we add personnel, increase our billing and collections activities; incur additional expenses associated with the expansion of our facilities and backup systems; incur additional bad debt expense related to increasing sales, and as we continue to build our physical infrastructure to support our anticipated growth. However, we expect general and administrative expenses to continue to decline as a percentage of our revenue as our case volumes increase and as we continue to develop more operating leverage in our business.

**Table of Contents****Research and Development Expenses**

Research and development expenses relate to cost of developing new proprietary and non-proprietary genetic tests as well as cost related to our licensing agreement with Health Discovery Corporation, including amortization of the licensed technology.

	For the three months ended			For the nine months ended		
	September 30,		Change	September 30,		Change
	2013	2012		2013	2012	
<b>Research and development</b>	\$ 340,000	\$ 808,000	\$ (468,000)	\$ 1,791,000	\$ 1,833,000	\$ (42,000)
<b>As a % of revenue</b>	2.0%	5.7%		3.7%	4.1%	

Research and development expenses decreased approximately 57.9% for the three months ended September 30, 2013 as compared to the three months ended September 30, 2012. The decrease in research and development expenses is primarily a result of a reduction in stock-based compensation expense for non-employee stock options and warrants for the three months ended September 30, 2013. Research and development expenses decreased approximately 2.3% for the nine months ended September 30, 2013 as compared to the nine months ended September 30, 2012. The decrease is primarily the result of a decrease in supplies.

We expect our research and development expenses in future quarters to increase from the level of our expenses incurred for the three months ended September 30, 2013 to the range of \$600,000 to \$900,000 per quarter. We are investing more into R&D to develop new proprietary tests for our laboratory.

**Interest and Other (Income) Expense**

Interest and other (income) expense primarily consists of the interest expense we incur on our borrowing arrangements (primarily comprised of interest payable on advances under our revolving credit facility with Capital Source and interest paid on capital lease obligations) offset by the interest income we earn on cash deposits. Net interest expense decreased from approximately \$291,000 for the three months ended September 30, 2012 to \$231,000 for the three months ended September 30, 2013. Net interest expense decreased from approximately \$837,000 in the nine months ended September 30, 2012 to \$749,000 for the nine months ended September 30, 2013. This reflects the impact of the pay down of our revolving credit facility in March 2013, after our equity raise.

**Net Income (Loss)**

The following table provides the net income (loss) for each period along with the computation of basic and diluted net income (loss) per share for the three and nine month periods ending September 30, 2013 and 2012:

	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2013	2012	2013	2012
Net income (loss)	\$ 900,000	\$ (975,000)	\$ 1,176,000	\$ 178,000
	48,933,000	45,175,000	48,007,000	44,944,000

Basic weighted average shares outstanding				
Effect of potentially dilutive securities	4,240,000		4,592,000	3,282,000
Diluted weighted average shares outstanding	53,173,000	45,175,000	52,599,000	48,226,000
Basic net income (loss) per share	\$ 0.02	\$ (0.02)	\$ 0.02	\$ 0.00
Diluted net income (loss) per share	\$ 0.02	\$ (0.02)	\$ 0.02	\$ 0.00

Non-GAAP Measures

Adjusted EBITDA is defined by NeoGenomics as net income (loss) from continuing operations before (i) interest expense, (ii) tax expense, (iii) depreciation and amortization expense, (iv) non-cash stock-based compensation and warrant amortization expense and (v) other extraordinary or non-recurring charges. NeoGenomics believes that Adjusted

**Table of Contents**

EBITDA provides a more consistent measurement of operating performance and trends across reporting periods by excluding these cash and non-cash items of expense not directly related to ongoing operations from income. Adjusted EBITDA also assists investors in performing analysis that is consistent with financial models developed by research analysts.

Adjusted EBITDA as defined by NeoGenomics is not a measurement under GAAP and may differ from non-GAAP measures used by other companies. There are limitations inherent in non-GAAP financial measures such as Adjusted EBITDA because they exclude a variety of charges and credits that are required to be included in a GAAP presentation, and do not therefore present the full measure of NeoGenomics recorded costs against its net revenue. Accordingly, investors should consider non-GAAP results together with GAAP results in analyzing NeoGenomics financial performance.

