

SHARPLES BRIAN  
Form 4  
April 03, 2013

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SHARPLES BRIAN

2. Issuer Name and Ticker or Trading Symbol  
HOMEAWAY INC [AWAY]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
1011 W. FIFTH STREET, SUITE 300

3. Date of Earliest Transaction (Month/Day/Year)  
04/01/2013

Director  10% Owner  
 Officer (give title below)  Other (specify below)

President and CEO

(Street)  
AUSTIN, TX 78703

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code V Amount (A) or (D) Price			
Common Stock	04/01/2013		S <sup>(17)</sup>	36,424 D	\$ 31.3843 741,089	I	By Moose Pond Investments, LP <sup>(1)</sup>
Common Stock	04/01/2013		S <sup>(17)</sup>	600 D	\$ 32.1317 740,489	I	By Moose Pond Investments, LP <sup>(1)</sup>
Common Stock	04/01/2013		S <sup>(17)</sup>	1,806 D	\$ 31.3841 63,194	I	Sharples 2012 Irrevocable Trust DTD

Edgar Filing: SHARPLES BRIAN - Form 4

Common Stock	04/01/2013	<u>S<sup>(17)</sup></u>	1,706	D	\$ 31.3844 <u>(15)</u>	63,294	I	12/10/2012 FBO Chloe Marie Sharples <u>(2)</u> Sharples 2012 Irrevocable Trust DTD 12/10/2012 FBO Emma Jette Sharples <u>(3)</u>
Common Stock	04/01/2013	<u>S<sup>(17)</sup></u>	100	D	\$ 32.14	63,194	I	Sharples 2012 Irrevocable Trust DTD 12/10/2012 FBO Emma Jette Sharples <u>(3)</u>
Common Stock	04/01/2013	<u>S<sup>(17)</sup></u>	1,806	D	\$ 31.4013 <u>(15)</u>	63,194	I	Sharples 2012 Irrevocable Trust DTD 12/10/2012 FBO Hawken Drake Sharples <u>(4)</u>
Common Stock	04/01/2013	<u>S<sup>(17)</sup></u>	9,424	D	\$ 31.4071 <u>(15)</u>	190,576	I	By Sharples Venture Partners, LP <u>(5)</u>
Common Stock	04/01/2013	<u>S<sup>(17)</sup></u>	100	D	\$ 32.13	190,476	I	By Sharples Venture Partners, LP <u>(5)</u>
Common Stock	04/01/2013	<u>S<sup>(17)</sup></u>	2,490	D	\$ 31.3711 <u>(15)</u>	104,041	D	
Common Stock	04/01/2013	<u>S<sup>(17)</sup></u>	200	D	\$ 32.2 <u>(16)</u>	103,841	D	
Common Stock						11,402	I	By the Chloe Marie Sharples 1998 Trust <u>(6)</u>

Edgar Filing: SHARPLES BRIAN - Form 4

Common Stock	11,402	I	By the Emma Jette Sharples 2002 Trust (7)
Common Stock	11,403	I	By the Hawken Drake Sharples 2009 Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Pri Deriv Secur (Instr	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 30.43					(12)	03/05/2023	Common Stock	162,025
Stock Option	\$ 19.97					(10)	02/10/2021	Common Stock	712,000
Stock Option	\$ 8.1					(8)	01/30/2018	Common Stock	126,262
Stock Option	\$ 2.06					(9)	01/29/2017	Common Stock	194,000
Stock Option	\$ 25.54					(11)	03/27/2022	Common Stock	115,240

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

## Edgar Filing: SHARPLES BRIAN - Form 4

Director    10% Owner    Officer    Other

SHARPLES BRIAN  
1011 W. FIFTH STREET, SUITE 300    X    President and CEO  
AUSTIN, TX 78703

## Signatures

Melissa Fruge as Attorney-In-Fact for Brian Sharples    04/03/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person is the limited partner of Moose Pond Investments, LP and the sole manager of Moose Pond Mgt., LLC, the general partner of Moose Pond Investments LP, and has voting and dispositive power over the shares held by Moose Pond Investments, LP.
- (2) The reporting person is the trustee of the Sharples 2012 Irrevocable Trust DTD 12/10/2012 FBO Chloe Marie Sharples and has voting and dispositive power over the shares held by the trust.
- (3) The reporting person is the trustee of the Sharples 2012 Irrevocable Trust DTD 12/10/2012 FBO Emma Jette Sharples and has voting and dispositive power over the shares held by the trust.
- (4) The reporting person is the trustee of the Sharples 2012 Irrevocable Trust DTD 12/10/2012 FBO Hawken Drake Sharples and has voting and dispositive power over the shares held by the trust.
- (5) The reporting person is a general partner of Sharples Venture Partners, LP and has sole voting and dispositive power over the shares held by Sharples Venture Partners, LP.
- (6) The reporting person is the trustee of The Chloe Marie Sharples 1998 Trust and has voting and dispositive power over the shares held by the trust.
- (7) The reporting person is the trustee of The Emma Jette Sharples 2002 Trust and has voting and dispositive power over the shares held by the trust.
- (8) This option fully vested as of December 29, 2010.
- (9) This option fully vested as of January 31, 2011.
- (10) 6.25% of the shares of Common Stock subject to the Option shall vest on the date which is three months following the Vesting Commencement Date and an additional one forty-eighth (1/48th) of the total number of shares of Common Stock subject to the Option shall vest on the corresponding day of each month thereafter, or to the extent such a month does not have the corresponding day, on the last day of any such month, and will be fully vested as of February 10, 2015.
- (11) 6.25% of the shares of Common Stock subject to the Option shall vest on the date which is three months following the Vesting Commencement Date and an additional one forty-eighth (1/48th) of the total number of shares of Common Stock subject to the Option shall vest on the corresponding day of each month thereafter, or to the extent such a month does not have the corresponding day, on the last day of any such month, and will be fully vested as of April 01, 2016.
- (12) 6.25% of the shares of Common Stock subject to the Option shall vest on the date which is three months following the Vesting Commencement Date and an additional one forty-eighth (1/48th) of the total number of shares of Common Stock subject to the Option shall vest on the corresponding day of each month thereafter, or to the extent such a month does not have the corresponding day, on the last day of any such month, and will be fully vested as of 04/01/2017
- (13) Price reflected is the weighted-average sale price for shares sold. The range of sale prices for the transactions reported was \$31.06 to \$32.01.
- (14) Price reflected is the weighted-average sale price for shares sold. The range of sale prices for the transactions reported was \$32.13 to \$32.14.
- (15) Price reflected is the weighted-average sale price for shares sold. The range of sale prices for the transactions reported was \$31.07 to \$32.02.
- (16) Price reflected is the weighted-average sale price for shares sold. The range of sale prices for the transactions reported was \$32.09 to \$32.31.

## Edgar Filing: SHARPLES BRIAN - Form 4

(17) Transaction pursuant to a 10b5-1 Plan adopted by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.