### Edgar Filing: CHIPOTLE MEXICAN GRILL INC - Form 4

#### CHIPOTLE MEXICAN GRILL INC

Form 4

October 15, 2013

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** Number:

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0.5

Check this box if no longer

subject to Section 16. STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

January 31, Expires: 2005 Estimated average

**OMB APPROVAL** 

Form 4 or Form 5

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

DENVER, CO 80202

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Moran Montgomery F Issuer Symbol CHIPOTLE MEXICAN GRILL INC (Check all applicable) [CMG] (Last) (First) (Middle) 3. Date of Earliest Transaction \_X\_ Director 10% Owner Other (specify X\_ Officer (give title (Month/Day/Year) below) 1401 WYNKOOP STREET, SUITE 10/11/2013 Co-Chief Executive Officer 500 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check

Applicable Line)

Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

| (City)                               | (State)                                 | (Zip) Tabl  | le I - Non-I                           | Derivative   | Secu         | rities Acqu         | ired, Disposed of  | , or Beneficiall   | y Owned   |
|--------------------------------------|---|---|--|--------------|--------------|---------------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transactio<br>Code<br>(Instr. 8) | (Instr. 3,   | 4 and (A) or | d of (D)<br>5)      | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Common<br>Stock                      | 10/11/2013                              |   | Code V  M(1)                           | Amount 5,000 | (D)          | Price \$ 103.79     | 138,837  | D  |   |
| Common<br>Stock                      | 10/11/2013                              |   | F <u>(1)</u>                           | 1,170        | D            | \$<br>443.61        | 137,667  | D  |   |
| Common<br>Stock                      | 10/14/2013                              |   | S <u>(1)</u>                           | 3,830        | D            | \$<br>444.09<br>(2) | 133,837  | D  |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number omf Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amo<br>Underlying Secu<br>(Instr. 3 and 4) |                      |
|---|---|---|---|---|--|--|--------------------|---|----------------------|
|   |   |   |   | Code V                                  | (A) (D)  | Date Exercisable   | Expiration<br>Date | Title   | Ar<br>or<br>Nu<br>of |
| 2010 Stock<br>Appreciations<br>Rights               | \$ 103.79   | 10/11/2013                              |   | M(1)                                    | 5,000  | 02/16/2013   | 02/16/2017         | Common<br>Stock   | 5                    |
| 2011 Stock<br>Appreciation<br>Rights                | \$ 268.73   |   |   |   |  | 02/11/2013(3)  | 02/11/2018         | Common<br>Stock   | 7:                   |
| 2011<br>Performance<br>SOSARs                       | \$ 268.73   |   |   |   |  | 02/11/2013   | 02/11/2018         | Common<br>Stock   | 3                    |
| 2012 Stock<br>Appreciation<br>Rights                | \$ 371.63   |   |   |   |  | 02/06/2014(4)  | 02/06/2019         | Common<br>Stock   | 7:                   |
| 2013 Stock<br>Appreciation<br>Rights                | \$ 318.45   |   |   |   |  | 02/07/2015(5)  | 02/07/2020         | Common<br>Stock   | 7:                   |

# **Reporting Owners**

| Reporting Owner Name / Address   | Relationships |           |                                  |       |  |  |  |
|--|---------------|-----------|----------------------------------|-------|--|--|--|
| 1  | Director      | 10% Owner | Officer                          | Other |  |  |  |
| Moran Montgomery F<br>1401 WYNKOOP STREET, SUITE 500<br>DENVER, CO 80202 | X             |           | Co-Chief<br>Executive<br>Officer |       |  |  |  |
| Signatures   |               |           |                                  |       |  |  |  |
| /s/ Michael McGawn, as attorney-in-fact                                  | 10/14/2013    |           |                                  |       |  |  |  |
| **Signature of Reporting Person  | Date          |           |                                  |       |  |  |  |

Reporting Owners 2

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# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These stock appreciation rights exercises and sales were executed under the terms of a Sales Plan intended to comply with Rule 10b5-1 under the Securities Exchange Act of 1934, as amended.
- Reflects a weighted-average price. Actual sale prices ranged from \$444.02 to \$444.25 per share. The filing person undertakes to furnish to the issuer, any requesting shareholder of the issuer, or the staff of the Securities and Exchange Commission complete information regarding the number of shares sold at each separate price.
- (3) The 2011 Stock Appreciation Rights vest in equal installments on February 11, 2013 and February 11, 2014, subject to possible acceleration of vesting.
- (4) The 2012 Stock Appreciation Rights vest in equal installments on February 6, 2014 and February 6, 2015, subject to possible acceleration of vesting.
- (5) The 2013 Stock Appreciation Rights vest in equal installments on February 7, 2015 and February 7, 2016, subject to possible acceleration of vesting.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.