The following is a reconciliation of GAAP net income (loss) to Non-GAAP EBITDA and Adjusted EBITDA for the three and nine months ending September 30, 2013 and 2012:

	For the three months ended September 30,		For the nine months ended September 30,	
	2013	2012	2013	2012
<b>Net income (loss) (Per GAAP)</b>	\$ 900,000	\$ (975,000)	\$ 1,176,000	\$ 178,000
<i>Adjustments to Net Income (Loss):</i>				
Interest expense (income), net	231,000	291,000	749,000	837,000
Income taxes	29,000		46,000	
Amortization of intangibles	56,000	56,000	168,000	126,000
Depreciation and amortization	1,063,000	944,000	3,114,000	2,549,000
<b>EBITDA</b>	<b>2,279,000</b>	<b>316,000</b>	<b>5,253,000</b>	<b>3,690,000</b>
<i>Further Adjustments to EBITDA:</i>				
Other non-recurring items (1)		170,000		170,000
Non-cash stock-based compensation	(116,000)	356,000	530,000	699,000
<b>Adjusted EBITDA (non-GAAP)</b>	<b>\$ 2,163,000</b>	<b>\$ 842,000</b>	<b>\$ 5,783,000</b>	<b>\$ 4,559,000</b>
<b>Adjusted EBITDA as a % of Revenue</b>	<b>12.8%</b>	<b>5.9%</b>	<b>12.0%</b>	<b>10.1%</b>

(1) Costs related to the move of our Irvine, California laboratory in September of 2012.

Trade Accounts Receivable and Allowance for Doubtful Accounts

The following tables present the dollars and percentage of the Company's gross accounts receivable from customers outstanding by aging category at September 30, 2013 and December 31, 2012:

NEOGENOMICS AGING OF RECEIVABLES BY PAYER GROUP

Edgar Filing: NEOGENOMICS INC - Form 10-Q

September 30, 2013

Age Group	0-30	%	31-60	%	61-90	%	91-120	%	>120	%	Total	%
Net Revenue	\$ 2,284,756	11%	\$ 1,757,970	9%	\$ 982,635	5%	\$ 426,854	2%	\$ 907,925	5%	\$ 6,360,140	33%
Commercial Insurance	746,346	4%	817,415	4%	630,131	3%	502,111	3%	3,787,476	18%	6,483,479	33%
Medicaid	46,271	0%	69,708	0%	41,890	0%	7,023	0%	239,325	2%	404,217	2%
Medicare	769,528	4%	1,063,066	5%	667,654	4%	448,652	2%	2,428,023	12%	5,376,923	27%
Private Pay		0%	989	0%	4,877	0%	2,389	0%	51,770	0%	60,025	0%
Unbilled Revenue	1,397,144	7%		0%		0%		0%		0%	1,397,144	7%
Total	\$ 5,244,045	26%	\$ 3,709,148	18%	\$ 2,327,187	12%	\$ 1,387,029	7%	\$ 7,414,519	37%	\$ 20,081,928	100%

**Table of Contents**

December 31, 2012

Payer Group	0-30	%	31-60	%	61-90	%	91-120	%	>120	%	Total	%
Commercial	\$ 2,481,019	15%	\$ 1,903,574	11%	\$ 1,824,849	11%	\$ 660,358	4%	\$ 517,784	3%	\$ 7,387,584	44%
Commercial Insurance	913,997	5%	789,529	5%	714,336	4%	590,288	3%	2,496,344	15%	5,504,494	32%
Medicaid	27,664	0%	33,094	0%	59,349	0%	46,358	0%	326,838	3%	493,303	3%
Medicare	836,619	5%	541,790	3%	451,912	3%	291,509	2%	1,350,217	7%	3,472,047	20%
Rate Pay		0%	8,194	0%	17,339	0%		0%	287	0%	25,820	0%
Unbilled Revenue	152,253	1%		0%		0%		0%		0%	152,253	1%
<b>Total</b>	<b>\$ 4,411,552</b>	<b>26%</b>	<b>\$ 3,276,181</b>	<b>19%</b>	<b>\$ 3,067,785</b>	<b>18%</b>	<b>\$ 1,588,513</b>	<b>9%</b>	<b>\$ 4,691,470</b>	<b>28%</b>	<b>\$ 17,035,501</b>	<b>100%</b>

