

Moore Troy III
 Form 4
 October 20, 2008

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Moore Troy III

2. Issuer Name and Ticker or Trading Symbol
 META FINANCIAL GROUP INC
 [CASH]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 4848 86TH STREET
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 09/30/2008

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 EVP/COO

URBANDALE, IA 50322
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) Code V Amount (D) Price | | | |
| Common Stock | | | | | 11,995 | D | |
| Common Stock | | | | | 15,333 | I | By Spouse |
| Common Stock | | | | | 25,160.7 | I | By LLC |
| Common Stock | | | | | 7,024.95 | I | By ESOP |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|--|--|-----------------|---|-------------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | |
| Stock Option (Right to Buy) | \$ 16 | 09/30/2008 | 09/30/2008 | <u>J</u> ⁽¹⁾ | <u>9,685</u> ⁽¹⁾ | 09/30/2008 | 09/30/2018 | Common Stock | 9,685 |
| Stock Option (Right to Buy) | \$ 39.84 | | | | | 09/28/2007 | 09/28/2017 | Common Stock | 4,275 |
| Stock Option (Right to Buy) | \$ 24.43 | | | | | 09/29/2006 | 09/29/2016 | Common Stock | 4,800 |
| Stock Option (Right to Buy) | \$ 18.87 | | | | | 09/30/2005 | 09/30/2015 | Common Stock | 2,812 |
| Stock Option (Right to Buy) | \$ 22.18 | | | | | 09/30/2004 | 09/30/2014 | Common Stock | 2,565 |
| Stock Option (Right to Buy) | \$ 21.765 | | | | | 09/30/2003 | 09/30/2013 | Common Stock | 2,340 |
| Stock Option (Right to Buy) | \$ 14.41 | | | | | 09/30/2002 | 09/30/2012 | Common Stock | 2,137 |

| | | | | | | |
|--------------------------------------|----------|--|------------|------------|-----------------|-------|
| Buy) | | | | | | |
| Stock Option (Right to Buy) | \$ 13.65 | | 09/30/2001 | 09/30/2011 | Common Stock | 1,856 |
| Stock Option (Right to Buy) | \$ 9.625 | | 09/30/2000 | 09/30/2010 | Common Stock | 1,654 |
| Stock Option (Right to Buy) | \$ 13 | | 09/30/1999 | 09/30/2009 | Common Stock | 1,530 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| Moore Troy III 4848 86TH STREET URBANDALE, IA 50322 | | | EVP/COO | |

Signatures

David W.
Leedom POA

10/20/2008

__Signature of Reporting
Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Award granted pursuant to the Company's 2002 Omnibus Incentive Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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