

Edgar Filing: RYANAIR HOLDINGS PLC - Form 6-K

RYANAIR HOLDINGS PLC  
Form 6-K  
October 06, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

For the month of 06 October, 2004

RYANAIR HOLDINGS PLC  
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office  
Dublin Airport  
County Dublin Ireland  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- \_\_\_\_\_

1/4 MILLION EXTRA REASONS TO FLY RYANAIR!

Ryanair, Europe's No.1 low fares airline, today (Wednesday, 6th October 2004) celebrated carrying a 1/4 Million MORE passengers than BA in UK/Europe during September 2004. Passenger traffic statistics released yesterday by Ryanair and BA confirmed Ryanair carried 2.373M passengers in September - 251,000 MORE than BA in UK/Europe.

Ryanair's Head of Communications, Paul Fitzsimmons said:

"Each month more and more people are choosing Ryanair in Europe over BA, because only Ryanair offers Europe's lowest air fares coupled with No. 1 punctuality, frequency and customer service. Now we have 250,000 extra confirmations that Ryanair is Britain's favourite airline in Europe!"

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### PASSENGER STATISTICS - SEPTEMBER 2004

|              | RYANAIR | BA      | RYANAIR POSITION |
|--------------|---------|---------|------------------|
| PASSENGERS   | 2.373 M | 2.122 M | 1                |
| LOAD FACTOR  | 87%     | 73.8%   | 1                |
| AVERAGE FARE | EUR39   | EUR268  | 1                |

(Source: published Ryanair and BA data - 5/10/04, and published annual accounts)

Ends. Wednesday, 6th October 2004

For further information:

Paul Fitzsimmons - Ryanair      Pauline McAlester - Murray Consultants  
Tel: 00 353 1 812 1228      Tel: 00 353 1 4980 300

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 06 October 2004

By:\_\_\_/s/ Howard Millar\_\_\_

H Millar  
Company Secretary & Finance Director