We have established allowances for doubtful accounts which are estimated based on the aging of accounts receivable within each payer category and our historical data on bad debts in these aging categories. In addition, the allowances are adjusted periodically for other relevant factors, including regularly assessing the state of our billing operations in order to identify issues which may impact the collectability of receivables or allowance estimates. Revisions to the allowances are recorded as an adjustment to bad debt expense within general and administrative expenses. After appropriate collection efforts have been exhausted, specific receivables deemed to be uncollectible are charged against the allowance in the period they are deemed uncollectible. Recoveries of receivables previously written-off are recorded as credits to the allowance. Total adjustments for incremental revenue from tests in which we underestimated the revenue in previous years from collections we received in the current year are not material to the Company's results of operations in any period presented. Our estimates of net revenue are subject to change based on the contractual status and payment policies of the third party payers with whom we deal. We regularly refine our estimates in order to make our estimated revenue as accurate as possible based on our most recent collection experience with each third party payer.

	September 30, 2013	December 31, 2012	Change
<b>Allowance for doubtful accounts</b>	\$ 4,355,000	\$ 3,002,000	\$ 1,353,000
<b>As a % of total accounts receivable</b>	21.7%	17.6%	

The \$1,353,000 increase in the allowance for doubtful accounts is the result of a 9% increase in accounts receivable aged over 120 days which are reserved for at a greater level. This over 120 day balance for Medicare has increased as a result of Medicare payment issues on molecular testing and the commercial insurance bucket is affected when Medicare is delayed in paying claims so that has risen as well. On the Commercial Insurance side, the expiration of the Blue Card program resulted in us having to bill various state Blue Cross plans, as opposed to the plan where the testing lab location was located. This change has increased the complexity of billing Blue Cross and extended the time it takes us collect. Bad debt expense as a percentage of revenue was 3.4% for the three month period ended September 30, 2013 as compared to 4.9% of revenue for the three months ended September 30, 2012. For the nine month period ended September 30, 2013 bad debt expense as a percentage of revenue was 4.1% as compared to 5.4% of revenue for the nine month period ended September 30, 2012.

**Proposed CMS Rule Changes**

On July 8, 2013 the Centers for Medicare and Medicaid Services ( CMS ) released a new proposed rulemaking entitled Medicare Program; Revisions to Payment Policies under the Physician Fee Schedule, Clinical Laboratory Fee Schedule & Other Revisions to Part B for CY 2014 (CMS-1600-P) . This 652 page proposed rule contains a number of provisions that may adversely impact the level of reimbursement for a variety of tests for which NeoGenomics receives reimbursement from the Medicare program beginning in 2014. Among other things, CMS has proposed examining approximately 1,200 laboratory tests that appear on the Clinical Lab Fee Schedule ( CLFS ) over a period of five years to determine whether advances in technology may have reduced the cost of providing such tests and whether or not the level of reimbursement should be revised. NeoGenomics is currently performing cytogenetics and molecular testing which are reimbursed using the CLFS. CMS has also proposed changing the methodology used to determine reimbursement rates for the technical component of certain tests reimbursed off of the Physician Fee Schedule (PFS). Among other provisions, CMS has proposed limiting the Relative Value Units (RVUs) ascribed to the Practice Expense component of their reimbursement formula for tests performed in Non-Facilities (which would include most clinical laboratories like NeoGenomics) to the RVUs that have been ascribed for the same procedures under the Hospital Outpatient Prospective Payment System, or the Ambulatory Payment Classification system which are used to reimburse Facilities (such as hospitals and ambulatory surgery centers). NeoGenomics is currently performing FISH, Flow Cytometry, Immunohistochemistry, and morphology testing, which may be impacted by this PFS rule change if it is enacted. CMS has not yet proposed any specific rates for CY 2014 and NeoGenomics is examining the potential impact that this type of rule change may have on its operations. NeoGenomics provided three different comment letters to CMS with our thoughts on why implementing this proposed rule as drafted, would be bad for Medicare patients and cause a number of disruptions to the independent laboratory industry. We also collaborated with the American Clinical Laboratory Association and the College of American Pathology in response to the proposed rule. The final CLFS and PFS for CY 2014 are not expected to be issued until November 2013, and it is likely we will not know the rates for 2014 until that time. There also may be legal challenges to the proposed rule change if CMS does not make any modifications, which could impact the timing of implementation. Although we are unable to quantify the impacts of the proposed rules at this time, if they are enacted without any changes, such rules will likely have a material adverse impact to NeoGenomics revenue.

