Edgar Filing: MINOR KENNETH A - Form 4

Form 4	NNETH A										
February 16, FORM	ГЛ									PPROVAL	
	UNITED	STATES		ITIES Al hington,			NGE (COMMISSION	OMB Number:	3235-0287	
Check thi if no long subject to Section 1 Form 4 o	F CHANGES IN BENEFICIAL OWNE SECURITIES					NERSHIP OF	Expires: Estimated a burden hou response	irs per			
Form 5 obligation may cont <i>See</i> Instru 1(b).	ns Section 17	(a) of the	Public Ut	· · ·	ing Com	ipany	Act of	e Act of 1934, f 1935 or Sectio 40	n		
(Print or Type F	Responses)										
MINOR KENNETH A Sys			Symbol	Name and				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First) ((Middle)	3. Date of Earliest Transaction					••			
222 W. WA	SHINGTON AV	/ENUE	(Month/D 02/14/20	-				Director X Officer (give below) Chief		6 Owner er (specify eer	
			endment, Date Original nth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person 				
MADISON,	, WI 53703							Form filed by M Person	fore than One Re	eporting	
(City)	(State)	(Zip)	Table	e I - Non-De	erivative S	Securi	ties Acc	uired, Disposed of	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	any		med on Date, if Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of Code (D) (Instr. 8) (Instr. 3, 4 and 5)		Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)				
				Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)			
Common Stock	02/14/2011			А	594	A	\$ 10.1	13,993	D		
Common Stock	02/14/2011			S	594	D	\$ 15.9	13,399	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	Derivative	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. F Der Sec (Ins
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Employee Stock Option	\$ 10.1	02/14/2011		D	594	<u>(1)</u>	10/09/2011	Common Stock	594	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
MINOR KENNETH A 222 W. WASHINGTON AVENUE MADISON, WI 53703			Chief Financial Officer				
Signaturos							

Signatures

Kenneth A. 02/16/2011 Minor **Signature of Date Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 1/2 exercisable 10/09/2002 and 2003

(2) N/A

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.