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PRUDENTIAL FINANCIAL INC Form 424B3 February 08, 2007

CALCULATION OF REGISTRATION FEE

Title of Each Class of Securities Offered	$egin{array}{ll} \mathbf{Maximum} \\ \mathbf{Aggregate~Offering} & \mathbf{Amount} \\ \mathbf{Price}^{(1)} & \mathbf{Registration} \end{array}$					
5.500% Internotes® Due February 15, 2013	\$	2,149,000	\$	229.94		
5.850% Internotes® Due February 15, 2019	\$	2,775,000	\$	296.93		
6.050% Internotes® Due February 15, 2032	\$	12,951,000	\$	1,385.76		
TOTAL			\$	1,912.63		

⁽¹⁾ Excludes accrued interest, if any.

Prudential Financial InterNotes®, Due One Year or More from Date of Issue

Filed under Rule 424(b)(3), Registration Statement(s) No. 333-132469, 333-132469-01 and 333-132469-02

Pricing Supplement Number 164 Dated February 05, 2007

(to Prospectus dated March 16, 2006 and Prospectus Supplement dated March 16, 2006)

Investors should read this pricing supplement in conjunction with the Prospectus and Prospectus Supplement.

CUSIP	Aggregate								Coupon	1 st				
	Principal	Selling	Gross	Net	Coupon	Coupon	Coupon	Maturity		Coupon	Survivor s	Product	Moody s	S &
Number	Amount	Price	Concession	Proceeds	Type	Rate	Frequency	Date	Date	Amount	Option	Ranking	Rating	Ratir
1432AA83	\$2,149,000.00	100.000%	1.100%	\$2,125,361.00	FIXED	5.500%	SEMI-	02/15/2013	08/15/2007	\$28.57	YES	Senior	A3	A
							ANNUAL					Unsecured		

1st

1st

Redemption Information: Callable at 100.000% on 02/15/2008 and every interest payment date thereafter.

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, INCAPITAL, LLC Agents: A.G. Edwards & Sons, Inc., Bear, Stearns & Co., Inc., Charles Schwab & Co. Inc., Citigroup, Edward D. Jones & Co., L.P., Fidelity Capital Markets Services, Merrill Lynch & Co., Morgan Stanley, Ramirez & Co., Inc., Raymond James & Associates, Inc., RBC Dain Rauscher Inc., Muriel Siebert & Co., Inc., UBS Securities LLC, Wachovia Securities, LLC

The Prudential Financial, Inc. InterNotes will be subject to redemption at the option of Prudential Financial, Inc., in whole on the interest payment date occurring any time on or after 02/15/2008 at a redemption price equal to 100% of the principal amount of the Prudential Financial, Inc. InterNotes, plus accrued interest thereon, if any, upon at least 30 days prior notice to the noteholder and the trustee, as described in the prospectus.

CUSIP	Aggregate			Net					Coupon	1 st				
	Principal	Selling	Gross		Coupon	Coupon	Coupon	Maturity		Coupon	Survivor s	Product	Moody s	S &
Number	Amount	Price	Concession	Proceeds	Type	Rate	Frequency	Date	Date	Amount	Option	Ranking	Rating	Rati
432AA91	\$2,775,000.00	100.000%	1.700%	\$2,727,825.00	FIXED	5.850%		02/15/2019	08/15/2007	\$30.39	YES		A3	A

Notes

⁽²⁾ A filing fee of \$1,912.63 calculated in accordance with Rule 457(r), has been transmitted to the SEC in connection with the securities offered by means of this pricing supplement.

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SEMI-ANNUAL Senior Unsecured Notes

Redemption Information: Callable at 100.000% on 02/15/2010 and every interest payment date thereafter.

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, INCAPITAL, LLC Agents: A.G. Edwards & Sons, Inc., Bear, Stearns & Co., Inc., Charles Schwab & Co. Inc., Citigroup, Edward D. Jones & Co., L.P., Fidelity Capital Markets Services, Merrill Lynch & Co., Morgan Stanley, Ramirez & Co., Inc., Raymond James & Associates, Inc., RBC Dain Rauscher Inc., Muriel Siebert & Co., Inc., UBS Securities LLC, Wachovia Securities, LLC

The Prudential Financial, Inc. InterNotes will be subject to redemption at the option of Prudential Financial, Inc., in whole on the interest payment date occurring any time on or after 02/15/2010 at a redemption price equal to 100% of the principal amount of the Prudential Financial, Inc. InterNotes, plus accrued interest thereon, if any, upon at least 30 days prior notice to the noteholder and the trustee, as described in the prospectus.

Aggregate 1st

CUSIP	Principal			Net					Coupon	1st				
		Selling	Gross		Coupon	Coupon	Coupon	Maturity		Coupon	Survivor s	Product	Moody s	S &
umber	Amount	Price	Concession	Proceeds	Type	Rate	Frequency	Date	Date	Amount	Option	Ranking	Rating	Ra
32AB25	\$12,951,000.00	100.000%	2.500%	\$12,627,225.00	FIXED	6.050%	SEMI-	02/15/2032	08/15/2007	\$31.43	YES	Senior	A3	A
							ANNUAL					Unsecured		
												Notes		

Redemption Information: Callable at 100.000% on 02/15/2012 and every interest payment date thereafter.

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, INCAPITAL, LLC Agents: A.G. Edwards & Sons, Inc., Bear, Stearns & Co., Inc., Charles Schwab & Co. Inc., Citigroup, Edward D. Jones & Co., L.P., Fidelity Capital Markets Services, Merrill Lynch & Co., Morgan Stanley, Ramirez & Co., Inc., Raymond James & Associates, Inc., RBC Dain Rauscher Inc., Muriel Siebert & Co., Inc., UBS Securities LLC, Wachovia Securities, LLC

The Prudential Financial, Inc. InterNotes will be subject to redemption at the option of Prudential Financial, Inc., in whole on the interest payment date occurring any time on or after 02/15/2012 at a redemption price equal to 100% of the principal amount of the Prudential Financial, Inc. InterNotes, plus accrued interest thereon, if any, upon at least 30 days prior notice to the noteholder and the trustee, as described in the prospectus.

Prudential Financial, Inc. Offering Dates: January 29, 2007 through February 05, 2007 Prudential Financial, Inc.

Trade Date: Monday, February 05, 2007 @12:00 PM ET

Financial Retail Medium-Term

Notes, including Prudential

Financial InterNotes® Prospectus
dated March 16, 2006 and the

Prospectus Supplement dated

March 16, 2006

\$2,500,000,000.00 Prudential

Settlement Date: Thursday, February 08, 2007

Minimum Denomination/Increments: \$1,000.00/\$1,000.00

Initial trades settle flat and clear SDFS: DTC Book Entry only

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DTC number: 0235 via RBC Dain Rauscher Inc.

If the maturity date or an interest payment date for any note is not a Business Day (as defined in the Prospectus), principal, premium, if any, and interest for that note is paid on the next Business Day, and no interest will accrue from, and after, the maturity date or interest payment date.

The Prudential Financial, Inc. InterNotes will be represented by a master global note in fully registered form, without coupons. The master global note will be deposited with, or on behalf of, DTC and registered in the name of a nominee of DTC, as depository, or another depository as may be named in a subsequent pricing supplement.

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