### **Liquidity and Capital Resources**

The following table presents a summary of our cash flows provided by (used in) operating, investing and financing activities for the nine months ended September 30, 2013 and 2012 as well as the period ending cash and cash equivalents and working capital.

	<b>For the nine months ended September 30,</b>	
	<b>2013</b>	<b>2012</b>
<b>Net cash provided by (used in):</b>		
Operating activities	\$ 2,732,000	\$ (493,000)
Investing activities	(1,486,000)	(3,300,000)
Financing activities	1,815,000	3,203,000
<b>Net increase (decrease) in cash and cash equivalents</b>	<b>3,061,000</b>	<b>(590,000)</b>
<b>Cash and cash equivalents, beginning of period</b>	<b>\$ 1,868,000</b>	<b>\$ 2,628,000</b>
<b>Cash and cash equivalents, end of period (1)</b>	<b>\$ 4,929,000</b>	<b>\$ 2,038,000</b>
<b>Working Capital (2), end of period</b>	<b>\$ 11,581,000</b>	<b>\$ 451,000</b>





---

**Table of Contents**

(1) Excludes restricted cash of \$0.3M in 2012.

(2) Defined as current assets minus current liabilities.

Our net cash provided by operating activities is driven primarily by our net income from operations.

We used approximately \$1.5 million in cash to purchase or develop property and equipment during the nine months ended September 30, 2013 compared to \$2.3 million for the comparable period in 2012.

Our cash provided by financing activities for the nine months ended September, 2013 consisted primarily of net cash proceeds (after costs) of \$9.2 million from the equity raise we completed in the first quarter of 2013 partially offset by the partial pay-down on our revolving credit facility with Capital Source.

On March 26, 2012, the Parent Company, NeoGenomics Laboratories (together with the Parent Company, the Borrower), and CapitalSource Finance LLC (Capital Source) entered into a First Amendment (the Amendment) to the Amended and Restated Revolving Credit and Security Agreement, dated April 26, 2010 (the Amended and Restated Credit Agreement or the Credit Facility). The Amended and Restated Credit Agreement amended and restated the original Revolving Credit and Security Agreement dated February 1, 2008, as amended, by and among the Parent Company, Borrower and CapitalSource (the Original Credit Agreement). The terms of the Amendment and the Amended and Restated Credit Agreement are substantially similar except that the Amendment, among other things:

- I.) Increased the maximum principal amount of the revolving credit facility (the Facility Cap) to \$8.0 million from \$5.0 million; provided, that the Borrower may request to increase the Facility Cap twice during the term of the Amended and Restated Credit Agreement in increments of \$1.0 million to a maximum of \$10,000,000;
- II.) Extended the term of the Amended and Restated Credit Agreement to March 26, 2015;
- III.) Revised the definition of Minimum Termination Fee to be:
  - a. 2.5% of the Facility Cap if the Revolver Termination (as defined in the Agreement) is at any time before March 26, 2013;
  - b. 1.5% of the Facility Cap if the Revolver Termination is after March 26, 2013 but before March 26, 2014;
  - c. 0.5% of the Facility Cap if the Revolver Termination is on or after March 26, 2014; and
  - d. That there shall be no Minimum Termination Fee if the Revolver Termination occurs within five (5) days of the end of the term.

