

RYANAIR HOLDINGS PLC  
Form 6-K  
November 27, 2009

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 6-K**

**Report of Foreign Private Issuer**

**Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934**

For the month of November, 2009

**RYANAIR HOLDINGS PLC**  
(Translation of registrant's name into English)

**c/o Ryanair Ltd Corporate Head Office  
Dublin Airport  
County Dublin Ireland**  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information

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contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- \_\_\_\_\_

**Ryanair announces 1 new aircraft, 1 new route and 1.5m passengers p.a. at Bologna**

**250,000 €2 Christmas seat sale**

Ryanair, the World's favourite airline, announced today (26<sup>th</sup> Nov 09) that, from March 2010, it will base one new aircraft (3 in total), open 1 new route (24 in total) and deliver 1.5m passengers p.a. at Bologna which will sustain 1,500 local jobs.

The new route to Malaga beginning in March, and increased frequencies on two existing routes to London (Stansted) and Ibiza will deliver 1.5m passengers p.a. and sustain 1,500 jobs in Bologna. Routes from Bologna to Seville and Bratislava will continue to operate throughout the winter.

Ryanair celebrated this new aircraft, route and frequencies increase at Bologna by releasing 250,000 €2 Christmas seats for travel across 500 of its European routes which are available for booking on [www.ryanair.com](http://www.ryanair.com) until midnight Thursday (26<sup>th</sup> Nov).

**Ryanair's Luis Fernandez said:**

*"Ryanair is delighted to announce one new aircraft and 1 new route from Bologna to Malaga from March which will allow Ryanair to deliver more low fares, competition and choice to even more Italian consumers/visitors.*

*"Ryanair's new route and increased frequencies will deliver 1.5m passengers p.a. and sustain at least 1,500 local jobs.*

*"Ryanair celebrates this new aircraft, route and frequencies increase by releasing 250,000 €2 Christmas seats for travel across over 500 routes in late December. Seats are available until midnight Thursday and are sure to be snapped up".*

**New route**

<b>Bologna</b>	<b>Begin</b>	<b>Freq (pw)</b>
Malaga	<b>29 Mar</b>	<b>3</b>

**Inc Freq**

<b>Bologna</b>	<b>Freq</b>
Ibiza	4
London Stansted	11

Ends. Thursday, 26<sup>th</sup> November 2009

**For further information:**

**Stephen McNamara**  
**Ryanair**

**Pauline McAlester**  
**Murray Consultants**

**Tel: 00 353 1 812 1271**

**Tel: 00 353 1 4980 300**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

**RYANAIR HOLDINGS PLC**

Date: 26 November, 2009

By: \_\_\_/s/ Juliusz Komorek\_\_\_

Juliusz Komorek  
Company Secretary