

PUBLIX SUPER MARKETS INC  
Form 11-K  
March 31, 2010

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 11-K**

**ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the fiscal year ended December 31, 2009

OR

**TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 0-00981

A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

**PUBLIX SUPER MARKETS, INC. 401(k) SMART PLAN**

**B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:  
PUBLIX SUPER MARKETS, INC.**

**3300 PUBLIX CORPORATE PARKWAY**

**LAKELAND, FLORIDA 33811**

In accordance with General Instruction A to Form 11-K, the Plan, which is subject to the Employee Retirement Income Security Act of 1974, will, by amendment to this report, file the financial statements and schedule required to be included herein within 180 days after the Plan's fiscal year end.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the trustees (or other persons who administer the Publix Super Markets, Inc. 401(k) SMART Plan) have duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

PUBLIX SUPER MARKETS, INC.

401(k) SMART PLAN

Dated: March 31, 2010

By: /s/ Linda S. Kane  
Linda S. Kane

Vice President Benefits Administration

and Assistant Secretary

Publix Super Markets, Inc.,

Plan Administrator