IV.) Modified the definition of Permitted Indebtedness and Fixed Charge Coverage Ratio ; and

V.) Amended Section 3.1 of the Amended and Restated Credit Agreement by deleting the LIBOR shall be not less than 2.0% and replacing it with the LIBOR shall be not less than 1.0% .

We paid Capital Source a commitment fee of \$80,000 in connection with the Amendment.

On July 27, 2012 the Facility Cap was increased from \$8.0 million to \$9.0 million.

Interest on outstanding advances under the Credit Facility is payable monthly in arrears on the first day of each calendar month at an effective rate of interest of 5.25%.

During 2012, SunTrust Bank agreed to remove the requirement of restricted cash with our equipment leases and \$500,000 of our cash became unrestricted.

On December 31, 2012 the available credit under the Credit Facility was approximately \$0.5 million and the outstanding borrowing was \$8.5 million after netting compensating cash on hand.

---

**Table of Contents**

On January 25, 2013 the Borrower and CapitalSource entered into a Second Amendment (the "Second Amendment") to the Amended and Restated Credit Agreement. The terms of the Second Amendment:

- I.) Increased the Facility Cap to \$10.0 million from \$9.0 million; provided, that the Borrower may request to increase the Facility Cap twice during the term of the Amended and Restated Credit Agreement in increments of \$1.0 million to a maximum of \$12,000,000 on or after January 31, 2013;
  
- II.) Amended Annex 1 of the Credit Facility as follows:

- a) Deleted Section 2 of the Annex 1 in its entirety and replaced it with the following:

2. Minimum Cash Velocity

For each Test Period, measured as of the last day of each calendar month ending on or after December 31, 2012, Collections of Accounts of Borrowers collectively shall not be less than the Cash Velocity Percentage of Borrowers net revenue for the Revenue Period less the bad debt expense recognized on the income statement for such Revenue Period.

- b) Added the following definition to the definitions set forth in such Annex in the appropriate alphabetic order:

Cash Velocity Percentage means (a) 80% for the period beginning December 31, 2012 and ending on March 31, 2013 and (b) 87.5% at all other times.

We paid Capital Source a commitment fee of \$10,000 in connection with the Second Amendment.

As of September 30, 2013 we are in compliance with all covenants to the Credit Facility.

In March 2013, the Company completed an offering of 3,322,500 shares of registered common stock at a price of \$3.00 per share, for gross proceeds of \$10.0 million. The Company received approximately \$9.2 million in net proceeds after deducting underwriting fees and offering costs of approximately \$0.8 million.

As of September 30, 2013, we had unrestricted cash on hand of \$4.9 million as of September 30, 2013, and the available credit under the Credit Facility was approximately \$7.3 million. We had positive cash flow from operations over the first nine months of 2013. The outstanding borrowing under our credit facility was \$2.7 million after netting compensating cash on hand. As such, we believe we have adequate resources to meet our operating commitments.

**Capital Expenditures**

We currently forecast capital expenditures in order to execute on our business plan. The amount and timing of such capital expenditures will be determined by the volume of business, but we currently anticipate that we will need to purchase approximately \$5.5 million to \$6.5 million of additional capital equipment during the next year. We plan to fund these purchases primarily through capital lease financing arrangements. If we are unable to obtain such funding, we will need to borrow on our revolving credit facility or pay cash for these items.

