UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| FORM 8-K | |
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CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

 $Date\ of\ Report\ (Date\ of\ earliest\ event\ reported)\hbox{:}\ November\ 15,2004$

PRUDENTIAL FINANCIAL, INC.

 $(Exact\ name\ of\ registrant\ as\ specified\ in\ its\ charter)$

New Jersey (State or other jurisdiction

001-16707 (Commission File Number) 22-3703799 (I.R.S. Employer

of incorporation)

Identification No.)

751 Broad Street

Newark, New Jersey 07102

(Address of principal executive offices and zip code)

(973) 802-6000

(Registrant s telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events.

On November 15, 2004, Prudential Financial, Inc., a New Jersey corporation (the Company), issued a news release announcing the settlement of the purchase contracts associated with the equity security units issued in connection with the Company s initial public offering. The news release is attached as Exhibit No. 99.0.

Item 9.01 Financial Statements and Exhibits.

(c) <u>Exhibits</u>. News Release of Prudential Financial, Inc., dated November 15, 2004, announcing completion of its equity security units transaction.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 15, 2004

PRUDENTIAL FINANCIAL, INC.

By: /s/ Brian J. Morris

Name: Brian J. Morris Title: Assistant Secretary

Exhibit Index

| Exhibit No. | Description |
|-------------|--|
| 99.0 | News Release of Prudential Financial, Inc., dated November 15, 2004, announcing completion of its equity security units transaction. |