**Related Party Transactions**

Consulting Agreements

During the three months ended September 30, 2013 and 2012, Steven C. Jones, a director of the Company, earned approximately \$62,500 and \$52,500, respectively, for various consulting work performed in connection with his duties as Executive Vice President of Finance. During the nine months ended September 30, 2013 and 2012, Steven C. Jones, a director of the Company, earned approximately \$187,500 and \$155,000, respectively, for various consulting work performed in connection with his duties as Executive Vice President of Finance. Mr. Jones received a \$25,000 bonus for his work with respect to the \$9.2 million equity raise during the nine months ended September 30, 2013. Mr. Jones also received \$80,000 and \$55,000 during the nine months ended September 30, 2013 and 2012 for his work on the equity raise described above and as payment of his annual bonus compensation for the previous fiscal years, respectively.

**Table of Contents**

**ITEM 3 Quantitative and Qualitative Disclosures About Market Risk**

We are a smaller reporting company as defined by Rule 12b-2 of the Securities Exchange Act of 1934 and are not required to provide information under this item.

**ITEM 4 Controls and Procedures**

**Disclosure Controls and Procedures**

We maintain disclosure controls and procedures designed to ensure that information required to be disclosed in reports filed under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized, and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to our management, including our principal executive officer, principal financial officer, and principal accounting officer, as appropriate, to allow timely decisions regarding required disclosure. In designing and evaluating our disclosure controls and procedures, management recognized that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives.

As required by SEC Rule 15d-15, our management carried out an evaluation, under the supervision and with the participation of our principal executive officer, principal financial officer, and principal accounting officer, of the effectiveness of our disclosure controls and procedures as of the end of the period covered by this Quarterly Report on Form 10-Q. Based on that evaluation, our principal executive officer, principal financial officer, and principal accounting officer concluded that our disclosure controls and procedures were effective at a reasonable assurance level as of the end of the period covered by this report.

**Changes in Internal Control Over Financial Reporting**

There were no changes in our internal control over financial reporting that occurred during the three months ended September 30, 2013 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**PART II OTHER INFORMATION**

**ITEM 1 LEGAL PROCEEDINGS**

From time to time the Company is engaged in legal proceedings in the ordinary course of business. We do not believe any current legal proceedings are material to our business.

**ITEM 1A RISK FACTORS**

We are a smaller reporting company as defined by Rule 12b-2 of the Securities Exchange Act of 1934 and are not required to provide information under this item. However current and prospective investors are encouraged to review the risks set forth in Part I, Item 1A, "Risk Factors" in our most recent Annual Report on Form 10-K as filed with the Securities and Exchange Commission on February 21, 2013.

**ITEM 2 UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

None

**ITEM 3 DEFAULTS UPON SENIOR SECURITIES**

Not Applicable

**ITEM 4 MINE SAFETY DISCLOSURES**

Not Applicable

**Table of Contents**

**ITEM 5 OTHER INFORMATION**

None

---

**Table of Contents****ITEM 6 EXHIBITS****EXHIBIT**

<b>NO.</b>	<b>DESCRIPTION</b>
<b>31.1</b>	Certification by Principal Executive Officer pursuant to Rule 13a-14(a)/ 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
<b>31.2</b>	Certification by Principal Financial Officer pursuant to Rule 13a-14(a)/ 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
<b>31.3</b>	Certification by Principal Accounting Officer pursuant to Rule 13a-14(a)/ 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
<b>32.1</b>	Certification by Principal Executive Officer, Principal Financial Officer and Principal Accounting Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
<b>101</b>	The following materials from the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2013 formatted in Extensible Business Reporting Language (XBRL): (i) the Consolidated Balance Sheets, (ii) the Consolidated Statements of Operations, (iii) the Consolidated Statements of Cash Flows and (iv) related notes.



Table of Contents

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**Date: October 30, 2013**

**NEOGENOMICS, INC.**

By: */s/ Douglas M. VanOort*  
Name: Douglas M. VanOort  
Title: Chairman and  
Chief Executive Officer

By: */s/ George Cardoza*  
Name: George Cardoza  
Title: Chief Financial Officer

By: */s/ Edwin F. Weidig III*  
Name: Edwin F. Weidig III  
Title: Director of Finance and  
Principal Accounting Officer